### COREMEDIA CONTENT CLOUD

# Blueprint Developer Manual



#### Blueprint Developer Manual |

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CoreMedia GmbH

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#### International

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# 1. Preface

This manual contains the basic knowledge you should have when you want to develop with *CoreMedia Content Cloud*. It describes the basic features and concepts of the development workspace, of the Commerce integration and of the Corporate Blueprint features.

- Chapter 2, Overview of CoreMedia Content Cloud [17] gives you an overview over the modules, functions and architecture of CoreMedia Content Cloud.
- Chapter 3, Getting Started [29] shows you step by step how to install and start the components using the Blueprint workspace.
- Chapter 4, *Blueprint Workspace for Developers* [52] explains in depth the concepts and patterns of the *Blueprint* workspace. You will learn how to release and deploy the system and how to develop in the workspace.
- Chapter 5, CoreMedia Blueprint Functionality for Websites [138] explains the content types, the web functionality, details about localized content management and workflow management of CoreMedia Content Cloud.
- Chapter 6, Editorial and Backend Functionality [295] describes the extensions of CoreMedia Blueprint to the standard system.
- Chapter 7, Reference [375] contains reference information, such as the tag library, ports, the content type model or Maven profiles.

# 1.1 Audience

This manual is intended for architects and developers who want to work with *CoreMedia Content Cloud* or who want to learn about the concepts of the product. The reader should be familiar with *CoreMedia CMS*, the commerce system to connect with, *Spring*, *Maven* and *Chef*.

# 1.2 Typographic Conventions

CoreMedia uses different fonts and types in order to label different elements. The following table lists typographic conventions for this documentation:

Element	Typographic format	Example
Source code Command line entries Parameter and values Class and method names Packages and modules	Courier new	cm systeminfo start
Menu names and entries	Bold, linked with	Open the menu entry  Format Normal
Field names  CoreMedia Components  Applications	Italic	Enter in the field <i>Heading</i> The <i>CoreMedia Component</i> Use <i>Chef</i>
Entries	In quotation marks	Enter "On"
[Simultaneously] pressed keys	Bracketed in "<>", linked with "+"	Press the keys <ctrl>+<a></a></ctrl>
Emphasis	Italic	It is <i>not</i> saved
Buttons	Bold, with square brackets	Click on the [OK] button
Code lines in code examples which continue in the next line	\	cm systeminfo \ -u user

Table 1.1. Typographic conventions

### Preface | Typographic Conventions

In addition, these symbols can mark single paragraphs:

Pictograph	Description
i	Tip: This denotes a best practice or a recommendation.
	Warning: Please pay special attention to the text.
4	Danger: The violation of these rules causes severe damage.

Table 1.2. Pictographs

# 1.3 CoreMedia Services

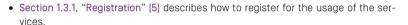
This section describes the CoreMedia services that support you in running a CoreMedia system successfully. You will find all the URLs that guide you to the right places. For most of the services you need a CoreMedia account. See Section 1.3.1, "Registration" [5] for details on how to register.

#### NOTE

CoreMedia User Orientation for CoreMedia Developers and Partners

Find the latest overview of all CoreMedia services and further references at:

http://documentation.coremedia.com/new-user-orientation



- Section 1.3.2, "CoreMedia Releases" [6] describes where to find the download of the software.
- Section 1.3.3, "Documentation" [6] describes the CoreMedia documentation. This
  includes an overview of the manuals and the URL where to find the documentation.
- Section 1.3.4, "CoreMedia Training" [10] describes CoreMedia training. This includes the training calendar, the curriculum and certification information.
- Section 1.3.5, "CoreMedia Support" [10] describes the CoreMedia support.

# 1.3.1 Registration

In order to use CoreMedia services you need to register. Please, start your initial registration via the CoreMedia website. Afterwards, contact the CoreMedia Support [see Section 1.3.5, "CoreMedia Support" [10]] by email to request further access depending on your customer, partner or freelancer status so that you can use the CoreMedia services.



### 1.3.2 CoreMedia Releases

### Downloading and Upgrading the Blueprint Workspace

CoreMedia provides its software as a Maven based workspace. You can download the current workspace or older releases via the following URL:

https://releases.coremedia.com/cmcc-10

Refer to our Blueprint Github mirror repository for recommendations to upgrade the workspace either via Git or patch files.

#### NOTE

If you encounter a 404 error then you are probably not logged in at GitHub or do not have sufficient permissions yet. See Section 1.3.1, "Registration" [5] for details about the registration process. If the problems persist, try clearing your browser cache and cookies.



#### Maven artifacts

CoreMedia provides its release artifacts via Maven under the following URL:

https://repository.coremedia.com

You have to add your CoreMedia credentials to your Maven settings file as described in section Blueprint Developer Manual [i].

#### License files

You need license files to run the CoreMedia system. Contact the support [see Section 1.3.5, "CoreMedia Support" [10]] to get your licenses.

## 1.3.3 Documentation

CoreMedia provides extensive manuals and Javadoc as PDF files and as online documentation at the following URL:

https://documentation.coremedia.com/cmcc-10

The manuals have the following content and use cases:

Manual	Audience	Content
Adaptive Personalization Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration of and development with <i>Adaptive Personalization</i> , the CoreMedia module for personalized websites. You will learn how to configure the GUI used in <i>CoreMedia Studio</i> , how to use predefined contexts and how to develop your own extensions.
Analytics Connectors Manual	Developers, ar- chitects, admin- istrators	This manual describes how you can connect your CoreMedia website with external analytic services, such as Google Analytics.
Blueprint Developer Manual	Developers, ar- chitects, admin- istrators	This manual gives an overview over the structure and features of <i>CoreMedia Content Cloud</i> . It describes the content type model, the <i>Studio</i> extensions, folder and user rights concept and many more details. It also describes administrative tasks for the features.
		It also describes the concepts and usage of the project workspace in which you develop your CoreMedia extensions. You will find a description of the Maven structure, the virtualization concept, learn how to perform a release and many more.
Connector Manuals	Developers, ad- ministrators	This manual gives an overview over the use cases of the eCommerce integration. It describes the deployment of the Commerce Connector and how to connect it with the CoreMedia and eCommerce system.
Content Application Developer Manual	Developers, ar- chitects	This manual describes concepts and development of the <i>Content Application Engine (CAE)</i> . You will learn how to write JSP or FreeMarker templates that access the other CoreMedia modules and use the sophisticated caching mechanisms of the CAE.
Content Server Manual	Developers, ar- chitects, admin- istrators	This manual describes the concepts and administration of the main CoreMedia component, the <i>Content Server</i> . You will learn about the content type model which lies at the heart of a CoreMedia system, about user and rights management, database configuration, and more.

Manual	Audience	Content
Deployment Manual	Developers, ar- chitects, admin- istrators	This manual describes the concepts and usage of the CoreMedia deployment artifacts. That is the deployment archive and the Docker setup. You will also find an overview of the properties required to configure the deployed system.
Elastic Social Manual	Developers, ar- chitects, admin- istrators	This manual describes the concepts and administration of the <i>Elastic Social</i> module and how you can integrate it into your websites.
Frontend Developer Manual	Frontend De- velopers	This manual describes the concepts and usage of the Frontend Workspace. You will learn about the structure of this workspace, the CoreMedia themes and bricks concept, the CoreMedia FreeMarker facade API, how to develop your own themes and how to upload your themes to the CoreMedia system.
Headless Server Developer Manual	Frontend De- velopers, admin- istrators	This manual describes the concepts and usage of the Headless Server. You will learn how to deploy the Headless Server and how to use its endpoints for your sites.
Importer Manual	Developers, ar- chitects	This manual describes the structure of the internal CoreMedia XML format used for storing data, how you set up an <i>Importer</i> application and how you define the transformations that convert your content into CoreMedia content.
Operations Basics Manual	Developers, ad- ministrators	This manual describes some overall concepts such as the communication between the components, how to set up secure connections, how to start application or the usage of the watchdog component.
Search Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration and customization of the <i>CoreMedia Search Engine</i> and the two feeder applications: the <i>Content Feeder</i> and the <i>CAE Feeder</i> .
Site Manager Developer Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration and customization of <i>Site Manager</i> , the Java based stand-alone application for administrative tasks. You will learn how to configure the <i>Site Manager</i> with property files and

Manual	Audience	Content	
		XML files and how to develop your own extensions using the <i>Site Manager API</i> .  The Site Manager is deprecated for editorial work.	
Studio Developer Manual	Developers, ar- chitects	This manual describes the concepts and extension of <i>CoreMedia Studio</i> . You will learn about the underlying concepts, how to use the development environment and how to customize <i>Studio</i> to your needs.	
Studio User Manual	Editors	This manual describes the usage of <i>CoreMedia Studio</i> for editorial and administrative work. It also describes the usage of the <i>Adaptive Personalization</i> and <i>Elastic Social</i> GUI that are integrated into <i>Studio</i> .	
Studio Benutzerhandbuch	Editors	The Studio User Manual but in German.	
Supported Environments	Developers, ar- chitects, admin- istrators	This document lists the third-party environments with which you can use the CoreMedia system, Java versions or operation systems for example.	
Unified API Developer Manual	Developers, ar- chitects	This manual describes the concepts and usage of the <i>CoreMedia Unified API</i> , which is the recommended API for most applications. This includes access to the content repository, the workflow repository and the user repository.	
Utilized Open Source Software & Third-Party Licenses	Developers, ar- chitects, admin- istrators	This manual lists the third-party software used by CoreMedia and lists, when required, the license texts.	
Workflow Manual	Developers, ar- chitects, admin- istrators	This manual describes the <i>Workflow Server</i> . This includes the administration of the server, the development of workflows using the XML language and the development of extensions.	

Table 1.3. CoreMedia manuals

If you have comments or questions about CoreMedia's manuals, contact the Documentation department:

Email: documentation@coremedia.com

# 1.3.4 CoreMedia Training

CoreMedia's training department provides you with the training for your CoreMedia projects either in the CoreMedia training center or at your own location.

You will find information about the CoreMedia training program, the training schedule and the CoreMedia certification program at the following URL:

http://www.coremedia.com/training

Contact the Training department at the following email address:

Email: training@coremedia.com

# 1.3.5 CoreMedia Support

CoreMedia's support is located in Hamburg and accepts your support requests between 9 am and 6 pm MET. If you have subscribed to 24/7 support, you can always reach the support using the phone number provided to you.

To submit a support ticket, track your submitted tickets or receive access to our forums visit the CoreMedia Online Support at:

http://support.coremedia.com/

Do not forget to request further access via email after your initial registration as described in Section 1.3.1, "Registration" [5]. The support email address is:

Email: support@coremedia.com

### Create a support request

CoreMedia systems are distributed systems that have a rather complex structure. This includes, for example, databases, hardware, operating systems, drivers, virtual machines, class libraries and customized code in many combinations. That's why CoreMedia needs detailed information about the environment for a support case. In order to track down your problem, provide the following information:

Support request

- Which CoreMedia component(s) did the problem occur with (include the release number)?
- · Which database is in use [version, drivers]?
- · Which operating system(s) is/are in use?
- Which Java environment is in use?
- Which customizations have been implemented?

#### Preface | CoreMedia Support

- A full description of the problem (as detailed as possible)
- Can the error be reproduced? If yes, give a description please.
- How are the security settings [firewall]?

In addition, log files are the most valuable source of information.

To put it in a nutshell, CoreMedia needs:

Support checklist

- 1. a person in charge (ideally, the CoreMedia system administrator)
- 2. extensive and sufficient system specifications
- 3. detailed error description
- 4. log files for the affected component(s)
- 5. if required, system files

An essential feature for the CoreMedia system administration is the output log of Java processes and CoreMedia components. They're often the only source of information for error tracking and solving. All protocolling services should run at the highest log level that is possible in the system context. For a fast breakdown, you should be logging at debug level. The location where component log output is written is specified in its logback.xml file.

Log files

#### Which Log File?

Mostly at least two CoreMedia components are involved in errors. In most cases, the *Content Server* log files together with the log file from the client. If you are able locate the problem exactly, solving the problem becomes much easier.

#### Where do I Find the Log Files?

By default, log files can be found in the CoreMedia component's installation directory in /var/logs or for web applications in the logs/directory of the servlet container. See Section 4.7, "Logging" in *Operations Basics* for details.

# 1.4 Working with CoreMedia Content Cloud

This chapter guides you to the download area, other manuals and training courses depending on your skills and the tasks you want to accomplish. CoreMedia documentation is organized in such a way, that each component manual contains all required information for the configuration, operation and development of the component. Only the user manuals for editors and other users are in separate documents.

Chapters and sections that have only a noun in the title usually contain conceptual information while a title with an "-ing" indicates an instructional chapter.

# 1.4.1 Getting an Overview

To start with CoreMedia Content Cloud you should open the following address in your browser:

https://releases.coremedia.com/cmcc-10

Here, you will find a short quick start description and links to all resources for *CoreMedia Content Cloud*. You can download all software artefacts and demo content.

With CoreMedia Content Cloud you do not get a program to install and run, but a workspace to develop within, to build and to deploy artifacts from.

- Read the Supported Environments document available at http://bit.ly/cmcc-10-supported-environments to learn which databases, browsers, operation systems, Java versions, Portal version and servlet container are supported by CoreMedia Content Cloud.
- Read the Deployment Manual to learn how to install CoreMedia components with CoreMedia Blueprint.
- Read the [Blueprint Developer Manual] to learn about the *Blueprint* features.
- Read the Operations Basics manual to learn basic operation tasks.
- Read the Utilized Open Source Software & 3rd Party Licenses if you want to know which open source software is used by CoreMedia Content Cloud.
- Attend the "CoreMedia Administrator training" at the CoreMedia Training Center, see https://www.coremedia.com/en/services/training/coremedia-training-program for the current schedule.

# 1.4.2 Learning about Components

If you want to get familiar with the concepts and coverage of *CoreMedia Content Cloud*, then this manual is the starting point. Nevertheless, it only gives you a rough insight. If you want to learn more about all the components that comprise *CoreMedia Content Cloud* you should read the following chapters:

- Read the Chapter 2, Overview in Content Server Manual to learn something about the basic component of the CoreMedia system.
- Read the "Overview" chapter in the manual of every component you are interested
  in
- Attend the "CoreMedia Fundamentals" training at the CoreMedia Training Center, see https://www.coremedia.com/en/services/training/coremedia-training-program for the current schedule

# 1.4.3 Working with the GUI

CoreMedia Content Cloud comes with different GUIs that support different tasks, such as managing content and user generated content or personalize the output. Their usage is described in separate manuals or chapters shown below. All these manuals are intended for editors and other non-technical staff.

#### CoreMedia Studio

CoreMedia Studio is the editor tool for all users. It is web based and requires no installation. Its easy-to-use interface with instant preview and form based editing makes content creation easier than ever. All other CoreMedia components integrate their GUI into CoreMedia Studio. Create new content, access your catalog data, manage your website or user generated content or publish new content to your customers.

· Read the Studio User Manual for details.

#### Flastic Social

The Elastic Social GUI is integrated with CoreMedia Studio.

• Read Chapter 8, Working with User Generated Content in Studio User Manual for details.

### Adaptive Personalization Management

CoreMedia Adaptive Personalization comes with a management GUI that bases on the same technology as CoreMedia Studio. It lets you define selection rules, test user profiles and customer segments.

• Read Chapter 7, Working with Personalized Content in Studio User Manual for details.

# 1.4.4 Operating the System

The components of *CoreMedia Content Cloud* are configured using properties and you can use JMX to manage them. In addition, *CoreMedia Content Cloud* contains tools to monitor the status of its components. The following chapters are intended for operators and administrators but developers should read the chapters as well.

- Read the Operations Basics for some operational concepts and tasks.
- Each component manual contains a configuration chapter. Read this chapter if you
  want to learn details about a component's configuration.

# 1.4.5 Extending the System

CoreMedia Content Cloud is a very flexible software system, which you can adapt to all your needs. It integrates nicely with a Maven based development environment. CoreMedia is shipped with manuals that cover general development concepts such as the workspace and the Unified API and with manuals that cover the development with specific components.

### General Concepts

- Read the [Blueprint Developer Manual] to learn how to develop extensions using Blueprint workspace.
- Read the Unified API Developer Manual in order to learn how to use the most fundamental CoreMedia API.
- Read Chapter 4, Developing a Content Type Model in Content Server Manual in order to learn how to define your own content types.

### Developing editorial components

If you want to develop components for editorial purpose, you might refer to one of the following manuals:

- Read the Studio Developer Manual in order to learn how to extend CoreMedia Studio.
- Read the Unified API Developer Manual in order to learn how to develop client applications from the scratch accessing the CoreMedia CMS via the Unified API.
- Attend the CoreMedia Studio Customization training in order to learn how to extend CoreMedia Studio, see https://www.coremedia.com/en/services/training/coremediatraining-program for details.

### Developing workflows

CoreMedia CMS contains a customizable Workflow Server that you can adapt to your needs. CoreMedia CMS is delivered with workflows that support publishing tasks, but the Workflow Server can support much more complicated processes.

• Read the Workflow Manual in order to learn how to define your own workflows.

### Developing websites

CoreMedia CMS is a web content management system and its main purpose is to deliver content to various devices. Not only to a PC but to all gadgets such as mobile phones or tablet PCs.

- Read the Content Application Developer Manual in order to learn how to develop fast, dynamic websites that support sophisticated caching. Learn how to use the CAE.
- Read the Frontend Developer Manual in order to learn to write FreeMarker applications
  using the Frontend Workspace.
- Read the Headless Server Manual in order to learn how to access CoreMedia content via the Headless Server for your websites written with the framework of your choice.
- Read the Elastic Social Manual in order to learn how to extend your websites with user generated content, such as comments or ratings.
- Read the Adaptive Personalization Manual in order to learn how to deliver personalized content
- Read the Search Manual in order to learn how to make your websites searchable.
- Attend the Content Application Engineering training, in order to get hands-on experience in the development of CAE applications. See https://www.coremedia.com/en/services/training/coremedia-training-program for details.
- Attend the Frontend Development training, in order to learn how to implement a new theme with FreeMarker, JavaScript and CoreMedia components. See https://www.coremedia.com/en/services/training/coremedia-training-program for details.
- Attend the CoreMedia Headless training, in order to learn how to implement sites with content from the Headless Server using GraphQL. See https://www.coremedia.com/en/services/training/coremedia-training-program for details.

# 1.5 Change Chapter

In this chapter you will find a table with all major changes made in this manual.

Section	Version	Description

Table 1.4. Changes

# 2. Overview of CoreMedia Content Cloud

CoreMedia Content Cloud is the next-generation experience management platform from CoreMedia that lets you build highly engaging, multi-channel branded eCommerce experiences as well as corporate sites for your global customers.

Now, you can easily bridge the gap between a pure eCommerce system which is focused on the more transactional aspects of the buying process and content-driven brand sites that focus on engaging user experiences.

CoreMedia Studio allows your business users to efficiently create and manage engaging digital experiences across the customer journey by adding editorial content and media assets from the CoreMedia CMS and by enriching the basic product information with storytelling by adding editorial content and media assets from the CoreMedia CMS. You can seamlessly blend catalog content and CMS content to any degree and on any delivery channel – and ensure brand-consistency through multi-language and multi-site localization tools

The CoreMedia Content Cloud platform bundles all components to help you manage every aspect of your blended digital experiences from content to commerce:

- CoreMedia CMS platform
- CoreMedia Studio
- CoreMedia Blueprints for eCommerce and corporate sites
- CoreMedia Commerce Hub and eCommerce Connectors
- CoreMedia Site Manager
- CoreMedia Headless Server
- CoreMedia Elastic Social
- CoreMedia Adaptive Personalization
- CoreMedia Advanced Asset Management

CoreMedia Content Cloud was designed to empower your team in creating and managing highly relevant and engaging experiences for your customers from a single, easy-to-use business user interface. Customers should always get the information they need, independent of the device they use or the time they connect - delivered in an optimized fashion for the current customer's context.

CoreMedia Studio allows business users to create and manage experiences based on context and to define and test rules and customer segments for personalization in real-time. Content can be easily mixed with eCommerce catalog items. Editors can intuitively

select the products and categories from the catalog and place them on the site just as they are accustomed from other web content.

CoreMedia Content Cloud ships with CoreMedia Blueprints for eCommerce and corporate sites that provide a high-level of prefabrication of common features and use cases. The source code is provided for easy customization to your specific needs for competitive differentiation

Built upon industry-leading best practices with a fully responsive and adaptive mobile first design plus a wealth of ready-to-use layout modules, your development team can jump start on a strong foundation proven in many customer projects whilst retaining full flexibility. A predefined Mayen based development environment is provided.

Leveraging the CoreMedia CAE technology, you can dynamically and contextually combine relevant content from CoreMedia CMS, *CoreMedia Elastic Social* and your eCommerce system and deliver the combined experience in real-time on all channels with utmost performance using the sophisticated caching.

Headless Server allows you using CoreMedia Content Cloud in a headless way. Headless Server delivers content from the repository as JSON data over a GraphQL endpoint and is fully integrated in CoreMedia Studio. Therefore, you can preview and edit all changes in Studio.

Elastic Social allows your end users to contribute user-generated content such as product reviews, comments and ratings - whilst providing an intuitive moderation interface to your business users that also allows for editorial re-purposing of user-generated content.

CoreMedia Site Manager is the administration console for user and rights management.

# 2.1 Components and Architecture

CoreMedia Content Cloud has been developed to provide a universal solution for the creation and management of content.

The use of modern development tools and open interfaces enables the system to be flexibly adapted to enterprise requirements. For this purpose, worldwide standards for information processing, such as XML, HTML, HTTP, REST, Ajax, CORBA and the Java Platform are used or supported.

CoreMedia Content Cloud is a distributed system, that consists of several components for different use cases

- CoreMedia Content Server
  - Content Management Server
  - Master Live Server
  - · Replication Live Server
- CoreMedia Workflow Server
- CoreMedia Content Application Engine
- CoreMedia Headless Server
- CoreMedia Importer
- CoreMedia Search Engine
  - · CoreMedia Content Feeder
  - · CoreMedia CAE Feeder
- CoreMedia Commerce Hub
- eCommerce Connectors
- CoreMedia Studio
- CoreMedia User Changes web application
- CoreMedia Site Manager
- CoreMedia Elastic Social
- CoreMedia Adaptive Personalization
- CoreMedia Advanced Asset Management
- CoreMedia Blueprints

In addition, CoreMedia Content Cloud relies on some third-party systems:

- An HCL Commerce Server or SAP Commerce Server or Salesforce Commerce Cloud or commercetools for Commerce
- A relational database to store the content and user data
- A MongoDB NoSQL database to store the user generated content
- · An LDAP server for user management

Conceptually, a CoreMedia system can be divided into the Content Management Environment where editors create and manage the content and the Content Delivery Environment where the content is delivered to the customers. Some components are used

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in both environments, mostly to give you a realistic preview of your websites. Figure 2.1, "System Overview" [20] provides an overview of a *CoreMedia Content Cloud* system with all components installed:

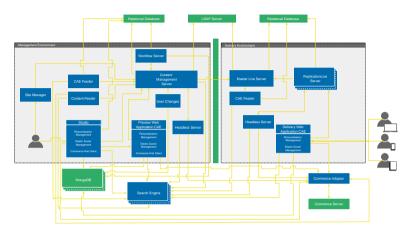


Figure 2.1. System Overview

The following sections describe in short the aim of all components, some main technologies used in *CoreMedia Content Cloud* and give a short overview over the communication between the components.

# 2.1.1 Content Management Environment

The Content Management Environment is the place where you create and manage your website with the *Content Management Server* and *Studio* at its heart. A freely adaptable content model allows you to manage and deliver every type of digital content including text, video, images, music and many more.

The following components are solely located in the Content Management Environment:

### CoreMedia Content Management Server

The Content Management Server manages the content in CoreMedia Content Cloud.

#### CoreMedia Studio

Studio is a web application. It integrates the complete workflow used by online editors from the creation, over management to preview publication of digital experiences with

contextual content. *Studio* is a web application that bases on modern standards such as Ajax. Therefore, it can be used like a common desktop application; fast, reliable but without installation. *Studio* integrates the *CoreMedia Adaptive Personalization* and *Elastic Social* GUI and has an integrated preview window where you can see your content in its context. You can even see the effects of personalization or time-dependent publication.

With the use of eCommerce Connectors, *CoreMedia Studio* lets you access the content of the eCommerce system. Content can be mixed easily with commerce catalog items. Editors can intuitively select the items from the catalog and place them on the site just as they are accustomed from other web contents.

### CoreMedia User Changes application

The CoreMedia User Changes application is a listener, which shows the current work of the logged-in editor in Studio. This web application supports the functionality of Control Room in Studio.

### CoreMedia Site Manager

CoreMedia Site Manager is a Java based rich client for administrators. It offers additional functionality to Studio.

#### CAUTION

The Site Manager is deprecated for editorial work.



### CoreMedia Importer

You can use the Importer to import content from external sources into the management system. A freely adaptable importer framework based on JAXP is used to build content sets and pipelines and to invoke content transformations, using XSL, DOM and Streams.

#### CoreMedia Workflow Server

The CoreMedia Workflow Server is an application that executes and manages workflows. CoreMedia Content Cloud comes with predefined workflows for publication, translation and synchronization, but you can also define your own workflows.

#### CoreMedia Content Feeder

The Content Feeder is an application that collects the content from the Content Management Server and delivers it to the Search Engine for indexing. Thus, the Content Feeder is necessary to make content searchable in Studio. The Content Feeder listens for changes in the content and triggers the indexing of the changed or newly created content

With the use of eCommerce Connectors, the *Content Feeder* lets you access items of the eCommerce system. This is needed if commerce issues should be integrated into the search in *Studio* as filter option. In this way, for example, invalid references to eCommerce items can be tracked down

# 2.1.2 Content Delivery Environment

The Content Delivery Environment of CoreMedia CMS may consist of the Master Live Server, several Replication Live Servers (which are optional), the CoreMedia CAE, the Headless Server, CoreMedia Elastic Social, the Search Engine and Adaptive Personalization. It manages the approved and published online data and adds user generated content.

#### CoreMedia Master Live Server

The Master Live Server manages the CoreMedia repository in the Content Delivery Environment. It receives this content from the Content Management Server during publication. The Content Application Engine or the Headless Server fetches the content from the Master Live Server or from the Replication Live Servers.

### CoreMedia Replication Live Server

The optional *Replication Live Servers* replicate the content of the *Master Live Server* in order to enhance reliability and to add scalable performance.

# 2.1.3 Shared Components

Some components of *CoreMedia Content Cloud* are used in both environments. The *Commerce Hub*, for example, is used in the Management Environment to manage content from the eCommerce system in *Studio* and in the Delivery Environment to include content from the eCommerce system into the pages generated by *Content Application Engine*.

Other components, like the *Content Application Engine*, are used to provide the editor with a preview of the live site.

#### Commerce Hub

Commerce Hub in combination with the eCommerce Connectors connects the CoreMedia CMS with the eCommerce server. It provides functionality to read catalog items, such as products or marketing spots, and to display them on web pages. You can also display price information and availability of products on the site. All commerce functions are provided by a commerce Java API that enables you to extend your shop application.

The eCommerce bridge also enables you to enrich pages rendered by the eCommerce system with content delivered by the CAE of *CoreMedia Content Cloud*. This way, you can enhance your shop pages with more engaging content.

Finally, the *CoreMedia eCommerce Bridge for IBM WebSphere Commerce* synchronizes user sessions between the *HCL Commerce* system and the CoreMedia system, so that users only have to sign in once.

#### CoreMedia Headless Server

CoreMedia Headless Server allows you to access CoreMedia content as JSON through a GraphQL endpoint. It provides clean APIs and easy access to content for all sorts of native apps, browser-based single-page applications or progressive web applications.

CoreMedia Studio integrates a preview of content delivered by the Headless Server.

With the use of eCommerce Connectors, the CoreMedia Headless Server lets you access items of the eCommerce system. This is mainly needed to compute page grid placements for commerce pages along the category hierarchy and to serve a mixed navigation.

### CoreMedia Content Application Engine (CAE)

The CoreMedia Content Application Engine represents a stack for building client applications with CoreMedia CMS. It is a web application framework which allows fast development of highly dynamic, supportable and personalizable applications and websites. Sophisticated caching mechanisms allows for dynamic delivery even in high-load scenarios with automatic invalidation of changed content.

The CoreMedia Content Application Engine combines content from all CoreMedia components, from your eCommerce system and other third-party systems in so-called content beans and delivers the content to your customers in all formats. The preview in Studio and the website visited by your customers is delivered by the CAE

#### CoreMedia Search Engine

A CoreMedia CMS system comes with Apache Solr as the default search engine, which can be used from the editors on content management site and from the applications on content delivery site. The editor, for example, can perform a fast full text search in the complete repository. The pluggable search engine API allows you to use other search engines than Apache Solr for the website search.

#### CoreMedia CAF Feeder

The CAE Feeder makes content beans searchable by sending their data to the Search Engine for indexing.

### CoreMedia Adaptive Personalization

CoreMedia Adaptive Personalization enables enterprises to deliver the most appropriate content to users depending on the 'context' – the interaction between the user, the device, the environment and the content itself. CoreMedia Adaptive Personalization is a powerful personalization tool. Through a series of steps it can identify relevant content for individuals. It can draw on a user's profile, commerce segment, preferences and even social network behavior. Use CoreMedia Adaptive Personalization to deliver highly relevant and personalized content to users, at any given moment in time.

The GUI is integrated into CoreMedia *Studio* for easy creation and testing of customer segments and selection rules.

#### CoreMedia Elastic Social

CoreMedia Elastic Social enables enterprises to engage with users, entering a conversation with them and stimulating discussion between them. Use Elastic Social to enable Web 2.0 functionality for Web pages and start a vibrant community. It offers all the features it takes to build a community – personal profiles, preferences, relationships, ratings and comments. CoreMedia Elastic Social is fully customizable to reflect the environment you want to create, and offers unlimited horizontal scalability to grow with the community and your business vision. It also integrates with CoreMedia Studio so you can manage comments and external users right from your common workplace.

### CoreMedia Advanced Asset Management

CoreMedia Advanced Asset Management is a module that adds asset management functionality to the system. Digital assets, such as images or documents, and their licenses can be managed in CoreMedia Studio. From an asset, you can create common content items that can be used in the eCommerce system.

## CoreMedia Blueprint

For a quick start, CoreMedia Content Cloud is delivered with two fully customizable blueprint applications including best practices and example integration of available features. CoreMedia Blueprint contains a ready-made content model for navigation and multi-language support. It contains for instance solutions for eCommerce items, taxonomy, rating, integration with web analytics software and user created page layouts. CoreMedia Blueprint comes as a Maven based workspace for development.

The workspace is the result of CoreMedia's long year experience in customer projects. As CoreMedia Content Cloud is a highly customizable product adaptable to your specific needs, the first thing you used to do when you started to work with CoreMedia Content Cloud was to create a proper development environment on your own. CoreMedia Content Cloud addresses this challenge with a reference project in a predefined working environment that integrates all CoreMedia components and is ready for start.

CoreMedia Blueprint workspace provides you with an environment which is strictly based on today's de facto standard for managing and building Java projects by using Maven.

For details on each component, please refer to the individual manuals. Online documentation for all these components is available online at https://documentation.core-media.com/cmcc-10

Maven based environment

# 2.1.4 User Management

CoreMedia Content Cloud has an integrated user management, but also supports an LDAP server for user management.

Lightweight Directory Access Protocol (LDAP) is a set of protocols for accessing information directories. It is based on the standards within the X.500 standard, but is significantly simpler. Unlike X.500, LDAP supports TCP/IP, which is necessary for any type of Internet access. Because it's a simpler version of X.500, LDAP is sometimes called X.500-lite.

# 2.1.5 Communication Between the Components

Communication between the individual components on both the production side and the *Live Server* is performed via CORBA and HTTP. MongoDB uses the Mongo Wire Protocol. The *Production* and *Live Systems* can be secured with a Firewall if the servers are located on different computers. The servers contact the databases over a JDBC interface,

CoreMedia Content Cloud and the commerce systems communicate over REST interfaces. The concrete communication differs slightly based on the selected deployment scenario which are the content-led scenario for HCL Commerce and the commerce-led scenario.

### Processing

On the production side of the CoreMedia system, content is created and edited with CoreMedia Studio, with custom clients or imported by the importers. Once editing or import of contents is completed, they are approved and published via the CoreMedia Workflow. During the publication process, the content is put online onto the Master Live Server. If available, Replication Live Servers get noticed and reproduce the changes. Then the content is put online by the Replication Live Server. User generated content is produced via Elastic Social and is stored in MongoDB. Editors can use the Studio plugin to moderate this content.

Content from the commerce server is not copied into the CoreMedia system. Instead, references to the content are hold and are resolved when content is delivered.

The CoreMedia CAE in combination with Adaptive Personalization and Elastic Social creates dynamic HTML pages or any other format [XML, PDF, etc.] from the internal and external content and CoreMedia templates.

Headless Server, on the other hand, delivers content from CoreMedia Content Cloud as JSON data via a GraphQL endpoint. This gives you you full flexibility in choosing your frontend technology.

# 2.2 CoreMedia Blueprint Sites

CoreMedia Content Cloud Experience Platform contains Brand Blueprint and eCommerce Blueprint for a quick start. They come with four different sites that support different use cases.

#### Aurora Augmentation (en)

This site belongs to the eCommerce Blueprint. It is intended for a company that wants to extend their HCL Commerce B2C online shop with engaging assets and content from the CoreMedia system, the so called commerce-led scenario [see Chapter 8, Commerce-led Integration Scenario in Connector for HCL Commerce Manual]. Editors can add inspiring content from the CMS such as images, videos, articles to the standard commerce pages. They do not need to enter the commerce system, but can use CoreMedia Studio for their work, taking advantage of the sophisticated preview of Studio.

#### Aurora B2B Augmentation (en)

This site belongs to the eCommerce Blueprint. It is intended for a company that wants to extend their HCL Commerce B2B online shop with engaging content from the CoreMedia system, the so called commerce-led scenario (see Chapter 8, Commerce-led Integration Scenario in Connector for HCL Commerce Manual). This site only works with FEP8. The use case is similar to the one of the Aurora Augmentation site for B2C shops. In addition, the Studio preview supports contracts, so that a test persona will only see content related to products from the commerce system which is allowed by their contract.

#### Calista Augmentation (en)

This site belongs to the eCommerce Blueprint and implements the experience-led hybrid blended scenario, where pages are delivered by both systems, the corporate and the eCommerce system, transparent for the user. Therefore, it is intended for a company that wants to offer their corporate content as well as their eCommerce shop as one engaging experience for its users on all devices with a fully responsive design. You can manipulate the navigation through the catalog pages and add complete new navigation paths. You can augment

product detail pages with content from the CMS. Categories are rendered from the CAE. However, content and settings are inherited along the catalog category structure.

Hybris Apparel (uk) This site belongs to the eCommerce Blueprint. It is

intended for a company that wants to extend their SAP Hybris Commerce B2C online shop with engaging assets and content from the CoreMedia system, the so called commerce-led scenario (see Chapter 5, Commerce-led Integration Scenario in Connector for SAP Commerce Cloud Manual). Editors can add inspiring content from the CMS such as images, videos, articles to the standard shop pages. They do not need to enter the commerce system, but can use CoreMedia Studio for their work, taking advantage of the sophisticated preview

of Studio.

Chef Corp. Site [en/de]

This site belongs to the Brand Blueprint. It is inten-

ded for a company that wants to offer their corporate site as an engaging experience for its users on all devices with a fully responsive design. The site contains no eCommerce shop, but the company can use the CoreMedia catalog to manage and

present their products on the website.

## Removing Sites

You can remove sites and features that you do not need from your workspace.

To remove the Aurora sites or Hybris Apparel site remove the eCommerce extension as described in Section "Removing the eCommerce Blueprint" [103].

To remove the Brand Site, remove the corporate extension as described in Section "Removing the Brand Blueprint" [103].

# 3. Getting Started

In this chapter you will learn the basics for the quickest way to get started using *Core-Media Content Cloud*.

- Section 3.1, "Prerequisites" [30] describes the software and hardware requirements that you need to fulfill to work with *CoreMedia Content Cloud*.
- Section 3.2, "Quick Start" [35] describes the fastest way to get a CoreMedia system up and running.

# 3.1 Prerequisites

In order to work with the Blueprint workspace you need to meet some requirements.

#### NOTE

For an overview of exact versions of the supported software environments [Java, servlet container, databases, operating systems, directory services, web browsers] please refer to the Supported Environments document at http://bit.ly/cmcc-10-supported-environments.



### CoreMedia Account

In order to get access to the download page, to the CoreMedia contributions repository and to CoreMedia's Maven repository [ https://repository.coremedia.com], you need to have a CoreMedia account. See Section 1.3.1, "Registration" [5] for details. If in doubt, contact CoreMedia support to validate your permissions [see Section 1.3.5, "CoreMedia Support" [10]].

#### NOTE

CoreMedia User Orientation for CoreMedia Developers and Partners

Find the latest overview of all CoreMedia services and further references at:

http://documentation.coremedia.com/new-user-orientation



Find the current online documentation at:

• https://documentation.coremedia.com/cmcc-10

Find the download links at the CoreMedia release page at:

https://releases.coremedia.com/cmcc-10

#### Internet access

CoreMedia provides the *CoreMedia Content Cloud* components as Maven artifacts. These components in turn depend on many third-party components. If your operator has not yet set up and populated a local repository manager, you need Internet access so that Maven can download the artifacts.

#### NOTE

#### Maven Repository and Internet Access

The CoreMedia Blueprint workspace relies heavily on Maven as a build tool. That is, Maven will download CoreMedia artifacts, third-party components and Maven plugins from the private CoreMedia repository and other, public repositories [Maven Central Repository, for example]. This might interfere with your company's internet policy. Moreover, if a big project accesses public repositories too frequently, the repository operator might block your domain in order to prevent overload. The best way to circumvent both problems is to use a repository manager like Sonatype Nexus, that decouples the development computers from direct Internet access.



## Maven Repository Manager

CoreMedia strongly recommends to use a repository manager to mirror CoreMedia's Maven repository, for example Sonatype Nexus. Alternatively, if a repository manager is not available, configure your credentials for the CoreMedia Maven repositories in your ~/.m2/settings.xml file as shown below. Simply replace USERNAME and PASSWORD with your CoreMedia user name and password. It is strongly recommended, that you do not enter the password in plaintext in the settings.xml file but encrypt the password. To do so, follow the instructions at http://maven.apache.org/guides/mini/guide-encryption.html or any other available Maven documentation.

#### MAVEN OPTS

Maven requires the following minimal memory settings:

```
MAVEN_OPTS=-Xmx2048m
```

# 3.1.1 Developer Setup

These are the prerequisites for your local machine where you develop CAE templates or *CoreMedia Studio* extensions, for example.

#### Hardware

- At least a dual-core CPU with 2GHz, a quad-core CPU is recommended, because CoreMedia CMS code makes heavy use of multithreading.
- The minimum RAM you need is 8 GB which is enough if your locally tested components are connected to remote Test System Setup.

## Required Software

- A supported Java SDK (see http://bit.ly/cmcc-10-supported-environments). The variable JAVA HOME must be set.
- A supported browser (see http://bit.ly/cmcc-10-supported-environments)
- A supported Maven installation (see http://bit.ly/cmcc-10-supported-environments)
- An IDE. CoreMedia suggests IntelliJ Idea because it has the best support for CoreMedia Studio development.
- A supported container environment, see Section 3.2.2, "Docker Compose Setup" [40] and http://bit.ly/cmcc-10-supported-environments for details.
- A supported Sencha Cmd release [see http://bit.ly/cmcc-10-supported-environments].
   Install from https://www.sencha.com/products/extjs/cmd-download/ on your computer.
   Ensure that Sencha Cmd is available in your PATH variable.

Some Maven modules need more memory than Sencha Cmd provides per default. You can pass additional JVM options via the jangaroo-maven-plugin in the pom.xml of the corresponding module by using the senchaJvmArgs configuration. For the studio-base-app this value is already set to -Xms512m - Xmx2048m and can be overridden via the Maven property studio-base-app.senchaJvmArgs.

- If you want to build the workspace with tests, you need an up-to-date version of Google Chrome installed on your computer. It must be contained in your path. Alternatively, you can use other supported browsers (Firefox, Edge, Internet Explorer 11) or PhantomJS. If you wish to do so, see section "Joo Unit Testing" [128].
- CoreMedia license files for starting the various Content Servers. If you do not already
  have the files, request your licenses from the CoreMedia support.

# 3.1.2 Test System Setup

These are the prerequisites for the machine on which you want to install the Test System Setup

#### Hardware

CPU	Mem (GiB)	Storage [GiB]
4	16	32

Table 3.1. Overview of minimum / recommended Hardware requirements

## Required Software

- A supported container environment (see http://bit.ly/cmcc-10-supported-environments).
- A supported Docker Compose release (see http://bit.ly/cmcc-10-supported-environments).

# 3.1.3 Additional Software for eCommerce Blueprint only

Depending on the eCommerce Connector you use, you need one of the following eCommerce systems:

- HCL Commerce
- SAP Hybris Commerce
- Salesforce Commerce Cloud
- commercetools

In Connector for HCL Commerce Manual you will learn how to install and configure the CoreMedia software in the *HCL Commerce* system.

In Connector for SAP Commerce Cloud Manual you will learn how to install and configure the CoreMedia software in the *SAP Hybris Commerce* system.

In Connector for Salesforce Commerce Cloud Manual you will learn how to install and configure the CoreMedia software in the *Salesforce Commerce Cloud* system.

In Commercetools Connector Manual you will learn how to install and configure the CoreMedia software in *commercetools*.

#### NOTE

For an overview of exact versions of the supported software environments (especially the eCommerce systems) please refer to the Supported Environments document at http://bit.ly/cmcc-10-supported-environments.



# 3.2 Quick Start

With CoreMedia Content Cloud you do not get a program to install and run, but a workspace to develop within, to build with Maven and to deploy artifacts from. See Chapter 2, Overview of CoreMedia Content Cloud [17] for an overview.

By default, you have two ways to build and deploy the workspace. Both approaches base on the built of the Blueprint Workspace described in Section 3.2.1, "Building the Workspace" [35].

Different deployment scenarios

- The Docker Test System Setup is the recommended way. It uses the Docker images
  to start the systems components. See Section 3.2.2, "Docker Compose Setup" [40]
  for details.
- The Deployment Archive. It is a Zip file that contains all application artifacts required to deploy on a supported Linux system. It uses Chef to set up the CoreMedia system.

The subsections guide you through all steps you have to perform in order to get the CoreMedia system running on a machine using the Docker Test System Setup approach. The quick start describes only one path, no options or advanced configurations are described. The "Further Reading" section of each step contains links to additional content, but you do not need to read these chapters for the purpose of the quick start.

#### NOTE

You need Internet access and a resolvable host name to get everything up and running.



# 3.2.1 Building the Workspace

### What do you get?

When you are finished with all steps, you will have built the CoreMedia Blueprint Workspace and the required Docker images for all CoreMedia applications.

## Step 1: Getting a Login for CoreMedia

#### Goal

You have a login to the CoreMedia software download page, the contributions GitHub repository, the documentation and the CoreMedia artifact repository.

#### Steps

 Ask your project manager for your company's account details or contact the CoreMedia support. Keep in mind, that you have to ask explicitly for the access rights to the CoreMedia GitHub contributions repository. See CoreMedia's website for the contact information of the support at <a href="http://www.coremedia.com/support">http://www.coremedia.com/support</a>.

#### Check

Got to https://documentation.coremedia.com/cmcc-10 and https://github.com/coremedia-contributions/coremedia-blueprints-workspace and enter your credentials. You should be able to use the online documentation and see the contributions repository.

## Step 2: Getting License Files for the CoreMedia System

#### Goal

You have licenses for the CoreMedia system.

#### Steps

Ask your project manager, your key account manager or your partner manager for the CoreMedia licenses.

#### Check

You have a Zip file that contains three zipped license files. In Section 3.2.2, "Docker Compose Setup" [40] you will learn where to put the license files.

#### **Further Reading**

See Section 4.6, "CoreMedia Licenses" in Operations Basics for details about the license file format.

## Step 3: Checking the Hardware Requirements

#### Goal

You are sure, that your computer meets the hardware requirements as described in Section 3.1, "Prerequisites" [30].

## Step 4: Checking and Installing all Required Third-Party Software

#### Goal

All required third-party software [such as Java, Git, Maven, Sencha Cmd ...] is installed on your computer and has the right version.

#### Steps

- Open the supported environments document at http://bit.ly/cmcc-10-supportedenvironments and check that you have installed the right version of Java and that you have the right OS. The JAVA HOME variable must be set.
- Check that a supported Maven version is installed (see http://bit.ly/cmcc-10-supported-environments).
- Check that a supported Sencha Cmd version is installed on your computer [see http://bit.ly/cmcc-10-supported-environments].
  - Some Maven modules need more memory than Sencha Cmd provides per default. You can pass additional JVM options via the jangaroo-maven-plugin in the pom.xml of the corresponding module by using the senchaJvmArgs configuration. For the studio-base-app this value is already set to -Xms512m Xmx2048m and can be overridden via the Maven property studio-base-app.senchaJvmArgs.
- Check that a supported container environment is installed on your computer [see http://bit.ly/cmcc-10-supported-environments]. See Section "Docker Installation" [40] for installation instructions.

#### Further reading

• Section 3.1, "Prerequisites" [30] describes the required software in more detail.

## Step 5: Cloning the Workspace

#### Goal

You have the CoreMedia Blueprint workspace on your hard disk.

#### Steps

- Make sure that you have access to https://github.com/coremedia-contributions/coremedia-blueprints-workspace. If you encounter a 404 error, then you are probably not logged in at 6itHub or you do not have sufficient permissions yet.
- 2. When you use a Windows system, make sure that the Git configuration parameter core.autocrlf is set to "input". Otherwise, some init files will not run properly in your test machine. Because on checkout, Git would change the line endings to Windows style.
- 3. On your local machine, clone the repository into a directory blueprint using Git:

#### WARNING

Path length limitation in Windows

The CoreMedia Blueprint workspace contains long paths and deeply nested folders. If you install the CoreMedia Blueprint workspace in a Windows environment, keep the installation path shorter than 25 characters. Otherwise, unzipping the workspace might fail or might lead to missing files due to the 260 bytes path limit of Windows.

git clone
https://github.com/coremedia-contributions/coremedia-blueprints-workspace
blueprint

4. In the cloned repository, get a list of all tags:

git tag

5. Create your working branch from the tag you want to use as your starting point:

git checkout -b <yourBranchName> <tagName>

#### Check

The Git clone command has succeeded

#### Further reading

- Chapter 4, Blueprint Workspace for Developers [52] describes the structure of the workspace, the concepts behind the workspace and how you can work with the workspace.
- Section 4.2.2, "Configuring the Workspace" [104] describes further configuration of the workspace which is required for development and deployment.
- On https://releases.coremedia.com/cmcc-10 click the link to the latest download to find a description on how to download a specific release.

## Step 6: Getting the blob Demo Content

The textual content and the themes are already part of the workspace you have cloned before. However, to keep the workspace small, the blob content is supplied in a separate file.

#### Goal

The workspace contains the blob files of the CoreMedia demo content (videos, images, ...).

#### Steps

- Open the releases site https://releases.coremedia.com/cmcc-10 and click the link to the current release
- 2. Click the "content-blobs archive" link on the site and download the file.
- 3. Extract the archive into the workspace you have cloned in step 5.

# Step 7: Configuring the Repository Settings and Check Maven Configuration

#### Gnal

Your Maven settings.xml file contains the settings required to connect with the CoreMedia Nexus repository.

#### Steps

1. Follow the steps described in Section 3.1, "Prerequisites" [30].

#### Check

When you build the workspace, all artifacts are found.

## Step 8: Building the Workspace

#### Goal

The workspace has been build, so that all artifacts and Docker images are built. The build takes some time. On an Intel i7 processor with 16GB RAM around 20 minutes.

#### Steps

In the main directory of the workspace call:

mvn clean install -DskipTests -Pwith-docker

#### Check

The Maven build ends with message "Build successful".

#### Further reading

- Section 4.2.1, "Removing Optional Components" [91] describes how you can remove parts of the workspace that you do not need.
- Section 4.2.4, "In-Memory Replacement for MongoDB-Based Services" [106] describes how you can replace MongoDB for Studio services with an in-memory solution.

Now, you have build the Blueprint workspace and the Docker images. Continue with Section 3.2.2, "Docker Compose Setup" [40] in order to configure and start the Docker deployment.

# 3.2.2 Docker Compose Setup

This tutorial will guide you through the first steps to start the CoreMedia Content Cloud Services using docker compose, which is a tool to simplify the deployment of development environments using docker.

## Prerequisites

Docker knowledge is not required, but for first starters with this technology, it is highly recommended to start with simpler projects until the infrastructure is running and basic knowledge about the tooling has been acquired. As a good start, you can play around online in one of the free tutorials on learndocker or katacoda.

## Docker Installation

#### Colima - Containers in Linux Machines

Colima is a free virtualization tooling for Mac OS to provide the same seamless developer experience as Docker Desktop. It is based on Lima (Linux Machines), which is using the same QEMU stack as Docker Desktop. Lima ist also the foundation of Rancher Desktop, the Kubernetes developer tooling setup by Rancher.

To install Colima, Docker and Docker Compose run the brew installation formulae for each app:

- colima
- docker
- docker-compose

brew install colima docker docker-compose

To start Colima run:

```
colima start --cpu 4 --memory 14
```

After the VM has started, you should be able to use the Docker client. Be aware, that instead of ~/.docker/daemon.json, Colima uses ~/.colima/docker/daemon.json to configure the runtime.

```
DOCKER HOST=unix:///Users/<YOUR USER NAME>/.colima/docker.sock
```

## Rancher Desktop

A new contender to replace Docker Desktop is Rancher Desktop. It is designed to bootstrap Kubernetes developers, but it can be installed using the dockerd runtime from the Moby project to replace Docker Desktop completely. At its core, Rancher Desktop is also based on Lima like Colima, but it adds a nice UI and Kubernetes integration.

Rancher Desktop can be installed using an installer binary and supports not only MacOS but also Linux and Windows. The installation is easy, but you have to make sure to completely uninstall Docker Desktop before installing Rancher Desktop.

After installing Rancher Desktop there are two steps required to make it a full Docker Desktop replacement:

Uninstall Kubernetes if you don't need it. If you don't uninstall Kubernetes, you will
always have those containers listed, when running docker ps. Uninstalling can
be done by executing the following two calls and wait a couple of minutes until
Kubernetes uninstalls its containers.

```
kubectl config use-context rancher-desktop kubectl delete node lima-rancher-desktop
```

- If you need to customize the daemon.json file, you need to workaround Rancher Desktops early stages and lack of UI integration. The daemon.json file is only accessible in the Lima VM and to access it you need to install the Lima client and login to the VM and edit the file manually using vi.
  - 1 Install Lima

```
brew install lima
```

2. Configure the Lima client to target the Rancher Desktop VM

```
\verb|export LIMA_HOME=$$^{-\prime}$ Library/Application $$ Support/rancher-desktop/lima $$ $$
```

3. Loa into the VM

```
limactl ls \# identify the ordinal of the rancher VM, by default it should be 0 limactl shell 0
```

4. In the Lima VM, edit the daemon. ison file

```
sudo vi /etc/docker/daemon.json
# restart the docker service to apply the configuration changes
sudo service docker restart
```

## Windows

- Installer
- · Getting Started
- Make sure that the following paths and files are excluded from being scanned by any
  real time virus scanner:
  - The location of Hyper-V:

```
C:\ProgramData\Microsoft\Windows\Hyper-V
```

. The location of your disk image. The defaults are

```
C:\Users\Public\Documents\Hyper-V\Virtual hard disks\MobyLinux.vhxd
```

· The executables for virtualization

```
vmms.exe
vmwp.exe
```

• The file extensions for virtualization files:

```
VHD
VHDX
```

- Make sure that no process is already listening on ports 80 and 443. You may run
  net stop http in an elevated PowerShell to stop these processes. If port
  80 is still blocked, you may need to stop the WWW web publisher ser
  vice as well.
- Be careful with hibernation, make sure to stop all containers, before hibernate your workstation.

## **Docker Configuration**

After the installation was successful and Docker has been started, proceed with the following configurations. If you read the getting started documentation of Docker, you should easily find the corresponding settings.

- Increase Disk size to at least 30GB
- Increase RAM to at least 14 GB
- On Windows, you also need to:
  - share the Drive C in the "Shared Drives" settings page.
  - enable the "Expose the daemon without TLS" toggle in the general settings page.

## **Docker Compose Configuration**

Configure your docker compose environment by creating or editing your .env file. All environment variable references in the Docker Compose files, can be configured using this file. Be aware, that environment variables in the current process environment have precedence over variables defined in the .env file. Below, you will find an example .env file.

In the .env file you can configure the following properties. All relative paths shown here are relative to the qlobal/deployment/docker directory.

- Make sure compose/development.yml is included in the COMPOSE\_FILE variable, it is required to expose the container internal ports to the docker host.
- Make sure compose/development-local.yml is included in the COM POSE\_FILE variable, it is required for content import from Blueprint and optionally for loading licenses from local coremedia-licenses directory.
- For the docker compose development setup, make sure that you have the licenses placed at the following locations:

```
coremedia-licenses/cms-license.zip
coremedia-licenses/mls-license.zip
coremedia-licenses/rls-license.zip
```

Zip files added below this directory are by default excluded from Git version control. If you place the license files in this directory, you must not set an environment variable for the license location!

Alternatively, you may define environment variables with license URLs and the server containers will download them at runtime. You will find the corresponding environment variables in the .env example below.

For the development setup, make sure that you have created or provide themes. Set
either THEMES\_ARCHIVE\_URL or THEMES\_ARCHIVE\_FILE in the .env
file. To re-import the themes set FORCE REIMPORT THEMES to true.

If you use the provided CoreMedia themes, you must not set these environment variables because the default setting is sufficient.

 For the development setup, make sure that you have created or provide content. Set either CONTENT\_ARCHIVE\_URL or CONTENT\_IMPORT\_DIR in the .env file. To re-import the content set FORCE REIMPORT CONTENT to true.

If you use the provided CoreMedia test data, you must not set these environment variables because the default setting is sufficient.

 Depending on the eCommerce system(s) you want to connect to, you will need to set these additional variables:

#### HCL WebSphere Commerce

```
SPRING PROFILE=dev-wcs
COMPOSE FILE=compose/default.yml:compose/development-wcs.yml
WCS_HOST=your.wcs.host
```

#### SAP Hybris

```
COMPOSE FILE=compose/default.yml:compose/development-hybris.yml
```

#### Salesforce Commerce Cloud

```
COMPOSE_FILE=compose/default.yml:compose/development-sfcc.yml
```

#### By default, you can start with this file:

```
# This sets the compose path separator to ":" for all OS.
COMPOSE PATH SEPARATOR =:
# Configure a list of compose files you want to apply and # separate them using the value of the COMPOSE PATH SEPARATOR.
# Be advised that ordering is crucial and last definitions
# override preceeding ones.
 compose/default.yml - unconfigured services
# compose/development.yml - development configuration
# compose/development-local.yml - local licenses / content
# for most cases this should be your default.
COMPOSE FILE=compose/default.yml:compose/development.yml:compose/development-local.yml
# Optional properties
# With this variable, you can set the prefix of the image repository.
# Set this to use images from a remote registry, that is,
# REPOSITORY PREFIX=my.registry/cmcc would result in a studio-server
# image my.registry/cmcc/studio-server
# REPOSITORY PREFIX=my.registry/cmcc
# With this variable, you can set the prefix of the image repository for
# the Commerce Adapter Docker images. Set this to use images from a remote
# registry.
# COMMERCE REPOSITORY PREFIX= my.registry/cmcc
```

```
# The version tags of the commerce adapter service images to be used.
# COMMERCE_ADAPTER_MOCK_VERSION=1.2.3
# COMMERCE_ADAPTER_SFCC_VERSION=1.2.3
# COMMERCE ADAPTER HYBRIS VERSION=1.2.3
# COMMERCE ADAPTER WCS VERSION=1.2.3
# The environment fully qualified domain name to use for the system.
# If not set, docker.localhost will be used.
# ENVIRONMENT FODN=docker.localhost
# enable debug agent for all spring boot apps. If you want to enable
# this only for a single service, you need to set the environment
# variable explicitly at that service.
# JAVA DEBUG=true
# Service Specific variables
# The license url/path for the content-management-server
# CMS LICENSE URL=/coremedia/licenses/cms-license.zip
# The license url/path for the master-live-server
# MLS LICENSE URL=/coremedia/licenses/mls-license.zip
# The license url/path for the replication-live-server
# RLS LICENSE URL=/coremedia/licenses/rls-license.zip
# The mail server for elastic social registration mails
# ELASTIC SOCIAL MAIL SMTP SERVER=localhost
# Theme Import
# Themes can be imported from a file location or from an URL
# pointing to an zip archive containing the themes.
# By default, the variable points to the path
# /coremedia/import/frontend.zip within the management-tools
# container. To pass in an archive from your hosts file system
# include the developmemt-local.yaml file in your
# COMPOSE FILE environment variable and configure only the path
# on your host system using the THEMES_ARCHIVE_FILE env var.
# If you don't configure that variable, the default will point
# to the frontend.zip in your workspace.
# THEMES ARCHIVE URL=
# THEMES ARCHIVE FILE=
# Force reimport of themes when set to true
# FORCE REIMPORT THEMES=false
# Content Import
# The directory from which the content should be imported. By default,
# this points to the content/test-data/target/ directory of the test-data
module
# in the CoreMedia Bluprints workspace.
# CONTENT IMPORT DIR=
# Forces the reimport of the content when set to true
# FORCE REIMPORT CONTENT=false
# The url of a webserver, serving all content blobs during the
# server-import. If you added the content blobs to the workspace,
# you can leave this field empty. This is a CI development
# optimization to keep content image blobs out of the VCS history.
# BLOB_STORAGE_URL=
# The url to a zip archive containing content, users and optionally
# themes for import. The layout in the archive should be the same
# as the test-data module creates. This is a CI development feature
# to import content from a separated build process.
# CONTENT ARCHIVE URL=
```

```
# Skips the whole content and theme import when set to true
# SKIP_CONTENT=false
```

Note that you cannot set arbitrary environment variables in the .env file and expect, that they will be picked up by the CoreMedia Spring Boot applications. Only the variables, being referenced in compose files, can be used here.

For more information about this tooling option, visit the official Docker Compose documentation.

## **DNS Configuration**

To access the applications, you need to configure your hosts DNS resolution. Changing this requires admin rights.

Without Administrator rights: Without administrator rights, you need to set the following environment variables in the  $\tt .env$  file to the DNS resolvable host name of your computer:

- ENVIRONMENT FQDN
- CMS ORB HOST
- MLS ORB HOST
- WFS ORB HOST

**With Administrator rights:** With administrator rights edit the configuration file for the host mappings at the following locations:

- On Linux / Mac OS /etc/hosts
- On Windows %SystemRoot%\System32\drivers\etc\hosts

Make sure that it contains the following mappings:

```
# Development names to connect from Maven / IDEA
127.0.0.1 workflow-server
127.0.0.1 content-management-server

# Administrative Hosts
127.0.0.1 docker.localhost
127.0.0.1 monitor.docker.localhost
127.0.0.1 monitor.docker.localhost
127.0.0.1 corporate-de.docker.localhost
127.0.0.1 corporate-de.docker.localhost
127.0.0.1 corporate.docker.localhost
127.0.0.1 studio.docker.localhost
127.0.0.1 studio.docker.localhost
127.0.0.1 preview.docker.localhost
127.0.0.1 site-manager.docker.localhost
127.0.0.1 site-manager.docker.localhost
```

```
127.0.0.1 helios.docker.localhost
127.0.0.1 calista.docker.localhost
127.0.0.1 apparel.docker.localhost
127.0.0.1 sitegenesis.docker.localhost
127.0.0.1 shop-preview-ibm.docker.localhost
127.0.0.1 shop-preview-production-ibm.docker.localhost
127.0.0.1 shop-preview-production-ibm.docker.localhost
127.0.0.1 shop-preview-hybris.docker.localhost
127.0.0.1 shop-pyeriew-sfcc.docker.localhost
127.0.0.1 shop-preview-sfcc.docker.localhost
127.0.0.1 shop-preview-sfcc.docker.localhost
127.0.0.1 shop-sfcc.docker.localhost
127.0.0.1 shop-tools-sfcc.docker.localhost
```

## Reducing the Setup

If you do not want to start the whole stack, you can start only the required components. All services define their dependencies using the depends\_on directive. Running a simple docker compose up -d content-management-server workflow-server therefore will also start mysql, mongodb and solr.

You can get all available services by running docker compose config -- services

```
docker compose config > docker-compose.yml
```

You can then remove everything you don't want. docker-compose.yml is ignored by Git with the default .gitignore file. You only have to make sure, that in your .env file

```
COMPOSE_FILE=docker-compose.yml
```

is set, otherwise the file won't be loaded.

Of course, there are a lot of toggles for your convenience:

- JAVA DEBUG default ports XXX06 for JDWP
- FORCE\_REIMPORT\_CONTENT once imported, the content won't reimport unless forced
- SKIP\_CONTENT same as not running the management-tools container.

# Having multiple backends in parallel or keep multiple backend data volumes

In order to work on multiple tasks in an interleaved mode, you may want to keep the example content of each setup and switch back and forth. In order to do so, you can use the COMPOSE\_PROJECT\_NAME. If set docker compose will prefix all resources with the set value, that is, a volume will be named JIRA-55 db-data if COM

POSE\_PROJECT\_NAME=JIRA-55. The only thing to keep in mind with this approach is to never use the -v flag when running docker compose down.

## Starting the Docker Setup

Make sure that you have build the workspace and the Docker images. To build the Docker images the Maven profile with-docker must be activated. To check whether you have build the images you can list the available images using the following command:

```
docker images
```

The result should look like this but should contain image names like cae-live or content-server:

REPOSITORY	TAG	IMAGE ID	CREATED	SIZE
coremedia/cae-preview			10 hours ago	
coremedia/content-server	latest	8f6045472222	10 hours ago	272MB

If there are no images listed, you probably did not activate the Maven profile. To build with the active Maven profile, run the following command:

```
mvn clean install -Pwith-docker
```

After the images have been built, you can change the directory to the docker setup:

```
cd global/deployment/docker
```

## **Prestart Check**

In order to make sure that there are no conflicts with preexisting setups, you can run the following steps to delete all preexisting setups:

- docker compose down -v this command should stop and remove all running
  containers and volumes that are associated with the project defined by the Docker
  Compose files. The execution of this command needs to be successful to start up a
  new clean system. The warnings can be ignored, because if the volume does not
  exist, it cannot be removed.
- docker ps --format "table {{.Names}}\t{{.Ports}}" -a
  this command lists all running containers and their mapped ports. Make sure that
  these ports do not conflict with the standard port mappings of the CoreMedia applications, when run on a single node.

## Start the services

To list the services that will be started execute the following command:

```
docker compose config --services
```

The result should look similar to this, depending on the value of COMPOSE FILE:

```
mysql
mongodb
solr
content-management-server
master-live-server
replication-live-server
workflow-server
content-feeder
cae-feeder-preview
cae-feeder-live
user-changes
elastic-worker
studio-server
studio-client
cae-preview
cae-live
site-manager
headless-server-preview
headless-server-live
traefik
```

Now you can start the services by running the following command:

```
docker compose up -d --build
```

The flag ——build forces docker compose to build the images, which are not included into the Maven build and which are only required in the development setup, such as mysql, mongodb, overview, traefik and the commerce proxies. You can omit this flag on subsequent builds, if there aren't any changes to these images.

The result should look like the following output.

```
Creating elastic-worker ... done
Creating traefik ... done
Creating mongodb ... done
Creating management-tools ... done
Creating master-live-server ... done
Creating studio-client ... done
Creating studio-client ... done
Creating cae-live ... done
Creating replication-live-server ... done
Creating cae-feeder-live ... done
Creating content-management-server ... done
Creating content-management-server ... done
Creating content-management-server ... done
Creating studio-server ... done
Creating workflow-server ... done
Creating workflow-server ... done
Creating headless-server-live ... done
Creating content-feeder ... done
Creating site-manager ... done
Creating site-manager ... done
```

```
Creating user-changes ... done
Creating cae-feeder-preview ... done
```

## Wait until the services are healthy

To make sure that the system is up and running and all services are healthy, you can use the docker ps command. By default, it will print out the healthy state for each service.

```
docker ps
```

The result should look like this excerpt:

```
cae-preview coremedia/cae-preview cae-live coremedia/studio-server coremedia/studio-server Up About a minute (healthy)
Up About a minute (unhealthy)
Up About a minute (healthy)
Up About a minute (healthy)
```

Now you have to wait until all services are healthy. You can track this by either running a command loop in your shell, or by visiting the overview page in your browser.

#### Watch health state using the overview page

Open the https://overview.docker.localhost and scroll down to the table where the status is shown on the right side. In case the service is healthy or unhealthy, a green or red icon is shown

## Watch health state using the shell

On Linux / Mac OS

```
watch -n 1 "docker ps"
```

On Windows (PowerShell)

```
while($true) { Clear-Host; docker ps; sleep 5 }
```

For better visibility of this command, you can configure the formatting by editing/creating the  $\sim$ /.docker/config.json with the following content:

```
{
   "psFormat" : "table {{.Names}}\\t{{.Image}}\\t{{.Status}}"
}
```

## Login to CoreMedia Studio

Click on the **Open Studio** link at the top of the overview page or simply open the link to Studio directly by using the previously configured domain name:

- https://overview.docker.localhost
- https://studio.docker.localhost

#### NOTE

The import of the test data may take some time. So, you may not be able to login as one of the predefined users like Rick C or some content is missing.



## Cleanup Services

To shut down the services, simply run the following command:

```
docker compose down
```

## Cleanup Services and Content

To shut down all services and clear all created volumes including the databases, simply run the following command:

```
docker compose down -v
```

# 4. Blueprint Workspace for Developers

CoreMedia Blueprint workspace is the result of CoreMedia's long year experience in customer projects. As CoreMedia CMS is a highly customizable product that you can adapt to your specific needs, the first thing you used to do when you started to work with CoreMedia CMS was to create a proper development environment on your own. CoreMedia Blueprint workspace addresses this challenge with a reference project in a predefined working environment that integrates all CoreMedia components and is ready for start.

The CoreMedia workspace contains two blueprints, the eCommerce Blueprint and the Brand Blueprint. Both blueprints can be used together as demonstrated in the example sites [see Section 2.2, "CoreMedia Blueprint Sites" [27]]. However, you can also use both blueprints separately. Deactivate the not used blueprint as described in Section 4.2.1, "Removing Optional Components" [91].

CoreMedia Blueprint workspace provides you with an environment which is strictly based on today's de facto standard for managing and building Java projects by using Maven. You do not get a program to install and run, but a workspace to develop within, to build and to deploy artifacts from.

Maven based environment

#### NOTE

Unless specified otherwise command line examples are given in Unix style. The path to the root of the *Blueprint* workspace directory will be referenced by the variable \$CM BLUEPRINT HOME.



# 4.1 Concepts and Architecture

This chapter describes concepts and architecture of CoreMedia Content Cloud.

- Section 4.1.1, "Maven Concepts" [53] describes how the Maven concepts are implemented within the CoreMedia Blueprint workspace.
- Section 4.1.3, "Application Architecture" [57] describes how CoreMedia applications
  are build from library and component artifacts and how deployable artifacts are build
  with package artifacts.
- Section 4.1.4, "Structure of the Workspace" [59] describes the folder structure of the CoreMedia Blueprint workspace.
- Section 4.1.5, "Project Extensions" [67] describes the extensions mechanism which lets you enable and disable extensions in one single location.
- Section 4.1.6, "Application Plugins" [72] describes how you can create plugins for CoreMedia applications.

## 4.1.1 Maven Concepts

The *Maven* build and dependency system is the foundation of the *CoreMedia Blueprint* workspace. This section will introduce you into the concepts CoreMedia used with *Maven* to provide you with the best development experience as possible.

## Packaging Types

By default, Maven provides you with several packaging types. The most important ones are the pom, jar and the war type. They should be sufficient for the most common kinds of development modules but whenever you try to either support proprietary formats or try to break whole new ground, those three packaging types aren't sufficient. Using only the pom packaging type together with custom executions of arbitrary plugins, gives you flexibility but adding and maintaining your pom.xml files is going to be a complex and costly process.

To reduce complexity, but even more important to enforce standards, CoreMedia came up with two custom tailored packaging types for the CoreMedia Blueprint workspace. The coremedia-application and the jangaroo packaging type. The coremedia-application type provides a build lifecycle and dependency profile for a proprietary application format, whereas the jangaroo type provides both for the JavaScript tool chain to build sophisticated and compelling user interfaces like CoreMedia Studio.

## coremedia-application

The coremedia-application packaging type is provided by the coremedia-application-maven-plugin. When you take a look at the root pom.xml and search for this plugin, you will find two occurrences, one in the pluginManage ment section and one in the build section. The latter definition contains the line <extensions>true</extensions> within its plugin body, telling Maven that it extends Maven functionality. In this case, Maven will register the custom lifecycle bound to the custom packaging type.

```
<plugin>
    <groupId>com.coremedia.maven</groupId>
    <artifactId>coremedia-application-maven-plugin</artifactId>
    <extensions>true</extensions>
</plugin>
```

Besides lifecycle, a custom packaging type can also influence if *Maven* dependencies of this type have transitive dependencies or not. Because CoreMedia wanted to keep the coremedia-application packaging type to be the pendant of the war packaging type, it does not have transitive dependencies either. For your modules to depend on other coremedia-application modules and their dependencies as well, this means, that you need to define an additional dependency to the same GAV [groupId, artifactId, version] coordinates but with packaging type pom.

Example 4.1. Dependencies for a CoreMedia application

You may know this pattern from working with war overlays if they are skinny too, which means that they contain no further versioned artifacts.

For further information about the coremedia-application-maven-plugin, you should visit the plugins documentation site at CoreMedia Application Plugin.

## Jangaroo

Like the coremedia-application-maven-plugin, the jangaroo-maven-plugin defines a *Maven* extension with a custom packaging type

<code>jangaroo</code>, which introduces a custom lifecycle. This lifecycle binds the standard phases known from the <code>jar</code> packaging type to the corresponding goals for compiling ActionScript to JavaScript, running JooUnit tests and packaging the compilation result. Because <code>Jangaroo</code> artifacts and dependencies are of type <code>jar</code>, transitive dependencies are automatically added to the compile scope, making it easy to create and maintain modularity throughout your project.

For further information on the *Jangaroo Maven* build process, visit the corresponding documentation in the *Jangaroo Tools Wiki*.

## **BOM files**

BOM stands for "bill of material" and defines an easy way to manage your dependency versions. The BOM concept depends on the import scope introduced with *Maven 2.0.9*, that allows you to merge or include the dependencyManagement of a foreign POM artifact in your POMs dependencyManagement section without inheriting from it.

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>core-bom</artifactId>
  <version>CURRENT RELEASE_VERSION</version>
  <type>pom</type>
  <scope)import</scope>
</dependency>
```

The inclusion or merge is done before the actual dependency resolution of your project is done. By the time the actual resolution starts *Maven* does not see any BOM imports but only the merged or included dependencies.

For projects using a framework that provides many artifacts like *CoreMedia* does, this means, that you can fix the versions for all dependencies that are part of that BOM, by simply declaring one dependency.

Of course there are pitfalls when using BOMs and the import scope, but the benefits of using BOMs overcome any disadvantages. To prevent you from falling into one of the pitfalls, the following paragraphs will show you how to use the BOM approach correctly.

## Chaining BOMs and artifact procurement

Artifact procurement is a feature that some repository management tools like *Nexus* or *Artifactory* offer you to allow your project to use only explicitly configured versions of their dependencies. In addition to the local dependency management in your POM files, artifact procurement is done remotely in your artifact repository. Because of this fact, artifact procurement is much stricter and most commonly only applied in organizations, where securing build infrastructure has the highest priority.

When you chain BOM files, which means that the BOM you import, imports another BOM and so forth, you cannot achieve complete artifact procurement if any POM enforces a different version of a BOM than the version that is used within that chain of its predecessors. This problem stems from the fact that all import scoped dependencies must be resolved in any case, even if your topmost project enforces a different version. Luckily this only affects POM artifacts, you cannot compile against or which have no effect when deployed to the classpath.

#### BOM import order

Because the import scope is more likely an xinclude on XML basis, ordering of these imports is crucial if the B0Ms content is not disjoint, which is most likely the case in presence of chained B0Ms.

As a result, it is important to list the BOM imports in reverse order of the BOM import chain. To make sure your update is correct you should therefore always create the effective POM and check the resulting dependencyManagement section. To do so execute:

\$mvn help:effective-pom -Doutput=effective-pom.xml

# 4.1.2 Blueprint Base Modules

CoreMedia Content Cloud introduces a new way of providing default features for CoreMedia Blueprint, Blueprint Base Modules. Step by step CoreMedia will move features from the Blueprint workspace to the Blueprint Base Modules. All features of the Blueprint Base Modules will be described by a public API. The reasons why CoreMedia decided to do so are:

- · Less source code means faster Maven builds.
- Less source code in Blueprint workspace leads to easier migration paths when updating to new versions.

As its name implies, this new module contains Blueprint logic and thus depends on the Blueprint's content model. The content model is still part of the Blueprint workspace, hence you may customize it. Be aware, that some changes will break the Blueprint Base modules. Read Section "Content Type Model Dependencies" [118] for the list of Blueprint Base dependencies to the Blueprint content type model.

#### NOTE

Read Section 4.4.1, "Using Blueprint Base Modules" [117] for a detailed description of how to develop with the various *Blueprint Base Modules*.



# 4.1.3 Application Architecture

CoreMedia applications are based on Spring Boot and as such support Spring Java configuration, Spring Boot auto-configuration, and Spring Boot configuration properties.

The recommended way to develop, extend, and configure CoreMedia applications is to follow the Spring Boot conventions. However, for backward-compatibility reasons, the CoreMedia component loader may still be used to activate component XML bean definitions and to load component properties files.

#### NOTE

The rest of this section describes the component loader and related topics. This is mostly relevant for projects migrating from an old CoreMedia version to a recent one.



To activate the component loader, add the following dependency to your component or web application module pom.xml file:

```
<dependency>
<groupId>com.coremedia.cms</groupId>
<artifactId>base-component</artifactId>
<scope>runtime</scope>
</dependency>
```

Example 4.2. Adding the Base Component

CoreMedia applications are hierarchically assembled from artifacts:

- · Library artifacts are used by
- · Component artifacts which are used by
- Application artifacts.

## Library Artifacts

Library artifacts contain JAR artifacts with Java classes, resources and Spring bean declarations

An example is the artifact cae-base-lib.jar that contains *CAE* code as well as the XML files which provide Spring beans.

## Component Artifacts

Component artifacts provide a piece of business (or other high level) functionality by bundling a set of services that are defined in library artifacts. Components follow the naming scheme <componentKey>-component.jar. The component artifact cae-component.jar for example, bundles all services that are typically required by a CAE web application based project.

Component artifacts are automatically activated on application startup, in contrast to library artifacts. That is, Spring beans and properties are loaded into the application context and servlets and so on will be instantiated. Therefore, you can add a component by simply adding a Maven dependency. No additional steps (such as adding an import to a Spring file) are necessary.

The following files allow you to declare services for a component which are automatically activated:

- /META-INF/coremedia/component-<componentname>.xml:
  - An entry point for all component Spring beans. Either declared directly or imported from library artifacts.
- /META-INF/coremedia/component-<componentname>.proper ties:

All configuration options of the component as key/value pairs. These properties might be overridden by the concrete application.

## Redundant Spring Imports

#### NOTE

This section is about Spring XML configuration files. The recommended way to configure Spring bean definitions is to use Spring Java configuration.



Due to the design of the Spring Framework and the CoreMedia component loader, it may often be necessary to declare many <import/> elements in Spring XML configuration files, often pointing to the same resource. This slows down the startup of the Application Context

Unfortunately, org.springframework.beans.factory.xml.Xml BeanDefinitionReader does not track imported XML files, so redundant <import/> elements will lead to Spring parsing the same XML files over and over

again [in most cases, those XML files will contain more <import/> elements leading to even more parsing, ...] After moving to Servlet 3.0 resources, for each <import/>, the JAR file containing the XML file has to be unpacked. Also, every time that an XML file is completely parsed, Spring reads all Bean declarations, creates new org.springframework.beans.factory.config.BeanDefinition instances, overwriting any existing bean definitions for the same bean ID.

The optional Spring Environment property skip.redundant.spring.imports controls handling of redundant imports. If set to true, the first <import/> element will be used and all following, duplicate <import/> elements pointing to the same resource will be ignored. The property is true by default. The time saved depends on the number of duplicated <import/> elements.

#### CALITION

Even though this setting is recommended, it may change which bean definitions are loaded. (As explained above, normally, bean definitions may be overwritten by subsequent imports, depending on how <import/> elements are used in a web application).



# 4.1.4 Structure of the Workspace

Starting with *CoreMedia Content Cloud* major version 10 (CMCC 10), this repository has been restructured to better reflect that the overall software system consists of several applications.

#### Overview

Since CoreMedia applications have been developed monolithically for years, there are lots of dependencies and shared code between the applications. Also, the build process of different applications was not independent, because they shared build configuration [through parent POMs].

The new CoreMedia Blueprint workspace structure is modular in the sense that it consists of many (sub-)workspaces that can be built independently, only interacting through Maven artifacts. Shared code still exists, and shared workspaces must be built before application workspaces, but workspaces of different applications are independent.

Besides shared workspaces [shared/\*] and application-specific workspaces [apps/\*], there are global Workspaces [global/\*] that depend on several to all applications.

## Workspace Concepts and Terminology

#### Workspaces

To reduce build-time dependencies and allow modular builds, the concept of workspaces has been introduced. A workspace is a Maven multi-module project that can be built independently, only relying on artifacts from the Maven repository, but not on anything else being present in the same Git repository. This means one Git repository hosts several workspaces. Since a workspace is a group of Maven modules and each module only belongs to one workspace, dependencies between modules of different workspaces lead to dependencies between their workspaces. In other words, workspaces are a coarsening of Maven modules and their dependencies, just like modules (and their dependencies) are a coarsening of classes (and their dependencies).

#### Applications (Apps) and Shared Code

CoreMedia Content Cloud is a software system that consists of several applications. Here, an application is a piece of software running in the same execution environment [usually a JVM], serving a certain [business] objective, and communicating with other applications via remote calls. Examples of CoreMedia applications are CAE, Studio Server, Studio Client [execution environment: browser!], Content Server, and all Commerce Adapters.

An application consists of one or more application-specific workspaces and reuses shared code from arbitrary many other workspaces, but not from other application workspaces. This means that all code and resources used by more than one application must not be located in an application-specific workspace, but in a shared code workspace.

Putting all shared code into one workspace would have been too coarse-grained. One has to consider that shared code changes are much more expensive, since they potentially affect any application, thus after changes, all applications have to be rebuilt, retested, redeployed, and re-released.

CoreMedia CMS has a four-tier architecture: Between frontend and persistent data storage, unlike most architectures that use one "backend" tier, CoreMedia CMS features two tiers. The backend tier consists of Content Server, Workflow Server and Search (a specifically configured Solr). The middle tier acts as a frontend façade to the backend for delivery (CAE, Headless Server), editorial interface (Studio Server, User Changes, Studio Package Proxy, Site Manager), search (CAE Feeder, Content Feeder), and other tasks (Elastic Worker).

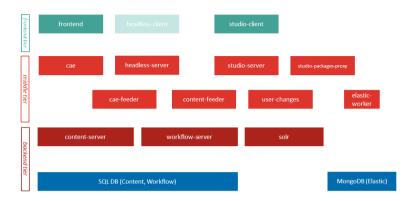


Figure 4.1. CoreMedia CMS's Four-Tier Architecture

Analyzing code reuse between applications in our code base validated the assumption that this four-tier architecture has a major influence on code sharing. Middle-tier servers share code not reused by backend servers, and vice versa. Computing the set of shared modules, it turned out that there was only one module shared by the backend servers [cap-serverbase], so CoreMedia decided not to create a workspace with just one module and ended up with two shared code workspaces:

- shared/middle contains all modules shared by two or more middle-tier servers, but not by backend server
- shared/common all other shared code, shared by two or more servers of any tier

#### Global Modules

Despite the clear separation of application development, there is the need to unite all applications to a complete CoreMedia CMS software system. There are two use cases for doing so:

- Run system tests. A system (integration) test is a test that verifies the interaction of two or more applications and as such cannot be located in any application-specific workspace (and of course is not shared code, either).
- · Deploy a complete CMS software system.

CoreMedia offers prefabrication for setting up the complete system of all applications in form of a Docker compose file.

The system deployment workspace is called global/deployment.

## All Workspaces

The following diagram shows all workspaces, grouped into shared, apps, and global.

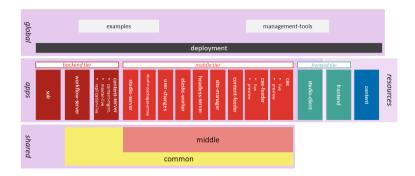


Figure 4.2. CoreMedia CMS's Shared, Application-Specific, and Global Workspaces

## Dependency Management

Putting applications into focus leads to the idea that dependency management can also be done modularly, namely for each application, because each runs in its own execution environment. Since application-specific code only runs in one execution environment, there are application-specific external dependencies that are managed centrally for each application. This means that not every [sub-]workspace needs its own external dependency management.

However, shared code needs to run in all applications that use it, so by reusing shared code, an application also inherits the shared code's dependency management.

Maven implements reused dependency management through "bill of material" [BOM] POMs. This means that there are third-party dependency management BOM POMs for each shared workspace and for each application.

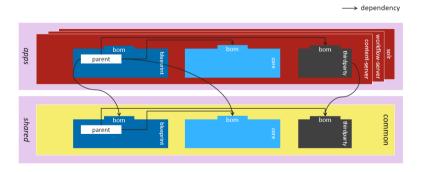


Figure 4.3. Backend Tier Workspace Dependencies

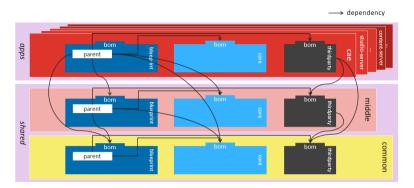


Figure 4.4. Middle Tier Workspace Dependencies

#### Enforcer

For global management of banned dependencies a customized BannedDependencies Enforcer rule is used that reads the banned dependencies from a configuration file on the classpath. The configuration file for the CMS comes with the dependency on com.coremedia.cms:common-banned-dependencies. It is an XML file which contains the bannedDependencies configuration element that you would normally include in the configuration of the enforcer plugin. It is also possible to add additional includes and excludes directly in the custom rule element.

A new Enforcer rule called ModularOneRepoEnforcerRule has been added which mainly enforces that one workspace always manages its dependencies on other workspaces. You should always manage this kind of dependencies by importing the BOM of the other workspace instead of using a versioned dependency directly. On the other hand, for dependencies inside one workspace you should use project.ver sion. If you have to violate these rules (for a hotfix, for instance), you can ignore certain dependencies, by adding an ignoredDependencies element to the rule, which works the same way as in the maven-dependency-plugin. The filter syntax is: [groupId]:[artifactId]:[type]:[version] where each pattern segment is optional and supports full and partial \* wildcards. An empty pattern segment is treated as an implicit wildcard.

Following this pattern enables you to build the workspaces independently and to even use different versions for the separate workspaces.

#### Remark on Group and Artifact IDs

With the introduction of separate workspaces some aggregator and parent modules have to be copied to more than one workspace (blueprint-parent, for instance). To make the Maven coordinates unique the artifact IDs of these modules were prefixed with the name of the workspace (for example, cae.blueprint-parent), while the directory of the modules stayed as they were (for example, blueprint-par

Banned Dependencies

ModularOneRepoEnforcerRule ent/]. The groupId could have been used for this, which would have been the more natural solution, but in order to get consistent group IDs for a workspace this would have meant new group IDs for every single artifact, which was refrained from changing for now.

There are some exceptions where the modules are copied to many workspaces, but got a real distinct artifact ID and directory [for example, cae-core-bom]. These modules distinguish themselves as they are also relevant outside of a workspace, in contrast to the parents and aggregators, where the focus is put more on the similarity to the old structure and the other workspaces.

## Development Use Cases

The new repository structure encourages working on a single workspace at a time, or at least on few workspaces.

Currently, you have to build workspace common and in most cases, that is when working on a middle tier app, workspace middle. Later, there should be a CI that produces SNAPSHOT artifacts for all modules from branch master, so that you can let Maven fetch artifacts from there and only do local builds of workspaces you actually work on.

### Working with Application-Specific Code Only

When your task only involves one application, build common, (if it is a middle tier app) middle, and the application's workspace on the command line:

```
for ws in shared/common shared/middle apps/<some-app>; do mvn clean source:jar install -f $ws -DskipTests <more-options>; done
```

Then, open only the application's workspace in IDEA. The goal source: jar allows browsing sources of shared code, even though they are not part of the IDEA project.

All Java applications [except Site Manager] are Spring Boot applications and can be started locally like so:

```
mvn spring-boot:run -pl :<someapp>[-<variant>]-app
```

Adding the option -Dinstallation.host=<FQDN> connects your local application to a CI reference system. For details, see the README file in the Spring Boot folder. Alternatively, you copy the IDEA run configuration provided in the ideaRunConfiguration subfolder of the Spring Boot folder to .idea/runConfigurations, as also described in that README.

#### Working with Shared Code Only

This use case is quite similar to the first one.

When working with shared/middle, you have to build shared/common first.

When working with shared/common, nothing needs to be built before.

Keep in mind that changes in shared code have impact on many, sometimes even all CoreMedia applications. Treat shared code like public API!

- · Refrain from unnecessary breaking changes.
- · Write unit tests for new functionality.
- If a change in shared code passes unit tests, but CI alerts you that it breaks an application, write a regression test before fixing shared code.
- Document what you change.
- If possible, put shared code changes and application code changes in separate commits.

## Working with Application-Specific and Shared Code

There is still a lot of shared code, so it might happen more often than not that part of the code you must touch to implement an application feature is located in a shared workspace. The advantage of the new multi-workspace structure is that you can immediately tell that code is shared by the fact that it is located under a path starting with shared/.

The idea of modularization is to not fall into monolithic development mode (see below) just because you change shared code. In an ideal world, all shared code's contracts would be checked by unit tests. So if you change shared code in a non-breaking fashion and no tests fail, you can use new API in the application you actively work on and need not worry about other applications also using the changed code.

Even if you do not have sufficient unit tests coverage of shared code, you might have integration tests that should detect shared code changes that break other applications. Thus, if you push your shared code changes and your application-specific changes to a feature branch, your local CI should take care of validating that no other applications are (negatively) affected by your changes. Treat shared code as having an API, and you should be fine.

Working in IDEA, the most convenient way is to add the needed shared code workspace(s) to the application's IDEA project.

After that, you have to run "Reimport Maven Projects" to update the dependencies on shared code from references into your local Maven repository to references to the corresponding IDEA modules. This enables a fast development turn-around after changes in shared code, including source-level debugging and hot deploy.

#### Working with (Almost) All Code

If your task requires global changes, for example, a shared third-party library is updated to a new [major] version, you can still use the multi-workspace repository like the old monolithic workspace.

You can simply build the whole workspace through the root POM and then open it in IDFA.

Now, having one big IDEA project, you can do global refactorings or search and replace.

It is not recommended to work like this for normal feature implementation, because importing the large overall project into IDEA takes quite some time, and after switching to a different branch or merging in master, this process has to be repeated over and over again.

Even if you have to perform application-spanning changes, try to find a subset to work on:

- Do the changes affect Java code "only"? Even though most of your code is Java,
  when restricting the IDEA project to Java workspaces, you can leave out Studio Client,
  Frontend, and Content. Although these are only three workspaces, they use quite
  different tooling and in case of Studio Client a custom IDEA Maven import process,
  which you may be glad to avoid.
- Are the changes located in backend-tier servers only? If so, you can leave out shared/middle, which contains a large fraction of the workspace modules and code.

The CoreMedia Blueprint workspace contains the modules and test-data top level aggregator modules.

### modules

Almost every workspace, be it an application, shared or global workspace, has a mod ules top-level aggregator module which is the most important space for project developers. All code, resources, templates and the like is maintained here. You can start all components locally in the modules area.

The modules hierarchy consists of modules that build libraries and modules that assemble these libraries to applications. Library modules are being built with the standard Maven <code>jar</code> packaging type or with the <code>swc</code> packaging type, which is a custom packaging type to package <code>CoreMedia Studio</code> client libraries and plugins.

Most applications created by the modules below the modules folder are Spring Boot applications using the standard Maven jar packaging type. The CoreMedia Studio client is an Ext JS browser application with the special packaging type jangaroo-app. All other applications are command line tools built with the custom coremedia-ap-plication packaging type. coremedia-application modules are built with the coremedia-application-maven-plugin, a custom plugin tailored to the CoreMedia .jpif based application runtime.

The modules folder is structured in sub-hierarchies by grouping modules due to their functionality. There is a dedicated group cmd-tools for command line tools and functional groups like ecommerce. Since the introduction of application-oriented workspaces, the groups for these applications [cae, studio,...] are mostly redundant, but kept for structural similarity to previous releases of *CoreMedia Content Cloud*. The

same holds true for the group named <code>shared</code>, whose modules now are in most cases part of one of the two <code>shared</code> workspaces. The remaining two groups <code>extension-config</code> and <code>extensions</code> are required for the extensions functionality of <code>CoreMedia Blueprint</code> workspace.

By default, CoreMedia Blueprint workspace ships preconfigured with many extensions such as Adaptive Personalization or Elastic Social. Typically, extensions do not extend one, but many applications. CoreMedia Project Extensions decouple the application from the dependencies it is extended by and lets you automatically manage these dependencies. Not all extensions will be used in a project right from the start. In this case, the CoreMedia Extension Tool allows you to easily deactivate features that you do not need. See Section 4.1.5, "Project Extensions" [67] for details.

#### test-data

The content/test-data folder contains test content to run *CoreMedia Blueprint* with. It can be imported into the content repository by using the CoreMedia *serverimport* tool. Extensions may contain additional test-data folders.

# 4.1.5 Project Extensions

One of the main goals of *CoreMedia Content Cloud* is to offer a developer friendly system with a lot of prefabricated features, that can simply be extended modularly. To this end, CoreMedia provides the Maven based *CoreMedia Blueprint* workspace and the extensions mechanism.

An extension adds new features to one or more CoreMedia applications. Assume, for example, that a feature requires a new content type. In this case the extension affects at least three applications:

- The Content Server needs the new content type
- The CAE needs according content beans
- · Studio needs according document forms

Manually enabling or disabling a feature in all the affected applications would be cumbersome, tedious and error-prone. Therefore, CoreMedia provides the extensions mechanism, which allows you to enable or disable a feature for all affected applications by a single configuration switch. The extensions mechanism is based on Maven modules and runtime dependencies. Adhering to some structural conventions enables you to use the *CoreMedia Extension Tool* to manage those dependencies.

### Extensions Mechanism Structure

The extension mechanism structure consists of two parts:

- extensions which extend different applications to provide a new feature
- extension points of CoreMedia applications to which the features are added.

Extensions and extension points are separated for each application workspace [apps/\*]. In each workspace, extension points [usually one] can be found at the local path ./modules/extension-config/\*-extension-dependencies and extensions are located below ./modules/extensions.

Any Maven module with an artifact ID using the pattern {prefix}-extension-dependencies constitutes an extension point, for example the artifact ID studio-server-extension-dependencies defines an extension point named studio-server. This name serves as an ID by which an extension point can be referenced from an extension.

extension points

In the new version of *CoreMedia Content Cloud*, the extension point names have been aligned with the application (workspace) names. For backwards compatibility, the old extension point names may still be used, but are deprecated.

extension point names backwards compatibilitv

Extensions points collect runtime dependencies on app extensions. Applications have explicit dependencies on extension points, so they get transitive dependencies on the actual app extensions.

extensions and application extensions

Since an extension extends several applications, it consists of so-called application extensions or for short app extensions, where one app extension uses exactly one extension point and thus extends exactly one CoreMedia application. The desired extension point is marked in the pom.xml by the property named coremedia.project.ex tension.for and has the name of the extension point as value.

#### properties>

<coremedia.project.extension.for>studio-client</coremedia.project.extension.for></properties>

#### Example 4.3. Specify the extension point

In previous versions of  $CoreMedia\ Content\ Cloud$ , one module was allowed to use several extension points. Since now, a clear separation of applications is enforced and only one extension point may be used. To migrate a multi-extension-point extension, you must move the extension module to a shared code location [shared/middle/modules/extensions/...] and create two app extensions that both have a dependency on the shared-code module.

Short overview of the extensions structure of each application workspace apps/{application}:

- ./modules/extensions contains application extensions as Maven submodules
  - one extension aggregator of all application extensions (usually only one per workspace)
    - one application extension Maven module with property coremedia.pro ject.extension.for
    - another application extension Maven module with property core media.project.extension.for
    - extension library Maven module with application-specific code that is used by one or more of the application extensions
- ./modules/extension-config Maven aggregator module
  - {extension-point-name}-extension-dependencies extension point for application with the identifier {extension-point-name}
- ./spring-boot/{application}-app has a runtime dependency on {extension-point-name}-extension-dependencies.

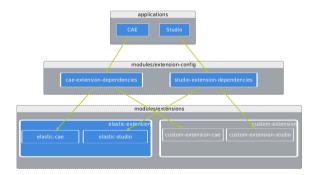


Figure 4.5. CoreMedia Extensions Overview

Usually, each workspace below apps/contains exactly one application with exactly one extension point. However, there are two exceptions to this one-to-one rule.

The CAE comes in two application "flavors", cae-preview-app and cae-live-app, and consequently offers two extension points. Because only preview allows dedicated extensions, the extension points are called cae-preview (preview only) and cae (both preview and live).

The second exception is *CoreMedia Studio* client: The studio-app (an Ext JS app, not a Spring Boot app) allows statically linked as well as dynamically linked extension modules. Depending on your choice, use the extension point studio-client or studio-client-dynamic.

Extension points do not contain any code or configuration directly and should never be edited manually, because they are modified by the *CoreMedia Extension Tool* to contain all collected dependencies on active application extensions.

## Usage of the CoreMedia Extension Tool

Within the extension mechanism structure, the extensions and the dependencies from the applications onto the extension points are maintained manually. The extension point modules must already be present and are updated by the *CoreMedia Extension Tool*. The tool lets you synchronize the dependencies from the extension points to application extensions by their status (enabled/disabled). You can disable, enable, remove and add prefabricated and custom extensions.

Usage of the Core-Media Extension Tool

For convenience, the <code>CoreMedia Extension Tool</code> is implemented as a Maven plugin, which is preconfigured for usage in the <code>CoreMedia Blueprint</code> workspace in the Maven POM file <code>workspace-configuration/extensions/pom.xml</code>. The tool is used by invoking it through this POM, by running Maven either from that directory or from the project root directory, adding <code>-f workspace-configuration/extensions</code>. All relevant use cases and command line examples can be found in <code>workspace-configuration/extensions/README.md</code>. The most important advice is to call <code>mvn -f workspace-configuration/extensions extensions: help to see full usage instructions of all available goals [commands] and their options [parameters]. Especially the extensive help text of goal <code>sync</code> is important to understand how the tool works.</code>

When disabling or removing extensions, note that extensions may depend on each other. Therefore, when you enable an extension all the extensions it depends on must also be enabled. For example, es-p13n makes only sense if es and p13n are enabled too. Otherwise, you would encounter runtime errors like missing Spring beans.

To prevent such situations, the *CoreMedia Extension Tool* does not allow enabling or disabling extensions that would result in such an inconsistent state. The tool will stop with an error message that tells you exactly what went wrong and how to fix the problem. For example, if you try to disable the extension alx, the tool outputs the following error (the concrete list of dependent modules may vary in future releases):

```
[ERROR] Inconsistent set of extensions to disable/remove. These extensions would need to be disabled or removed, too: [alx-google, alx-webtrends]
```

## Implementing a Custom Extension

The following steps summarize how to add a custom extension to the *CoreMedia Blueprint* workspace. Let's call the extension my-feature.

- Plan your feature: Which applications (workspaces) do you need to extend? Do you
  have shared code? Let's assume you need to extend cae and studio-server and want
  to have one shared code module.
- For shared code, add a new Maven module at shared/middle/modules/ex tensions/my-feature/. Its parent must be set to com. coremedia. blue print:middle.extensions:1-SNAPSHOT. If you have multiple shared modules, add an aggregator module at that location and place the other shared modules below that aggregator.
- 3. For each application you want to extend, here cae and studio-server, create a new Maven module in its application workspace at apps/{application}/mod ules/extensions/my-feature. Its parent must be set to com.core media.blueprint:{application}.extensions:1-SNAPSHOT. Again, if you have multiple application-specific modules, instead create an aggregator at that location and place all modules below that aggregator.
- 4. Set the coremedia.project.extension.for property in the pom.xml file of all application extension modules, that is all modules that are supposed to be added as {extension-point}-extension-dependencies. Usually, there is exactly one such module per extension point/application.
- 5. This would be a good time to do a VCS commit. This helps you to see what modifications the CoreMedia Extension Tool applies in the next step, and if anything goes wrong, allows you to revert to this state.
- 6. Run the CoreMedia Extension Tool with goal sync [mvn -f workspace-configuration/extensions extensions:sync and enable your new extension by adding -Denable=my-feature.
- 7. Use mvn -f workspace-configuration/extensions exten sions:list to check that your extension has been added (my-feature appears in the list) and activated (it does not start with a hash ("#")).
- 8. Check the changes the tool has applied to each affected workspace:
  - Your extension's workspace-specific root module is added as a <module> to the corresponding workspace extensions aggregator, {workspace}.exten sions/pom.xml.
  - All affected extension points {extension-point}-extension-depend encies/pom.xml files should now contain dependencies on your application extensions.
  - All modules of your extension that now belong to this workspace are added to the
    workspace's extensions BOM, {workspace}-extensionsbom/pom.xml, so that their version is managed for others who import this BOM.
- 9. Rebuild your project, at least all affected workspaces.

If your extension becomes obsolete, you can disable it:

- Run the CoreMedia Extension Tool with goal sync and option -Ddisable=my-feature.
- Checkpoint: In all affected workspaces, all three types of POMs (extensions aggregator, extension point, extensions BOM) no longer refer to any of your extension modules.
- 3. Rebuild your project, at least all affected workspaces.

If you want to reactivate your extension, just call the sync goal with -Denable=my-feature again and rebuild your project. Otherwise, if you are sure that you will never need your extension again, rerun the *CoreMedia Extension Tool* with goal sync and option -Dremove=my-feature, which removes all files of your extension from all workspaces.

### NOTE

Removing is not recommended for extensions that come with the Blueprint, because when updating to a new Blueprint release, deleted files lead to merge conflicts for all files updated by CoreMedia.



#### **Best Practice**

In a particular project the set of active extensions is usually not changed frequently. Therefore, CoreMedia recommends applying the *CoreMedia Extension Tool* only manually and to check in all changed files into the VCS. You should then call the tool's <code>sync</code> goal without any additional parameters on a regular basis to check that all generated extension dependencies are in a consistent state.

Alternatively, you could integrate the tool into the CI and synchronize the extension points in every build. However, since the result is almost always the same, this would unnecessarily increase the roundtrip time.

# 4.1.6 Application Plugins

Application Plugins are another way to extend CoreMedia Content Cloud applications. The focus of plugins are clear APIs and strong isolation to increase reusability and decrease maintenance effort.

In contrast to classic Blueprint Extensions [see Section 4.1.5, "Project Extensions" [67]], which are usually part of a project's Blueprint and are built together with the application, plugins are meant to be developed and released separately. This way plugins can be packaged with the application at a later time, for example when creating a Docker image or even later, when deploying the application.

Difference between extensions and plugins

Similar to Blueprint Extensions, to implement some feature through plugins, it must be decomposed into parts that plug into exactly one CoreMedia application, and optional parts that are reused in different application plugins (called shared code). The plugin artifacts resulting from these parts can then be bundled via a *Plugin Bundle Descriptor* (see Section "Plugin Bundles" [89]).

### NOTE

Currently, only Content Hub Connectors can be implemented via the plugin mechanism. More possibilities to convert classic Blueprint extensions to plugins by creating the corresponding extension points and providing the needed Spring beans to plugins will follow in upcoming releases.



For Content Hub Connectors, the Content Hub API in *Studio-Server* provides an extension point for plugins, and for the localization part, it is now possible to add Studio Client plugins as "dynamic packages" at runtime. Therefore, without adding a Maven dependency to the Studio Client application. More possibilities to convert classic Blueprint Extensions to plugins by creating the corresponding extension points and providing the needed Spring beans to plugins will follow in upcoming releases.

The technology to implement plugins is different for *Studio Client* than for the other Java based applications, so there are dedicated sections for these two types of plugins, followed by a section explaining how to bundle plugins that together implement some feature.

- Section "Plugins for Java Applications" [73]
- Section "Plugins for Studio Client" [85]
- Section "Plugin Bundles" [89]

# Plugins for Java Applications

Some CoreMedia Java applications provide *extension points* which are interfaces for which you can provide implementations (*extensions*, see Section "Extensions" [75]] via a *plugin*.

For the integration of plugins with an application the Spring framework is used. Every plugin has its own application context with its own class loader which has the app's class loader as parent and resolves classes in the plugin first. A plugin cannot access the application context of the application directly, but only use a well-defined subset of beans that the application has copied into the plugin context [see Section "Application Beans in Plugins" [76]]. The application also takes care of starting the plugin's context and then collects all Beans of extension point types. A plugin extension is very similar to a service provider, but based on beans (instances) instead of classes.

Plugins and their application context

# Creating Plugins

A plugin is a (zipped) folder with the following structure:

classes/ The classes of your plugin

lib/ Third-party dependencies (JAR files) used by your plugin

plugin.properties File for plugin configuration and metadata

The plugin.properties file provides metadata of your plugin. Most importantly, the properties give your plugin an identifier and configure a Spring configuration class that will be registered with the application context. These are the supported properties:

plugin.id The ID of the plugin, must be unique, for example,

MyPlugin

plugin.version The version of the plugin following the Semantic

Versioning Specification, for example, 1.2.3 or

1.0.0-SNAPSHOT

com.acme.myplugin.MyPluginConfig-

uration

plugin.provider The provider/author of the plugin, for example,

ACME

plugin.dependencies [optional]: Comma-separated list of plugin IDs, for

example, some-plugin, some-otherplugin. See Section "Plugin Dependencies" [81]

for details.

plugin.add-on-for (optional): The plugin ID of the plugin that this plugin

is an add-on for, for example, some-plugin

plugin.requires A version range of supported CMS versions [a single

version means greater or equal to that version), for example, 10.2010.1, >=10.2010.2 &

<10.2101.1

## Example

```
plugin.id=MyPlugin
plugin.version=1.2.3
plugin.configuration-class=com.acme.myplugin.MyPluginConfiguration
plugin.provider=ACME
```

Example 4.4. plugin.properties

```
@Import("SomePluginBeansConfig.class")
@Configuration(proxyBeanMethods = false)
public class MyPluginConfiguration {
    @Bean
    public MyExtension myExtension(SomeBean someBean) {
        return new MyExtension(someBean);
    }
}
```

Example 4.5. com.acme.myplugin.MyPluginConfiguration

```
public class MyExtension implements SomeCoremediaExtensionPoint {
    public MyExtension(SomeBean someBean) {
        ...
}
...
}
```

Example 4.6. com.acme.myplugin.MyExtension

## **Extensions**

Plugin extensions must not be confused with *CoreMedia Project Extensions* [see Section 4.1.5, "Project Extensions" [67]]. Project extensions are just normal Maven modules in your CoreMedia Blueprint project and have no isolation. They use the same dependencies, Spring application context and class loader as the rest of the application and all other extensions. Plugin extensions only use an explicit set of beans from the application, can bring their own dependencies and do not interfere with other parts or plugins of the application.

## **Extension Points**

Extension points are CoreMedia interfaces or classes which are annotated as com.coremedia.cms.common.plugins.plugin\_base.Extension Point.

Typically, extension points are strategies like content hub adapters or validators. A plugin provides instances of extension points as Spring beans in its configuration class. The plugin framework detects them at runtime by their type and passes them to the components that apply them.

## Extension Points Reference

CoreMedia Content Cloud features the following extension points:

CapTypeValidator

- Validator
- ContentHubAdapterFactory
- FeedbackHubAdapterFactory
- FeedbackProviderFactory
- JobFactory

For details, consult the API documentation of the particular extension point.

# Application Beans in Plugins

Each plugin has its own Spring application context. However, in order to implement your feature, you might need some services from the application, for example the CapCon nection.

The applications of CoreMedia Content Cloud expose dedicated sets of beans for usage in plugins, which are provided as Spring configuration classes that you can import in your plugin's configuration class. These configuration classes are annotated with com.coremedia.cms.common.plugins.plugin\_base.BeansForPlugins.

Other plugins can also provide such configuration classes. To access them, you have to add these plugins as dependencies.

## NOTE

Be aware to **not** use scope provided for dependencies on the jars containing the BeansForPlugins configuration classes, as these are not loaded by the application.



## Beans for Plugins Reference

The following BeansForPlugins are currently available:

CommonBeansForPluginsConfiguration [Available in all apps with extension points]

The API documentation of the BeansForPlugins classes shows the actual beans they provide.

# **Application Properties**

All Spring properties are passed from the application to its plugins, including those from application.properties, system properties, environment variables, etc. You can access these properties in your Plugin's ApplicationContext for example via @Value or ConfigurationProperties as usual.

Although it is technically possible, you should not rely on existing properties of the application but instead create new dedicated properties for your plugin.

# CoreMedia / Third-party Dependencies

Each plugin has its own class loader and can bring its own third-party libraries. This gives you control over the versions of the third-party libraries you use and makes you independent of third-party version changes in the particular *CoreMedia Content Cloud* application, so that your plugin will reliably continue to work with *CoreMedia Content Cloud* updates. The plugin's libraries are included in the plugin ZIP file, where the plugin class loader discovers them and loads the classes from.

Plugins have their own class loader

However, at runtime your extensions are integrated into the particular *CoreMedia Content Cloud* component which features the extension point. Technically, this requires some classes (especially the *Spring Framework*) to be shared with the application.

Shared classes

Moreover, some frameworks like slf4j have application wide aspects, which do not work with objects of classes from different class loaders. And last but not least, any CoreMedia Content Cloud classes must be shared with the application. Even if it would work to use a particular CoreMedia Content Cloud feature just like an independent third-party library, CoreMedia does not guarantee this for updates, so just don't do it.

The following subsections describe how you can handle these issues.

## Dependencies in Practice

Plugin developers must handle the difference between plugin libraries and shared classes appropriately. You have to develop your plugin in a Maven project. Each extension has its own module. Add a dependencyManagement section with at least the following entries to your POM file:

- The BOM that manages the extension point
- The BOM that manages the shared classes for the particular application (Each application with extension points provides such a BOM.)

Now, if you add a new dependency to your POM file, check whether it is managed by this dependency management. If it is not, it does not need to be shared, and you can simply declare the version of your choice in the dependency. Otherwise, omit the version and set the dependency scope to provided. Scoping all shared dependencies as provided, you can easily use the maven-dependency-plugin and the maven-assembly-plugin to build the plugin zip file including the non-shared libraries.

For example, a POM file for a studio-server plugin looks like this:

```
<!-- [...] -->
 <dependencyManagement>
   <dependencies>
     <!-- For the extension point, e.g. ContentHubAdapterFactory -->
     <dependency>
       <groupId>com.coremedia.cms
       <artifactId>studio-server-core-bom</artifactId>
       <version>${studio-server.version}
       <type>pom</type>
       <scope>import</scope>
     </dependency>
       For the third-party classes that must be shared with the studio-server application
     <dependency>
       <groupId>com.coremedia.cms
       <artifactId>studio-server-thirdparty-for-plugins-bom</artifactId>
        <version>${studio-server.version
       <type>pom</type>
       <scope>import</scope>
     </dependency>
   </dependencies>
 </dependencyManagement>
 <dependencies>
    --- An independent third-party library, managed right here. -->
   <dependency>
     <groupId>com.sun.activation
     <artifactId>jakarta.activation</artifactId>
      <version>1.2.2
   </dependency>
    <!-- coremedia dependencies must always be shared. -->
   <dependency>
     <groupId>com.coremedia.content-hub
     <artifactId>content-hub-api</artifactId>
      <scope>provided</scope>
   </dependency>
     The Spring framework is managed by
studio-server-thirdparty-for-plugins-bom,
thus, it must be shared by the plugin.
   <dependency>
     <groupId>org.springframework
     <artifactId>spring-web</artifactId>
     <scope>provided</scope>
   </dependency>
 </dependencies>
 <!-- [...] -->
```

```
</project>
```

## More Dependency Subtleties

Further dependency problems might occur when you try to link instances of plugin classes with objects of application classes. The following example illustrates this. Assume, that you want to use the FasterXML Jackson libraries in your plugin. Those are not managed in the studio-server-thirdparty-for-plugins-bom, so you add a normal dependency to your pom:

```
<dependencies>
 <dependency>
   <groupId>com.fasterxml.jackson.core
   <artifactId>jackson-databind</artifactId>
   <version>2.12.6
 </dependency>
 <dependency>
   <groupId>com.coremedia.content-hub
   <artifactId>content-hub-api</artifactId>
   <scope>provided</scope>
 </dependency>
 <dependency>
   <groupId>org.springframework
   <artifactId>spring-web</artifactId>
   <scope>provided</scope>
 </dependency>
 <!-- [...] -->
<dependency>
```

You code your plugin, you build your plugin, you run your plugin. Everything works fine.

The next change in your plugin involves Spring's MappingJackson2HttpMes sageConverter:

```
import com.fasterxml.jackson.databind.ObjectMapper;
import
org.springframework.http.converter.json.MappingJackson2HttpMessageConverter;
private HttpMessageConverter
ObjectMapper objectMapper = new ObjectMapper();
MappingJackson2HttpMessageConverter mc = new
MappingJackson2HttpMessageConverter();
mc.setObjectMapper(objectMapper);
return mc;
}
```

You code your plugin, you build your plugin, you run your plugin. Everything wor... but wait, what's this?

```
the class loader org.pf4j.PluginClassLoader @227b4be7 of the current class, com/acme/my/famous/StudioPlugin, and the class loader 'app' for the method's defining class, org/springframework/http/converter/json/AbstractJackson2HttpMessageConverter,
```

have different Class objects for the type com/fasterxml/jackson/databind/ObjectMapper

The MappingJackson2HttpMessageConverter class is shared with the application (because the spring-web dependency has the scope provided) and is loaded by the application class loader. MappingJackson2HttpMessageConverter references ObjectMapper as a method argument, so the application class loader also loads the ObjectMapper class.

Your plugin declares an ordinary (scope compile) jackson-databind dependency. Thus, the plugin class loader also loads the ObjectMapper class, independently of the application. Now, you invoke MappingJackson2HttpMessageCon verter.setObjectMapper. The argument is an instance of the plugin's ObjectMapper, but the method expects an instance of the application's ObjectMapper. These two classes are not assignment compatible, not even if the plugin and the application use the same version of the jackson-databind library! This causes the observed error.

The solution is to set the scope provided for the jackson-databind dependency, in order to share the ObjectMapper class with the application, even though jackson-databind is not managed by studio-server-thirdparty-for-plugins-bom. However, this has some drawbacks that you know already from the CoreMedia Extensions:

- You are bound to the particular version of jackson-databind that is used by Spring, so you cannot use the new features of later versions.
- Other CoreMedia Content Cloud versions may use other Spring/Jackson versions, which may differ in functionality and make your plugin less portable.

This combination of Spring and Jackson is just an example. You might have to use other libraries with scope provided too. CoreMedia refrained from adding all such transitive dependencies to the thirdparty-for-plugins BOMs, because of the following reasons:

- The appropriate scope depends on the particular usage of the library. It is not generally
  provided. As long as you use a library only with other plugin classes, you can use
  a compile scope dependency.
- Normally, BOMs do not list transitive dependencies explicitly, so CoreMedia adheres
  to this convention

Due to the drawbacks mentioned above, CoreMedia recommends that you use scope compile for dependencies that are not managed by the thirdparty-for-plugins BOMs whenever possible, and only switch to provided when necessary.

# Maven Archetype

As a starting point for the development of a new plugin CoreMedia recommends to use the CoreMedia plugin-archetype. The created Maven project contains a descriptor and an example configuration class and manages necessary dependencies. On building, a plugin ZIP file will be created and attached which is ready to be deployed with the given application.

The archetype has the following additional parameters:

application The targeted application (for example, studio-server). The value

is the artifact ID of the root POM of the workspace. It is also possible to set this to  ${\tt common}$  or  ${\tt middle}$  to create a plugin that could be

used in different applications.

cms-version The version of the CoreMedia platform that you compile and test your

plugin against (for example, 2101.1).

## Example: Creating a Studio Server plugin

```
mvn archetype:generate \
-DarchetypeGroupId=com.coremedia.maven \
-DarchetypeArtifactId=plugin-archetype \
-DarchetypeVersion=1.0.0 \
-DarchetypeVersion=1.0.0 \
-DarchetypeVersion=1.0.0 \
-DartifactId=myplugin-studio-server \
-Dversion=0.1.0-SNAPSHOT \
-Dpackage=com.acme.plugins.myplugin.studio_server \
-Dapplication=studio-server \
-Dcms-version=2101.1
```

# **Using Plugins**

To use your plugins, you have to provide the paths to the directories containing plugins for the application with the Spring property plugins.directories.

If you put a zipped plugin in there, it will be automatically extracted on the first start of the application and the extracted directory is used afterwards. See Section 4.3, "Build and Run the Applications" [109] for how to configure and run CoreMedia Java applications.

# Plugin Dependencies

Plugins can also have dependencies on other plugins to make use of their classes and beans. Dependencies are declared in the property plugin.dependencies. You

can declare just the dependent plugin's ID or a specific version or version range separated by @ . Multiple dependencies can be declared separated by commas.

## Examples

- some-plugin
- some-plugin@1.0.0
- some-plugin@>=1.0.0 & <2.0.0

## Providing Beans to Dependents

The configuration classes described in Section "Application Beans in Plugins" [76] are a kind of public beans API for your plugin. For each of those configuration classes, you need to create a class implementing the BeansForPluginsContainer marker Interface. This implementation serves as a container for your Beans and is injected into the dependents application context.

For every Bean definition in the Configuration class there should be a field, a constructor argument and a getter in the BeansForPluginsContainer class. The configuration class should have a field and a constructor with one argument of the concrete BeansForPluginsContainer type, so it can delegate to this field in its Bean defining methods. This way Spring can resolve the bean dependencies for the BeansForPluginsContainer classes and dependents of your plugin get a simple IDE supported way to find and inject your beans.

## Example

PluginB depends on PluginA; PluginA provides a bean of type SomeBeanFromA to its dependencies and PluginB uses this bean.

## PluginA

```
plugin.id=pluginA
plugin.version=1.2.3
plugin.configuration-class=com.acme.plugin_a.PluginAConfiguration
```

#### Example 4.7. PluginA plugin.properties

```
// Used to collect beans to be injected into dependent plugins
public class PluginABeansForPluginsContainer implements
BeansForPluginsContainer {
    private final SomeBeanFromA someBeanFromA;

public PluginABeansForPluginsContainer(SomeBeanFromA someBeanFromA) {
        this.someBeanFromA = someBeanFromA;
    }

public SomeBeanFromA getSomeBeanFromA() {
    return someBeanFromA;
```

```
}
```

### Example 4.8. PluginABeansForPluginsContainer

```
// Defines a public API of Beans to be used by dependents
// and provides convenient access to beans from
PluginABeansForPluginsContainer.
@BeansForPlugins
@Configuration(proxyBeanMethods = false)
public class PluginABeansForPlugins {
    private final PluginABeansForPluginsContainer
pluginABeansForPluginsContainer;

    @SuppressWarnings("SpringJavaInjectionPointsAutowiringInspection")
    public PluginBeansAConfiguration(PluginABeansForPluginsContainer
pluginABeansForPluginsContainer) {
        this.pluginBeansA = pluginABeansForPluginsContainer;
    }

    @Bean
    public SomeBeanFromA someBeanFromA() {
        return pluginABeansForPluginsContainer.getSomeBeanFromA();
    }
}
```

#### Example 4.9. PluginABeansForPlugins

```
@Bean
SomeBeanFromA someBeanFromA() {
    return new SomeBeanFromA();
}

// Beans of type PluginBeans will be collected and injected into
// dependents by the framework.
@Bean
PluginBeansA pluginBeansA(SomeBeanFromA someBeanFromA) {
    return new PluginBeansA(someBeanFromA);
}
...
```

Example 4.10. PluginAConfiguration

### PluginB

```
plugin.id=pluginB
plugin.version=0.1.0
plugin.configuration-class=com.acme.plugin_b.PluginBConfiguration
plugin.dependencies=pluginA
```

### Example 4.11. PluginB plugin.properties

```
@Import(PluginABeansForPlugins.class)
@Configuration(proxyBeanMethods = false)
class PluginBConfiguration {
    ...
    @Bean
SomeBeanForB someBeanForB(SomeBeanFromA someBeanFromA) {
    return new SomeBeanForB(someBeanFromA);
```

```
} · · · ·
```

Example 4.12. PluginBConfiguration

## Add-Ons

Plugins can also extend other plugins. To this end plugins can define extension points for which they collect implementing beans from add-on plugins using the AddOnMan ager.

A plugin can have multiple dependencies but can only be an add-on for one other plugin. Add-ons can also inject beans from the extended plugin in the same way as if the add-on had a dependency on the extended plugin. The AddOnManager can be injected by importing the configuration class com.coremedia.cms.common.plu-qins.plugin framework.addons.AddOnConfiguration.

## Example

PluginB is an add-on for PluginA and provides an extension for PluginA's extension point.

## PluginA

```
plugin.id=pluginA
plugin.version=1.2.3
plugin.configuration-class=com.acme.plugin_a.PluginAConfiguration
```

Example 4.13. PluginA plugin.properties

```
public class SomeExtensionPointForA {}
```

Example 4.14. SomeExtensionPointForA

```
@Import(AddOnConfiguration.class)
@Configuration(proxyBeanMethods = false)
class PluginAConfiguration {
    @Bean
    UsageOfExtensionPoints usageOfExtensionPoints(AddOnManager addOnManager)
    {
        return new
UsageOfExtensionPoints(addOnManager.getExtensions(SomeExtensionPointForA.class));
    }
}
```

Example 4.15. PluginAConfiguration

## PluainB

```
plugin.id=pluginB
plugin.version=0.1.0
plugin.configuration-class=com.acme.plugin_b.PluginBConfiguration
plugin.add-on-for=pluginA
```

Example 4.16. PluginB plugin.properties

```
@Bean
SomeExtensionPointForAImpl someExtensionPointForAImpl() {
   return new SomeExtensionPointForAImpl();
}
```

Example 4.17. PluginBConfiguration

```
public class SomeExtensionPointForAImpl extends SomeExtensionPointForA {}
```

Example 4.18. SomeExtensionPointForAlmpl

# Plugins for Studio Client

The word plugin is already used in the Studio Client world and the already existing StudioPlugin and EditorPlugin are of course still used to customize the Studio Client [See Section 7.1, "Studio Plugins" in Studio Developer Manual]. The plugins that are described here are merely a new packaging around these, so that you are able to add customizations at deployment time similar to the Java applications.

# **Creating Plugins**

A Studio Client Plugin is just a normal swc project containing your standard StudioPlugin and optionally additional modules. One limitation is that all modules must be usable as dynamic packages, leading section "Adding Studio Client Modules as Blueprint extensions" [129] The only specialty of the plugin Maven project is that you execute the goal package-plugin of the jangaroo-maven-plugin that will package your code together with your dependencies into a zip file which is very similar to a jangaroo-app-overlay jar.

#### NOTE

It is important to set the scope of all CoreMedia dependencies that you use in your plugin and that are already part of the studio-app to provided to prevent them from being packaged with your plugin redundantly.



The created ZIP file contains a directory packages that contains all packages as subfolders.

# Maven Archetype

As a starting point for the development of a new plugin it is recommended to use Core-Media's studio-client-plugin-archetype. The created Maven project consists of a single swc project with some common dependencies. During the built, a plugin ZIP file will be created and attached which can be used by a *Studio Client* container after unpacking. It also adds some convenience to run the local development state of your Studio Client Plugin [see Section "Working with the Plugin Workspace" [86] for details.

The archetype has the following additional parameter:

cms-version

The version of the CoreMedia platform that you compile and test your plugin against [for example, **2101.1**].

## Example: Creating a Studio Client plugin

```
mvn archetype:generate \
-DarchetypeGroupId=com.coremedia.maven \
-DarchetypeArtifactId=studio-client-plugin-archetype \
-DarchetypeVersion=1.0.0 \
-DgroupId=com.acme.plugins \
-DartifactId=myplugin-studio-client \
-Dversion=0.1.0-SNAPSHOT \
-Dpackage=com.acme.plugins.myplugin.studio_client \
-Dcms-version=2101.1
```

# Working with the Plugin Workspace

Like the Maven workspaces for the other (Java) CoreMedia applications, the workspace resulting from the Studio Client plugin archetype can be built independently from the Blueprint workspace. For example, it does not reuse a parent POM of the Blueprint workspace. This is important, so that your plugin can be updated and released independently of your Blueprint customizations and a concrete CoreMedia release.

All dependencies on Studio modules that are already part of studio-app must be set to provided. For Studio Client, you will only use non-provided dependencies, that is compile dependencies (which is the default value for scope), for the following cases:

Provided and nonprovided dependencies

- · For plugin-specific third-party modules
- For splitting a large Studio plugin into several modules
- For a utility module reused by different plugins

Note that unlike plugins for Java applications, Studio Client does not support dedicated class loading per plugin, and thus all plugins use the same version of a shared code module.

No dedicated class loading per plugin

If you have two plugins that use a common shared code module, but can be used independently of one another, each of them must bundle the shared code module (that is, specify a compile dependency on that module, so that it is added to the plugin's ZIP artifact). It is allowed to use plugins with "overlapping" modules, but consider that when all plugins are extracted into a common folder, only one copy can "win". Thus, using different versions of shared code modules is strongly discouraged, as it may lead to spurious errors at runtime.

Apart from this special treatment of dependencies, a Studio plugin workspace is used just like a normal Studio plugin in the Blueprint workspace. You build it with mvn in stall, resulting in JavaScript files and resources in the target directory and an swc artifact. What is different is that by specifying the goal package-plugin in the POM, all resources needed by the plugin are gathered in the subfolder target/app and an additional artifact [a zip] is created that contains all these resources. This artifact is installed, deployed and released like any other Maven artifact, so it can be used to produce a "binary" release of your Studio Client plugin.

Building the Studio plugin workspace

The POM created by the archetype also contains configuration to conveniently test the local development state of your plugin. You need a ready-to-run Studio Client as described in Section 4.3, "Build and Run the Applications" [109].

Configuration for testina

If the feature you develop as a plugin also plugs into Studio Server (which is a common case), take care that this Studio Client is connected to a Studio Server including the corresponding plugin. To activate your Studio Client plugin, you have two options:

Activating Studio client plugin

- If you want to use the Studio Client Docker image, you only need to mount your plugin's target/app directory as a volume under the path configured in the Nginx server running in Docker, namely /coremedia/additional-packages/plu gins. Then, run the Docker image, and Studio Client will pick up your plugin.
- If you want to run Studio Client from your Blueprint workspace via Maven, you must configure the path to your plugin's target/app directory via the system property additionalPackagesDirs, for example like so:

```
mvn jangaroo:run
-DadditionalPackagesDirs=~/workspace/my-plugin/studio-client/target/app
```

You may specify multiple additional package directories as a comma-separated list.

# Plugin Discovery

The Studio Client app supports dynamic packages that can be added without rebuilding the app itself. When dynamic packages were introduced, you still had to create an "application overlay" Maven module (packaging type jangaroo-app-overlay) to add dynamic packages. This is how the studio-app module in the Blueprint workspace adds all dynamic packages to studio-base-app.

However, using application overlays is not flexible enough for plugins, so the mechanism to "discover" dynamic packages has been enhanced. To use this enhanced mechanism, you can just use the Maven archetype described in Section "Maven Archetype" [86] and the Docker image created by the apps/studio-client workspace, and it will work out of the box. Read on if you'd like a deeper understanding of how plugin [or to be more precise: dynamic package] discovery in Studio Client works, for example for debugging purpose in case your plugin does not load.

The package loading of the <code>studio-app</code> has been extended to look for additional packages at the URL path <code>/additional-packages/.</code> There, it expects a directory listing from the web server. Currently the only supported format is the JSON format of the NGINX autoindex module. The Studio Client Docker image contains an Nginx server with the necessary configuration.

To support multiple additional package directories, the package discovery protocol expects further subdirectories at this level, which then contain the content of all package directories of your plugins. The package loader only uses these paths to find the packages. For the actual loading it expects the packages themselves to be served at the standard path /packages/package-name. This way you can dynamically add packages to your studio-app without rebuilding it, just with some web server magic.

Extended package loading

## Example: Packages request mapping

Path	Description
/packages/dynamic-packages.json	Listing of built-in packages
/packages/additional-packages/	Directory listing of further package locations
<pre>/packages/additional-packages/plu gins/</pre>	Directory listing of packages from the plugins directory

Path	Description
<pre>/packages/additional-packages/plu gins/com_acmemyplugin</pre>	An additional package from the plugins directory
<pre>/packages/additional-pack ages/more-plugins/</pre>	Directory listing of packages from the directory more-plugins
<pre>/packages/com_core mediaa_built_in_package</pre>	Built-in packages are loaded from /packages/
/packages/com_acmemyplugin	Additional packages are also loaded from /pack ages/; the web server also looks at the plugins directory and will deliver /packages/addition al-packages/plu gins/com_acmemyplugin

Table 4.1. Packages request mapping

The Studio Client NGINX image configures NGINX to create directory listings for the path /additional-packages/ and /additional-packages/plugins/. Additionally, the /packages/ location is extended to also try the /additional-packages/plugins/ path. This way a Studio Client container will automatically load all packages from the directory mounted at /coremedia/additional-packages/plugins/.

# Plugin Bundles

As a feature often requires the extension of multiple applications, a JSON file is used to bundle up plugins for different applications. If you write plugins only for a specific project, you probably do not need to create such a file. But if you want to provide plugins for others or want to use plugins provided by CoreMedia or partners, this file is intended to be the entry point to access those plugins.

The file simply lists all individual plugins by their targeted applications. The plugins are referenced by their Maven coordinates, where the type is always zip. The JSON file should follow the schema at https://releases.coremedia.com/plugins/plugin-schema-1.0.0.json.

There is no automated out-of-the-box deployment process that would distribute the individual plugins into the respective applications. You could include them as a dependency into your Maven project, for example, when building your docker images, or download them manually or via mvn dependency:copy -Darti

fact=g:a:v:zip -DoutputDirectory=. and deploy them with your applications directly.

## Example

Example 4.19. my-plugin-7.8.9.json

As you can see in the example, the individual plugins can have different versions and the JSON descriptor itself should also be versioned, so that you can release new versions without breaking anything. Of course all plugins and the JSON descriptor could share the same version if you release everything together.

# 4.2 Configuring the Workspace

Before you can start with development, you have to do some configurations, in part, depending on the Blueprint you want to work with.

- Remove the Blueprints and modules that you do not want to use as described in Section 4.2.1, "Removing Optional Components" [91].
- Adapt your Maven settings to the required repositories as described in Section 3.1, "Prerequisites" [30].
- Adapt the workspace to your own project as described in Section 4.2.2, "Configuring the Workspace" [104]. Configure, for example, groupld, version, deployment repositories and CoreMedia licenses.
- If you want to use a local setup, then you have to do some database configuration and host mapping as described in Section 4.2.3, "Configuring Local Setup" [105].

# 4.2.1 Removing Optional Components

The CoreMedia Content Cloud workspace contains a complete CoreMedia system with all the core components and optional modules which have to be licensed separately. See Section 2.1, "Components and Architecture" [19] for an overview of all components. Before you start with development, remove all modules that you do not need.

Name	Description	Removal
CoreMedia Adaptive Personaliza- tion	Module for the work with personalized content and personas.	See Section "Removing the Adaptive Personalization Extension" [102]
CoreMedia Elastic Social	Module for the work with external users and user generated content, such as ratings or comments.	See Section "Removing the Elastic Social Extension" [101]
Advanced Asset Management	Module for the work with assets, such as images or documents.	See Section "Removing the Advanced Asset Management Extensions" [103]
eCommerce Blueprint	Blueprint for the integration with an eCommerce system.	See Section "Removing the eCom- merce Blueprint" [103]

Name	Description	Removal
Brand Blueprint	Blueprint for a brand website with responsive templates.	See Section "Removing the Brand Blueprint" [103]

Table 4.2. Optional modules and blueprints

Section "Extensions and Their Dependencies" [92] lists all extensions and their mutual dependencies.

As described in Section 4.1.5, "Project Extensions" [67] the *CoreMedia Blueprint* workspace provides an easy way to enable or disable existing extensions in one place. This chapter shows you how to disable and remove extensions from the *Blueprint*.

The command is always the same, only the list of extension names differs depending on the feature to remove. There are two different commands to deactivate an extension:

disable	Removes the dependencies from applications to any extension modules, but keeps the modules in the Maven aggregator(s) in a profile named inactive-extensions.
remove	Removes the dependencies from applications to any extension modules, but keeps the modules in the Maven aggregator(s) in a profile named inactive-extensions.

All commands in the following sections use disable, which can be replaced by remove according to your needs. All mvn commands have to be executed in directory workspace-configuration/extensions.

# **Extensions and Their Dependencies**

This section sums up the existing extensions in *CoreMedia Blueprint* and shows their mutual dependencies and their dependencies with licensed product add-ons. This information is required when removing extensions completely or when you want to know the licences required for some extensions.

To obtain a list of all extensions in the *CoreMedia Blueprint* workspace, invoke the extensions tool with the following command:

 $\label{eq:main_problem} \mbox{mvn -f workspace-configuration/extensions extensions:list -q -DshowDependencies} \\ -\mbox{Dverbose}$ 

More information on how to use the extensions tool can be found in the README .md in workspace-configuration/extensions.

## Dependencies between extensions and licences

alx	
Description	General Analytics Integration
Required by Extension	alx-google, alx-webtrends, es-alx, alx-p13n
Required licences	No add-on licence required
alx-google, alx-we	btrends
Description	Specific Analytics Integration for Google Analytics and Webtrends. These extensions can be enabled or disabled independently.
Required by extension	None
Required licences	None
alx-p13n	
Description	Personalization plugin for Analytics, exposes personalization info (for example, segment) for tracking
Required by extension	alx-google, alx-webtrends, es-alx
Required licences	Adaptive Personalization
am	
Description	CoreMedia Asset Management allows you to store digital assets [for example high-resolution pictures of products] in the content repository.
Required by extension	None

Required licences	Advanced Asset Management
catalog	
Description	Internal catalog.
Required by extension	corporate
Required licences	None
corporate	
Description	Extension with the features for the Brand Blueprint.
Required by extension	None
Required licences	None
content-hub-defa	ult
Description	Content Hub
Required by extension	None
Required licences	Content Hub
content-hub-defa	ult-adapters
Description	Content Hub adapters
Required by extension	None
Required licences	Content Hub
create-from-temp	late
Description	Create a Page in Studio with predefined content.
Required by extension	None

Required licences	None	
custom-topic-page	custom-topic-pages	
Description	Create custom topic pages in Studio.	
Required by extension	None	
Required licences	None	
ecommerce-adapt	er	
Description	eCommerce Adapter	
Required by extension	None	
Required licences	Commerce Hub	
ecommerce-ibm		
Description	HCL Commerce implementations and features for eCommerce and demo content	
Required by extension	None	
Required licences	Commerce Hub, Connector for HCL Commerce	
headless-search		
Description	Search integration for headless-server	
Required by extension	lc-asset, ec-augmentation	
Required licences	None	
ec-augmentation		
Description	eCommerce augmentation extension for headless-server	
Required by extension	none	

Required licences	Commerce Hub
hybris	
Description	SAP Hybris specific demo content
Required by extension	None
Required licences	Commerce Hub, Connector for SAP Commerce Cloud
ecommerce-sfcc	
Description	Salesforce Commerce Cloud specific demo content
Required by extension	None
Required licences	Commerce Hub, Connector for Salesforce Commerce Cloud
ecommerce-comm	nercetools
Description	commercetools specific demo content
Required by extension	None
Required licences	Commerce Hub, Connector for commercetools
es	
Description	CoreMedia Elastic Social Integration
Required by extension	es-p13n,lc-es,sfmc-es-p13n
Required licences	Elastic Social
es-alx	
Description	Extension to retrieve and cache computed data from Analytics. The data is persisted using CoreMedia Elastic Core.

Required by extension	None
Required licences	No add-on licence required
es-controlroom	
Description	Extension that enables the collaborative features and supports MongoDB as the database for collaborative components.
Required by extension	None
Required licences	No add-on licence required
es-p13n	
Description	Extension to retrieve data from CoreMedia Elastic Social for use in the Adaptive Personalization Extension.
Required by extension	None
Required licences	Adaptive Personalization, Elastic Social
external-preview	
Description	Adds the external preview functionality to Studio and CAE. The external preview is a Studio utility that supports to use one or more additional displays for Studio's preview.
Required by extension	None
Required licences	No add-on licence required
feedback-hub	
Description	Feedback Hub
Required by extension	None
Required licences	Experience Feedback Hub

Ic         Description         Generic eCommerce Extension           Required by extension         ecommerce-ibm, hybris, lc-es, lc-p13n, lc-asset, ec-augmentation           Required licences         Commerce Hub           Ic-asset         Description         Feature allows you to manage images and image variants (or crops) for categories, products and products variants (products for short) in the CoreMedia system. These extensions depend on CoreMedia Commerce.           Required by extension         ec-augmentation           lc-es         Description         Elastic Social features for eCommerce           Required by extension         None           sion         Required licences         Elastic Social, Commerce Hub           Ic-p13n         Description         Personalization features for eCommerce           Required by extension         None           sion         Adaptive Personalization, Commerce Hub           Required licences         Adaptive Personalization, Commerce Hub           notification-elastic         Description           Description         Notifications           Required by extension         None		
Required by extension ecommerce—ibm, hybris, lc—es, lc—p13n, lc—asset, ec—augment—ation  Required licences Commerce Hub  Ic—asset  Description Feature allows you to manage images and image variants (or crops) for categories, products and products variants (products for short) in the CoreMedia system. These extensions depend on CoreMedia Commerce.  Required by extension ec—augmentation sion Elastic Social features for eCommerce Hub  Ic—es  Description Elastic Social features for eCommerce  Required by extension  Required licences Elastic Social, Commerce Hub  Ic—p13n  Description Personalization features for eCommerce  Required by extension None  Required by extension None  Required licences Adaptive Personalization, Commerce Hub  notification—elastic  Description Notifications  Required by extension None	lc	
sion ation  Required licences Commerce Hub  Ic-asset  Description Feature allows you to manage images and image variants (or crops) for categories, products and products variants (products for short) in the CoreMedia system. These extensions depend on CoreMedia Commerce.  Required by extension  Required licences Advanced Asset Management, Commerce Hub  Ic-es  Description Elastic Social features for eCommerce  Required by extension  Required licences Elastic Social, Commerce Hub  Ic-p13n  Description Personalization features for eCommerce  Required by extension  None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by extension  Notifications  Required by extension  Notifications  None	Description	Generic eCommerce Extension
Ic-asset		
Description Feature allows you to manage images and image variants [or crops] for categories, products and products variants [products for short] in the CoreMedia system. These extensions depend on CoreMedia Commerce.  Required by extension  Required licences Advanced Asset Management, Commerce Hub  Ic-es  Description Elastic Social features for eCommerce  Required by extension  Required licences Elastic Social, Commerce Hub  Ic-p13n  Description Personalization features for eCommerce  Required by extension  Required by extension  None  Required by extension  None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by exten- None	Required licences	Commerce Hub
products and products variants (products for short) in the CoreMedia system. These extensions depend on CareMedia Commerce.  Required by extension  Required licences Advanced Asset Management, Commerce Hub  Loes  Description Elastic Social features for eCommerce  Required by extension  Required licences Elastic Social, Commerce Hub  Lo-p13n  Description Personalization features for eCommerce  Required by extension  Required by extension  None  Required by extension  None  Required by extension  None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by extension  None	lc-asset	
sion  Required licences Advanced Asset Management, Commerce Hub  Ic-es  Description Elastic Social features for eCommerce  Required by extension  Required licences Elastic Social, Commerce Hub  Ic-p13n  Description Personalization features for eCommerce  Required by extension  Required by extension  None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by extension  None	Description	products and products variants (products for short) in the CoreMedia system. These
Ic-es   Description Elastic Social features for eCommerce   Required by extension None   Required licences Elastic Social, Commerce Hub   Ic-p13n Description   Description Personalization features for eCommerce   Required by extension None   Required licences Adaptive Personalization, Commerce Hub   notification-elastic Description   Description Notifications   Required by exten- None None		ec-augmentation
Description Elastic Social features for eCommerce  Required by extension None  Required licences Elastic Social, Commerce Hub  Ic-p13n  Description Personalization features for eCommerce  Required by extension None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by exten- None	Required licences	Advanced Asset Management, Commerce Hub
Required by extension  Required licences Elastic Social, Commerce Hub  Ic-p13n  Description Personalization features for eCommerce  Required by extension  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by extension	lc-es	
Required licences Elastic Social, Commerce Hub    C-p13n	Description	Elastic Social features for eCommerce
Ic-p13n       Description     Personalization features for eCommerce       Required by extension     None       Required licences     Adaptive Personalization, Commerce Hub       notification-elastic       Description     Notifications       Required by exten-     None		None
Description Personalization features for eCommerce  Required by extension None  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by exten-None	Required licences	Elastic Social, Commerce Hub
Required by extension  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by exten-None	lc-p13n	
sion  Required licences Adaptive Personalization, Commerce Hub  notification-elastic  Description Notifications  Required by exten- None	Description	Personalization features for eCommerce
notification-elastic  Description Notifications  Required by exten- None		None
Description Notifications  Required by exten- None	Required licences	Adaptive Personalization, Commerce Hub
Required by exten- None	notification-elastic	
• • •	Description	Notifications
		None

Required licences	None
optimizely	
Description	Optimizely Integration
Required by extension	None
Required licences	None
osm	
Description	OpenStreetMap Integration
Required by extension	None
Required licences	None
p13n	
Description	CoreMedia Adaptive Personalization Integration
Required by extension	es-p13n, alx-p13n, lc-p13n, sfmc-p13n, sfmc-es-p13n
Required licences	Adaptive Personalization
sfmc	
Description	Salesforce Marketing Cloud basics
Required by extension	sfmc-p13n,sfmc-es-p13n
Required licences	Marketing Automation Hub, Connector for Salesforce Marketing Cloud
sfmc-p13n	
Description	Salesforce Marketing Cloud Personalization
Required by extension	None

Required licences	Adaptive Personalization, Marketing Automation Hub, Connector for Salesforce Marketing Cloud
sfmc-es-p13n	
Description	Salesforce Marketing Cloud Personalization
Required by extension	None
Required licences	Adaptive Personalization, Elastic Social, Marketing Automation Hub, Connector for Salesforce Marketing Cloud
taxonomy	
Description	Taxonomy
Required by extension	taxonomies required by alx-p13n, am, custom-topic-pages, es-p13n, lc-p13n, p13n, sfmc-p13n
Required licences	No add-on licence required

Table 4.3. Blueprint Extensions and Dependencies

### Add-on licences and their corresponding extensions

The following Table 4.4, "Add-ons and the dependent extensions" [100] shows the CoreMedia add-on licences and the extensions which need this license.

### NOTE

This section only describes the technical dependencies between add-ons and extensions. If you can use a CoreMedia system in a specific configuration, depends on your contract.



Add-0n	Extensions
Adaptive Personalization	alx-p13n, es-p13n, lc-p13n, p13n, sfmc-p13n, sfmc-es-p13n
Elastic Social	es, es-p13n, lc-es, sfmc-es-p13n

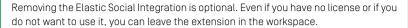
Add-On	Extensions
Content Hub	Up to three Content Hub adapters, including the default ones, are already included in the product. Content Hub adapters use extension content-hub-default. Default adapters are packages in extension content-hub-default-adapters.
Experience Feedback Hub	feedback-hub
Commerce Hub	A general commerce hub license is required for any of Core- Media's vendor-specific commerce adapters as well as to imple- ment a custom commerce adapter, based on extension ecom- merce-adapter. The license for a vendor-specific commerce adapter allows using the corresponding extension:
Connector for HCL Commerce	ecommerce-ibm (starting with CMCC 2004: demo content only, adapter ships separately)
Connector for SAP Commerce Cloud	hybris (demo content only, adapter ships separately)
Connector for Salesforce Commerce Cloud	ecommerce-sfcc (demo content only, adapter ships separately)
Connector for commercetools	ecommerce-commercetools (democontent only, adapter ships separately)
Marketing Automation Hub	Not yet sold separately / no corresponding extension yet.
Connector for Salesforce Marketing Cloud	sfmc, sfmc-es-p13n, sfmc-p13n

Table 4.4. Add-ons and the dependent extensions

# Removing the Elastic Social Extension

This section describes the required steps to remove the *CoreMedia Elastic Social* extension from *Blueprint*.

#### NOTE





1. Remove the listed extensions from the managed extensions.

```
mvn extensions:sync -Ddisable=es,es-p13n,lc-es,sfmc-es-p13n
```

Example 4.20. Remove CoreMedia Elastic Social Extension

- Some documents of the demo content may have references to extension specific documents [CMMail, CMUserProfile, CMP13NSearch, CMSelectionRules]. After removing the extension, this may lead to errors in the CoreMedia components. The content has to be adapted not to use extension specific content any longer.
  - Either exclude any documents of types defined in elastic-social-plugin-doctypes.xml or manually add those content types to your *Content Server*.
- 3. Disable or remove the frontend brick elastic-social and make sure, it is not used in any existing theme.

# Removing the Adaptive Personalization Extension

This section describes the required steps to remove the *CoreMedia Adaptive Personalization* extension from *CoreMedia Blueprint*.

1. Remove the listed extensions from the managed extensions.

```
mvn extensions:sync -Ddisable=p13n,alx-p13n,es-p13n,lc-p13n,sfmc-p13n,sfmc-es-p13n
```

Example 4.21. Remove CoreMedia Adaptive Personalization Extension

2. The Adaptive Personalization integration brings along specific content types. If you disable the Adaptive Personalization Integration the Content Server's configuration will be affected as well. In this case you have to drop the databases of the Content Servers during the next deployment. Furthermore, you have to remove the documents of this content types from the demo content before importing or manually deploy the relevant content types to your content server.

Either exclude any documents of types defined in personalization—doc types.xml or manually add those content types to your *Content Server*.

Example 4.22. Example for Adaptive Personalization Content in Blueprint

### Removing the eCommerce Blueprint

This section describes the required steps to remove the *CoreMedia eCommerce* Blueprint from the *CoreMedia Blueprint* workspace depending on your eCommerce Connector.

1. Remove the listed extensions from the managed extensions.

```
mvn extensions:sync
-Ddisable=lc,lc-asset,lc-es,lc-p13n,ecommerce-ibm,hybris,ecommerce-sfcc,
ecommerce-adapter,ec-augmentation
```

Example 4.23. Remove CoreMedia eCommerce Extension

 Delete the following themes: aurora-theme, calista-theme, hybristheme, sfra-theme, sitegenesis-theme in the frontend module [themes].

## Removing the Brand Blueprint

This section describes the required steps to remove the *CoreMedia Brand* Blueprint from the *CoreMedia Blueprint* workspace.

1. Remove the listed extensions from the managed extensions.

```
mvn extensions:sync -Ddisable=corporate
```

Example 4.24. Remove CoreMedia Corporate Extension

2. Delete the corporate-theme in the Frontend Workspace (themes).

# Removing the Advanced Asset Management Extensions

This section describes the required steps to remove Advanced Product Asset Management from CoreMedia Blueprint. Advanced Asset Management consists of two extensions.

1. Remove the listed extensions from the managed extensions.

```
mvn extensions:sync -Ddisable=lc-asset,am
```

Example 4.25. Remove CoreMedia Product Asset Management Extension

- 2. If you use the CoreMedia example content, you also have to remove the links to Asset content in the CMPicture files. You can use a tool like sed.
- Disable or remove the frontend brick download-portal and make sure, it is not used in any existing theme.

# 4.2.2 Configuring the Workspace

The Blueprint workspace comes ready to use. However, there are some environment specific configurations to be adjusted at the very beginning of a project. You may skip these steps only if you are just going to explore the workspace, you will neither share your work with others nor release it, and you will start over from scratch again with your actual project.

### Changing the group IDs and versions

The groupld of the *CoreMedia Blueprint* workspace is com.coremedia.blue print. While this works from the technical point of view, you have to change it to a project specific groupld, because CoreMedia reserves the possibility to provide versioned artifacts of this groupld.

Since the groupId is needed to denote the parent POM file, it cannot be inherited but occurs in every pom.xml file. CoreMedia provides a script for this task. It does not only change the group ID in the POM files but also in the deployment environment when necessary. Execute the following command in the workspace:

./workspace-configuration/scripts/set-blueprint-groupId.sh <YourGroupId>

You can use the script set-blueprint-version. sh to also change the versions.

# 4.2.3 Configuring Local Setup

### Relational Database Setup

You need to create different databases and users used by the various <code>CoreMedia CMS</code> components [seeSection 3.1, "Prerequisites" [30]]. In the <code>workspace-configuration/database</code> folder of the <code>Blueprint</code> workspace you will find SQL scripts for creating and dropping all database entities needed for the relational database.

The scripts are suitable for a local MySQL instance in a developer environment. You can easily adapt them for other databases or remote users. There are also Bash scripts and Windows batch files to apply the SQL scripts. If the MySQL server is running and the *mysql* command line client is executable via the PATH variable, you only need to execute the following in order to prepare the databases for *CoreMedia Content Cloud*.

#### Windows:

> cd \$CM\_BLUEPRINT\_HOME\workspace-configuration\database\mysql\
createDB.bat

#### I inux:

\$ cd \$CM\_BLUEPRINT\_HOME/workspace-configuration/database/mysql
./createDB.sh

The command was successful if the following databases have been created:

Database	User	Password	Description
cm_management	cm_management	cm_management	Database for the <i>Content Management</i> Server
cm_master	cm_master	cm_master	Database for the Master Live Server
cm_replication	cm_replication	cm_replication	Database for the Replication Live Server
cm_mcaefeeder	cm_mcaefeeder	cm_mcaefeeder	Database for the CAE Feeder connected to the Content Management Server
cm_caefeeder	cm_caefeeder	cm_caefeeder	Database for the CAE Feeder connected to the Master Live Server

Database	User	Password	Description
cm_editorial_com-	cm_editorial_com-	cm_editorial_com-	Database for the <i>Studio Server</i> that runs the editorial comments feature
ments	ments	ments	

Table 4.5. Database Settings

### MongoDB Database Setup

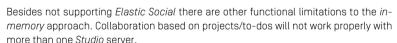
Several CoreMedia core features like *CapLists*, *Notifications* and *Projects* require MongoDB as a persistence layer. A default local MongoDB installation is sufficient, because the CoreMedia components connect through the default port with no user credentials, by default. If required, see Section 4.5, "Collaborative Components" in *Operations Basics* for more MongoDB configuration.

# 4.2.4 In-Memory Replacement for MongoDB-Based Services

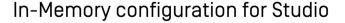
Several *CoreMedia* core features like *CapLists*, *notifications* and *projects/to-dos* use *MongoDB* as a persistence layer. Although not recommended, it is possible to substitute *MongoDB* with an *in-memory* persistence layer.

#### NOTE

There is no *in-memory* replacement for the persistence layer of the *Elastic Social* extension. *MongoDB* is required for that.



In the following, you find how to activate the in-memory persistence for *Studio* and *Workflow server* 



The easiest way is to use the Maven profile in-memory when starting the *Studio* web app. This will take care of setting all the required system properties accordingly.



Alternatively [or if using the profile is not an option for some reason] you can take care of setting the required properties yourself. You need the following:

```
elastic.core.persistence=memory
mongodb.models.create-indexes=false
repository.caplist.connect=true
repository.caplist.factory-class-name-com.coremedia.cotopaxi.list.memory.MemoryCapListConnectorFactory
```

Furthermore, you can configure your *Studio* server with the following properties so that the *in-memory* store is read / written from the given file upon application context startup / shutdown. To limit memory usage of the in-memory store, the size per collection map is configured. To be robust against data loss, the in-memory store can be persisted periodically in a given interval.

Property	Default	Description
repository.params[memory.collection.serialization.file]	null	In-memory store persistence file name.
repository.params[memory.collection.size]	5000	Number of in-memory map entries per collection.
repository.params[memory.collection.serialization.interval]	360000	Interval in ms in which the in-memory store is persisted periodically to the configured file. If 0, periodic persistence is disabled.
repository.params[memory.collection.selfclearing.names]	notifications	A comma separated list of collection names, which will be periodically deleted and re-created, when memory.collection.size is reached. Fast growing collections, which do not contain critical data should be configured as self-clearing collections, for example, notifications.

Table 4.6. Studio Configuration Properties for In-Memory Store

## In-Memory configuration for the Workflow Server

In the *in-memory* deployment the *Workflow Server* sends pending and finished processes to *Studio*, where they are persisted in the *Studio*'s *in-memory* persistence layer. In order to connect to *Studio*, the *Workflow Server* needs a *Studio* connection and an authorized user.

The recommended way to enable the in-memory configuration for *Workflow Server*, is to create a Spring application configuration file, like application-in

memory.properties, add the necessary configuration properties and start the *Workflow Server* web app with the corresponding Spring profile name (in this case with the profile name inmemory).

The configuration file has to contain these settings:

```
elastic.core.persistence=memory

studio.host=localhost
studio.http.port=41080
studio.context=studio

studio.user=admin
studio.password=admin
repository.caplist.connect=false
```

Alternatively, the properties above also can be set using corresponding environment variables [written in upper case, appropriate for Spring relaxed binding]. This approach may come in handy in a container environment like docker. The blueprint workspace contains a docker compose YAML file, which may serve as a starting point: global/deployment/docker/compose/in-memory.yml

Please note, that you may need to adapt the values for studio.host, studio.http.port and studio.context.

# 4.3 Build and Run the Applications

The Blueprint workspace provides Maven modules to build Spring Boot applications for Blueprint applications.

### Prerequisites

Before you can run the applications, you have to build the CoreMedia Blueprint Workspace in advance:

```
myn clean install -Pwith-docker
```

See Section 3.2.1, "Building the Workspace" [35] for more details.

### Workspace Structure

- apps/<app-name>/spring-boot below this folder there is a Maven module for each service application. Each of these modules will build a single Spring Boot application packaged as a JAR file.
- shared/common/spring-boot/blueprint-spring-boot-auto configure, this module encapsulates common configuration aspects for all Spring Boot service modules.

See Section 4.1.4, "Structure of the Workspace" [59] for more details.

### **Application Structure**

Each Spring Boot application module is structured the same way:

- A source folder containing at least the application starter class. It could also contain other classes implementing Spring configuration classes.
- A resources folder containing the properties files and the logging configuration file.

### Spring Configuration

Each application can define properties in multiple Spring Boot profiles:

- The default profiles with properties defined in application.properties.
- The development profiles defined in application-dev\*.properties.
- The local profiles with properties defined in application—.\*-local.properties. These properties can contain paths only available on a local workstation.

The default local profile is named local and should be used when starting the application using either IDEA or Maven.

The Docker specific Spring Boot profiles can be found under apps/<app-name>/docker/src/docker/config,like

- Commerce specific settings:
  - application-dev-wcs.properties
- Development profiles activating development features for local and CI environments.
  - The default development profile is named dev and should be used when starting the application using either IDEA or Maven.

### Logging

The overall logging setup is configured in the configuration files logback-common.xml and logback-elk.xml located in the module blueprint-spring-boot-autoconfigure. Note that these files are declared as in cluded and must be referenced in the concrete logback-spring.xml file of each application. This way, every application can configure its own default log level and appenders.

### Developing with CoreMedia Blueprint applications

Currently there are two different approaches to start the Spring Boot apps you want to develop locally:

- using the spring-boot-maven-plugin
- using IntelliJ IDEA run configurations together with the Run Dashboard

The apps you don't want to alter, can be provided using either:

- a remote deployment of any kind using the Spring Boot apps, that is Docker or Chef.
- a local Docker deployment for complete isolation or running offline.

### Application Configuration Facade

To configure the locally started applications, Spring Boot profiles are being used:

 dev - this profile activates development features like actuators, monitoring etc. and should not add filesystem or localhost features. This profile will be active by default if you include the development.yml in the docker compose setup included with this workspace. local - this profile configures local paths within the workspace like paths to licenses
or source folders of other modules. This profile should only be activated for locally
started apps using Maven or IDEA but not the docker compose setup.

To configure which application should be used from a remote system, there is a list of convenience host properties, forming a simple configuration facade. The intent of these properties is to use them only on the command-line or in IDEA run configurations when you are developing locally. Do not use these properties outside of the application-local.properties files.

The main property is installation.host which when set implicates all other services / endpoints are running remotely. By default, all other convenience host properties derive their default from installation.host. If you start more than one service locally, lets say studio-server and preview, then you need to tell studio-server to use the locally started preview instead of a remote one and you have to set caepreview.host to localhost.

```
- installation.host
|- db.host
|- mongodb.host
|- solr.host
|- content-management-server.host
|- master-live-server.host
|- workflow-server.host
|- cae-preview.host
|- cae-live.host
|- cae-live.host
|- wos.host
```

# 4.3.1 Starting Applications using IntelliJ IDEA

Since IDEA 2018.2 Spring Boot applications are natively supported in the Run dashboard.

CoreMedia delivers predefined run configurations for the apps with all required settings. In order to use these configurations, do as follows:

Copy the predefined files from apps/<app-name>/spring-boot/ideaRunConfigurations into the .idea/runConfigurations folder in your Blueprint workspace. You can use the script spring-boot/copy-run-configurations.sh to copy all configurations at once.

If you copy the configuration files manually, you might have to create the `runConfigurations`folder.

2. Close and open IDEA, so that it finds the new run configurations.

Now, you can edit the run configurations in IDEA by setting the installation.host or any of the other convenience properties.

#### Services/Run Dashboard not Visible

In order to see the run configurations in IDEA's *Services* dashboard (in version 18 called *Run Dashboard*) you might have to do some configuration. Open the *Run* menu and select *Edit Configurations*. Select the *Templates* folder, and add *Spring Boot* to the *Configurations available in Services* field in the main field of the window.

# 4.3.2 Starting Applications using Maven

As an alternative to the IDEA integration, you can start most of the applications using the spring-boot-maven-plugin.

Exception: The Studio Client must be started via a local Jetty Server

Using CoreMedia's configuration facade makes it very simple to use remote services when developing a single app. Simply run

```
mvn spring-boot:run -Dinstallation.host=<FQDN>
```

If more than one app is started locally, simply add the required convenience host properties to the command-line

#### NOTE

Please activate the Maven profile dev, that is, mvn spring-boot:run -Pdev, when you start the following Spring Boot apps locally:

- cae-preview-app and cae-live-app
- workflow-server-app
- studio-packages-proxy-app
- · content-server-app

# Starting the Studio Client

You have two possibilities, either start the studio-packages-proxy-app or use the jangaroo:run Maven goal.



### Studio Packages Proxy App

This Spring Boot application delivers your local static Studio Client resources.

#### Working Directory:

apps/studio-packages-proxy/spring-boot/studio-packages-proxy-app

You have two possibilities to connect your Studio Client with a Studio server:

#### Connect Remote Studio Server

Start the Studio Packages Proxy and connect against a remote Studio server running at <FODN> via

mvn spring-boot:run -Pdev -Dinstallation.host=<FQDN>

#### 2. Connect Local Studio Server

First step: Start Studio Server locally. Then start the Studio Packages Proxy via

mvn spring-boot:run -Pdev

#### Limitations

Unfortunately, with this approach, it is not possible to deliver static resources from a single, local Maven modul only and proxy all other static resources from a remote Studio Server.

This is only possible using the jangaroo: run approach

#### Links

- Studio
- Actuators

### Studio Client using a local Jetty Server

This approach delivers your local static Studio Client resources via a Jetty Server started with the Maven goal jangaroo:run.

#### Working Directory:

apps/studio-client/modules/studio

You have the following possibilities to connect your Studio Client (plugin) with a Studio server.

#### Connect Remote Studio Server

Start the Studio Client and connect against a remote Studio running at v`<FQDN>` via

```
mvn jangaroo:run -pl :studio-app -Dinstallation.host=<FQDN>
```

With this command line call, only Rest requests are proxied to/from the remote Studio Server. No remote static Studio Client resources are proxied, that is, all Studio Client resources are served locally.

### Proxy Remote Studio Server and remote Studio Client Resources

This case is interesting if you develop a custom Studio Client plugin, for example, my-studio-module and want to proxy the static resources of the Studio Client as well as the Rest requests.

To proxy all request to/from the remote Studio, you need to start the Studio Client via

```
mvn jangaroo:run -pl :my-studio-module \
   -DjooProxyPathSpec=/* \
   -DjooProxyTargetUri=http://studio.<FQDN>:41080
```

or

```
mvn jangaroo:run -pl :my-studio-module \
   -DjooProxyPathSpec=/* \
   -Dinstallation.host=<FQDN>
```

Now, all Rest requests are proxied from/to the remote Studio Server as well as the Studio Client resources from the remote Studio

### Connecting with Local Studio Server

First: Start Studio Server locally.

Then just start the Studio Client via

```
mvn jangaroo:run -pl :studio-app
```

With this command line call, the Rest requests are proxied to/from the locally started Studio Server.

### Connecting with Local CAE

When you want to connect Studio Client with a local CAE instance, start Studio Client as above but add -Dcae-preview.host=localhost and/or -Dcae-live.host=localhost to the Mayen call.

#### Links

Studio

### Starting the Studio Server

#### Working Directory:

apps/studio-server/spring-boot/studio-server-app

Start Studio Server locally via

mvn spring-boot:run -Dinstallation.host=<FQDN>

### Connecting with Local CAE

When you want to connect Studio Server with a local CAE instance, start Studio Server as above but add -Dcae-preview.host=localhost and/or -Dcae-live.host=localhost to the Mayer call.

#### Links

Actuators

### Starting the CAE Preview App

#### Working Directory:

apps/cae/spring-boot/cae-preview-app

Start CAE Preview locally via

mvn spring-boot:run -Pdev -Dinstallation.host=<FQDN>

### Links

- Actuators
- CAE Preview
- · Log File

# Starting the CAE Live App

#### Working Directory:

apps/cae/spring-boot/cae-live-app

Start CAE Live locally via

mvn spring-boot:run -Pdev -Dinstallation.host=<FQDN>

- Actuators
- CAE Live
- Log File

#### Links

- · Studio Client
- Studio Server Actuators

# 4.3.3 Local Docker Test System

For the setup of a local Docker test system see Section 3.2.2, "Docker Compose Setup" [40].

# 4.4 Development

This chapter describes how you can customize your CoreMedia system in the *CoreMedia Blueprint* workspace. However, it does not describe how you, for example, write a *Studio* plugin or a *CAE* template; this is explained in the component's specific manual. Instead, it describes how you can use the workspace mechanisms to include your extensions and where you can add your own code or configuration.

- Section 4.2.1, "Removing Optional Components" [91] describes how you can add and remove extensions using the CoreMedia Project Maven Build Extension. The extensions mechanism is explained in detail in Section 4.1.5, "Project Extensions" [67].
- Section 4.4.2, "Extending Content Types" [123] describes how you can add your own content types. You will find more details on content types in the Content Server Manual.
- Section 4.4.3, "Developing with Studio" [125] describes how you can add Studio modules to the list of studio plugins.
- Section 4.4.4, "Developing with the CAE" [129] describes how you can add extensions to the CAEs.
- ??? describes how you can add the default structure components for logging and JMX to your own web applications.
- Section 4.4.6, "Handling Personal Data" [132] describes how you can document and check personal data usage in Java code.

# 4.4.1 Using Blueprint Base Modules

This section describes how the *Blueprint Base Modules* are integrated into *CoreMedia Blueprint* and how a developer might customize and configure all the various modules or even replace certain modules completely.

### NOTE

CoreMedia Blueprint uses Blueprint Base Modules as binary Maven dependencies but CoreMedia provides access to the source code via Maven source code artifacts. IDE's like Jetbrains IntelliJ Idea are able to download those sources automatically for a certain class by evaluating its correspondent Maven POM file.



## Content Type Model Dependencies

As its name implies, the *Blueprint Base Modules* contain Blueprint logic and thus depend on the Blueprint's content type model. The content type model is still part of the Blueprint workspace, hence you may customize it. Be aware, that changes might affect or even break the *Blueprint Base Modules*. The following table shows an overview of the content types which are relevant for the *Blueprint Base Modules*. Details are explained in the sections about the particular modules.

Content Type (Properties)	Module
CMLinkable[localSettings, linkedSettings]	Settings
CMTeaser [target]	Settings
CMNavigation	Settings
CMSettings	Settings

Table 4.7. Content type model dependencies

## The Settings Service

Settings are a flexible way to enable editors to configure application behavior via content changes within *CoreMedia Studio* without the need to redeploy a web application. *CoreMedia Blueprint* uses the com.coremedia.blueprint.base.set tings.SettingsService to read certain settings from various different sources. This section describes how you can use the settings service in your own projects.

### NOTE

Read Section 5.4.3, "Settings" [165] for a description of why you want to use settings and how to do it from an editors perspective.



### The setting\* Methods

All setting\* methods are actually just variants of the basic setting method. Some provide additional convenience like settingWithDefault, others have complex return types which cannot be expressed as a simple type parameter, for example settingAsList. All setting\* methods have some common parameters which are described in Table 4.8, "Parameters of the settings\* methods" [119]. For detailed descriptions of the setting\* methods please consult the API documentation of the SettingsService.

Parameter	Description	
name	The name (or key) of the setting to fetch.	
expectedType	The type of the returned object. This parameter allows for type safety and prevents you from unchecked casts of the result. For the settingAsList method, the <code>expectedType</code> parameter determines the type of the list entries, not the list itself. settingAsMap has separate type arguments for keys and values of the result map.	
beans	Settings are always fetched for one or multiple targets, which are passed by the beans vararg parameter. In the Blueprint's default configuration the Set tingsService supports content objects, content beans, pages, sites and some other kinds of beans.	

Table 4.8. Parameters of the settings\* methods

# Configuring the Default Settings Service via SettingsFinders

The *Blueprint Base Modules* not only defines the interface of how to evaluate settings but also provides an implementation and a Spring bean.

The plain SettingsService has no lookup logic for settings at all, but it must be configured with SettingsFinders. A SettingsFinder implements a strategy how to determine settings of a particular type of bean. CoreMedia Content Cloud provides some preconfigured SettingsFinders for popular beans like content objects. It can be modified and enhanced with custom SettingsFinders for arbitrary bean types. As you can see, the default settings service only needs one property, which is a map named settingsFinders. The keys of that map must be fully qualified Java class names and its values are references to concrete SettingsFinder beans.

Example 4.26. The Spring Bean Definition for the Map of Settings Finder

The example above shows a map with two settings finders. One is supposed to be used for target beans of type com.coremedia.cap.content.Content and the other for targets of type com.coremedia.cap.multisite.Site.

In order to determine the appropriate settings finder for a given target bean the settings service calculates the most specific classes among the keys of the settings finders

map which match the target bean. For the above example this is trivial, since Content and Site are disjointed. The lookup gets more interesting with content beans which usually constitute a deeply nested class structure. Assume, you configured settings finders for CMLinkable and CMTaxonomy. If you invoke the settings service with a CMTaxonomyImpl bean, only the settings finder for CMTaxonomy is effective. There is no automatic fallback to the CMLinkable finder. If you need such a fallback, let your special settings finder extend the intended fallback finder and call its setting method explicitly.

The easiest way to provide a custom way of fetching settings for certain documents or even for objects that do not represent a CoreMedia document, is, to add a corresponding settings finder, that does the trick. Therefore, you should use CoreMedia's Spring bean customizer, that you can use anywhere within your Spring application context as follows:

Example 4.27. Adding Custom Settings Finder

Via Spring you can configure one settings finder per class. This is a tradeoff between flexibility and simplicity which is sufficient for most use cases. However, on the Java level the SettingsServiceImpl provides the method addSettingsFinder (Class<?>, SettingsFinder) which allows you to add multiple settings finders for a class.

### **Typed Settings Interfaces**

The SettingsService is a powerful multi-purpose tool. However, genericity always comes at the price of abstraction. Assume, there is some business logic which is based on a domain specific interface Address:

```
}
```

#### Example 4.28. Business Logic API

If your actual address data is provided by the SettingsService, it must be adapted to the address interface

```
class SettingsBackedAddress implements Address {
    // [...] constructor and fields for service and provider bean
    public String getName() {
        return settingsService.setting("name", String.class, bean);
    }
    public String getCity() {
        return settingsService.setting("city", String.class, bean);
    }
}
```

#### Example 4.29. Settings Address Adapter

Cumbersome, isn't it? Especially, if the interfaces are larger or not yet final. Fortunately, you don't need to implement such interfaces manually, but SettingsSer vice.createProxy does the job for you:

```
class MyCode {
    private SettingsService settingsService;

    void doSomething(BusinessBean beanWithSettings) {
        Address address = settingsService.createProxy(Address.class,
        beanWithSettings);
        String message = Messages.getHelloMessage(address);
    }
}
```

#### Example 4.30. Address Proxy

Internally the default settings service intercepts the call to getName() and getCity(). The operation getCity() is translated to settingsService.setting("city", String.class, bean). Note: The property name "city" will be derived from the operation getCity() in the interface. Be aware of this dependency when choosing names for your settings properties and for the operations of your business objects if you want to use the proxy mechanism.

### Content types Requirements

The SettingsService itself does not depend on particular content types, since the actual lookup strategies are implemented in SettingsFinders. CoreMedia Blueprint provides [among others] the LocalAndLinkedSettingsFinder, which fetches settings from the localSettings and linkedSettings properties of Content objects. It is a naming convention that originates from the CMLink able content type, but applies also to other content types, for example CMSite.

CoreMedia recommends to yield the localSettings and linkedSettings properties exclusively to the SettingsService. If you need struct data which is not to be handled by the SettingsService, do not put it into localSettings and linkedSettings, but add new struct properties to the content type model.

CMNavigation documents inherit their settings along the hierarchy up to the root navigation. CMTeaser documents inherit the settings of their targets. If you rename these content types, this functionality gets lost.

# 4.4.2 Extending Content Types

Developing a new software almost always starts by analyzing the domain model. This is not different for *CoreMedia CMS*. Here the domain model is the source for modeling the content type model. The content type model is the backbone of *CoreMedia CMS* as it describes what content means to you. Read Chapter 4, *Developing a Content Type Model* in *Content Server Manual* for details on the content types.

Basically, there are two places within the *Blueprint* workspace you may use if you define your own content type model or extend the *Blueprint*'s one. You will learn both of them by defining a new content type CMHelloWorld as a child of CMTeaser within a new file mydoctypes.xml as follows:

```
<?xml version="1.0" encoding="ISO-8859-1" ?>
CDocumentTypeModel
  xmlns="http://www.coremedia.com/2008/documenttypes"
Name="my-doctypes">

<ImportGrammar Name="coremedia-richtext-1.0"/>
<ImportDocType Name="CMTeaser"/>

<DocType Name="CMHelloWorld" Parent="CMTeaser">
  <StringProperty Name="message" Length="32"/>
```

```
</DocType>
```

### Defining content types in contentserver-blueprint-component

The first and a little easier way of defining CMHelloWorld is to put the new file mydoctypes.xml shown above into the directory apps/content-server/modules/server/contentserver-blueprint-compon ent/src/main/resources/framework/doctypes/my/. It is good style to create a subfolder under doctypes for your customization, here named "my".

After doing so, you can test your new content type. To do so, you have to build the contentserver-blueprint-component module and the content-server-app module as follows. Remember to stop the server if you have not already.

```
$ cd apps/content-server/modules/server/contentserver-blueprint-component
$ mvn clean install
$ cd apps/content-server/spring-boot/content-server-app
$ mvn clean install
```

Now, start the *Content Management Server* application and take a look into its log file. You should see the following message, telling you that the *Content Server* created a new database table for the new content type.

```
[INFO] SQLStore - DocumentTypeRegistry: creating table:
CREATE TABLE CHHelloWorld( id INT NOT NULL, version INT NOT NULL,
isApproved TINYINT, isPublished TINYINT, editorId INT,
approverId INT, publisherId INT, editionDate DATETIME,
approvalDate DATETIME, publicationDate DATETIME,
"locale" VARCHAR(32), "masterVersion" INT, "keywords" VARCHAR(1024),
"validFrom" DATETIME, "validFrom_tz" VARCHAR(30), "validTo" DATETIME,
"validfo tz" VARCHAR(30), "segment" VARCHAR(64), "title" VARCHAR(512),
"teaserTitle" VARCHAR(512), "notSearchable" INT, "message" VARCHAR(32),
PRIMARY KEY (id_, version_), FOREIGN KEY (id_) REFERENCES Resources(id_))
```

### Using a Separate Module in the Context of an Extension

The second possibility is the more flexible way. You build your own module in the context of an extension. The following steps assume that an extension module my-extension already exists and requires a new content type. Proceed as follows:

- Create a new subfolder my-extension-server in the apps/contentserver/modules/extensions/my-extension directory.
- 2. Create a pom.xml file and add the following contents.:

```
<?xml version="1.0" encoding="UTF-8"?>
cproject xmlns="http://maven.apache.org/POM/4.0.0"
    xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
    xsi:schemaLocation="http://maven.apache.org/POM/4.0.0
http://maven.apache.org/xsd/maven-4.0.0.xsd">

cmodelVersion>4.0.0
```

- Adjust the groupId and artifactId of the parent declaration according to your project settings.
- 4. Add this module's Mayen coordinates to the Extension Descriptor of the extension.
- Create the subfolder src/main/resources/framework/doctypes/my extension.
- Copy the content type definition file from above into the folder created in the last step.
- 7. Refer to Section 4.2.1, "Removing Optional Components" [91] to enable the extension.

# 4.4.3 Developing with Studio

New CoreMedia Studio modules can be added to the project using the Blueprint extensions mechanism or by adding them as direct dependencies of the studio-base-app or studio-app module. Using the extension mechanism is the preferred way. But as it is based on the same steps of adding a module directly, this is firstly covered and the additional required steps for adding Studio modules as extensions are described at the end of the section.

### Maven Configuration

First, add the new plugin module, say sample-studio-plugin, to the modules section of the apps/studio-client/modules/studio/pom.xml file.

Next, create the child folder of the new module and its pom.xml file.

```
<project>
  <modelVersion>4.0.0</modelVersion>
  cproupId>com.coremedia.blueprint/proupId>
```

```
<artifactId>studio-client.studio</artifactId>
   <version>1-SNAPSHOT
   <relativePath>../pom.xml</relativePath>
 </parent>
 <artifactId>sample-studio-plugin</artifactId>
 <packaging>swc</packaging>
 <description>Sample Plugin for the CoreMedia Studio/description>
 <dependencies>
   <dependency>
     <groupId>com.coremedia.ui.toolkit</groupId>
     <artifactId>ui-components</artifactId>
   </dependency>
   <dependency>
     <groupId>com.coremedia.ui.sdk
     <artifactId>editor-components</artifactId>
   </dependency>
   <dependency>
     <groupId>net.jangaroo
     <artifactId>ext-as</artifactId>
   </dependency>
 </dependencies>
 <build>
   <plugins>
     <plugin>
       <groupId>net.jangaroo
       <artifactId>jangaroo-maven-plugin</artifactId>
       <extensions>true
     </plugin>
   </plugins>
 </build>
</project>
```

Example 4.31. POM file of a new Studio module

The module contains the packaging swc which is necessary so that during the Maven build time, the module is recognized as a Studio module.

After reimporting the Maven project, IntelliJ IDEA should display the new plugin module as a Flash/Flex module [tiny letter "f" on the module node in the project tree]. Now the module must be added as a dependency to the Studio application. Open the pom.xml of the studio-base-app module and add the following dependency:

```
<dependency>
  <groupId>${project.groupId}</groupId>
  <artifactId>sample-studio-plugin</artifactId>
  <version>${project.version}</version>
  <scope>runtime</scope>
</dependency>
```

Your module should have the following structure by now:



Figure 4.6. The new sample studio plugin

#### Source Files and Folders

A Studio plugin module contains at least two files: the plugin descriptor file located in the module root folder [package.json] and the initializing plugin class [SampleStudioPlugin.as].

The plugin class only implements the init method of the EditorPlugin interface:

```
package com.coremedia.blueprint.studio.sample {
   import com.coremedia.cms.editor.sdk.EditorPlugin;
   import com.coremedia.cms.editor.sdk.IEditorContext;

   public class SampleStudioPlugin implements EditorPlugin {
     public function init(editorContext:IEditorContext):void {
     }

   }
}
```

Add the class to the corresponding package, created in the subfolder src/main/joo. After reimporting the Maven project, IntelliJ IDEA should display the newly created joo folder in blue, indicating that it was recognized as source folder. Moreover, it should show the formatted package name of the new ActionScript class.

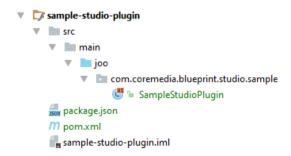


Figure 4.7. The sample studio plugin with plugin class and descriptor

Now it's time to create the file package.json. The plugin descriptor specified therein is read after a user logs in to the Studio web app. It contains the ActionScript class name and a user-friendly name of the Studio plugin.

```
{
    "studioPlugins": [
    {
```

```
name: "Sample Plug-in",
    mainClass: "com.coremedia.blueprint.studio.sample.SampleStudioPlugin"
    }
}
```

Each JSON object in the studioPlugins array may use the attributes defined by the class EditorPluginDescriptor, especially name and mainClass as shown above. In addition, the name of a group may be specified using the attribute requiredGroup, restricting access to the plugin to members of that group.

Additional CSS files or other resources required for the plugin can be declared in the configuration of jangaroo-maven-plugin in the module's pom.xml.

When set up correctly, your project structure should build successfully using

```
mvn install -DwithoutJangarooApp
```

Using the withoutJangarooApp flag is recommended for development mode. Building *CoreMedia Studio* in "Jangaroo App" mode takes substantially longer and is only needed for deployment, not for local testing.

#### NOTE

Additional steps would be adding resource bundles and plugin rules to your plugin. For more details about this and developing Studio plugins and property editors have a look at the Studio Developer Manual.



### Joo Unit Testing

The jangaroo-maven-plugin supports unit testing of ActionScript classes inside the Studio modules. Please refer to Jangaroo Tools Wiki, chapter "Unit Testing". To run the tests, you need to meet one of the following preconditions:

- Google Chrome is installed
- Another supported browser [firefox, edge, iexplorer] is installed and is specified by property -DjooUnitWebDriverBrowser=...
- PhantomJS version 2.1.1 is installed and available on your PATH or its location is specified by property phantomjs.bin. PhantomJS is discontinued, so using it is discouraged.

If none of the preconditions are met, you can still build by skipping Jangaroo unit tests by activating Maven profile skip-joo-unit-tests.

The test results are gathered in the /target/surefire-reports directory of modules containing Joo unit tests. To debug the Joo unit tests, run

mvn jangaroo:run

within the appropriate module and open the printed-out test URL with the browser.

### Adding Studio Client Modules as Blueprint extensions

How to work with *Blueprint* extensions is described in detail in Section Section 4.1.5, "Project Extensions" [67]. For *Studio* client modules there exist two extension points: studio and studio-dynamic.

The *Studio* client modules are packaged into *apps*. CoreMedia distinguishes between so-called *base apps* and *app overlays*. A base app is a Sencha ExtJs app and includes the ExtJs framework, *Studio* core modules and generally all modules that participate in theming. Modules of a base app are included in the *Sencha Cmd* build of the Sencha ExtJs app and are thus *statically* linked into the app. An app overlay in contrast references a base app and adds further modules to this base app. These modules are not included in the *Sencha Cmd* build of the Sencha ExtJs app and instead can be loaded at runtime into the app. Consequently, they are *dynamically* linked into the app.

The CoreMedia Blueprint features one Studio base app, namely the studio-base-app module with Maven packaging type jangaroo-app. In addition, there is one app overlay, namely the studio-app module with Maven packaging type jangaroo-app-overlay. It references the studio-base-app. If something is wrong with the overall Studio app, it is typically sufficient to just re-compile studio-base-app.

Both apps come with their own extension points. Use the extension point studio [for the studio-base-app] for new modules that do theming and the extension point studio-dynamic [for the studio-app] for modules that come without theming. Also, note that there must never be a dependency of a studio module to a studio-dynamic module.

### Adding Studio Server Modules as Blueprint extensions

Additional modules for the Studio REST Service use the studio-lib extension point.

# 4.4.4 Developing with the CAE

The CAE can be extended with new capabilities by using the *Blueprint* extension mechanism or by just creating a new module with the required resources. In both cases the extension will be activated by adding a Maven dependency on the new module. This section describes how to add a new Blueprint module which contains an additional view template and a new view repository using this template.

### Maven Configuration

First you have to create a new module which contains the required resources. The location of the new module inside the workspace is not important to enable the new features provided by the module. But to keep cohesion in the aggregation modules of the *Core-Media Blueprint* workspace the new module should be created next to other CAE functions. In this example the new module sample-cae-extension will be created in the apps/cae/modules/cae module.

 First, add a new module entry named sample-cae-extension to the modules section of the cae pom.xml file:

After that create a new subdirectory sample-cae-extension and add the pom.xml.

```
<?xml version="1.0" encoding="UTF-8"?>
         project xmlns="http://maven.apache.org/POM/4.0.0"
         xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
         xsi:schemaLocation="http://maven.apache.org/POM/4.0.0
http://maven.apache.org/xsd/maven-4.0.0.xsd">
         <modelVersion>4.0.0</modelVersion>
         <parent>
         <groupId>com.coremedia.blueprint
          <artifactId>cae</artifactId>
         <version>BLUEPRINT VERSION
         <relativePath>../pom.xml</relativePath>
         </parent>
         <artifactId>sample-cae-extension</artifactId>
         <packaging>jar</packaging>
         <dependencies>
         <dependency>
          <groupId>com.coremedia.cms</groupId>
         <artifactId>coremedia-spring</artifactId>
         <scope>runtime</scope>
         </dependency>
         </dependencies>
         </project>
```

Now the basic structure for the extension exists.

### **Enabling the Extension**

To enable the extension the target component has to depend on the created extension module.

To enable the new capabilities in all CAEs add the following dependency to the pom.xml of the cae-base-component module:

```
<dependency>
  <groupId>${project.groupId}</groupId>
  <artifactId>sample-cae-extension</artifactId>
  <version>${project.version}</version>
</dependency>
```

### Creating Source Files and Folders

The sample extension for the CAE provides a new view template for the content type CMArticle to display external content and a new view repository configuration which includes this view template.

- Create the new view template CMArticle.jsp in the module sample-caeextension in the directory src/main/resources/META-INF/re sources/WEB-INF/templates/external-content-view-repos itory/com.coremedia.blueprint.common.contentbeans.
- To include the new view repository add a Spring boot auto configuration defining the following beans:

```
@Configuration(proxyBeanMethods = false)
    static class AddSampleViewRepositories {
        @Bean
        @Customize(value = "viewRepositories", mode = Customize.Mode.PREPEND)

    List<String> sampleViewRepositories() {
        // Add repository name, relative to /WEB-INF/templates/
        return ImmutableList.of("sample-cae-extension");
     }
}
```

# 4.4.5 Customizing the CAE Feeder

Before customizing the *CAE Feeder*, you should be familiar with the content of Section 4.4.4, "Developing with the CAE" [129] about the *CAE* modules. Details about how the *CAE Feeder* works and how it may be customized are presented in the Search Manual.

# 4.4.6 Handling Personal Data

#### NOTE

All features how to handle personal data, from annotations to Maven profiles are in experimental stage. For details what this means to you read the API documentation of the @Experimental annotation.

Note, that feedback on this feature set is very welcome.



CoreMedia provides annotations to mark personal data and document the flow of personal data in Java code. You can also enable compile-time checks to validate that personal data is not passed accidentally to methods or libraries that are not prepared for personal data. Compile-time checking can be enabled with a Maven profile as described in Section "Running Personal Data Checker" [133].

CoreMedia public Java API and *CoreMedia Blueprint* code already use personal data annotations, especially in the context of *Elastic Social*. Note that applied annotations are not necessarily complete; there can be more places where personal data is used. The personal data annotations and the corresponding checker are tools to help to document and restrict access to personal data, but they cannot solve this for each and every case. The existing annotations also do not state whether some data is personal data in the sense of some legal act or regulation.

The annotations for personal data are:

- @PersonalData.
- @PolyPersonalData and
- @NonPersonalData

of package com.coremedia.common.personaldata in module com.coremedia.cms:coremedia-personal-data.Please read the API documentation of that annotations first. It describes the usage of these annotations with examples in detail. Below you will find more details like Section "Running Personal Data Checker" [133], Section "Annotating Third-Party Libraries" [134] and more.



# Running Personal Data Checker

To run the *Personal Data Checker* in *Blueprint* you need to enable the Maven profile checkPersonalData while compiling. This profile is defined in module blue print-parent.

#### NOTE

As of version 2.5.3 the *Checker Framework* has the following limitation:

You must not build in parallel while running Checker (issue typetools/checker-framework#1771).



The checker for personal data will analyze all modules with a direct or transitive dependency to Maven module coremedia-personal-data. In your Maven output you will recognize the messageChecking @PersonalDataonce such a module is found in your Maven build.

By default, the *Checker Framework* will trigger a failure once it detects a violation in using personal data objects. To change the behavior to print only warnings instead, add the compiler argument -Awarns. Configure the maven-compiler-plugin for the checkPersonalData profile in blueprint-parent module accordingly. For more configuration options have a look at the documentation at checkerframework.org.

# Using Personal Data Annotations

You can find documentation and examples how to use the annotations for personal data in the API documentation. This section covers some further best practices.

### Logging Personal Data

You might want to take extra care of logging personal data, which is either to prevent it from being logged or to ensure that such log entries go to a secured environment.

To do so, you may use markers of the *Simple Logging Facade for Java* [SLF4J]. Markers enable filtering your logs by cross-cutting concerns, such as authentication and authorization or for log entries which contain personal data. Find more about filtering in the corresponding *Logback* documentation.

The CoreMedia API provides a set of predefined markers also for personal data. You will find them as part of com.coremedia.common.logging.BaseMarker which are:

- PERSONAL DATA,
- UNCLASSIFIED PERSONAL DATA and

Read the corresponding documentation for more details how and when to use them.

In order to log personal data explicitly it is recommended to use the logger com.coremedia.common.logging.PersonalDataLogger.It provides the very same logging methods as a standard SLF4J Logger having its parameters already annotated with @PersonalData. For details and usage examples have a look at the APT documentation.

### Logging Exceptions

To log exceptions which might [or will] contain personal data, you should consider using the helper class com.coremedia.common.logging.PersonalDataExceptions. It will log the original exception securely, using the markers mentioned above and rethrow a new exception which is directly under your control. The tool will ensure that there is a reference between the new exception and the logged one which eases tracing the exceptions although the cause hierarchy is not available by intention.

# **Annotating Third-Party Libraries**

When handing over personal data to third-party dependencies, you will most likely get a compile time error raised by the *Checker Framework*. You have two options then: Either suppress the check as stated in the Javadoc or add so-called stub classes as described in The *Checker Framework* Manual.

CoreMedia Personal Data Checker already comes with some predefined stub classes. But they may not be sufficient for your needs. Adding your own stub classes can extend or even override the predefined stub classes as your explicitly mentioned stubs have a higher priority. And more: You may add stub classes for CoreMedia API as well.

To add custom stubs, just extend the annotation processor arguments in the check-PersonalData profile. In the example Example 4.32, "Adding custom stub classes" [134] you see how you may add two directories which will then be scanned for files named \*.astub. Using \${path.separator} ensures that your path will work across multiple platforms.

<id>cid>checkPersonalData</id>
<build>

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```
<plugins>
     <plugin>
       <groupId>org.apache.maven.plugins
        <artifactId>maven-compiler-plugin</artifactId>
       <executions>
          <execution>
            <id>default-compile</id>
           <configuration>
             <compilerArgs>
               <arg>-Astubs=/stubs/a${path.separator}/stubs/b</arg>
             </compilerArgs>
            </configuration>
         </execution>
       </executions>
     </plugin>
   </plugins>
 </build>
</profile>
```

Example 4.32. Adding custom stub classes

# Stubbing: Best Practices

You can use stub files to add annotations to classes and methods which are not part of your source code, that is especially third-party API and of course CoreMedia API.

Below you will find some practices which have proven to ease managing such stub files.

### Naming Convention

While you may put all your stubs into one file, it is recommended to split it into smaller chunks to ease maintenance. For example, create a stub file for each third-party library.

A possible naming pattern is to use the Maven group and artifact ID within the filename. So for the artifact mongodb-driver-legacy within group org.mongodb a stub filename could be: org.mongodb.mongodb-driver-legacy.astub.

### Stub Structure

Start with imports and especially start with importing the personal data annotations:

```
import com.coremedia.common.personaldata.*;
```

Then add packages and their classes, each in alphabetical order. Add methods in alphabetical or logical order to group getters and setters for example.

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### Stubbing Rules

In general, do not annotate parameters of methods that are intended for override.
 This may cause errors for existing code.

```
class Collection<E> {
  boolean contains(@PersonalData Object o); // BAD!
}
```

While this sounds useful, it actually breaks existing code. Custom Collection implementations would cause errors as long as their parameter is not annotated as well. Because of that, it is better to use @SuppressWarnings ("PersonalData") at usages of Collection#contains.

- The stub parser of the ignores method bodies and modifiers and it is recommended
  to omit them for readability. However, adding static and final modifiers to
  methods and classes will make it easier to think about possible overrides (see previous
  rule). Parameters of static or final methods or final classes can easily be annotated
  because there cannot be any overrides.
- There is no need to annotate all methods of a class or interface. However, it often
  makes sense to annotate similar methods equally. Overloaded convenience methods
  which just differ in the number of parameters should be annotated together to avoid
  confusion.
- Sometimes it makes sense to annotate classes itself when instances of this class contain personal data and are passed to third-party methods.

```
package java.security;

@PersonalData interface Principal {
    @PersonalData String getName();
}
```

Reasoning: A Principal may be passed to some third-party method, which then possibly calls getName () internally. Because third-party internals are not subject to checking, you should already check the transfer of the Principal object to third-party libraries and either avoid it or allow it with @SuppressWarnings("PersonalData").

Note that this rule just applies to stubbing: It does not make sense to use <code>@PersonalData</code> at interface source files when all code that uses that interface can be checked for personal data use. It is easier to just annotate method return values then. However, if a custom class or interface extends a third-party class/interface that is already annotated with <code>@PersonalData</code>, then the extending class/interface needs to be annotated in the same way:

```
@PersonalData class MyPrincipal implements Principal {
  @Override
  public @PersonalData String getName() {
    return name;
```

Blueprint Workspace for Developers | Handling Personal Data

} // ...

# 5. CoreMedia Blueprint - Functionality for Websites

This chapter describes all aspects of *CoreMedia Blueprint* that you can use to manage your web sites.

- Section 5.1, "Overview of eCommerce Blueprint" [139] gives a short overview of the eCommerce Blueprint frontend.
- Section 5.2, "Overview of Brand Blueprint" [142] gives an overview of the Brand Blueprint frontend
- Section 5.3, "Basic Content Management" [144] describes aspects of the content type model of CoreMedia Blueprint.
- Section 5.4, "Website Management" [161] describes all features relevant for website management, such as layout, search and navigation.
- Section 5.5, "Localized Content Management" [227] describes all aspects of localized content management.
- Section 5.6, "Workflow Management" [273] describes all aspects of multi-site management.

# 5.1 Overview of eCommerce Blueprint

The eCommerce Blueprint provides a modern, appealing, highly visual website template that can be used to start a customization project. It demonstrates the capability to build localizable, multi-national, experience-driven eCommerce web sites. Integration with HCL Commerce, SAP Hybris Commerce and Salesforce Commerce Cloud ships out of the box. Other eCommerce systems can be integrated via the CoreMedia eCommerce API as a project solution.

The following integration patterns are available with the product:

- Commerce-led fragment-based approach like the Hybris example
- Experience-led hybrid blended approach shown in the Calista store example

Based on a fully responsive, mobile-first design paradigm, the *eCommerce Blueprint* leverages most of our bricks and the FreeMarker templating framework. It scales from mobile via tablet to desktop viewport sizes and uses the CoreMedia Adaptive and Responsive Image Framework to dynamically deliver the right image sizes in the right aspect ratios and crops for each viewport.

#### NOTE

For more information about the themes please see the Section 6.1, "Example Themes" in Frontend Developer Manual





Figure 5.1. Calista (Experience-led) start page for different devices: desktop, tablet, mobile



Figure 5.2. Hybris (commerce-led) start page for different devices: desktop, tablet, mobile

The responsive navigation can blend commerce as well as content categories and content pages seamlessly and in any user-defined order that does not have to follow the catalog structure. Navigation nodes with URLs to external sites can be added in the content.

# 5.2 Overview of Brand Blueprint

The *Brand Blueprint* provides a modern, appealing, highly visual website template that can be used to start a customization project. It demonstrates the capability to build localizable, multi-national, non-commerce web sites.

Based on a fully responsive, mobile-first design paradigm, the *Brand Blueprint* leverages most of our bricks and Design framework for easy customization and adaptation by frontend developers. It is a child theme, inherited from the Shared-Example Theme.

#### NOTE

For more information about the themes please see the Section 6.1, "Example Themes" in Frontend Developer Manual



It scales from mobile via tablet to desktop viewport sizes and uses the CoreMedia Adaptive and Responsive Image Framework to dynamically deliver the right image sizes in the right aspect ratios and crops.



Figure 5.3. Chef Corp. start page for different devices: desktop, tablet, mobile

# 5.3 Basic Content Management

The basis of the information structure of a CoreMedia system are content types. Content types organize your content and form a hierarchy with inheritance.

See the Content Server Manual, Developing a Content Type Model and Section 7.1, "Content Type Model" [376] for more details.

CoreMedia Blueprint comes with a comprehensive content type model that covers the following topics:

- Common content such as Articles or Pictures.
- · Placeholder types that you can use to link to commerce content
- · Taxonomies are used to tag content.

# 5.3.1 Common Content Types

### Requirements

An appealing website does not only contain text content but has also images, videos, audio files or allows you to download other assets such as brochures or software.

In addition, current websites aim to reuse content in different contexts. An article about the Hamburg Cyclassics might appear in Sports, Hamburg and News section, for example. An image of the St. Michaelis church (the "Hamburger Michel") on the other hand might appear in Articles about sights in Hamburg or religion. Nevertheless, it's not a good idea to copy the article to each section or the image to each article because this is error prone, inefficient and wastes storage.

Therefore, content should be reusable across different contexts (different sites, customer touchpoints for instance) by just applying the context specific layout and without having to duplicate any content. This increases the productivity by reducing redundancy and keeps management effort at a minimum.

#### Solution

CoreMedia Blueprint is shipped with content types that model common digital assets such as articles, images, videos or downloads. All these types inherit from a common parent type and can be used interchangeably. In addition, none of these types has fixed information about its context so that it can be used repeatedly and everywhere in your site. The context is first determined through the page which links to the document or

through the position in the folder hierarchy of the website (see Section 5.4.2, "Navigation and Contexts" [163] for more details].

### Common Content Types

CoreMedia Blueprint defines the following types for common content. Using CoreMedia's object oriented content model projects can define their own content types or add to the existing ones.

UI Name Article  Description Contains mostly the textual content of a website combined with images.  CMPicture  UI Name Picture  Description Stores images of the website. The editor can define different crops of the image which can be used in different locations of the website.  CMVideo  UI Name Video  Description Stores videos which can be viewed on the website.
UI Name Picture  Description Stores images of the website. The editor can define different crops of the image which can be used in different locations of the website.  CMVideo  UI Name Video  Description Stores videos which can be viewed on the website.
UI Name Picture  Description Stores images of the website. The editor can define different crops of the image which can be used in different locations of the website.  CMVideo  UI Name Video  Description Stores videos which can be viewed on the website.
Description  Stores images of the website. The editor can define different crops of the image which can be used in different locations of the website.  CMVideo  UI Name  Video  Stores videos which can be viewed on the website.
can be used in different locations of the website.  CMVideo  UI Name Video  Description Stores videos which can be viewed on the website.
UI Name Video  Description Stores videos which can be viewed on the website.
Description Stores videos which can be viewed on the website.
CMAudio
UI Name Audio
<b>Description</b> Stores audio/podcast information which can be heard on the website.
CMDownload
UI Name Download
Description Stores binary data for download. You can add a description, image and the like.
CMGallery
UI Name Gallery

**Description** Aggregates images via a linklist. You can add a description, teaser text and the like.

Table 5.1. Overview of Content Types for common content

### eCommerce Placeholder Types

Blueprint comes with some additional content types required to build representations of entities of a commerce system.

CMProductTeaser			
UI Name	Product Teaser		
Description	A teaser for products of the commerce system. It inherits from CMTeasable		
CMMarketingSpot			
UI Name	e-Marketing Spot		
Description	A placeholder for an e-Marketing spot. It inherits from CMTeasable.		
CMExternalChannel			
UI Name	Category Placeholder		
Description	$\label{lem:commerce} Documents of this type are used to build a CMS representation of commerce categories. \\ It inherits from CMAbstractCategory which in turn inherits from CMChannel. \\$		
CMExternalPage			
UI Name	Placeholder for other shop pages such as Help pages or the main page.		
Description	Documents of this type are used to build a CMS representation of other commerce pages. It inherits from CMChannel.		
Table 5.2. Commerce Content Types			

#### **Commerce Content Properties**

A short description of the properties provided for eCommerce scenarios is provided below.

externalId	
UI Name	External ID

Description	The ID of the corresponding entity in the commerce system. For a CMProductTeaser this id is the technical id of the product in the catalog.		
localSettings	.shopNow		
UI Name	'Shop Now' flag		
Description	This Boolean flag is stored in the local settings of the document types CMProduct—Teaser and CMExternalChannel and is used in the content-led scenario. If enabled the 'Shop Now' overlay is visible for product teasers. This configuration is extendable via CMExternalChannels and may be overwritten for everyCMProductTeaser.		

Table 5.3. Overview Commerce Content Properties

#### Common Content Properties

All common content types extend the abstract type CMTeasable to share common properties and functionality. Teasable means that you can show for each content that inherits from CMTeasable a short version that "teases" the reader to watch the complete article, site or whatever else.

A short description of the core properties of content is provided below. Properties specific for certain Blueprint features such as teaser management etc. are described in their respective sections (follow the link in the *Description* column).

title	
UI Name	[Asset] Title
Description	The name or headline of an asset, for example the name of a download object or the headline of an article.
detailText	
UI Name	Detail Text
Description	A detailed description, for example the article's text, a description for a video or download.
teaserTitle,	teaserText
UI Name	Teaser Title and Text

Description	The title and text used in the teaser view of an asset. See Section 5.4.9, "Teaser Management" [186].		
pictures			
UI Name	Pictures		
Description	A reference to CMPicture items that illustrate content. Examples include a photo belonging to the article, a set of images from a video etc. Usage of the pictures depends on the rendering. In <i>Blueprint</i> the pictures are used for teasers and detail views of content.		
related			
UI Name	Related Content		
Description	The related content list refers to all items that an editor deems related to the content. For an article for a current event this list could include a video describing of the event, a download with event brochure, an audio/podcast file with an interview with the organizers, an image gallery with photos of the previous event and many more.		
keywords			
UI Name	Keywords		
Description	Keywords for this content. <i>CoreMedia Blueprint</i> currently uses keywords as meta information for the HTML <head>.</head>		
subjectTaxono	subjectTaxonomy		
UI Name	locationTaxonomy		
Description	Tags for this content. See Section 5.3.3, "Tagging and Taxonomies" [151] for details.		
viewType			
UI Name	Layout Variant		
Description	The layout variant influences the visual appearance of the content on the site. It contains a symbolic reference to a view that should be used when the content is rendered. For more information see Section 5.4.7, "View Types" [180]		

segment		
segment		
UI Name	URL Segment	
Description	A descriptive segment of a URL for this content. Used for SEO on pages displaying the content. See Section 5.4.15, "URLs" [201]	
locale, master, masterVersion		
UI Name	Locale, Master, Master Version	
Description	See Section 5.5, "Localized Content Management" [227] for details. Properties for the Localization of this asset.	
validFrom, validTo		
UI Name	Valid From, Valid To	
Description	Meta information about the validity time range of this content. Content which validity range is not between validFrom and validTo will not be displayed on the website. See Section 5.4.17, "Content Visibility" [203] for details.	
notSearchable		
UI Name	Not Searchable Flag	
Description	Content with this flag will not be found in end user website search. See Section 5.4.21, "Website Search" [212] for details.	

Table 5.4. Overview Common Content Properties

#### Media Content

The abstract content type CMMedia defines common properties for all media types. Media types for content such as pictures [CMPicture], video [CMVideo], audio [CMAudio], and HTML snippets [CMHTML] inherit from CMMedia.

data	
UI Name	Data
Description	The core data of the content. Either a com.coremedia.cap.common.Blob or in the case of CMHTML a com.coremedia.xml.Markup.

copyright	
UI Name	Copyright
Description	Allows you to store arbitrary copyright information in a string property.
alt	
UI Name	Alternative Representation
Description	Allows managing alternative representations of an image, for example a description of an image that can be used to enable a website accessible for the visually impaired.
caption	
UI Name	Caption
Description	The caption of a content. Unused property in <i>Blueprint</i> .

Table 5.5. CMMedia Properties

A common feature of all CMMedia objects is the ability to generate and cache transformed variants of the underlying object [see CMMedia#getTransformedData]. This ability is extensively used for rendering images without the need to store image variants and renditions as distinct blobs in the system.

# 5.3.2 Adaptive Personalization Content Types

Adaptive Personalization extends Blueprint with the following content types:

• Personalized Content (CMSelectionRules)

Personalized Content enables an editor to explicitly determine under which conditions a certain Content is shown. Conditions can be combined with AND and OR operators to create complex expressions. At runtime, theses Conditions are evaluated against the provided contexts.

• Personalized Search [CMP13NSearch]

Personalized Search documents can be used to augment search engine queries with context data. The result is a dynamic list of Content.

• Customer Segments [CMSegment]

Customer Segments let an editor predefine sets of conditions to be (re-)used in Personalized Content, thereby grouping your website's visitors. For example one can imagine a User Segment called "Teenage Early Birds". This could then aggregate the conditions

- "(logged in) user is older than 14"
- "(logged in) user is younger than 20"
- "It is earlier than 10 am"
- Test User Profiles (CMUserProfile)

Test User Profiles are artificial contexts under the control of the editors. They can be used to test the CAE's rendering when creating Personalized Content. Typically, Test User Profiles are used to simulate certain website visitors containing the corresponding context properties.

# 5.3.3 Tagging and Taxonomies

### Requirements

Most websites define business rules that require content to be classified into certain categories. Typical examples include use cases such as "Display the latest articles that have been labeled as press releases" or "Promote content tagged with 'Travel' and 'London' to visitors of pages tagged with 'Olympic Games 2012'" etc.

Keywords or tags are common means to categorize content. Employing a controlled vocabulary of tags can be more efficient than allowing free-form keyword input as it helps to prevent ambiguity when tagging content. Furthermore, a system that supports the convenient management of tags in groups or hierarchies is required for full editorial control of the tags used within a site.



Figure 5.4. Dynamic list of articles tagged with "Vegetables"

#### Solution

Blueprint currently uses tag information in various ways:

- It is possible to use the taxonomies of a content item as conditions for dynamic lists
  of content (such as "5 latest articles tagged with 'London').
- In CoreMedia Adaptive Personalization tags can be used to gather information about the topics a site visitor is interested in [see TaxonomyInterceptor].
- In CoreMedia Adaptive Personalization tag information representing the interests of visitors can be used to define Customer Segments, conditions for personalized selection rules and personalized searches.
- It is possible to display related content for a content item based on content that shares a similar set of tags (see CMTeasableImpl#getRelatedBySimil arTaxonomies).

In *CoreMedia Blueprint* tags are represented as CMTaxonomy content items which represent a controlled vocabulary that is organized in a tree structure. *CoreMedia Blueprint* defines two controlled vocabularies: Subject and location taxonomies that can be associated with all types inheriting CMLinkable.

# Taxonomy Management

Subject taxonomies can be used to tag content with "flat" information about the content's topic (such as Olympic Games 2012). They can also enrich assets with hierarchical categorization for fine-grained drill down navigation (such as Hardware / Printers / Laser Printer)

Subject Taxonomies are represented by the content type CMTaxonomy which defines the following properties:

value		
Туре	String	
Description	Name of this taxonomy node	
children		
Туре	Link list	
Description	References to subnodes of this taxonomy node	
externalReference		
Туре	String	
Description	Reference of an equivalent entity in an external system in the form of an ID / URI etc.	

#### Table 5.6. CMTaxonomy Properties

Location taxonomies allow content to be associated with one or more locations. Location taxonomy hierarchies can be used to retrieve content for a larger area even if it is only tagged with a specific element within this area ("All articles for 'USA'" would include articles that are tagged with the taxonomy node North America / USA / Louisiana / New Orleans).

Location taxonomies are represented by the content type CMLocTaxonomy which inherits from CMTaxonomy and adds geographic information for more convenient editing and visualization of a location.

latitudeLon	gitude		
Туре	String		

Description	Latitude and longitude of this location separated by comma
postcode	
Туре	String
Description	The post code of this location

Table 5.7. Additional CMLocTaxonomy Properties

The taxonomy administration editor can be used to create a taxonomy and build a tree of keywords.

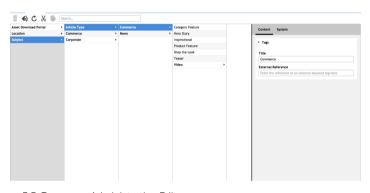


Figure 5.5. Taxonomy Administration Editor

The taxonomy administration editor displays taxonomy trees and provides drag and drop support and the creation and deletion of keywords.

# Taxonomy Assignment

To enable tagging of content two properties are available the  ${\tt CMLinkable}$  content type.

subjectTaxonomy	
Туре	Link list
Description	Subject(s) / topic(s) of that content item
locationTaxonomy	

Type Link list

**Description** Geographic location(s) of that content item

Table 5.8. CMLinkable Properties for Tagging

Editors can assign taxonomies to content items using *CoreMedia Studio* and the Blueprint taxonomy property editor. It allows for the following:

- · adding/removing references to taxonomy
- autocompletion
- · suggestions

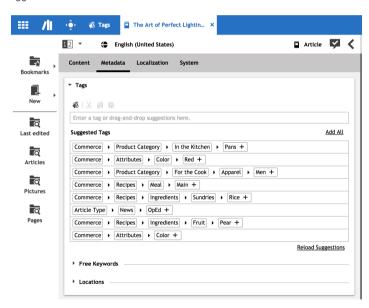


Figure 5.6. Taxonomy Property Editor

The user can add taxonomy keywords to the corresponding property link list using the taxonomy property editor. The editor also provides suggestions that are provided by the *OpenCalais* integration or a simple name matching algorithm. The strategy type can be configured in the preferences dialog of *CoreMedia Studio*.

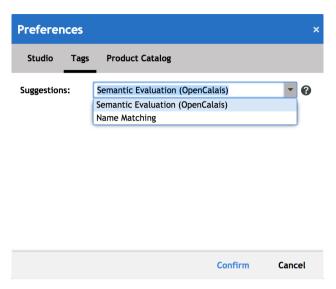


Figure 5.7. Taxonomy Studio Settings

#### How taxonomies are loaded

A Blueprint taxonomy tree is built through content items located in a specific folder of the content repository. The default taxonomy resolver will then look for a "\_root" settings document inside these folders and uses the taxonomy documents linked inside the LinkListProperty "roots" as top level nodes. If the "\_root" document is not found, the taxonomy resolver checks for empty referrers of all taxonomy documents inside a taxonomy folder, to determine which node is a top level node of the given taxonomy tree. In that case, top level node documents must be placed directly within the root folder. Taxonomies of subsequent levels can also be placed in subfolders. The name of the folder in which the taxonomy tree is placed defines the name of the taxonomy tree and is visible as a root node in the taxonomy administration UI.

The lookup folders for taxonomies and the strategy used to build the tree are configured in the Spring configuration class TaxonomyConfiguration of the shared/taxonomies module. The bean properties

siteConfigPath

156

and

#### globalConfigPath

of the strategyResolver bean configure the folders that are used to find taxonomies. TaxonomyResolverImpl implements the TaxonomyResolver interface so that it is possible to implement other taxonomy detection strategies.

#### WARNING

The default taxonomy implementation [DefaultTaxonomy.java] checks the taxonomy folder for write permissions. If these permissions are not granted, the taxonomy won't appear in *Studio*. Therefore, ensure that taxonomy administrators have Folder rights for taxonomy folders.

### How to implement a new taxonomy resolver strategy

The TaxonomyResolverImpl implements the interface TaxonomyResolver and is injected to the TaxonomyResource in the component-taxonom ies.xml. For every taxonomy request, the TaxonomyResource instance looks up the corresponding Taxonomy object using the resolver instance. To change the resolver strategy, inject another instance of TaxonomyResolver to the TaxonomyResource.

## How to configure the document properties used for semantic strategies

The document properties that are used for a semantic evaluation are configured in the method SemanticTaxonomyConfiguration#semanticDocumentProperties of the shared/taxonomies module. The Spring configuration declares the abstract class AbstractSemanticService that new semantic service can extend from. The default properties used for a semantic suggestion search are:

- title
- teaserTitle
- detailText
- teaserText

### How to implement a new suggestion/semantic strategy

To add a new semantic strategy to *Studio*, it is necessary to implement the corresponding strategy for it and add it to *CoreMedia Studio*.

A new semantic strategy can easily be created by implementing the interface SemanticStrategy. The result of a strategy is a Suggestions instance with several Suggestion instances in it. Each Suggestion instance must have a corresponding content instance in the repository whose content type matches that one used for the taxonomy. Blueprint uses CMTaxonomy documents for keywords of a taxonomy, so suggestions must be fed with these documents. Additionally, a float value weight can be set for each suggestion, describing how exactly the keyword matches from 0 to 1. After implementing the semantic strategy, the implementing class must be added to the Spring configuration, for example:

Next the new suggestion strategy has to be added to *Studio*, so that is selectable in *CoreMedia Studio* 

- Open the file TaxonomyStudioPlugin.mxml
- Add an entry to the configuration section that configures the AddTagging StrategyPlugin:

Make sure that the serviceId matches the one you configured for the implementation of the SemanticStrategy.

## How to remove the OpenCalais suggestion strategy

If you want to disable the OpenCalais integration, simple remove the corresponding AddTaggingStrategyPlugin entry from the TaxonomyStudioPlu qin.mxml configuration section.

### How to add a site specific taxonomy

The logic how a site depending taxonomy tree is resolved is implemented in the Tax onomyResolver#getTaxonomy(String siteId, String taxonomyId) method.

To create a new site depending taxonomy proceed as follows:

 Open Studio, create and select the site specific folder Options/Taxonomies/ from the library. 2. Create a new sub folder with the name of the new taxonomy.

The location for the new taxonomy has been created now.

To identify the type of taxonomy (such as CMTaxonomy or CMLocTaxonomy)
you have to create at least one taxonomy document in the new folder. Alternatively,
create a \_root settings document and link a newly created CMTaxonomy document to the Structlist roots to it

Once the taxonomy has been set up, additional nodes can be created using the taxonomy manager. If the new taxonomy does not appear as new element in the column on the left, press the reload button. It ensures that the TaxonomyResolver rebuilds the list of available taxonomy trees. The new taxonomy is shown in the root column afterwards, include the site name it is created in.

Creating site specific taxonomies allows you to overwrite existing ones. For example you create a new taxonomy tree called Subject for site X and open an article that is located in a sub folder of site X, the regular Subject taxonomy property editor on the Taxonomies tab in CoreMedia Studio will access the Subject taxonomy of your new site, not the one that is located in the global Settings folders. The suggestions and the chooser dialog will also work in the new taxonomy tree.

### How to configure the taxonomy property editor for a taxonomy

CoreMedia Blueprint comes with two types of taxonomies: Subject and Location. The name of the taxonomy matches the folder name they are located in, which is /Settings/Taxonomies. When the taxonomy property editor for a Studio form is configured, these IDs are passed to the property editor, for example

As mentioned in the previous section, it is possible to overwrite the existing location or subject taxonomy with a site depending variant. In this case, it is *not* necessary to change the configuration for the property field. The taxonomy property editor will always try to identify the site depending taxonomy with the same name first. If this one is not found, the global taxonomy with the given id will be looked up and used instead. For custom site-specific taxonomy trees, the attribute value taxonomyId must match the name of the newly created taxonomy folder.

# How to configure access to the taxonomy content / taxonomy administration

The taxonomy *Studio* plugin reads configuration values from global document /Set tings/Options/Settings/TaxonomySettings. The configuration docu-

ment TaxonomySettings contains the name of the user groups that are allowed to administrate taxonomies. Additional configuration files with the same name can be put in the folder Options/Settings [Relative paths will be concatenated with the root folder of the active site.]. The entries of the files will be added to the existing configuration. Below the default taxonomy settings are shown.

To ensure that the taxonomies are working properly, ensure that the user has the corresponding read and write rights to the settings and taxonomy folders. For taxonomy folders, ensure that also the *Folder* rights are set.

# 5.4 Website Management

Website management comprises different features. For example:

- Layout
- Navigation
- Search

# 5.4.1 Folder and User Rights Concept

It is good practice to organize the content of a content management system in a way that separates different types of content in different locations and to have user groups that attach role depending rights to these locations. This fits with CoreMedia access rights, which are assigned to groups and grant rights to folders and their content, including all sub folders, to all members of that group.

See Section 3.15, "User Administration" in *Content Server Manual* for details about the CoreMedia rights system.

CoreMedia Blueprint comes with demo sites that provide a proposal on how to structure content in a folder hierarchy and how to organize user groups for different roles. A more fine grained folder and group configuration can easily be built upon this base.

For details on site specific groups and roles have a look at Groups and Rights Administration for Localized Content Management [233] and for a set of predefined users for that groups and roles see Reference - Predefined Users [385].

CoreMedia Blueprint distinguishes between the following types of content in the repository:

- Content: These are the "real" editorial contents like Articles, Images, Videos, and Products. They are created and edited by editorial users. In a multi-site environment editors are usually working on one of the available sites and they can only access that site's content.
- Navigation and page structure: These types represent the site's navigation structure

   both the main navigation and the on-page navigation elements like collections or
   teasers linking to other pages. They are readable by every editorial user, but only the
   site manager group may maintain them.
- Technical content types like options, settings and configuration: These types provide
  values for drop down boxes in the editorial interface, like view types. They also bundle
  reusable sets of context settings, for example API keys for external Services. These

Different content types for different uses

types are readable by every editorial user but can only be created and edited by Administrators or other technical staff.

• Client code: Consists of JavaScript and CSS and is maintained by technical editors.

CoreMedia Blueprint comes with a folder structure that simplifies groups and rights management in that way that users taking specific roles only get rights to those contents they are required to view or change. Most notably you will find a /Sites folder which contains several sites and several other folders which contain globally used content like global or default settings.

For details on the structure of the /Sites folder have a look at Section "Sites Structure" [229].

Commonly used content is stored below dedicated folders directly at root level. Web resources like CSS or JavaScript is stored under /Themes. Global settings, options for editorial interfaces, and the like are stored under /Settings.

### Site-Independent Groups

Along with the site specific groups which are described in Groups and Rights Administration for Localized Content Management [233] there are also groups representing roles for global permissions required by some of the predefined workflows. These workflows are especially dedicated to the publication process and are bound to the following roles:

· composer-role

This site-independent group allows members to participate in a workflow as a composer, that is each member of this group may compose a change set for a publication workflow.

· approver-role

This site-independent group allows members to participate in a workflow as an approver, that is each member of this group may perform approval operations within a publication workflow.

• publisher-role

This site-independent group allows members to participate in a workflow as a publisher, that is each member of this group may publish the content items involved in a workflow.

For details on these groups and how to connect them to a LDAP server have a look at Workflow Manual

# 5.4.2 Navigation and Contexts

### Requirements

Websites are structured into different sections. These sections frequently form a tree hierarchy. For example, a news site might have a Sports section with a Basketball subsection. The website of a bank might have different sections for private and institutional investors with the latter having subsections for public and private institutions.

Sections are also often called "navigation" or "context". Usually the sections of a site are displayed as a navigable hierarchy (a "navigation" or "site map"). The current location within the tree is often displayed as a "breadcrumb navigation".

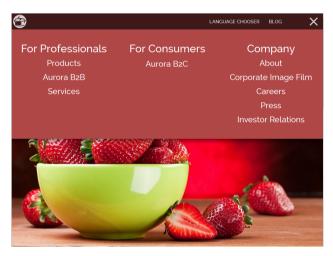


Figure 5.8. Navigation in the Corporate Site

Additionally, efficient content management requires reuse of content in different contexts.

For example, reusage of an article for a different section, a mobile site or a micro site should not require inefficient and error-prone copying of that article.

#### Solution

A site section [or "navigation" or "context"] is represented by a content item of type CMChannel or CMExternal Channel which is a child of CMChannel. Sections

span a tree hierarchy through the child relationships of CMChannel#children. If a CMChannel is referenced by a CMSite item it is considered a root channel, that is an entry into a channel hierarchy representing a website. The CMChannel content items fulfill the following purposes:

- Hierarchy: They form a hierarchy of site sections which can be displayed as a navigation, sitemap, or bread crumb. Each site consists of exactly one section tree.
- Context: They function as contexts for content. Content can be reused within different
  contexts in different layouts and visual appearance. For example, an article's layout
  may differ in a company's blog section from its layout in the knowledge base.
- Page: Each CMChannel can be rendered as an overview page of the section it
  represents. Therefore, the CMChannel contains information about the page
  structure (the "grid") for this overview page and the pages generated when content
  items are displayed in the content of the CMChannel.

For more information on how web pages are assembled in *Blueprint* also refer to the Section 5.4.4, "Page Assembly" [167] section.

Configuration: CMChannel content items contain settings which configure various
aspects of the site section they represent. Each CMChannel can override parent
configuration by defining its own layout settings, content visibility, and other context
settings. If for example, the "News" section of a site is configured for post-moderation
of comments this configuration can be overwritten to premoderation in the subsection
"News/Politics".

For more information on settings see the section Section 5.4.3, "Settings" [165].

The context in which a content should be displayed is determined whenever a URL to the content is created. In a simple website with no content reuse all contents only have a single context and link building is very simple. For more complex scenarios *Blueprint* includes a ContextStrategy for the following purposes:

- Generate a list of the available contexts for a content [the ContextFinder].
- Determine the most appropriate context for the specific link to be built [the Con textSelector].

The DefaultContextStrategy in *Blueprint* uses a list of ContextFinders to retrieve all possible contexts for a content item and a single ContextSelector to determine the most appropriate one from the list.

Most notably, there is a ContextFinder that utilizes special configuration contents, so-called "folder properties". Its logic to retrieve contexts is as follows:

1. Determine the folder of the content item.

- Traverse the folder hierarchy starting from the folder in step 1 to the root folder looking for a content item of type CMFolderProperties named \_folderProper ties.
- Return the contents of the linklist property contexts of the found CMFolder Properties document.

The ContextSelector in *CoreMedia Blueprint* is the NearestContextSelector. From the list of possible contexts for a content it selects the context closest to the current context

# 5.4.3 Settings

### Requirements

Editorial users must be able to adjust site behavior by editing content without the need to change the code base and redeploy the application. For example:

- Enable/disable comments for a certain section or the whole site.
- Set the number of dynamically determined related content items that are shown in an article detail view.
- Configure the refresh interval for content included from an external live source.

Administrative users must be able to adjust more technical settings through content, for example:

- · Manage API keys for external services
- · Image rendering settings
- · Localization of message bundles

#### Solution

CoreMedia Blueprint uses Markup properties following the CoreMedia Struct XML grammar to store settings. Struct XML offers flexible ways to conveniently store typed key-value pairs where the keys are Strings and the values can be any of the following: String, Integer, Boolean. Link. Struct (allows for nested sub Structs).

For more information on the Structs and CoreMedia Struct XML see Section 4.4.4, "Structs" in *Unified API Developer Manual*.

Settings can be defined on all content types inheriting from CMLinkable.

localSettings

UI Name	Local Settings
Description	The settings defined specifically on this CMLinkable.
linkedSettings	
UI Name	Linked Settings
Description	A list of reusable CMSettings documents that contain a bundle of settings.

Table 5.9. Properties of CMLinkable for Settings Management

The local settings are easiest to edit. However, if you want to share common settings across multiple contents, you should spend the few extra steps to put them into a separate Settings document and add it to the linked settings in order to facilitate maintenance and ensure consistency. Some projects make use of settings quite extensively.

Multiple Settings documents are a good instrument to structure settings of different aspects. You can still override single settings in the local settings, which have higher precedence.

The application also considers settings of the content's page context. If you declare a setting in a page, it is effective for all contents rendered in the context of this page.

Settings are inherited down the page hierarchy, so especially settings of the root page are effective for the whole site, unless they are overridden in a subpage or a content.

For more detailed information and customization of the settings lookup strategy see Section "The Settings Service" [118] and the SettingsService related API documentation

### Settings as Java Resource Bundles

In a typical web application there is the need to separate text messages [such as form errors or link texts] from the rendering templates as well as rendering them according to a certain locale. The Spring framework provides a solution for these needs by the concepts of org.springframework.context.MessageSource for retrieving localized messages and by org.springframework.web.servlet.LocaleResolver for retrieving the current locale. Certain JSP tags such as <form:error%gt; or <spring:message> are built on top of these concepts.

In  $CoreMedia\ Blueprint$ , localized messages are stored as settings in Structs as described above and can be accessed as java.util.ResourceBundle instances.

A handler interceptor [com.coremedia.blueprint.cae.web.i18n.Re sourceBundleInterceptor] is used to make these content backed messages [as well as the current locale] available to the rendering engine: They are extracted from the content and passed to a special Spring MessageSource, the RequestMes sageSource by storing it in the current request. As a consequence, using JSP tags like <spring:message>, <form:error> or <fmt:message> will transparently make use of these messages.

# 5.4.4 Page Assembly

### Requirements

For a good user experience a website should not layout each and every page in a different fancy manner but limit itself to a few carefully designed styles. For example, most pages consist of two columns of ratio 75/25, where the left column shows the main content, and the right column provides some personalized recommendations.

In the best case an editor needs to care only for the content of a page, while the layout and collateral contents are added automatically, determined by the context of the content. However, there will always be some special pages, so the editors must be able to change the layout or the collateral contents. For example for a campaign page which features a new product they may omit the recommendations section and choose a simple one-column layout without any distracting features. In order to preserve an overall design consistency of the site, editors are not supposed to create completely new layouts. They can only choose from a predefined set.

#### Solution

CoreMedia Blueprint addresses these requirements with the concept of a page grid and placements.

The page grid does not handle overall common page features such as navigation elements, headers, footers and the like. Those are implemented by Page templates with special views. Neither does the page grid control the layout of collections on overview pages. This is implemented by CMCollection templates with special views and view types.

You can think of a page grid as a table which defines the layout of a page with different sections. Each section has a link to a symbol document which will later be used to associate content with the section. Technically, the layout of a page is defined in form of rows, columns and the ratio between them. A page grid contains no content and can be reused by different pages. So you might define three global page grids from which an editor can select one, for instance.

Requirements

Page grid defines layout of a page

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The content for the page grid on the other hand, is defined in a CMChannel document in so called placements, realized as link lists in structs. Each placement is associated with a specific position of the page grid through a link to a symbol document. The editor can add content to the placement, collections for example, which will be shown at the associated position of the page grid.

CMChannel contains content for page

Placements can also be shared between channels because a child inherits the placements of its parent. A prerequisite for inheritance is that the page grids of the parent and child page must have sections with the same name. For example, the parent channel has a two-column layout with the sections "main" and "sidebar". The child channel has a three-column layout with the sections "main", "sidebar" and "leftcolumn".

Inheriting placements

For the placements this means:

- The child must fill a placement with content for the "leftcolumn" section, because the parent has no such section.
- The child will override the placement for the "main" section with its content. Inheritance makes no sense for the "main" section.
- The child does not need to declare a "sidebar" placement but can inherit the "sidebar" placement of the parent, even though it uses a different layout.

Before going into the implementation details of the page grid, you will see how to work with page grids in CoreMedia Studio.

### Page grids in CoreMedia Studio

Editors can manage pages directly by editing the "placements" in the page grid in CMChannel documents (localized as Page in CoreMedia Studio). A placement is a specific area on a page such as the navigation bar, the main column or the right column.

Inheriting placements and locking

A CMChannel can inherit page grid placements of its parent channel. For example, the Sports/Football section of a site can inherit the right column from the Sports section. Editors can also choose to "lock" certain placements and thus prevent subchannels from overwriting them. Each page grid editor provides a combo box to choose between different layouts for a page. Depending on the selected layout, placement may inherit their content if the same placement is defined in the layout of the parent page.

Each placement link list can configure a view type. The view type determines how the placement is rendered.

Layout of placement via view type

To define which placement view types are available for a page in some site, view type [CMViewtype] documents are placed in view type folders under a site-relative path or at global locations. The default paths are the site-relative path Options/Viewtypes/ and the absolute path /Settings/Options/Viewtypes/. This can be configured via the application property pagegrid.viewtype.paths, which contains a comma-separated list of repository paths. Each path may start with a slash

 $('\ ')$  to denote an absolute path or with a folder name to denote a path relative to a site root folder. When changing these values, please make sure that the existing view type documents are moved or copied to the new target location.

Web pages are represented in the CAE using the com.coremedia.blue print.common.contentbeans.Page object which consists of two elements: the content to be rendered and the context in which to render the content.

Pages where the content to be rendered is the same as the context (for example, section overview) display the page grid of the context. Pages where content items (such as Articles) are displayed within a context use display the context's page grid but replace the "main" placement with the content item.

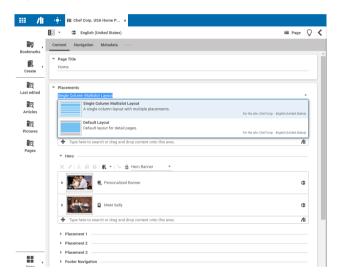


Figure 5.9. The page grid editor and the Hero placement

Each placement contains a link list and several additional buttons on top of it. The order of the linked elements can be modified using drag and drop.

Instead of adding own content, a placement can inherit the linked content from a parent's page placement. If you inherit the content, you cannot edit the placement in the child page. You have to deactivate the "override" button to change the content of the placement.

Placement structure

Inheriting content from parent page

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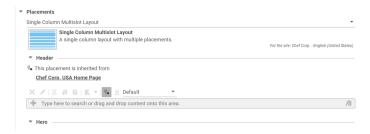


Figure 5.10. An inheriting placement

A placement can be locked using the "lock" button. In this case all child placements are not able to overwrite this placement with own content.

Locking placement



Figure 5.11. A locked placement

The page grid editor provides a combo box with predefined layouts to apply to the current page. After changing the layout, the *Studio* preview will immediately reflect the new page layout.

### ▼ Placements Aurora LiveContext Single Column Layout Aurora LiveContext Any Layout Any page layout that can only be extended with a header and footer banner. For the site: Aurora Augmentation - English (United States) Aurora Fragment PDP A two column fragment layout for product detail pages (PDP) with "tab", "banner", and "additional" placements. For the site: Aurora Augmentation - English (United States) Single Column Multislot Layout A single column layout with multiple placements. For the site: Aurora Augmentation - English (United States) Aurora LiveContext Single Column Lavout A single column layout with "main", "header", "footer", and two "advertisement" placements. For the site: Aurora Augmentation - English (United States) Aurora LiveContext Two Column Layout

Figure 5.12. The layout chooser combo box

The layout of a parent page grid may be changed so that it does not fit anymore with the layout of a child page which inherits some settings. A child may use a three-column layout and inherit most of its content from its parent page that also uses a three-column layout. Then, the layout of the parent may be changed to another layout with a single column that doesn't contain any of the needed layout sections. The child configuration is invalid in this case and the user has to reconfigure all child pages.

Currently there is no kind of detection for these cases in *Studio*, so the user has to check manually if the child configurations are still valid.

#### How to configure a page grid editor

The Blueprint base module bpbase-pagegrid-studio-plugin provides an implementation of the page grid editor shown above through the config class pageGridPropertyField in the package com.coremedia.blue print.base.pagegrid.config. In many cases, you can simply use this component in a document form by setting only the standard configuration attributes bindTo, forceReadOnlyValueExpression, and propertyName

If you want to adapt the columns shown in the link list editors for the individual section, you can also provide fields and columns using the attributes fields and columns, respectively. The semantics of these attributes match those of the linkListPropertyField component.

## How to configure the layout location

Pages look up layouts from global and site specific folders. By default, the site specific page grid layout path will point to Options/Settings/Pagegrid/Layouts

Inconsistency between parent and child page arid

No check for inconsistency and the global one to /Settings/Options/Settings/Pagegrid/Lay outs. This can be changed via the application property pagegrid.lay out.paths, which contains a comma-separated list of repository paths. Each path may start with a slash ['/'] to denote an absolute path or with a folder name to denote a path relative to a site root folder. When changing these values, please make sure that the existing page layout documents are moved or copied to the new target location. Also, mind that when looking for the default page layout (see below), paths mentioned first take precedence, so it usually makes sense to start with site-relative paths and continue with absolute paths.

#### CAUTION

The default layout settings document PagegridNavigation must be present in at least one of the available layout folders. The page grid editor will show an error message if the document is not found.



#### CAUTION

If several layout folders are used, make sure that the layout settings documents have unique names.



## How to configure a new layout

Every CMSettings document in a layout folder is recognized as a layout definition. The settings struct property defines a table layout with different sections. The struct defines two integer properties with the overall row and column count. The struct data may also contain two string properties name and description, which are used for the localization of page grid layout documents (see section "How to localize page grid objects" [178]).

The items property contains a list of substructs, each defining a section of the page grid. The order in which the sections appear in the struct list matches the order in which the link lists of the individual sections are shown by the page grid editor.

The sections are represented by CMSymbol documents. The layout definition is inspired by the HTML table model, even though *CoreMedia Blueprint*'s default templates do not render page grids as HTML tables but with CSS means. The sections support the following attributes:

- co1: The column number where the section is placed or, if the co1span attribute
  is set, the column number of the leftmost part of the section.
- row. The row number where the section is placed or, if the rowspan attribute is set, the row number of the topmost part of the section.

- colspan: The number of columns spanned by the section.
- rowspan: The number of rows spanned by the section.
- width: The width of this section in percent of the total width.
- height: The height of this section in percent of the total height.

The col, row and rowspan attributes of the section must match the grid layout defined by the colCount and colRowattributes (see Example 5.1, "Pagegrid example definition" [173]]. That is, when colCount and colRow are "3" and "4", for example, then you have 12 cells in the page grid table layout which must all be filled by the sections. No cell can be left empty, and no section can overlap with other sections.

The height attribute is only used for the preview of the layout in the page form. It has no impact on the delivered website.

The default PagegridNavigation layout settings document with a 75%/25% two column layout looks as follows:

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
  <IntProperty Name="colCount">2</IntProperty>
  <IntProperty Name="rowCount">1</IntProperty>
  <StructListProperty Name="items">
    <Struct>
      <LinkProperty Name="section" xlink:href="coremedia:///cap/content/550"</pre>
 LinkType="coremedia:///cap/contenttype/CMSymbol"/>
      <IntProperty Name="row">1</IntProperty>
      <IntProperty Name="col">1</IntProperty>
      <IntProperty Name="height">100</IntProperty>
      <IntProperty Name="width">75</IntProperty>
      <IntProperty Name="colspan">1</IntProperty>
    </Struct>
    <Struct>
      <LinkProperty Name="section" xlink:href="coremedia:///cap/content/544"</pre>
 LinkType="coremedia:///cap/contenttype/CMSymbol"/>
      <IntProperty Name="row">1</IntProperty>
      Introperty Name="col">2</IntProperty>
IntProperty Name="col">2</IntProperty>
IntProperty Name="height">100</IntProperty>
IntProperty Name="width">25</IntProperty>
      <IntProperty Name="colspan">1</IntProperty>
    </struct>
  </StructListProperty>
  <StringProperty Name="name">2-Column Layout (75%, 25%)
 <StringProperty Name="description">Two column layout with main and sidebar
 sections</StringProperty>
</Struct>
```

Example 5.1. Pagegrid example definition

#### CALITION

The main content of a document will always be rendered into the main section of a layout. Therefore, every layout must define a main section.



#### How to configure a read-only placement

The page grid layout definition provides the possibility to declare a read-only section. Such sections are typically filled with content from third-party integrations. If unspecified, a section is editable. In order to disable editing, you have to declare the Boolean property editable for the struct element of the corresponding section and set it to "false", for example:

```
<Struct>
  <LinkProperty Name="section" xlink:href="coremedia:///cap/content/120"
LinkType="coremedia:///cap/contenttype/CMSymbol"/>
  <IntProperty Name="row">2</IntProperty>
  <IntProperty Name="col">1</IntProperty>
  <IntProperty Name="colspan">1</IntProperty>
  <IntProperty Name="height">75</IntProperty>
  <IntProperty Name="height">75</IntProperty>
  <IntProperty Name="width">25</IntProperty>
  <BooleanProperty Name="editable">false</BooleanProperty>
</Struct>
```

The section that matches the given symbol will be shown as disabled in *Studio*. The matching placements will not appear in the editor.

#### How to disable the inheritance of the placement

The page grid layout definition provides the possibility to declare a section for which the inheritance of placements is disabled. For such section the placement will be never inherited from parent but must be provided for each children. In order to disable the inheritance, you have to declare the Boolean property disableInheritance for the struct element of the corresponding section and set it to "true", for example:

For the section that matches the given symbol the inheritance and locking in the *Studio* are disabled

You can also disable the inheritance for all sections for a given layout by declaring the Boolean property disableInheritance to 'true' in the first level as shown in the following example:

```
<IntProperty Name="height">100</IntProperty>
 <IntProperty Name="width">75</IntProperty>
 <IntProperty Name="colspan">1</IntProperty>
 </Struct>
 <Struct>
 <LinkProperty Name="section" xlink:href="coremedia:///cap/content/544"</pre>
LinkType="coremedia:///cap/contenttype/CMSymbol"/>
 <IntProperty Name="row">1</IntProperty>
 <IntProperty Name="col">2</IntProperty>
 <IntProperty Name="height">100</IntProperty>
 <IntProperty Name="width">25</IntProperty>
 <IntProperty Name="colspan">1</IntProperty>
 </Struct>
 </StructListProperty>
 <StringProperty Name="name">2-Column Layout (75%, 25%)/StringProperty>
 <StringProperty Name="description">Two column layout with main and sidebar
sections</StringProperty>
 </Struct>
```

#### How to disable the default inheritance of the placement

For a new page grid the placement is per default inherited from a parent. You can declare a section for which the inheritance of placements is not default. For such section the placement will be empty first before you activate the inheritance or fill the placement on your own. In order to make the non-inheritance default, you have to declare the Boolean property defaultInheritance for the struct element of the corresponding section and set it to "false", for example:

You can also make the non-inheritance default for all sections for a given layout by declaring the Boolean property defaultInheritance to 'false' in the first levelsimilar as the disableInheritance.

#### CAUTION

For an existing layout which is used for many page grids changing the flags disableInheritance and defaultInheritance will change the contents of the page grids. Especially if the page grids are indexed by the *CAE Feeder* they all be re-indexed. Use the flags with caution.



### How to populate a page grid with content

Page grids are defined in the struct property CMNavigation.placement of a channel. Such structs are typically created using the page grid editor shown above. Example:

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
  <StructListProperty Name="placements">
    <Struct>
     <LinkProperty Name="section"</pre>
LinkType="coremedia:///cap/contenttype/CMSymbol"
xlink:href="coremedia:///cap/content/550"/>
      <LinkProperty Name="viewtype"</pre>
LinkType="coremedia:///cap/contenttype/CMViewtype"
xlink:href="coremedia:///cap/content/1784"/>
      <LinkListProperty Name="items"</pre>
LinkType="coremedia:///cap/contenttype/CMArticle">
        <Link xlink:href="coremedia:///cap/content/134"/>
        <Link xlink:href="coremedia:///cap/content/498"/>
      </LinkListProperty>
    </Struct>
    <Struct>
      <LinkProperty Name="section"</pre>
LinkType="coremedia:///cap/contenttype/CMSymbol"
xlink:href="coremedia:///cap/content/544"/>
     <LinkListProperty Name="items"</pre>
LinkType="coremedia:///cap/contenttype/CMArticle">
        <Link xlink:href="coremedia:///cap/content/776"/>
      </LinkListProperty>
    </struct>
 </StructListProperty>
  <StructProperty Name="placements 2">
   <Struct>
      <LinkProperty Name="layout"</pre>
LinkType="coremedia:///cap/contenttype/CMLayout"
xlink:href="coremedia:///cap/content/3488"/>
    </struct>
  </StructProperty>
</Struct>
```

A placement struct contains a list of section structs placements. The place  $ments\_2$  struct contains another struct, placements and a link property layout, which determines the layout for this channel.

The placements struct property consists of substructs for the single placements, each of which refers to a section and lists its contents in the items property. Additionally, each placement can declare a view type.

Layouts and placements are connected by the section documents. Let's assume you have two sections, "main" and "sidebar". Your channel declares some latest news for the main section and some personalized recommendations for the sidebar. The layout definition consists of one row with two columns, the left column refers to the "main" section, the right column refers to the "sidebar". This will make your channel be rendered with the main content left and the recommendations on the right. If you don't like it, you can simply choose another layout, for example with a different width ratio of the columns or with the sidebar left to the main section.

The rendering of a page grid is layout-driven, because the sections of the table-like layout model must be passed to the template in an order which is suitable for the output format [usually HTML]. CoreMedia Blueprint's web application processes a page grid as follows:

- 1. The PageGridServiceImpl determines the layout document of the channel. If there is no layout link in the placements\_2 struct, a fallback document PagegridNavigation is used. This name can be configured by setting the application property pagegrid.layout.defaultName. The fallback layout document can be located in any of the configured layout folders [see "layout locations"], usually it will be located under the site relative path Options/Set tings/Pagegrid/Layouts. The layout definition is evaluated and modeled by a ContentBackedStyleGrid.
- 2. The PageGridServiceImpl collects the placements of the channel itself and the parent channel hierarchy. The precedence is obvious, for example a channel's own placement for a section ("sidebar" for instance) overrides an ancestor's placement for that section.
- 3. Both layout and placements are composed in a ContentBackedPageGrid which is the backing data for a PageGridImpl. PageGridImpl implements the PageGrid interface and prepares the data of the ContentBacked PageGrid for access by the templates. Basically
  - it wraps the content of the placements into content beans,
  - it arranges the placements in rows and columns, according to the layout
  - it replaces the channel's main placement with the requested content.

Blueprint's default templates [namely PageGrid.ftl] do not render page grids as HTML tables but as nested <div> elements and suitable CSS styles. The beginning of a rendered page grid looks like this:

The outer <div> elements represent the rows of the page grid, the inner <div> elements represent the columns. The ids of the rows are generated by the template as an enumeration. The ids of the columns are the section names of the placements. The column <div> elements are rendered with several class attributes:

- column: A general attribute for column <div> elements
- col1: The absolute index of the column in its row
- collof2: The colspan of this column (1) and the absolute number of columns of the page grid (2)
- width 67: The relative width of this column

You can use these attributes to define appropriate styles for the columns. CoreMedia Blueprint's default CSS provides styles which reflect the width ratios of some typical multi-column layouts. You find them in the document /Themes/basic/css/basic.css in the content repository where you can enhance or adapt them to your needs

In the inner <div> elements the placements are included, and their section names determine the views. For example a "sidebar" placement is included by the PageGrid Placement.sidebar.jsp template.

## How to localize page grid objects

To localize a layout name, create a resource bundle entry with the key <layout name>\_text in the resource bundle PageGridLayouts\_properties, where <layoutname> is the name of the layout document or, preferably, the name property of the settings struct of the layout. Similarly, a layout description can be localized with entries of the form <layoutname>\_description. If no corresponding resource bundle entries are found, the description property of the settings struct of the layout is used. If that property is empty, too, the name is used as the description. The resource bundle is available in the package com.coremedia.blue print.base.pagegrid of module bpbase-pagegrid-studio-plugin.

For the purposes of localization, placements are treated as pseudo-properties and localized according to the standard rules for content properties as described in the Studio Developer Manual. The name of the pseudo-property is <structname>-<placementname>, where <structname> is the name of the struct property storing the page grid and <placementname> is the name of the section document. For example, a placement with the name main that is referred from the standard page grid struct placement of a CMChannel document would obtain its localization using the key CMChannel\_placement-main\_text. You can add localization entries to the resource bundle BlueprintDocumentTypes\_properties of module blueprint-forms, which is applied to the built-in resource bundle ContentTypes properties at runtime.

To localize a view type name or a view description, you can add a property <viewtype name>\_text or <viewtypename>\_description to the bundle View types\_properties. Here <viewtypename> is the name of the view type document or, preferably, the string stored in its layout property. Because view types are also used in other contexts, this bundle has been placed in the package com.coremedia.blueprint.base.components.viewtypes of module bpbase-studio-components.

CoreMedia Blueprint defines three resource bundles BlueprintPageGridLay outs\_properties, BlueprintPlacements\_properties, and Blue printViewtypes\_properties. Entries of these bundles are copied to the bundles described above, providing a convenient way to add custom entries.

## 5.4.5 Overwriting Product Teaser Images

#### NOTE

Feature is only supported in eCommerce Blueprint



### Requirements

You have put a product teaser on your home page, which is displayed with the default product image coming from the eCommerce system but you want to highlight that teaser by changing its default image to a more engaging one.

### Solution

CoreMedia Content Cloud allows you to either use the content from the eCommerce database or overwrite this image with your own image in the Teaser content type.

## 5.4.6 Content Lists

## Requirements

Websites frequently display content items that share certain characteristics as lists, for example, the top stories of the day, the latest press releases, the best rated articles or the recommended products. Some of these lists are managed editorially while others should be compiled dynamically by business rules defined by editors. It is a common requirement to reuse these content lists across different web pages and use common functionality to place lists on pages and assign different layouts to lists.

#### Solution

CoreMedia Blueprint defines different content types for lists of content which differ in how they determine the content items. Leveraging CoreMedia's object oriented content

modeling these lists can reuse view templates and can be placed interchangeably on web pages.

Туре	Purpose
CMCollection	A common base type for lists, which all other list types extend. It provides functionality for editorially managed lists.
CMGallery	A distinct content type for lists of CMMedia content items which should be displayed as a gallery.
CMQueryList	Dynamic lists that are based on content metadata, such as "latest 5 articles in sport".
CMSelectionRules (part of Adaptive Personalization)	Dynamic lists that are based on context information with rules defined by editorial users, such as "if a visitor is interested in notebooks, display this product, otherwise display something else."
CMP13NSearch (part of Adaptive Personaliza tion)	Dynamic lists based on content metadata and context information, such as "display list of articles matching the current visitor's bookmarked taxonomies."
ESDynamicList (part of Elastic Social)	Dynamic lists that are based on Elastic Social metadata, such as "5 best rated articles in news."
CMALXPageList (part of Analytics)	Dynamic lists that are bases on analytics data, such as "10 most viewed articles in business."

Table 5.10. Collection Types in CoreMedia Blueprint

## 5.4.7 View Types

## Requirements

A common pattern for CoreMedia projects is to reuse content and display the same content item on various pages in different layouts and view variants. A content list, for example, could be rendered as simple bulletin list or as a list of teasers with thumbnails. Similarly, an article can be displayed in a default ("full") view or as a teaser.

Usually the rendering layer decides what view should be applied to a content item in different use cases. For example, the view rendering results of a search on the website could use the asListItem view to render the found items.

Editors still need a varying degree of control to influence the visual appearance of content in specific cases. They might want to decide whether a list of content items should be displayed as a teaser list or a collapsible accordion on a page, for example.

#### Solution

A dedicated content type called CMViewtype is available that can be associated with all CMLinkable content types.

During view lookup a special com.coremedia.objectserv er.view.RenderNodeDecorator, the ViewTypeRenderNodeDecorator, augments the view name by the layout property of the view type referenced by the content item.

The BlueprintViewLookupTraversal then evaluates this special view name and falls back to the default view name without the view type if the view could not be resolved.

In the example above the template responsible for rendering search results would include all found content with the asListItem view. If the content is of type CMArticle there would be a lookup for a CMArticle.asListItem.ftl (among others in the content object's type hierarchy, see Section 4.3.3, "Views" in Content Application Developer Manual for more CoreMedia's object oriented view dispatching). If the article has a view type assigned (such as breakingnews) there would be a lookup for CMArticle.asListItem[breakingnews].ftl before falling back to CMArticle.asListItem.ftl. This allows for very fine grained editorially driven layout selection for any created content.

## Selecting a view type in CoreMedia Studio

You can use the view type selector which is associated with the view type property to select a specific view type for a document, a collection for instance. The view type selector is implemented as a combo box providing an icon preview and a description text about the view type. View types can be defined globally or site specific. If the view type item is configured for a site, the name of the site is also displayed in the combo box item

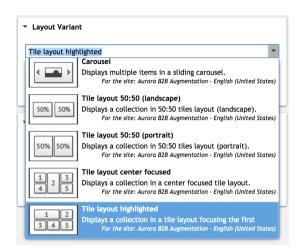


Figure 5.13. Layout Variant selector

## How to configure a view type selector

There are several document forms that include the view type selector form. The ViewTypeSelectorForm bundles the view type selector combo box and its configuration parameters. The parameter paths defines which items are shown in the combo box. The combo box assumes that each of the items (CMViewtype here) has a property icon that contains the thumbnail view of the view type.

```
<bpforms:ViewTypeSelectorForm propertyName="viewtype"
paths="{['/Settings/Options/Viewtypes/CMTeasable',
   'Options/Viewtypes/CMTeasable']}"/>
```

In this example all CMViewtype documents of the folders /Settings/Options/Viewtypes/CMTeasable and Options/Viewtypes/CMTeasable [site depending] are shown in the view type selector combo.

An additional view type selector form is the class ContainerViewTypeSelect orForm. It inherits from ViewTypeSelectorForm and sets the paths parameter to ['/Settings/Options/Viewtypes/CMChannel/', 'Options/Viewtypes/CMChannel/'].

## How to localize view types for the view type selector

The view type selector displays two fields of a view type: The name [which is the name of the document in the repository] and the description property. These string can be localized as described earlier in section "How to localize page grid objects" [178].

## 5.4.8 CMS Catalog

## Requirements

Some companies do not run an online store. They do not need a fully featured shopping system. Nonetheless, they want to promote some products on their corporate site.

### Solution

CoreMedia Content Cloud provides the CMS Catalog, an implementation of the eCommerce API, which is backed only by the CMS and does not need a third-party eCommerce system. It allows maintaining a smaller number of products and categories for presentation on the website. It does not support shopping features like availability or payment. The CMS Catalog is based on Blueprint features. It is already integrated in the Corporate extension, so you can use it out of the box.

Maven Module	Description
<pre>com.coremedia.blue- print.base:bpbase-ecom- merce</pre>	Contains the <i>eCommerce API</i> implementation for the CMS. The implementation is content type independent.
com.coremedia.blue- print:ecommerce	Contains the content types, content beans and the studio catalog component.
com.coremedia.blue- print:corporate	Example usage of the catalog in the corporate page.

Table 5.11. CMS Catalog: Maven parent modules

## **Content Types**

In the CMS Catalog products and categories are modeled as content. There are two new content types, CMProduct and CMCategory, which extend the well known Blueprint document types CMTeasable and CMChannel, respectively. So you can seamlessly integrate categories into your navigation hierarchy and place products on your pages, just like any other content. In order to activate the new content types you have to add a Maven runtime dependency on the catalog-doctypes module to your Content Server components.

#### Content Beans

The modules catalog-contentbeans-api and catalog-content beans-lib provide content beans for CMProduct and CMCategory. The content beans integrate into the class hierarchy according to their content types, that is they extend CMTeasable and CMChannel, respectively. The content beans do not implement the *eCommerce API* interfaces Product and Category, though. Instead, they provide delegates via getProduct and getCategory methods. While this may look inconvenient at first glance, it has some advantages concerning flexibility:

- The content bean interfaces remain independent of future changes in the eCommerce API.
- You have better control over the view lookup by explicitly including the content bean or the delegate.

## Configuration

First, you need three settings in the root channel to activate a CMS Catalog for your site. Blueprint Base provides a commerce connection named cms1 which is backed by the content repository. You can activate this connection by the livecontext.connectionId setting. Moreover, your catalog needs a name, which is specified by the livecontext.store.name setting. Finally, your catalog needs a root category, which is specified by the livecontext.rootCategory setting. In case you didn't choose a root category, you need to reload the site to complete the linking of the settings to the site.

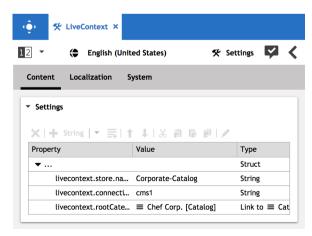


Figure 5.14. CMS Catalog Settings

Although the catalog indicator is a CMCategory document, it does not represent a category but serves only as a technical container for the actual top categories [see eCommerce API, CatalogService#findTopCategories]. The concept resembles the site indicator, which is the point of entry to the navigation without being part of it.

In a multi-site project sites may have different commerce connections. In order to make DefaultConnection#get work correctly regarding to the site a particular request refers to, you need to declare a Maven runtime dependency on the bpbase-eccms-component module and import some magic into the CAE Spring configuration:

<import resource="classpath:/com/coremedia/blueprint/ecommerce/cae/ec-cae-lib.xml"/>

While the product → category relation is modeled explicitly with the contexts link list, the reverse relation uses the search engine. Therefore, you need to extend the contentfeeder component with some Spring configuration from the bpbase-eccms-contentfeeder-lib module:

<import resource="classpath:/framework/spring/bpbase-ec-cms-contentfeeder.xml"/>

## **Templating**

You can use both, Product or CMProduct templates. You can also use a mixture of both for different views or fallback to CMTeasable templates for views that do not involve CMProduct specific features.

Using Product templates you can easily switch to a third-party eCommerce system later, since the interface remains the same. Otherwise, you are more flexible with CM Product templates:

- You can easily enhance the CMProduct content type and interface and access
  the new features immediately.
- You benefit from all the inherited features (like multi-language) and fallback capabilities along the content type driven interface hierarchy.
- You can easily switch from CMProduct to Product just by calling CM Product#getProduct anywhere you need a Product object. The reverse direction is more cumbersome.

## 5.4.9 Teaser Management

## Requirements

Most websites present short content snippets as "teasers" on various pages. Content and layout for teasers should be flexible but manageable with minimum effort.

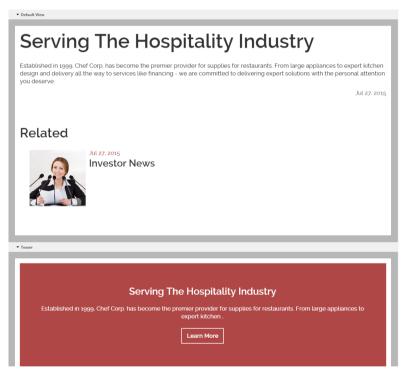


Figure 5.15. Default view and teaser view of an Article

It is a common requirement to automatically derive abbreviated content teasers without the need to duplicate any content items. In some cases, editors wish to create distinct teasers for a content item that don't reuse any information from that item.

Example: An editor wants to point to an article using a specific image that is not part of that article. Or: An editor wants to promote an article on a page with a teaser that is not the default teaser (using different text, image, or layout).

#### Solution

In CoreMedia Blueprint all content types for content and pages extend from the abstract content type CMTeasable. It defines common properties and business rules which provide all types inheriting from CMTeasable with a default behavior when displayed as a teaser.

Туре	Purpose
teaserTitle	The title of the content item when displayed as a teaser.
teaserText	The text of the content item when displayed as a teaser.

Table 5.12. Properties of CMTeasable

Fallbacks to automatically display the shorter teaser variant of properties are implemented in the content bean implementation for CMTeasable. For example, the teaserText of a content reverts to the detailText if no teaserText has been entered by an author.

For distinct teasers *CoreMedia Blueprint* includes a CMTeaser content type that can be used for this purpose. It provides all properties required to display a teaser and can be linked to the content that it promotes. Teasers without a link are also supported to create non-interactive brand promotions etc.

## 5.4.10 Dynamic Templating

## Requirements

In order to quickly implement microsites, campaigns, or specialized channels with unique template requirements, templates can be updated without interrupting the service or requiring a redeployment of the application.

### Solution

Views can be implemented as FreeMarker templates and uploaded to the Content Repository in a container file, preferably a JAR. For details, consult the Section "Loading Templates from the Content Repository" in *Content Application Developer Manual*.

### **Prerequisites**

In order for the CAE to find the FreeMarker templates, the property delivery.loc al-resources must be set to "false".

## Create the archive containing the templates

A template set archive, preferably a JAR file, can contain FreeMarker templates which must be located under the path: /META-INF/resources/WEB-INF/templates/siteName/packageName/

The easiest way to create the JAR is to create a new Maven module with a POM like this one:

```
<?xml version="1.0" encoding="UTF-8"?>
xsi:schemaLocation="http://maven.apache.org/POM/4.0.0
http://maven.apache.org/xsd/maven-4.0.0.xsd">
 <modelVersion>4.0.0</modelVersion>
 <groupId>org.example.groupId</groupId>
 <artifactId>templates</artifactId>
 <version>--insert version here--</version>
  <packaging>jar</packaging>
 <description>
   CAE templates to be uploaded to a CMTemplateSet document in
    /Themes/*my.package*/templates/ with name *my.package*-templates.jar.
   Use the *my.package* as a reference in a Page's "viewRepositoryNames" settings (list of strings).
 </description>
 <build>
    <plugins>
      <plugin>
        <groupId>org.apache.maven.plugins</groupId>
       <artifactId>maven-jar-plugin</artifactId>
        <version>2.4</version>
       <configuration>
         <archive>
           <addMavenDescriptor>true</addMavenDescriptor>
         </archive>
       </configuration>
     </plugin>
    </plugins>
 </build>
</project>
```

Put your templates below the path src/main/resources/META-INF/re sources/WEB-INF/templates/--themeName--/--packageName--/, for example src/main/resources/META-INF/resources/WEB-INF/templates/corporate/com.coremedia.blueprint.com mon.contentbeans/Page.ftl

## Upload the template set

CoreMedia Blueprint provides the content type Template Set [CMTemplateSet] which is used for this purpose. Create a document of type Template Set in folder /Themes/--themeName--/templates and upload the JAR to its archive property. Its name is significant and is used to reference template sets from channel settings, as explained see below.

Name	Description
description	A description of the purpose / contents of the code.
archive	blob property that contains the archive (preferably a JAR) that contains the templates.

Table 5.13. Properties of CMTemplateSet

## Add the template set to a page

A Page context can be configured to add additional template sets to all pages rendered in its context. The names of additional template sets are configured in a string list setting viewRepositoryNames of a Page. Like all settings, a Page will inherit this list of names form its parent context, if it is not set. See Section 5.4.11, "View Repositories" [190] for more details.

#### NOTE

The CAE will resolve view repository names automatically according to the predefined name pattern. For instance, if a Page sets its viewRepositoryNames to the list ["christmas", "campaigns"], each page rendered in this context will use templates implemented in the Template Sets /Themes/christmas/tem plates/christmas-templates.jar and /Themes/campaigns/tem plates/campaigns-templates.jar before falling back to the default templates defined for the web application.



## 5.4.11 View Repositories

### Requirements

A CoreMedia deployment can host multiple sites which frequently differ in layout and functionality. It is a common requirement to use different view templates for those sites but still be able to define reused templates across sites flexibly.

#### Solution

The CoreMedia CAE offers a very flexible view selection mechanism by providing the ViewRepositoryNameProvider and ViewRepositoryProvider abstraction (see Section 4.3.3, "Views" in Content Application Developer Manual).

CoreMedia Blueprint offers the BlueprintViewRepositoryNameProvider implementation which for each lookup of model and view generates a list of view repository names to query. The list is created based on

- the specific view repository names defined in the String list setting viewReposit
  oryNames of the navigation context of the provided model,
- the view repository names defined via Spring in the property commonViewRepos itoryNames on the BlueprintViewRepositoryNameProvider Java bean.

This allows for more fine-grained control of the used view repositories as view repositories can be configured not only specific for a site but also for each site section.

CoreMedia Blueprint uses the standard CAE TemplateViewRepositoryPro vider to create from the list of view repository names the list of actual view repositories to query. CoreMedia Blueprint configures the following templateLocationPat terns for the TemplateViewRepositoryProvider:

- jar:id:contentproperty:/Themes/%1\$s/templates/%1\$s-templates.jar/archive!/META-INF/resources/WEB-INF/templates/%1\$s
- jar:id:contentproperty:/Themes/%1\$s/templates/%1\$s-templates.jar/archive!/META-INF/resources/WEB-INF/templates/sites/%1\$s
- /WEB-INF/templates/sites/%s
- /WEB-INF/templates/%s

Example: For a content of the corporate site the BlueprintViewRepository NameProvider yields the view repository names "corporate". The Tem plateViewRepositoryProvider would then return the following view repositories which are queried for the responsible view:

- A FreeMarker template view repository in the CMS located in the /Themes/corporate/templates/corporate-templates.jar [a CMTemplate Set] content item's blob property archive
- A FreeMarker or JSP file system view repository below /WEB-INF/tem plates/sites/corporate
- A FreeMarker or JSP file system view repository below /WEB-INF/tem plates/corporate

## 5.4.12 Client Code Delivery

### Requirements

Client code such as JavaScript and CSS is changing more rapidly than frontend templates and backend business rules. To deliver JS and CSS changes conveniently it is a common pattern to consider those as content and use the common editorial workflow (create, approve, publish) to deploy these to the live environment.

#### Solution

CoreMedia Blueprint provides the content types CMCSS and CMJavaScript which both inherit from the common super type CMAbstractCode.

Name	Description
description	A description of the purpose / contents of the code.
code	The code stored in a CoreMedia XML property following the CoreMedia Rich- Text schema. This allows for embedding images directly in a code fragment and enables quick fixes of client code in the standard CoreMedia editing tools.
disableCompress	Prevents the CAE from compressing the code. This flag only has any effect if a corresponding com.coremedia.blueprint.cae.view.pro cessing.Minifier is provided to the com.coremedia.blue print.cae.view.MergeableResourcesView that handles the given content type. If this is the case, setting this flag is recommended if the code is either already compressed or if it is not compatible with the

Name	Description
	compression engine. The <i>Theme Importer</i> automatically set this flag if the file extension is .min.js or .min.css.
include	Other code elements that should be deployed together with this one.
dataUrl	An (optional) URL of the code on an external system. Allows to also manage all code included from third-party servers as if it was part of the CoreMedia repository.

Table 5.14. Client Code - Properties of CMAbstractCode

Client code is associated with themes or site sections. CMTheme and CMNaviga tion content items contain references to the CSS and JavaScript items to be used within the section. Child sections inherit code from their parent if this code is defined in a theme. They can extend it to refine their section layout. This enables editorial users to quickly associate new design to sections that stand out from the rest of the page, or even roll out a site wide face lift without having to redeploy the application itself.

#### NOTE

CSS and JavaScript added to a page will only apply to this page and will not be inherited. To apply layout changes to all subpages of a page, it is recommended to create a new theme.



## Additional web resources for preview and fragment preview

### Additional resources for preview

#### NOTE

For preview and fragment preview settings and resources it is recommended to manage them in the theme, since it is now possible to define settings there. For more information see Frontend Developer Manual.

Settings to add resources for preview



Additional CSS and JavaScript can be added to sites for use in *CoreMedia Studio* and the embedded preview. CSS will be included in Page.\_additionalHead.ftl and JavaScript in Page. bodyEnd.ftl after the regular web resources.

The settings are organized as linklist properties. The name of the linklist for CSS itself must be previewCss and previewJs for JavaScript. The settings must be attached to the root channel of a site.

#### WARNING

In earlier versions the css/preview.css and js/preview.js of the theme were attached via this setting as well. This is no longer needed as the theme build mechanism will handle adding preview related resources itself.



#### Additional resources for fragment preview

Additional CSS and JavaScript can be added to sites for use in *CoreMedia Studio* and the embedded preview for fragments, for example, Articles. CSS will be included in Page.\_additionalHead.ftl and JavaScript in Page.\_bodyEnd.ftl before the regular web resources.

Settings to add resources for fragment preview

The settings are organized as linklist properties. The name of the linklist for CSS itself must be fragmentPreviewCss and fragmentPreviewJs for JavaScript. The settings must be attached to the root channel of a site.

#### NOTE

Keep in mind: The CSS and JavaScript for preview are loaded **after** the regular web resources and the ones for the fragment preview are loaded **before** them! Both additional web resources can be combined.



## Web Performance Optimization

Besides the concepts for managing and deploying client code from within the content repository, *CoreMedia Blueprint* also features mechanisms to both speed up site loading and reduce request overhead during the delivery of web resources.

Reducing the overhead of both client request count and data transfer sizes for client codes and web resources such as JavaScript and/or CSS.

#### Minification

In order to reduce the data transfer to the client, JavaScript and CSS files are usually minified, meaning, that all unnecessary characters are removed from the source code. This results in smaller files, hence reduces the amount of data that needs to be transferred to the client. This can especially be useful for mobile clients. Each needed source file is processed by a minifier. The minifier strips all comments, whitespaces and any other unwanted information from the source code and compresses it. The ideal result will be a source file with just a single line of code.

Themes build with the Frontend Workspace will automatically be minified. If for any reason you only want to minify the client code on delivery side you can implement the com.coremedia.blueprint.cae.view.processing.Minifierinterface and provide your minifier to the corresponding bean of type com.coremedia.blueprint.cae.view.MergeableResourcesView.

#### Merging

CoreMedia Blueprint also offers a merging process which compresses all JavaScript and CSS files into a single one each. The merging, if turned on, immediately follows the minification step. Client codes are also combined by default. As a matter of fact, both features cannot be turned on or of separately.

#### CAUTION

The process of minification and merging only applies to source files, that don't have a set IE Expression or Data URL property. If an IE Expression or Data URL is set, the file will be skipped in both process steps and result in each file rendered separately into the source code of the page.

# (!

### Configure minification and merging

For debugging purposes during the development, it might come in handy to disable the minification and merging feature. You do that by turning on the delivery.de veloper-mode property switch, either provided with a standard property file, or via a Maven switch. Inside the cae-preview-webapp module, all you have to do is to start the preview CAE web application locally using the Maven Tomcat plugin.

In some cases it might be useful or even necessary to avoid the minification and merging of JavaScript and CSS files without enabling the developer mode. For this you can use the cae.merge-code-resources property switch to control the behavior. If set to true (which is not the default), code resources are merged when development mode is off, that is, if no developer is given to construct a page.

#### WARNING

Merging code resources improves website performance and is generally recommended for live sites.



## 5.4.13 Managing End User Interactions

### Requirements

For a truly engaging experience website visitors need to be able to interact with your website. Interactions can reach from basic ways to search content, register and give feedback to enabling user-to-user communication and facilitating business processes such as product registration and customer self care.

End user interactions should be configurable in the editorial interface by non-technical users in the editorial interface of the system. It should, for example, be possible to place interaction components such as Login and Search buttons on pages just like any other content, configure layout and business rules etc.

#### Solution

For the Blueprint website, the term "action" denotes a functionality that enables users to interact with the website.

#### Examples:

- Search: The "search" action lets user to enter a query into a form field. After processing
  the search, a search result is displayed to the user.
- Login: This action can be used by users to login to the website by adding user name and password credentials. A successful login changes the state web application's state for the user and offers him additional actions such as editing his user profile.

From an editor's perspective, all actions are represented by content objects of type CMAction. This enables an editor to add an action content to a page, for example by inserting it to the navigation linklist property. When rendering the page, this action object is rendered by a certain template that (for example) renders a search form. The submitted form data (the query, for instance) is received by a handler that does some processing (passing the query to the search engine, for instance) and that provides a model containing the search action result.

This section demonstrates the steps necessary to add new actions to *CoreMedia Blue-print*. It also helps to understand the currently available actions.

#### Standard Actions

As stated above, all actions are represented as CMAction contents in the repository. These contents can be used as placeholders in terms of the "substitution" mechanism

described in the Content Application Developer Manual. An example for adding a new action: Consider an action where users can submit their email addresses in order to receive a newsletter.

1. Create a bean that represents the subscription form and add an adequate template.

```
public class SubscriptionForm {
  public String email;

public void setEmail(String email) {
    this.email = email;
  }

public String getEmail() {
    return email;
  }
}
```

SubscriptionForm.asTeaser.jsp

2. Add a handler that is able to process the subscription as well as a link scheme that builds links pointing to the handler.

```
Map<String,Object> parameters) {
    return uri.queryParam("return", (String)
parameters.get("return")).build();
}
...
}
```

Don't forget to register this class as a bean in the Spring application context.

Define an action substitution.

```
public class SubscriptionHandler {
    ...
    @Substitution("com.coremedia.subscription",
    modelAttribute="subscriptionForm")
    public SubscriptionForm createSubscriptionSubstitution(CMAction original,
    HttpServletRequest request) {
        return new SubscriptionForm();
    }
    ...
}
```

#### Notes

- The parameters original as well as request are optional and might be omitted here. But in a more proper implementation it might be useful to have access to the original bean and the current request.
- The optional modelAttribute causes the substitution to be become available
  as a request attribute subscriptionForm. This is useful when using dealing
  with the Spring form tag library (see above).
- 4. Create a newsletter action content
  - Create a content of type CMAction
  - Set the id property to value com.coremedia.subscription
  - Insert this content to a page's teaser link list.

Here is what happens when opening the page by sending an HTTP request:

- The request will be accepted by the PageHandler that builds a ModelAndView containing the Page model. This model's tree of content beans contains the new CMAction instance.
- 2. The model will be rendered by initially invoking Page. jsp for the Page bean.
- 3. When the CMAction is going to be rendered in the teaser list, the template CMAction.asTeaser.jsp is invoked. This template substitutes the CMAc tion bean by invoking the cm:substitute function while using the ID com.coremedia.subscription.
- 4. The substitution framework invokes the method #createSubscriptionSub stitution after checking whether SubstitutionRegistry#register

- has been invoked by any handler for his ID [which hasn't happened here]. As the result, the substitutions result is a bean of type SubscriptionForm.
- 5. The above mentioned template CMAction.asTeaser.jsp therefore delegates to SubscriptionForm.asTeaser.jsp then.
- 6. While rendering SubscriptionForm.asTeaser.jsp, a link pointing to this form bean is going to be built. The method #createSubscriptionLink is chosen as a link scheme so that the link points to the handler method #handle Subscription.
- 7. After the user has received the rendered page, he might enter his email address and press the submit button.
- 8. This new [POST] request is accepted by the mentioned handler method #handle Subscription that performs the subscription and redirects the original page then so that the first step of this flow is repeated.

Of course, a more proper implementation could mark the subscription state [subscribed or not] in a session/cookie and would return an UnsubscribeForm from #cre ateSubscriptionSubstitution depending on this state.

### Webflow Actions

Spring Webflow [http://www.springsource.org/spring-web-flow] is a framework for building complex form based applications consisting of multiple steps. Webflow based actions can be integrated into *Blueprint* as well. This section describes the steps of how to integrate this kind of actions.

In CoreMedia Blueprint the PageActionHandler takes care of generally handling Webflow actions. The flow's out coming model is automatically wrapped into a bean WebflowActionState. A special aspect of this bean is that it implements Has CustomType and therefore is able to control the lookup of the of the matching template.

- Place your flow definition file somewhere below a package named webflow somewhere in the classpath. The name of the flow definition file should be <ac tion\_id>.xml.Example:Foranaction.com.mycompany.MyFlowAction you might create a file com.mycompany.MyFlowAction.xml that can be placed below a package com.coremedia.blueprint.mycompany.web flow.
- 2. For every flow view (such as "success" or "failure") create a JSP template. The template name needs to match the action id. Example: The action com.mycompany.My FlowAction requires templates to be named .../templates/com.my company/MyFlowAction.<flowView>.jsp.These templates will be invoked for the mentioned beans of type WebflowActionState.

Create (and integrate) a new document of type CMAction and set the property id to the action id (such as com.mycompany.MyFlowAction) and the property type to webflow.

## 5.4.14 Images

## Requirements

For a website images are required in different sizes and formats. For example, teaser need a small image with an aspect ratio of 1:1 in the sidebar and an aspect ratio of 4:3 in the main section. Images in articles and galleries are shown in 5:2 or 4:3 with a large size. And even these sizes are different on mobile devices and desktop displays.

### Solution

CoreMedia Blueprint supports different formats combined with different sizes. It comes with four predefined cropping definitions.

- portrait\_ratio3x4 (aspect ratio of 3:4)
- portrait ratio1x1 (aspect ratio of 1:1)
- landscape\_ratio4x3 (aspect ratio of 4:3)
- landscape ratio16x9 (aspect ratio of 16:9)

A list of sizes can be defined for each format in the Responsive Image Set tings, located in the Options/Settings/CMChannel folder of the site. If no site specific setting is defined, the global setting Responsive Image Set tings from /All Content/Settings/Options/Settings will betaken. The website will automatically choose the best matching image depending of the viewport of the client's browser.

## How to configure image sizes

The struct responsiveImageSettings contains a list of string properties. This string must contain the name of a cropping format. For example portrait\_ratio1x1. Each format contains a list of string properties, representing one size of this format. The name and the order of this list is not important and will be ignored. Every size must contain two integer properties width and height.

If site specific image variants are enabled, the Responsive Image Settings will be used for the image editor as well. In this case the additional integer property fields widthRatio, heightRatio, minWidth and minHeight must be

defined. Additionally, the field previewWidth and/or previewHeight should be defined to define the preview size in Studio.

For example a Responsive Image Settings with two formats. por  $trait\_ratio1x1$  with just one size and  $landscape\_ratio4x3$  with three sizes.

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
    <StructProperty Name="responsiveImageSettings">
    <Struct>
    <StructProperty Name="portrait ratio1x1">
    <IntProperty Name="widthRatio">1</IntProperty>
    <IntProperty Name="heightRatio">1</IntProperty>
    <IntProperty Name="minWidth">200</IntProperty>
    <IntProperty Name="minHeight">200</IntProperty>
    <IntProperty Name="previewWidth">400</IntProperty>
    <Struct>
    <StructProperty Name="0">
    <Struct>
    <IntProperty Name="width">60</IntProperty>
    <IntProperty Name="height">60</IntProperty>
    </struct>
    </StructProperty>
    </struct>
    </StructProperty>
    <StructProperty Name="landscape ratio4x3">
    <IntProperty Name="widthRatio">4</IntProperty>
<IntProperty Name="heightRatio">3</IntProperty>
    <IntProperty Name="minWidth">1180</IntProperty>
<IntProperty Name="minHeight">885</IntProperty>
    <IntProperty Name="previewWidth">400</IntProperty>
    <StructProperty Name="0">
    <Struct>
    <IntProperty Name="width">200</IntProperty>
    <IntProperty Name="height">150</IntProperty>
    </StructProperty>
    <StructProperty Name="1">
    <Struct>
    <IntProperty Name="width">320</IntProperty>
    <IntProperty Name="height">240</IntProperty>
    </struct>
    </StructProperty>
    <StructProperty Name="2">
    <Struct>
    <IntProperty Name="width">640</IntProperty>
    <IntProperty Name="height">480</IntProperty>
    </struct>
    </StructProperty>
    </struct>
    </StructProperty>
    </struct>
    </StructProperty>
    </struct>
```

#### CAUTION

Every image cropping format must contain one image size, otherwise the default size and format, defined in ImageFunctions, will be used.



## High Resolution/Retina Images

CoreMedia Blueprint supports high resolution images. Set the BooleanProperty ena bleRetinaImages to true. If enabled, the JavaScript jquery.coremedia.re sponsiveimages.js is choosing a larger image according to the devicePixelRatio of the browser.

For Example the website wants to render an image with an aspect ratio of 4:3 and the best responsive image size is 400px : 300px. With a devicePixelRatio of 2, the JavaScript jquery.coremedia.responsiveimages.js is now choosing the size of 800px : 600px.

## Default JPEG Compression Quality

The default JPEG compression quality is 80% in CoreMedia Blueprint. This parameter is configured in blueprint-handlers.xml for the transformedBlobHandler.For further information consult the "CAE Application Developer Manual", chapter "Image Transformation API".

## 5.4.15 URLs

Link generation and request handling is based on the concepts of the CAE web application. For further information consult the "CAE Application Developer Manual". *CoreMedia Blueprint* offers a simple mechanism for link building and parsing that is based on regular expressions. The out of the box configuration has been made with "SEO Search Engine Optimization" in mind:

- URLs show to which site section the currently displayed page belongs
- URLs for asset detailed pages opposed to section overview pages contain the title of the asset

See Section 7.2, "Link Format" [379] for link schemes and controllers of *CoreMedia Blueprint* as well as existing post processors.

## 5.4.16 Vanity URLs

## Requirements

Editors should be able to define special URLs to special content objects which are easy to remember.

#### Solution

Vanity URLs are special human readable URLs which do not contain any technical identifiers like document IDs. *CoreMedia Blueprint* provides a means to assign vanity URLs to content objects.

Vanity URLs are configured in channel settings. Typically, there is one Vanity URL settings document for the root channel of a given site. This is the setup chosen for *CoreMedia Blueprint* demo content. To find the Vanity URL settings document, open the root channel of a site and switch to the Settings tab. You will find the Vanity URL settings document link inside the Linked Settings section.

Vanity URLs are defined as a relative URI path. The path might consist of several segments, but if you would like to keep your Vanity URLs simple, just use only one path segment. The URI path is then prepended with a path segment consisting of the site name. For example, for the site corporate, a URI path of my/special/article would yield the Vanity URL /corporate/my/special/article.

To add a Vanity URL for a document, follow these steps:

- Select the StructListProperty vanityUrlDefinition and create a new child Element Struct by clicking the [Add item to List Property] symbol in the toolbar.
- 2. Create a new LinkProperty and name it "target".
- 3. Set the content type field to the type of your target document.
- Click on the value field, this will open the library window. Drag your target document from the library window into the value field.
- 5. Create a StringProperty, name it "id" and type your vanity URI path inside the value field.

Once the settings document is published, the new Vanity URL is reachable on the live site, and it is used for all generated links referring to the target document.

#### NOTE

While it is possible to define multiple Vanity URLs for a single target document it might cause confusion when looking on the links of the website. By default, the first "id" in the settings document that refers to the target document will be used for link creation.



#### NOTE

Defining multiple target documents for a single Vanity URL is not prevented by the Studio but it is usually not desired. A link will be generated for every target but the resulting URL will only point to the document referenced by the first occurrence of the "id" in the settings.



#### CAUTION

A Vanity URL can overlap with other dynamic URLs on your website. A Vanity URL will always take precedence. Consequently, the document behind the other dynamic URL will not be reachable on the website anymore.



## 5.4.17 Content Visibility

## Requirements

Content should become available online only within a specific time frame. For example, editors need to ensure that a press release only becomes public at a certain day and time or an article should expire after a specific day. In addition, editors want to preview their preproduced content in the context of the website as if it was already available.

## Solution

CoreMedia Blueprint supports restricting the visibility of content items by setting the optional validFrom and validTo date properties of content of type CMLink able.

validFrom	
UI Name	Valid From
Description	Content where the "valid from" date has not been reached yet is not displayed on the site yet.
validTo	
UI Name	Valid To

Description

Content where the "valid to" date has passed is not displayed on the site anymore. By not specifying either of validTo or validFrom, an open interval can be specified to define just a start or end date.

jact a start or one dat

Table 5.15. Properties for Visibility Restriction

Content is filtered in the CAE during the following two stages of request processing:

- The controller is resolving content from a requested URL. See ContentValid ityInterceptor.
- In the content bean layer whenever references to other content beans that implement ValidityPeriod are returned.

In the CAE visibility checking is implemented as part of an extensible content validator concept. The generic ValidationService is configured with a ValidityPeriodValidator to filter content when it is requested.

To allow editors to preview content for a certain preview date and time a PreviewD ateSelector component has been added to *Studio*, which sets the request parameter previewDate. This parameter is respected by the ValidityPeriodValidator.

## 5.4.18 Content Type Sitemap

## Configuration

The content type Sitemap has three fields you can configure:

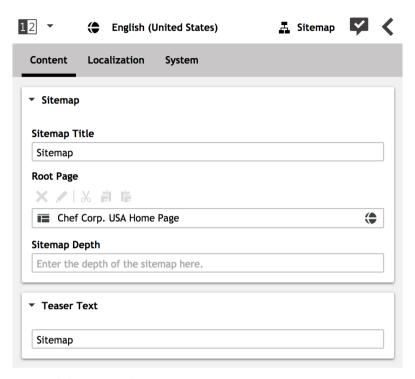


Figure 5.16. Content Type Sitemap

Enter a Sitemap Title which will be rendered as the headline of the Sitemap section in the site. The Root Page field defines the root node from where the content for the Sitemap will be rendered. Additional the Sitemap can be rendered to a specific depth which can be set here. This depth is three by default.

## 5.4.19 Robots File

## Requirements

Technical editors should be able to adjust site behavior regarding robots (also known as crawlers or spiders) from search engines like Google. For example:

- Enable/disable crawling of certain pages including their sub pages.
- Enable/disable crawling of certain single documents.

• Specify certain bots to crawl different sections of the site.

To support this functionality most robots follow the rules of robots.txt files like explained here: http://www.robotstxt.org/.

For example, the site "Corporate" is accessible as http://corporate.blue print.coremedia.com. For all content of this site the robots will look for a file called robots.txt by performing an HTTP GET request to http://corporate.blueprint.coremedia.com/robots.txt.

A sample robots.txt file may look like this:

```
User-agent: Googlebot,Bingbot
Disallow: /folder1/
Allow: /folder1/myfile.html
```

Example 5.2. A robots.txt file

### Solution

Blueprint's cae-base-lib module provides a RobotsHandler which is responsible for generating a robots.txt file. A RobotsHandler instance is configured in blueprint-handlers.xml. It handles URLs like http://corporate.blueprint7.coremedia.com:49080/blueprint/servlet/service/robots/corporate

This is a typical preview URL. In order to have the correct external URL for the robots one needs to use Apache rewrite URLs that forwards incoming GET requests for ht tp://corporate.blueprint7.coremedia.com/robots.txt to http://corporate.blueprint7.coremedia.com:49080/blueprint/servlet/service/robots/corporate

The RobotsHandler will be responsible for requests like this due to the path element /robots The last path element of this URL (in this example /corporate will be evaluated by RobotsHandler to determine the root page that has been requested. In this example "corporate" is the URL segment of the Corporate Root Page. Thus, RobotsHandler will use Corporate root page's settings to check for Robots.txt configuration.

To add configuration for a Robots.txt file the corresponding root page [here: "Corporate"] needs a setting called Robots.txt

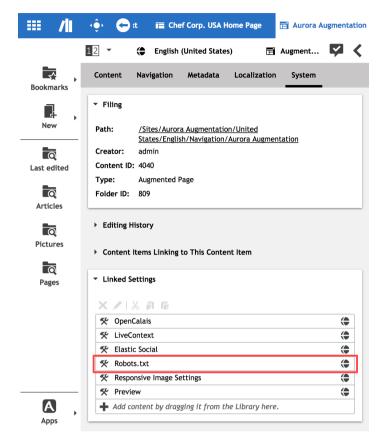


Figure 5.17. Robots.txt settings

## Example configuration for a Robots.txt file

The settings document itself is organized as a StructList property like in this example:

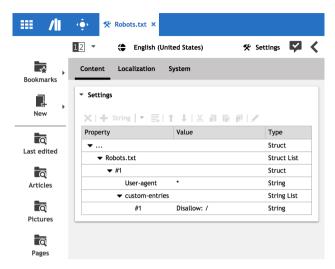


Figure 5.18. Channel settings with configuration for Robots. txt as a linked setting on a root page

For any specified user agent the following properties are supported:

- User-agent: Specifies the user agent(s) that are valid for this node.
- Disallow: A link list of items to be disallowed for robots. This list specifies a black list for navigation elements or content: Elements that should not be crawled. Navigation elements will be interpreted by "do not crawl elements below this navigation path". This leads to two entries in the resulting robots.txt file: one for the link to the navigation element and one for the same link with a trailing '/'. The latter informs the crawler to treat this link as path (thus the crawler will not work on any elements below this path). Single content elements will be interpreted as "do not crawl this document"
- Allow: A link list of items to be explicitly allowed for robots. This list specifies navigation elements or content that should be crawled. It is interpreted as a white list. Usually one would only use a black list. However, if you intend to hide a certain navigation path for robots but you want one single document below this navigation to be crawled you would add the navigation path to the disallow list and the single document to the allow list.
- custom-entries: This is a String List to specify custom entries in the Ro bots.txt. All elements here will be added as a new line in the Robots.txt for this node.

The example settings document will result in the following robots.txt file:

```
User-agent: *
Disallow: /corporate/corporate-information/
Allow: /corporate/corporate-information/contact-us
User-agent: Googlebot
Disallow: /corporate/embedding-test
```

Example 5.3. robots.txt file generated by the example settings

# 5.4.20 Sitemap

### Requirements

If you run a public website, you want to get listed by search engines and therefore give web crawlers hints about the pages they should crawl. http://www.sitemaps.org/ declares an XML format for such sitemaps which is supported by many search engines, especially from Google and Microsoft.

"Sitemap" in terms of http://www.sitemaps.org/ is not to be mistaken with a human readable sitemap which visualizes the structure of a website (see Section 5.4.18, "Content Type Sitemap" [204]]. It is rather a complete index of all pages of a site. A simple sitemap file looks like this:

```
<?xml version="1.0" encoding="UTF-8"?>
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
       xsi:schemaLocation="http://www.sitemaps.org/schemas/sitemap/0.9
http://www.sitemaps.org/schemas/sitemap/0.9/sitemap.xsd">
 <url>
   <100>
   http://helios.coremedia.com/corporate/spicy-duck-694
   </loc>
 </url>
 <url>
   <100>
   http://helios.coremedia.com/corporate/share-your-recipes-696
   </loc>
 </url>
</urlset>
```

#### Example 5.4. A sitemap file

The size of a sitemap is limited to 50,000 URLs. Larger sites must be split into several sitemap files and a sitemap index file which aggregates the sitemap files. A sitemap index file looks like this:

Maximum number of URLs

```
<?xml version="1.0" encoding="UTF-8"?>
<sitemapindex xmlns="http://www.sitemaps.org/schemas/sitemap/0.9">
```

```
<sitemap>
  <loc>http://helios.coremedia.com/sitemap1.xml.gz</loc>
    <lastmod>2014-03-31T15:33:26+02:00</lastmod>
    </sitemap>
    ...
</sitemapindex>
```

Example 5.5. A sitemap index file

### Solution

A sitemap consists of multiple entities (the index and the sitemap files) and has dependencies on almost the whole repository. If a new content is created, which "coincidentally" occurs in the first sitemap file, the entries of all subsequent sitemap files are shifted.

In border cases even the number of sitemap files may change, which affects the sitemap index file. So you cannot generate single sitemap entities on crawler demand, asynchronously and independent of each other, but you must generate a complete sitemap which represents a snapshot of the repository. Moreover, the exhaustive dependencies make sitemaps practically uncacheable, and the generation is expensive. For these reasons *Blueprint* does not render sitemaps on demand but pregenerates them periodically. So you must distinguish between sitemap generation and sitemap service. Both are handled by the live web application, though.

### Sitemap Generation

CoreMedia Blueprint features separated sitemaps for each site. Sitemap generation depends on some site specific configuration, like the document types to include or paths to exclude, amongst others. This configuration is specified by SitemapSetup Spring beans.

The lc and the corporate extension each provide a SitemapSetup bean suitable for their particular sites. Projects can declare their own sitemap setups. The setups are collected in the sitemapConfigurations Spring map.

If you want to generate a sitemap for a site, you have to specify the setting sitema pOrgConfiguration at the root channel. It is a String setting, and the value must be a key of the sitemapConfigurations map.

#### ▼ Local Settings



Property	Value	Туре
▼		Struct
sitemapOrgConfigura	livecontext	String
publicationHistoryInt	60	Integer

Figure 5.19. Selection of a sitemap setup

By default, the Corporate sites are sitemap-enabled. The Aurora sites are not sitemapenabled, since the Aurora sites serve only as backend for *HCL Commerce* applications, there is no need for sitemaps.

Sitemaps are generated periodically in the Delivery CAE by a SitemapGeneration Job. You can specify the initial start time and the period as application properties cae.sitemap.starttime and cae.sitemap.period-minutes, respectively. For details about the values see the Javadoc of the setters in Sitemap GenerationJob. The Blueprint is preconfigured to run the sitemap generation nightly at 01:30. You can also trigger sitemap generation for a particular site manually by the URL

http://live-cae:49080/blueprint/servlet/internal/corporate-de-de/sitemap-org

where corporate—de—de stands for the segment of the site's root channel. Note that it is an internal URL which can only be invoked directly on the CAE's servlet container. Sitemap generation is an expensive administrative task, which is not to be exposed to end users. CoreMedia's default Apache rewrite rules block internal URLs, see files in the deployment folder global/deployment/chef/blueprint/cook books/blueprint—proxy/ templates/default/rewrite.

The sitemaps are written into the file system under a directory which is specified by the cae.sitemap.target-root application property. That means, the CAE needs write permissions for this directory.

### Sitemap Service

The generated sitemaps are available by the URL pattern

/service-sitemap-siteID-sitemap index.xml

This pattern consists only of a single segment without a path, so there are no path restrictions for the URLs included in the sitemap.

In order to inform search crawlers, the sitemap URLs are included in the robots.txt files. Since there is only one robots file per web presence, you will see multiple sitemap entries for the localized sites:

```
User-agent: *
Disallow: /

Sitemap: http://corporate.acme.com/service-sitemap-ab...ee-sitemap_index.xml
Sitemap: http://corporate.acme.com/service-sitemap-lc...?a-sitemap_index.xml
```

## 5.4.21 Website Search

There are two search types in *HCL Commerce* integration scenarios: *HCL Commerce Search* and *CoreMedia CMS Search*. You can view the results of both searches by switching between tabs "shop" or "content".

#### NOTE

For HCL Commerce Search the CMS content must be crawled by the HCL Solr Search engine. Please refer to the HCL documentation. A configuration file for each example site is part of the HCL Commerce Workspace archive [for example, WCDE-ZIP/components/foundation/subcomponents/search/solr/home/droidConfig-cm-aurora-en-US.xml].



The CoreMedia CMS Search is introduced further in this section.

## Requirements

In order to make content more accessible for their audience virtually all websites have full-text search capabilities. To improve the search experience some websites also offer features such as search term autocompletion, suggestions in case of misspelled search terms, more advanced filtering options or even metadata based drilldown navigation in search results.

### Solution

CoreMedia CMS has built-in integration with the Apache Solr search engine. *Blueprint* comes with a small abstraction layer that offers unified search access to Solr for all CAE based code. It provides the following features, all based on standard Solr functionality:

- Full text search: Search for content across all fields
- Field based filters: Filter results by metadata such as the content type, the site section it belongs to, etc.
- Facets: Display facets, that is the number of results in a field for certain values
- Spellcheck suggestion: "Did you mean" suggestions for misspelled terms

- Search term highlighting: All words are highlighted in your text
- Validity range filtering: Automatically filter for only visible results (see section Section 5.4.17, "Content Visibility" [203]
- Filter non-searchable: Automatically filter content that should not be part of search results.
- Caching: Search results can be optionally cached for a certain amount of time.

The search integration can be found in the modules com.coremedia.blue print.cae.search and com.coremedia.blue print.cae.search.solr.

com.coremedia.livecontext.fragment.CMSearchFragmentHand ler is used in *HCL Commerce* integration scenarios to process *fragment search requests*. The handler requires no specific configuration in content settings and uses the general CAE Search configuration as explained in Section 5.4.21, "Website Search" [212].

### Configuring search in content settings

Some aspects of website search are configurable in a site-specific Settings document. The site's root channel links to the Settings document Search Configuration with the settings used for that site.

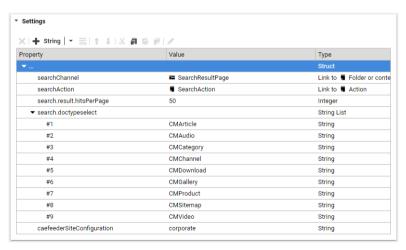


Figure 5.20. Search Configuration Settings document

### It contains the following settings:

Settings Property	Description
searchChannel	The channel used to render the search result page.
searchAction	Content of type CMAction with ID "search".
searchResultHitsPerPage	The number of hits shown on the search result page. If not set, default is 10.
searchResultPagination	Boolean parameter to enable pagination instead of "load more" functionality. Default is false.
searchDisableSpellingSuggestions	Boolean parameter to disable the spelling suggestion offered by Solr. Default is false.
searchDoctypeSelect	The content types that appear in the search result. Subtypes must be listed explicitly.
searchChannelSelect	The Categories that appear in the filter panel based on configured channels.
searchFacets	A substruct that maps symbolic search facet names to Solr index field names. This enables search faceting on the website with the possibility to filter search results based on values indexed in the configured fields. You can choose arbitrary names for facets, but note that these names will appear as request parameters in search URLs.
searchFacetLimit	An integer parameter that controls how many values will be displayed for each search facet, if search Facets is configured. Default is 100.
caefeederSiteConfiguration	Contains the value corporate to select the CAE Feeder Brand Blueprint configuration for indexing content of the site. This enables page grid indexing as described in the next section.

Table 5.16. Brand website search settings

### Configuring page grid indexing

The *Brand Blueprint CAE Feeder* feeds CMChannel documents to the search engine so that pages can be found on the website. To this end, the CAE Feeder configuration specifies which parts of a page grid need to be indexed. This includes the configuration of relevant page grid sections, content types of linked contents and their properties.

### NOTE

Read section Section 5.4.4, "Page Assembly" [167] for an introduction to page grids.



The Brand Blueprint CAE Feeder is configured in the Spring bean definition file compon ent-corporate-caefeeder.xml and its accompanied properties file corporate-caefeeder.properties in directory src/main/re sources/META-INF/coremedia of the Blueprint module apps/caefeeder/blueprint/modules/extensions/corporate/corporate-caefeeder-component.The Spring XML file imports the content bean definitions and defines the following FeedablePopulators to index the page grid:

The PageGridFeedablePopulator takes properties from content linked in the page grid and adds them to the textbody index field when feeding a CMChannel. It is configured to feed the teaser properties of linked documents except for articles linked with view type "Detail" in which case the full article text is indexed with the channel. The PageGridInlineContentFeedablePopulator ensures that articles that are linked with view type "Detail" are not returned by the website search in addition to their page. To this end, it sets the index field notsearchable to true for such articles.

If a page grid placement contains a CMCollection document, then the contents linked in its items property are included as well - just as if they were linked directly in the page grid.

The mentioned FeedablePopulators are only used for documents if their site has a settings document that defines the setting caefeederSiteConfiguration with value corporate. This is the case for Brand Blueprint sites. The Spring application context file component-corporate-caefeeder.xml configures the site-specific activation of page grid feeding by adding the FeedablePopulators to the bean siteSpecificFeedablePopulatorMap for the value corporate.

The Brand Blueprint comes with a default configuration for indexing page grids of CMChannel documents. If needed, you can change the configuration in compon ent-corporate-caefeeder.xml and corporate-caefeeder.prop erties. The following table describes the used Spring properties. All properties start

with the prefix corporate.search.pageGrid which is abbreviated with [c.s.p] below.

Property	Description
[c.s.p].contentType	The type of the contents with indexed page grid.  Default: CMChannel
[c.s.p].name	The name of the struct property that contains the page grid.  Default: placement
[c.s.p].excludedSections	Comma-separated list of ignored page grid sections.  Default: header, footer, sidebar
[c.s.p].itemContentTypes	Comma-separated list of content types of considered page grid items. Contents of other types that are linked in the page grid are ignored and not indexed with the page grid.
	Default: CMChannel, CMArticle, CMTeaser, CMCollection, CMVideo, CMDownload, CMExternalLink, CMProduct
[c.s.p].itemTextProperties	The content properties of page grid items with a view type other than "Detail" that are indexed in the index field textbody of the page. This property takes a space separated string of document type properties. For each configured document type, the name of the type followed by an equal sign and a comma-separated list of property names is given. The configuration for the most specific document type of an item decides which item properties are used. The property lists are not merged with configurations for super types. This makes it possible to ignore properties in subtypes.
	Default: CMTeasable=teaserTitle, teaserText CM Product=productName, shortDescription
[c.s.p].itemValidFromProperty [c.s.p].itemValidToProperty	The name of the date properties for visibility as described in Section 5.4.17, "Content Visibility" [203]. Content that is not currently visible is not indexed with the page. The <i>CAE Feeder</i> automatically reindexes after visibility has changed.
	Default: validFrom/validTo

Property	Description
[c.s.p].inlineContentTypes	Comma-separated list of content types used in the page grid with view type "Detail" for which the text properties are indexed with the page grid instead of the teaser properties.  Default: CMArticle
[c.s.p].inlineContentViewType	The technical name of the "Detail" view type.  Default: full-details
[c.s.p].inlineContentTextProperties	The content properties of page grid items with view type "Detail" that are indexed in the index field textbody of the page. This property takes a space separated string of document type properties. For each configured document type, the name of the type followed by an equal sign and a comma-separated list of property names is given. The configuration for the most specific document type of an item decides which item properties are used. The property lists are not merged with configurations for super types. This makes it possible to ignore properties in subtypes.  Default: CMArticle=title, detailText
[c.s.p].collectionContentType	The content type of collection documents used in the page grid.  Default: CMCollection
[c.s.p].collectionItemsProperty	The link property of collection documents to get the items of a collection.  Default: items
[c.s.p].collectionViewTypeProperty	The link property of collection documents to get the view type for the items of a collection.  Default: viewtype
[c.s.p].configld	An identifier that represents the configuration options.  Default: corporate

Table 5.17. Page Grid Indexing Spring Properties

#### NOTE

You must reindex from scratch with an empty CAE Feeder database to apply the changes of the above configuration properties to all indexed documents. If it is okay to just apply the changes to newly indexed documents and if you don't reindex with an empty CAE Feeder database, then you need to change the value of the [c.s.p].configId property to some other string constant, if you've changed one of the following properties [all starting with [c.s.p].]: name, excludedSections, itemContent Types, itemValidFromProperty, itemValidToProperty.



# 5.4.22 Topic Pages

## Requirements

Topic pages are a popular feature on most websites. Usually, topic pages are assembled from existing content which has already been published in another context before. Thus, topic pages should not cause any extra effort for the editors, but be available completely automatic.

### Solution

In CoreMedia Blueprint topic pages are based on tags. Each tag content can be rendered as a topic page, showing the assets which are tagged with this particular tag. That is, add for example the Professionals tag content to the Subjects field of the Metadata tab and you will get a link to the topic page. Clicking this link opens the topic page for the topic "Professionals" in the default topic context of the site. See section "A Topic Page is a Page" [219] for details about context.

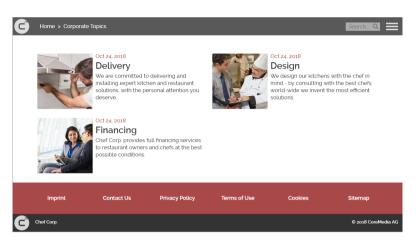


Figure 5.21. Generated topic page for topic "Professionals"

## Configuration

The topic pages feature needs some configuration which is collected in a settings content. In the <code>Blueprint</code> example content this setting is located at <code><SiteName>/Options/Settings/TopicPages</code> content of each site folder. This path must be configured as topicpageConfigurationPath for the topicpageContextFinder Spring bean in <code>blueprint-contextstrategy.xml</code>. Topic page configuration is site specific. Relative paths will be concatenated with the root folder of the active site.

## A Topic Page is a Page

Topic pages are based on the well known page concept. Just like any other asset, a tag content needs a context in which it is rendered as a topic page. Ordinary assets like articles have their explicit navigation contexts. For tag content there is a default context for each site. This default context is just another Page content. It must be configured as a TopicPagePage link property in the TopicPages settings content. This deviating context determination has two reasons:

- . It spares your editors the tedious task of assigning a context to each tag
- It allows you to create site specific topic pages for global com.coremedia.blue print.studio.rest.taxonomies tags

#### CAUTION

If you create your own default topic page set the Hidden flags (on the *Metadata* tab) of the page to true, and add the page as child to the site root. So it inherits all the JavaScript and CSS which is responsible for the design of the site.



## Managed Topic Pages

The default topic page context allows you to generate a topic page for any tag content. This is convenient, but for some very popular topics you might want to provide a thoroughly styled and edited topic page, for example with an introductory text and image. *Studio* comes with a UI that executes the following steps for your custom topic page:

- 1. Creating a new page document.
- Adding the page as a child to the default context page in order to inherit its features and preserve the style of the site.
- 3. Setting the new page as context in the tag document which represents the topic.

When the UI has created and linked the topic page, you only need to care for the layout and the accompanying content of the placements other than main:

- 1. Select the desired layout for your custom topic page.
- 2. The main placement is reserved for the content list. Fill the other placements with content of your choice [an introductory article or related topics, for instance].

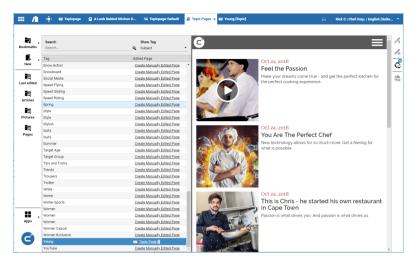


Figure 5.22. The topic pages administration in Studio

The *Studio* plugin provides a separate preview for the generated topic page too. This preview is more reliable than the one that is rendered for the page, since the preview is parameterized with the selected tag.

For global topics each site can have a specific custom topic page. All custom pages are linked in the topic's contexts, and at runtime the CAE determines the custom topic page which matches the context of the request or falls back to the default topic page of the particular site.

## Configure target folder of new topic pages

When a custom topic page is created by using the Topic Page Studio extension, a new page content is created for the active site in folder Content/Topic Pages. The path is configurable in the site specific settings content TopicPages, located in the settings folder of the site. The property name for the corresponding string property is folder.

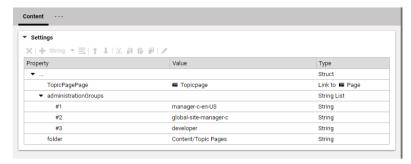


Figure 5.23. Settings document for topic pages

### Configure access to the topic page administration

The topic page plugin uses the configurations-rest-extension module to load configuration values from a settings content. The configuration document TopicPages contains the name of the user groups that are allowed to administrate topic pages. It is located in the folder Options/Settings/ [Relative paths will be concatenated with the root folder of the active site.]. An additional configuration file with the same name can be put in the folder /Settings/Options/Settings/TopicPages. The entries of the files will be added to the existing configuration. The property name for the corresponding string list property is administrationGroups.

### **URL** format

Topic pages are search relevant, so they need SEO friendly URLs. The pattern is the same as for standard pages, and the URLs for topic pages are generated and resolved by the PageHandler. Only the sequence of segments is different from ordinary page URLs. It does not manifest a hierarchy but consists of exactly the segments /<site>/<topicpage>/<topic>/<id>. Topicpage is the segment of the topic page context, topic is the value property of the tag content, and id is the id of the tag content.

## Disable Managed Topic Pages

The Managed Topic Pages are implemented as *CoreMedia Extension* called custom-topic-pages. Therefore, you can disable it like any other extension (see Section 4.1.5, "Project Extensions" [67] for details).

```
<dependency>
<groupId>${project.groupId}</groupId>
```

### Search for Topic Pages

Topic pages can also be found by *CoreMedia Blueprint*'s search. To get topic pages in the search result list, the topic page name must match the entered search query. Topics which are not used in the current site do not appear in the search results. Topic pages are displayed on top of the search results list with a customizable teaser image as shown in Figure 5.24, "A Search Result for a Topic Page" [223]. The capability to search for topic pages can be controlled by settings located in the search action of the particular site



Figure 5.24. A Search Result for a Topic Page

## Feeding Topic Pages

In the Website Blueprint topics are represented by CMTaxonomy and CMLocTaxonomy content. The Blueprint CAE Feeder is configured accordingly so they get indexed by the search engine.

### Enable and Disable Topic Search

The CoreMedia Blueprint searches for topic pages by default. This feature can be enabled and disabled for each site independently. The folder Options/Actions contains an action "Search" which has a StringListProperty setting search.topicsdoctypeselect. The entries define all content type names which should be considered by a topic page search. In case of the Website Blueprint the content types CMTaxonomy and CMLocTaxonomy are required here. To avoid searching for topic pages, this setting has to be removed.

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If you change the configuration of search.topicsdoctypeselect to a different non-empty list of document type names, then you should also add the setting search.topicsindexfields with a string list of search engine index fields that reference assigned tags of a content. These index fields are used to determine the tags that are used in the current site. If not set or empty, the setting defaults to the index fields subjecttaxonomy and locationtaxonomy, which reference CMTaxonomy and CMLocTaxonomy contents, respectively. For example, if you set search.topicsdoctypeselect to CMTaxonomy only, then should also set search.topicsindexfields to subjecttaxonomy only.

# 5.4.23 Search Landing Pages

### NOTE

Feature is only supported in eCommerce Blueprint



### Requirements

Using CoreMedia Content Cloud the user should have the possibility to define custom page layouts for search terms.

### Solution

Search Landing Pages are used to apply a custom page layout for product searches that match specific search terms. This feature is used when CAE fragments should be included to search result pages of an eCommerce system. To provide a new search landing page, do the following:

- Create a new folder with the name Search Landing Pages in one of your sites folders. The folder must be part of a site, global search landing pages are not provided.
- Create a new page document and add the matching keywords in the input field "HTML Keywords" [CMChannel property "keywords"].
- Add the newly created page document as navigation child to the root document. Ensure that the search landing page has checked the "Hidden in Sitemap" and "Hidden in Navigation" checkboxes.

When the search landing page is included to the commerce storefront, only the main placement of the page's page grid will be included as fragment.

# 5.4.24 Theme Importer

With the theme importer you can import themes into the content repository. It is the command line equivalent of uploading themes in Studio as described in the Frontend Developer Manual.

Example 5.6. Usage of import-themes

The options have the following meaning:

Parameter	Description
-c	Delete existing theme before import in order to get rid of obsolete code resources.
	This option is only intended for the development workflow. It does not delete published themes.
-dm	Development mode. Creates a user (frontend developer) specific copy of the theme.
-f	Folder within CoreMedia where themes are stored. Default is /Themes

Table 5.18. Options of the import-themes tool

# 5.4.25 Tag Management

A Tag Management System is a tool to deploy analytics code fragments and others on your website dynamically during runtime. With the user interface of CoreMedia Studio it

is easy to set up tag management systems depending on the configuration defined in the repository.

## Configuration

Define a local or linked setting called "TagManagement" with type Struct List and add it to the root page of the site. Each struct in this list represents a Tag Management integration which defines its own Markup properties for "head", "bodyStart", and "bodyEnd".

The chefcorp-theme includes the brick-tag-management and the support for tag management systems out of the box.

If the *Google Tag Manager* is your preferred solution, refer to Google's documentation at Google Tag Manager Overview to retrieve the code snippets for your integration.

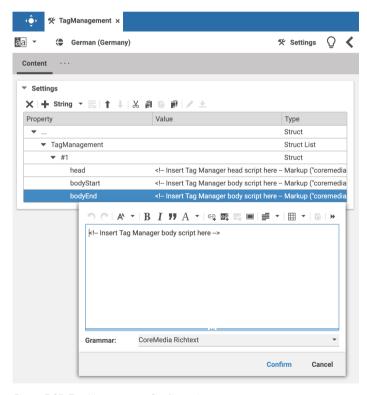


Figure 5.25. Tag Management Configuration

# 5.5 Localized Content Management

One of the primary challenges when engaging in a global market is to reach all customers in different countries

The first most obvious task is to provide your website contents in different languages. But in addition you may also want to customize your advertised products to local holidays or meet the different legal requirements in different countries.

CoreMedia Content Cloud's Multi-Site concept assists you in meeting these requirements.

#### NOTE

Also have a look into the Multi-Site Manual. The manual describes different options to design your site hierarchy and gives some guidance to avoid common pitfalls when working with multi-site content.



# 5.5.1 Concept

There are many possible approaches to fulfill the requirements for providing multiple sites in different countries. *CoreMedia Content Cloud* offers a solution which you can customize to your needs and to the workflows you are used to.

The following chapter will present the basic ideas and concepts of *CoreMedia Content Cloud's* Multi-Site to you.

## **Terms**

The multi-site concept and documentation is based on the following terms. You may skip this section for now and return to it later when these terms are referenced.

Locale

The term locale refers to the concept of translation and localization. Thus, it is in general a combination of a country and a language. So if the country *Switzerland* requires contents to be available in English, Italian, German and Romansh, four locales have to be defined.

The locale is represented as IETF BCP 47 language tag [Tags for Identifying Languages].

locale = country + language

IETF BCP 47

Site	A site is a cohesive collection of web pages in a
	single locale, sometimes referred to as localized

site. Technically, a site consists of:

- · The site folder
- The site indicator.
- The site's home page and
- Other contents of the site.

A master site is a site other localized sites are derived from. A localized site might itself take the role of a master site for other derived sites. This reflects the need that your localized Canadian site (which is in English) needs another localized variant in

French.

Site Folder All contents of a site are bundled in one dedicated

folder. A typical example of a site folder is:

/Sites/MySite/Canada/French

Site Indicator A site indicator is the central configuration object for a site. It is an instance of the content type CM

Site. It explicitly configures:

- The site's home page
- The site identifier
- The site name
- The site's locale
- · The master site
- The site manager groups.

It also implicitly defines the root of the site folder.

The site's home page is the main entry point for all visitors of a site. Technically it is also the main entry point to calculate the default layout and the con-

tents of a site.

Site Identifier The site identifier needs to be unique among all sites. It can be used to reference a site reliably also

outside the CMS for example in configuration files. The site name is the name of a master site and all

derived sites. A derived site inherits the site name from its master site and must not change it.

Members of a site manager group are typically re-

sponsible for one localized site. The recommendation is to have one dedicated group for each site with appropriate permissions applied for the site

folder.

Master Site

Home Page

Site Name

Site Manager Group

Responsible means that they take care of the contents of that site and that they accept translation tasks for that site. If a site manager is allowed to also trigger translation tasks from the master site to their site, they need to be added to the translation manager role.

While the Site Manager Groups are typically local to their site, thus represent the horizontal layer, CoreMedia Content Cloud also introduces a vertical layer referred to as global site manager. As a consequence the members of the horizontal layer are sometimes referred to as local site managers.

Global site managers have an overview over all sites while local site managers focus on their sites with additionally required access to the particular master site for translation processes.

Translation Manager Role

Editors in the translation manager role are in charge of triggering translation workflows either from or to a site.

Global and Local Site Manager

## Sites Structure

CoreMedia Content Cloud assumes that your localized sites are all derived from one master site. The site hierarchy might be nested, thus a site derived from the master site again might have derivatives. You can trigger the localization process from your master site, directly derived sites will adapt and forward changes to their derived sites.

The examples below refer to the default configuration which comes with CoreMedia Blueprint. To adapt the structure to your needs you have to configure the SiteModel - see also Section "Site Model and Sites Service" [237].

### Multi-Site Folder Structure

All elements belonging to a site structure are placed in one dedicated folder. In this folder you will find the master site as well as all derived localized sites.

Another set of master and derived sites could be created in parallel to that site following the same concept.

```
/Sites/
MySite/
United States/
```

```
English/master
Spanish/derived from U.S. English
Canada/
English/derived from U.S. English
French/derived from Canadian English
MyOtherSite/ another master site structure
```

Example 5.7. Multi-Site Folder Structure Example

The folder structure of the master site and its target sites should be kept equal to avoid the automatic recreation of removed or renamed folders during the translation workflow.

In addition to this common aspects for all sites might be placed outside this folder structure. For details see Section 5.4.1, "Folder and User Rights Concept" [161].

### Site Folder Structure

The central entry point into the site folder is the site indicator. It points implicitly to the site's root folder (as it needs to be located at the same folder hierarchy depth among all sites in the system) and points explicitly to the site's home page.

Assuming that your site indicator is always placed in some folder like Navigation your site folder structure may look like this:

```
MySite/
United States/
English/
Navigation/
MySite [Site] site indicator
MySite site's home page
```

Example 5.8. Site Folder Structure Example

While the above describes the mandatory folder structure for a site, there are additional structures which adhere to the proposed separation of concerns in Section 5.4.1, "Folder and User Rights Concept" [161], thus within a site you can have several user roles taking care of different aspects of the site as there are:

- Editorial content: For example, articles, images, collections etc. This is the real
  content of a site that is rendered to the web page. They are located in folders Edit
  orial. Pictures and Videos.
- Navigation content: Channels that span the navigation tree and provide context information, as well as their page grids (see also Section 5.4.2, "Navigation and Contexts" [163]]. These contents are located in a folder named Navigation.

• Technical content: Site specific, technical documents, like actions, settings, view types, etc. They can be found in folder named Options.

### Site Interdependence

Having a site derived from its master you will have two layers of interdependence:

- 1. The site indicator points to its master site indicator.
- Each derived document points to its master annotated by the version of the master when the derived document retrieved its last update from the master. This information is used in the update process when a new master version requires its derived contents to be translated again.
- A site indicator inherits the site name from its master. If a site indicator has no master it has to define the site name, which will be used for all derived sites.

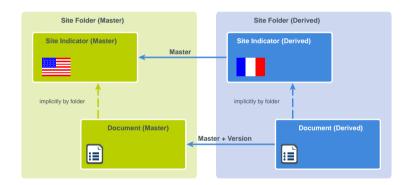


Figure 5.26. Multi-Site Interdependence

The master property is configured as weak link by default. Thus, you might publish derived sites before [or without] publishing the master site.

## Modifying the Site Structure

Whenever possible, the structure of a site should not be changed after it has been set up initially. In particular, you should not:

Change the id of a site. If you do so, you must at least reindex its entire master site,
if any. See Section 5.2, "Configuring the CAE Feeder" in Search Manual for details on
the reindexing procedure. However, the site id might also be stored in other places
that a simple reindexing will not update.

- Move a content to a different site. If you do so, you must at least update the master links of the affected contents to point into the master site of the new site.
- Change the locale of a site. If you do so, you must at least update the locale stored in each individual content of the site.
- Change the master site of a site. If you do so, you must at least update the master links of all contents in the site.

#### CAUTION

After significant changes of the site structure, you should run the cm validate—multisite tool to detect inconsistencies in the content. See Section "Validate Multi-Site" in Content Server Manual for details



## 5.5.2 Administration

Using CoreMedia Content Cloud's Multi-Site concept requires some administrative efforts which are described in this section.

## Locales Administration

Each site is bound to a specific locale [see Locale [227]]. In order to ensure a consistent usage of locale strings across multiple sites that might be managed in a single content repository, the entire list of available locales is maintained in a central document of type CMSettings.

The document /Settings/Options/Settings/LocaleSettings contains in the property Settings a String List property availableLocales which contains locale strings. Example 5.9, "XML of locale Struct" [232] shows the XML structure of the Struct:

LocaleSettings document for locale configuration

```
<settings>
  <Struct xmlns="http://www.coremedia.com/2008/struct"
    xmlns:xlink="http://www.w3.org/1999/xlink">
    <StringListProperty Name="availableLocales">
        <String>de</String>
        </StringListProperty>
    </settings>
```

Example 5.9. XML of locale Struct

Please make sure, that the path to the LocaleSettings is configured in the Studio properties, as described in Section 7.19, "Available Locales" in Studio Developer Manual.

For providing a new locale, you can simply open the document LocaleSettings and add a new entry to the list of locales. See Section 4.6.4, "Editing Struct Properties" in *Studio User Manual* for details on how to edit a struct property and add items to string lists. Figure 5.27, "Locales Administration in CoreMedia Studio" [233] shows a Studio tab in which the LocalesSettings document is being edited.

Sometimes you might want to define locales for a supranational region such as Africa or Latin America. In this case you can add the language code followed by the UN M.49 area code as described in http://en.wikipedia.org/wiki/UN\_M.49. For Spanish in Latin America and the Caribbean add, for example, "es-419".

Supranational regions

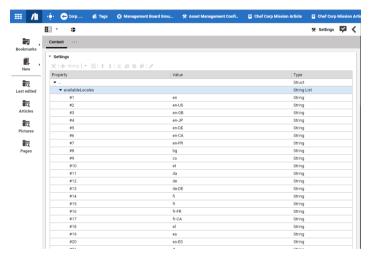


Figure 5.27. Locales Administration in CoreMedia Studio

# **Groups and Rights Administration**

This chapter describes all groups and users, that have to be defined for localization. There are several explicit groups and one user, that can be configured in the SiteModel - see also Section "Site Model and Sites Service" [237]. For an overview of predefined editorial users that come with CoreMedia Blueprint have a look at Reference - Predefined Users [385].

The translation manager role is defined once in the property translationManager Role of the SiteModel. It is a required group for every user that needs to start a translation workflow and to derive a site.

translation manager

In case, you do not want to allow every translation manager to also derive sites, it is advisable to create an additional global site manager group, that has the right, to make modifications in the global sites folder.

global site manager

Members of a site manager group take care of the contents of one or more sites. They may for example accept translation workflows if they manage the corresponding target site of a workflow. Or they may start a translation workflows from the master site. For the latter, they must also be member of the translation manager role group, which is described above.

site manager group

The site manager groups can be defined in the site indicator. The name of the corresponding property field is defined in the siteManagerGroupProperty of the SiteModel. If not specified, the group "administratoren" will be used by default. This is also the fallback if the defined group is unset or not available.

You may enter multiple groups separated by comma by default. The separator is configured in groupPropertyDelimitingRegEx of the SiteModel.

There are two ways to set the site manager group:

- While deriving a new site in the sites window, you can set the group.
- Directly in the site manager group property of the site indicator.

For technical reasons the actual changes during a translation workflow are performed as the translation workflow robot user as configured in the property translation WorkflowRobotUser of the SiteModel. The user needs read and write access on the sites taking part in a translation workflow. As this user is only technical, access to the editor service should be restricted, which can be done in the file jaas.conf in the module content-management-server-blueprint-config. [For details see Section "LoginModule Configuration in jaas.conf" in Content Server Manual].

translation workflow robot user

## Overview of required users and groups for multi-site

Table 5.19, "Suggested Users and Groups for multi-site" [234] shows an example, how the configuration of user groups may look like in *CoreMedia Blueprint*.

Type	Name	Member of	Rights	Remark
group	global-site- manager	approver-role, publisher-role, translation- manager-role	<ul> <li>/Home (folder: RSF, content: RMDS)</li> <li>/Settings (folder and content: R)</li> <li>/System (folder and content: R)</li> <li>/Sites (folder: RAPSF, content: RMDAPS)</li> </ul>	

Туре	Name	Member of	Rights	Remark
group	local-site-man- ager	approver-role, publisher-role, translation- manager-role	<ul> <li>/Home [folder: RSF, content: RMDS]</li> <li>/Settings [folder and content: R]</li> <li>/System [folder: RF, content: RMD]</li> <li>/Themes [folder: RAPF, content: RMDAP]</li> <li>/Sites/<master-site-root-folder> [folder and content: R]</master-site-root-folder></li> </ul>	
group	manager- <lan- guage-tag&gt;</lan- 	local-site-man- ager	• /Sites/ <site- root-folder&gt; (folder: RAPF, content: RMDAP)</site- 	Suggested pattern configured in siteManager GroupPattern of the SiteModel
group	translation- manager-role			Configured in transla tionManagerRole of the SiteModel
group	translation- workflow-robots		<ul> <li>/ [folder and content: R]</li> <li>/Sites [folder: RFAS, content: RMDAS]</li> </ul>	Group for automatic multi- site actions like translation. This group requires super- vise permissions in order to assign rights to newly cre- ated sites (deriving sites, see Section 5.6.3, "Deriving Sites" [293]]. Approve rights are required for translation processing,
				not for publishing to Master Live Servers. So, publish permissions are not re- quired for this group.
user	translation- workflow-robot	translation- workflow-robots		Configured in transla tionWorkflowRo

Type	Name	Member of	Rights	Remark
				botUser of the Site Model

Table 5.19. Suggested Users and Groups for multi-site

The rights abbreviations denote:

- R read
- M modify / edit
- D delete
- A approve
- P publish
- F folder
- S supervise

For further information about the rights, please refer to Section 3.15.2, "User Rights Management" in *Content Server Manual*.

### Definition while deriving site

When deriving a new site, a proposal for the name of the site manager group is generated from a predefined pattern. By default, the name starts with *manager* followed by the language tag of the selected target locale (see also Figure 5.28, "Derive Site: Setting site manager group" [236]). This pattern may be configured in the property siteMan agerGroupPattern of the SiteModel.

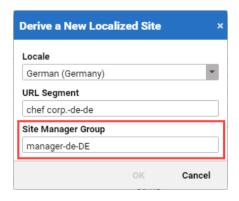


Figure 5.28. Derive Site: Setting site manager group

### Adapting site manager group later on

If the site already exists, the names of site manager groups can be set or modified directly in the site indicator (see Figure 5.29, "Site Indicator: Setting site manager group" [237]).

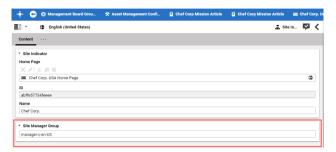


Figure 5.29. Site Indicator: Setting site manager group

If any of the given groups does not exist, the property field will be marked red and the creation of the site or the assignment of the group may not be performed, thus the groups need to have been created before. Read more about users, groups and administration in Section 3.15, "User Administration" in *Content Server Manual*.

# 5.5.3 Development

CoreMedia Content Cloud's Multi-Site concept contains an example implementation for translation and localization processes. As you might have different requirements, for example defined by a translation agency which does the translation for you, the Multi-Site feature is highly configurable. Read the following sections to learn about the configuration options.

## Site Model and Sites Service

The site model and the sites service are strongly connected with each other. While the site model consists of properties defining the site structure, the sites service uses this model to work with sites programmatically.

### Sites Service

The sites service is designed to access the available sites and to determine the relation between sites and contents. The site model configures the behavior of the sites service.

For developing multi-site features the main entry point is the sites service.

### Site Model

The site model is the centralized configuration of the CoreMedia Multi-Site behavior. Its configuration is required in several applications which are listed below. While section Site Model Properties lists the configurable properties (exception: CoreMedia Site Manager with an extra description in Site Model in CoreMedia Site Manager) the different configuration locations are explained per application:

- Site Model in CoreMedia Studio [242]
- Site Model in Content Application Engine [243]
- Site Model in Command Line Tools [243]
- Site Model in CoreMedia Site Manager [243]

### Site Model Properties

The following table illustrates the configurable site model properties. To get to know more about the properties and patterns used, consult the Javadoc of com.coremedia.cap.multisite.SiteModel.

<pre>sitemodel.site.indicator.documentType</pre>		
Description	Specifies the content type of the site indicator document. Each site must only have one instance of that content type.	
Default Value	CMSite	
sitemodel.sit	e.indicator.depth	
Description	Defines the depth under the root of the site folder, where the site indicator document resides.	
Deprecated	Setting will phase out. First it will default to 0 and will be removed completely someday. In the end, the site indicator will always be located in the site root folder.	
Default Value	0	
sitemodel.sit	e.indicator.namePattern	
Description	Name pattern, which will be used for the name of the site indicator document when deriving a site. Only placeholder {0} is available for this property. For an overview of placeholders see Table 5.21, "Placeholders for Site Model Configuration" [242].	

Default Value	{0} [Site]		
sitemodel.sit	sitemodel.site.rootdocument.namePattern		
Description	Defines the pattern for the site's home page document name, used while deriving a site. Only placeholder { 0 } is available for this property. For an overview of placeholders see Table 5.21, "Placeholders for Site Model Configuration" [242].		
Default Value	{0}		
sitemodel.sit	e.manager.groupPattern		
Description	Defines the pattern for responsible default site manager group name when deriving a site. For available placeholders see Table 5.21, "Placeholders for Site Model Configuration" [242]		
Default Value	manager-{4}		
sitemodel.sit	eManagerGroupProperty		
Description	Defines the property of the site indicator document holding the site manager group names.		
Default Value	siteManagerGroup		
sitemodel.gro	upPropertyDelimitingRegEx		
Description	Defines the separator (as regular expression) how to split group names into elements, as for example for the site-manager-groups.		
Default Value	comma, including trailing space characters		
sitemodel.tra	nslationManagerRole		
Description	Defines the group name denoting the role which permits a user to start a translation workflow.		
Default Value	translation-manager-role		
sitemodel.idP	roperty		
Description	Defines the property of the site indicator document which contains the site id.		

Default Value	id
sitemodel.nam	meProperty
Description	Defines the property of the site indicator document which contains the site name.
Default Value	name
sitemodel.loc	caleProperty
Description	Defines the property of translatable content and the site indicator document, which holds the locale of the content.
Default Value	locale
sitemodel.mas	sterProperty
Description	Defines the property of translatable content and the site indicator, which contains the link the master document.
Default Value	master
sitemodel.mas	sterVersionProperty
Description	Defines the property of translatable content, which contains the version the corresponding master document.
Default Value	masterVersion
sitemodel.roc	ptProperty
Description	Defines the property of the site indicator document, which refers to the home page document of this site.
Default Value	root
sitemodel.uri	SegmentProperty
Description	Defines the property of the site's home page content type, which defines the root URI segment of the site.

Default Value	segment				
sitemodel.uri	sitemodel.uriSegmentPattern				
Description	Defines the pattern for the default root URI segment when deriving a site. For available placeholders see Table 5.21, "Placeholders for Site Model Configuration" [242].				
Default Value	{0}-{4}				
sitemodel.roc	otFolderPathPattern				
Description	Defines the pattern to determine the site folder for a new derived site. For available placeholders see Table 5.21, "Placeholders for Site Model Configuration" [242].				
Default Value	/Sites/{0}/{6}/{5}				
sitemodel.roc	sitemodel.rootFolderPathDefaultCountry				
Description	Defines the folder name for the country folder, if the locale chosen while deriving a site defines no country explicitly.				
Default Value	NO_COUNTRY				
sitemodel.translationWorkflowRobotUser					
Description	Defines the user name of the user responsible for creating derived content during a translation workflow.				
	<ul> <li>The user should have read / write access on all localizable Sites.</li> <li>The user should not be allowed to use the editor service.</li> </ul>				
Default Value	translation-workflow-robot				

Table 5.20. Properties of the Site Model

### Site Model Placeholders

Place- hold- er	Description	Example
{ 0 }	site name	MySite
{1}	site locale's language code	en
{2}	site locale's country code [defaults to language code, if not available]	US
{3}	site locale's variant (defaults to country or language code, if not available); using BCP 47 Extensions	u-cu-usd
{ 4 }	site locale's IETF BCP 47 language tag	en-US-u-cu-usd
{5}	site locale's language display name (localized in U.S. English); only available for sitemodel.rootFolderPathPattern	English
{6}	site locale's country display name [localized in U.S. English]; only available for sitemodel.rootFolderPathPattern	United States
{7}	site locale's variant with the prefix variantPrefix configured in site model's Spring context; defaults to empty String; only available for sitemodel.rootFolderPathPattern. See IANA Language Subtag Registry for valid registered variants.	_arevela

Table 5.21. Placeholders for Site Model Configuration

## **Application Configurations**

For details of the configuration in every application, please read the documentation below.

#### CoreMedia Studio

The site model default properties can be adjusted in the application.proper ties file in the src/main/resources directory of the studio-server module. See Chapter 3, Deployment in Studio Developer Manual for further information.

#### Content Management Server

The site model default properties can be adjusted in the application.proper ties file in the src/main/resources directory of the content-manage ment-server-app module. See ???? for further information.

#### Content Application Engine

The site model default properties can be adjusted in the component-blueprint-cae.properties file in the src/main/resources/coremedia directory of the cae-base-component module. Thus, the configuration applies to the Live CAE as well as to the Preview CAE. See Content Application Developer Manual for further information.

#### Command Line Tools

The site model default properties can be adjusted in the commandline-tools-sitemodel.properties file in the properties/corem directory of the cms-tools-application module.

### CoreMedia Site Manager

The Site Manager provides only rudimentary support of the multi-site features especially for backwards compatibility to old CoreMedia systems. For the full set of features please use CoreMedia Studio.

To migrate from existing multi-site features of *Site Manager* you need to adapt the editor.xml for example by adding a SiteModel.

Example 5.10, "SiteModel in editor.xml" [243] shows an example for adding the SiteModel to editor.xml.

```
<Editor>
<!--..->
<SiteModel
siteIndicatorDocumentType="CMSite"
siteIndicatorDepth="0"
idProperty="id"
rootProperty="root"
masterProperty="master"
localeProperty="locale"/>
<!--..->
</Editor>
```

Example 5.10. SiteModel in editor.xml

Mind that for changing property names of master and masterVersion you also need to adapt property editors for the versioned master reference as shown in Example 5.11, "Versioned Master Link in editor.xml" [243].

```
<Document type="..." viewClass="...">
  <!-- ... -->
  <Property
   name="master"</pre>
```

```
editorClass="hox.corem.editor.toolkit.property.VersionLinkEditor"
    versionProperty="masterVersion"/>
    <Property
    name="masterVersion"
    editorClass="hox.corem.editor.toolkit.property.InvisibleEditor"/>
    </-- ... -->
    </Document>
```

Example 5.11. Versioned Master Link in editor.xml

## Content Type Model

While you might create your very own content type model, the following description is based on the assumption that you use the content type model of *CoreMedia Blueprint*. For a custom content type model you must meet certain requirements which are described at the end of this section.

## **Content Types**

The base content type for any contents which require to be translated is CMLocal ized. For further information see Section 7.1, "Content Type Model" [376].

Example 5.12. CMLocalized

### Weak Link Attribute

The contents of each site have to be published and withdrawn independently of their master. Therefore, the weakLink attribute of every master property must be set to true - see also Content Type Model - LinkListProperty in Content Server Manual.

## Attributes for Translation

The attributes extensions: translatable and extensions: automerge, which can be attached to all properties, affect the translation behavior. extensions: automerge also affects the synchronization behavior.

#### Translatable Properties

The properties that have to be translated to derived sites can be marked as translatable in the content type model by attaching the extensions:translatable attribute to the property declaration - see also Content Type Model - Translatable Properties in Content Server Manual.

section "Translatable Predicate" [253] describes other ways to mark a property as translatable, for example to mark nested properties of a Struct property as translatable.

Example 5.13. CMTeasable

#### **Automatically Merged Properties**

Usually all property changes from the master content will be merged automatically to the derived content when a translation task is accepted. To disable automatic merging for a property, set the <code>extensions:automerge</code> attribute to false as described in Content Type Model - Translatable Properties in Content Server Manual.

For a synchronization workflow, all properties are synchronized, by default, between a master content and its derived content. You can disable this behavior by setting <code>ex-tensions:automerge</code> to false or by unchecking the checkbox *Keep synchronized with Master* of the content in Studio (see Section "Removing Content Permanently from Synchronization" in *Studio User Manual* for details).

## **Custom Content Type Models**

Even if it is not recommended, you can use your own content type model with the Multi-Site feature of *CoreMedia Content Cloud*. Prerequisite is, that you can configure the Site Model mentioned before to meet the requirements of your own content type model. In addition, you probably need to adapt your document type model to fit the requirements of the multi-site concept.

Therefore, every content type, which may occur in a site must contain all properties, listed below.

- master
- masterVersion

#### locale

Please adapt the configuration of each property to the properties of CMLocalized in the example above.

## ServerImport and ServerExport

Both serverimport and serverexport have a special handling built in for the master and masterVersion properties. The export will store the translation state of a derived document and on import efforts are taken to reestablish a comparable translation state.

For the concrete names of the master and masterVersion properties, the SiteModel has to be provided to the tools, which is done via Spring in the file COREM\_HOME/properties/corem/commandline-tools-con text.xml [In CoreMedia Blueprint this file is added in the cms-tools-applic ation module].

## Examples:

The examples assume that you export a document and its master and import it afterwards into a clean system. The table uses # [hash mark] to denote contents having the given latest version number.

Master (	before)	The maste link is set.	The master version before export. <i>none</i> means that no master link is set.			
Version	(before)	before exp which actu	Value of the master version property of the derived document before export. <i>none</i> means that no version is specified yet which actually marks derived documents as not being up to date with its master document.			specified yet
State (b	efore)	The transla	The translation state of the derived document before export.			efore export.
Master (	after)	The maste	The master version after import [actually always #1].			
Version	(after)		Value of the master version property of the derived document after import.			ved document
State (a	fter)	The transla	The translation state of the derived document after import.			fter import.
Mas- ter (be- fore)	Ver- sion (be- fore)	State [before]	Mas- ter (after)	Ver- sion (after)	State (after)	Comment
#5	5	up-to-date	#1	1	up to date	The master and derived document

were up to date before export (de-

Mas- ter (be- fore)	Ver- sion (be- fore)	State (before)	Mas- ter (after)	Ver- sion (after)	State (after)	Comment
						rived document is most recent localization of its master]. Thus, after import the same state is set.
#5	4	not up-to-date	#1	0	master ver- sion des- troyed	The master and derived document were not up to date before export. Thus, after import the value of the master version property is set to a special version number denoting that the derived content is not upto-date. On API level this is regarded as if the referred master version got destroyed meanwhile. For the editor the document will appear as being not up-to-date.
#5	none	not translated yet	#1	none	not translated yet	Derived document was never localized from its master. Thus, the same state applies after import.
none	5	no master	none	5	no master	Corrupted content: No special logic is applied. The overall approach for import and export is defensive thus if the state was invalid before, the fallback is to use the default behavior from import and export keeping the values as is.

Table 5.22. Example for server export and import for multi-site

## XLIFF Integration

Translation jobs can be represented using the XLIFF, the XML Localization Interchange File Format. XLIFF is an OASIS standard to interchange localizable data for tools as for example used by translation agencies. An XLIFF file contains the source language content of translatable properties from one or more documents. It is then enriched by

a translation agency to contain the translated content, too. CoreMedia Content Cloud supports XLIFF 1.2.

## **XLIFF Structure**

An XLIFF file is structured into multiple translation units. While a string property is encoded as a single translation unit, a richtext property is split into semantically meaningful parts, comprising for example a paragraph or a list item. Translation units are then grouped, so that units belonging to a single property are readily apparent.

All properties of a single document are included in a single file section according to the XLIFF standard. A custom attribute cmxliff:target allows the importer to identify the target document that should receive the translation, as supported by the XLIFF standard. Translation tools must preserve this extension attribute when filling the target content into the XLIFF file.

The fragment in Example 5.14, "XLIFF fragment" [248] shows the start tag of a <file> element for translating from English to French, indicating the source document 222 and the target document 444.

```
<file
    xmlns:cmxliff=
        "http://www.coremedia.com/2013/xliff-extensions-1.0"
        original="coremedia:///cap/version/222/1"
        source-language="en"
        datatype="xml"
        target-language="fr"
        cmxliff:target="coremedia:///cap/content/444">
```

Example 5.14. XLIFF fragment

The elements to translate are grouped in <trans-unit> elements, which consists of a <source> element containing the original text and will later contain the translated text inside a <tarqet> element.

## XLIFF Export

In order to export XLIFF as part of a workflow action, the following actions need to be taken:

- Pre-Processing: Translation Items: extract properties and partial properties (Structs) to be translated, and
- 2. Generating XLIFF Document: transform these properties into an XLIFF representation.

## Pre-Processing: Translation Items

A translation item represents a content item during the translation process. It is meant to contain only those properties or partial properties [for Structs] which should be translated. Any filtering for example of empty properties [and deciding what *empty* actually means] is done here.

Example 5.15. Transforming to Translation Items

In Example 5.15, "Transforming to Translation Items" [249] you see a typical example used within some workflow action to generate a representation as translation items. It uses the Spring context of the workflow server [retrieved via getSpringContext() from SpringAwareLongAction] to retrieve a bean of type ContentToTranslateItemTransformer.

The ContentToTranslateItemTransformer is prepared for typical translation workflow scenarios, where you have a set of master content objects (contents or versions) to translate and a set of target contents which should receive the translation result.

As configuration options the transformation process takes a strategy to determine the language from the master content objects as well as from the derived contents and a flag how to group the results [see TransformStrategy]. For XLIFF export the recommended flag is ITEM PER TARGET.

The result in the given example will be grouped by target locale, which allows combining all translation items into one XLIFF document for one common target locale.

```
static Locale preferSiteLocale(ContentObjectSiteAspect aspect) {
   Site site = aspect.getSite();
   if (site == null) {
      return aspect.getLocale();
   }
```

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```
return site.getLocale();
}
```

Example 5.16. Function to Determine Locales

In Example 5.16, "Function to Determine Locales" [249] you see a recommended function used as localeMapper passed to the method defined in Example 5.15, "Transforming to Translation Items" [249] to determine the locale (source as well as target) to set within XLIFF. The method prefers the site locale over the locale within a document.

## Generating XLIFF Document

Just as the ContentToTranslateItemTransformer the XliffExporter bean is available in Spring context.

```
Path exportToXliff(Locale sourceLocale,
                   Map.Entry<Locale, List<TranslateItem>> entry)
        throws IOException {
 XliffExporter xliffExporter =
          getSpringContext().getBean(XliffExporter.class);
  String targetLanguageTag = entry.getKey().toLanguageTag();
  List<TranslateItem> items = entry.getValue();
  // Provide some meaningful name.
 String baseName = ...;
  Path xliffPath =
   Files.createTempFile(
         haseName.
          "." + sourceLocale.toLanguageTag() + "2" +
          targetLanguageTag + ".xliff"
    ).toAbsolutePath();
  try (Writer xliffWriter =
         Files.newBufferedWriter(xliffPath, StandardCharsets.UTF 8)) {
    xliffExporter.exportXliff(
            items.
            xliffWriter,
            XliffExportOptions.xliffExportOptions()
                    .option(XliffExportOptions.EMPTY IGNORE)
                    .option(XliffExportOptions.TARGET SOURCE)
                    .build());
  return xliffPath;
```

Example 5.17. Exporting XLIFF

In Example 5.17, "Exporting XLIFF" [250] you see how you may transform the translation items generated above into an XLIFF document which you may then upload to the translation service.

The parameter sourceLocale is just required to generate some meaningful, easy to debug filename. If your translation service preserves these filenames, it may be useful to generate a name, which can easily be identified later on. That is why the file-

name in the example contains information such as the source as well as the target language.

When invoking the XliffExporter you have several options to choose from, to control the output of XLIFF. In the given example empty trans-unit nodes should be ignored (they will not be part of the XLIFF export) and the target nodes will contain the same value as the source node, which is recommended by some translation services. For additional options have a look at XliffExportOptions.

## XLIFF Import

In order to import XLIFF and apply the translation to the target documents, you will use the XliffImporter.

Example 5.18. Importing XLIFF

Example 5.18, "Importing XLIFF" [251] shows how you may import a received XLIFF document within a workflow action. The example is used within an action to poll the results from the translation service and which will automatically apply XLIFF results as soon as they are available. The implementation assumes that it should repeat the XLIFF download until the download was successful.

To start get the XliffImporter bean from Spring context via getSpringContext() from SpringAwareLongAction.

The XliffImporter provides two ways to signal problems. While exceptions are typically related to for example I/O problems, internal problems such as missing translations, target documents which are gone, and so on, are reported as major issues. To

help rating and analyzing the issues there is a utility class XliffImportResults, which will for example filter any relevant issues for you.

Note, that you may want to store issues in a workflow variable instead to present the information in *CoreMedia Studio* as part of the workflow detail panel.

If the workflow action runs in an automated task, it needs some user to update contents according to the translation result. It depends on your actual design of the action and the workflow process, which user should be taken. In the example, the translation workflow robot user is reused, which is part of the site model.

```
<T> T asRobotUser(Supplier<T> run) {
 User robotUser = getRobotUser();
  // Perform content operations in the name of the robot user.
 CapSession session = qetCapSessionPool().acquireSession(robotUser);
 try {
    CapSession oldSession = session.activate();
    try {
     return run.get();
    } finally {
     oldSession.activate();
  } finally {
   getCapSessionPool().releaseSession(session);
User getRobotUser()
 SiteModel siteModel = getSpringContext().getBean(SiteModel.class);
 String robotUserName = siteModel.getTranslationWorkflowRobotUser();
 UserRepository userRepository = getConnection().getUserRepository();
 User robotUser = userRepository.getUserByName(robotUserName);
  // Recommended: Add a check that the robotUser actually exists.
 return robotUser;
```

Example 5.19. Importing XLIFF

Example 5.19, "Importing XLIFF" [252] sketches a possible implementation. asRo botUser will switch the session to a user session using the CapSessionPool provided by LongActionBase to execute the given supplier.

getRobotUser uses the site model to get the artificial robot user to perform the import action.

## XLIFF Customization

You may customize XLIFF handling at various extension points:

· you may modify strategies to identify translatable properties, or

- you may change representation in XLIFF export, or
- you may adapt XLIFF import for special property types.

## **Assumptions**

In here you will see a small use case which leads you through all required adaptions to take to your system. The use case is based on the following assumptions:

- you introduced a markup property xhtml with XHTML grammar [http://www.w3.org/1999/xhtml] to your content type model,
- you do not support attributes for XHTML elements, and
- only markup properties named xhtml should be considered for translation (in other
  words; you do not use the translatable attribute inside your content type model).

In section "Handling Attributes" [262] this simple example is continued by adding the attributes, as this is an expert scenario which requires taking care of XLIFF validation.

#### Translatable Predicate

In order to add the property to the translation process, you have to mark it as translatable. There are several ways of doing so, where the default one is to mark the property as translatable within the content type model [using extension:translat able=true]. As alternative to this you may add a custom bean of type Translat-ablePredicate to your application context, which will then be ORed with all other existing beans of this type. To completely override the behavior, you need to override the bean named `translatablePredicate` in TranslatablePredicateConfiguration.

The Blueprint contains a default predicate that can be configured with property translate.xliff.translatableExpressions and that makes it possible to mark only certain nested properties of Struct properties as translatable. See section "XLIFF Configuration Beans" [271] for details.

#### Translation Items

Having marked the property xhtml as translatable, as described in section "Translatable Predicate" [253] and trying to export a document containing the xhtml property, you will see a CapTranslateItemException as in Example 5.20, "Example for CapTranslateItemException" [253].

```
\verb|com.coremedia.translate.item.CapTranslateItemException:|\\
```

Property 'xhtml' (type: MARKUP) of content type 'MyDocument' is configured to be considered during translation but a corresponding transformer of type 'com.coremedia.translate.item.transform.TranslatePropertyTransformer' cannot be found.

Please consider to add an appropriate transformer bean to your Spring context.

#### Example 5.20. Example for CapTranslateItemException

The exception tells you which steps to do next, in order to support the xhtml property during XLIFF export: You have to add a TranslatePropertyTransformer to your Spring context.

Some default transformers for standard CoreMedia property types are configured in TranslateItemConfiguration. One of them is the AtomicRichtextTranslatePropertyTransformer for CoreMedia RichText properties.

Just as the AtomicRichtextTranslatePropertyTransformer the transformer can be based on AbstractAtomicMarkupTranslatePropertyTransformer which ends up that you only have to specify how to match the grammar name and to add a predicate to decide if the property should be considered empty or not.

```
public class AtomicXhtmlTranslatePropertyTransformer
        extends AbstractAtomicMarkupTranslatePropertyTransformer {
 private static final String XHTML GRAMMAR NAME =
          "http://www.w3.org/1999/xhtml";
 private AtomicXhtmlTranslatePropertyTransformer(
          TranslatablePredicate translatablePredicate,
         Predicate<? super Markup> emptyPredicate) {
   super (
            translatablePredicate,
           AtomicXhtmlTranslatePropertyTransformer::isXhtml,
           emptyPredicate
   );
 public AtomicXhtmlTranslatePropertyTransformer(
         TranslatablePredicate translatablePredicate) {
    this (translatable Predicate,
        AtomicXhtmlTranslatePropertyTransformer::isEmpty);
 private static boolean isEmpty(@Nullable Markup value) {
    return !MarkupUtil.hasText(value, true);
 private static boolean isXhtml(XmlGrammar grammar) {
   return XHTML GRAMMAR NAME.equals(grammar.getName());
```

Example 5.21. TranslatePropertyTransformer for XHTML

Now you have a ready-to-use strategy to add your xhtml property to your translation items.

### **Property Hints**

Transformed properties may hold meta information which are required for later processing. Typical scenarios are to tell the translation service how many characters are allowed within a String or to tell the XLIFF importer which grammar is used for the contained Markup.

For details have a look at TranslateProperty and PropertyHint.



## **XLIFF Export**

As before, an exception provides further guidance how to continue as can be seen in Example 5.22. "Example for CapXliffExportException" [255].

Example 5.22. Example for CapXliffExportException

You now have to implement a strategy to transform XHTML into a representation which contains the texts to translate as XLIFF <trans-unit> elements. The strategy is created by implementing XliffPropertyExportHandler.

```
public class XliffXhtmlPropertyExportHandler
        implements XliffPropertyExportHandler {
 private static final String XHTML GRAMMAR NAME =
          "http://www.w3.org/1999/xhtml";
 public boolean isApplicable(TranslateProperty property) {
   return property.getValue() instanceof Markup &&
           property.getGrammarName()
                    .map(XHTML GRAMMAR NAME::equals)
                    .orElse(false);
 @Override
 public Optional<Group> toGroup(TranslateProperty property,
                                 Supplier<String> idProvider,
                                 XliffExportOptions xliffExportOptions) {
    return Optional.ofNullable(
            toGroup(property.getId(),
                    (Markup) property.getValue(),
                    idProvider,
```

```
xliffExportOptions
          )
 ):
@Nullable
private static Group toGroup (String id,
                             Markup value,
                             Supplier<String> idProvider,
                             XliffExportOptions xliffExportOptions) {
  if (!MarkupUtil.hasText(value, true) &&
         xliffExportOptions.isEmptyIgnore()) {
    // Don't add anything to translate for empty XHTML.
   return null;
  Group markupGroup =
         new XhtmlToXliffConverter(idProvider, xliffExportOptions)
                  .apply(value);
  Group result = new Group();
  // Required: Set the property name. This is important for
    the import process later on, to identify the property
  // to change.
  result.setResname(id);
  result.setDatatype(DatatypeValueList.XHTML.value());
  result.getGroupOrTransUnitOrBinUnit().add(markupGroup);
  return result;
```

Example 5.23. PropertyExportHandler for XHTML

Example 5.23, "PropertyExportHandler for XHTML" [255] contains the base for such a handler. It especially creates an XLIFF group object, which contains the property name. For mapping XHTML to XLIFF the handler delegates to another class in this case, as this is the most complex task during XLIFF export.

```
public class XhtmlToXliffConverter implements Function<Markup, Group> {
 private final Supplier<String> transUnitIdProvider;
 private final XliffExportOptions xliffExportOptions;
 public XhtmlToXliffConverter(Supplier<String> transUnitIdProvider,
                              XliffExportOptions ) {
    this.transUnitIdProvider = transUnitIdProvider;
    this.xliffExportOptions = xliffExportOptions;
 @Override
 public Group apply(Markup markup) {
   XhtmlContentHandler handler = new XhtmlContentHandler();
   markup.writeOn(handler);
   return handler.getResult();
 private class XhtmlContentHandler extends DefaultHandler {
   // First element in stack is the currently modified element.
   private final Deque<Object> xliffStack = new LinkedList<>();
   private Group result;
   public void startElement (String uri,
```

```
String localName,
                          String qName,
                          Attributes attributes) {
  String typeId = localName.toLowerCase(Locale.ROOT);
  Group elementWrapper = new Group();
 if (result == null) {
    result = elementWrapper;
  elementWrapper.setType(getType(typeId));
  addElement(elementWrapper);
private void addElement(Object elementWrapper) {
  Object first = xliffStack.peekFirst();
  if (first instanceof ContentHolder)
    ContentHolder contentHolder = (ContentHolder) first;
    contentHolder.getContent().add(elementWrapper);
  xliffStack.push(elementWrapper);
public void endElement (String uri,
                       String localName,
 String qName) {
// remove element from xliffStack
  while (!xliffStack.isEmpty()) {
    Object object = xliffStack.pop();
    if (object instanceof TypeHolder)
      TypeHolder typeHolder = (TypeHolder) object;
      if (getType(localName).equals(typeHolder.getType())) {
       break;
   }
 }
@Override
public void characters(char[] ch,
                        int start,
                        int length) {
 String content = new String(ch, start, length);
 TransUnit transUnit = requireTransUnit();
  transUnit.getSource().getContent().add(content);
  if (xliffExportOptions.getTargetOption()
          XliffExportOptions.TargetOption.TARGET SOURCE) {
    transUnit.getTarget().getContent().add(content);
private TransUnit requireTransUnit()
  Object first = xliffStack.peekFirst();
 TransUnit transUnit;
if (first instanceof TransUnit) {
    transUnit = (TransUnit) first;
  } else {
    transUnit = new TransUnit();
    transUnit.setId(transUnitIdProvider.get());
    transUnit.setSource(new Source());
    addElement(transUnit);
    if (xliffExportOptions.getTargetOption() !=
            XliffExportOptions.TargetOption.TARGET OMIT) {
      transUnit.setTarget(new Target());
 return transUnit;
```

```
private String getType(String typeId) {
   return "x-html-" + typeId.toLowerCase(Locale.ROOT);
}

private Group getResult() {
   // possibly check that the result is actually set
   return result;
  }
}
```

#### Example 5.24. XhtmlToXliffConverter

Example 5.24, "XhtmlToXliffConverter" [256] is a very basic implementation of such a converter (it ignores for example any attributes). It contains the most relevant aspects, that you have to take into account while generating XLIFF structures.

#### Flements of XhtmlToXliffConverter

transUnitIdProvider	Each <trans-unit> has to get a unique ID.</trans-unit>
	This ID is supplied by the transUnitIdPro

vider.

vide

 $\verb|xliffExportOptions| & The options will especially tell you, how to deal with$ 

target nodes. You may for example have to create empty target nodes in <trans-unit> elements or you have to copy the value contained in the

source node to the target node.

XhtmlContentHandler Markup can be written to a SAX ContentHand

ler. Use this handler, for going through the elements and creating a parallel XLIFF structure. For convenience you use the implementation SAX DefaultHandler, so that you only have to

implement the methods you are interested in.

startElement For any element in XHTML, you need to create a

representation in XLIFF. Regarding the type identifier you can use any String value - you need this value later on to create the corresponding XHTML element. Thus, it makes sense, that the ID contains

a reference to the corresponding XHTML element.

addElement The XLIFF JAXB Classes contain some convenience

methods and interfaces such as  ${\tt ContentHold-er}$  to easily identify XLIFF elements which may

have some content.

endElement This method just updates the element stack, so

that new elements get added at the expected loc-

ation.

#### characters

Obviously, characters are those elements of your XHTML which you want to translate. Thus, you need to add the characters to a <trans-unit> node. Depending on the configured XLIFF export options, you also need to add them to the target node.

Do not forget to set the <trans-unit> ID here.

## Marshalling Failures

If marshalling the XLIFF structure fails, ensure that you check that your generated XLIFF structure is valid. The JAXB wrapper classes do not provide much support there. Thus, it is always recommended having your XLIFF 1.2 specification at hand.



If everything is implemented correctly, an XHTML property as in Example 5.25, "XHTML Example Input" [259] will be transformed to XLIFF as in Example 5.26, "XHTML as XLIFF Example Output" [259], which again will be part of the XLIFF file representing the content containing the property.

Example 5.25. XHTML Example Input

```
<group datatype="xhtml" resname="property:markup:xml">
  <group restype="x-html-html">
    <group restype="x-html-head">
      <group restype="x-html-title">
        <trans-unit id="12">
          <source>abcdefg</source>
          <target>abcdefg</target>
        </trans-unit>
      </group>
    </group>
    <group restype="x-html-body">
      <group restype="x-html-p">
        <trans-unit id="13">
          <source>abcdefg</source>
          <target>abcdefg</target>
        </trans-unit>
      </group>
    </group>
  </group>
</group>
```

Example 5.26. XHTML as XLIFF Example Output

## XLIFF Import

Having implemented all the above, let's handle the XLIFF import now. Without further changes, the just exported property will be ignored on XLIFF import, and no change will be applied to the target document.

### Extending XLIFF Schema

XLIFF 1.2 specification may be extended by custom attributes. If you have enabled XLIFF schema validation for XLIFF importer, and if you generated extended attributes you may have to add additional XLIFF schema sources. For details have a look at section "Handling Attributes" [262].



In order to import the xhtml property, you have to implement an XliffProperty-ImportHandler and add it as bean to the Spring context.

```
public class XliffXhtmlPropertvImportHandler
        implements XliffPropertyImportHandler {
 private static final String XHTML GRAMMAR NAME =
           "http://www.w3.org/1999/xhtml";
 @Override
 public boolean isAccepting(CapPropertyDescriptor property) {
    if (property.getType() != CapPropertyDescriptorType.MARKUP) {
      return false;
   XmlGrammar grammar = ((MarkupPropertyDescriptor) property).getGrammar();
    return grammar != null && XHTML GRAMMAR NAME.equals(grammar.getName());
  @Override
  public Object convertXliffToProperty(
          CapPropertyDescriptor descriptor,
          Group group, @Nullable Object originalPropertyValue,
          String targetLocale,
          XliffImportResultCollector result) {
    Group markupGroup = (Group) group.getContent().get(0);
Markup markup = new XliffToXhtmlConverter().apply(markupGroup);
    if (!descriptor.isValidValue(markup))
      result.addItem(XliffImportResultCode.INVALID MARKUP);
    return markup;
```

Example 5.27. XliffXhtmlPropertyImportHandler

Example 5.27, "XliffXhtmlPropertyImportHandler" [260] shows a very simplistic implementation of an import handler. It decides if it is responsible for importing into the given property, and if it is, the method convertXliffToProperty will be called. Many of the arguments provide context information which may be used for further validation. You only use the group to parse the XLIFF and the descriptor to validate the resulting value. The group handed over is the group node you added before, which contains the reference to the property. Thus, the relevant content for you to parse is the first group contained in it.

As you can see, it is important that XLIFF export and import go hand in hand, to understand each other. Adapting XLIFF export almost always means to adapt the XLIFF import, too

The XliffXhtmlPropertyImportHandler delegates further processing to a converter which will now generate the Markup as can be seen in Example 5.28, "XliffToXhtmlConverter" [261].

```
public class XliffToXhtmlConverter
        implements Function<Group, Markup> {
 private static final String XHTML GRAMMAR NAME =
          "http://www.w3.org/1999/xhtml";
 @Override
 public Markup apply(Group group) {
   Document document = MarkupFactory.newDocument(
           XHTML GRAMMAR NAME,
            elementName (group)
           null
    Element documentElement = document.getDocumentElement();
   documentElement.setAttribute("xmlns", XHTML GRAMMAR NAME);
   processContents(group, documentElement);
    return MarkupFactory.fromDOM(document);
 private static void processContents(ContentHolder contentHolder,
                                      Element parent)
    for (Object content : contentHolder.getContent()) {
     if (content instanceof String) {
       processString(parent, (String) content);
     } else if (content instanceof Group)
       processGroup(parent, (Group) content);
     } else if (content instanceof TransUnit)
       TransUnit transUnit = (TransUnit) content;
       processContents(transUnit.getTarget(), parent);
   }
 private static void processGroup(Node parent, Group group) {
    Document document = parent.getOwnerDocument();
    Element node = document.createElement(elementName(group));
   parent.appendChild(node);
   processContents(group, node);
 private static void processString(Node parent, String text) {
   Document document = parent.getOwnerDocument();
   Node node = document.createTextNode(text);
   parent.appendChild(node);
```

```
private static String elementName(TypeHolder group) {
  return group.getType().replace("x-html-", "");
}
```

Example 5.28. XliffToXhtmlConverter

Methods of XliffXhtmlPropertyImportHandler

apply Create a document from the main group which you

may later transform to Markup.

processContents Stepsthrough the elements of a ContentHold

er (again a convenience interface for XLIFF) and decides based on the (XLIFF) class type what to do. Strings will be the translated text, Groups represent nested elements and TransUnits contain the

translated text in their target nodes.

The other methods just create the corresponding nodes for elements or texts.

## **Backward Compatibility**

Especially for the import handler it is important to respect backward compatibility if necessary. The import handler may have to deal with XLIFF documents which were sent to a translation service weeks or month before.



## Done

Having all this, you are done with this initial example and you got to know most of the API entry points you will need for customized XLIFF export. You learned about the initial filtering, the transformation to XLIFF and the transformation from XLIFF to your new translated property value.

## Handling Attributes

In the previous sections, handling attributes was skipped in order to keep the example simple. But when it comes to attributes, you not only need to decide which of them should be translatable and which not, you also need to care of XLIFF validation, if you turned XLIFF validation on.

Start extending Example 5.24, "XhtmlToXliffConverter" [256] by a method to map arguments.

```
public class XhtmlToXliffConverter implements Function<Markup, Group> {
 private class XhtmlContentHandler extends DefaultHandler {
    /* ... */
   @Override
   String qName,
                            Attributes attributes) {
     mapAttributes (attributes, elementWrapper);
     addElement(elementWrapper);
   private void mapAttributes(Attributes attributes, Group elementWrapper)
     for (int i = 0; i < attributes.getLength(); i++) {</pre>
       String localName = attributes.getLocalName(i);
       String attributeValue = attributes.getValue(i);
       switch (localName) {
         case "title":
         case "alt":
         case "summarv":
           elementWrapper
                   .getContent()
                    .add(
                           createTransUnit(
                                    "x-html-attr-" + localName,
                                   attributeValue
                            )
                   );
           break;
         default:
            // Wraps the attribute to a custom namespace.
            QName xliffAttrQName
                   new OName (
                            "http://www.mycompany.com/custom-xliff-1.0",
                           localName
            elementWrapper.getOtherAttributes().put(xliffAttrQName,
attributeValue);
     }
   private TransUnit createTransUnit(String resType, String value) {
     TransUnit transUnit = new TransUnit();
     transUnit.setId(transUnitIdProvider.get());
      transUnit.setType(resType);
     Source source = new Source();
      transUnit.setSource(source);
     source.getContent().add(value);
     if (xliffExportOptions.getTargetOption() !=
             XliffExportOptions.TargetOption.TARGET OMIT) {
       Target target = new Target();
       transUnit.setTarget(target);
       if (xliffExportOptions.getTargetOption() ==
               XliffExportOptions.TargetOption.TARGET SOURCE) {
         target.getContent().add(value);
     return transUnit;
```

```
/* ... */
}
```

#### Example 5.29. Attribute Export

In Example 5.29, "Attribute Export" [263] a new method mapAttributes is added, which distinguishes between attributes to translate, and attributes not to translate.

Translatable Attributes: For translatable attributes you just add a <trans-unit> element which also specifies a restype attribute. This attribute has to be resolved later on to a property. The rest is very similar to the characters method in the initial example.

Non-Translatable Attributes: Non-translatable attributes, are represented as custom attributes within XLIFF, as XLIFF Schema allows adding such custom attributes at many places. In order to be prepared for XLIFF validation, CoreMedia recommends adding a namespace URI to the attribute, here http://www.mycompany.com/custom-xliff-1.0.

Example 5.30. XHTML Example Input (Attributes)

Example 5.31. XHTML as XLIFF Example Output (Attributes)

Given an example XHTML like in Example 5.30, "XHTML Example Input [Attributes]" [264] the paragraph will be transformed as given in Example 5.31, "XHTML as XLIFF Example 0utput [Attributes]" [264]. As you can see, the class attribute is added with a custom namespace, and the title attribute is added as trans-unit at first place within the group.

```
[Fatal Error] cvc-complex-type.3.2.2: Attribute 'ns4:class' is not allowed to appear in element 'group'. (23, 8) \,
```

#### Example 5.32. XLIFF Validation Error

XLIFF Validation: If XLIFF validation is turned on, the XLIFF import will fail to recognize the custom workspace and raises an error like in Example 5.32, "XLIFF Validation Error" [265]. What you need to do now, is to create a schema defining your new attributes and to add the schema to the Spring application context.

#### Example 5.33. Custom XLIFF XSD

#### Example 5.34. Custom XLIFF XSD (Bean)

Example 5.33, "Custom XLIFF XSD" [265] adds the class attribute to the new custom namespace. Note, that you have to do this for every attribute, you want to support. In Example 5.34, "Custom XLIFF XSD [Bean]" [265] you see, how to add the new schema to the application context, so that it can be used for validation. Having this, you are prepared for the actual XLIFF import handling.

For more details on XLIFF Validation Schemes, see the corresponding Javadoc of XliffSchemaSource and the configuration class adding standard schema required for validation XliffSchemaConfiguration.

XLIFF Import: Now you are going to extend the XliffToXhtmlConverter as given in Example 5.28, "XliffToXhtmlConverter" [261].

```
if (content instanceof String) {
       processString(parent, (String) content);
     } else if (content instanceof Group) {
      processGroup(parent, (Group) content);
     } else if (content instanceof TransUnit)
       TransUnit transUnit = (TransUnit) content;
       String type = attributeName(transUnit);
       if (type.isEmpty()) {
        processContents(transUnit.getTarget(), parent);
       } else {
        processTranslatableAttribute(type, transUnit.getTarget(), parent);
    }
  }
private static void processTranslatableAttribute(String type, Target target,
Element parent) {
  StringBuilder value = new StringBuilder();
   for (Object content : target.getContent()) {
    value.append(content);
  parent.setAttribute(type, value.toString());
private static String attributeName(TypeHolder group) {
  String type = group.getType();
  if (type == null || type.isEmpty()) {
    return "";
  return type.replace("x-html-attr-", "");
/* ... */
```

Example 5.35. Importing Translatable Attributes

In Example 5.35, "Importing Translatable Attributes" [265] add importing the translatable attributes. Add a branch for <trans-unit> elements, to detect that they represent a translatable attribute, if the type is set.

```
public class XliffToXhtmlConverter
        implements Function<Group, Markup> {
 /* ... */
 private static void processGroup(Node parent, Group group) {
    Document document = parent.getOwnerDocument();
   Element node = document.createElement(elementName(group));
   processNonTranslatableAttributes (node, group);
   parent.appendChild(node);
   processContents(group, node);
 private static void processNonTranslatableAttributes (Element node,
                                                       Group group)
   Map<QName, String> otherAttributes = group.getOtherAttributes();
   for (Map.Entry<QName, String> entry : otherAttributes.entrySet()) {
      QName attributeQName = entry.getKey();
     String localPart = attributeQName.getLocalPart();
     node.setAttribute(localPart, entry.getValue());
  }
```

```
/* ... */
}
```

Example 5.36. Importing Non-Translatable Attributes

In Example 5.36, "Importing Non-Translatable Attributes" [266] the custom attributes handed over to the group element are parsed and set as corresponding attribute for the DOM element. Note, that in order to shorten the code, the namespace URI is not checked.

Now you are done, and can support custom attributes, translatable or non-translatable.

## Translation Workflow

## Translation Workflow Configuration

This section describes general configuration options for translation workflows.

#### NOTE

The necessary Spring configurations for new custom workflows in Studio are documented within Section 7.23, "Customizing Workflow UI" in *Studio Developer Manual*.



## Spring configuration for custom translation workflows

A new custom translation workflow requires a strategy for extracting derived contents from your customTranslation.xml workflow definition. Therefore, you need to introduce a bean definition from the class com.coremedia.translate.workflow.DefaultTranslation-WorkflowDerivedContentsStrategy and adapt it to your custom workflow [see example below].

#### NOTE

There is already a default bean with the "id" defaultTranslationWorkflowDerivedContentsStrategy, that is defined for the processDefinitionName "Translation".



<bean id="customTranslationWorkflowDerivedContentsStrategy"

class="com.coremedia.translate.workflow.DefaultTranslationWorkflowDerivedContentsStrategy">

Example 5.37. Example for a customTranslationWorkflowDerived ContentsStrategy

The bean needs to be customized in the Workflow Server web application, for example with a Blueprint extension module with Maven property coremedia.project.ex tension.for set to workflow-server.

### Translation Workflow Properties

studio.transl	ation.showPullTranslationStartWindow
Description	Use this property to show the workflow start dialog in <i>Studio</i> also for translations into the preferred site (pull translations). The pull translation always uses the first available translation workflow. If you have multiple workflow definitions, it might be necessary to select the appropriate workflow definition from the available workflows.  Possible values:  • <i>TRUE</i> : Shows the workflow start dialog in <i>Studio</i> also for translations into the preferred site (pull translations).  • <i>FALSE</i> : The workflow is started automatically. No workflow start dialog is shown.
Default Value	FALSE
studio.workfl	ow.translation.extendedWorkflow
Description	Use this property to define the amount of dependent content, that will be shown in a translation workflow window.
Default Value	100
T-61- F 00 T1-+:-	I Mad flag December

Table 5.23. Translation Workflow Properties

## **XLIFF** Configuration

## **XLIFF Configuration Properties**

The handling of empty translation units during XLIFF import can be configured using the following properties:

Description  Configure whether properties that have not changed since last translation are also included in items for translation.  Possible values are: true, false.  Default Value  true  translate.item.transform.failure.mode  Description  Configure the strictness of the XLIFF Export pre-processing regarding missing property transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.export.handler.failure.mode  Description  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.  • FORBIDDEN: No empty targets are allowed.						
cluded in items for translation.  Possible values are: true, false.  Default Value true  translate.item.transform.failure.mode  Description Configure the strictness of the XLIFF Export pre-processing regarding missing property transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.  Possible values are: fail, warn, none.  Default Value fail  translate.xliff.export.handler.failure.mode  Description Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail, warn, none.  Default Value fail  translate.xliff.import.emptyTransUnitMode  Description Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	translate.iter	m.include-unchanged-properties				
translate.item.transform.failure.mode  Description  Configure the strictness of the XLIFF Export pre-processing regarding missing property transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.export.handler.failure.mode  Description  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Description	cluded in items for translation.				
Description  Configure the strictness of the XLIFF Export pre-processing regarding missing property transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.export.handler.failure.mode  Description  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Default Value	true				
transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.  Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.export.handler.failure.mode  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail.warn, none.  Default Value  fail  translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	translate.iter	m.transform.failure.mode				
translate.xliff.export.handler.failure.mode  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail.the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for. Possible values are: fail.warn.none.  Default Value fail  translate.xliff.import.emptyTransUnitMode  Description Configure handling of empty trans-unit targets for XLIFF import. Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Description	transformers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding TranslatePropertyTransformer has been found for.				
Description  Configure the strictness of the XLIFF Export regarding missing property export handlers. If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for. Possible values are: fail, warn, none.  Default Value  fail  translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Default Value	fail				
If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.  Possible values are: fail, warn, none.  Default Value fail  translate.xliff.import.emptyTransUnitMode  Description Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	translate.xliff.export.handler.failure.mode					
translate.xliff.import.emptyTransUnitMode  Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Description	If mode is fail, the XLIFF export will fail if a property is marked as translatable where no corresponding XliffPropertyExportHandler has been found for.				
Description  Configure handling of empty trans-unit targets for XLIFF import.  Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	Default Value	fail				
Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.	translate.xliff.import.emptyTransUnitMode					
	Description	Possible values:  • IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly non-empty target and thus delete its contents.				

	IGNORE_WHITESPACE: Empty targets are only allowed where the matching source is empty or contains only whitespace characters			
Default Value	IGNORE_WHITESPACE			
translate.xli	ff.import.ignorableWhitespaceRegex			
Description	Configure the regular expression that determines which characters are counted as ignorable whitespace. This configuration is only used when translate.xliff.im port.emptyTransUnitMode is set to IGNORE_WHITESPACE.			
Default Value	[\\s\\p{Z}]*			
translate.xli	ff.import.xliffValidationMode			
Description	Configure XLIFF validation behavior.  Possible values:  • FAIL_ON_WARNING: XLIFF validation will fail if any warnings or above occurred.  • FAIL_ON_ERROR: XLIFF validation will fail if any errors or above occurred.  • FAIL_ON_FATAL_ERROR: XLIFF validation will fail if any fatal errors occurred.  • DISABLED: XLIFF validation is disabled.			
Default Value	FAIL_ON_WARNING			
translate.xli	ff.export.excludeContentName			
Description	Configure the flag that determines, whether the name of content in a translation workflow will be excluded in an XLIFF-Export.			
	CAUTION Including content names into translation may harm your system. Thus, if you set this property to false, you should be aware that for example some settings documents referenced by name or documents like _folderProperties must not get their names translated.			

Default Value true

Table 5.24. XLIFF Properties

### **XLIFF Configuration Beans**

In addition to the properties you can customize the following XLIFF beans in your application context:

translate.xliff.translatableExpressions

This is a list bean with string entries. Each entry specifies an expression to identify content type properties which should be marked as translatable and thus will be part of the XLIFF Export. The same property types are supported as for the exten sions: translatable content type model setting [see Chapter 4, Developing a Content Type Model in Content Server Manual for details].

While it is recommended to use extensions:translatable in favor of these expressions, the translatable-expressions provide support for nested Struct property value access, which is not possible within the content type model. Thus, the intended use case is to specify selected elements of Struct properties which should be part of the XLIFF file while the Struct property itself is not translatable.

This bean is available through Maven artifact com.coremedia.cms:captranslate-item, which is by default a transitive dependency of Blueprint Studio and Workflow Server.

#### Example:

Example 5.38. translatableExpressions Configuration Example

#### **Expression Syntax:**

The first two elements of the expression define the content type and the property which should be known as [partially] translatable. Following elements define sub-elements within the property. This is currently only supported for Structs. The content type must be the content type which also defines the property.

The expressions support separate properties either by periods or by strings in square brackets. Thus, CMLinkable.localSettings is the same as CMLinkable['localSettings'].

#### Limitations:

Using this mechanism to mark properties inside Structs as being translatable works for String and Markup properties. For the latter, only the grammar coremedia-richtext-1.0 is fully supported.

Alternatively, you can add the bean RichtextInStructTranslat ablePredicate to your application context to mark *all* richtext markup properties inside Structs as being translatable.

## Translation Workflow Studio UI

The possibilities for UI configurations for new custom workflows in Studio are documented within Section 7.23, "Customizing Workflow UI" in *Studio Developer Manual*.

## 5.6 Workflow Management

In this chapter you will find a description of the predefined workflows as well as the workflow actions that are needed to customize existing workflows or define new ones.

Predefined workflows described in here:

- workflows covering the publication of resources, see Section 5.6.1, "Publication" [273],
- an example translation workflow, see Section 5.6.2, "Translation Workflow" [280],
- a fixed workflow for initially deriving a site from an existing site, see Section 5.6.3, "Deriving Sites" [293].

## 5.6.1 Publication

In this chapter you will find a description of publication workflows and a description of the publication semantics.

CoreMedia delivers the listed example workflows. But the workflow facilities are not restricted to those features. They can be tailored to fit all types of business processes.

# Approval and Publication of Folders and Content Items

A publication synchronizes the state of the *Live Server* with the state of the *Content Management Server*. All actions such as setting up new versions, deleting, moving or renaming files, withdrawing content from the live site require a publication to make the changes appear on the *Live Server*.

CoreMedia makes a distinction between the publication of structural and of content changes:

- Content-related changes are changes in document versions such as a newly inserted image, modified links, text.
- Structure-related changes are moving, renaming, withdrawing or deleting of resources.
   So it becomes possible to publish structural changes separately from latest and approved document versions.

For every publication a number of changes is aggregated in a change set. This change set is normally composed in the course of a publication workflow. The administrator and other users with appropriately configured editors can also execute a direct publication, which provides a simpler, although less flexible means of creating a change set.

What is and what does a publication?

## Change Set in Direct Publications

When performing a direct publication, the change set is primarily based on the set of currently selected resources or on the single currently viewed resource. As the set of resources does not give enough information for all possible types of changes, three rules apply:

- You cannot publish movements and content changes separately. Whenever applicable, both kinds of changes are included in the change set.
- When a document is marked for deletion or for withdrawal, new versions of that document are not published.
- If the specific version to be published is not explicitly selected, the last approved resource version is included in the change set.

There are also some automated extension rules for the change set, which modify the set of to-be-published resources itself. These rules can be configured in detail. Ask your Administrator about the current settings.

- When new or modified content is published and links to an as yet unpublished resource, the unpublished resource is included in the change set. Depending on the configuration, also recursively linked documents can be included in the change set.
   Target documents that are linked via a weak link property are not included in the change set.
- When the deletion of a folder is published, all directly and indirectly contained resources are included in the change set.
- When the withdrawal of a folder is published, all directly and indirectly contained published resources are included in the change set.
- When the creation, movement, or renaming of a resource in an unpublished parent folder is published, that folder is included in the change set.

#### Preconditions

Preconditions for a successful publication are:

- all path information concerning the resource has to be approved too: if the resource is located in a folder never published before, this folder has to be published with the resource. So, add it to the change set or publish the folder before.
- withdrawals and deletions must be approved before publication.
- all documents linked to from a document which is going to be published have to be already published or included in the change set. This is because a publication that would cause dead links will not be performed. This rule does not apply for weak link properties.

Preconditions for a successful publication

a document which is going to be deleted must not be linked to from other documents
or these documents have to be deleted during the same publication. This rule does
not apply for weak link properties.

Status and action on the <i>Content Management</i> Server	Effect on the Live Server on publication
A version of the document does not yet exist on the <i>Live Server</i> . The document is not marked for deletion.	The approved version is copied to the <i>Live Server</i> .
You approve the version.	
The last approved version of a document already exists on the <i>Live Server</i> . The document is not marked for deletion.	No effect on the <i>Live Server</i> .
You start a new publication without any further preparation.	
The document is published and is not marked for deletion. It therefore exists on both servers.	The document is renamed.
You rename the document and approve the change.	
The document is published and is not marked for deletion. It therefore exists on both servers.	The document is moved.
You move the document and approve the change.	
The document is published. It therefore exists on both servers. No links to this document exist.	The document is destroyed on the Live Server.
You mark the document for withdrawal and approve the change.	
The document is published. It therefore exists on both servers. No links to this document exist.	The document is destroyed on the <i>Live Server</i> . The document is moved into the recycle bin on the <i>Con-</i>
You mark the document for deletion and approve the change.	tent Management Server.
The document is published. It therefore exists on both servers. Links to this document from other published documents exist.	The deletion cannot be published, since an invalid link would be created. A message is displayed in the publication window. Remove the link in the other
You mark the document for deletion and approve the change.	document and publish again.

## Status and action on the Content Management Effect on the Live Server on publication Server The document is published. It therefore exists on both The document is destroyed on the Live Server. The servers. Weak links to this document from other document is moved into the recycle bin on the Conpublished documents exist. tent Management Server. You mark the document for deletion and approve the change. Table 5.25. Publishing documents: actions and effects Status and action on the Content Management Effects on the Live Server on publication Server The folder is published and is not marked for deletion. The folder is renamed It therefore exists on both servers You rename the folder and approve it. The folder is moved The folder is published and is not marked for deletion. It therefore exists on both servers You move the folder and approve the change. The folder is created on the Live Server. The folder is not published and not marked for deletinn You approve the folder. The folder is published. The folder is destroyed on the Live Server. The withdrawal can only succeed if all resources on the Live You mark it for withdrawal. When gueried, you acknow-Server or Content Management Server that are conledge the mark for withdrawal of all contained retained in the folder, and all published resources that sources. You approve the change. link to this folders content via a non-weak link property, are also contained in the change set. The folder is published. The folder is destroyed on the Live Server. The folder

COREMEDIA CONTENT CLOUD

You approve the change.

You mark it for deletion. When queried, you acknow-

ledge the mark for deletion of all contained resources.

is moved to the recycle bin on the Content Manage-

ment Server. The deletion can only succeed if all re-

sources on the Live Server or Content Management

Server that are contained in the folder, and all published resources that link to this folders content via

## Status and action on the *Content Management*Server

### Effects on the Live Server on publication

a non-weak link property, are also contained in the change set.

Table 5.26. Publishing folders: actions and effects

#### Special cases

Special cases

Please keep in mind that:

- Older versions cannot be published.
   Example: if a version No. 4 had already been published it is not possible to publish version No. 3 thereafter. To do so, create a version No. 5 from No. 3.
- During a deletion, a resource that has not been published yet is moved to the recycle bin immediately.

In addition, consult the previous tables for effects of a publication depending on the state of the resource. For all examples it is assumed that you have appropriate rights to perform the action.

### Withdrawing Publications and Deleting Resources

Delete and withdraw resources

There is only one fundamental difference between withdrawal of publications and deletion: a withdrawal affects only the *Live Server*, whereas the deletion of a resource - folder or document - causes the resource to be moved into the trash folder on the *Content Management Server*.

Before a withdrawal or deletion can be published as described before, a mark for withdrawal or for deletion must be applied using the appropriate menu entries or tool bar buttons. In the case of folders, the contained resources are affected, too. If you have marked a resource for deletion and withdrawal, then the deletion will be executed.

- When a folder is marked for deletion, all contained published resources are marked for deletion, too. Not published resources are immediately moved into the recycle bin without requiring you to start a publication.
- When a folder is marked for withdrawal, all contained published resources are marked for withdrawal, too.
- When a mark for withdrawal or deletion of a folder is revoked, this also affects all
  contained resources with the same mark.
- If you use direct publication and approve a folder that is marked for withdrawal deletion, that approval is implicitly extended to the contained resources that are also marked for withdrawal or deletion.
- Disapprovals extend to contained resources in the same way.

## Predefined Publication Workflows

The predefined workflows for the approval and publication of resources are described in the following table. These workflows can be uploaded using cm upload -n <filename>. You can examine their definition and use them as examples for your own definitions, by downloading an uploaded definition using cm download <ProcessName>.

Workflow	Definition name
simple publication	Process StudioSimplePublication defined in studiosimple-publication.xml
2-step publication	Process StudioTwoStepPublication defined in studio-two-step-publication.xml

Table 5.27. Predefined publication workflow definitions

### Publication workflow steps

The following table compares the working steps which are covered by the predefined workflows.

Step	simple publication	2-step publication
1.	A user creates the workflow with all necessary resources.	A user creates the workflow with all necessary resources.
2.	The resources are published (and implicitly approved) in one step, performed by the same user, who needs 'approve' and 'publish' rights.	A second user (needs 'approval' and 'publish' rights) can explicitly approve resources. In <i>Studio</i> , the second user may also modify the resources before
3.		Publication will be executed when finishing the task after all resources in the change set have been approved.
4.		[If not, the workflow is returned to its 'composer']

Table 5.28. Predefined publication workflow steps

### Features of the Publication Workflows

The predefined publication workflows have some features in common, which are described in the following:

#### Users and Groups

In order to execute tasks within workflows, users have to be assigned to special groups. In the predefined publication workflows, these are the following:

- composer-role: to be able to create (and start) a publication workflow and compose a change set
- 2. approver-role: to be able to approve the resources in the change set
- 3. publisher-role: to be able to publish the resources in the change set

Special groups can be defined and linked to the workflow via the Grant element in the workflow definition file.

Read more about users, groups and administration in the Content Server Manual.

Note that, when all eligible users for a task reject that task, the task is again offered to all eligible users. So if you are the only user for an *approver-role* group and you start a publication workflow, the second step of the workflow will be escalated. That is because you cannot be the composer and the approver of a resource - and there is no other user than you.

#### Basic Steps in a Publication Workflow

After a user has created one or more documents, these documents should be proofread, approved and published in a workflow:

- The user (not necessarily the user who did the editing) starts a workflow. If he selects
  resources at starting time, these resources will be added to the change set and the
  compose task will be accepted automatically. Otherwise, he has to add the resources
  to the change set later.
- 2. The user completes the 'compose' task.
- 3. The task 'approve' is automatically offered to all appropriate users [members of the approver-role group, but not to the composer even if he is a member of this group]. Somebody accepts the task and approves the resources.

The user has the following options:

option A	option B	option C	option D
The user accepts the task, approves the resource(s) and finishes the task. All resources are approved.	The user accepts the task, does not approve all resource(s) and finishes the task	The user rejects the task.	The user accepts the task but delegates it to somebody else.
The task 'Publication' is offered to all members of the group <i>publisher-role</i> .	The change set is sent back to the user who completed the 'compose' task.	The task is offered all other members of the group approver-role.	The task is automatically accepted by this user.

Table 5.29. User options.

## 5.6.2 Translation Workflow

A translation workflow can be used to communicate changes in the project of a master site to the derived sites.

 $\label{localization} \textit{CoreMedia Blueprint} \ \textit{provides} \ \textit{one} \ \textit{template} \ \textit{translation} \ \textit{workflow} \ \textit{named} \ \textit{Translation} \ \textit{in} \ \textit{the} \ \textit{file} \ \textit{translation}. \ \textit{xml} \ \textit{in} \ \textit{the} \ \textit{wfs-tools-application} \ \textit{module}. \ \textit{The} \ \textit{workflow} \ \textit{is} \ \textit{built} \ \textit{around} \ \textit{an} \ \textit{empty} \ \textit{action}, \ \textit{the} \ \textit{SendToTranslationServiceAction} \ \textit{in} \ \textit{the} \ \textit{workflow-lib} \ \textit{module}, \ \textit{which} \ \textit{is} \ \textit{supposed} \ \textit{to} \ \textit{implement} \ \textit{the} \ \textit{sending} \ \textit{freceiving} \ \textit{of} \ \textit{contents} \ \textit{to} \ \textit{from} \ \textit{a} \ \textit{translation} \ \textit{agency}. \ \textit{Without} \ \textit{an} \ \textit{implementation} \ \textit{of} \ \textit{this} \ \textit{action}, \ \textit{the} \ \textit{workflow} \ \textit{can} \ \textit{still} \ \textit{be} \ \textit{used} \ \textit{for} \ \textit{manual} \ \textit{in-house} \ \textit{translation}, \ \textit{possibly} \ \textit{in} \ \textit{conjunction} \ \textit{with} \ \textit{XLIFF} \ \textit{download/upload}.$ 

## Roles and Rights

The translation workflow process is based on two roles defined for *CoreMedia Content Cloud's* Multi-Site concept:

 The group translation-manager-role contains all users that are allowed to start a translation workflow.

The name of this group has to be configured in the property translationMan agerRole of the SiteModel [see section "Site Model" [238]]. After changing this property, you have to upload the workflows again, because uploading persists the current property value.

 The site manager groups define the users who may accept translation workflows for the content of a site.

Groups and Rights Administration for Localized Content Management [233] describes how to set this property for every site.

## Workflow Lifecycle

As described in Section "Roles and Rights" [280], the translation managers start the translation workflow for a set of new or changed contents from the Control Room. Therefore, a new Process instance will be created for every site that has been selected as a translation target.

At first, the Process instances both run two AutomatedTasks that retrieve the manager group and collect / create the derived contents for the target site. For details see Section "Predefined Translation Workflow Actions" [282].

The following UserTask called Translate is used to let the user choose a next step. This is done by selecting a next step in the radio group of the workflowForm. The selected value will then be set as value for the translationAction process variable. This variable is then used in a Switch task to choose the successor task.

These successor tasks are:

- SendToTranslationService: Send / retrieve content to / from translation agency (has to be implemented in the project)
- Rollback: Cancel the translation and rollback changes that may have been made
  to the target content. [E.g.: The GetDerivedContentsAction may have
  created content in the target site derived from the provided master content.]
- Complete: Update the masterVersion of the target content to indicate, that
  the translation is completed. This can be used, for example when the user translated
  the content manually.

While the Rollback and Complete tasks finish the process, the SendToTrans lationService task has another UserTask successor called Review. This task simply gives the user an opportunity to check the content imported from the translation agency. For details on the Actions behind these tasks see Section "Predefined Translation Workflow Actions" [282].

## Configuration and Customization

The example translation workflow is meant to be configured to your needs. You might define multiple translation workflows, like translation via translation agency or manual translation performed by the site managers.

The only restriction is that every translation workflow needs a process variable subject of type String, which will be set by the framework.

In order to reliably track content that is currently "in translation", you also need to define, configure and regularly invoke an instance of the com.coremedia.trans late.workflow.impl.CleanInTranslation class.An example definition is included in the blueprint source in the com.coremedia.blueprint.work flow.boot.BlueprintWorkflowServerAutoConfiguration file, which you may have to adapt.

Be aware, that changes in the process definition will probably lead to changes in the UI, too. If you want to change only small bits of the provided translation workflow like adding another user-selectable translationAction and Task, this can be done pretty easily through configuration of the defaultTranslationWorkflowDetail Form inside the ControlRoomStudioPlugin.

But if want to use a workflow completely different to the one provided, be prepared to write your own implementations of the workflowForms and start panel used to display your workflow in *Studio*.

For details on customizing workflows see the Workflow Manual. For details on customizing the *Studio* UI for the translation workflows see Section "Translation Workflow Studio UI" [272].

### Predefined Translation Workflow Actions

This section describes various actions that can be used to define a translation workflow.

- Section "GetDerivedContentsAction" [283] describes an action that computes, and if necessary creates derived contents from a given set of master contents.
- Section "CreateTranslationTreeData" [284] describes an action that computes the data for the TranslationTree in the Studio Client.
- Section "FilterDerivedContentsAction" [285] describes an action that filters previously
  computed derived contents.
- Section "GetSiteManagerGroupAction" [286] describes an action that determines a site manager group and stores it in a process variable. If the process variable is

- atomic, only the first given site manager group will be set. It is recommended to use an aggregation variable as target, though.
- Section "ExtractPerformerAction" [287] describes an action that identifies the user who executes that current task and stores a user object in a process variable.
- Section "AutoMergeTranslationAction" [288] describes an action that automatically
  updates properties of derived contents after changes in their master content.
- Section "AutoMergeSyncAction" [290] describes an action that automatically updates
  properties of derived contents after changes in their master content in the context
  of a synchronization workflow.
- Section "CompleteTranslationAction" [291] describes an action that finishes a manual translation process.
- Section "RollbackTranslationAction" [292] describes an action that rolls back a translation process, possibly deleting spurious content.

### GetDerivedContentsAction

This action retrieves all derived contents from a given list of master contents. If a document already exists in the target site and its masterVersion equals to the current version of the master content, it will be ignored for the workflow. Documents that do not exist will be created in the corresponding folder of the target site. All derived contents will be marked as being in translation.

targetSiteIdVariable		
Required	yes	
Description	The name of the variable that contains the id of the target site	
masterConten	t0bjects	
Required	yes	
Description	The name of the variable that contains the list of content objects in the master site	
derivedContentsVariable		
Required	no	
Description	The name of the variable into which a list of all derived contents is stored	
createdContentsVariable		

Required	no
Description	The name of the variable into which a list of all newly created contents is stored. If the workflow is subsequently aborted, these contents can be deleted by the action described in Section "RollbackTranslationAction" [292]

Table 5.30. Attributes of GetDerivedContentsAction

Example 5.39. Usage of GetDerivedContentsAction

### CreateTranslationTreeData

This Action will calculate the data for the TranslationTree.mxml Studio component. As a result two maps will be created and stored in the process:

- . A map that groups the derived content by its locale
- A map that groups each derived content by its master version

translationTreeDataVariable		
Required	yes	
Description	The name of the process variable where the map of the derived contents, grouped by their locale is stored as a blob.	
premularConfigDataVariable		
Required	yes	
Description	The name of the process variable where the map of the masterVersions, grouped by their derived content is stored as a blob.	
masterContentObjectsVariable		

Required	yes
Description	The name of the variable that contains the list of content objects in the master site.
derivedCont	entsVariable
Required	no
Description	The name of the variable into which a list of all derived contents is stored.

Table 5.31. Attributes of CreateTranslationTreeData

Example 5.40. Usage of CreateTranslationTreeDataAction

### FilterDerivedContentsAction

This action is supposed to follow up GetDerivedContentsAction. It filters the derived contents in two ways.

- It checks for each content in the given derivedContents whether the content's
  masterVersion is more recent than the corresponding version in the given
  masterContentObjects. In this case, the content is excluded from the de
  rivedContents. If a skippedContentsVariable is given, all of these
  excluded contents are stored under this variable of the corresponding process.
- For all remaining contents from derivedContents, it checks whether the
  content has its ignoreUpdates property set [see ContentObject
  SiteAspect#getIgnoreUpdates()]. If so, this content is also excluded
  from the derivedContents [but not stored under skippedContentsVari
  able].

```
masterContentObjects
```

Required	yes	
Description	The name of the variable that contains the list of content objects in the master site	
derivedConter	derivedContentsVariable	
Required	yes	
Description	The name of the variable into which a list of all derived contents is stored	
skippedContentsVariable		
Required	no	
Description	The name of the variable into which the list of skipped contents (because of outdated master content object) is stored.	

Table 5.32. Attributes of FilterDerivedContentsAction

```
<Variable name="siteId" type="String"/>
<AqqreqationVariable name="masterContentObjects" type="Resource"/>
<AggregationVariable name="derivedContents" type="Resource"/>
<AggregationVariable name="skippedContents" type="Resource"/>
<AutomatedTask name="StartSyncFromParentToTarget"</pre>
successor="CheckIfDerivedContentsEmpty">
 <Action class="com.coremedia.translate.workflow.GetDerivedContentsAction"</pre>
         masterContentObjectsVariable="masterContentObjects"
          derivedContentsVariable="derivedContents"
          createdContentsVariable="createdContents"
          targetSiteIdVariable="siteId"/>
 <Action class="com.coremedia.translate.workflow.FilterDerivedContentsAction"</pre>
         masterContentObjectsVariable="masterContentObjects"
          derivedContentsVariable="derivedContents"
          skippedContentsVariable="skippedContents"/>
</AutomatedTask>
```

Example 5.41. Usage of FilterDerivedContentsAction

## GetSiteManagerGroupAction

This action is used to determine the user groups that are responsible for managing the site. The names of these groups are defined in the property siteManagerGroup of every site indicator. As this property is not required, the group administratoren will be used per default.

Note, that the action transparently deals with atomic and aggregation variables as target variable. If the target variable is atomic, only the first group in siteManagerGroup will be taken into account.

siteVariable		
Required	yes	
Description	The name of the variable that contains the id of the site	
siteManagerGroupVariable		
Required	no	
Description	The name of the variable into which the site manager groups are stored	

Table 5.33. Attributes of GetSiteManagerGroupAction

Example 5.42. Usage of GetSiteManagerGroupAction

### ExtractPerformerAction

To perform an AutomatedTask with the same performer used in a previous UserTask, you can store the performer of the UserTask to the given workflow variable.

performerVar	iable
Required	no
Description	The name of the variable into which the performer of the current user task is stored

Table 5.34. Attributes of ExtractPerformerAction

Example 5.43. Usage of ExtractPerformerAction

## AutoMergeTranslationAction

This action automatically updates properties of derived contents after changes in their master content since its last translation. See also the API documentation in AutoMergeTranslationAction and Content Type Model - Properties for Translation [244] for the behavior of the automerge feature.

performerVariable		
Required	yes	
Description	The name of the variable that contains the user in whose name this action performed. Typically, the user has been retrieved previously by the action described in Section "ExtractPerformerAction" [287].	
derivedContent	tsVariable	
Required	yes	
Description	The name of the variable that contains all translated documents.	
masterContentObjectsVariable		
Required	yes	
Description	The name of the variable that contains all master content objects.	
resultVariable		
Required	yes	

Description	The name of the result variable to store derived contents in, whose properties could not be updated automatically.	
autoMergePred	icateFactoryName	
Required	no	
Description	The name of a custom Spring bean that implements interface AutoMergePredicateFactory and that is used to decide which content properties are updated automatically.	
	If this attribute is not specified, the Spring bean with name defaultAutoMerge PredicateFactory is used.	
autoMergeStruc	ctListMapKeyFactoryName	
Required	no	
Description	The name of a custom Spring bean that implements the interface AutoMerge-StructListMapKeyFactory and that is used to select the merge algorithm for nested struct list properties. For some struct lists, like the placements of a page grid, a better merge algorithm can be used, which enables automatic updates of a derived content for more types of changes. To this end, the merge algorithm can use a selected property of the struct values to find corresponding values in master and derived contents. The default implementation <code>DefaultAutoMergeStructListMapKeyFactory</code> is configured in the Blueprint Spring application context for some standard properties like the page grid placements.  If this attribute is not specified, the default implementation <code>DefaultAutoMergeStructListMapKeyFactory</code> is used, which can be configured in the Spring application context.	
translatablePredicateName		
Required	no	
Description	The name of a custom Spring bean that implements the interface <code>Translatable-Predicate</code> and that is used to decide if a property is translatable. If the value is an empty string, then an instance of <code>BySchemaAttributeTranslatablePredicate</code> will be used. Translatable properties are handled differently by the merge algorithm, most importantly there won't be warnings about merge conflicts, if the property has also changed in the derived content, because that's the expected state for translated properties.	

If this attribute is not specified, the Spring bean with name  ${\tt translatablePredicate}$  is used.

Table 5.35. Attributes of AutoMergeTranslationAction

Example 5.44. Usage of AutoMergeTranslationAction

## AutoMergeSyncAction

This action extends the AutoMergeTranslationAction and allows to configure a merge strategy. See Javadoc of AutoMergeSyncAction for details.

mergeStrategyVariable		
Required	no	
Description	The name of the variable into which the merge strategy bean name is stored. The bean name refers to a bean in the Spring application context that is an implementation of ThreeWayMerge.	

Table 5.36. Attributes of AutoMergeSyncAction

Example 5.45. Usage of AutoMergeSyncAction

A custom merge strategy for a synchronization workflow can be configured by either by implementing the interface ThreeWayMerge or SyncThreeWayMerge and adding the bean to the Spring application context. The interface SyncThreeWayMerge allows control about whether a property needs to be merged or updated.

The bean name can be passed to the synchronization workflow via the variable mergeStrategy. How to add a custom merge strategy to the studio client is decribed in Section 7.23.4, "Synchronization-Specific Customizations" in *Studio Developer Manual*.

## CompleteTranslationAction

After successfully completing a translation workflow, the masterVersion of all translated contents will be set to the current version of their masters

performerVariable		
Required	yes	
Description	The name of the variable that contains the user in whose name this action performed. Typically, the user has been retrieved previously by the action described in Section "ExtractPerformerAction" [287].	
derivedContentsVariable		
Required	yes	
Description	The name of the variable that contains all translated documents.	
masterContentObjectsVariable		
Required	yes	

**Description** The name of the variable that contains all master content objects.

Table 5.37. Attributes of CompleteTranslationAction

Example 5.46. Usage of CompleteTranslationAction

### RollbackTranslationAction

If the master content is not needed in the target site, the translation workflow can be aborted with the RollbackTranslationAction. In this case all documents and folders that were created by the Section "GetDerivedContentsAction" [283] will be deleted. In addition, all target contents will be marked as no longer being in translation.

contentsVariable		
Required	yes	
Description	The name of the variable that contains all documents and folders that have to be deleted during while rolling back the translation	
derivedContentsVariable		
Required	no	
Description	The name of the variable that contains all translated documents. Defaults to "derived-Contents".	
masterContentObjectsVariable		
Required	no	

Description

The name of the variable that contains all master content objects. Defaults to "master-ContentObjects".

Table 5.38. Attributes of RollbackTranslationAction

Example 5.47. Usage of RollbackTranslationAction

## 5.6.3 Deriving Sites

A predefined workflow exists to derive an entire site from an existing site. The derivesite workflow cannot be adapted and is available as a built-in workflow from the module translate-workflow. To upload the derive-site workflow, use cm upload -n /com/coremedia/translate/workflow/derive-site.xml on the command line.

Typically, the derive site workflow is started as a background process from the sites window of *CoreMedia Studio*. The workflow can be started by all members of the translation manager group, as configured in the property translationManagerRole of the SiteModel [see section "Site Model" [238]]. After changing this property, you have to upload the workflow again, because uploading persists the current property value.

#### Translation Workflow Robot

Actions performed while deriving a new site are performed as translation-workflow-robot. As last step when deriving a site, this user will assign possibly missing rights to the chosen site-managers-groups. This requires supervise permissions to the /Sites folder.

For details see Groups and Rights Administration for Localized Content Management [233].



## 5.6.4 Synchronization Workflow

A predefined workflow exists to synchronize content of an existing site to derived synchronization sites. The synchronization workflow cannot be adapted and is available as a built-in workflow from the module translate-workflow.

To upload the synchronization workflow, use

cm upload -n /com/coremedia/translate/workflow/synchronization.xml

on the command line.

The workflow can be started by all members of the translation manager group, as configured in the property translationManagerRole of the SiteModel [see section "Site Model" [238]]. After changing this property, you have to upload the workflow again, because uploading persists the current property value.

# Editorial and Backend Functionality

CoreMedia Content Cloud enhances CoreMedia CMS with additional functionality that is described in the following sections:

- Section 6.1, "Studio Enhancements" [296] describes extensions to CoreMedia Studio
  as the unified editing platform. The editorial usage of the features is described in the
  Studio User Manual.
- Section 6.2, "CAE Enhancements" [325] describes extensions to the Content Application Engine the delivery module of CoreMedia Content Cloud.
- Section 6.3, "Elastic Social" [331] describes extensions to CoreMedia Elastic Social
  that are integrated in CoreMedia Content Cloud. The standard functionality of Elastic
  Social is described in the Elastic Social Manual.
- Section 6.4, "Adaptive Personalization" [346] describes extensions to CoreMedia Adaptive Personalization that are integrated in CoreMedia Content Cloud. The standard functionality of Adaptive Personalization is described in the Adaptive Personalization Manual
- Section 6.5, "Third-Party Integration" [356] describes the integration of third-party components, such as Optimizely, into CoreMedia Content Cloud.

These modules are integrated into *CoreMedia Content Cloud* and the example websites and add extended functionality to their default features.

## 6.1 Studio Enhancements

CoreMedia Blueprint enhances CoreMedia Studio with plugins for better usage. This ranges from improved content editors such as the image list editor, which shows a preview of a selected image, up to a complete taxonomy management.

· Document editors

Content query form, see Section 6.1.1, "Content Query Form" [296].

- Library, see Section 6.1.5, "Library" [301].
- Bookmarks, see Section 6.1.6, "Bookmarks" [303].
- External preview, see Section 6.1.7, "External Preview" [303].
- Content creation, see Section 6.1.9, "Content Creation" [305].
- Create content from template, see Section 6.1.10, "Create from Template" [311].
- Site selection, see Section 6.1.13, "Site Selection" [315].
- Upload dialog, see Section 6.1.14, "Upload Files" [316].
- Upload content to Salesforce Marketing Cloud, see Section 6.1.16, "Uploading Content to Salesforce Marketing Cloud" [323].

## 6.1.1 Content Query Form

Rather than having to maintain a collection of content items manually, you might want to just specify a search rule that updates a list of content items dynamically as new content gets added to the system. The content query form provides a convenient interface to edit such rules.

For example, you can specify a rule that finds the latest five articles from your site's sports subsection, and displays them on a "latest sports news" section of your site's front page.

In the standard configuration of *Blueprint*, you can use the query form to filter for content items according to the following aspects:

- · The content item's document type
- . The channel the content item belongs to
- · The content item's modification date
- · Whether the content item is tagged with a given location or subject tag
- Whether the content is tagged with a tag determined from the context [see Section "Creating Content Queries" in Studio User Manual for more details.

Furthermore, you can order the result set by different criteria, and you can specify a maximum number of hits in order to ensure proper layout on a column-based page design, for example.

Support for dynamic content queries is bundled in the *Studio* plugin, and the main component to use is ContentQueryForm.mxml. You can use the editor as shown in the following example.

```
<dcqe:ContentQueryForm bindTo="{config.bindTo}"
                          itemId="contentQueryForm"
                          forceReadOnlyValueExpression=
                                   "{config.forceReadOnlyValueExpression}"
                         (config.forceseadOnfyValueExpre
queryPropertyName="localSettings"
documentTypesPropertyName="documenttype"
sortingPropertyName="order">
  <dcqe:plugins>
     <ui:VerticalSpacingPlugin modifier=
                      "{SpacingBEMEntities.VERTICAL SPACING MODIFIER 200}"/>
  </dcqe:plugins>
  <dcqe:conditions>
    <dcqe:ModificationDateConditionEditor bindTo="{config.bindTo}"</pre>
      propertyName="freshness"
      group="attributes"
      documentTypes=
         "{['CMArticle','CMVideo','CMPicture','CMGallery','CMChannel']}"
      forceReadOnlyValueExpression="{config.forceReadOnlyValueExpression}"
      sortable="true">
      <dcqe:timeSlots>
         <fx:Object name="sameDay"
           text="{resourceManager.getString(
                    'com.coremedia.blueprint.base.queryeditor.QueryEditor',
           'DCQE text modification_date_same_day')}"
expression="TODAY"/>
         <fx:Object name="sevenDays"
           text="{resourceManager.getString(
                    'com.coremedia.blueprint.base.queryeditor.QueryEditor',
           'DCQE text modification_date_seven_days')}
expression="7 DAYS TO NOW"/>
         <fx:Object name="thirtyDays"
           text="{resourceManager.getString(
                    'com.coremedia.blueprint.base.queryeditor.QueryEditor',
          'DCQE text modification_date_thirty_days')}"
expression="30 DAYS TO NOW"/>
      </dcge:timeSlots>
    </dcge:ModificationDateConditionEditor>
  </dcqe:conditions>
</dcge:ContentQueryForm>
```

Example 6.1. Using the content query form

In the example, the editor is configured to allow only for a single condition [a content item's modification date]. You may combine the existing condition editors - there are predefined conditions for context, date ranges, and taxonomy links - or even write your own condition editors by extending ConditionEditorBase.as. Each condition editor provides the user interface for editing the respective condition, and must persist the actual search query fragment in a string property that will be written to the respective struct property. Also, all condition editors support the configuration of a list of document types that this condition may apply to. See the API documentation for the package

com.coremedia.blueprint.base.queryeditor.conditions for
details.

When rendering the result of a search query in your CAE application, you can use Set tingsStructToSearchQueryConverter.java to convert the search component that the editor stores in the struct property to an actual search query. See CMQueryListImpl.java for an example.



Figure 6.1. Content Query Form

## 6.1.2 Call-to-Action Button

If you use teasers in your website, you want to animate the users to a specific action. To make this more explicit, *Brand Blueprint* renders a button on a teaser with a configurable text [see Figure 6.3, "Call-to-Action button in teaser view" [299]]. By default, this text reads "Learn more".



Figure 6.2. Call-to-Action-Button editor

You can either use the default text, define a content specific text or render no button.

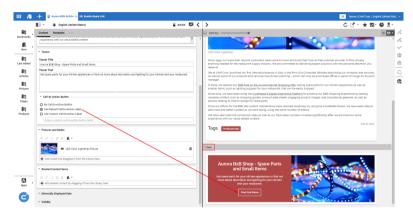


Figure 6.3. Call-to-Action button in teaser view

## 6.1.3 Media Player Configuration

CoreMedia CMS offers the possibility to configure player settings of certain media files in a site. Player settings for Video and Audio contents can be configured in the Video Options and Audio Options panels of Video and Audio document forms.



Figure 6.4. Video Options panel in the Document Form of a Video content

#### NOTE

Please note, that this configuration can be overwritten in the theme's FreeMarker templates. E.g., a setting a player's loop configuration in *CoreMedia Studio* will have no impact for media in a hero teaser if the template for hero teasers sets the loop option explicitly.



### Configuration of media files

The following options can be enabled by checking the corresponding checkboxes in the document form of the content item. The configuration will be saved in the content's local settings struct:

### Video player settings

- Autoplay
- Mute
- Loop
- · Hide Controls

### Audio player settings

- Autoplay
- Loop

## 6.1.4 Displayed Date

When you change already published content, you have to publish this change. Of course, the publication changes the publication date of the content. However, you may want that this content always shows the date of the initial publication (or any other fixed date). To do so, you can set a custom displayed date. *Studio* contains an editor for a displayed date for all CMLinkable types.

This data can also be used, to sort results of a Query List [see Section 6.1.1, "Content Query Form" [296]].



Figure 6.5. Displayed Date editor

You can either choose that the date of the last publication is used or that a fixed date is shown.

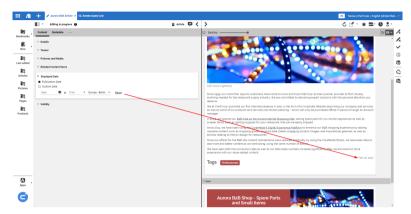


Figure 6.6. Setting a Custom Date

## 6.1.5 Library

The library plugin uses the extension points of the *Studio* library to extend some basic features of it and to add some new ones.

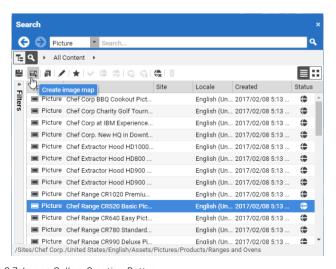


Figure 6.7. Image Gallery Creation Button

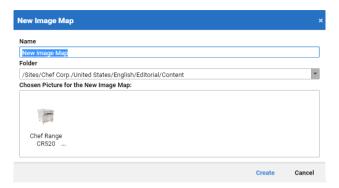


Figure 6.8. Image Gallery Creation Dialog

The image gallery creation dialog allows the user to create a new gallery document from an image selection. The images selected in the library are shown as thumbnails in the dialog when the 'Create Image Gallery' button is pressed. After the creation of the gallery, these images are automatically assigned to the list property of the document.

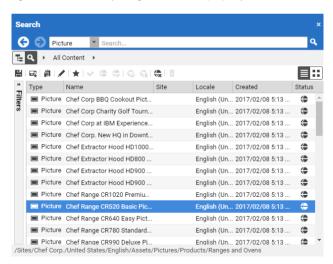


Figure 6.9. Library List View

The library plugin uses the library list view extension point to show some additional columns in the list view/search results. Additional columns are a site column, where the site name of a content item is displayed and a preview column, where images are shown as thumbnails. If the content item itself is not an image item, a referenced image is shown, such as the first picture of a gallery.

## 6.1.6 Bookmarks

The user can add and remove bookmarks using the bookmark action available on the preview toolbar, the library toolbar or the library list view's context menu.

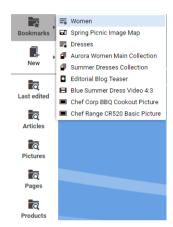


Figure 6.10. Bookmarks

## 6.1.7 External Preview

The external preview is a Studio utility that allows you to use one or more additional displays for Studio's preview based editing. When working with *CoreMedia Studio*, the external preview can be started by clicking on the 'open external preview' button that is located on the toolbar of the preview.



Figure 6.11. External Preview

The dialog shows the options of the external preview. It can be invoked on any browser and device, including tablets to see how the document would look like on this device.

## 6.1.8 Settings for Studio

In order to use content-based settings not only for Content Application Engine usage but also for Studio, a new utility class StudioConfigurationUtil was introduced. Now you can, for example, configure paths used for the *Create Content* dialog [see Section 6.1.9, "Content Creation" [305]] in CMSettings content items.

The StudioConfigurationUtil class searches for bundles located at <SITE\_ROOT\_FOLDER>/Options/Settings, and falls back to /Settings/Options/Settings if no site-specific configuration bundle is found there. Bundle content items can be placed anywhere below these paths, and must be of type CMSettings.

You can use the #getConfiguration(bundle, configuration, context) method, where bundle is the name of the CMSettings document, and configuration is a path to a respective struct property. Optionally, you can also specify a context. The latter can be either a Content or a Site. If you provide Content, the site this content item belongs to is resolved, otherwise, the given site is used as the lookup context. If you omit the context, the current user's preferred site is used.

The utility class is fully dependency tracked, which means that you should wrap a FunctionValueExpression around returned values and bind the UI components that depend on the setting to this expression.

## 6.1.9 Content Creation

CoreMedia Blueprint provides additional buttons and actions to create new content besides the regular content creation action in the library. The user can click on the "Create content" menu on the favorites toolbar to open a selection of documents to create. The action is also available for link lists and several dialogs.

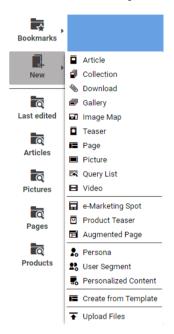


Figure 6.12. New content menu on the favorites toolbar

The user selects a content to create from the **Create content** menu of the favorites toolbar. Afterwards, a dialog opens where [at least] the document name and folder can be set.

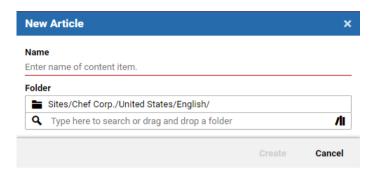


Figure 6.13. New content dialog

The user can decide if the content should be opened in a tab afterwards. The checkbox for this is enabled by default. The *Name* and *Folder* properties are the mandatory fields of the dialog. Depending on the content type the dialog shows different property editors, for example for Page content items, the additional field *Navigation Parent* is configured so that the user can select the navigation parent of the new page.

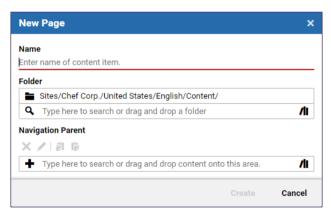


Figure 6.14. New content dialog for pages

The dialog can be extended in several ways and plugged into existing components using the predefined menu item or button components which will invoke the dialog. Also, the dialog provides a plugin mechanism for new property editors and allows you to customize the post-processing after the content creation, depending on the type of the created content. The following "How To" sections describe how to configure and customize the dialog.

### How to add a 'New Content' menu item to the favorites toolbar

There are already some entries defined for this menu, most of them configured in the class BlueprintFormsStudioPlugin.exml. The menu can be extended using the quickCreateMenuItem:

Separators can be added by:

```
<menuseparator cls="fav-menu-separator"/>
```

### How to add a 'New Content' menu item to link list

There are two ways to add the content creation dialog to link lists. First is using the QuickCreateToolbarButton class and apply it to an existing link list using the additionalToolbarItems plugin. This will add one button to the toolbar of the link list to create a specific content type, for example creating a new child for the CMChannel document hierarchy:

Example 6.2. Add content creation dialog to link list with quickCreateLinkList Menu



Figure 6.15. New content dialog as button on a link list toolbar

The second variant is that you apply a complete dropdown menu with several content types in it. By default, these content types are configured in the file QuickCreate Settings.properties that is part of the blueprint-base and overwritten with the file NewContentSettingsStudioPlugin.properties [see BlueprintFormsStudioPlugin.exml]. The file contains a property de fault\_link\_list\_contentTypes which contains the document types to display in a comma separated value format. This default can be overwritten by adding the contentTypes attribute to the quickCreateLinklistMenu element

when the dropdown elements are declared in exml. The attribute value can have a comma separated format to support multiple content types too:

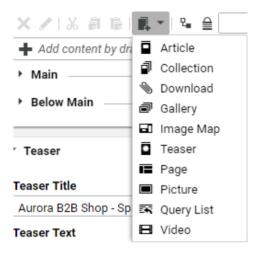


Figure 6.16. New content dialog menu on a link list toolbar

#### How to link new content to a link list

When the dialog is added to the toolbar of a link list by using the button component of the menu, the newly created content is automatically linked to the list. The dialog checks during the post-processing if the parameters <code>propertyName</code> and <code>bindTo</code> have been passed to it and will link the new content to the existing ones. The dialog always assumes that if these two parameters have been passed, the corresponding property is a link list, so using other properties with other types here will raise an error here.

#### How to add an event handler to the button or menu item

Both components, the quickCreateLinkListMenu and the quickCreat eToolbarButton provide a configuration parameter called onSuccess. The method passed there will be executed after a successful content creation and must provide the signature:

method(content:Content, data:ProcessingData, callback:Function)

The ProcessingData instance "data" contains all the data entered by the user for the mandatory and optional properties of the dialog. The object is a Bean instance, so the values can be accessed by using data.get (<KEY>) calls. Since the new content dialog has already applied all dialog properties to the content, the retrieved new content instance already contains all inputted data.

#### CAUTION

Ensure that the callback handler is called once the post-processing is finished. Otherwise, the post-processing of the content can not terminate correctly and steps may be missing.



### How to add a content property to the new content dialog

A new property editor that should be mapped to a standard content property can be defined in the file NewContentSettingsStudioPlugin.properties. The configuration entry supports a comma separated format in order to apply multiple property fields to the dialog. For example when the configuration entry item\_CMArticle=title, segment is added to the properties file, each time the dialog is opened for a CMArticle document the String properties "title" and "segment" are editable in the dialog and will be applied to the new content.

#### CALITION

Currently only text fields are supported, so do not configure a content property here that has a different format than "String".



### How to add an event handler for a specific content type

The new content dialog allows you to apply a content type depending success handlers that are executed for every execution of the dialog. The success handler must implement the following signature:

method(content:Content, data:ProcessingData, callback:Function)

and is applied to the dialog by invoking:

```
QuickCreate.addSuccessHandler(<CONTENT TYPE>, <METHOD>);
```

#### CAUTION

Unlike the onSuccess handler described in the previous section, these types of event handlers will be executed for every content creation of a specific type, no matter how and where the new content dialog is invoked from.



### How to add a custom property to the new content dialog

Sometimes it is necessary to configure a value for the dialog that is not a content property. Instead, the value should be processed in the success handler. The dialog allows you to apply new editors to the dialog that are mapped to a specific field in the ProcessingData instance.

To apply a custom editor a corresponding factory method has to be implemented that will create the editor every time the dialog is created. This factory method is applied to the dialog then by invoking:

The ProcessingData instance is a bean, so it can be used to create ValueEx pressions that are passed as parameters to the component. The predefined parameters are already applied to the properties object that is passed to the factory method. Additional properties can be added to this object, like the emptyText of an input field.

#### CALITION

Make sure that the name of the custom property is unique and does not match an existing property of the given content type.



Since the new editor is shown for each dialog creation of the specific type, a success handler must be applied to the dialog too that processes the value:

The processing handler must implement the same method signature like the ones defined for menu items or buttons:

method(content:Content, data:ProcessingData, callback:Function)

The custom property can be access in the handler by invoking:

data.get(<CUSTOM PROPERTY>)

#### NOTE

The post-processing of the dialog will execute the following steps:

- 1. create the new content
- 2. apply values to property fields (default processing)
- invoke success handlers for custom processing (methods that have been applied through QuickCreate.addSuccessHandler)
- 4. invoke success handler configured for the button or menu items [methods that have been applied by declaring a value for the onSuccess attribute]
- 5. link content to a link list if parameters are defined
- 6. open created content
- 7. open additional content in background

### Where do I find some examples?

Check the class CMChannelExtension.as. The class adds a successHand ler for the creation of new CMChannel documents that is used to apply a value for the title property. Additionally, the newly created CMChannel document is also linked to a parent [if available] that may have been provided by the Navigation LinkFieldWrapper component that also has been added to the dialog.

## 6.1.10 Create from Template

As described in Section 6.1.9, "Content Creation" [305] when you create a Page content item in the *Create content* menu or from a link list, you will get a new and empty content item. If you want, on the other hand, create a Page with predefined content, or even a complete navigation hierarchy, you can use the Create content  $\rightarrow$  Create from Tem-platemenu item. This will open a dialog where you can choose your Page from predefined templates.





Figure 6.17. Create from template dialog

As with the standard Create Page dialog you can choose a name, the destination folder for the page and the navigation parent. The Create from Template dialog adds a template chooser from which you can select the template and a new folder chooser (Base Folder for Content) where you can select a destination folder for the editorial content. The folder defined in the Base Folder for Page chooser must not contain a folder with the name entered above

The suggested target paths for editorial content and content used to model the navigation are taken from a content-based setting from the bundle Content Creation (see Section 6.1.8, "Settings for Studio" [304] for an explanation of the content-based settings mechanism). You can modify the settings paths.editorial and paths.navigation to match your specific content tree.

### Location of new template folders

By default, templates will be looked up in the following folders:

- Global: /Settings/Options/Settings/Templates/CMChannel/
- Site specific: Options/Settings/Templates/CMChannel/

• User's home folder: {USER HOME}/Templates/CMChannel/

The lookup path is configurable in the Studio properties file CreateFromTemplateS tudioPluginSettings.properties by changing the property pagegrid\_template\_paths. Additional entries can be added in a comma separated format.

#### CAUTION

Keep care when you configure a template path outside the site hierarchy or when you use the global templates location. It is possible that the preconfigured layout of a global template may not be available for the active site. Therefore, the page grid extending mechanism won't work anymore, since the page grid editor can't find the layout definitions of other pages.



## How to add a new template folder

Template folders must have a specific format to be detected as template folders. Each template is defined in a separate folder inside the Templates/CMChannel folder. The folder must contain a CMS ymbol document named "Descriptor" that might contain an additional icon and description for the template. The icon is used as a preview in the template chooser and the description will be shown as the template name in the template chooser.

Descriptor content

Each template folder must contain exactly one page document at root level, otherwise the folder will be ignored. If the template consists of several pages, the sub pages should be placed within a subfolder of the template. Editorial content [Article, Images ...] that is contained in these folders and is linked by Page templates will be copied to the destination, defined in the *Create from Template* dialog.

If the name and the description should be internationalized, create an additional Descriptor document next to the original descriptor and append the locale to the document name, "Descriptor\_de" for the German version, for instance.

Localization

# 6.1.11 Site-specific configuration of Document Forms

With the SiteAwareVisibilityPlugin, you can show or hide document form elements [for example, property fields] depending of the activation of a "feature" for a specific site.

The SiteAwareVisibilityPlugin takes a parameter called "feature", which is a name for the feature. You can group two or more plugins by giving them the same feature name

If you configure any ExtJS Component to use this plugin, that component only becomes visible when this feature is configured to be active for the site that the current content belongs to.

By default, the configuration for features of a site is done in a CMSettings document, which has to be named <SITE\_ROOT\_FOLDER>/Options/Settings/Stu dio Features

This settings bundle consists of a StringList named "features" and contains the string values that in turn need to be configured as desired in the SiteAwareVisib ilityPlugin.

# 6.1.12 Open Street Map

Open Street Map is a project that creates and provides free geographic data and mapping. CoreMedia Blueprint supports an Open Street Map integration scenario:

The OpenStreetMap property field [OSMPropertyField.mxml] offers a convenient method to visually edit geographic coordinates. It displays a map segment, and users can just drag a marker to the location they want to point out. Internally, a pair of geographic coordinates (longitude/latitude) is stored in a string property field

OpenStreetMap Support is bundled in a *Blueprint* extension. Note that in order for the integration to work properly, the machine hosting the *CoreMedia Studio* web application needs to have Internet access. On startup, a connectivity check is performed, and when the machine cannot reach the OSM servers, the extension is automatically turned off.

If you have changed the default group id of the Blueprint, the property osm.groupId of OSMStudioPlugin.properties has to be adapted accordingly. Alternatively, an absolute URL for another marker icon can be specified. In that case, the osm.groupId should remain empty or should be removed completely.

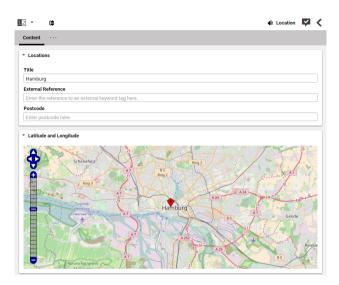


Figure 6.18. OpenStreetMap Property Editor

The OpenStreetMap property editor gives the editor the possibility to update the geographic location just by dragging a marker.

## 6.1.13 Site Selection

Since CoreMedia Blueprint provides multisite editing, a default working site can be configured in the settings dialog. If you select from Preferred Site for example 'Chef Corp. - German (Germany)' and then create a new article, it will be moved to a folder like this /Sites/Chef Corp./Germany/....

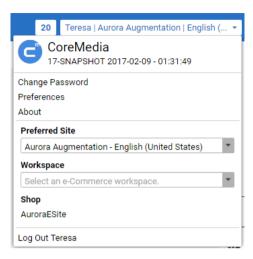


Figure 6.19. The site selector on the preference tab

# 6.1.14 Upload Files

You can invoke the upload files dialog from the new content menu or the library. The dialog shows a drop area and the folder combo box shows where the uploaded documents will be imported to. You can drag and drop files from the desktop or the file system explorer onto the drag area. After the drop, the files are enlisted with a preview (if supported by the OS), a name text field and a mime type field. The mime type is automatically determined by the OS. After pressing the confirmation button the files are uploaded and corresponding documents are created and checked-in. You may choose to open the documents automatically after the upload is finished.

les into a folder of the Library Drag and drop of files

Besides the upload dialog, you can simply drag and drop files into a folder of the Library or into a link list. Studio will automatically create the content items based on the MIME type of the file.

The upload of Word documents is a special case. If the Word document contains images, Studio will create articles for the text content as well as pictures for the images in the Word document. The article links automatically to the pictures. *CoreMedia Blueprint* contains a prototype class <code>WordUploadInterceptor</code> in the <code>Validators</code> extension. The class defines the conversion of Word documents to rich text and images. Use the class to add your own conversion logic.

Upload dialoa

#### NOTE

The WordUploadInterceptor class is only a prototype that does not support all Word documents and Word formats. Most likely, you have to adapt it to your requirements.



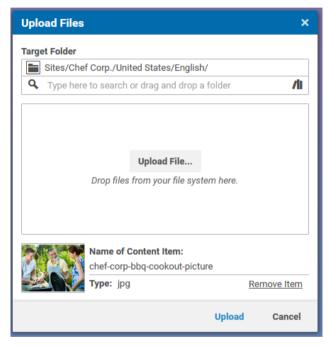


Figure 6.20. The upload files dialog

## How to configure the upload settings

The upload settings are stored in the settings document UploadSettings in folder /Settings/Options/Settings. The default configuration has the following format:

```
<BooleanProperty Name="autoCheckin">true</BooleanProperty>
  <StructProperty Name="mimeTypeMappings">
     <Struct>
        <StringProperty Name="image">CMPicture</StringProperty>
        <StringProperty Name="application">CMDownload/StringProperty>
<StringProperty Name="audio">CMAudio/StringProperty>
        <StringProperty Name="wideo">CMANdoio</StringProperty>
<StringProperty Name="video">CMVideo</StringProperty>
<StringProperty Name="text">CMDownload</StringProperty>
<StringProperty Name="text/css">CMCSS</StringProperty>
       <StringProperty Name="text/javascript">CMJavaScript</StringProperty>
         <StringProperty Name="text/html">CMHTML</StringProperty>
     </Struct>
  </StructProperty>
  <StructProperty Name="mimeTypeToMarkupPropertyMappings">
      <Struct>
        <StringProperty Name="text/css">code</StringProperty>
<StringProperty Name="text/javascript">code</StringProperty>
<StringProperty Name="text/html">data</StringProperty>
      </Struct>
   </StructProperty>
</Struct>
```

For a detailed description about the elements and attributes see table below.

autoCheckin			
Format	String		
Description	If set to <i>true</i> , the uploaded contents are checked in after being created.		
defaultConter	ntType		
Format	String		
Description	The default content type to create if the mime type of a file has no corresponding mime type mapping.		
defaultBlobPropertyName			
Format	String		
Description	The default blob property name to which the file blob is written to.		
previewMaxFil	LeSizeMB		
previewMaxFil	leSizeMB Number		

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previewDisabled			
Format	Boolean		
Description	Boolean flag to disable the preview of upload items completely, defaults to 'false'.		
mimeTypeMapp:	ings		
Format	Struct		
Description	Depending on the mime type the content type to generate is mapped here. Here the primary type or the whole mime type can be specified.		
mimeTypeToMa	rkupPropertyMappings		
Format	Struct		
Description	Depending on the mime type the markup property name to which the file is written.		
mimeTypeToBlo	pbPropertyMappings		
Format	Struct		
Description	Depending on the mime type the blob property name to which the file is written.		
timeout			
Format	Integer		
Description  Table 6.1. Upload Set	The timeout in milliseconds for uploads, default value is 300000.		

Table 6.1. Upload Settings

## How to intercept the content's properties before creation

There is an example of a Content Write Interceptor contained in the Validators extension:

It is a Content Write Interceptor for the CMPicture content type which scales an uploaded image blob to a configurable max dimension and writes the image dimensions to the width and height String property of the image document. It also rejects images that exceeds a total pixel size specified in the uploadLimit property to avoid the JVM from running out of memory. See the Studio Developer Manual for Content Write Interceptor. The interceptor class itself is now part of the core. You can find other interceptor sources files in the Validators extension, for example, the WordUpload Interceptor.java file.

## 6.1.15 Studio Preview Slider

#### Introduction

CoreMedia Studio's preview features a slider tool. The slider tool was build to let the user choose between devices with different resolutions in order to let the preview perform a responsive transformation of the page in the preview window. This means, that the preview will show the page as if it was to be viewed on a device with a different resolution than a "conventional" desktop display [that is a mobile device for instance].



Figure 6.21. The slider of the Studio Preview

## Configuration of preview CAE

In order to enable the responsive slider functionality, you have to enable the use of metadata tags within the FreeMarker templates. These tags are used for communication between the CAE and CoreMedia Studio in order to exchange meta information about the previewed page. [See CoreMedia Studio Developer Manual for more details about metadata tags]. The following listing illustrates the enabled setting within the file cae-preview-app/src/main/resources/application.properties:

cae.preview.metadata-enabled=true

### NOTE

The settings for the responsive slider can also be configured for each theme individually. Therefore, they are assigned in the theme's settings Json files. For more information see Frontend Developer Manual.



## Integration of metadata tags in FreeMarker templates

The following list illustrates the use of metadata tags in the  ${\tt Page.body.ftl}$  template.

To introduce new devices with even different resolutions, simply extend the content of the file appropriately.

## Configuration in Studio

The configuration in Studio has to be made in the appropriate bundle files. The following listing shows the content of the file apps/studio-client/modules/studio/blueprint-forms/src/main/joo/com/coremedia/blueprint/studio/BlueprintDeviceTypes.properties.

```
Device mobile portrait icon=Resource(key='channel mobile portrait',
bundle='com.coremedia.icons.CoreIcons')
 Device mobile landscape icon=Resource(key='channel_mobile_landscape', bundle='com.coremedia.icons.CoreIcons')
Device_tablet_portrait_icon=Resource(key='channel_tablet_portrait', bundle='com.coremedia.icons.CoreIcons')
 Device tablet landscape icon=Resource(key='channel_tablet_landscape', bundle='com.coremedia.icons.CoreIcons')
Device_notebook_icon=Resource(key='channel_notebook',
bundle='com.coremedia.icons.CoreIcons')
       Device desktop icon=Resource(key='channel desktop',
bundle='com.coremedia.icons.CoreIcons')
      Device_hybrid_app_portrait_icon=Resource(key='channel_tablet_portrait',
 bundle='com.coremedia.icons.CoreIcons')
      Device hybrid app landscape icon=Resource(key='channel tablet landscape',
 bundle='com.coremedia.icons.CoreIcons')
       Device_mobile_portrait_text=Mobile
Device_mobile landscape_text=Mobile
Device_tablet_portrait_text=Tablet
Device_tablet_landscape_text=Tablet
        Device notebook text=Notebook
        Device desktop text=Desktop
       Device hybrid app portrait text=Hybrid App
Device hybrid app landscape text=Hybrid App
Device desktopMode_text=Desktop
```

The configuration, which is relatively straightforward, consists of two parts. The top part of the configuration deals with the appropriate icons, that will be displayed for the according device type in the slider. The bottom part defines the text, that will be shown next to the slider. This configuration can be extended to introduce new device types with new device icons. For configuring the device icons, perform the following step:

 Declare a new class for the configured icon name in the file apps/studioclient/modules/studio/blueprint-forms/src/main/re sources/META-INF/resources/joo/resources/css/slidericons.css.

# 6.1.16 Uploading Content to Salesforce Marketing Cloud

Salesforce Marketing Cloud (SFMC) is a customer relationship management (CRM) tool by Salesforce. *CoreMedia Blueprint* supports pushing CoreMedia content to the SFMC. To enable this feature you have to configure the following settings for SFMC.

- sfmc-credentials-clientId: The client ID of the client credential
- sfmc-credentials-customerId: The subdomain of the client
- sfmc-credentials-clientSecret: The second part of the client credential. The passwords can be encrypted by using the tool cm encryptpasswords as described in Section "Encryptpasswords" in Content Server Manual.
- sfmc-push-translations: Whether to push into SFMC the master language and all translations of the configured text properties, or only the master language. This property can be true or false

The settings can be configured globally in the application context of the Studio application or in the settings document under the path /Settings/Options/Settings/Marketing/Salesforce Marketing Cloud. The SFMC settings can be also configured site-specific in the site settings.

In addition, the uploadable content properties for a given content type have to be configured. This can be done globally in the same settings document as above. To that end add a struct sfmc-uploadableProperties to the settings property of the document. The credentials can be also configured site-specific in the site settings.

sfmc-push-translations	true	String
▼ sfmc-uploadableProperties		Struct
CMArticle	title,detailText,pictures	String
CMTeaser	teaserTitle,teaserText,pictures	String
CMPicture	data	String

Figure 6.22. SFMC Uploadable Properties Setting

Currently, CoreMedia supports the string, richtext and blob image property. In the configuration example above the string property title and the richtext property detail Text of the document type CMArticle and the image blob property data of the document type CMPicture are configured as uploadable content properties.

# 6.2 CAE Enhancements

This section describes enhancements of the Content Application Engine.

- Section 6.2.1, "Using Dynamic Fragments in HTML Responses" [325] describes how context dependent HTML snippets can easily be used in a Content Application Engine application.
- Section 6.2.2, "Image Cropping in CAE" [328] describes how you can use cropped images in the CAE.
- Section 6.2.3, "RSS Feeds" [329] describes how you can generate an RSS feed from content.

# 6.2.1 Using Dynamic Fragments in HTML Responses

## Basic concept

Fragments of responses generated by the *Content Application Engine* may depend on a context, for example session data or the time of day. If fragments of a response may not be valid for every request, and responses are cached by reverse proxies (like Varnish or a CDN), it's necessary to exclude those parts from the response and load them separately using techniques like AHAH / Aiax or ESI.

To load the fragments, a link scheme and a matching handler handling the bean's type are needed.

## **CAE Implementation**

In order to support loading of fragments in a generic and almost transparent way, beans are wrapped in a [com.coremedia.blueprint.cae.view.DynamicIn clude] bean when they are included in the view layer. Whether the bean is wrapped or not is decided using Predicate<RenderNode> implementations that are called with the current RenderNode. A RenderNode represents the current "self" object and the view it's supposed to be rendered in. If any of the available predicates evaluate to true, the bean and view is wrapped as described above.

public class DynamicPredicate implements DynamicIncludePredicate {
//only use DynamicInclude if view matches.

Example 6.3. Predicate Example

The predicate has to be added to a predefined Spring bean in order to be evaluated:

Example 6.4. Predicate Customizer Example

## Render fragment placeholder

After wrapping the bean, the DynamicInclude is then rendered by the *Content Application Engine*.

DynamicInclude beans are rendered just as other beans by the Content Application Engine. By default, the view DynamicInclude.ftl is used to render the beans. It will either add a placeholder DOM element that can be used to load the fragment using AHAH, or an <esi:include> tag, depending on whether there is a reverse proxy telling the CAE to do so using the Surrogate-Capability header. This is described in the Edge Architecture Specification.

## Links to dynamic fragments

In order to generate a link for either AHAH or ESI, a separate link scheme must be created for each bean type that should be included dynamically.

If the fragment depends on the context [for example, Cookies, session or the time of day], the link scheme must have the prefix /dynamic/[see UriConstants\$Pre

fixes) so that a preconfigured interceptor will set all Cache headers necessary that downstream proxies never cache those fragments. Matching Apache and Varnish rewrite rules are provided by *CoreMedia Blueprint*.

```
@Link(type = MyBean.class,
    view = "fragment",
    uri = "/dynamicfragment/mybean")
public UriComponents buildFragmentLink(Cart cart,
    UriTemplate uriPattern,
    Map<String, Object> linkParameters,
    HttpServletRequest request) {
    UriComponentsBuilder result =fromPath(uriPattern.toString());
    //parameter "targetView" needs to be added
    result.queryParam ("targetView",linkParameters.get("targetView"));
    return result.build();
}
```

Example 6.5. Dynamic Include Link Scheme Example

## Handling dynamic fragments

These links have to be handled by using a handler. The handler has to use the Request Param "targetView" to be able to construct a ModelAndView matching the values as originally intended in the include including the original bean.

```
@RequestMapping(value="/dynamicfragment/{mybean}")
public ModelAndView handleFragmentRequest(
    @PathVariable("mybean") String mybean,
    @RequestParam(value = "targetView") String view) {
    Object myBean = resolve(mybean);
    //do not create Page, return bean directly (!)
    ModelAndView modelWithView = createModelWithView(myBean, view);
    return modelWithView;
}
```

Example 6.6. Dynamic Include Handler Example

## Preserve view parameters for dynamic fragments

When including fragments dynamically expect the same behaviour as for server side includes. This means that the view parameters which may include all kinds of objects need to be passed to subsequent templates.

To preserve these parameters a hashed string representation of the parameters will be appended by the IncludeParamsAppendingLinkTransformer as in cludeParams query parameter to the asynchronous call. When receiving the call,

the  ${\tt IncludeParamsFilter}$  will retrieve the view parameters back from the query parameter.

#### NOTE

Custom URI paths, considered by the IncludeParamsAppendingLinkTrans former may be configured via cae.link-transformer.uri-paths property.

A server side secret for the hash generation can be configured via cae.hash inq.secret property.

Have a look at CaeLinkTransformerConfigurationProperties and CaeSecretConfigurationProperties for further information.

The following types of view parameters are supported for dynamic fragments:

- primitives [boolean,int, float,long]
- String
- ContentBeans
- Content.
- Maps and Collections of the above types.

Additional custom types may be configured via the cae.link-trans former.serializer-classes property.

#### CALITION

For every custom type an IdScheme registered at the IdProvider is presumed.

# 6.2.2 Image Cropping in CAE

As described in Section 7.3.3, "Image Cropping and Image Transformation" in *Studio Developer Manual*, there are predefined crops, which can be applied to image rendering in the CAE. *CoreMedia Blueprint* comes with four predefined cropping definitions.

- portrait\_ratio3x4
- portrait\_ratio1x1
- landscape\_ratio4x3
- landscape ratio16x9





The necessary settings for the image will be set by Studio once you open the image in Studio. To render images correctly even if they were not imported through Studio but for example by the Importer, the CAE provides a default cropping configuration for those images, which don't have the settings explicitly set. You will find these default settings in

/modules/shared/image-transformation/src/main/resources/framework/spring/mediatransform.xml

In this file, there is a list of the transformations mentioned above. Please refer to the Javadoc of com.coremedia.cap.transform.Transformation for all configuration possibilities. New Spring bean definitions of this class will be automatically injected to the TransformImageService that is responsible for all variant definitions

## Site Specific Image Variants

For the CAE, the class TransformImageService is responsible for loading site specific cropping information. The feature can be enabled by changing/adding the Spring property imagetransformation. dynamic-variants to true.

The TransformImageService requires a lookup of the Struct that contains the information about the image variants. Therefore, it must be injected with an instance of VariantsStructResolver which resolves the global and site specific image variants. The implementation of this interface is part of the shared module image-transformation, since the lookup is content type specific and therefore can not be part of the core.

For example the Corporate site comes with additional predefined cropping definitions.

- portrait ratio20x31
- portrait\_ratio3x4
- portrait\_ratio1x1
- landscape\_ratio4x3
- landscape\_ratio16x9
- landscape\_ratio5x2
- landscape\_ratio4x1

# 6.2.3 RSS Feeds

The CAE supports the rendering of RSS feeds for all content beans that implement the interface FeedSource. The interface is currently implemented by the classes CM Navigation and CMCollection. Feeds can be generated by invoking URLs with the following pattern:

/service/rss/[SITE\_URL\_SEGMENT]/[CONTENT\_ID]/feed.rss for the RSS feed with content id [CONTENT ID]

The programmed view FeedView collects all content beans that should be part of the feed and generates the RSS XML that is returned to the browser. The default implementation of the *CoreMedia Blueprint* returns the contents of the items list for CM Collection beans and the content of the main section for CMNavigation beans.

The conversion from a content bean to a feed entry is implemented through Feed ItemDataProviders. The programmed view FeedSource contains a list of FeedItemDataProvider instances. If a content bean is applicable to a Feed ItemDataProvider, the content bean is passed to it and the RSS entry with all required data is returned.

CoreMedia Blueprint comes with the following FeedItemDataProviders:

- TeasableFeedItemDataProvider
- PictureFeedItemDataProvider

The amount of items that should be part of an RSS feed can be limited by setting the String struct property 'RSS.limit' in a settings document that is part of the invoked context.

# 6.3 Elastic Social

CoreMedia Elastic Social is integrated into CoreMedia Blueprint. It includes the following features:

#### · Comments and Reviews

Comments and reviews are supported for any kind of editorial CMS content items, for example articles and products. It is possible to configure for a context if writing comments or reviews is enabled and if it is allowed for anonymous or registered users. A review includes 5-star ratings with title and text.

Elastic Social provides aggregations like "Most Commented" or "Top Reviewed" content in a defined time interval for a certain context.

#### User Profiles

User profiles can be created using a registration flow and can be managed in the *CAE* by the user or in the *Studio* plugin "User Management".

A user profile is activated by a user via a link in a registration confirmation email.

#### Moderation

In the moderation of *Elastic Social* comments, reviews and user profiles can be edited, approved or rejected. In case of rejecting, a preconfigured template-based email can be sent directly or be modified by the moderator before sending it. A prioritization for comments, reviews or user profiles can be set. For all items that have to be moderated, premoderation, post-moderation or no moderation can be configured.

#### Ratings

Rating is supported for any kind of editorial CMS content item, like articles. Ratings are provided via a five star model. *Elastic Social* calculates average ratings for the star rating model and aggregates "Top Rated" and "Most Rated" content items per channel for a certain time span and context for a channel.

#### Registration

A user can register by creating a community user from scratch.

#### Authentication

The authentication is handled by Elastic Social.

#### · Password Reset

Password reset is available for registered users who authenticate directly with Elastic Social.

#### · User Management

The *Elastic Social* user management in *Studio* includes a search for community users. The user management allows editing, searching, approving, blocking, ignoring and deleting users, as well as resending registration confirmation emails.

#### All Contributions

In the *All Contributions* section in *Studio* a list of all comments and reviews can be displayed. The list can be filtered by user, type, status or search term. Selected comments/reviews can then be edited, remoderated and marked for later editorial use.

• Display custom information in Studio

Custom information about users, comments or reviews can easily be integrated into the *Studio* moderation and user management via extension points.

Emails

An email for a specific event can be sent by implementing the corresponding listener. Email templates can be created and edited in *Studio*.

# 6.3.1 Configuring Elastic Social

This section describes the configuration of the *Elastic Social* plugin.

Context settings for Elastic Social are defined in the following contexts:

- Root channel: Application context settings can only be defined in the root channel and can not be overwritten
- Every Channel: Channel context settings can be defined in every channel and are inherited or can be overwritten by child channels

#### Root Channel

The following context settings are defined for the root channel and can not be overwritten:

tenant	
Туре	String property
Description	The tenant
Example	elastic
Default Value	
Required	true

userModerationType		
Туре	String Property	
Description	Moderation type for users	
Example	PRE_MODERATION, POST_MODERATION, NONE	
Default Value	NONE	
Required	false	
recaptchaForRegistrationRequired		
Туре	Boolean property	
Description	Enable/disable captcha for user registration	
Example	true, false	
Default Value	false	
Required	false	

Table 6.2. Root Channel Context Settings

The context setting tenant is needed to define which tenant is used for a site.

Example 6.7. Root Channel Context Settings

Example 6.8. Root Channel Context Settings

#### Every Channel

The following context settings can be defined per channel and are inherited or can be overwritten by child channels:

Name	Туре	Description	Example	De- fault value
enabled	Boolean Property	Enable/disable feed- back for the channel. If disabled, all other set- tings are ignored	true, false	false
commentType	String Property	Disable commenting generally by settings this property to DIS-ABLED. Enable reading comments by setting this property to READONLY. Enable only registered users to write comments by settings the property to REGISTERED. Enable all users (registered and anonymous) to write comments by settings the property to AN-ONYMOUS. This property is only available if enabled is true.	DISABLED, READONLY, REGISTERED, ANONYM- OUS	DIS- ABLED

Name	Туре	Description	Example	De- fault value
reviewType	String Property	Disable reviewing generally by settings this property to DISABLED. Enable reading reviews by setting this property to READONLY. Enable only registered users to write reviews by settings the property to REGISTERED. Enable all users (registered and anonymous) to write reviews by settings the property to ANONYMOUS. This property is only available if enabled is true.	DISABLED, READONLY, REGISTERED, ANONYM- OUS	DIS- ABLED
recaptchaForRe viewRequired	Boolean Prop- erty	Enable reCAPTCHA for Reviews and Ratings.	true, false	false
commentModera tionType	String Property	Moderation Type for comments.	PRE_MODERATION, POST_MODERA- TION, NONE	NONE
reviewModera tionType	String Property	Moderation Type for reviews.	PRE_MODERATION, POST_MODERA- TION, NONE	NONE
reviewDocument Types	String List Property	Optional whitelist of technical document type identifiers for re- views. Do not set this configuration if reviews should be available for all subtypes of CMTeasable	CMArticle, CMTeasable, etc.	

Name	Туре	Description	Example	De- fault value
commentDocu mentTypes	String List Property	Optional whitelist of technical document type identifiers for comments. Do not set this configuration if comments should be available for all sub- types of CMTeasable	CMArticle, CMTeasable, etc.	
likeDocument Types	String List Property	Optional whitelist of technical document type identifiers for likes. Do not set this configuration if likes should be available for all subtypes of CMTeasable	CMArticle, CMTeasable, etc.	
ratingDocument Types	String List Property	Optional whitelist of technical document type identifiers for rat- ings. Do not set this configuration if ratings should be available for all subtypes of CMTeasable	CMArticle, CMTeasable, etc.	
defaultNumberO fReviews	Integer Property	Default number of reviews to be displayed initially. If 0, all reviews are displayed.	3	0
maxImageFileS ize	Integer Property	Maximum size of up- loaded images (in bytes).	512000	512000
userImage Height	Integer Property	Height of user image in px.	150	150

Name	Туре	Description	Example	De- fault value
userImageWidth	Integer Property	Width of user image in px.	200	200
userImageThumb nailHeight	Integer Property	Height of user thumb- nail image in px.	48	48
userImageThumb nailWidth	Integer Property	Width of user thumbnail image in px.	48	48
userImageCom mentThumbnail Height	Integer Property	Height of user thumb- nail image in px, dis- played for a comment.	48	48
recaptchaPub licKey	String Property	ID of your registered re- CAPTCHA app	ABCD123	
re captchaPrivateKey	String Property	Secret authentication key of your registered reCAPTCHA app	ABCD123	
filterCategor ies	LinkListProperty	Configures filter options for the comment moderation list. You can add navigation and		
Context Settings for Every	unannel	taxonomy documents.		

Table 6.3. Context Settings for Every Channel

Example 6.9. Context Settings for Every Channel

# 6.3.2 Displaying Custom Information in Studio

You can show additional information inside the moderation tab and user management window of *CoreMedia Studio* by extending the *Studio* web application (server side) and modifying the ElasticSocialStudioPlugin.mxml (client side).

#### Server Side: REST JsonCustomizer

Provide a JsonCustomizer to the Studio web application that adds the additional information to the data that is transferred from the REST backend to the Studio app for users:

```
@Named
public class MyCommunityUserJsonCustomizer implements
JsonCustomizer<CommunityUser> {
  public void customize(CommunityUser communityUser, Map<String, Object>
  serializedObject) {
    serializedObject.put("additional", communityUser.getProperty("information",
    String.class));
  }
}
```

or for comments:

```
@Named
public class MyCommentJsonCustomizer implements JsonCustomizer<Comment> {
   public void customize(Comment comment, Map<String, Object> serializedObject)
   {
      serializedObject.put("additional", comment.getProperty("information",
      String.class));
   }
}
```

## Client Side [1]: Display Custom Properties

Three extension points are provided for displaying custom properties for comments or users.

Extend the CommentExtensionTabPanel to add components for comments
that are displayed above the approve and reject buttons inside the moderation/archive
tab [use activeContributionAdministration in the expression for the
ElasticPluginLabel in order to reference the active contribution administration, depending on whether the moderation or the archive tab is active):

```
<editor:rules>
    <elastic:CommentExtensionTabPanel>
      <elastic:plugins>
        <ui:AddItemsPlugin>
          <ui:items>
          <Panel ui="{PanelSkin.COLLAPSIBLE 200}"
                 title="additionalInformation">
           <items>
              <es:ElasticPluginLabel fieldLabel="additional"</pre>
expression="activeContributionAdministration.displayed.additional"/>
            </items>
         </Panel>
       </ui:items>
      </ui:AddItemsPlugin>
    </elastic:plugins>
  </elastic:CommentExtensionTabPanel>
</editor:rules>
```

Extend the UserProfileExtensionTabPanel to add components for user profiles that are displayed above the approve and reject buttons inside the moderation tab:

```
<editor:rules>
    <elastic:UserProfileExtensionTabPanel>
      <elastic:plugins>
       <ui:AddItemsPlugin>
          <ui:items>
            <Panel ui="{PanelSkin.COLLAPSIBLE 200}"
                   title="additionalInformation">
              <items>
                <es:ElasticPluginLabel fieldLabel="additional"</pre>
expression="activeContributionAdministration.displayed.additional"/>
              </items>
            </Panel>
          </ui:items>
       </ui:AddItemsPlugin>
      </elastic:plugins>
    </elastic:UserProfileExtensionTabPanel>
  </editor:rules>
```

Extend the CustomUserInformationContainer to add components that are displayed below the user meta information panel inside the user management view:

```
<editor:rules>
    <elastic:CustomUserInformationContainer>
      <elastic:plugins>
        <ui:AddItemsPlugin>
          <ui:items>
            <Container>
              <items>
                <es:ElasticPluginLabel fieldLabel="additional"</pre>
expression="userAdministration.edited.additional"/>
              </items>
            </Container>
          </ui:items>
        </ui:AddItemsPlugin>
      </elastic:plugins>
    </elastic:CustomUserInformationContainer>
  </editor:rules>
```

## Client Side (2): Edit Custom Properties

For all three extensions points described above it is also possible to not just display but to edit/moderate custom properties. Instead of ElasticPluginLabel just use ElasticPluginPropertyField. This provides a text field for editing the property. Number or Boolean fields are not provided but can be constructed analogously. When you construct your own property field it is important to register the corresponding property as being moderated. This can either be done directly by your property field [c.f. ElasticPluginPropertyFieldBase] or you use the RegisterModer atedPropertiesPlugin for this purpose.

# 6.3.3 Adding Custom Filters for Moderation View

The list of moderated items of the *Moderation View* includes a filter section (see chapter *Using Elastic Social* of the *CoreMedia Studio User Manual*). By default, this section encompasses a filter for showing/hiding comments and users and for filtering comments in terms of comment categories.

It is possible to add further filters. You have to add your custom FilterPanel to the container ModeratedItemsSearchFilters via the AddItemsPlugin.

Each FilterPanel has to implement the method buildQuery(). For the case of moderation list filters, it has to return a string denoting comment/user properties and their desired values for filtering. Comment properties have to be prefixed with "comments\_". User properties have to be prefixed with "users\_".

For instance, if your filter returned "comments\_authorName=Nick", only comments written by an author named *Nick* would show up. You can combine multiple property-value pairs by separating them with "&"

Note that you probably have to provide appropriate indexes for your database in order to prevent your custom filters to have a negative effect on query performance.

## 6.3.4 Emails

Sending emails is supported by *Elastic Social* and can easily be incorporated for common use cases in a project. *Elastic Social* provides listeners which can be implemented to send emails (see *Elastic Social* documentation).

In *CoreMedia Blueprint*, an example implementation and the corresponding mail templates are provided. For example the SendRegistrationMailListener is a provided listener to send emails with a link to confirm a registration.

The MailTemplateService allows you to generate and send emails with a template name and parameters.

In the provided implementation in *Blueprint* the template name references a document in the CMS with content type CMMail [email Template].

The parameters define variables which can be used in the mail templates. Locale specific mail templates are used if a locale specific variant is available (locale specific suffixed name).

Per default all properties of a CommunityUser [the model for a user] are available as variable in a mail template. For example you can use \$givenName to include the given name of a user [if you use FreeMarker for templating as CoreMedia Blueprint does]. Additional parameters must be provided programmatically by passing them as map additionalParameters to the MailTemplateService.

In CoreMedia Blueprint, the following mail templates for the user and moderation processes are already provided with the example content. For each mail template, the template name and additional parameters are described.

If you want to use different additional parameters, redefine the variable in the mail template and pass the corresponding parameter in the additionalParameters map. All properties of the CommunityUser can be used in the templates without changing the code.

Use case	Template Name	Additional Parameters
Registration	registration	baseUrl [registration activation link]

Use case	Template Name	Additional Parameters
User activated (pre- moderation)	userActivated	N/A
Reset Password	passwordreset	baseUrl (reset password link)
Profile Change	profileChanged	N/A
Comment Replied Mail Templates	commentReplied	replyText, replyAuthorName, replyDate, commentText, commentDate, commentUrl

Table 6.4. Mail Templates

## Configuration

To enable email dispatch, the following configuration is needed:

- At least one application node needs to be configured as worker node. For more information see configuration of taskqueues. worker-node in the Elastic Social Manual. In Blueprint, the elastic-worker-app is configured as worker node.
- The application context needs to be set up with implementations of specific beans [JavaMailSender and MailTemplateService], more information is available in the *Elastic Social* Manual.
- The mailSender defined in *Blueprint* can be configured with the properties:

```
elastic.social.mail.smtp.server, default 'localhost'
elastic.social.mail.smtp.port, default 25
elastic.social.mail.protocol, default 'smtp'
elastic.social.mail.username, default '<empty>'
elastic.social.mail.password, default '<empty>'
```

# 6.3.5 Resend Registration Confirmation Mail from *Studio*

Process: A registration confirmation mail with an activation link can be resent from *CoreMedia Studio* for users with state *REGISTRATION\_REQUESTED*. The resend registration confirmation mail contains a link to the registration flow of *Blueprint*.

The following configuration is needed in a properties file of the Studio web application to use this functionality:

• es.cae.http.host

## 6.3.6 Curated transfer

Contributions can be transformed into content objects for further use. In *CoreMedia Blueprint* the CuratedTransferExtensionPoint must be configured to define the type of content:

```
<editor:rules>
     <elastic:CuratedTransferExtensionPoint>
       <elastic:plugins>
        <ui AddItemsPlugin>
          <ui:items>
            <TbSeparator
scale="medium"
                          ui="{ButtonSkin.WORKAREA.getSkin()}"
                          tooltip="..."
                          iconCls="...">
              <ui:baseAction>
               <bpb-components:OpenQuickCreateAction</pre>
                             contentType="CMArticle"
                              skipInitializers="true"
onSuccess="{CuratedUtil.postCreateArticleFromComments}"/>
              </ui:baseAction>
            </ui:IconButton>
          </ui:items>
        </ui:AddItemsPlugin>
      </elastic:plugins>
     </elastic:CuratedTransferExtensionPoint>
   </editor:rules>
```

The content property can be configured in CuratedTransferResource. java:

```
private static final String CONTENT_PROPERTY_TO_COPY_TO = "detailText";
```

## 6.3.7 reCAPTCHA

reCAPTCHA (see http://www.google.com/recaptcha for more information) is used to verify real user interaction for anonymous commenting and for registration.

Note: If reCAPTCHA is not configured, anonymous commenting is not possible!

Configure reCAPTCHA with the following settings:

- recaptchaPublicKey
- recaptchaPrivateKey

reCAPTCHA can be configured for the registration process with:

• recaptchaForRegistrationRequired

# 6.3.8 Sign Cookie

The signCookie.privateKey and signCookie.publicKey properties are used to configure a RSA key pair that is used to recognize returning unknown visitors via a signed token. The token is created and verified by com.coremedia.blue print.elastic.social.cae.guid.GuidCookieHandler.

Private and public key must be set via Spring Settings for all deployed blueprint CAE instances.

The recommended way to create a key pair is to use external tools like OpenSSL. To generate a key pair with OpenSSL follow these steps:

 Generate Private Key: openssl genpkey -algorithm RSA -pkeyopt rsa keygen bits:2048 -out private-key.pem

Show Private Key: openssl pkey -in private-key.pem -text

Generate corresponding Public Key: openssl pkey -in private-key.pem -out public-key.pem -pubout

Show Public Key: openssl pkey -in public-key.pem -pubin - text

Another possible way to generate a key pair is to create a custom JVM based tool using the Java standard library classes java.security.KeyFactory and java.security.KeyPairGenerator.

## Editorial and Backend Functionality | Sign Cookie

A third but less recommended way is to simply not configure these keys, start your CAE instance and then copy the key pair from that CAE's log file. The generated key pair is logged at level WARN.

# 6.4 Adaptive Personalization

Feature is only supported in eCommerce Blueprint.



CoreMedia Adaptive Personalization is integrated in CoreMedia Blueprint. It extends CoreMedia Studio and the CAE with the following features:

- Specific content types for personalized content, personalized search, customer segments and test user profiles. See Section 5.3.2, "Adaptive Personalization Content Types" [150] for details.
- Specific editors in CoreMedia Studio for the content types.
- Different context sources to access taxonomy keywords, time related information and many more.
- Different search functions that can be used in personalized searches.

A main concept of *Adaptive Personalization* is context. When speaking about a context in terms of *CoreMedia Adaptive Personalization*, "a piece of data associated with a HTTP request" is meant. What data this is, is determined by the data sources you grant access to, for example a Geo Location service, your CRM or *CoreMedia Elastic Social*. *CoreMedia Adaptive Personalization* is a framework that manages these contexts and makes them available within your CoreMedia application.

See the Adaptive Personalization Manual for detailed information, about how contexts work.

In the file personalization-context.xml in module p13n-cae you can see which contexts are used in *CoreMedia Blueprint*.

The following sections describe details of the integration, the module structure, key integration points and some details on context.

- Section 5.3.2, "Adaptive Personalization Content Types" [150] gives an overview over the content types introduced by Adaptive Personalization.
- Section 6.4.1, "Key Integration Points" [347] describes key integration points of Adaptive Personalization
- Section 6.4.2, "Adaptive Personalization Extension Modules" [347] summarizes where
  to find Adaptive Personalization related source code in CoreMedia Blueprint.
- Section 6.4.3, "CAE Integration" [349] shows how Adaptive Personalization is embedded into the CAE.
- Section 6.4.4, "Studio Integration" [352] presents the Studio integration.

Context

# 6.4.1 Key Integration Points

CoreMedia Elastic Social

As one example of providing context information that doesn't originate from the CMS, CoreMedia Blueprint comes with a ready-to-use integration for CoreMedia Elastic Social. As a result an editor can create Conditions in documents of type Personalized Search and Customer Segment that make use of a CommunityUser's number of written comments, likes and ratings and/or simply information about the user himself (for example his given name).

Note that these features are only available when using *CoreMedia Adaptive Personalization* in combination with *CoreMedia Elastic Social*.

Taxonomies

As depicted in Section 5.3.3, "Tagging and Taxonomies" [151], each HTTP request against the CAE is augmented with Taxonomies. For example if a page with Content related to sport is shown, a "Sport" Taxonomy is associated with the request. *Core-Media Blueprint* is configured to make these semantic classifications accessible to editors, that is, they can define Conditions on them in documents of type Personalized Search and Customer Segment.

# 6.4.2 Adaptive Personalization Extension Modules

CoreMedia Adaptive Personalization is integrated into the CAE using the CoreMedia project extension mechanism.

## Adaptive Personalization Extensions

• p13n

This is the basic *CoreMedia Adaptive Personalization* module. It provides essential implementation based on *Adaptive Personalization*, like definitions of contexts, custom content types and corresponding ContentBeans.

• es-p13n

This extension combines CoreMedia Elastic Social with CoreMedia Adaptive Personalization. It offers ContextSources that publish properties of Elastic Social's CommunityUser to the user's context collection so that it is available for Adaptive

Personalization. This extension also offers convenience implementations for accessing and modifying user context, for example, the com.coremedia.blue print.personalization.elastic.InterestsService which reads and writes contexts that refer to Subject Taxonomies.

# Adaptive Personalization's Main Module in Detail

Module	Description	Content
p13n-cae	Generic CAE Plugin	ContentBean implementations for Adaptive Personalization content types, data view/Spring bean definitions, JMX configuration,
p13n-editor-lib	Runtime dependencies for CoreMedia Site Manager	XML schema for Adaptive Personalization's rule grammar, localization properties,
p13n-preview-cae	Preview CAE Plugin	Customizations specific to Preview CAE for example code to handle the evaluation of Test User Profiles
p13n-server	Bundles runtime dependencies for <i>Content Management Server</i>	XML schema for Adaptive Personalization's rule grammar, Adaptive Personalization content types,
p13n-studio	<i>Studio</i> plugin	DocumentForms corresponding to content types, custom UI components, localization properties,
p13n-studio-lib	Runtime dependencies for CoreMedia Studio	DocumentForms corresponding to content types, custom UI components, localization properties,
p13n-test-content	Encapsulates content and code for testing purposes	A prepared XML repository used during test execution,

Module	Description	Content
p13n-uitesting	Wrappers for <i>Adaptive Person-</i> <i>alization</i> 's Studio UI compon- ents and the UI tests them- selves	Wrapper for the rule property editor of a personalized content document,

Table 6.5. Adaptive Personalization's main Maven module in detail

# 6.4.3 CAE Integration

This section covers which contexts and SearchFunctions are available in Core-Media Blueprint.

For a basic understanding of *Adaptive Personalization*'s key concepts and how to instrument them to fulfill project specific needs, please refer to the Adaptive Personalization Manual. To learn about CAE development in general, see the Content Application Developer Manual.

## Configured Contexts

To make use of *Adaptive Personalization* a *CAE* must be configured with contexts. In order to deliver personalized content these contexts will be analyzed at runtime each time a request is being processed.

CoreMedia Blueprint is shipped with the following contexts configured:

Context	Description
cookieSource_keyword	Cookie based ContextSource to track keywords associated with a Page.
cookieSource_subject_taxonomies	Cookie based ContextSource to track Subject Taxonomies
cookieSource_location_taxonomies	Cookie based ContextSource to track Location Taxonomies
referrerSource	Cookie based ContextSource to track the referer URL of the first request of a session.

Context	Description
systemDateTimeSource	Provides access to time related information.
lastVisitedSource	Cookie based ContextSource to track a user's visited Pages.
journeySegmentSource	Provides Access to the SFMC journeys to which a user is associated.

Table 6.6. Adaptive Personalization contexts configured for CoreMedia Blueprint

Have a look at personalization-context.xml in module p13n-cae to see what kind of data is contained in the contexts. Especially, notice the used ContextCoDec implementations.

Refer to the Adaptive Personalization Manual to see how to implement a Context Source

### Configured SearchFunctions

CoreMedia Blueprint comes with a content type called Personalized Search that represents a parametrized search query. You can use SearchFunctions to enrich the query String, which will be evaluated at request processing time. After evaluation, the SearchFunctions are replaced with values from contexts resulting in a personalized search query.

CoreMedia Blueprint is shipped with the following SearchFunctions configured:

Search Function	Description	
contextProperty	A search function that adds the value of a single context property to a search string.	
	You can use the following parameters:	
	<ul> <li>property - the property of the context. Should be in the form: <context>.<property></property></context></li> <li>field - the search engine field in which you want to search.</li> </ul>	
	Example:	
	The context named "bar" contains a property "foo" which has a value "42".  Then, the search function contextProperty (property:bar.foo, field:field) will be evaluated to 'field:42'.	

### Search Function Description That is, the Search Engine searches in the field named "field" for the value "42" userKeywords A search function that selects from a user's context a set of keys that fulfill a weight constraint. You can use the following parameters: • limit - Limits the number of returned keys (a negative or missing value means no limit) • field - The search engine field which should be searched • threshold - The minimum weight of keys to be returned • context - The context containing the keys Example: The context object named myContext contains the properties (foo. 0.8). (bar, 0.5), (zork, 0.1). Then, the search function user Keywords(threshold:0.5, limit:-1, field:field, context:myContext) will be evaluated to field:(foo bar) and the search function user Keywords (threshold: 0.5, limit: 1, field:field, context:myContext) will be evaluated to field:(foo) userSegments A search function that selects the set of customer segments the active user belongs to. You can use the following parameters: • field - The search engine field which should be searched • context - The context that contains segment properties Example: The context object named "myContext" contains the properties ('content:42', true]. ('content:44', false). ('content:46', true). Then, the search function userSegments(field:field, context:myContext) will be evaluated to "field:[42 46]". This function is intended to be used with the user segmentation feature of CoreMedia Adaptive Personalization, which uses property keys of the form content: < segmentId > [where seqmentId is the numeric content id of a customer segment) to represent seaments in a user's context.

Table 6.7. Predefined SearchFunctions in CoreMedia Blueprint

See the Adaptive Personalization Manual for more information on SearchFunctions and the content type Personalized Search.

### Enabling Test User Profiles in the Preview CAE

To make the Test Profile Selector work, the *Preview CAE* is provided a special context configuration: Its ContextCollector extends all properties of the generic CAE ContextCollector, but also adds a TestContextSource [see p13n-preview-cae-context.xml in p13n-preview-cae]. This TestContextSource makes contexts from Test User Profile documents available by extracting the following information from a Test User Profile:

- Arbitrary contexts held in a plaintext blob using the PropertiesTestContex tExtractor
- Subject/Location Taxonomies determined in a Struct property using the Taxonomy Extractor

The activation of the TestContextSource is triggered by passing a special URL parameter - TestContextSource . QUERY PARAMETER TESTCONTEXTID - to the Preview CAE.

Further reading:

- See Section "Using Customer Personas" [354] for the Test Profile Selector's usage
- The Adaptive Personalization Manual explains how to specify contexts in a Test User Profile document

# 6.4.4 Studio Integration

This section covers which Conditions are configured in *CoreMedia Blueprint* and how to use the Test Profile Selector.

For a basic understanding of *Adaptive Personalization*'s key concepts and how to instrument them to fulfill project specific needs, please refer to the Adaptive Personalization Manual. To learn about *Studio* development in general see the Studio Developer Manual.

### **Configured Conditions**

To make use of contexts in documents of type Personalized Content or Customer Segment corresponding Conditions have to be implemented in Studio. *CoreMedia Blueprint* provides Conditions for all contexts listed in Table 6.6, "Adaptive Personalization contexts configured for CoreMedia Blueprint" [349].



Figure 6.23. Conditions in Personalized Content and Customer Segment documents

Have a look at CMSelectionRulesForm.exml and CMSegmentForm.exml in module p13n-studio to get an idea about how to plug in Conditions.

### **Using Customer Personas**

A Customer Persona is a collection of artificial context properties under the control of the editors. The type of properties to use depends on the configured contexts. For example the name of a visitor is a String while the number of likes performed is a numeric value.

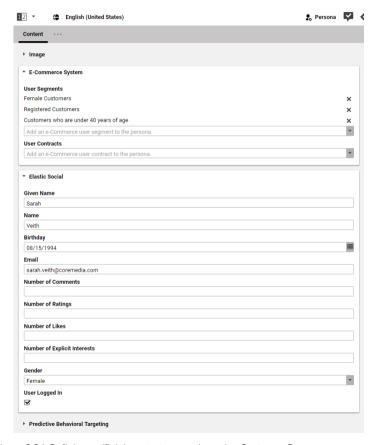


Figure 6.24. Defining artificial context properties using Customer Personas

See Table 6.6, "Adaptive Personalization contexts configured for CoreMedia Blueprint" [349] for an overview of configured contexts. Using the Customer Persona Selector an editor is able to test a Personalized Content document. By choosing a specific Customer Persona all its contexts are activated within the Preview CAE. As a result, the Preview CAE renders content as if corresponding contexts were available at request processing time.

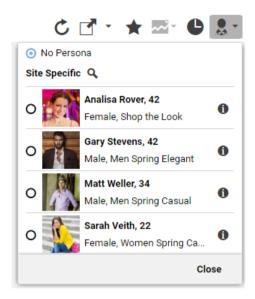


Figure 6.25. Selecting Customer Personas to test Personalized Content and User Segment documents

See section Section "Enabling Test User Profiles in the Preview CAE" [352] to learn how Customer Personas are integrated into the Preview CAE. The Adaptive Personalization Manual describes in detail how to create and use Customer Personas.

# 6.5 Third-Party Integration

CoreMedia Blueprint comes with default integrations of third-party software.

#### CALITION

CoreMedia ships various third-party tool example integrations – however any licensing or privacy compliance for the use of these tools remains the responsibility of the customer implementing and operating the product. Please review with your legal counsel.



# 6.5.1 Optimizely

Optimizely is a service which offers A/B testing for your website. You can define different rules for A/B testing using the editor on the Optimizely website.

CoreMedia Blueprint integrates Optimizely to perform A/B testing for channels.

To enable this for a certain channel proceed as follows:

- 1. Open the target channel in CoreMedia Studio.
- 2. Open the Settings tab.
- 3. Create a struct property of type Boolean in the "Local Settings" section with the name optimizely.enabled and set it to true.
- Create a struct property of type String in the "Local Settings" section with the name optimizely.id.external.account and enter the project id you got from Optimizely.

Now the JavaScript provided by Optimizely will be included in each site of this channel and you can measure your website improvements. The "Local Settings" will be inherited to sub channels. That means, the project id can be set, for example for the root channel once and you can disable Optimizely using optimizely.enabled for each sub channel individually.

Remember also, if you adjust target links on your website the target site must be available in the channel, too. Otherwise, the Optimizely script will not be included on the target site and clicks cannot be tracked

# 6.5.2 Open Street Map Integration

#### NOTE

This extension is discontinued since 1907.1. If you want to embed Open Street Map on your website, please see https://wiki.openstreetmap.org/wiki/Using\_OpenStreetMap



The Open Street Map project creates and distributes free geographic data. *CoreMedia Blueprint* is prepared to include the project to display the location of location based taxonomies, but map integration are not included in the default templates.



Figure 6.26. Example for an Open Street Map integration in a website

In order to use Open Street Map on your site, you have to create a settings document and link it to the root channel of your site. The JavaScript for Open Street Map will be loaded using an aspect that is only enabled if the corresponding settings property is set. The available settings for Open Street Map are shown in the table below and must be configured to enable the map in the CAE. A template renders a map segment according to geographic coordinates stored in the string property latitudeLongitude of a linked location content, and pinpoints the matching location with a marker image [see CMTeasable.map.jsp for a usage example].

Setting	Struct Type	Mandatory	Description
detail.show.map	Boolean Property	not	If true, the Open Street Map aspect will be enabled.
map.zoom	Int Property	no	The map zoom factor to use.

Table 6.8. Settings for Open Street Map Integration

# 6.5.3 Google Analytics Integration

#### NOTE

Brand Blueprint feature



*Brand Blueprint* integrates Google Analytics into the website to get performance feedback. Have a look into the Analytics Connectors Manual to learn about the configuration.

Section 4.7.7, "Getting Analytics Feedback" in *Studio User Manual* and Section 4.2.6, "Adding Site Performance Widget" in *Studio User Manual* describe how to get the performance feedback in *CoreMedia Studio*.

# 6.5.4 Salesforce Marketing Cloud Integration

### NOTE

In order to use this integration, you need a license for Marketing Automation Hub and Salesforce Marketing Cloud Connector.





To activate the integration in the Blueprint Workspace you need to enable the SFMC extensions. To that end run the following Mayen command in your workspace:

```
$ cd $CM_BLUEPRINT_HOME/workspace-configuration/extensions
$ mvn extensions:sync -Denable=sfmc,sfmc-p13n,sfmc-es-p13n
```

Salesforce Marketing Cloud (SFMC) is a customer relationship management (CRM) tool by Salesforce. *CoreMedia Content Cloud* offers you an integration with the following features:

- Upload of content from the CoreMedia system into the SFMC system as assets. See
  Section 6.1.16, "Uploading Content to Salesforce Marketing Cloud" [323] for the configuration and Section 4.7.10, "Uploading Content to Salesforce Marketing Cloud" in
  Studio User Manual for the usage.
- SFMC Journey based personalization. See Section "Configured Contexts" [349] for a
  description of the personalization condition.

### Editorial and Backend Functionality | Salesforce Marketing Cloud Integration

• Service API to push data into SFMC data extensions. See the CoreMedia API Javadoc for the class com.coremedia.blueprint.base.sfmc.libser vices.dataextensions.SFMCDataExtensionService

# 6.6 Advanced Asset Management

CoreMedia Advanced Asset Management consists of two parts:

- An Asset management component with new content types where you can manage your digital assets and licenses.
- An Asset management component which connects to a commerce system to manage assets for products and product variants of the commerce system.

CoreMedia Asset Management allows you to store and manage your digital assets [for example, high resolution pictures of products] and corresponding licenses in the CoreMedia system. You can customize the storage of assets and the set of available asset types and rendition formats.

A rendition is a derivative of the raw asset, suitable for use in output channels, possibly with some further automated processing. A rendition might be, for example, a cropped and contrast adjusted image in a standardized file format whereas the original file might be stored in the proprietary format of the image editing software in use.

From such assets, you can create common content items, such as Picture or Download which you can use to enrich products and product variants (products for short) in the commerce system.

- CMS images and even individual image crops can be used as product images.
- CMS videos can be used as product videos. They will be displayed together with the product images in a gallery.
- CMS content of type Download can be offered as additional content that can be downloaded for a product. Any type of binaries are supported, like PDF documents, ZIP archives or office documents

Such product assets can be edited with *CoreMedia Studio* and will then be delivered by the CMS to enrich, for example, a product detail page.

This section describes the necessary configuration steps for either configuring and deploying *CoreMedia Asset Management* or for removing the contributing modules from the *CoreMedia Blueprint* workspace.

Managing Assets

Enhancing Commerce
Pages

# 6.6.1 Product Asset Widget

### eCommerce Connector specific feature



To present CMS assets on product detail pages you can add the *CoreMedia Product Asset Widget*. For *HCL Commerce*, you replace the default *HCL Commerce Full Image Widget* by the that displays images in an attractive gallery. This makes it particularly easy to present multiple product images and videos for a product.



Figure 6.27. Product image gallery in HCL Commerce delivered by the CMS

The CoreMedia Product Asset Widget can also be used to display a list of download links that are associated with the product. The download links are shown together with the product image gallery as Additional Downloads or in a separate slot on the product detail page.

See Section 3.11, "Deploying the CoreMedia Widgets" in *Connector for HCL Commerce Manual* for *HCL Commerce* or Section 6.4.4, "Finding CMS Content for Product Detail Pages" in *Connector for SAP Commerce Cloud Manual* for SAP Commerce to get the in-

formation on how to deploy the *CoreMedia Product Asset Widget*. For Salesforce you will find the description in the documentation of the commerce Workspace.

### Assign Products to CMS Assets

CoreMedia Content Cloud allows you to manage assets in the CoreMedia system that will be used for products and SKUs in the commerce system.

To achieve this *Picture*, *Video* and *Download* documents can be linked with products. That means one picture, video or download can be [re]used for many products. All images and videos that link to the same product act together as a gallery of images and videos of the same product.

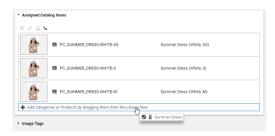


Figure 6.28. Assign a product to a picture

The same applies to downloads. All *Download* documents that link to the same product appear together in an *Available Downloads* list on the product detail page (if the option was used in the *CoreMedia Product Asset Widget*). The order of the images or downloads in the list is determined by the name (in alphabetic order).

You don't have to assign every existing SKU to an asset document, for example an image, in order to achieve that for each SKU, the same image is delivered. If a SKU is not directly assigned the CMS searches for all asset documents that are assigned to the master product of the SKU or uses the default image for the site (in case of an image).

See Section "Replacing Commerce Images in Products and SKUs with CMS Images" in Studio User Manual to learn how to assign products to images using the CoreMedia Studio.

# 6.6.2 Replaced Product and Category Images

Connector for HCL Commerce specific feature



In addition to the *Product Asset Widget* you can replace images directly by replacing the URL in the *HCL Commerce* system with a CoreMedia URL. The linking of product or category images from *HCL Commerce* to the CoreMedia *CAE* is done via Image URLs that you can add to the *Display* tab of the product or category definition.

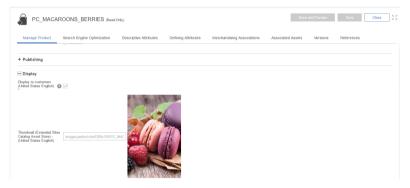


Figure 6.29. Define Product Image URLs in Management Center

### NOTE

Regardless of the usage of the *CoreMedia Product Asset Widget*, once the image URLs of a product are pointing to the CMS all occurrences of these product images (for example, on catalog overview pages) will be delivered by the CMS. If multiple images are assigned to one product, then the first image is taken (in alphabetical order).



The Image URL has the following format:

```
For a product:

http://[cmsHost]/blueprint/servlet/catalogimage/product/
[storeId]/<Locale>/<Mapping>/<PartNumber>.jpg

respectively in a multi-catalog scenario

http://[cmsHost]/blueprint/servlet/catalogimage/product/
```

```
[storeId]/<Locale>/[catalogId]/<Mapping>/<PartNumber>.jpg
For a category:
    http://[cmsHost]/blueprint/servlet/catalogimage/category/
    [storeId]/<Locale>/<Mapping>/<CategoryID>.jpg
    respectively in a multi-catalog scenario
    http://[cmsHost]/blueprint/servlet/catalogimage/category/
    [storeId]/<Locale>/[catalogId]/<Mapping>/<PartNumber>.jpg
```

Where the path segments have the following meaning:

Segment Name	Example	Description
[cmsHost]	[cmsHost]	The URL prefix of the server that can deliver CMS images. Typically, you will enter here the literal string [cmsHost] so the system can map it to a concrete URL prefix. Since the images are delivered from different servers depending on which side you are [preview or live] the hostname can alter between the systems. The placeholder [cmsHost] will then be replaced by a URL prefix containing the live host, provided the request comes from the live side. See also the HCL Commerce documentation "Configuration properties for content management system integration".
[storeId]	[storeId]	The ID of the HCL Commerce store for which the image is requested. An HCL Commerce store is configured for a specific site in the CoreMedia system. Typically, you will enter here the literal string [storeId] so the system can map it to a concrete store ID.
Locale	en_US	The locale of the store.
[catalogId]	[catalogId]	The ID of the HCL Commerce catalog for which the image is requested. This is required only in a multicatalog scenario. Typically, you will enter here the literal string [catalogId] so the system can map it to a concrete catalog ID.
Mapping	thumbnail	The mapping between an image in the HCL Commerce product and the named image variant that is taken from the CoreMedia system.

Segment Name	Example	Description
PartNumber/CategoryID	GFR033_3301/PC_ToDrink	The product or SKU part number or category ID.

Table 6.9. Path segments in the image URL

### **Delivery of Images**

The URL is resolved from the catalog picture handlers. The handlers map the "Named image format" segment to a cropped variant of a picture [see Section 5.4.14, "Images" [199] for details of crops]. *CoreMedia Blueprint* comes with the following definition:

```
<bean id="productCatalogPictureHandler"</pre>
class="com.coremedia.livecontext.asset.ProductCatalogPictureHandler"
     parent="catalogPictureHandlerBase">
  cproperty name="pictureFormats">
     <entry value="portrait_ratio20x31/200/310">
       <kev>
         <util:constant static-field=</pre>
"com.coremedia.livecontext.asset.CatalogPictureHandlerBase.FORMAT KEY THUMBNAIL"/>
       </key>
     </entry>
     <entry value="portrait ratio20x31/646/1000">
       <kev>
         <util:constant static-field=</pre>
"com.coremedia.livecontext.asset.CatalogPictureHandlerBase.FORMAT KEY FULL"/>
       </key>
     </entry>
    </map>
  </property>
</bean>
<bean id="categoryCatalogPictureHandler"</pre>
class="com.coremedia.livecontext.asset.CategoryCatalogPictureHandler"
     parent="catalogPictureHandlerBase">
</bean>
```

That is, a URL with a segment thumbnail maps to an image variant portrait\_ratio20x31 with the width "200" and the height "310" and a URL with segment full maps to the same image variant portrait\_ratio20x31 but with width "646" and height "1000". These are the values required by the HCL Aurora Starter Store.

You can customize the configuration via a Spring configuration as described in Section "Mapping of Custom Picture Formats" [367].

# 6.6.3 Extract Image Data During Upload

If your pictures files are enriched with the product codes as XMP/IPTC "artwork or object in the picture", the system automatically tries to extract data during the upload. How the data is used depends on the content item to which you upload the image.

- Upload to a Picture: The product codes are extracted and the system tries to add a reference to the product in the eCommerce repository with this product code.
- Upload to a Picture Asset: The product codes are extracted and are added to the Picture Asset.

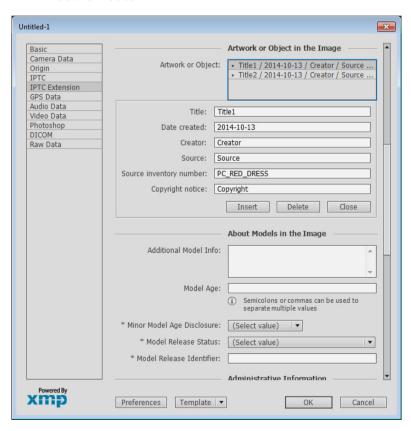


Figure 6.30. Screenshot from Adobe Photoshop for a Picture containing XMP Data

While uploading the pictures via *CoreMedia Studio* into a Picture item, the system automatically extracts the product codes and adds references to the assigned products. At this process the product references contained in the original image data will be remembered. You have the option to reset to the original imported data after you have changed the assignments manually.

Upload to a Picture content item



Figure 6.31. Picture linked to XMP Product Reference

After an initial import, the status of the *Assigned Products* section is set to "inherited". All associated product references are shown as "read only" and can only be edited if the *Switch off inheritance* button is pressed.

Each reimport of the same image data (with an update of the blob) leads to an update of the associated product references unless the references have been changed manually. In general, the rule applies, that no data will be overwritten that have been changed manually.

# 6.6.4 Configuring Asset Management

In the following it is described how you can adapt *CoreMedia Asset Management* to your specific needs:

- Define which crops of an image are used in shop pages.
- Define from which CAEs the commerce system gets images.
- Define content types for your own assets.
- Define publication behavior for renditions of your assets.
- Define where large blobs should be stored.
- Define appropriate rights in the CoreMedia system for your asset content.

# Mapping of Custom Picture Formats

eCommerce Connector specific feature



You can manage pictures in *CoreMedia Content Cloud* that are used in commerce products and SKUs pages. You can use Spring configuration, to map URL path segments to specific crops.

CoreMedia Blueprint comes with a predefined mapping defined in the catalogPic tureHandler bean. If you want to define your own mapping you can overwrite the default setting as follows:

```
<customize:replace bean="catalogPictureHandler"
id="customizeCatalogPictureHandler"
    property="pictureFormats">
    <description>
    Your custom picture formats for the Catalog Picture Handler
    </description>
    <map>
    <entry key="customFormat1" value="custom_crop1/300/410"/>
         <entry key="customFormat2" value="custom_crop2/700/1200"/>
         </map>
</customize:replace>
```

The *key* attribute in the entry tag is the identifier that is used in the request URL while value is the name of the crop of the image that will be used followed by the size of the image as "/width/height/ in pixel. The definition of crops is explained in Section 5.4.14, "Images" [199]

### Placeholder Resolution for Asset URLs

Connector for HCL Commerce specific feature



In the HCL Commerce system you can use a placeholder in image URLs which is resolved through a database lookup in the STORECONF table. See the HCL documentation for more details at https://help.hcltechsw.com/commerce/8.0.0/developer/refs/rwccmsresolve-contenttag.html .

For example:

```
http://[cmsHost]:<CAEPort>/blueprint/servlet/catalogimage/product/
[storeId]/<Locale>/<Mapping>/<PartNumber>.jpg
```

The placeholders in the example above are [cmsHost] and [storeId].

To resolve [cmsHost] - see the HCL documentation for ResolveContentURL CmdImpl for more information. If you want to connect preview and live CAE to one Management Center you can define different values for wc.resolveContentURL.cmsHost and wc.resolveContentURL.cmsPreviewHost in theSTORECONETable.

If you use one extended sites catalog for multiple shops you can specify a [storeId] placeholder in your image URLs, which are dynamically resolved at runtime.

In a development setup you may share one *HCL Commerce* instance for preview and live delivery.

In order to identify the CAE [preview or live] from which the image should be delivered, the Blueprint workspace comes with a predefined Apache configuration. Depending on the shop URL, for example, shop-helios.blueprint-box versus shop-preview-helios.blueprint-box the Apache server adds a request header X-FragmentHost which contains the value preview or live. For more information about Apache configuration, look at the deployment tutorial in the Blueprint workspace at deployment/chef/documentation/deployment-archive-tutorial.md.

If you want to activate <code>[cmsHost]</code> resolution for a shared <code>HCL Commerce</code> preview/live environment, perform the following steps:

 Register and map the FragmentHostFilter servlet to work space/Stores/WebContent/WEB-INF/web.xml of the HCL Commerce to extract the X-FragmentHost header information from the request.

```
<filter>
<filter-name>FragmentHostFilter</filter-name>

<filter-class>com.coremedia.livecontext.servlet.FragmentHostFilter</filter-class>
<filter-mapping>
<filter-name>FragmentHostFilter</filter-name>
<url-pattern>/*</url-pattern>
</filter-mapping>
</filter-name>FragmentHostFilter</filter-name>
<url-pattern>/*</url-pattern>
</filter-namping>
```

 Register the CoreMediaResolveContentURLCmdImpl in the HCL Commerce. This command resolves [cmsHost] placeholder in image URLs depending on a preview or live switch for the current request. It resolves [storeId] placeholder as well. To register the command perform the following SQL statement:

Refer to the HCL documentation for more details about registering custom command implementations in the command registry

To resolve [storeId] in Management Center, you have to register and map the ImageFilter servlet to workspace/LOBTools/WebContent/WEB-INF/web.xml of the HCL Commerce.

```
...
<filter>
    <filter-name>ImageFilter</filter-name>
    <filter-class>com.coremedia.livecontext.servlet.ImageFilter</filter-class>
</filter>
<filter-mapping>
    <filter-name>ImageFilter</filter-name>
    <url-pattern>/LoadImage</url-pattern>
    ...
```

### Content Types

CoreMedia Advanced Asset Management stores its data in the content repository in content items. CoreMedia Content Cloud contains the abstract root content type AMAsset [see Chapter 4, Developing a Content Type Model in Content Server Manual for a description of content types] as a starting point for assets. AMAsset defines a property original to store the raw editable form of the asset and another property thumbnail to store a thumbnail view. The thumbnail property can be used for a uniform preview of assets. If there is no sensible thumbnail for an asset, it can be left empty.

Abstract content type AMAsset

Concrete content types for specific assets, such as pictures or documents, need to extend the abstract content type AMAsset. Most probably, you will add more properties for different renditions of the asset. Names of rendition properties must be alphanumeric strings. By default, AMPictureAsset and AMDocumentAsset are provided as a non-abstract asset type, defining rendition properties for web delivery and for printing.

Concrete content types AMPictureAsset and AMDocumentAsset

You can modify existing asset types or define additional asset types in the file asset-management-plugin-doctypes.xml in the am-server module. For each asset type, you need an appropriate form in *CoreMedia Studio. CoreMedia Blueprint* already defines suitable *Studio* forms for the AMPictureAsset and AMDocumen tAsset. Change this form when you adapt the AMPictureAsset or AMDocumentType content type and add further forms for your own asset types.

Defining your own asset types

When you add further rendition properties that hold very large blobs, modify the blob store configuration as described in Section 3.3, "Configuring Blob Storage" in *Content Server Manual*. Small renditions up to a few megabytes can be stored in the *Content Server* database and do not need additional configuration.

Store large blobs in the file system

To prevent large blobs like the original rendition from being published, you can exclude them from publication process. For more information read Section "Configure Rendition Publication" [371].

### Configure Rendition Publication

Certain renditions can be excluded from publication. To do so the am-server-component comes with an AssetPublishInterceptor which reads the metadata property of assets to determine if a given rendition should be published or not.

The AssetPublishInterceptor bean is added to the *Content Server* and to the corresponding command-line tools. The following properties control the behavior of the interceptor:

assetMetadataProperty

The Struct property which contains the information whether to publish a rendition or not at path r e n d i t i o n s. < r e n d i t i o n - name >. show. When the Boolean property show is true, the rendition blob will be published. Otherwise, the blob will not be available on the master server

interceptingSubtypes

Boolean flag to control whether also subtypes of type should be intercepted or not.

removeDefault

The default value to control whether a rendition blob should be removed from publication or not. If unset the default is to remove blobs if nothing else is specified in either the metadata struct or in the removal overrides.

removeOverride

Overrides any setting or default for a given rendition. It contains a map from rendition name to removal flag. Thus, if you want the rendition thumbnail to be published in any case add an entry with key

thumbnail and value false.

type

The document type the interceptor applies to. For subtype processing set the flag intercepting

Subtypes accordingly.

Example 6.10, "Rendition Publication Configuration" [371] shows a possible configuration of the AssetPublishInterceptor.

Example 6.10. Rendition Publication Configuration

### **Blob Storage**

Blobs of renditions can be stored in the database or in the file system. In general, content in the CoreMedia CMS is stored in a database, but for large blobs, the file system might be better suited for storage, because databases are not always optimized for this use case.

When you start the *Content Management Server* using mvn spring-boot:run in module content-management-server-app of the development installation, all blobs are stored in the database.

Blob storage is configured in the *Content Server*'s Spring application context, see Section 3.3, "Configuring Blob Storage" in *Content Server Manual* for details. With the property am.blobstore.rootdir, you define the root directory for file system storage.

Blueprint default storage behavior

Configuration of blob storage



### NOTE

Keep in mind, that storing a blob in the file system might double the required space, when you use the rendition in another content item, for example, in a Picture.

This is because, when you store a blob in the database and the same blob is used in different content items, then all the content items link to this blob. On the other hand, when you have stored a blob in the file system and this blob is used in another content item that does not define file system storage, then a copy of the blob will be created in the database.

# Rights

Assets in the form of AMAsset documents are placed in the /Assets folder by default. Define rights rules for the content repository in such a way that only authorized users can create and change assets and that assets can only be placed in the folder

/Assets. Note that access rights for the root content type Document\_ automatically imply rights on assets.

### Studio

The asset management extension of *CoreMedia Studio* is defined in the modules amstudio and amstudio-component.

In am-studio you can find the form definition for picture forms in the file AMPic tureAssetForm.exml. Update this file if you change the set of renditions. Create additional form when you add further asset types. Localizations of asset types and rendition names can be added to the resource bundle AMDocumentTypes.

The module am-studio-component contains configuration information for the Studio REST backend. In the file component-am-studio.xml you can find the configuration of two write interceptors which update the asset metadata as renditions are uploaded using Studio.

### Asset Download Portal

CoreMedia Advanced Asset Management comes with an asset download portal. You can configure the behavior of the portal in the Asset Management Configur ation content item in Studio as shown in Figure 6.32, "Configuration of the download portal" [373].

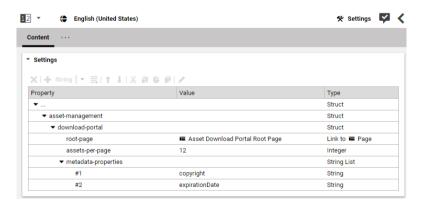


Figure 6.32. Configuration of the download portal

The properties in the download-portal struct have the following meaning:

### Editorial and Backend Functionality | Configuring Asset Management

root-page A Page content item which defines the context of the

download portal. The root page contains the AM Download

Portal Placeholder in the Main placement.

assets-per-page The number of assets that are shown in one page.

metadata-properties The properties from the asset's metadata that are shown

in the detail view of an asset.

The hierarchy of the assets in the download portal is determined by the Asset Download Portal taxonomy. That is, an asset content item is shown on the download portal, when it contains an asset category tag and a downloadable property.

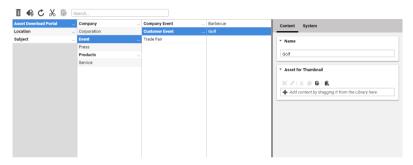


Figure 6.33. Taxonomy for assets

# 7. Reference

This chapter contains detailed information about some of CoreMedia Blueprint's features:

- Section 7.1, "Content Type Model" [376] shows UML diagrams of CoreMedia Blueprint content types.
- Section 7.2, "Link Format" [379] lists the controller, link schemes and link post-processors of CoreMedia Blueprint.
- Reference Predefined Users [385] shows the predefined users that are available in the system for log in to *Studio*.
- Section 7.4, "Database Users" [391] shows the database users that are needed by the CoreMedia server components.
- Section 7.5, "Cookies" [392] lists all cookies delivered by CoreMedia Content Cloud.

# 7.1 Content Type Model

This section shows the content types of *CoreMedia Blueprint* as UML diagrams. Since the content type model exists of more than forty items it is split into the following diagrams:

- Figure 7.1, "CoreMedia Blueprint Content Type Model CMLocalized" [377] shows the content types inheriting from CMLocalized.
- Figure 7.2, "CoreMedia Blueprint Content Type Model CMNavigation" [377] shows the content types inheriting from CMNavigation.
- Figure 7.3, "CoreMedia Blueprint Content Type Model CMHasContexts" [378] shows the content types inheriting from CMHasContexts.
- Figure 7.4, "CoreMedia Blueprint Content Type Model CMMedia" [378] shows the content types inheriting from CMMedia.
- Figure 7.5, "CoreMedia Blueprint Content Type Model CMCollection" [378] shows the content types inheriting from CMCollection.

The following diagrams contain most of the content types. The colors have the following meaning:

- · Blue items are part of the basis Blueprint content items
- Yellow items are part of the eCommerce integration
- Green Items are part of the Adaptive Personalization Integration
- Red items are part of the Elastic Social Integration
- Gray items are part of the Analytics Integration

You can download the complete diagram as a graphml file from the online documentation page below Other Documentation named CoreMedia Content Cloud Content Type Diagram:

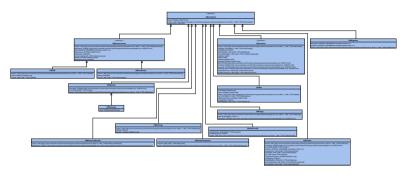


Figure 7.1. CoreMedia Blueprint Content Type Model - CMLocalized

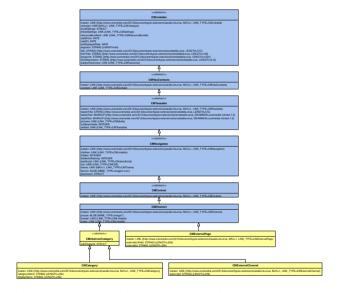


Figure 7.2. CoreMedia Blueprint Content Type Model - CMNavigation

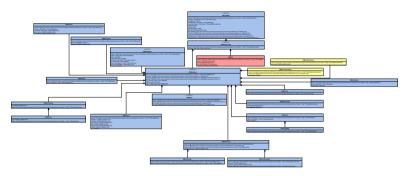


Figure 7.3. CoreMedia Blueprint Content Type Model - CMHasContexts



Figure 7.4. CoreMedia Blueprint Content Type Model - CMMedia

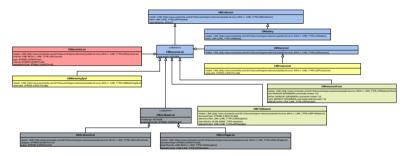


Figure 7.5. CoreMedia Blueprint Content Type Model - CMCollection

# 7.2 Link Format

The following table summarizes most of the corresponding link schemes and controllers of *CoreMedia Blueprint* as defined in framework/spring/blueprint-handlers.xml. See the Javadoc of the respective classes for further details.

#### CapBlobHandler

Description	Controller and link scheme for Blobs like Images in CSS, Images that do not have any scaling information or CMDownload documents.
Class	com.coremedia.blueprint.cae.handlers.CapBlobHandler
Example	/blob/1784/4fb7741a1080d02953ac7d79c76c955c/media-data.ico for a CSS background image

Table 7.1. CapBlobHandler

#### CodeResourceHandler

Description	Controller and link scheme for CSS and JavaScript stored in the CMS.
Class	com.coremedia.blueprint.cae.hand lers.CodeResourceHandler
Example	/code/1214/5/responsive-css.css for a CSS

### Table 7.2. CodeHandler

### ExternalLinkHandler

Description	A Link scheme for external links stored in the CMS.
Class	<pre>com.coremedia.blueprint.cae.handlers.Extern alLinkHandler</pre>

Example http://www.coremedia.com

Table 7.3. ExternalLinkHandler

### PageActionHandler

Description	Controller and link scheme for CMAction beans which are for example used to perform a search.
Class	com.coremedia.blueprint.cae.handlers.PageAction Handler
Example	/action/corporate/4420/action/search for performing a search

Table 7.4. PageActionHandler

### PageHandler

Description	Controller and link scheme for pages.
Class	com.coremedia.blueprint.cae.handlers.PageHandler
Example	/corporate/for-professionals/services for a service page.

Table 7.5. PageHandler

### PageRssHandler

Description	Controller and link scheme for handling RSS
Class	com.coremedia.blueprint.cae.handlers.PageRssHandler
Format	<pre>/service/rss/[SITE_URL_SEGMENT]/[CON TENT_ID]/feed.rss for RSS feed with content id [CONTENT_ID]</pre>

Table 7.6. PageRssHandler

### PreviewHandler

Description	Controller and link scheme previewing content in CoreMedia Studio.
Class	<pre>com.coremedia.blueprint.cae.handlers.PreviewHand ler</pre>
Example	/preview?id=coremedia:///cap/con tent/3048%26view=fragmentPreview for preview content as a fragment

Table 7.7. PreviewHandler

#### StaticUrlHandler

Description	Controller and link scheme for generating static URLs based on Strings
Class	com.coremedia.blueprint.cae.handlers.StaticUrl Handler
Example	/elastic/social/ratings for a ES Post Controller

Table 7.8. StaticUrlHandler

#### TransformedBlobHandler

Description	Controller and link scheme for transformed blobs
Class	com.coremedia.blueprint.cae.handlers.Transformed BlobHandler
Example	/image/3126/landscape_ra tio4x3/349/261/971b670685dff69cfd28e55177d886db/Pi/mom basa-image-image.jpg

Table 7.9. TransformedBlobHandler

### Link Post Processors

While link schemes are responsible for the path and possibly the parameters of a resource's URL, they are not aware of deployment aspects like domains, hosts, ports, servlet contexts, rewrite rules and the like. The Blueprint uses Link Post Processors to format links according to the particular environment.

The following link post processors are applied in com.coremedia.blue print.base.links.impl.BaseUriPrepender and com.core media.blueprint.base.links.impl.LinkAbsolutizer.

#### • prependBaseUri

Prepends the "base URI" [web application and mapped servlet, for example /blueprint/servlet] to ALL [annotation based] links. This is required when the CAE web application is served directly by a web container with no prior URL rewriting.

#### • makeAbsoluteUri

Adds a prefix that makes the URI absolute. There are several cases in which URLs must be made absolute:

- a cross-site link: a URI pointing to a resource in a site that is served on a different domain
- externalized URIs: a URI should be send by mail or become part of an RSS feed

The prefixes for absolute URLs are specific for each site, therefore they are maintained in each site's settings in a struct named absoluteUrlPrefixes. The prefixes are different for the live and the preview CAE and must be maintained independently. A typical absoluteUrlPrefixes struct looks like this:

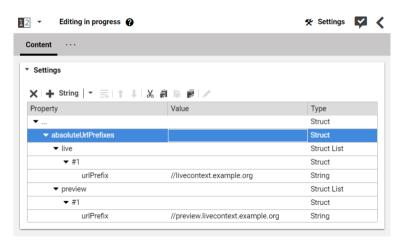


Figure 7.6. A basic absoluteUrlPrefixes Struct

#### NOTE

The URL prefixes must be at least a scheme-relative URL (beginning with "//").



The Blueprint features an application property link.urlPrefixType that determines which absoluteUrlPrefixes entry is effective in a particular application. You will find link.urlPrefixType set appropriately in the application.properties of all components that use the bpbase-links-impl module, for example, for the cae-live-webapp:

```
# The live webapp builds live URLs
link.urlPrefixType=live
```

Example 7.1. Configuration of URL prefix type

While the standard Blueprint distinguishes only between preview and live URL prefixes, projects may add additional absoluteUrlPrefixes entries of arbitrary names for special URL prefixes and applications.

Why are struct lists needed after all, if they have only one entry? The above example is valid, but it does not show all configuration options. There are some optional features, and the equivalent complete struct would look like this:

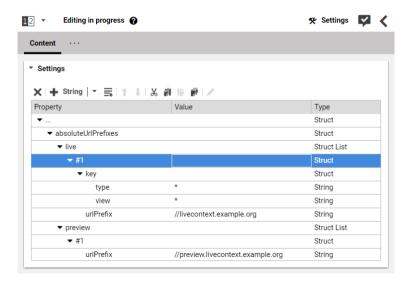


Figure 7.7. A complete absoluteUrlPrefixes Struct

You can declare special URL prefix rules for certain bean types or views, and you can specify an order for ambiguous rules. The default Blueprint does not make use of these options, but they reflect the format of the key field of the old siteMap pings entries, so that you do not lose any features when upgrading to this mechanism.

When you start over with a fresh Blueprint and look at the SiteSettings documents of our example content, the configuration looks yet a little different:

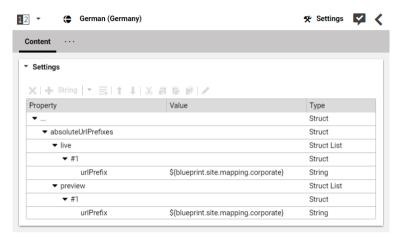


Figure 7.8. An initial absoluteUrlPrefixes Struct

CoreMedia supports a variety of deployments for various use cases like local development, production, quickrun, to name just a few. The appropriate URL prefixes in these setups vary from //localhost:40080 to //my.real.public.do main. So there is no reasonable default to be hardcoded in the example content. Therefore, application properties in the values of urlPrefix are supported and use the well known blueprint.site.mapping.\* properties which are declared in the CAEs' application.properties files. Initial content deployment is the only reason why these properties still exist, so you should not bother to maintain them for new sites in production repositories, but maintain the URL prefixes only in the content

### Force Scheme

In order to force a certain scheme [for example http, https, ftp] for a URL, two [cm] parameters must be set for the link: absolute: true and scheme: <scheme-name>.

# 7.3 Predefined Users

CoreMedia Blueprint provides some default users and groups that represent typical roles in an editorial staff. There are technical users with repository wide permissions and editorial users whose permissions are predominantly limited to a particular site or web presence (aside from a few exceptions like home folder access). The editorial users and groups are only available if you activate the particular extension. Depending on your specific processes and roles, the default groups may be a more or less useful starting point for a production systems. The users, however, are meant as examples only. You are supposed to replace them with users that match your actual staff. The password of all default users is the same as the name.

In the *Blueprint* workspace you will find some test-data/users directories (one global and some in the extensions). The XML files in those directories declare the default users, groups and rules. They can be imported with the restoreusers command line tool. For the initial setup of your systems, you can adapt those files to your needs. The test-data/content sets provide home folders with suitable editor preferences documents for the users.

The following tables show the most important default users and groups in detail.

#### Global

Group name	Description
staff	Root group, essential common read permissions, home folder access
administratoren	All possible permissions
developer	All possible permissions but user authorization
global-manager	Editorial permissions for global themes and settings
composer-role, approver-role, publisher-role	Publication workflow roles

Table 7.10. Global groups

While some of the global groups contain users directly, most of them serve only as parent groups for the site-specific groups.

User name	Group	Description
Adam	administratoren	Administrator: IT operations, configuration, user authorization, workflow maintenance, recovery, performance analysis
Teresa	administratoren	Online Marketing Manager: Analytics analysis, campaign management, supervision
Dave	developer	Developer: Feature development, template development, performance tuning
Amy	asset-manager	Asset Manager: managing digital assets

Table 7.11. Global users

Since user and group names are unique within one repository, they differ for the members of the various web presences of Blueprint. The following users and groups reflect the eCommerce web presence. The roles of the Brand web presence are basically the same, and use similar names that you will easily recognize.

#### **eCommerce**

Group name	Description
global-site-manager-sf	All permissions for a web presence
local-site-manager-sf	Editorial permissions for a site, read rights for the master site
online-editor-sf-en-US	Finegrained permissions for his particular tasks
media-editor-sf-en-US	Finegrained permissions for his particular tasks on media objects

Table 7.12. Site specific groups for Salesforce Commerce

User name	Group	Description
Sally	global-site-manager-sf	Global site manager: organization of internal processes

User name	Group	Description
Peter SF, Pierre SF, Pietro SF, Yoshi SF, Yang SF (for their respective re- gions)	manager-sf-en-GB, manager- sf-fr-FR, manager-sf-it-IT, manager-sf-ja-JP, manager- sf-zh-CN	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions
George SF	online-editor-sf-en-US	Online editor: writing articles, creating slideshows, editing images, tagging contents
Mark SF	media-editor-sf-en-US	Media editor: creating media objects, creating slideshows, video and audio objects, editing images, tagging media content

Table 7.13. Site specific users for Salesforce Commerce

Group name	Description
global-site-manager-h-b2c	All permissions for a web presence
local-site-manager-h-b2c	Editorial permissions for a site, read rights for the master site
online-editor-h-b2c-en-GB, online-editor-h-b2c-de-DE	Finegrained permissions for his particular tasks
media-editor-h-b2c-en-GB, media-editor-h-b2c-de-DE	Finegrained permissions for his particular tasks on media objects

Table 7.14. Site specific groups for SAP Commerce

User name	Group	Description
Rick H, Harry	global-site-manager-h-b2c	Global site manager: organization of internal processes
Peter H, Pierre H, Piet H, Pedro H, Yoshi H (for their respective regions)	manager-h-b2c-en-GB, manager-h-b2c-fr-FR, manager-h-b2c-de-DE, manager-h-b2c-es-ES, manager-h-b2c-ja-JP	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions

User name	Group	Description
George H, Georg H	online-editor-h-b2c-en-GB, online-editor-h-b2c-de-DE	Online editor: writing articles, creating slideshows, editing images, tagging contents
Mark H, Amy, Markus H	media-editor-h-b2c-en-GB, media-editor-h-b2c-en-GB, media-editor-h-b2c-de-DE	Media editor: creating media objects, creating slideshows, video and audio objects, editing images, tagging media content

Table 7.15. Site specific users for SAP Commerce

Group name	Description
global-site-manager, global- site-manager-b2b, global- site-manager-calista	All permissions for a web presence
local-site-manager, local- site-manager-b2b, local-site- manager-calista	Editorial permissions for a site, read rights for the master site
online-editor-en-US, online- editor-de-DE, online-editor- b2b-en-US, online-editor-b2b- de-DE	Finegrained permissions for his particular tasks
media-editor-en-US, media- editor-de-DE, media-editor- b2b-en-US, media-editor-b2b- de-DE	Finegrained permissions for his particular tasks on media objects

Table 7.16. Site specific groups for HCL Commerce

User name	Group	Description
Rick, Rick B2B, Rick Cal	global-site-manager, global- site-manager-b2b, global- site-manager-calista	Global site manager: organization of internal processes
Peter, Piet, Pierre, Pedro, Yoshi (for their respective re- gions)	manager-en-US, manager-de- DE, manager-fr-FR, manager- es-ES, manager-ja-JP	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions

User name	Group	Description
Peter B2B, Piet B2B, Pierre B2B, Pedro B2B, Yoshi B2B (for their re- spective regions)	manager-b2b-en-US, man- ager-b2b-de-DE, manager- b2b-fr-FR, manager-b2b-es- ES, manager-b2b-ja-JP	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions
Peter Cal, Piet Cal (for their respect- ive regions)	manager-calista-en-US, manager-calista-de-DE	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions
George, Georg, George B2B, Georg B2B	online-editor-en-US, online- editor-de-DE, online-editor- b2b-en-US, online-editor-b2b- de-DE	Online editor: writing articles, creating slideshows, editing images, tagging contents
Mark, Markus, Mark B2B, Markus B2B	media-editor-en-US, media- editor-de-DE, media-editor- b2b-en-US, media-editor-b2b- de-DE	Media editor: creating media objects, creating slideshows, video and audio objects, editing images, tagging media content

Table 7.17. Site specific users for HCL Commerce

# Brand web presence

Group name	Description
global-site-manager-c	All permissions for a web presence
manager-c-en-US	Editorial permissions for a site, read rights for the master site
online-editor-c-en-US	Finegrained permissions for his particular tasks

Table 7.18. Site specific groups Brand web presence

User name	Group	Description
Rick C	global-site-manager-c	Global site manager: organization of internal processes

# Reference | Predefined Users

User name	Group	Description
Peter C, Piet C, Pedro C, Pierre C (for their respect- ive regions)	manager-c-en-US, manager- c-de-DE, manager-c-es-ES, manager-c-fr-FR	Local content manager: management of dynamic content, targeting rules, A-B-testing, topic pages for their particular regions
George C, Marc C	online-editor-c-en-US	Online editor: writing articles, creating slideshows, editing images, tagging contents

Table 7.19. Site specific users Brand web presence

# 7.4 Database Users

The following table shows the database users that are required for CoreMedia components. For MySQL and Microsoft SQL server are scripts in the workspace, that create these users.

Component	User name	Description
Content Management Server	cm_management	This database user will manage the content of the Content Management Server. This database will re- quire most of the space, since content is versioned.
Master Live Server	cm_master	This database user will manage the content of the Master Live Server. Up to two versions of each pub- lished content will be stored.
Replication Live Server	cm_replication	This database user will manage the content of the Replication Live Server. Up to two version of each published content will be stored.
CAE Feeder for preview	cm_mcaefeeder	This database user will persist data for the <i>CAE</i> Feeder working in the management environment. Content is not versioned.
CAE Feeder for live site	cm_caefeeder	This database user will persist data for the delivery environment. Content is not versioned.
Studio Server for editorial comments feature	cm_editorial_comments	This database user will persist data for the editorial comments feature.

Table 7.20. Database Users

# 7.5 Cookies

Several customer facing modules of *CoreMedia Content Cloud* use cookies to fulfill their tasks.

## Blueprint delivery CAE

The Blueprint delivery CAE is configured to not write any cookies. However, session cookies CM\_SESSIONID and JSESSIONID are written, when a website visitor logs into the Blueprint delivery CAE. The name of these cookies may vary, depending on the deployment scenario.

#### Flastic Social

Elastic Social writes only one cookie:

guid A globally unique ID to identify the user's web browser

## Adaptive Personalization

In the default configuration, CoreMedia Adaptive Personalization writes the cookies described in the list. CoreMedia Adaptive Personalization can also be configured to store data in CoreMedia Elastic Social user profiles.

cmKeywordCookie Scoring of keywords attached to the visited con-

tents.

cmLastVisited A fixed-sized list of the last visited contents.

cmLocationTaxonomiesCookie Scoring of location taxonomies attached to the

visited contents

cmReferrerCookie Search engine and search query that lead the visitor

to the site.

cmSubjectTaxonomiesCookie Scoring of subject taxonomies attached to the vis-

ited contents.

#### eCommerce.

When you use eCommerce, the Commerce Server writes cookies. For *HCL Commerce* the cookies are documented at https://help.hcltechsw.com/commerce/8.0.0/admin/concepts/cse\_cookies.html.

# Glossary

RInh

Binary Large Object or short blob, a property type for binary objects, such as graphics.

CAF Feeder

Content applications often require search functionality not only for single content items but for content beans. The *CAE Feeder* makes content beans searchable by sending their data to the *Search Engine*, which adds it to the index.

Content Application Engine (CAE)

The Content Application Engine [CAE] is a framework for developing content applications with CoreMedia CMS.

While it focuses on web applications, the core frameworks remain usable in other environments such as standalone clients, portal containers or web service implementations

The CAE uses the Spring Framework for application setup and web request processing.

Content Bean

A content bean defines a business oriented access layer to the content, that is managed in *CoreMedia CMS* and third-party systems. Technically, a content bean is a Java object that encapsulates access to any content, either to CoreMedia CMS content items or to any other kind of third-party systems. Various CoreMedia components like the CAE Feeder or the data view cache are built on this layer. For these components the content beans act as a facade that hides the underlying technology.

Content Delivery Environment

The Content Delivery Environment is the environment in which the content is delivered to the end-user.

It may contain any of the following modules:

- CoreMedia Master Live Server
- CoreMedia Replication Live Server
- CoreMedia Content Application Engine
- CoreMedia Search Engine
- Elastic Social
- CoreMedia Adaptive Personalization

Content Feeder

The Content Feeder is a separate web application that feeds content items of the CoreMedia repository into the CoreMedia Search Engine. Editors can use the Search Engine to make a full text search for these fed items.

#### Content item

In *CoreMedia CMS*, content is stored as self-defined content items. Content items are specified by their properties or fields. Typical content properties are, for example, title, author, image and text content.

#### Content Management Environment

The Content Management Environment is the environment for editors. The content is not visible to the end user. It may consist of the following modules:

- CoreMedia Content Management Server
- CoreMedia Workflow Server
- CoreMedia Importer
- CoreMedia Site Manager
- CoreMedia Studio
- · CoreMedia Search Engine
- CoreMedia Adaptive Personalization
- CoreMedia Preview CAF

#### Content Management Server

Server on which the content is edited. Edited content is published to the Master Live Server.

#### Content Repository

CoreMedia CMS manages content in the Content Repository. Using the Content Server or the UAPI you can access this content. Physically, the content is stored in a relational database

#### Content Server

Content Server is the umbrella term for all servers that directly access the Core-Media repository:

Content Servers are web applications running in a servlet container.

- Content Management Server
- Master Live Server
- Replication Live Server

#### Content type

A content type describes the properties of a certain type of content. Such properties are for example title, text content, author, ...

#### Contributions

Contributions are tools or extensions that can be used to improve the work with *CoreMedia CMS*. They are written by CoreMedia developers - be it clients, partners or CoreMedia employees. CoreMedia contributions are hosted on GitHub at https://github.com/coremedia-contributions.

#### Controm Room

Controm Room is a Studio plugin, which enables users to manage projects, work with workflows, and collaborate by sharing content with other Studio users.

# CORBA (Common Object Request Broker Architecture)

The term CORBA refers to a language- and platform-independent distributed object standard which enables interoperation between heterogenous applications over a network. It was created and is currently controlled by the Object Management Group [OMG], a standards consortium for distributed object-oriented systems.

CORBA programs communicate using the standard IIOP protocol.

CoreMedia Studio

CoreMedia Studio is the working environment for business specialists. Its functionality covers all of the stages in a web-based editing process, from content creation and management to preview, test and publication.

As a modern web application, *CoreMedia Studio* is based on the latest standards like Ajax and is therefore as easy to use as a normal desktop application.

Dead Link

A link, whose target does not exist.

DTD

A Document Type Definition is a formal context-free grammar for describing the structure of XML entities.

The particular DTD of a given Entity can be deduced by looking at the document prolog:

<!DOCTYPE coremedia SYSTEM "http://www.core
media.com/dtd/coremedia.dtd"</pre>

There're two ways to indicate the DTD: Either by Public or by System Identifier. The System Identifier is just that: a URL to the DTD. The Public Identifier is an SGML Legacy Concept.

Elastic Social

CoreMedia Elastic Social is a component of CoreMedia CMS that lets users engage with your website. It supports features like comments, rating, likings on your website. Elastic Social is integrated into CoreMedia Studio so editors can moderate user generated content from their common workplace. Elastic Social bases on NoSQL technology and offers nearly unlimited scalability.

**EXML** 

EXML is an XML dialect used in former CoreMedia Studio version for the declarative development of complex Ext JS components. EXML is Jangaroo 2's equivalent to Apache Flex [formerly Adobe Flex] MXML and compiles down to ActionScript. Starting with release 1701 / Jangaroo 4, standard MXML syntax is used instead of EXML.

Folder

A folder is a resource in the CoreMedia system which can contain other resources. Conceptually, a folder corresponds to a directory in a file system.

Home Page

The main entry point for all visitors of a site. Technically it is often referred to as root document and also serves as provider of the default layout for all subpages.

IFTF BCP 47

Document series of *Best current practice* [BCP] defined by the Internet Engineering Task Force (IETF). It includes the definition of IETF language tags, which are an abbreviated language code such as en for English, pt-BR for Brazilian Portuguese, or nan-Hant-TW for Min Nan Chinese as spoken in Taiwan using traditional Han characters.

Importer

Component of the CoreMedia system for importing external content of varying format.

IOR (Interoperable Object Reference)

A CORBA term, *Interoperable Object Reference* refers to the name with which a CORBA object can be referenced.

Jangaroo

Jangaroo is a JavaScript framework developed by CoreMedia that supports Action-Script as an input language which is compiled down to JavaScript. You will find detailed descriptions on the Jangaroo webpage http://www.jangaroo.net.

Java Management Extensions (JMX)

The Java Management Extensions is an API for managing and monitoring applications and services in a Java environment. It is a standard, developed through the Java Community Process as JSR-3. Parts of the specification are already integrated with Java 5. JMX provides a tiered architecture with the instrumentation level, the agent level and the manager level. On the instrumentation level, MBeans are used as managed resources.

JSP

JSP [Java Server Pages] is a template technology based on Java for generating dynamic HTML pages.

It consists of HTML code fragments in which Java code can be embedded.

Locale

Locale is a combination of country and language. Thus, it refers to translation as well as to localization. Locales used in translation processes are typically represented as IETF BCP 47 language tags.

Master Live Server

The Master Live Server is the heart of the Content Delivery Environment. It receives the published content from the Content Management Server and makes it available to the CAE. If you are using the CoreMedia Multi-Master Management Extension you may use multiple Master Live Server in a CoreMedia system.

Master Site

A master site is a site other localized sites are derived from. A localized site might itself take the role of a master site for other derived sites.

MIME

With Multipurpose Internet Mail Extensions (MIME), the format of multi-part, multimedia emails and of web documents is standardised

MXML

MXML is an XML dialect used by Apache Flex (formerly Adobe Flex) for the declarative specification of UI components and other objects. CoreMedia Studio uses the Open Source compiler Jangaroo 4 to translate MXML and ActionScript sources to JavaScript that is compatible with Ext JS 6.

Personalisation

On personalised websites, individual users have the possibility of making settings and adjustments which are saved for later visits.

Projects

A project is a collection of content items in CoreMedia CMS created by a specific user. A project can be managed as a unit, published or put in a workflow, for example.

Property

In relation to CoreMedia, properties have two different meanings:

In CoreMedia, content items are described with properties (content fields). There are various types of properties, for example, strings (such as for the author), Blobs (for example, for images) and XML for the textual content. Which properties exist for a content item depends on the content type.

In connection with the configuration of CoreMedia components, the system behavior of a component is determined by properties.

Replication Live Server

The aim of the Replication Live Server is to distribute load on different servers and to improve the robustness of the Content Delivery Environment. The Replication Live Server is a complete Content Server installation. Its content is a replicated image of the content of a Master Live Server. The Replication Live Server updates its database due to change events from the Master Live Server. You can connect an arbitrary number of Replication Live Servers to the Master Live Server.

Resource

A folder or a content item in the CoreMedia system.

ResourceURI

A ResourceUri uniquely identifies a page which has been or will be created by the *Active Delivery Server*. The ResourceUri consists of five components: Resource ID, Template ID, Version number, Property names and a number of key/value pairs as additional parameters.

Responsive Design

Responsive design is an approach to design a website that provides an optimal viewing experience on different devices, such as PC, tablet, mobile phone.

Site

A site is a cohesive collection of web pages in a single locale, sometimes referred to as localized site. In *CoreMedia CMS* a site especially consists of a site folder, a site indicator and a home page for a site.

A typical site also has a master site it is derived from.

Site Folder

All contents of a site are bundled in one dedicated folder. The most prominent document in a site folder is the site indicator, which describes details of a site.

Site Indicator

A site indicator is the central configuration object for a site. It is an instance of a special content type, most likely CMSite.

Site Manager

Swing component of CoreMedia for editing content items, managing users and workflows.

The Site Manager is deprecated for editorial use.

Site Manager Group

Members of a site manager group are typically responsible for one localized site. Responsible means that they take care of the contents of that site and that they accept translation tasks for that site.

Template

In CoreMedia, JSPs used for displaying content are known as Templates.

0R

In *Blueprint* a template is a predeveloped content structure for pages. Defined by typically an administrative user a content editor can use this template to quickly create a complete new page including, for example, navigation, predefined layout and even predefined content.

Translation Manager Role

Editors in the translation manager role are in charge of triggering translation workflows for sites.

User Changes web application

The *User Changes* web application is a *Content Repository* listener, which collects all content, modified by *Studio* users. This content can then be managed in the *Control Room*, as a part of projects and workflows.

Version history

A newly created content item receives the version number 1. New versions are created when the content item is checked in; these are numbered in chronological order

Weak Links

In general *CoreMedia CMS* always guarantees link consistency. But links can be declared with the *weak* attribute, so that they are not checked during publication or withdrawal.

Caution! Weak links may cause dead links in the live environment.

Workflow

A workflow is the defined series of tasks within an organization to produce a final outcome. Sophisticated applications allow you to define different workflows for different types of jobs. So, for example, in a publishing setting, a document might be automatically routed from writer to editor to proofreader to production. At each stage in the workflow, one individual or group is responsible for a specific task. Once the task is complete, the workflow software ensures that the individuals responsible for the next task are notified and receive the data they need to execute their stage of the process.

Workflow Server

The CoreMedia Workflow Server is part of the Content Management Environment. It comes with predefined workflows for publication and global-search-and-replace but also executes freely definable workflows.

**XLIFF** 

XLIFF is an XML-based format, standardized by OASIS for the exchange of localizable data. An XLIFF file contains not only the text to be translated but also metadata about the text. For example, the source and target language. *CoreMedia Studio* allows you to export content items in the XLIFF format and to import the files again after translation.

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