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1. Preface	1
1.1. Audience	2
1.2. Typographic Conventions	3
1.3. CoreMedia Services	5
1.3.1. Registration	5
1.3.2. CoreMedia Releases	5
1.3.3. Documentation	6
1.3.4. CoreMedia Training	8
1.3.5. CoreMedia Support	9
1.4. Working with CoreMedia DXP 8	12
1.4.1. Getting Started	12
1.4.2. Getting an Overview	13
1.4.3. Working with the GUI	
1.4.4. Operating the System	
1.4.5. Extending the System	
1.5. Change Chapter	17
2. Overview of CoreMedia DXP 8	18
2.1. Components and Architecture	
2.1.1. Content Management Environment	
2.1.2. Content Delivery Environment	
2.1.3. Shared Components	
2.1.4. Technologies	
2.1.5. Communication between the Components	
2.2. CoreMedia Blueprint Sites	
3. Getting Started	
3.1. Quick Start	
3.2. Prerequisites	
3.3. Configuration of the CoreMedia Workspace	
3.3.1. Removing Optional Components	
3.3.2. Configuring Maven	
3.3.3. Configuring the Workspace	
3.3.4. Configuring Vagrant Based Setup	
3.3.5. Configuring Local Setup	53
3.3.6. In-Memory Replacement for MongoDB-Based	
Services	
3.4. Customizing IBM WebSphere Commerce	
3.4.1. Preparing the RAD Workspace	
3.4.2. Copy Libraries	
3.4.3. Configuring the Search	60
3.4.4. Extending REST Resources to BOD Map-	
ping	65

CoreMedia DXP 8 iii

3.4.5. Configuring the Cookie Domain	65
3.4.6. Multiple Logon for the Same User	66
3.4.7. Configuring REST Handlers	67
3.4.8. Applying Changes to the Management Cen-	
ter	68
3.4.9. Deploying the CoreMedia Fragment Connect-	
or	68
3.4.10. Customizing IBM WebSphere Commerce	
JSPs	72
3.4.11. Deploying the CoreMedia Widgets	73
3.4.12. Setting up SEO URLs for CoreMedia	
Pages	77
3.4.13. Event-based Commerce Cache Invalida-	
tion	78
3.4.14. Deploying the CoreMedia Catalog Data	79
3.4.15. Troubleshooting	80
3.5. Using the CoreMedia Workspace	82
3.5.1. Building the Workspace	82
3.5.2. Working With the Box	83
3.5.3. Locally Starting the Components	85
3.5.4. Developing with Apache (optional for e-Com-	
merce)	
3.5.5. Developing with Components and Boxes	
3.5.6. Developing Against a Remote Environment	
4. Blueprint Workspace for Developers	
4.1. Concepts and Architecture	
4.1.1. Maven Concepts	. 104
4.1.2. Blueprint Base Modules	. 107
4.1.3. Application Architecture	
4.1.4. Structure of the Workspace	
4.1.5. Project Extensions	
4.1.6. Virtualization and Provisioning	. 119
4.2. Administration and Operation	. 125
4.2.1. Performing a Release	125
4.2.2. Deploying a System	127
4.2.3. Upgrade a System	. 137
4.2.4. Rollback a System	. 139
4.2.5. Troubleshooting	140
4.3. Development	141
4.3.1. Using Blueprint Base Modules	141
4.3.2. Developing with Extensions	. 146

4.3.3. Extending Content Types	155
4.3.4. Developing with Studio	157
4.3.5. Developing with the CAE	
4.3.6. Customizing the CAE Feeder	
4.3.7. Adding Common Infrastructure Compon-	
ents	165
4.3.8. Managing Properties in the Workspace	
4.3.9. Configure Filtering in the Workspace	171
5. IBM WebSphere Commerce Integration	174
5.1. Commerce-led Integration Scenario	176
5.1.1. Commerce-led Integration Overview	
5.1.2. Solutions for Same-Origin Policy Problem	177
5.1.3. Extending the Shop Context in Commerce-led	
Integration Scenario	
5.1.4. Extending with Fragments	
5.2. Content-led Integration	195
5.2.1. Content-led Integration Overview	195
5.2.2. Status Synchronization in the Content-led Integ-	
ration Scenario	
5.2.3. Configuring Protocol-less Links for WCS	202
5.3. Communication	
5.4. Connecting with an IBM WCS Shop	
5.5. Link Building for Fragments	213
5.6. Enabling Preview of Commerce Category Pages in Stu-	
dio	215
5.7. Enabling Contract Based Preview	
5.8. The e-Commerce API	
5.9. Commerce Cache Configuration	221
5.10. Studio Integration of the IBM WebSphere Commerce	
Content	
5.10.1. Catalog View in CoreMedia Studio Library	223
5.10.2. WCS Management Center Integration in Core-	
Media Studio	
5.10.3. WCS Preview Support Features	
5.10.4. Working with WCS Workspaces	
5.10.5. Augmenting WCS Content	231
6. CoreMedia DXP 8 e-Commerce Blueprint - Functionality for	
Websites	
6.1. Overview of e-Commerce Blueprint	
6.2. Basic Content Management	248
6.2.1 Common Content Types	2/19

	6.2.2. Adaptive Personalization Content Types	253
	6.2.3. Tagging and Taxonomies	254
	6.3. Website Management	264
	6.3.1. Folder and User Rights Concept	264
	6.3.2. Navigation and Contexts	265
	6.3.3. Settings	268
	6.3.4. Page Assembly	269
	6.3.5. Overwriting Product Teaser Images	280
	6.3.6. Content Lists	280
	6.3.7. View Types	282
	6.3.8. CMS Catalog	283
	6.3.9. Teaser Management	286
	6.3.10. Dynamic Templating	288
	6.3.11. View Repositories	290
	6.3.12. Client Code Delivery	291
	6.3.13. Managing End User Interactions	293
	6.3.14. Images	298
	6.3.15. URLs	300
	6.3.16. Vanity URLs	300
	6.3.17. Content Visibility	301
	6.3.18. Content Type Sitemap	302
	6.3.19. Robots File	
	6.3.20. Sitemap	306
	6.3.21. Website Search	308
	6.3.22. Search Landing Pages	309
	6.4. Website Development with Themes	311
	6.4.1. CoreMedia Themes	311
	6.4.2. Web Development Workflow	321
	6.5. Localized Content Management	332
	6.5.1. Concept	332
	6.5.2. Administration	337
	6.5.3. Development	342
	6.6. Workflow Management	356
	6.6.1. Publication	356
	6.6.2. Predefined Translation Workflow	362
	6.6.3. Deriving Sites	369
7. Coi	reMedia DXP 8 Brand Blueprint - Functionality for Web-	
sites		370
	7.1. Overview	371
	7.2. Website Features	377
	7.3. Website Search	382

8. CoreMedia DXP 8 Editorial and Back-end Functionality	386
8.1. Studio Enhancements	387
8.1.1. Image Link List Editor	387
8.1.2. Content Chooser	388
8.1.3. Content Query Editor	390
8.1.4. Call-to-Action Button	392
8.1.5. External Date	393
8.1.6. Library	394
8.1.7. Bookmarks	395
8.1.8. External Library	395
8.1.9. External Preview	398
8.1.10. Settings for Studio	399
8.1.11. Content Creation	400
8.1.12. Create from Template	405
8.1.13. Site-specific configuration of Document	
Forms	407
8.1.14. Site Selection	408
8.1.15. Upload Files	408
8.1.16. Studio Preview Slider	411
8.2. CAE Enhancements	414
8.2.1. Using Dynamic Fragments in HTML Re-	
sponses	414
8.2.2. Image Cropping in CAE	416
8.3. Elastic Social	418
8.3.1. Configuring Elastic Social	419
8.3.2. Displaying Custom Information in Studio	422
8.3.3. Adding Custom Filters for Moderation	
View	424
8.3.4. Emailing	425
8.3.5. Curated transfer	426
8.3.6. Elastic Social Demo Data Generator	426
8.4. Adaptive Personalization	431
8.4.1. Key Integration Points	432
8.4.2. Adaptive Personalization Extension Mod-	
ules	432
8.4.3. CAE Integration	433
8.4.4. Studio Integration	437
8.5. Third-Party Integration	440
8.5.1. Optimizely	440
8.5.2. Open Street Map Integration	440
8.5.3. Google Analytics Integration	441

CoreMedia DXP 8 vii

8.6. WebDAV Support	442
8.7. Advanced Asset Management	443
8.7.1. Product Asset Widget	444
8.7.2. Replaced Product and Category Images	446
8.7.3. Extract Image Data During Upload	449
8.7.4. Configuring Asset Management	451
8.7.5. Using the Adobe Drive Connector	458
9. Appendix	462
9.1. Port Reference	463
9.2. Typical LiveContext Deployment	467
9.3. Linux / Unix Installation Layout	468
9.4. IBM WebSphere Commerce REST Services used by Core-	
Media	470
9.5. Maven Profile Reference	475
9.6. Content Type Model	476
9.7. Link Format	478
9.8. Predefined Users	484
9.9. Database Users	487
9.10. Cookies	488
Glossary	489
Index	496

CoreMedia DXP 8 viii

# **List of Figures**

2.1. CoreMedia Studio with content from the IBM WebSphere	
Commerce system	. 19
2.2. System Overview	. 22
3.1. URLs of virtualized environment	. 37
4.1. Workspace Structure	112
4.2. CoreMedia Extensions Overview	115
4.3. Component Mapping	
4.4. The new sample studio plugin	
4.5. The sample studio plugin with plugin class and descriptor	160
5.1. The CoreMedia Perfect Chef site with dynamic price information	
from the IBM WebSphere Commerce shop	175
5.2. Commerce-led integration scenario	176
5.3. The Perfect Chef header as a fragment for the Aurora	
shop	177
5.4. Cross Domain Scripting with Fragments	178
5.5. The CrossDomainEnabler	179
5.6. Cross Site Scripting with fragments	180
5.7. Connection via placement name	184
5.8. CoreMedia Widgets in Commerce Composer	185
5.9. Content-led integration scenario	195
5.10. Content-led integration scenario with cookies	197
5.11. Content-led integration scenario	198
5.12. Content-led integration scenario	200
5.13. Content-led/Commerce-led scenario communication	204
5.14. Example of a Commerce API Request	205
5.15. Example of a Fragment Connector Request	206
5.16. Edit Commerce Contracts in Test Persona	216
5.17. Preview Augmented Page no Test Persona	217
5.18. Preview Augmented Page with Contracts in Test per-	
sona	217
5.19. Library with catalog in the tree view	224
5.20. Open Product in tab	225
5.21. Product in tab preview	225
5.22. Open Category in tab	226
5.23. Category in tab preview	226
5.24. Management Center in Studio	227
5.25. Time based preview affects also the <i>IBM WCS</i> preview	228
5.26 Test Persona with Commerce Customer Segments	220

5.27. Edit Commerce Segments in Test Persona	229
5.28. Workspaces selector in User Preferences Dialog	231
5.29. Catalog structure in the catalog root content item	233
5.30. Choosing a page layout for a shop page	234
5.31. Category overview page with CMS content	235
5.32. Decision diagram	236
5.33. Product detail page with CMS content highlighted by the red	
border	237
5.34. Page grid for PDPs	238
5.35. Product detail page with CMS assets	239
5.36. Example: Contact Us Pagegrid	240
5.37. Example: Navigation Settings for a simple SEO Page	241
5.38. Example: Navigation Settings for a custom non SEO	
Form	242
5.39. Special Case: Navigation Settings for the Homepage	243
6.1. Aurora category page for different devices: desktop, tablet,	
mobile	246
6.2. Perfect Chef homepage for different devices: desktop, tablet,	
mobile	
6.3. Dynamic list of articles tagged with "Vegetables"	255
6.4. Taxonomy Administration Editor	257
6.5. Taxonomy Property Editor	258
6.6. Taxonomy Studio Settings	259
6.7. Navigation in the Perfect Chef Site	266
6.8. Breadcrumb in the Corporate Blueprint Site	
6.9. The page grid editor	272
6.10. The main placement of a page	272
6.11. An inheriting placement	273
6.12. A locked placement	273
6.13. The layout chooser combo box	274
6.14. Teaser collection with prices	281
6.15. Layout Variant selector	283
6.16. CMS Catalog Settings	285
6.17. Default view and teaser view of an Article	287
6.18. Content Type Sitemap	303
6.19. Robots.txt settings	304
6.20. Channel settings with configuration for ${\tt Robots.txt}$ as a linked	
setting on a root page	305
6.21. Selection of a sitemap setup	307
6.22. Themes in the Library	312
6.23. CAE flow in detail	321

6.24. Workflow in detail	322
6.25. Linking a theme to site root	330
6.26. Multi-Site Interdependence	336
6.27. Locales Administration in CoreMedia Studio	338
6.28. Derive Site: Setting site manager group	341
6.29. Site Indicator: Setting site manager group	342
7.1. Corporate detail page for different devices	372
7.2. Teasable page with customized call-to-action button	373
7.3. Different teasers on the Brand homepage	374
7.4. Define gaps for pages	377
7.5. Setting content for collection with gap	378
7.6. SearchConfiguration Settings document	382
8.1. Image link list	388
8.2. Content chooser	389
8.3. Content Query Editor	392
8.4. Call-to-Action-Button editor	
8.5. Call-to-Action button in teaser view	
8.6. Externally displayed date editor	393
8.7. Setting an external date	393
8.8. Image Gallery Creation Button	394
8.9. Image Gallery Creation Dialog	394
8.10. Library List View	395
8.11. Bookmarks	
8.12. External library showing RSS feed items	
8.13. External Preview Dialog	398
8.14. External Preview Login	399
8.15. New content menu on the favorites toolbar	400
8.16. New content dialog	400
8.17. New content dialog for pages	401
8.18. New content dialog as button on a link list toolbar	402
8.19. New content dialog menu on a link list toolbar	402
8.20. Create from template dialog	
8.21. The site selector on the preference tab	408
8.22. The upload files dialog	409
8.23. The slider of the Studio Preview	
8.24. Conditions in Personalized Content and User Segment docu-	
ments	437
8.25. Defining artificial context properties using Personas	438
8.26. Selecting Personas to test Personalized Content and User	
Segment documents	
8.27. Example for a Open Street Map integration in a website	440

8.28. Overview over asset management part	444
8.29. Product image gallery delivered by the CMS	445
8.30. Assign a product to a picture	446
8.31. Define Product Image URLs in Management Center	447
8.32. Screenshot from Adobe Photoshop for a Picture containing	
XMP Data	450
8.33. Picture linked to XMP Product Reference	450
8.34. Configuration of the download portal	457
8.35. Taxonomy for assets	458
9.1. Deployment and communication overview	464
9.2. Typical deployment and ports of a LiveContext system	467
9.3. CoreMedia Blueprint Content Type Model - CMLocalized	476
9.4. CoreMedia Blueprint Content Type Model - CMNaviga-	
tion	477
9.5. CoreMedia Blueprint Content Type Model - CMHasCon-	
texts	477
9.6. CoreMedia Blueprint Content Type Model - CMMedia	477
9.7. CoreMedia Blueprint Content Type Model - CMCollection	477
9.8. A basic absoluteUrlPrefixes Struct	481
9.9. A complete absoluteUrlPrefixes Struct	483
9.10 An initial absoluteUrlPrefixes Struct	483

CoreMedia DXP 8 xii

# **List of Tables**

1.1. Typographic conventions	3
1.2. Pictographs	3
1.3. CoreMedia manuals	<del>6</del>
1.4. Log files check list	
1.5. Changes	
3.1. Overview of minimum/recommended RAM	40
3.2. Optional modules and blueprints	44
3.3. Database Settings	
3.4. Studio Configuration Properties for In-Memory Store	56
3.5. Modules in the Workspace	91
3.6. Components of the Apache Development Setup	95
3.7. Environment properties	101
4.1. RPM deployment properties	126
4.2. node.js configurations	131
4.3. Content type model dependencies	
4.4. Parameters of the settings* methods	143
4.5. Blueprint Extension Descriptors and Dependencies	
5.1. CoreMedia Content Widget configuration options	185
5.2. CoreMedia Product Asset Widget configuration options	186
5.3. Attribute of the Include tag	
5.4. Supported usages of the externalRef attribute	189
5.5. Fragment handler usage	
5.6. Properties for WCS connection	
5.7. config.id	
5.8. Currency configuration	
5.9. Currency configuration	
5.10. Properties for B2B contract based personalization	
5.11. config.id	
6.1. Overview of Content Types for common content	
6.2. e-Commerce Content Types	
6.3. Overview e-Commerce Content Properties	
6.4. Overview Common Content Properties	
6.5. CMMedia Properties	
6.6. CMTaxonomy Properties	
6.7. Additional CMLocTaxonomy Properties	
6.8. CMLinkable Properties for Tagging	
6.9. CMLinkable Properties for Tagging	
6.10. Properties of CMLinkable for Settings Management	268

CoreMedia DXP 8 xiii

6.11. Collection Types in CoreMedia Blueprint	281
6.12. CMS Catalog: Maven parent modules	284
6.13. Properties of CMTeasable	
6.14. Properties of CMTemplateSet	
6.15. Client Code - Properties of CMAbstractCode	
6.16. Client Code - Properties of CMNavigation	
6.17. Properties for Visibility Restriction	
6.18. Suggested Users and Groups for multi-site	
6.19. Properties of the Site Model	
6.20. Placeholders for Site Model Configuration	
6.21. Example for server export and import for multi-site	
6.22. XLIFF Properties	
6.23. Publishing documents: actions and effects	
6.24. Publishing folders: actions and effects	
6.25. Predefined publication workflow definitions	
6.26. Predefined publication workflow steps	
6.27. User options	
6.28. Attributes of GetDerivedContentsAction	
6.29. Attributes of GetSiteManagerGroupAction	
6.30. Attributes of ExtractPerformerAction	
6.31. Attributes of CompleteTranslationAction	
6.32. Attributes of RollbackTranslationAction	
7.1. Brand website search settings	
7.2. Page Grid Indexing Spring Properties	
8.1. Image Thumbnail selection rules	
8.2. Database Settings	397
8.3. Upload Settings	
8.4. Root Channel Context Settings	
8.5. Context Settings for Every Channel	420
8.6. Mail Templates	
8.7. Elastic Social Demo Data Generator operations	428
8.8. Elastic Social Demo Data Generator configuration	428
8.9. Elastic Social Demo Data Generator statistics	
8.10. Adaptive Personalization's main Maven module in detail	
8.11. Adaptive Personalization contexts configured for CoreMedia	
Blueprint	
8.12. Predefined SearchFunctions in CoreMedia Blueprint	
8.13. Settings for Open Street Map Integration	
8.14. Path segments in the image URL	447
9.1. Component Port Prefix	
9.2. Protocol / Service Port Suffix	465

CoreMedia DXP 8 xiv

9.3. Third-Party Services	465
9.4. Default Package Layout	468
9.5. Maven profiles	475
9.6. CapBlobHandler	478
9.7. CodeHandler	478
9.8. ExternalLinkHandler	478
9.9. PageActionHandler	478
<b>9.10.</b> PageHandler	479
9.11. PreviewHandler	479
9.12. StaticUrlHandler	479
9.13. TransformedBlobHandler	479
9.14. Global groups	484
9.15. Global users	484
9.16. Site specific groups e-Commerce	485
9.17. Site specific users e-Commerce	485
9.18. Site specific groups Brand web presence	485
9.19. Site specific users Brand web presence	486
<b>9.20</b> . Database Users	487

# **List of Examples**

3.1. host entries	52
3.2. New Solr field	63
3.3. New CM_SEO_TOKEN Solr field	64
3.4. wc-dataload.xml	74
3.5. Default link setting	80
3.6. Adding Environments in settings.xml	102
3.7. Activating Environment in settings.xml	102
4.1. Dependencies for a CoreMedia application	
4.2. Including logback-common.xml	
4.3. Setting an environment property in web.xml	110
4.4. Setting an environment property in the context configura-	
tion	110
4.5. Enabling an Extension	117
4.6. Module structure of the extension	118
4.7. Define the component	118
4.8. Module structure with BOM POM	118
4.9. BOM POM with dependencies on submodules	118
4.10. Enabling the extension in the root POM file	118
<b>4.11.</b> Vagrantfile <b>Example</b>	121
4.12. Snapshot Profile	126
4.13. maven-release-plugin	126
4.14. An example solo.rb file	129
4.15. An example node.json file	129
4.16. base.rb for CentOS 6	132
4.17. management.rb	133
4.18. replication.rb	133
4.19. YUM repository	134
4.20. upgrading to a specific version	137
4.21. Yum info	138
4.22. The Spring Bean Definition for the Map of Settings Find-	
er	144
4.23. Adding Custom Settings Finder	144
4.24. Business Logic API	145
4.25. Settings Address Adapter	14!
4.26. Address Proxy	14
4.27. Activation of an Extension in the project's root POM	147
4.28. Remove CoreMedia Elastic Social Extension	
4.29. Remove CoreMedia Adaptive Personalization Extension	149

CoreMedia DXP 8 xvi

4.30. Example for Adaptive Personalization Content in Blue-	
print	150
4.31. Remove CoreMedia Livecontext Extension	150
4.32. Remove CoreMedia Corporate Extension	150
4.33. Remove CoreMedia Product Asset Management Exten-	
sion	151
4.34. POM file of a new Studio module	158
4.35. Maven Dependency for Logging	166
4.36. Logback Configuration	166
4.37. Change Log Directory in Tomcat	167
4.38. Automatically reload configuration file every 30	
seconds	
4.39. Dependency for JMX	
4.40. Register the MBeans	
4.41. Use Tomcat remote connector server	169
4.42. Use Tomcat remote connector server with authentica-	
tion	
4.43. Adding the Base Component	
5.1. ContextProvider interface method	
5.2. Access the Shop Context in CAE via Context API	
5.3. Default fragment handler order	
5.4. IBM WCS configuration in application.properties	
6.1. Pagegrid example definition	
6.2. A robots.txt file	
6.3. robots.txt file generated by the example settings	
6.4. A sitemap file	
6.5. A sitemap index file	
6.6. File structure of a theme	
6.7. Theme descriptor example	
6.8. CSS code that follows the style guide	
6.9. Folder structure of the Saas files	
6.10. Save selector in variable	
6.11. Disable auto-escaping with the cm.unescape plugin	319
6.12. Example of a fallback in Freemarker	320
6.13. Difference between JSP and Freemarker type-hinting com-	
ment	
6.14. Passing parameters	
6.15. Theme paths in tomcat-context.xml	
6.16. Building the theme with Grunt or Maven	
6.17. Configuration for webresources plugin	
6.18. Multi-Site Folder Structure Example	335

CoreMedia DXP 8 xvii

6.19. Site Folder Structure Example	335
6.20. XML of locale Struct	337
6.21. SiteModel in editor.xml	347
6.22. Versioned Master Link in editor.xml	347
6.23. CMLocalized	348
6.24. CMTeasable	348
6.25. CMSettings	349
6.26. XLIFF fragment	351
6.27. Usage of GetDerivedContentsAction	365
6.28. Usage of GetSiteManagerGroupAction	366
6.29. Usage of ExtractPerformerAction	367
6.30. Usage of CompleteTranslationAction	367
6.31. Usage of RollbackTranslationAction	369
8.1. Using the content query editor	390
8.2. Add content creation dialog to link list with quickCreateLink-	
ListMenu	402
8.3. Predicate Example	414
8.4. Predicate Customizer Example	415
8.5. Dynamic Include Link Scheme Example	415
8.6. Dynamic Include Handler Example	416
8.7. Root Channel Context Settings	420
8.8. Context Settings for Every Channel	421
8.9. Rendition Publication Configuration	455
8.10. Adding certificates to truststore	461
9.1. Configuration of URL prefix type	481

CoreMedia DXP 8 xviii

# 1. Preface

This manual contains the basic knowledge you should have when you want to develop with *CoreMedia Digital Experience Platform 8*. It describes the basic features and concepts of the development workspace, of the IBM WebSphere Commerce integration and of the Blueprint features.

- Chapter 2, Overview of CoreMedia DXP 8 [18] gives you an overview over the modules, functions and architecture of CoreMedia Digital Experience Platform 8
- Chapter 3, Getting Started [31] shows you step by step how to install and start the components using the Blueprint workspace.
- Chapter 4, Blueprint Workspace for Developers [103] explains in depth the concepts and patterns of the Blueprint workspace. You will learn how to release and deploy the system and how to develop in the workspace.
- Chapter 5, IBM WebSphere Commerce Integration [174] describes the concepts and architecture of the integration with IBM WebSphere Commerce. You will learn how to do the configuration and how to develop with e-Commerce API.
- Chapter 6, CoreMedia DXP 8 e-Commerce Blueprint Functionality for Websites [244] explains the content types of CoreMedia Digital Experience Platform 8 and the website that builds on top.
- Chapter 7, CoreMedia DXP 8 Brand Blueprint Functionality for Websites [370] describes the features of the Brand Blueprint.
- Chapter 8, CoreMedia DXP 8 Editorial and Back-end Functionality [386] describes the extensions of CoreMedia Blueprint to the standard system.
- Chapter 9, Appendix [462] contains reference information, such as the tag library, ports, the content type model or Maven profiles.

# 1.1 Audience

This manual is intended for architects and developers who want to work with CoreMedia Digital Experience Platform 8 or who want to learn about the concepts of the product. The reader should be familiar with CoreMedia CMS, IBM WebSphere Commerce, Spring, Maven and Chef.

# 1.2 Typographic Conventions

CoreMedia uses different fonts and types in order to label different elements. The following table lists typographic conventions for this documentation:

**Element** Typographic format Example Source code Courier new cm systeminfo start Command line entries Parameter and values Class and method names Packages and modules Bold, linked with | Menu names and entries Open the menu entry Format|Normal Field names Italic Enter in the field Heading CoreMedia Components The CoreMedia Component **Applications** Use Chef Enter "On" **Entries** In quotation marks Bracketed in "<>", linked with Press the keys <Ctrl>+<A> (Simultaneously) pressed "+" keys **Emphasis** Italic It is not saved Buttons Bold, with square brackets Click on the [OK] button Code lines in code examples \ cm systeminfo \ which continue in the next -u user Mention of other manuals Square Brackets See the [Studio Developer Manuall for more information.

Table 1.1. Typographic conventions

In addition, these symbols can mark single paragraphs:

Pictograph	Description
ß	Tip: This denotes a best practice or a recommendation.
lack	Warning: Please pay special attention to the text.

Table 1.2. Pictographs

# Preface | Typographic Conventions

Pictograph	Description
8	Danger: The violation of these rules causes severe damage.

## 1.3 CoreMedia Services

This section describes the CoreMedia services that support you in running a CoreMedia system successfully. You will find all the URLs that guide you to the right places. For most of the services you need a CoreMedia account. See Section 1.3.1, "Registration" [5] for details on how to register.

#### CoreMedia User Orientation for CoreMedia Developers and Partners

Find the latest overview of all CoreMedia services and further references at:

http://documentation.coremedia.com/new-user-orientation

- Section 1.3.1, "Registration" [5] describes how to register for the usage of the services.
- Section 1.3.2, "CoreMedia Releases" [5] describes where to find the download of the software.
- Section 1.3.3, "Documentation" [6] describes the CoreMedia documentation. This includes an overview of the manuals and the URL where to find the documentation.
- Section 1.3.4, "CoreMedia Training" [8] describes CoreMedia training. This includes the training calendar, the curriculum and certification information.
- → Section 1.3.5, "CoreMedia Support" [9] describes the CoreMedia support.

## 1.3.1 Registration

In order to use CoreMedia services you need to register. Please, start your initial registration via the CoreMedia website. Afterwards, contact the CoreMedia Support (see Section 1.3.5, "CoreMedia Support" [9]) by email to request further access depending on your customer, partner or freelancer status so that you can use the CoreMedia services.

## 1.3.2 CoreMedia Releases

### Downloading and Upgrading the Blueprint Workspace

CoreMedia provides its software as a Maven based workspace. You can download the current workspace or older releases via the following URL:

http://releases.coremedia.com/dxp8

Refer to our Blueprint Github mirror repository for recommendations to upgrade the workspace either via Git or patch files.

If you encounter a 404 error then you are probably not logged in at GitHub or do not have sufficient permissions yet. See Section 1.3.1, "Registration" [5] for details about the registration process. If the problems persist, try clearing your browser cache and cookies.



#### Maven artifacts

CoreMedia provides its release artifacts via Maven under the following URL:

https://repository.coremedia.com

You have to add your CoreMedia credentials to your Maven settings file as described in section CoreMedia Digital Experience Platform 8 Developer Manual [i].

#### License files

You need license files to run the CoreMedia system. Contact the support (see Section 1.3.5, "CoreMedia Support" [9] ) to get your licences.

## 1.3.3 Documentation

CoreMedia provides extensive manuals and Javadoc as PDF files and as online documentation at the following URL:

http://documentation.coremedia.com/dxp8

The manuals have the following content and use cases:

Manual	Audience	Content
CoreMedia Utilized Open- Source Software	Developers, ar- chitects, admin- istrators	This manual lists the third-party software used by CoreMedia and lists, when required, the licence texts.
Supported Environments	Developers, ar- chitects, admin- istrators	This document lists the third-party environments with which you can use the CoreMedia system, Java versions or operation systems for example.
Studio User Manual, English	Editors	This manual describes the usage of CoreMedia Studio for editorial and administrative work. It also describes the usage of the Adaptive Personalization and Elastic Social GUI that are integrated into Studio.

Table 1.3. CoreMedia manuals

Manual	Audience	Content
LiveContext for IBM Web- Sphere Manual	Developers, ar- chitects, admin- istrators	This manual gives an overview over the structure and features of CoreMedia LiveContext. It describes the integration with the IBM WebSphere Commerce system, the content type model, the <i>Studio</i> extensions, folder and user rights concept and many more details. It also describes administrative tasks for the features.
		It also describes the concepts and usage of the project workspace in which you develop your CoreMedia extensions. You will find a description of the Maven structure, the virtualization concept, learn how to perform a release and many more.
Operations Basics Manual	Developers, administrators	This manual describes some overall concepts such as the communication between the components, how to set up secure connections, how to start application or the usage of the watchdog component.
Adaptive Personalization Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration of and development with Adaptive Personalization, the CoreMedia module for personalized websites. You will learn how to configure the GUI used in CoreMedia Studio, how to use predefined contexts and how to develop your own extensions.
Analytics Connectors Manual	Developers, ar- chitects, admin- istrators	This manual describes how you can connect your CoreMedia website with external analytic services, such as Google Analytics.
Content Application De- veloper Manual Developers, ar- chitects		This manual describes concepts and development of the <i>Content Application Engine (CAE)</i> . You will learn how to write JSP or Freemarker templates that access the other CoreMedia modules and use the sophisticated caching mechanisms of the CAE.
Content Server Manual	Developers, ar- chitects, admin- istrators	This manual describes the concepts and administration of the main CoreMedia component, the <i>Content Server</i> . You will learn about the content type model which lies at the heart of a CoreMedia system, about user and rights management, database configuration, and more.

Manual	Audience	Content
Elastic Social Manual	Developers, ar- chitects, admin- istrators	This manual describes the concepts and administration of the <i>Elastic Social</i> module and how you can integrate it into your websites.
Importer Manual	Developers, ar- chitects	This manual describes the structure of the internal CoreMedia XML format used for storing data, how you set up an <i>Importer</i> application and how you define the transformations that convert your content into CoreMedia content.
Search Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration and customization of the CoreMedia Search Engine and the two feeder applications: the Content Feeder and the CAE Feeder.
Site Manager Developer Manual	Developers, ar- chitects, admin- istrators	This manual describes the configuration and customization of <i>Site Manager</i> , the Java based stand-alone application for administrative tasks. You will learn how to configure the <i>Site Manager</i> with property files and XML files and how to develop your own extensions using the <i>Site Manager API</i> .
Studio Developer Manual	Developers, ar- chitects	This manual describes the concepts and extension of <i>CoreMedia Studio</i> . You will learn about the underlying concepts, how to use the development environment and how to customize <i>Studio</i> to your needs.
Unified API Developer Manual	Developers, ar- chitects	This manual describes the concepts and usage of the CoreMedia Unified API, which is the recommended API for most applications. This includes access to the content repository, the workflow repository and the user repository.
Workflow Manual	Developers, ar- chitects, admin- istrators	This manual describes the Workflow Server. This includes the administration of the server, the development of workflows using the XML language and the development of extensions.

If you have comments or questions about CoreMedia's manuals, contact the Documentation department:

Email: documentation@coremedia.com

# 1.3.4 CoreMedia Training

CoreMedia's training department provides you with the training for your CoreMedia projects either in the CoreMedia training center or at your own location.

You will find information about the CoreMedia training program, the training schedule and the CoreMedia certification program at the following URL:

### http://www.coremedia.com/training

Contact the Training department at the following email address:

Email: training@coremedia.com

## 1.3.5 CoreMedia Support

CoreMedia's support is located in Hamburg and accepts your support requests between 9 am and 6 pm MET. If you have subscribed to 24/7 support, you can always reach the support using the phone number provided to you.

To submit a support ticket, track your submitted tickets or receive access to our forums visit the CoreMedia Online Support at:

#### http://support.coremedia.com/

Do not forget to request further access via email after your initial registration as described in Section 1.3.1, "Registration" [5]. The support email address is:

Email: support@coremedia.com

## Create a support request

CoreMedia systems are distributed systems that have a rather complex structure. This includes, for example, databases, hardware, operating systems, drivers, virtual machines, class libraries and customized code in many different combinations. That's why CoreMedia needs detailed information about the environment for a support case. In order to track down your problem, provide the following information:

Support request

- Which CoreMedia component(s) did the problem occur with (include the release number)?
- → Which database is in use (version, drivers)?
- → Which operating system(s) is/are in use?
- → Which Java environment is in use?
- → Which customizations have been implemented?
- → A full description of the problem (as detailed as possible)
- → Can the error be reproduced? If yes, give a description please.
- → How are the security settings (firewall)?

In addition, log files are the most valuable source of information.

To put it in a nutshell, CoreMedia needs:

Support checklist

- 1. a person in charge (ideally, the CoreMedia system administrator)
- 2. extensive and sufficient system specifications
- 3. detailed error description
- 4. log files for the affected component(s)
- 5. if required, system files

An essential feature for the CoreMedia system administration is the output log of Java processes and CoreMedia components. They're often the only source of information for error tracking and solving. All protocolling services should run at the highest log level that is possible in the system context. For a fast breakdown, you should be logging at debug level. The location where component log output is written is specified in its < appName>-logback.xml file.

Log files

#### Which Log File?

Mostly at least two CoreMedia components are involved in errors. In most cases, the *Content Server* log files in coremedia.log files together with the log file from the client. If you are able locate the problem exactly, solving the problem becomes much easier.

#### Where do I Find the Log Files?

By default, log files can be found in the CoreMedia component's installation directory in /var/logs or for web applications in the logs/ directory of the servlet container. See the "Logging" chapter of the [Operations Basics Manual] for details.

Component	Problem	Log files
CoreMedia Studio	general	CoreMedia-Studio.log coremedia.log
CoreMedia Editor	general	editor.log coremedia.log workflowserver.log capclient.properties
	check-in/check-out	editor.log coremedia.log workflowserver.log capclient.properties
	publication or pre- view	coremedia.log (Content Management Server) coremedia.log (Master Live Server)

Table 1.4. Log files check list

Component	Problem	Log files
		workflowserver.log capclient.properties
	import	<pre>importer.log coremedia.log capclient.properties</pre>
	workflow	editor.log workflow.log coremedia.log capclient.properties
	spell check	editor.log MS Office version details coremedia.log
	licenses	coremedia.log (Content Management Server) coremedia.log (Master Live Server)
Server and client	communication errors	editor.log coremedia.log (Content Management Server) coremedia.log (Master Live Server) *.jpif files
	preview not running	coremedia.log (content server) preview.log
	website not running	coremedia.log (Content Management Server) coremedia.log (Master Live Server) coremedia.log (Replication Live Server) Blueprint.log capclient.properties license.zip
Server	not starting	coremedia.log (Content Management Server) coremedia.log (Master Live Server) coremedia.log (Replication Live Server) capclient.properties license.zip

# 1.4 Working with CoreMedia DXP 8

This chapter guides you to the download area, other manuals and training courses depending on your skills and the tasks you want to accomplish. CoreMedia documentation is organized in such a way, that each component manual contains all required information for the configuration, operation and development of the component. Only the user manuals for editors and other users are in separate documents.

Chapters and sections that have only a noun in the title usually contain conceptual information while a title with an "-ing" indicates an instructional chapter.

## 1.4.1 Getting Started

To start with CoreMedia DXP 8 you should open the following address in your browser:

#### http://releases.coremedia.com/dxp8

Here, you will find a short quick start description and links to all resources for CoreMedia DXP 8. You can download CoreMedia Blueprint.

Implementing CoreMedia CMS typically means to start a project with configuration and customization tasks. Therefore, CoreMedia DXP 8 is designed for the developer. It simply integrates with a common Maven based development environment. By default, it supports deployment via RPM or ZIP files but it's up to the developers to decide how to actually deploy CoreMedia DXP 8. With CoreMedia Blueprint, CoreMedia delivers a blueprint for development and deployment.

- Read the Supported Environments document available at https://document-ation.coremedia.com/dxp8/supported-environments to learn which data-bases, browsers, operation systems, Java versions, Portal version and servlet container are supported by CoreMedia DXP 8.
- Read the [CoreMedia Digital Experience Platform 8 Developer Manual] to learn how to install CoreMedia components with CoreMedia Blueprint.
- Read the [CoreMedia Digital Experience Platform 8 Developer Manual] to learn about the *Blueprint* features.
- Read the [CoreMedia Operations Basics] manual to learn basic operation tasks
- Read the [Third-Party Licenses Manual] if you want to know which open source software is used by CoreMedia DXP 8.
- Attend the "Operations" training at the CoreMedia Training Center, see http://www.coremedia.com/training-schedule/ for the current schedule.

## 1.4.2 Getting an Overview

If you want to get familiar with the concepts and coverage of *CoreMedia Digital Experience Platform 8*, then this manual is the starting point. Nevertheless, it only gives you a rough insight. If you want to learn more about all the components that comprise *CoreMedia DXP 8* you should read the following chapters:

- Read the "CoreMedia Content Server" chapter in the [Content Server Manual] to learn something about the basic component of the CoreMedia system.
- Read the "Overview" chapter in the manual of every component you are interested in.
- Attend the "Fundamentals" training at the CoreMedia Training Center, see http://www.coremedia.com/training-schedule/ for the current schedule.

## 1.4.3 Working with the GUI

CoreMedia DXP 8 comes with different GUIs that support different tasks, such as managing content and user generated content or personalize the output. Their usage is described in separate manuals or chapters shown below. All these manuals are intended for editors and other non-technical staff.

### CoreMedia Studio

CoreMedia Studio is the editor tool for all users. It is web based and requires no installation. Its easy-to-use interface with instant preview and form based editing makes content creation easier than ever. All other CoreMedia components integrate their GUI into CoreMedia Studio. Create new content, access your IBM WebSphere content, manage your website or user generated content or publish new content to your customers.

Read the [Studio User Manual] for details.

## **Elastic Social**

The Elastic Social GUI is integrated with CoreMedia Studio.

Read the "Working with User Generated Content" chapter of the CoreMedia Studio User Manual for details

## **Adaptive Personalization Management**

CoreMedia Adaptive Personalization comes with a management GUI that bases on the same technology as CoreMedia Studio. It lets you define selection rules, test user profiles and user segments.

 Read the "Using the Adaptive Personalization GUI" chapter of the [CoreMedia Studio User Manual] for details.

## CoreMedia Site Manager

The CoreMedia Site Manager is a management component for power users and administrators. Manage rights and users.

Read the [CoreMedia Operations Basics Manual] for details on user management.

# 1.4.4 Operating the System

The components of CoreMedia Digital Experience Platform 8 are configured using property files and you can use JMX to manage them. In addition, CoreMedia DXP 8 contains tools to monitor the status of its components. The following chapters are intended for operators and administrators but developers should read the chapters as well.

- Read the [CoreMedia Operations Basics Manual] for some operational concepts and tasks.
- → Each component manual contains a configuration chapter. Read this chapter if you want to learn details about a component's configuration.
- → Attend the CoreMedia Deployment and CoreMedia Operations training.

# 1.4.5 Extending the System

CoreMedia Digital Experience Platform 8 is a very flexible software system, that you can adapt to all your needs. It integrates nicely with a Maven based development environment. CoreMedia is shipped with manuals that cover general development concepts such as the workspace and the Unified API and with manuals that cover the development with specific components.

#### **General Concepts**

- Read the [CoreMedia Digital Experience Platform 8 Developer Manual] to learn how to develop extensions using Blueprint workspace.
- Read the [Unified API Developer Manual] in order to learn how to use the most fundamental CoreMedia API.
- Read the [Content Server Manual] in order to learn how to define your own content types.

## **Developing editorial components**

If you want to develop components for editorial purpose, you might refer to one of the following manuals:

### Preface | Extending the System

- Read the [Studio Developer Manual] in order to learn how to extend Core-Media Studio.
- Read the [Site Manager Developer Manual] in order to learn how to extend the Site Manager.
- Read the [Unified API Developer Manual] in order to learn how to develop client applications from the scratch accessing the CoreMedia CMS via the Unified API.
- Attend the CoreMedia Studio Customization training in order to learn how to extend CoreMedia Studio.
- → Attend the CoreMedia Site Manager Customization training in order to learn how to extend the CoreMedia Site Manager.
- Attend the Client Development training in order to learn the usage of the CoreMedia Unified API.

## **Developing workflows**

CoreMedia CMS contains a customizable Workflow Server that you can adapt to your needs. CoreMedia CMS is delivered with workflows that support publishing tasks, but the Workflow Server can support much more complicated processes.

- Read the [Workflow Manual] in order to learn how to define your own workflows.
- Attend the Workflow Implementation training in order to define your own workflows. Learn how to use the powerful CoreMedia Workflow XML format and develop your own classes in order to extend the Workflow Server functionality.

## **Developing websites**

CoreMedia CMS is a web content management system and its main purpose is to deliver content to various devices. Not only to a PC but to all gadgets such as mobile phones or tablet PCs.

- Read the [Content Application Developer Manual] in order to learn how to develop fast, dynamic websites that support sophisticated caching. Learn how to use the CAE.
- Read the [Elastic Social Manual] in order to learn how to extend your websites with user generated content, such as comments or ratings.
- Read the [Adaptive Personalization Manual] in order to learn how to deliver personalized content.
- Read the [Search Engine Manual] in order to learn how to make your websites searchable.
- Attend the Web Application Development (WAD) training, in order to get hands-on experience in the development of CAE applications.
- Attend the Advanced Web Application Development (AWAD) training, in order to get an in-depth look into the workings of the CAE. Learn about controllers, link schemes, caching and more.

## Preface | Extending the System

Attend the *Caching* training in order to get familiar with the subtleties of caching with the *CAE*.

# 1.5 Change Chapter

In this chapter you will find a table with all major changes made in this manual.

Table 1.5. Changes

Section	Version	Description
Chapter 5, IBM WebSphere Commerce Integration [174]	7.5.44	Reorders chapter
Chapter 9, Appendix [462]	7.5.44	Adds overview of cookies delivered by the CMS system
Chapter 9, Appendix [462]	7.5.43	Adds typical LiveContext deployment
Section 6.4, "Website Development with Themes" [311]	7.5.41	New description of web development with themes
Chapter 3, Getting Started [31]	7.5.41	Split subchapters about configuration of IBM Web- Sphere Commerce and <i>CoreMedia DXP 8</i> into two separate chapters.
Appendix - Predefined Users [484]	7.5.41	Added description of predefined users for brand web presence.
Section 7.3, "Website Search" [382]	7.5.32	Added description of <i>Brand Blueprint</i> Website Search, its configuration and feeding of pages with content from their page grids.
Chapter 7, Core- Media DXP 8 Brand Blue- print - Functionality for Websites [370]	7.5.31	Added chapter about Brand Blueprint.
Section 3.4.9, "Deploying the CoreMedia Fragment Connector" [68]	7.5.19	Added description of connectionTimeout and socketTimeout for fragment connector.
Section 5.1.4, "Extending with Fragments" [183]	7.5.19	Added description on how to add CMS content to product detail pages and category overview pages.
Section "Locales Administration" [337]	7.5.8	Added description for supranational locale definition

# 2. Overview of CoreMedia DXP 8

CoreMedia Digital Experience Platform 8 is the next-generation experience management platform from CoreMedia that lets you build highly engaging, multi-channel branded e-Commerce experiences as well as corporate sites for your global customers.

Now you can easily bridge the gap between a pure e-Commerce system which is focused on the more transactional aspects of the buying process and content-driven brand sites that focus on engaging user experiences.

CoreMedia Studio allows your business users to efficiently create and manage engaging digital experiences across the customer journey by enriching the basic product information with storytelling by adding editorial content and media assets from the CoreMedia CMS. You can seamlessly blend catalog content and CMS content to any degree and on any delivery channel - and ensure brand-consistency through multi-language and multi-site localization tools.

The CoreMedia Digital Experience Platform 8 platform bundles all components to help you manage every aspect of your blended digital experiences from content to commerce:

- → CoreMedia CMS platform
- CoreMedia Studio
- CoreMedia Blueprints for e-Commerce and corporate sites
- CoreMedia e-Commerce Bridge for IBM WebSphere Commerce
- CoreMedia Site Manager
- → CoreMedia Elastic Social
- CoreMedia Adaptive Personalization
- CoreMedia Advanced Asset Management

CoreMedia Digital Experience Platform 8 was designed to empower your team in creating and managing highly relevant and engaging experiences for your customers from a single, easy-to-use business user interface. Customers should always get the information they need, independent of the device they use or the time they connect - delivered in an optimized fashion for the current customer's context.

CoreMedia Studio allows business users to create and manage experiences based on context and to define and test rules and user segments for personalization in real-time. Content can be easily mixed with e-Commerce catalog items. Editors can intuitively select the products and categories from the catalog and place them on the site just as they are accustomed from other web content.

CoreMedia Digital Experience Platform 8 ships with CoreMedia Blueprints for e-Commerce and corporate sites that provide a high-level of prefabrication of common features and use-cases. The source code is provided for easy customization to your specific needs for competitive differentiation.

Built upon industry-leading best practices with a fully responsive and adaptive mobile first design plus a wealth of ready-to-use layout modules, your development team can jump-start on a strong foundation proven in many customer projects whilst retaining full flexibility. A predefined Maven based development environment is provided.

Leveraging the CoreMedia CAE technology, you can dynamically and contextually combine relevant content from CoreMedia CMS, CoreMedia Elastic Social and your e-Commerce system and deliver the combined experience in real-time on all channels with utmost performance using the sophisticated caching.

Elastic Social allows your end users to contribute user-generated content such as product reviews, comments and ratings - whilst providing an intuitive moderation interface to your business users that also allows for editorial re-purposing of user-generated content.

CoreMedia Site Manager is the administration console for user and rights management.



Figure 2.1. CoreMedia Studio with content from the IBM Web-Sphere Commerce system

### Overview of CoreMedia DXP 8 |

Section 2.1, "Components and Architecture" [21] describes *CoreMedia DXP 8* in more detail:

### 2.1 Components and Architecture

CoreMedia DXP 8 has been developed to provide a universal solution for the creation and management of content.

The use of modern development tools and open interfaces enables the system to be flexibly adapted to enterprise requirements. For this purpose, worldwide standards for information processing, such as XML, HTML, HTTP, REST, Ajax, WebDAV, CORBA and the Java Platform are used or supported.

CoreMedia Digital Experience Platform 8 is a distributed system, that consists of several components for different use cases.

- → CoreMedia Content Server
  - → Content Management Server
  - → Master Live Server
  - → Replication Live Server
- → CoreMedia Workflow Server
- → CoreMedia Content Application Engine
- → CoreMedia Importer
- CoreMedia Search Engine
  - → CoreMedia Content Feeder
  - → CoreMedia CAE Feeder
- CoreMedia e-Commerce Bridge for IBM WebSphere Commerce
- CoreMedia Studio
- → CoreMedia User Changes web application
- CoreMedia Site Manager
- CoreMedia Elastic Social
- CoreMedia Adaptive Personalization
- CoreMedia Advanced Asset Management
- CoreMedia Blueprints

In addition, CoreMedia DXP 8 relies on some third-party systems:

- → An IBM WebSphere Commerce Server for e-Commerce
- → A relational database to store the content and user data
- → A MongoDB NoSQL database to store the user generated content

- → An LDAP server for user management
- Servlet containers to run the web applications

Conceptually, a CoreMedia system can be divided into the *Content Management Environment* where editors create and manage the content and the *Content Delivery Environment* where the content is delivered to the customers. Some components are used in both environments, mostly to give you a realistic preview of your websites. Figure 2.2, "System Overview" [22] provides an overview of a *Core-Media DXP 8* system with all components installed:

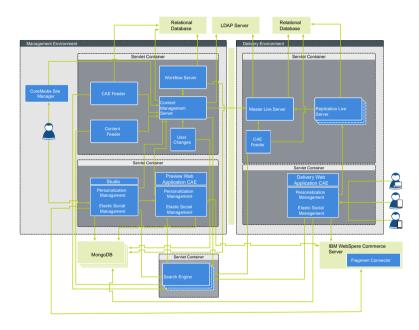


Figure 2.2. System Overview

The following sections describe in short the aim of all components, some main technologies used in *CoreMedia DXP 8* and give a short overview over the communication between the components.

### 2.1.1 Content Management Environment

The Content Management Environment is the place where you create and manage your website with the *Content Management Server* and *Studio* at its heart. A freely adaptable content model allows you to manage and deliver every type of digital content including text, video, images, music and many more.

The following components are solely located in the Content Management Environment:

#### **CoreMedia Content Management Server**

The Content Management Server is a web application that manages the content in CoreMedia DXP 8

#### CoreMedia Studio

Studio is a web application. It integrates the complete workflow used by online editors from the creation, over management to preview publication of digital experiences with contextual content. Studio is a web application that bases on modern standards such as Ajax. Therefore, it can be used like a common desktop application; fast, reliable but without installation. Studio integrates the CoreMedia Adaptive Personalization and Elastic Social GUI and has an integrated preview window where you can see your content in its context. You can even see the effects of personalization or time-dependent publication.

CoreMedia Studio lets you access the content of the IBM WebSphere Commerce Server and integrates its management console. Content can be mixed easily with e-Commerce catalog items. Editors can intuitively select the items from the catalog and place them on the site just as they are accustomed from other web contents.

#### CoreMedia User Changes web application

The CoreMedia User Changes web application is a listener, which shows the current work of the logged-in editor in Studio. This web application supports the functionality of Control Room in Studio.

#### CoreMedia Site Manager

CoreMedia Site Manager is a Java based rich client for administrators. It offers additional functionality like user and rights management.

#### CoreMedia Importer

You can use the Importer to import content from external sources into the management system. A freely adaptable importer framework based on JAXP is used to build content sets and pipelines and to invoke content transformations, using XSL, DOM and Streams.

#### CoreMedia Workflow Server

The CoreMedia Workflow Server is a web application that executes and manages workflows. CoreMedia DXP 8 comes with predefined workflows for publication and translation, but you can also define your own workflows.

#### CoreMedia Content Feeder

The Content Feeder is a web application that collects the content from the Content Management Server and delivers it to the Search Engine for indexing. Thus, the

Content Feeder is necessary to make content searchable in Studio for the editor. The Content Feeder listens for changes in the content and triggers the indexing of the changed or newly created content.

### 2.1.2 Content Delivery Environment

The Content Delivery Environment of CoreMedia CMS may consist of the Master Live Server, several Replication Live Servers (which are optional), the CoreMedia CAE, CoreMedia Elastic Social, the Search Engine and Adaptive Personalization. It manages the approved and published online data and adds user generated content.

#### CoreMedia Master Live Server

The Master Live Server manages the CoreMedia repository in the Content Delivery Environment. It receives this content from the Content Management Server during publication. The Content Application Engine fetches the content from the Master Live Server or from the Replication Live Servers.

#### CoreMedia Replication Live Server

The optional *Replication Live Servers* replicate the content of the *Master Live Server* in order to enhance reliability and scalable performance.

### 2.1.3 Shared Components

Some components of *CoreMedia DXP 8* are used in both environments. The *e-Commerce Bridge*, for example, is used in the Management Environment to manage content from the IBM WebSphere Commerce system in *Studio* and in the Delivery Environment to include content from the IBM WebSphere Commerce system in the pages generated by *Content Application Engine*. Other components, like the *Content Application Engine*, are used to provide the editor with a preview of the live site

#### CoreMedia e-Commerce Bridge for IBM WebSphere Commerce

CoreMedia e-Commerce Bridge for IBM WebSphere Commerce connects the CoreMedia CMS with the IBM WebSphere Commerce Server (WCS). It provides functionality to read catalog items, such as products or marketing spots, and to display them on web pages. You can also display price information and availability of products on the site. All e-Commerce functions are provided by an e-Commerce Java API that enables you to extend your shop application.

The e-Commerce bridge also enables you to enrich pages rendered by the IBM WebSphere Commerce system with content delivered by the CAE of *Core-Media DXP 8*. This way, you can enhance your shop pages with more engaging content.

Finally, the CoreMedia e-Commerce Bridge for IBM WebSphere Commerce synchronizes user sessions between the IBM WebSphere Commerce system and the CoreMedia system, so that users only have to sign in once.

#### CoreMedia Content Application Engine (CAE)

The CoreMedia Content Application Engine represents a stack for building client applications with CoreMedia CMS. It is a web application framework which allows fast development of highly dynamic, supportable and personalizable applications and websites. Sophisticated caching mechanisms allows for dynamic delivery even in high-load scenarios with automatic invalidation of changed content.

The CoreMedia Content Application Engine combines content from all CoreMedia components, from your e-Commerce system and other third-party systems in so-called content beans and delivers the content to your customers in all formats. The preview in Studio and the website visited by your customers is delivered by the CAE

#### CoreMedia Search Engine

A *CoreMedia CMS* system comes with Apache Solr as the default search engine, which can be used from the editors on content management site and from the applications on content delivery site. The editor, for example, can perform a fast full text search in the complete repository. The pluggable search engine API allows you to use other search engines than Apache Solr for the website search.

#### CoreMedia CAE Feeder

The CAE Feeder makes content beans searchable by sending their data to the Search Engine for indexing.

#### CoreMedia Adaptive Personalization

CoreMedia Adaptive Personalization enables enterprises to deliver the most appropriate content to users depending on the 'context' – the interaction between the user, the device, the environment and the content itself. CoreMedia Adaptive Personalization is a powerful personalization tool. Through a series of steps it can identify relevant content for individuals. It can draw on a user's profile, IBM Web-Sphere Commerce segment, preferences and even social network behavior. Use CoreMedia Adaptive Personalization to deliver highly relevant and personalized content to users, at any given moment in time.

The GUI is integrated into CoreMedia Studio for easy creation and testing of user segments and selection rules.

#### CoreMedia Elastic Social

CoreMedia Elastic Social enables enterprises to engage with users, entering a conversation with them and stimulating discussion between them. Use Elastic Social to enable Web 2.0 functionality for Web pages and start a vibrant community. It offers all the features it takes to build a community – personal profiles, preferences, relationships, ratings and comments. CoreMedia Elastic Social is fully customizable to reflect the environment you want to create, and offers unlimited horizontal scalability to grow with the community and your business vision. It also integrates with CoreMedia Studio so you can manage comments and external users right from your common workplace.

#### CoreMedia Advanced Asset Management

CoreMedia Advanced Asset Management is a module that adds asset management functionality to the system. Digital assets, such as images or documents, and their licences can be managed in CoreMedia Studio. From an asset, you can create common content items that can be used in the IBM WCS system.

#### CoreMedia Blueprint

For a quick start, *CoreMedia DXP 8* is delivered with two fully customizable blueprint applications including best practices and example integration of available features. *CoreMedia Blueprint* contains a ready-made content model for navigation and multilanguage support. It contains for instance solutions for e-Commerce items, taxonomy, rating, integration with web analytics software and user created page layouts. *CoreMedia Blueprint* comes as a Maven based workspace for development.

The workspace is the result of CoreMedia's long year experience in customer projects. As CoreMedia CMS is a highly customizable product adaptable to your specific needs, the first thing you used to do when you started to work with CoreMedia CMS was to create a proper development environment on your own. CoreMedia Digital Experience Platform 8 addresses this challenge with a reference project in a predefined working environment that integrates all CoreMedia components and is ready for start.

CoreMedia Blueprint workspace provides you with an environment which is strictly based on today's de facto standard for managing and building Java projects by using Maven. That way, building your project artifacts is a matter of simply executing mvn clean install. Developers are able to test all the various CoreMedia CMS components directly within the same environment by executing mvn tom cat7:run and mvn tomcat7:run-war respectively. No further deployment is necessary.

With the introduction of Chef as the provision tool of choice and Vagrant as the tool to prepare VirtualBox virtualized environments, setting up the server back end to start developing with *Blueprint* workspace is now a matter of minutes, rather than hours. A simple vagrant up will provide you with all databases, content

Maven based environment

repository and search services without the need to install and configure any project specific software on the developer's system.

To achieve this simplicity all components within the *Blueprint* workspace are preconfigured with hostnames, ports, database schemes, users and passwords such that you don't need to worry about configuration while developing within the *Blueprint* workspace. Instead, right from the start, you may concentrate on the real work, on the business logic that creates your company's value in the first place.

Using a virtualized development infrastructure

Blueprint workspace creates RPM or Zip artifacts out of the box, which you can use for deployment. You can preconfigure or post-configure your components that means at build time or at installation time, respectively.

For details on each component, please refer to the individual manuals. Online documentation for all these components is available online at <a href="http://documentation.coremedia.com/cm7">http://documentation.coremedia.com/cm7</a>.

### 2.1.4 Technologies

The following technologies are featured by CoreMedia DXP 8:

#### WebDAV

CoreMedia CMS supports WebDAV. This allows you to edit content with WebDAV-enabled applications such as Photoshop, GoLive, etc.

WebDAV, Web-based Distributed Authoring and Versioning, is an IETF standard set of platform-independent extensions to HTTP that allows users to collaboratively edit and manage files on remote Web servers. WebDAV features XML properties on metadata, locking - which prevents authors from overwriting each other's changes - namespace manipulation and remote file management.

#### LDAP

The CoreMedia CMS supports LDAP server for user management.

Lightweight Directory Access Protocol (LDAP) is a set of protocols for accessing information directories. It is based on the standards within the X.500 standard, but is significantly simpler. Unlike X.500, LDAP supports TCP/IP, which is necessary for any type of Internet access. Because it's a simpler version of X.500, LDAP is sometimes called X.500-lite.

### 2.1.5 Communication between the Components

Communication between the individual components on both the production side and the *Live Server* is performed via CORBA and HTTP. MongoDB uses the Mongo Wire Protocol. The *Production* and *Live Systems* can be secured with a Firewall if

#### Overview of CoreMedia DXP 8 | Communication between the Components

the servers are located on different computers. The servers contact the databases over a JDBC interface,

CoreMedia DXP 8 and IBM WebSphere communicate over REST interfaces. The concrete communication differs slightly based on the selected deployment scenario which are the content-led scenario and the commerce-led scenario. The following picture shows the communication how fragments of a page are delivered from the CAE and from the commerce system.

#### **Processing**

On the production side of the CoreMedia system, content is created and edited with *CoreMedia Studio*, with custom clients or imported by the importers. Once editing or import of contents is completed, they are approved and published via the *CoreMedia Workflow*. During the publication process, the content is put online onto the *Master Live Server*. If available, *Replication Live Servers* get noticed and reproduce the changes. Then the content is put online by the *Replication Live Server*. User generated content is produced via *Elastic Social* and is stored in MongoDB. Editors can use the *Studio* plugin to moderate this content.

Content from the IBM WebSphere Commerce Server is not copied into the Core-Media system. Instead, references to the content are hold and are resolved when content is delivered.

The CoreMedia CAE in combination with Adaptive Personalization and Elastic Social creates dynamic HTML pages or any other format (XML, PDF, etc.) from the internal and external content and CoreMedia templates.

### 2.2 CoreMedia Blueprint Sites

CoreMedia DXP 8 Experience Platform contains Brand Blueprint and e-Commerce Blueprint for a quick start. They come with four different sites that support different use cases.

#### Aurora Augmentation (en)

This site belongs to the e-Commerce Blueprint. It is intended for a company that wants to extend their IBM WebSphere Commerce B2C online shop with engaging assets and content from the CoreMedia system, the so called commerce-led scenario (see Section 5.1, "Commerce-led Integration Scenario" [176]). Editors can add inspiring content from the CMS such as images, videos, articles to the standard WCS pages. They do not need to enter the WCS, but can use CoreMedia Studio for their work, taking advantage of the sophisticated preview of Studio.

#### Perfect Chef (en/de)

This site belongs to the e-Commerce Blueprint. It is intended for a company that wants to create a content-driven e-Commerce brand experience in the CoreMedia CMS, the so-called content-led scenario (see Section 5.2.1, "Content-led Integration Overview" [195]). Please note, that product detail pages and the checkout process are delivered by the WCS.

#### Aurora B2B Augmentation (en)

This site belongs to the e-Commerce Blueprint. It is intended for a company that wants to extend their IBM WebSphere Commerce B2B online shop with engaging content from the CoreMedia system, the so called content-led scenario (see Section 5.1, "Commerce-led Integration Scenario" [176]). This site only works with FEP8. The use case is similar to the one of the Aurora Augmentation site for B2C shops. In addition, the Studio preview supports contracts, so that a test persona will only see content related to products from the WCS which is allowed by their contract.

### Overview of CoreMedia DXP 8 | CoreMedia Blueprint Sites

#### Chef Corp. Site (en/de)

This site belongs to the Brand Blueprint. It is intended for a company that wants to offer their corporate site as an engaging experience for its users on all devices with a fully responsive design. The site contains no e-Commerce shop, but the company can use the CoreMedia catalog to manage and present their products on the web site.

### **Removing Sites**

You can remove sites and features that you do not need from your workspace. To remove the Perfect Chef and Aurora sites, remove the LiveContext extension as described in Section "Removing the e-Commerce Blueprint" [150]. To remove the Brand Site, remove the corporate extension as described in Section "Removing the Brand Blueprint" [150].

## 3. Getting Started

This chapter describes the installation, configuration and the start of the components of CoreMedia Digital Experience Platform 8.

- Section 3.1, "Quick Start" [32] describes the fastest way to get a CoreMedia system up and running on your local machine using the new flexible deployment.
- Section 3.2, "Prerequisites" [39] describes the software and hardware requirements that you need to fulfill in order to work with CoreMedia Digital Experience Platform 8.
- Section 3.3, "Configuration of the CoreMedia Workspace" [44] describes how you have to configure the workspace and the virtualized setup in order to start developing with CoreMedia Digital Experience Platform 8.
- Section 3.4, "Customizing IBM WebSphere Commerce" [58] describes how you have to configure the IBM WebSphere system.
- Section 3.5, "Using the CoreMedia Workspace" [82] describes how you can build the workspace and start the component in order to start developing with a running system.

The CoreMedia workspace contains two blueprints, the e-Commerce Blueprint and the Brand Blueprint. Both blueprints can be used together as demonstrated in the example sites (see Section 2.2, "CoreMedia Blueprint Sites" [29]). However, you can also use both blueprints separately. Deactivate the not-used blueprint as described in Section 4.3.2, "Developing with Extensions" [146]. If you do not want to use the e-Commerce Blueprint you can skip Section 3.4, "Customizing IBM Web-Sphere Commerce" [58].

Unless specified otherwise command line examples are given in Unix style. The path to the root of the *Blueprint* workspace directory will be referenced by the variable \$CM BLUEPRINT HOME.

### 3.1 Quick Start

CoreMedia Digital Experience Platform 8 is a content management system for the developer. You do not get a program to install and run, but a workspace to develop within, to build and to deploy artifacts from. The workspace uses Maven for the build and contains a virtualized environment that makes it easy to build and run the components on your local machine. See Chapter 2, Overview of Core-Media DXP 8 [18] for an overview.

This chapter guides you through all steps you have to perform in order to get the CoreMedia system running on your local machine. No alternative options or advanced configurations are described. The "Further Reading" section of each step contains links to additional content, but you do not need to read these chapters for the purpose of the quickstart.

#### What do you get?

When you are finished with all steps, you will have a virtualized CoreMedia system with all components, such as Content Management Server, Master Live Server, Studio or CAE up and running in VirtualBox on your computer. All the sample content delivered with the workspace is imported and you can use *CoreMedia Studio* to browse through the content. You will have no connection with an IBM WCS e-Commerce system.

You need Internet access to get everything up and running.

#### Step 1: Getting a Login for CoreMedia

#### Goal

You have a login to the CoreMedia software download page, the contributions Github repository, the documentation and the CoreMedia artifact repository.

#### Steps

 Ask your project manager for your company's account details or contact the CoreMedia support. Keep in mind, that you have to ask explicitly for the access rights to the CoreMedia Github contributions repository. See CoreMedia's website for the contact information of the support at <a href="http://www.core-media.com/support">http://www.core-media.com/support</a>.

#### Check

Got to documentation.coremedia.com/dxp8 and https://github.com/coremedia-contributions/dxp8-blueprint and enter your credentials. You should be able to use the online documentation and see the contributions repository.

#### Step 2: Getting License Files for the CoreMedia System

#### Goal

You have licenses for the CoreMedia system.

#### Steps

Ask your project manager, your key account manager or your partner manager for the CoreMedia licences

#### Check

You have a Zip file that contains three zipped licence files.

#### **Further Reading**

See Section 4.6, "CoreMedia Licenses" in CoreMedia Operations Basics for details about the license file format

#### Step 3: Checking the Hardware requirements

#### Goal

You are sure, that your computer meets the hardware requirements.

#### Steps

 Check that your computer has at least a dual-core CPU with > 2GHz and at least 12GB of RAM. Otherwise, the build will be very slow and the virtual environment cannot be started.

#### Further reading

 Section 3.2, "Prerequisites" [39] describes the hardware requirements a bit more in detail.

#### Step 4: Check and Install all Required Third-Party Software

#### Goal

All required third-party software (such as Java, Git, Maven, Chef...) is installed on your computer and has the right version.

#### Steps

Open the supported environments document at <a href="https://documentation.core-media.com/dxp8/supported-environments-en.pdf">https://documentation.core-media.com/dxp8/supported-environments-en.pdf</a> and check that you have installed the right version of Java and that you have the right OS. The JAVA\_HOME variable must be set.

#### Getting Started | Quick Start

- 2. Check that you have Maven 3.3.3 installed.
- Check that VirtualBox 5.0.16 and Vagrant 1.8.1 is installed, otherwise install in this respective order.
- 4. With **chef -v**, check that the Chef Development Kit 0.12.0 is installed, otherwise install ChefDK.

```
vagrant plugin install <pluginName> --plugin-version
"=<pluginVersion>"
```

#### **Further reading**

- Section 3.2, "Prerequisites" [39] describes the required software in more detail.
- Section 3.3.4, "Configuring Vagrant Based Setup" [50] gives more details about the installation of the virtualization components.

#### Step 5: Cloning the Workspace

#### Goal

You have the CoreMedia Blueprint workspace on your hard disk.

#### Steps

- Got to https://github.com/coremedia-contributions/dxp8-blueprint and get the GitHub clone URL.
- 2. On your local machine, clone the repository using Git:

```
git clone <GitHub Repo URL>
```

3. In the cloned repository, get a list of all tags:

```
git tag
```

4. Create your working branch from the tag you want to use as your starting point:

```
git checkout -b <yourBranchName> <tagName>
```

#### Check

The Git clone command has succeeded.

#### Further reading

- Chapter 4, Blueprint Workspace for Developers [103] describes the structure of the workspace, the concepts behind the workspace and how you can work with the workspace.
- Section 3.3.3, "Configuring the Workspace" [46] describes further configuration of the workspace which is required for development and deployment.
- On https://releases.coremedia.com/dxp8/overview/ click the link to the latest download to find a description on how to download a specific release tag.

#### Step 6: Move the Licenses to the Right Location

#### Goal

The CoreMedia license files are at the right location of your workspace.

#### Steps

- 1. Unzip the license file to a temporary folder.
- 2. Copy and rename the Zip file which contains\_cs\_ in its name to <Blueprint Workspace>/modules/server/content-management-server-webapp/src/main/webapp/WEB-INF/properties/corem/license.zip
- 3. Copy and rename the Zip file which contains\_MLS\_ in its name to <Blueprint Workspace>/modules/server/master-live-server-webapp/src/main/webapp/WEB-INF/properties/corem/license.zip
- 4. Copy and rename the Zip file which contains\_RLS\_ in its name to <Blueprint Workspace>/modules/server/replication-live-server-webapp/src/main/webapp/WEB-INF/properties/corem/license.zip

#### Check

The files are at the right location. Later, the Content Server in the virtualized environment runs without problems.

#### Further reading

Section 3.3.3, "Configuring the Workspace" [46] describes other ways to provide the license files.

#### Step 7: Configure the Repository Settings and Check Maven Configuration

#### Goal

#### Getting Started | Quick Start

Your Maven settings.xml file contains the settings required to connect with the CoreMedia Nexus repository.

#### Steps

1. Follow the steps described in Section 3.3.2, "Configuring Mayen" [45].

#### Check

When you build the workspace, all artifacts are found.

#### Step 8: Building the Workspace

#### Goal

The workspace has been build, so that the development setup can be started. The build takes some time. On an Intel i7 processor with 16GB RAM around 20 minutes.

#### Steps

1. In the main directory of the workspace call:

```
mvn clean install -DskipTests
```

#### Check

The Maven build ends with message "Build successfull".

#### Further reading

- Section 3.5.1, "Building the Workspace" [82] describes more options for the Mayen build
- Section 3.3.1, "Removing Optional Components" [44] describes how you can remove parts of the workspace that you do not need.
- Section 3.3.6, "In-Memory Replacement for MongoDB-Based Services" [54] describes how you can replace MongoDB for Studio services with an inmemory solution.

#### Step 9: Starting the Development Environment

#### Goal

You have a VirtualBox in which all CoreMedia components are running. All Core-Media sample sites with sample content can be used. However, since no WCS system is connected you will see no e-Commerce content.

The first start takes some time, because a lot of data will be downloaded. On an Intel i7 processor with 16GB RAM and a fast Internet connection around 20 minutes.

#### Steps

- 1. In the main directory of the workspace call vagrant up.
- 2. Confirm the dialogs that open up.

#### Check

You see a list of URLs in the console where you called vagrant up.

Figure 3.1. URLs of virtualized environment

#### Further reading

- Section 2.2, "CoreMedia Blueprint Sites" [29] gives a short overview over the sample sites.
- Section 3.5.2, "Working With the Box" [83] describes in more detail how you can work with VirtualBox and vagrant.
- Section 4.1.6, "Virtualization and Provisioning" [119] describes the concepts
  of virtualization in CoreMedia DXP 8.

### Step 10: Logging into the Virtualized Studio

#### Goal

You are logged into Studio and you can edit content.

#### Steps

1. Enter the following URL into your browser:

```
https://studio-helios.192.168.252.100.xip.io
```

- 2. You get a message, that the connection is not secure. Add an exception and proceed.
- 3. Log in with user "Rick" and password "Rick".

You will get an error message, because no WCS system is connected with the CoreMedia system. However, you can use *Studio* with CoreMedia content.

#### Check

You see the Studio UI and can edit content.

#### **Further reading**

- Appendix Predefined Users [484] shows the predefined users of CoreMedia Blueprint.
- Read CoreMedia Studio User Manual to learn how to work with CoreMedia Studio.

#### Step 11: Starting a Local Studio

#### Goal

You have a locally running *Studio* that is connected with the *Content Server* in the virtualized environment.

#### Steps

- 1. In the CoreMedia Blueprint workspace go to modules/studio/studio-webapp
- 2. Enter the following Maven command:

```
mvn tomcat7:run -Pvagrant
```

#### Check

You can log in at http://localhost:40080 as user "Rick" with password "Rick".

#### Further reading

→ Section 3.5.3, "Locally Starting the Components" [85] describes how you can start all components directly on your local machine.

### 3.2 Prerequisites

In order to work with the *Blueprint* workspace you need to meet some requirements.

Path length limitation in Windows

The CoreMedia Blueprint workspace contains long paths and deeply nested folders. If you install the CoreMedia Blueprint workspace in a Windows environment, keep the installation path shorter than 25 characters. Otherwise, unzipping the workspace might fail or might lead to missing files due to the 260 bytes path limit of Windows.



#### **Account**

In order to get access to the download page, to the CoreMedia contributions repository and to CoreMedia's Maven repository (https://repository.coremedia.com), you need to have a CoreMedia account. You can obtain an account from CoreMedia Support.

#### Getting the CoreMedia Workspace

You can use Git to clone the CoreMedia DXP 8 workspace via:

→ https://github.com/coremedia-contributions/dxp8-blueprint

Or you can download a Zip file of a specific tag:

→ https://github.com/coremedia-contributions/dxp8-blueprint/releases

Find the current online documentation at:

→ http://documentation.coremedia.com/dxp8

You will also find the download links at the CoreMedia release page at http://re-leases.coremedia.com/dxp8.

#### Hardware

- At least a dual-core CPU with 2GHz, a quad-core CPU is recommended, because CoreMedia CMS code makes heavy use of multithreading.
- The minimum RAM you need is 8GB which is enough if your locally tested components are connected to remote test environments. If the system is started by vagrant locally you will need at least 12GB of RAM. In both scenarios 16 GB are recommended.

The operating system must provide adequate resources to the components. At least 5000 processes and 25000 file handles should be available initially. You should then monitor the system to tune these settings, because the number and the types of deployed components vary greatly. In Unix environments the ulimit command can be used to configure resource limits for individual users.

Development Scenario	Minimum	Recommended
Using Remote System	8GB	16GB
Using CMS Components started in Vagrant	12GB	16GB

Table 3.1. Overview of minimum/recommended RAM

#### **Required Software**

- → A supported Java SDK (see Supported Environments). The variable JAVA\_HOME must be set.
- → A supported browser (see Supported Environments)
- → Maven 3.3.3
- An IDE. CoreMedia suggests IntelliJ Idea because it has the best support for CoreMedia Studio development.
- If you want to build the workspace with tests, you need a PhantomJS 2.1.1 installation on your computer that is added to your path.
- CoreMedia license files for starting the various Content Servers. If you do not already have the files, request your licenses from the CoreMedia support.

#### Security-Enhanced Linux (SELinux)

By default, the preconfigured CoreMedia test system deployment does not support SELinux. If you want to use SELinux, you have to adapt the setup on your own as part of further hardening efforts for your production environment.

# 4

#### **Developer Setup**

In the developer setup, all components are running in VirtualBox, including the required databases, but not the WCS.

#### CentOS / Redhat Enterprise Linux 6 only



The original vagrant based setup deployment approach is supported on CentOS / Redhat Enterprise Linux 6.7 only. Thus all related configuration files in the *Blueprint* workspace are suitable for Apache 2.2 and SysV init by default.

Please refer to deployment/chef/README.md for more information regarding the new flexible deployment approach supporting CentOS / Redhat Enterprise Linux 7.2 as well (including Apache 2.4 and systemd init).

See also https://atlas.hashicorp.com/coremedia.

- → VirtualBox 5.0.16
- → Vagrant 1.8.1
- → Chef Development Kit 0.12.0

The ChefDK is the easiest way to get started with *Chef*. It defines a common workflow for cookbook development, including dedicated tooling like Kitchen and Berkshelf

```
$ chef -v
Chef Development Kit Version: 0.12.0
chef-client version: 12.8.1
berks version: 4.3.0
kitchen version: 1.6.0
```

Please note that the preconfigured Chef Client in our Vagrant test setup is 12.8.1.

A dedicated Chef Server 12.6.0 is recommended for production deployments. Especially to handle sensitive secrets like database passwords, SSL certificates or API tokens. Please refer to, for example, chef-vault as a solid option beyond Encrypted Data Bags via a shared secret.

A dedicated private Chef Supermarket server 2.5.2 or higher is recommended to improve your Chef Cookbook release process (optional).

Further installation and configuration requirements for Vagrant and VirtualBox can be found in Section 3.3.4, "Configuring Vagrant Based Setup" [50].

#### Non-Virtualized Setup

In the non-virtualized setup, you have to install the required databases locally and also start all CoreMedia components on your computer.

- A supported local database listening on the default port (see Supported Environments).
- A local MongoDB database listening on the default port (see Supported Environments).

#### Additional Software for e-Commerce Blueprint only

An IBM WebSphere Commerce 7.0 Feature Pack 7 / Fix Pack 9 system with installed Interim Fixes (IFixes) for the following Authorized Program Analysis Reports (APAR)

- JR55049.fp ("Cumulative Interim Fix for WebSphere Commerce Version 7 Fix Pack 9")
- JR52306.fep (Mandatory cumulative interim fix for WebSphere Commerce Version 7 Feature Pack 7")

An IBM WebSphere Commerce 7.0 Feature Pack 8 / Fix Pack 9 system with installed Interim Fixes (IFixes) for the following Authorized Program Analysis Reports (APAR)

- JR56287.fp and JR56287.fep ("Cumulative Interim Fix for WebSphere Commerce Version 7")
- JR56662 ("JR56217 regression issue")
- JR57043 ("BCS error due to token created for Store 0")

#### Additional Software

A repository manager such as Nexus or JFrog Artifactory. For evaluation purposes you can build the Blueprint workspace against the original repositories, but if you start your real project with multiple developers you will need a repository manager.

For an overview of exact versions of the supported software environments please refer to the Supported Environments document at CoreMedia Online Documentation.

#### Internet access

CoreMedia provides the *CoreMedia Digital Experience Platform 8* components as Maven artifacts. These components in turn depend on many third-party components. If your operator has not yet set up and populated a local repository manager, you need Internet access so that Maven can download the artifacts.

#### Mayen and Internet access

The CoreMedia Blueprint workspace relies heavily on Maven as a build tool. That is, Maven will download CoreMedia artifacts, third-party components and Maven plugins from the private CoreMedia repository and other, public repositories. This might interfere with your company's internet policy. Moreover, if a big project accesses public repositories too frequently, the repository operator might

FEP7

FFP8



### Getting Started | Prerequisites

block your domain in order to prevent overload. The best way to circumvent both problems is to use a repository manager like Sonatype Nexus, that decouples the development computers from direct Internet access.

### 3.3 Configuration of the CoreMedia Workspace

Before you can start with development, you have to do some configurations, in part, depending on the Blueprint you want to work with.

- Remove the blueprints and modules that you do not want to use as described in Section 3.3.1, "Removing Optional Components" [44].
- Adapt your Maven settings to the required repositories as described in Section 3.3.2, "Configuring Maven" [45].
- Adapt the workspace to your own project as described in Section 3.3.3, "Configuring the Workspace" [46]. Configure, for example, groupId, version, deployment repositories and CoreMedia licenses.
- If you want to develop with the virtualized server environment, which is the recommended way, then you have to do some network configuration as described in Section 3.3.4, "Configuring Vagrant Based Setup" [50].
- If you do not want to use the virtualized environment, then you have to do some database configuration and host mapping as described in Section 3.3.5, "Configuring Local Setup" [53].

### 3.3.1 Removing Optional Components

The CoreMedia Digital Experience Platform 8 workspace contains a complete Core-Media system with all the core components and optional modules which have to be licensed separately. See Section 2.1, "Components and Architecture" [21] for an overview of all components. Before you start with development, remove all modules that you do not need.

Name	Description	Removal
CoreMedia Adaptive Personal- ization	Module for the work with personalized content and personas.	See Section "Removing the Adaptive Personalization Exten- sion" [149]
CoreMedia Elastic Social	Module for the work with ex- ternal users and user gener- ated content, such as ratings or comments.	See Section "Removing the Elastic Social Extension" [149]
Advanced Asset Management	Module for the work with assets, such as images or documents.	See Section "Removing the Advanced Asset Management Extensions" [151]
e-Commerce Blueprint	Blueprint for the integration with an IBM WebSphere Commerce system.	See Section "Removing the e- Commerce Blueprint" [150]

Table 3.2. Optional modules and blue-prints

Name	Description	Removal
Brand Blueprint	Blueprint for a brand website with responsive templates.	See Section "Removing the Brand Blueprint" [150]

### 3.3.2 Configuring Maven

CoreMedia strongly recommends to use a repository manager to mirror CoreMedia's Maven repository, for example Sonatype Nexus. Alternatively, if a repository manager is not available, configure your credentials for the CoreMedia Maven repositories in your ~/.m2/settings.xml file as shown below. Simply replace USERNAME and PASSWORD with your CoreMedia user name and password. It is strongly recommended, that you do not enter the password in plaintext in the settings.xml file but encrypt the password. To do so, follow the instructions at http://maven.apache.org/guides/mini/guide-encryption.html or any other available Maven documentation.

```
<settings>
 <mirrors>
      <mirror>
        <id>central-mirror</id>
         <mirrorOf>central</mirrorOf>
         <name>mirror of maven central</name>
        <url>http://my.repository.com/repo/path</url>
      </mirror>
      <mirror>
         <id>coremedia-releases-mirror</id>
         <mirrorOf>coremedia.external.releases</mirrorOf>
         <name>coremedia external releases mirror
         <url>http://my.repository.com/repo/path</url>
      </mirror>
 </mirrors>
 <servers>
    <server>
     <id>coremedia.external.releases</id>
      <username>USERNAME</username>
      <password>PASSWORD</password>
   </server>
    <server>
      <id>coremedia.external.livecontext.releases</id>
      <username>USERNAME</username>
      <password>PASSWORD</password>
    </server>
 </servers>
 <pluginGroups>
    <pluginGroup>com.coremedia.maven</pluginGroup>
    <pluginGroup>org.sonatype.plugins</pluginGroup>
 </pluginGroups>
</settings>
```

#### MAVEN OPTS

Maven requires the following minimal memory settings:

```
MAVEN_OPTS=-Xmx2048m -XX:MaxPermSize=512m
```

The MaxPermSize JVM option is only required when using Java 7. Omit it when using Java 8.

### 3.3.3 Configuring the Workspace

The Blueprint workspace comes ready to use. However, there are some environment specific configurations to be adjusted at the very beginning of a project. You may skip these steps only if you are just going to explore the workspace, you will neither share your work with others nor release it, and you will start over from scratch again with your actual project.

#### Changing the groupIds

The groupId of the CoreMedia Blueprint workspace is com.coremedia.blueprint. While this works from the technical point of view, you have to change it to a project specific groupId, because CoreMedia reserves the possibility to provide versioned artifacts of this groupId.

Since the groupId is needed to denote the parent POM file, it cannot be inherited but occurs in every pom.xml file. You can simply globally replace all occurrences of <groupId>com.coremedia.blueprint</groupId> in Blueprint workspace pom.xml files with your project groupId.

#### Selecting deployment repositories

Only the artifacts below the \$CM8\_BLUEPRINT\_HOME/modules hierarchy will be deployed to a Maven repository. See Section 4.2.1, "Performing a Release" [125] for a deeper introduction in releasing and deploying artifacts.

To configure the repository URL to deploy the artifacts to, you need to adapt the distributionManagement section of the root pom.xml and all BOM pom.xml files of the extensions, for example:

- → \$CM8 BLUEPRINT HOME/modules/extensions/alx/alx-bom/pom.xml
- → \$CM8\_BLUEPRINT\_HOME/modules/extensions/es/es-bom/pom.xml
- \$CM8\_BLUEPRINT\_HOME/modules/extensions/es-p13n/es-p13nbom/pom.xm1
- → \$CM8\_BLUEPRINT\_HOME/modules/extensions/\*/\*-bom/pom.xml

CoreMedia strongly advises you to use a repository manager.

#### **Using a Version Control System**

The CoreMedia Blueprint workspace is developed and maintained in a Git repository, therefore the root pom.xml contains references to a CoreMedia internal repository in the scm tag. You need to replace this setting with your own source control URL in order to perform a release. Please refer to existing Maven documentation for details.

When you do not use a distributed VCS such as Git, for example Subversion, you have to disable local checkout in the *maven-release-plugin* (see Release Plugin). Open the root POM file of the workspace and set the <code>localCheckout</code> property to "false".



#### Change line endings (optional)

The *Blueprint* workspace is delivered in UNIX format (line breaks). Depending on your local setup it might be required to change the line endings to DOS format (carriage return and line break).

#### **Configuring the licenses**

Currently, there are several ways to configure license files in the workspace required for the Content Servers:

- Copy the license files to the server modules source tree.
- Provide license artifacts and use a license profile to add the license as a dependency.
- Use one of the approaches above for development licenses and configure an absolute path for deployment using either preconfiguration or post-configuration filtering.

These approaches are described in the next sections. The license files are delivered in a Zip file. Unpack the file to get three further Zip files. The name of the files follows this scheme:

<Version>\_CoreMedia\_AG\_<ServerType>\_DATA\_<UniqueCode>\_license.zip

The server type abbreviation has the following meaning:

- CS: Content Management Server
- MLS: Master Live Server
- RLS: Replication Live Server

#### Copying license files to source tree

Copying the license files to your source tree is the simplest and most straightforward approach. It can be achieved by simply copying the Zip files to the appropriate locations and rename them to license.zip:

- Content Management Server license to modules/server/content-manage ment-server-webapp/src/main/webapp/WEB-INF/properties/cor em/license.zip.
- → Master Live Server license to modules/server/master-live-server-webapp/src/main/webapp/WEB-INF/properties/corem/license.zip.
- Replication Live Server license to modules/server/replication-liveserver-webapp/src/main/webapp/WEB-INF/properties/corem/li cense.zip.

#### Using a license profile

If you want to use the profile approach, you need a repository manager (see section "Additional Software" [42]) for your project to provide the license artifacts via a secured internal repository.

The license artifacts must be of type war and the license should be packaged at WEB-INF/properties/corem/license.zip within the artifact. You should deploy the artifact with a custom groupId and custom release version (not a snapshot version) and should not use the values predefined in the workspace. The classifiers production, publication and replication refer to the type of the license and you can either keep it this way or use different GAV (GroupId, ArtifactId, Version) coordinates to distinguish the license type.

The default workspace profiles internal-licenses are defined in the files:

- → modules/server/content-management-server-webapp/pom.xml
- → modules/server/master-live-server-webapp/pom.xml
- → modules/server/replication-live-server-webapp/pom.xml

and look like the following snippet:

```
<profile>
    <id>id>internal-licenses</id>
    <dependencies>
    <dependency>
        <groupId>YOUR PROJECTS GROUP ID</groupId>
        <artifactId>development-license</artifactId>
        <version>A RELEASE VERSION</version>
        <type>war</type>
        <classifier>production</classifier>
        <scope>runtime</scope>
        </dependency>
```

```
</dependencies>
</profile>
```

The profile approach has the advantage that you can define two profile types, one for development licenses and one for production licenses, if you want to deploy the license together with the artifact.

#### Configuring licenses for deployment

You can use different approaches for providing development and production licenses. It would be sensible, for instance to provide your production license files only as file system resources on production servers while you still provide development licenses with both approaches described before.

For production licenses as file system resources, you can configure the license location using one of the filtering approaches described in Section 4.3.9, "Configure Filtering in the Workspace" [171].

Using the preconfiguration approach, you need to configure CMS\_LICENSE, MLS\_LICENSE and RLS\_LICENSE in the packages/src/main/filters/pre configure.properties

Using the post-configuration approach, you need to configure the properties in the files on the target machine, for instance

- configure.CMS\_LICENSE in the /etc/coremedia/cm7-cms-tom cat.properties
- configure.MLS\_LICENSE in the /etc/coremedia/cm7-mls-tom cat.properties
- configure.RLS\_LICENSE in the /etc/coremedia/cm7-rls-tom cat.properties

#### Chef configuration

To configure the license locations for the *Chef* provisioning run, you need to override the default attribute. For a chef only setup, this can be done in the role executing the server recipe, for example in the file <code>boxes/chef/vagrant-chef-repo/roles/management.rb</code> you need to add an entry to the <code>override\_attributes</code> map:

```
"override_attributes" => {
    "coremedia" => {
        "configuration" => {
             "configure.CMS_LICENSE" => "/opt/coremedia/cms-license.zip"
        }
    }
}
```

For development purposes with *Vagrant*, you can provide the license via one of the shared folders for example <code>boxes/target/rpm-repo</code> and set the configura-

tion attribute in the chef. json hash in the Vagrantfile. Simply apply to it the same coremedia hash shown in the listing above.

### 3.3.4 Configuring Vagrant Based Setup

To install Vagrant and VirtualBox, download the installers with the versions described in section "Developer Setup" [40]. Afterwards install VirtualBox first and then Vagrant.

Make sure that a HOME environment variable is pointing to your users home directory and that the path to Virtualbox is in your PATH variable.



### **Vagrant Plugins**

By default, the CoreMedia configuration depends on the following plugins that you have to install:

- The vagrant-omnibus plugin will install the specified Chef Client version. The plugins documentation can be found here.
- The vagrant-ohai plugin will install ohai and set node[ipaddress] to the IP of the correct network adapter, that is 192.168.252.100. The plugins documentation can be found here.
- The nugrant plugin provides simple configuration overrides on machine, user or project level. The plugins documentation can be found here.
- The vagrant-berkshelf plugin provides dependency management for cookbooks. Like with Maven, cookbook dependencies are being resolved and downloaded from a central repository. For further details visit the official Berkshelf documentation here. The plugins documentation can be found here. In general, please make sure that the Berkshelf version shipped with your Chef Development Kit installation is supported (refer to known issues related workarounds at https://github.com/berkshelf/vagrantberkshelf/issues before contacting CoreMedia Support).

To install the Vagrant plugins, simply call vagrant plugin install PLUGIN-NAME. For example, to prepare your virtualized environment, you need to run the following command:

vagrant plugin install vagrant-omnibus --plugin-version "= 1.4.1"

Please refer to the Vagrantfile for the required plugin versions.

More plugins

To further improve your development experience with *Vagrant*, you can choose from the many vagrant plugins, available in the Vagrant ecosystem.

A list of some of the most popular plugins is maintained here. To reduce the turnaround time for provisioning, CoreMedia recommends one of the plugins to manage snapshots, that is, the *sahara* or the *vagrant-vbox-snapshot* plugin. With snapshot capabilities, you can reset to the last working state of a complete setup within seconds and rerun the provisioning step.

### **Networking**

The virtual box configured with the Vagrantfile from this workspace is connected by a *VirtualBox* host-only adapter with the IP 192.168.252.1 and the subnet 255.255.255.0. The box itself has the IP address 192.168.252.100.

Windows and VirtualBox have issues with the creation and removal of host-only adapters. Under some circumstances, Windows tends to ignore the IP/Subnet configuration, given to the adapter. When that happens, Windows gives the adapter an APIPA (Automatic Private IP Address) address of the form 169.254.x.x with the subnet 255.255.0.0. This makes any box unreachable from your host machine

To workaround this issue, you need to create a correct adapter only once and prevent *Vagrant* from destroying and recreating it all the time which might cause possible errors. To achieve that, create a virtual box definition, and register it with the correct adapter. *Vagrant* will then skip the removal of that adapter and the recreation of a new one. As a nice side effect, you won't need to click away the UAC pop-ups and do not need administrator rights anymore. The box itself neither requires any additional hard disk space, RAM or OS nor will it ever be started, it just blocks the adapter.

### **Host Mappings**

Host mappings are required to use *CoreMedia Elastic Social*. The CoreMedia documentation provides further information about concepts and technologies of *Elastic Social*. *CoreMedia Elastic Social*'s multi-tenancy concept is bound to the domain of the particular application.

By default, the *Vagrant* setup uses XIP IO, a free generic DNS service, provided by 37Signals, the founders of *Ruby on Rails*. By encoding the IP of the box within the URLS, XIP IO maps every request to the encoded IP, relieving you from modifying your etc/host mapping. When you start the box with vagrant up, you will get a list of all the URIS. The format is:

```
<name>.192.168.252.100.xip.io
for example
    corporate.19.168.252.100.xip.io for the Live CAE with the
corporate site
```

If you don't want to use XIP IO, you need to adapt the configuration in the Vagrant file and add IP mappings to fake the two domains corporate and helios:

- On Linux add them to /etc/hosts.
- → On Windows add them to C:\Windows\System32\drivers\etc\hosts.

```
192.168.252.100 blueprint-box
192.168.252.100 studio-helios.blueprint-box
192.168.252.100 preview-helios.blueprint-box
192.168.252.100 preview-corporate.blueprint-box
192.168.252.100 deditor.blueprint-box
192.168.252.100 webdav.blueprint-box
192.168.252.100 helios.blueprint-box
192.168.252.100 shop-helios.blueprint-box
192.168.252.100 shop-preview-helios.blueprint-box
192.168.252.100 shop-preview-helios.blueprint-box
192.168.252.100 shop-preview-production-helios.blueprint.box
```

Example 3.1. host entries

### **Proxy Settings**

When you are working behind a proxy you need to configure it for your virtualized environments. This is necessary, because *Chef* and *Yum* need to access artifacts from remote locations such as RPMs in case of *Yum* and Gems in case of *Chef*.

#### Proxy Setup with Vagrant and Chef

To set up the proxy for the virtualized *Vagrant* environment, you need to configure the proxy URL and optionally its authentication credentials in the Vagrantfile or in one of the override locations provided by the *nugrant* plugin.

To configure the proxy settings in the <code>Vagrantfile</code>, you need to adapt the proxy properties of the <code>config.user.defaults</code> hash. To configure a proxy externally, that is on a user-based level, you need to add a <code>~/.vagrantuser</code> file and add the following content:

```
proxy:
url: "http://myproxy"
username: "my username"
password: "mypassword"
```

#### Proxy Setup with Chef only

When you trigger the provisioning with Chef, either using chef-solo or a chefclient together with Chef Server, you need to configure your proxy settings separately for Chef and Yum.

For the *Yum* proxy settings you need to configure the proxy attributes of the yum cookbook. The documentation of the cookbook can be found in the boxes/chef/chef-repo/cookbooks/yum/README.md. You can configure the

#### Getting Started | Configuring Local Setup

proxy settings either in a recipe, a role or as recommended in an environment. In case you are using chef-solo you can use the node.json file.

To configure the proxy for *Chef* itself, you need to configure the proxy properties in the corresponding *Chef* configuration files. For <code>chef-solo</code>, this would be the <code>solo.rb</code> file and for a <code>chef-client</code> the <code>client.rb</code>. The properties you need to configure are:

- → http proxy
- https proxy
- → http proxy user
- http proxy pass

For a complete reference, visit the official Chef Documentation.

### 3.3.5 Configuring Local Setup

#### Database Setup

If you don't want to use the virtualized setup, you need to create different databases and users used by the various *CoreMedia CMS* components (see Section 3.2, "Prerequisites" [39]). At the root level of the *Blueprint* workspace you will find SQL scripts for creating and dropping all database entities needed for the relational database. A default MongoDB installation requires no further configuration, because the CoreMedia components connect through the default port with no user credentials, by default. If required, see Section 4.5, "Collaborative Components" in *CoreMedia Operations Basics* for more MongoDB configuration.

The scripts are suitable for a local MySQL instance in a developer environment. You can easily adapt them for other databases or remote users. There are also Bash scripts and Windows batch files to apply the SQL scripts. If the MySQL server is running and the *mysql* command line client is executable via the PATH variable, you only need to execute the following in order to prepare the databases for *CoreMedia DXP 8*.

#### Windows:

```
> cd $CM_BLUEPRINT_HOME\workspace-configuration\database\mysql\
createDB.bat
```

#### Linux:

```
$ cd $CM_BLUEPRINT_HOME/workspace-configuration/database/mysql
./createDB.sh
```

The command was successful if the following databases have been created:

Database	User	Password	Description
cm7manage- ment	cm7manage- ment	cm7manage- ment	Database for the Content Manage- ment Server
cm7master	cm7master	cm7master	Database for the Master Live Server
cm7replication	cm7replication	cm7replication	Database for the Replication Live Server
cm7mcaefeeder	cm7mcaefeeder	cm7mcaefeeder	Database for the CAE Feeder connected to the Content Management Server
cm7caefeeder	cm7caefeeder	cm7caefeeder	Database for the CAE Feeder connected to the Master Live Server

Table 3.3. Database Settings

### **Host Mappings**

In order to run *Blueprint* locally, you have to add the following mappings to the etc/hosts file:

```
127.0.0.1 studio-helios.localhost
127.0.0.1 preview-helios.localhost
127.0.0.1 helios.localhost
127.0.0.1 studio.corporate.localhost
127.0.0.1 preview.corporate.localhost
127.0.0.1 corporate.localhost
127.0.0.1 editor.localhost
127.0.0.1 shop-preview-helios.localhost
127.0.0.1 shop-preview-production-helios.localhost
```

## 3.3.6 In-Memory Replacement for MongoDB-Based Services

Several *CoreMedia* core features like *CapLists*, *notifications* and *projects/to-dos* use *MongoDB* as a persistence layer. Although not recommended it is possible to substitute *MongoDB* with an *in-memory* persistence layer.

There is no *in-memory* replacement for the persistence layer of the *Elastic Social* extension. *MongoDB* is required for that.

Besides not supporting *Elastic Social* there are other functional limitations to the *in-memory* approach. Collaboration based on projects/to-dos will not work properly with more than one *Studio* server.

In order to activate the in-memory persistence for *Studio* and the *Workflow server*, update Blueprint extensions, using the Maven profile <code>controlroom-memory</code>. It will add all necessary Maven dependencies to *Studio* and *Workflow Server*, in order to persist Control Room data in-memory. For more information how to update Blueprint extensions, see Section "Adding, Disabling or Removing an Extension" [147]

```
mvn com.coremedia.maven:\
coremedia-blueprint-maven-plugin:\
update-extensions -Pcontrolroom-memory
```

### In-Memory configuration for the Studio

You need to configure the *Studio* not only to use the *in-memory* persistence layer but also to be the only *User Changes* web application.

The following Maven dependencies have to be available in the studio-webapp module.

```
<dependency>
 <groupId>com.coremedia.ui</groupId>
 <artifactId>collaboration-memory-rest-component</artifactId>
  <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>${project.groupId}</groupId>
 <artifactId>controlroom-memory-plugin</artifactId>
 <version>${project.version}</version>
 <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>com.coremedia.cms</groupId>
 <artifactId>cap-client-list-memory</artifactId>
 <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>com.coremedia.cms</groupId>
 <artifactId>notification-elastic</artifactId>
 <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>com.coremedia.cms</groupId>
 <artifactId>project-elastic</artifactId>
 <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>com.coremedia.ui.collaboration</groupId>
 <artifactId>user-changes-component</artifactId>
 <scope>runtime</scope>
</dependency>
<dependency>
 <groupId>com.coremedia.ui.collaboration</groupId>
 <artifactId>workflow-notifications-component</artifactId>
  <scope>runtime</scope>
</dependency>
```

Add the following property to Studio's application.properties.

```
models.createIndexes=false
```

Add the following customizer to the beans section of the application.xml of the studio-webapp module.

Also, configure your *Studio* server with the following properties, so that the *inmemory* store is read / written from the given file upon application context startup / shutdown of *Studio*. To limit memory usage of the in-memory store, the size per collection map is configured. To be robust against data loss, the in-memory store can be persisted periodically in a given interval.

Property	Default	Description
memory.collection.serializa- tion.file	null	In-memory store persistence file name.
memory.collection.size	5000	Number of in-memory map entries per collection.
memory.collection.serializa- tion.interval	360000	Interval in ms in which the in-memory store is persisted periodically to the configured file. If 0, periodic persistence is disabled.
memory.collection.selfclear- ing.names	notifications	A comma separated list of collection names, which will be periodically deleted and re-created, when memory.collection.size is reached. Fast growing collections, which do not contain critical data should be configured as self-clearing collections, e.g. notifications.

Table 3.4. Studio Configuration Properties for In-Memory Store

# In-Memory configuration for the Workflow Server

In the *in-memory* deployment after starting and finishing workflows, the *Workflow Server* sends the collected data for pending and finished processes to the *Studio* server, where it is persisted in *Studio*'s *in-memory* persistence layer. In order to connect to *Studio*, the *Workflow Server* needs an authorized user. Therefore, configure the *Workflow Server* to use the following properties. Additionally, disable CapLists for the *Workflow Server*.

### Getting Started | In-Memory Replacement for MongoDB-Based Services

```
studio.url=http://<host>:<port>/<context>
studio.user=<username>
studio.password=<userpassword>
workflow.usecaplist=false
```

You also have to exclude all *Elastic* dependencies from the *Workflow Server*, in order to prevent that *MongoDB* is used and not available. The following dependency has to be available in the *Workflow Server* web application.

```
<dependency>
   <groupId>com.coremedia.cms</groupId>
   <artifactId>cap-workflow-archive-memory</artifactId>
   <scope>runtime</scope>
</dependency>
```

# 3.4 Customizing IBM WebSphere Commerce

Only required when you want to use the e-Commerce Blueprint

This section describes how you have to adapt your IBM Rational Application Developer (RAD) environment in order to integrate with *CoreMedia Digital Experience Platform 8*.

In general, certain configuration files need to be adapted in the IBM WebSphere Commerce workspace. Depending on your degree of already applied customization, you might need to merge the provided configuration snippets with your custom code.

This chapter also contains small configurations in the CoreMedia system. These tasks are highlighted in the margin.

Deployment to IBM WebSphere Commerce servers, including Staging, Production and Development, is not part of this manual. Please refer to appropriate IBM documentation in the info center at http://pic.dhe.ibm.com/infocenter/wchelp/v7r0m0/index.jsp

The configuration should be performed by an experienced RAD developer.

# Scope of delivery

In order to connect *CoreMedia DXP 8* with your IBM WebSphere Commerce server you will get the following artifacts from CoreMedia:

- The CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive (Workspace archive, for short). It contains the required resources to customize the IBM WebSphere Commerce Server and JAR files with extensions for CoreMedia DXP 8 to be added to the classpath of your IBM WebSphere Commerce workspace and deployment packages. These files include the configuration described in the following chapters.
- The CoreMedia LiveContext 2.0 WebSphere Commerce Project Sample Data archive (Sample Data archive, for short). The archive contains sample data for the WCS system, which corresponds with the test data for the CoreMedia system in CoreMedia Blueprint.

You will find both files on the CoreMedia releases download page at http://re-leases.coremedia.com/dxp8

The customization involves the following aspects:

Installation steps





- Section 3.4.1, "Preparing the RAD Workspace" [60] describes how to apply the required customization to your IBM WebSphere Commerce workspace
- Section 3.4.2, "Copy Libraries" [60] describes how to copy required libraries into the WCS.
- Section 3.4.3, "Configuring the Search" [60] describes how you have to extend the IBM search profile and the Solr index. This enables the CoreMedia system to get additional information necessary for the integration.
- Section 3.4.4, "Extending REST Resources to BOD Mapping" [65] describes how
  you have to configure the mapping of REST resources to the Business Object
  Document nouns.
- Section 3.4.5, "Configuring the Cookie Domain" [65] describes how you enable session synchronization between the CoreMedia and IBM system for contentled scenario.
- Section 3.4.6, "Multiple Logon for the Same User" [66] describes how you configure the IBM WCS system to accept multiple logins with the same user.
- 7. Section 3.4.7, "Configuring REST Handlers" [67] describes which REST handlers you have to add and configure.
- 8. Section 3.4.8, "Applying Changes to the Management Center" [68] describes the deployment of the Management Center customization.
- Section 3.4.9, "Deploying the CoreMedia Fragment Connector" [68] describes the deployment of the fragment connector, which renders content from Core-Media DXP 8 as fragments to IBM WebSphere Commerce pages.
- 10. Section 3.4.10, "Customizing IBM WebSphere Commerce JSPs" [72] describes how to apply customizations to IBM WebSphere Commerce JSPs.
- 11. Section 3.4.11, "Deploying the CoreMedia Widgets" [73] describes the deployment of the CoreMedia widgets, which can be used to add content or assets from CoreMedia DXP 8 to IBM WebSphere Commerce pages using the fragment connector.
- 12 Section 3.4.12, "Setting up SEO URLs for CoreMedia Pages" [77] describes how to set up SEO URLs for CoreMedia Pages.
- 13. Section 3.4.13, "Event-based Commerce Cache Invalidation" [78] describes how to enable event based commerce cache invalidation.
- 14. Section 3.4.14, "Deploying the CoreMedia Catalog Data" [79] describes how to import the CoreMedia catalog content from the Sample archive into the WCS.

In the following sections WCDE-INSTALL stands for the installation directory of your IBM WebSphere Commerce RAD installation.

# 3.4.1 Preparing the RAD Workspace

CoreMedia Digital Experience Platform 8 integrates with IBM WCS using the Web-Sphere Commerce REST API, therefore you have to deploy/enable all the REST modules in the WCS workspace for CoreMedia DXP 8 to function properly. These modules include: Rest and Search-Rest modules.

**REST** modules

The CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive (download at http://releases.coremedia.com/dxp8 contains all new and extended files required to install CoreMedia DXP 8 in the IBM WebSphere Commerce RAD workspace. In principle, you can copy the workspace on top of a fresh Aurora RAD workspace, but only when you do not already have customizations. Make sure you download the Zip archive that matches your WebSphere Commerce version.

Content of the ZIP file

If you have already customized the Aurora RAD workspace, you cannot copy the CoreMedia Zip content above it, because this would overwrite the former changes. In this case, unzip the file and add and merge the files manually as described in the subsequent sections.



# 3.4.2 Copy Libraries

Copy the content of the workspace/WC/lib/ folder of the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive file into the IBM RAD workspace folder workspace/WC/lib/

Make sure that the following files from the CoreMedia workspace archive are in the corresponding locations of the WCS workspace:

- workspace/Stores/WebContent/WEB-INF/lib/coremedia-livecon text-wcs-<version>.jar
- workspace/Rest/WebContent/WEB-INF/lib/coremedia-livecon text-wcs-<version>.jar
- workspace/Search-Rest/WebContent/WEB-INF/lib/coremedialivecontext-wcs-<version>.jar

# 3.4.3 Configuring the Search

WebSphere Commerce search provides enhanced search functionality to a store and also influences the search results by using search term association and search-based merchandising rules. In this section you will adapt WebSphere Commerce search to allow *CoreMedia DXP 8* to leverage these search features. This includes browsing and searching of all catalog assets in *CoreMedia Studio* which is the editorial interface of *CoreMedia DXP 8*. The configuration consists of two tasks:

- 1. Extend the search profiles
- 2. Add a new field to the Solr index

### **Extending Search Profiles**

In WebSphere Commerce Search, search profiles (defined in the wc-search.xml configuration file) are used to control the storefront search experience at a page level by grouping sets of search runtime parameters. The search runtime parameters set needs to be extended to support the feature set introduced by CoreMedia DXP 8.

CoreMedia DXP 8 requires additional information like SEO identifier or pricing which the WebSphere Commerce REST API does not provide by default. Providing this information via REST API is achieved by extending the wc-search.xml configuration file to include the new search profiles definition that extends the existing profiles.

To change/add the value of an existing property in the WebSphere Commerce search configuration file, you have to create a customized version of this file containing only the changed properties. Follow the steps below to extend the search profiles:

1. Add search profiles:

Open the file WCDE-INSTALL/workspace/Search/xml/config/com.ibm.commerce.catalog-ext/wc-search.xml in the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace and copy all the config:profile definitions with a name starting with CoreMedia to the corresponding file in your WCS RAD workspace.

You have to extend the existing REST API search handlers to provide the additional information now exposed by the search profiles.

Change the search profile for existing search based REST handlers by creating/updating the file WCDE-INSTALL/workspace/Search-Rest/WebContent/WEB-INF/config/com.ibm.commerce.rest-ext/wc-rest-resourcecon fig.xml with the corresponding changes from the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive.

# **Enabling Dynamic Pricing**

Dynamic Pricing supports different prices for different B2B contracts. By default, the feature is disabled.

You activate dynamic pricing by an update of the STORECONF table. Set the wc.search.priceMode property in the STORECONF table to value "2". See also http://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.com-merce.developer.doc/tasks/tsdsearchstoreconf.htm?lang=en

Additional information for LiveContext

### Customizing the IBM WCS Solr Index

CoreMedia DXP 8 comes with Solr schema customizations to be applied to the IBM WCS Solr schema definition.

The schema customization can be found in the WCS RAD workspace zip file below WCDE-ZIP/components/foundation/subcomponents/search/solr/cm-schema-customizations/CatalogEntry/schema.xml and WCDE-ZIP/components/foundation/subcomponents/search/solr/cm-schema-customizations/CatalogGroup/schema.xml.

Add the additional fields and fieldTypes to the corresponding schema.xml files below WCDE-INSTALL\components\foundation\subcomponents\foundation\subcomponents\foundation\subcomponents\foundation\subcomponents\foundation\subcomponents\foundation\foundation\subcomponents\foundation\found

The file WCDE-ZIP/components/foundation/subcomponents/search/solr/cm-schema-customizations/merge.xsl can be used to add the CoreMedia Solr customization to your existing Solr schema files in your WCS deployment automation.

Read Section "Adding New PARENT\_PARTNUMBER Field to the Solr Index" [62] and Section "Adding New CM\_SEO\_TOKEN Field to the Solr Index" [63] to learn more about the specific fields in detail.

# Adding New PARENT\_PARTNUMBER Field to the Solr Index

Searching IBM WCS catalog assets in *CoreMedia Studio* is part of the seamless integration experience that *CoreMedia DXP 8* brings to the table. Almost all the catalog assets are searchable in *CoreMedia DXP 8* without any need of customization except for the catalog product asset which acts as a template for a group of items (or SKUs) that exhibit the same attributes.

This needs an extra property to explicitly define the hierarchical relationship between the product and its variants in order to make the variants also searchable in *Studio*. This subsection describes all the steps required to introduce the custom *CoreMedia Digital Experience Platform 8* parent part number field which establishes the relationship between product and variant in WebSphere Commerce.

1. Preprocessing data involves querying WebSphere commerce tables and creating a set of temporary tables to hold the data. The file WCDE-INSTALL\compon ents\foundation\samples\dataimport\catalog\oracle\wcdataimport-preprocess-parent-partnumber.xml in the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace defines a custom preprocessing task for this. The file contains the new temporary table definition, database schema metadata, and a reference to the Java class used in the preprocessing steps for an Oracle database.

Simply copy the file to the corresponding location in your IBM WCS RAD system. The workspace contains files for other databases which you can use similarly.

2. Add the following new field to the Solr schema in the file WCDE-INSTALL\components\foundation\subcomponents\search\solr\home\template\CatalogEntry\conf\locale\en\_US\schema.xml and in the corresponding files for other languages:

Example 3.2. New Solr field

- 3. Now, you have to configure data extraction from the relational table. The Data extraction is handled by the data import handler, containing configuration files with predefined SQL query lines that extract WebSphere Commerce data. You have to extend the extraction scope by including parent part number into the SQL statements.
  - In the file WCDE-INSTALL\components\foundation\subcomponents\search\solr\home\template\CatalogEntry\conf\database\or acle\wc-data-config.xml (and corresponding files for other databases) you have to adapt some lines. To do so, proceed as follows:
  - a. Open the file components\foundation\subcompon ents\search\solr\home\template\CatalogEntry\conf\data base\oracle\wc-data-config.xml in the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace.
  - b. In the file, search for all entries that contain the string TI\_PARENTCHILDCAT-ENTRY. Copy these lines to the corresponding positions in the wc-dataconfig.xml file of your WCS RAD workspace.
  - c. In the file, search for comments that contain the string CoreMedia and copy the lines surrounded by these comments to the corresponding positions in the wc-data-config.xml file of your WCS RAD workspace.
- Rebuild the index as described in the IBM documentation at http://pic.dhe.ibm.com/infocenter/wchelp/v7r0m0/topic/com.ibm.commerce.developer.doc/concepts/csdmanagesearchpopbuild.htm

WebSphere Commerce search contains a scheduler job (UpdateSearchIndex) to synchronice the catalog changes with the search indes. The default update interval is 5 minutes. You can change this default value according to your needs in the WebSphere Commerce Administration Console.

# Adding New CM\_SEO\_TOKEN Field to the Solr Index

Per default IBM behaviour, you cannot distinguish the SEO keyword overridden by a store. If you have overridden the SEO keyword in the store, then you will get

multiple SEO keywords in the response, without knowing which SEO keyword belongs to which store. To be able to distinguish the SEO keyword you need to extend the Solr field by adding the custom CM\_SEO\_TOKEN field in the Solr index. This custom CM\_SEO\_TOKEN field concatenates the store ID and the SEO keyword.

- 1. Add a preprocessing file for CM\_SEO\_TOKEN field. The file WCDE-INSTALL\components\foundation\samples\dataimport\catalog\oracle\wcdataimport-preprocess-cm-seo-token.xml in the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace defines a custom preprocessing task for this. The file contains the new temporary table definition, database schema metadata and a reference to the Java class used in the preprocessing steps for an Oracle database.
  - Copy the file to the corresponding location in your IBM WCS RAD system. The workspace contains files for other databases which you can use similarly.
- 2. Add a new field to the Solr schema for the CatalogEntry and for the CatalogGroup as shown in WCDE-INSTALL\components\foundation\subcomponents\search\solr\home\template\CatalogEntry\conf\loc ale\en US\schema.xml and in the corresponding files for other languages:

```
<field name="cm_seo_token_ntk" type="wc_cmKeywordTextLowerCase"
indexed="true" stored="true" multiValued="false" />
```

Example 3.3. New CM\_SEO\_TOKEN Solr field

- 3. Configure data extraction from the relational table. Data extraction is handled by the data import handler, containing configuration files with predefined SQL query lines that extract WebSphere Commerce data. You have to extend the extraction scope by including CM\_SEO\_TOKEN into the SQL statements.
  - In the file WCDE-INSTALL\components\foundation\subcomponents\search\solr\home\template\CatalogEntry\conf\database\or acle\wc-data-config.xml (and corresponding files for other databases) you have to adapt some lines. To do so, proceed as follows:
  - a. Open the file components\foundation\subcompon ents\search\solr\home\template\CatalogEntry\conf\data base\oracle\wc-data-config.xml in the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace.
  - b. In the file, search for all entries that contain the string TI\_CM\_SEOURL. Copy these lines to the corresponding positions in the wc-data-config.xml file of your WCS RAD workspace.
  - c. In the file, search for comments that contain the string CoreMedia and copy the lines surrounded by these comments to the corresponding positions in the wc-data-config.xml file of your WCS RAD workspace.

 Rebuild the index as described in the IBM documentation at http://pic.dhe.ibm.com/infocenter/wchelp/v7r0m0/topic/com.ibm.commerce.developer.doc/concepts/csdmanagesearchpopbuild.htm

WebSphere Commerce search contains a scheduler job (UpdateSearchIndex) that synchronizes catalog changes with the search index. The default update interval is 5 minutes. You can change the default value in the WebSphere Commerce Administration Console.

# 3.4.4 Extending REST Resources to BOD Mapping

The BOD Mapping only needs to be extended if you do not make use of the search based REST handlers. Per default search based REST handlers are active and there is no need to apply the following.

In order to retrieve more detailed information from the REST handlers, the mapping of the REST resources to the Business Object Document (BOD) nouns has to be extended.

- 1. To retrieve the SEO identifier of a product, create and edit the file WCDE-IN STALL/workspace/Rest/WebContent/WEB-INF/config/bodMapping-ext/rest-productview-clientobjects.xml accordingly to the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive.
- 2. To retrieve the SEO identifier of a category, create and edit the file WCDE-IN STALL/workspace/Rest/WebContent/WEB-INF/config/bodMapping-ext/rest-categoryview-clientobjects.xml accordingly to the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive.

# 3.4.5 Configuring the Cookie Domain

This is only necessary in the content-led scenario or when you use AJAX calls (for Elastic Social, for example) in the commerce-led scenario.

Since the CAE must know about generated commerce cookies and vice versa, it is necessary to configure specific cookie domains for both, the CAE and the commerce system, so that cookies are exposed to both systems.

The CoreMedia system must be hosted on servers belonging to the same domain. Example: If the domain given here is .xyz.com, then the CoreMedia CAE must be accessed from the WCS via a (logical) server name servername.xyz.com.

In order to enable session synchronization between the CoreMedia and IBM system do the following steps:



1. Enable the com.coremedia.livecontext.hybrid.CookieLeveler Within the web.xml of your commerce store front(WCDE-INSTALL/work space/Stores/WebContent/WEB-INF/web.xml) and preview(WCDE-IN STALL/workspace/Preview/WebContent/WEB-INF/web.xml) webapp. Put its filter mapping in front of all other filter mappings and set the cookie domain to the shared domain of your CAE and WCS.

If you want to rewrite additional cookies of your own commerce customizations, you can configure a list of all cookies to be rewritten via a comma separated list.

Per default commerce cookies starting wc and wcp are mapped.

Set the cookie domain for the JSESSION cookie on the commerce server, for example via the IBM console.

For the CAE the cookie domain is configurable in the Tomcat configuration file <code>context.xml</code>. The cookie domain can be set here by setting the attribute <code>sessionCookieDomain</code> for the <code>Context</code> element. The cookie domain must be configured with a leading "." so that the CAE session cookie is readable from commerce system that run with the same subdomain, for example <code>.myDomain.com</code>.

Configure in the CoreMedia system

# 3.4.6 Multiple Logon for the Same User

Since all CAE and Studio instances must authenticate against *IBM WebSphere Com*merce Server for protected REST requests, and by default all instances use the same technical username, it is required to configure your *IBM WebSphere Commerce* 

Server to allow multiple logins per user at the same time using the AllowMultipleL ogonForSameUser property.

Otherwise, multiple clients (CAE and Studio, for instance) will terminate each others session and need to re-login frequently, causing long delays on the REST communication layer.

Please refer to IBM Knowledge Center for details on how to set the AllowMul tipleLogonForSameUser property.

# 3.4.7 Configuring REST Handlers

CoreMedia DXP 8 requires additional REST handlers and some configuration of existing handlers.

### Adding New REST Handlers

CoreMedia LiveContext API comes with additional REST handlers in order to make more data accessible and to provide additional data processing capabilities. The handler classes reside in the WebSphereCommerceServerExtensionsLogic module

You have to add the following handlers:

LanguageMapHandler	The LanguageMapHandler returns a list
--------------------	---------------------------------------

of all available languages of the WebSphere Commerce Server with its mapping on the internal language identifier which is used

for certain REST calls.

StoreInfoHandler The StoreInfoHandler returns the stor-

eld and the catalog information of all available stores in the WebSphere Commerce

Server.

CacheInvalidationHandler The CacheInvalidationHandler returns

invalidation events from the CACHEIVL table (see also Section 3.4.13, "Event-based Commerce Cache Invalidation" [78]).

WorkspacesHandler The WorkspacesHandler is used to display

available commerce workspaces in studio.

The following handler is only necessary for content-led integration.

ResetPasswordHandler

The ResetPasswordHandler is used to update the users passwords. This handler is only neces-



sary for content-led integration with *IBM WCS* (FEP7)

In order to add the handlers proceed as follows:

- Add the CoreMedia LiveContext library package to the Rest module in your commerce development workspace.
- Add the following fully qualified names of the handlers to the file WCDE-IN STALL/workspace/Rest/WebContent/WEB-INF/config/resourcesext.properties accordingly to the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive.
- 3. Add a resource element for each handler to the file WCDE-INSTALL/work space/Rest/WebContent/WEB-INF/config/com.ibm.commerce.rest-ext/wc-rest-resourceconfig.xml accordingly to the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive.
- 4. For the CacheInvalidationHandler add the file WCDE-INSTALL/work space/WC/xml/config/com.ibm.commerce.catalog-ext/wc-query-CoreMedia-LiveContext.tpl from the the CoreMedia LiveContext 2.0 Web-Sphere Commerce Project Workspace archive. The file contains a database template to access IBM WCS CACHEIVL table.
- 5. Adapt all dbtype properties to your target database.

# 3.4.8 Applying Changes to the Management Center

Studio integrates the Management Center into its GUI. For the integration do as follows:

Add the file WCDE-INSTALL/workspace/LOBTools/WebContent/Core
 MediaManagementCenterWrapper.html from the CoreMedia LiveContext 2.0
 WebSphere Commerce Project Workspace archive to the LOBTools module.

This file is used from *CoreMedia Studio* for displaying products, categories and e-Marketing Spots in the IBM WebSphere Commerce Management Center. The wrapper uses the original IBM Management Center JSP files embedded and delegates deep links to the appropriate IBM functions.

# 3.4.9 Deploying the CoreMedia Fragment Connector

The CoreMedia Fragment Connector is the component that connects with CoreMedia CAE in order to integrate CoreMedia content fragments in store pages. In order to perform a fragment request, the LiveContextEnvironment has to be configured in the WCDE\_installdir/workspace/Stores/WebContent/WEBINF/web.xml configuration file, as described below.

### Changing the web.xml file

There are different approaches to configure the loading mechanism for properties for the fragment connector. The LiveContextEnvironment can load its configuration directly from web.xml, from a properties file and from the STORECONF table. The default implementation is PropertiesBasedIBMLiveContextEnvironmentFactory.

The PropertiesBasedIBMLiveContextEnvironmentFactory extends the IBMLiveContextEnvironmentFactory and in addition loads properties from a resource file on the classpath. If the resource file cannot be found - or the resource cannot be loaded, it will throw RuntimeExceptions. The location of the properties resource must be given in a servlet context parameter named livecontext.prop erties.location In the first place this factory tries to get a parameter from STORECONF table, in the second place from the properties file and if not found as fallback from web.xml.

#### Other approaches are the following:

- → The DefaultLiveContextEnvironmentFactory reads the connector properties directly as context parameters directly from the web.xml.
- The IBMLiveContextEnvironmentFactory extends the DefaultLive ContextEnvironmentFactory and can be configured via the STORECONF table. If properties are not available in the STORECONF table the factory reads directly from the web.xml configuration.

The fragment connector is the central component in the commerce-led integration scenario (see Section 5.1, "Commerce-led Integration Scenario" [176]). Configure the fragment connector for example as follows:

- Add the LiveContextEnvironment configuration as shown in WCDE-IN STALL/workspace/Stores/WebContent/WEB-INF/web.xml to the corresponding file in the WCS RAD workspace.
- 2. In the file WCDE-INSTALL/workspace/Stores/WebContent/WEB-INF/coremedia-connector.properties configure at least the parameter com.coremedia.fragmentConnector.liveCaeHost with the host URL of your Content Application Engine (CAE). If you use a single WCS that should be able to connect to both, preview and production CAE, you also need to set com.coremedia.fragmentConnector.previewCaeHost with the host URL of the preview CAE. In case you have a dedicated Staging WCS with separate Production System, you only need to configure one CAE host, each. Find the meaning of all parameters in the list below.

com.coremedia.fragmentConnector.cookieDomain The cookieDomain is used when a fragment request is created. All accessible cookies are copied and added to this re-

### Getting Started | Deploying the CoreMedia Fragment Connector

quest using the specified cookie domain. This way it is ensured that the CAE session cookie is detected by the CAE and fragments can be rendered depending on the logged on user. The cookieDomain can contain multiple cookieDomains separated by comma.

com.coremedia.fragmentConnector.environment

The optional parameter is used to identify the WCS that is requesting a fragment from a CAE. It may be used to serve different sites for each WCS that is connected to a single CMS. The strategy for resolving this parameter is implemented in the class LiveContextSiteResolver. The method find-SiteFor(@Nonnull FragmentParameters fragmentParameters) checks if the environment parameters has been passed as request matrix parameter. If set (for example:site:PerfectChef), a lookup is made if a site with a matching name and locale exists. If no site is found with the given name, the default lookup strategy, implemented in findSiteFor (@Nonnull String storeId, @Nonnull Locale locale) is used.

com.coremedia.fragmentConnector.liveCaeHost

The liveCaeHost identifies the Live CAE, to be precise, the Varnish, Apache or any other proxy in front of the Live CAE. Each request made by the fragment connector will be prefixed with the urlPrefix.

com.coremedia.fragmentConnector.previewCaeHost

The previewCaeHost identifies the Preview CAE, to be precise, the Varnish, Apache or any other proxy in front of the Preview CAE. Each request made by the fragment connector will be prefixed with the urlPre fix. The previewCaeHost is only required if you want a single WCS instance being able to access the preview CAE in case of WCS preview and the live CAE in all other cases. Additionally, the preview mode can be invoked through an HTTP header as described in Section 3.5.4, "Developing with Apache (optional for e-Commerce)" [91]. If you have a dedicated WCS instance for staging

### Getting Started | Deploying the CoreMedia Fragment Connector

and separate production WCS, you do not need to set this property. If this parameter is not set, the parameter liveCaeHost will be used instead.

com.coremedia.fragmentConnector.urlPrefix

This prefix identifies the web application, the servlet context and the fragment handler to handle fragment requests. The default request mapping of all the handlers within CoreMedia Blueprint that are able to handle fragment requests start with ser vice/fragment.

com.coremedia.widget.templates

Configures the template lookup path that is used when rendering CoreMedia Widget includes. Default is /Widgets-Core Media/com.coremedia.com merce.store.widgets.CoreMediaCon tentWidget/impl/templates/

com.coremedia.fragmentConnector.defaultLocale Every fragment request needs to contain the tuple (storeId, locale) because it is needed to map a request to the correct site. Using defaultLocale you can set a default that is used for every request that does not contain a custom locale. You will see how it is used later, when you see the IncludeTag in action.

com.coremedia.fragmentConnector.contextProvidersCSV

Every fragment request can be enriched with shop context specific data. It will be most likely user session related info, that is available in the *IBM WCS* and can be provided to the back-end CAE via a ContextProvider implementation. See Section 5.1.3, "Extending the Shop Context in Commerce-led Integration Scenario" [181] for details.

com.coremedia.fragmentConnector.isDevelopment

The fragment connector will return error messages that occur in the CAE while rendering a fragment if the isDevelopment parameter is set to true. For production environments you should set this option to false. Errors are logged than but do not appear on the commerce page so that the end user will not recognize the errors.

com.coremedia.fragmentConnector.disabled

Turn this flag to true if you want to disable the fragment connector. Disabled means that the fragment connector always delivers an empty fragment. This property is not mandatory. If this property is not set the default is false.

com.coremedia.fragmentConnector.connectionTimeout

The connection timeout in milliseconds used by the fragment connector; that is the time to establish a connection. A value of "0" means "infinite". Default is "10000".

com.coremedia.fragmentConnector.socketTimeout

The socket read timeout in milliseconds used by the fragment connector; that is the time to wait for a response after a connection has successfully been established. A value of "0" means "infinite". Default is "30000".

com.coremedia.fragmentConnector.connectionPoolSize

Maximum number of connections used by the fragment connector. Default is 200.

# 3.4.10 Customizing IBM WebSphere Commerce JSPs

When the CoreMedia Fragment Connector has been installed, the lo:include tag can be used in any JSPs of the Commerce Workspace to include content from the CoreMedia CMS. See Section "The CoreMedia Include Tag" [186] for more details.

The CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace contains web content like JSP and JavaScript files in the Stores/<STORE\_NAME> folder. These files are mostly adapted versions of the JSP files of an original IBM RAD workspace. The CoreMedia customizations are highlighted with the following comment lines:

```
<!-- Begin CoreMedia XXX -->
CoreMedia snippet data
<!-- END CoreMedia XXX -->
```

The corresponding files in the IBM RAD workspace are in the work space/Stores/WebContent/<STORE NAME> folder.

If you have an Aurora RAD workspace without any customizations, you can copy the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive content above it. Otherwise, you have to unzip the file and check for each file if you can copy the CoreMedia change into the corresponding file of your IBM RAD workspace.

How to adapt the files

### Example

The CoreMedia archive contains custom Header. jsp and Footer. jsp files. These JSPs contain some include tags, highlighted with comments, to replace the default Aurora store header and footer with CoreMedia page grid placements. The placements contain the navigation and footer elements of the CAE. The original files are located in the folder workspace/Stores/WebContent/<STORE NAME>/Wid gets of the RAD workspace.

In addition CoreMedia JavaScript and CSS that is used by the CAE must be included in the store front. To do so adapt the CoreMedia specific changes in WebCon tent/<STORE NAME>/Common/CommonJSToInclude.jspf.

# 3.4.11 Deploying the CoreMedia Widgets

The CoreMedia widgets are IBM Commerce Composer Widgets. You can use the CoreMedia Content Widget to add CoreMedia content fragments to your IBM Web-Sphere pages and the CoreMedia Asset Widget to add product images to product detail pages.

The Asset Widget is part of CoreMedia Advanced Asset Management which requires separate licensing.

### **Prerequisites**

In order to use the CoreMedia widgets to embed CoreMedia fragments, the Fragment Connector needs to be deployed before executing these steps.

### Register the Widget definition and subscribe your Store to it

See the IBM documentation at https://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.data.doc/concepts/cmlbatchoverview.htm: for more details about dataload.

- 1. Stop the IBM WebSphere Commerce server in the IBM RAD environment.
- 2. Adapt the database settings in the Data Load environment configuration file (SAMPLEDATA-ZIP\workspace\DataLoad\dataload\common\wc-data load-env.xml) from the CoreMedia LiveContext 2.0 WebSphere Commerce Project Sample Data Zip file to the settings of your WebSphere database.

You can retrieve your database settings from the IBM RAD environment configuration file WC/xml/config/wc-server.xml, at the following XML element:

```
<InstanceProperties>
   <Database>
     <DB>
```



For a DB2 database, the attribute schema in wc-dataload-env.xml corresponds to the attribute DBNode in wc-server-xml.

Find your store identifier in the IBM Management Center in *Store Management*. If you use the default IBM shop, the value is "Aurora".

- 3. Use the Data Load business object configuration files from the CoreMedia Live-Context 2.0 WebSphere Commerce Project Sample Data ZIP file for registering the widget definition (workspace\DataLoad\dataload\common\[store\_name]\Widget\wc-loader-registerWidgetdef.xml) and for subscribing the widget definition (workspace\DataLoad\dataload\common\[store\_name]\Widget\wc-loader-subscribeWidgetdef.xml) where store\_name is the store identifier of your store ("AuroraESite", for instance).
- 4. Use the CSV input files from the CoreMedia LiveContext 2.0 WebSphere Commerce Project Sample Data ZIP file for registering the widget definition (work space\DataLoad\dataload\common\[store\_name]\Widget\register Widgetdef.csv) and for subscribing the widget definition (workspace\Data Load\dataload\common\[store\_name]\Widget\subscribeWidget def.csv).
- Configure the Data Load order configuration file (wc-dataload.xml). The Data Load file has pointers to the environment settings file, the business object configuration file and the input file.

```
<?xml version="1.0" encoding="UTF-8"?>
< config:DataLoadConfiguration
    xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
   xsi:schemaLocation=
     "http://www.ibm.com/xmlns/prod/commerce/foundation/config
        ../../xml/config/xsd/wc-dataload.xsd"
   xmlns: config=
     "http://www.ibm.com/xmlns/prod/commerce/foundation/config">
 < config:DataLoadEnvironment configFile="wc-dataload-env.xml"/>
  < config:LoadOrder commitCount="100"
                    batchSize="1"
                     dataLoadMode="Replace">
   < config:property name="firstTwoLinesAreHeader" value="true"/>
    < config:property name="loadSEO" value="true"/>
    <!-- Configuration for the file to register a widget -->
    < config:LoadItem
       name="RegisterWidgetDef"
       businessObjectConfigFile=
          "wc-loader-registerWidgetdef.xml">
     < config:DataSourceLocation
          location="registerWidgetdef.csv"/>
    </ config:LoadItem>
    <!-- Configuration for the file to subscribe a store to a
```

Example 3.4. wc-dataload.xml

6. Run the *Data Load* utility command syntax with the *dataload.bat* tool which is located in workspace\bin of the RAD environment. Give the absolute path to the wo-dataload.xml file. The call might look as follows:

```
..\bin\dataload.bat [path_to_your_dataload]\wc-dataload.xml
```

### Load the custom access control policies for the CoreMedia Widget

- 1. Stop the IBM WebSphere Commerce server in the IBM RAD environment.
- 2. Copy the custom access control policies files workspace/DataLoad/acp/com mon/CoreMediaContentDisplay.xml and workspace/DataLoad/acp/com mon/CoreMediaMicroSite.xml to the access control policies directory which is located in xml\policies\xml of the RAD environment.
- 3. Run the ACP Load utility with the acpload.bat tool which is located in work space\bin of the RAD environment. Give the absolute path to the acp-file name.xml file. The call might look as follows:

```
..\bin\acpload.bat [path_to_your_acp_dir]\acp-filename.xml
```

The acpload documentation can be found here: https://www.ibm.com/sup-port/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.admin.doc/refs/rax-acpload.htm.

The acpload tool itself does not report any problems. So, check if the tool created 2 new XML files with the suffixes  $_{\tt xmltrans.xml}$  and  $_{\tt idres.xml}$  in .. $_{\tt xmlpolicies,xml}$  for each policy file. Also look into .. $_{\tt logs,acpload.log}$  and .. $_{\tt logs,messages.txt}$  for errors.

### Add the Widget UI to the Management Center app

1. Merge the content of the file PageLayoutExtensionsLibrary.lzx from the WEBDEV/workspace/LOBTools/WebContent/WEB-INF/src/lzx/commerce/pagelayout folder into the corresponding file

### Getting Started | Deploying the CoreMedia Widgets

PageLayoutExtensionsLibrary.lzx in the WCS workspace. It is only one line of XML code

Remove the file PageLayoutExtensionsLibrary.lzx from the Workspace archive and copy the LOBTools folder content into the LOBTools folder of the IBM RAD workspace.

#### Copy the Stores Folder and Apply JSP Customizations

Copy and merge the content of the Stores/ folder of the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive into the IBM RAD workspace folder Stores/ as described in Section 3.4.10, "Customizing IBM WebSphere Commerce ISPs" [72]

### Using Placeholder Resolution for Asset URLs

If you have licensed CoreMedia Advanced Asset Management you can use placeholders for the CMS host and the store ID in your image URLs. Section "Placeholder Resolution for Asset URLs" [452] describes further details and how you enable placeholder resolution.

#### Refresh and Rebuild the workspace in Eclipse (RAD)

Now you have to refresh and rebuild the IBM workspace in the IBM RAD environment.

- 1. Refresh the projects in the IBM RAD system so that the new files are recognized:
  - a. Select the Stores project and press F5
  - b. Select the WebSphereCommerceServerExtensionsLogic project and press F5
  - c. Select the LOBTools project and press F5
- 2. Rebuild the LOBTOOLS:
  - a. Rebuild the LOBTools in order to apply the changes to the management Center application.
  - Right-click the LOBTools project and select Build OpenLazlo Project from the context menu.

This steps might take some time.

Republish the WCS Server workspace in order to apply the changes to the shop web application. In the server view (bottom left corner) right click on the server instance and select **Publish** from the context menu.

You have updated the Management Center tools and the development workspace and the WCS server has been restarted.

# 3.4.12 Setting up SEO URLs for CoreMedia Pages

IBM WCS contains a default SEO-URL configuration for its shopping pages, such as product detail pages or category landing page. For a seamless integration of CoreMedia content pages like CoreMedia article pages or microsites the SEO-URL configuration needs to be extended. The CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive comes with a SEO-URL configuration, which you can apply to your project WCS workspace.

The CoreMedia SEO-URL configuration is required for the usage of CoreMedia Microsites and CoreMedia Content Display in your WCS environment.

As a prerequisite, SEO URLs require the custom access control policies, installed in Section 3.4.11, "Deploying the CoreMedia Widgets" [73].

In order to enable the CoreMedia SEO URLs do the following steps:

Define the SEO pattern and its mapping for a given StoreName (Aurora or AuroraEsite, for instance). See the IBM documentation at https://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.seositemap.doc/concepts/csdSEOpatternfiles.htm for more details about SEO configuration.

To do so, copy the SEO pattern file workspace/Stores/WebContent/WEB-INF/xml/seo/stores/{StoreName}/SEOURLPatterns-CoreMedia.xml to your project workspace.

For development, create a file .reload (text file) in the same directory and add this line: reloadinterval = 30. This will reload the SEO patterns file every 30 seconds.

2. Configure the handling of SEO Requests as follows:

Apply the Struts configuration from workspace/Stores/WebContent/WEB-INF/struts-config-lc2.xml from the CoreMedia archive to your project workspace. Do not forget to change storeIDs to your needs. The storeID is the number at the end of the values of the name attributes.

Check, that the Struts configuration is already referenced from the init-param with name "config" in your IBM WCS web.xml file. Otherwise, copy the configuration from the workspace/Stores/WebContent/WEB-INF/web.xml file.

Check if the copied JSP files already contain the parameter externalSeoSegment:

The SEO pattern specifies that the path segment after <code>/cm/</code> or <code>/microsite/</code> will be mapped to a JSP parameter <code>externalSeoSegment</code>. Make sure the parameter is actually recognized and prepared to be passed to the lc-include tag as <code>lc externalRef</code> parameter.

Otherwise, check the JSP files in the CoreMedia archive file and copy the settings to the ISPs in the IBM workspace.

4. Check SEO links

As defined in SEOURLPatterns-CoreMedia.xml the URL pattern CoreMediaContentURL and CoreMediaMicroSiteURL can be used from within the IBM wcf:url tag. You can find the implementation of URL generation for CoreMedia content with this tag in the JSP file wcDE-ZIP/work space/Stores/WebContent/Widgets-CoreMedia/com.coremedia.com merce.store.widgets.CoreMediaContentWidget/impl/templates/Content.url.jsp.Check that this file is already included in your IBM workspace. Otherwise, copy it.

### 3.4.13 Event-based Commerce Cache Invalidation

CoreMedia DXP 8 integrates with IBM WCS without importing catalog data into the CMS. Since all catalog data is requested dynamically from the IBM WCS system, CoreMedia DXP 8 comes with its own caching layer to provide fast access to IBM WCS data. In order to promptly reflect any changes of IBM WCS data, CoreMedia DXP 8 supports event based cache invalidation. Apply the following changes to enable event based cache invalidation:

- Add the CacheInvalidationHandler as described in Section 3.4.7, "Configuring REST Handlers" [67]
- 2. Add database triggers for cache invalidation of segments and marketing spots. In order to create corresponding entries in IBM WCS CACHEIVL table (where Dynacache Invalidation events are stored), several database triggers are needed. These are database specific but IBM WCS already provides correct working examples in the WCS workspace. You do not need all the sample triggers but only those for Segments and Marketing Spots.

Copy the triggers for the INSERT, UPDATE and DELETE cases for the following tables:

→ EMSPOT

→ MBRGRP

and add them to your database (for example, by using ht tp://HOST/webapp/wcs/admin/servlet/db.jsp)

The sample files are located in the following directories:

→ Oracle:

WCDE-ZIP\schema\oracle\cm.wcs.cacheivl.trigger.sql

→ IBM DB2:

WCDE-ZIP\schema\db2\cm.wcs.cacheivl.trigger.sql

→ Cloudscape/Derby:

WCDE-ZIP\schema\clouscape\cm.wcs.cacheivl.trigger.sql

If enabled IBM workspaces in your environment setup, you need to create these triggers for each workspace. If you enabled 5 workspaces for example, you need to create these triggers 5 times. Examples are given in the mentioned example files



# 3.4.14 Deploying the CoreMedia Catalog Data

The Sample archive file contains CoreMedia store data that can be used together with the CoreMedia CMS Blueprint demo data. Part of the data can be imported via SAR files, the other via data load.

### **Publishing SAR Files**

This content can be found in the following folders below the sar/ folder:

- → esite-base
- esite-base-ws
- → esite-marketing
- → CMSites

You have to publish these data into the WCS as described below. See the IBM documentation at https://www.ibm.com/support/knowledgecenter/SSZLC2\_8.0.0/com.ibm.commerce.admin.doc/tasks/tpbpbst.htm for more details.

- 1. Start the WCS server.
- Pack the SAR-INF and WEB-INF subfolders of CMSites into a Zip file cms ites.sar. Change the file extension of the Zip file to ".sar".
- 3. Publish the cmsite.sar file to the WCS, following the IBM documentation.
- 4. Adapt the database settings in the environment configuration files wc-data load-env.xml and wc-dataload-env-ws.xml of each esite (not for cmsite) to the values of your database. You will find the files below: sar/<site Name>/WEB-INF/stores/PerfectChef\_Catalog[\_WS]/data/dataload.

5. In the files sar/esite-base/WEB-INF/stores/PerfectChef\_Cata log/data/ibm-wc-load.xml and sar/esite-base-ws/WEB-INF/stores/PerfectChef\_Catalog\_WS/data/ibm-wc-load.xml adapt the links to the location of the other SAR files in the task element with name "sarFileDeploy".

Example 3.5. Default link setting

- Pack the SAR-INF and WEB-INF subfolders of each esite folder into a Zip file named after the esite folder. For example, esite-base.zip. Change the file extension of the three Zip files to ".sar".
- Publish the esite-base.sar into the WCS, using the publishstore tool. The other two files are automatically imported.

### Importing Data via Data Load

See the IBM WebSphere Commerce documentation https://www.ibm.com/sup-port/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.data.doc/concepts/cm-lbatchoverview.htm for more details about data load.

- 1. Stop the IBM WebSphere Commerce server in the IBM RAD environment.
- Adapt the database settings in the Data Load environment configuration files
   (SAMPLEDATA-ZIP\workspace\DataLoad\dataload\common\wc-data
   load-env[-<siteName>].xml) from the Sample archive Zip file to the settings
   of your WebSphere database.

You can retrieve your database settings from the IBM RAD environment configuration file WC/xml/config/wc-server.xml, at the following XML element:

3. Use the Data Load utility to load the data for all sites. Give the absolute path to the wc-dataload.xml file, for example c:\lc-demo-data\workspace\Data Load\dataload\common\AuroraESite\wc-dataload.xml.

# 3.4.15 Troubleshooting

#### Problem

You get an error com.ibm.commerce.catalog.facade.client.CatalogNavigationViewException on the Commerce server or the following error on the Solr server:

### Getting Started | Troubleshooting

```
SolrCore E org.apache.solr.common.SolrException log org.apache.solr.common.SolrException:
    org.apache.lucene.queryParser.ParseException:
    Cannot parse 'catentry_id:("123456" .... )': too many boolean clauses
```

#### Possible cause

You have a large number of SKUs per product during product entitlement.

#### Possible solution

Increase the MaxBooleanClause property in solrconfig.xml to 8192. Keep in mind, that each index has its own solrconfig.xml file with the maxBoolean-Clauses setting.

# 3.5 Using the CoreMedia Workspace

This section describes how you can use the workspace:

- Section 3.5.1, "Building the Workspace" [82] describes how you can build the workspace for the first time.
- Section 3.5.2, "Working With the Box" [83] describes how you start and manage the virtualized CoreMedia environment based on VirtualBox, which is the recommended way.
- Section 3.5.3, "Locally Starting the Components" [85] describes how you start the CoreMedia components directly on your developer machine.
- Section 3.5.5, "Developing with Components and Boxes" [98] describes how you combine a virtualized environment with local components for development.
- Section 3.5.6, "Developing Against a Remote Environment" [101] describes how all of your developers can develop against a common remote environment.

# 3.5.1 Building the Workspace

The CoreMedia Blueprint workspace contains a complete CoreMedia CMS system. The first step is to build the system and to start all components or boxes. This enables you to test your changes and new features locally, which is a convenient setup for a new project.

In this manual \$CM8\_BLUEPRINT\_HOME will refer to the root directory of the Blueprint workspace. If you set it as an environment variable, you can simply copy and paste the command line snippets. Otherwise, you have to substitute paths accordingly.

Go to the Blueprint workspace and build the system with the following commands:

```
$ cd $CM_BLUEPRINT HOME
$ mvn clean install
```

If you want to build without tests, add the -DskipTests option to the Maven call.

If you want to prepare your build environment to be independent of any network resources, you can achieve this by calling mvn dependency:go-offline. After this call has succeeded you can build offline by adding the option -o or --offline to your Maven calls.

Maven offers many command line options to improve efficiency by building only the required subset of modules. Especially the -pl, the -am, the -amd and the -rf options are interesting for your daily work. If, for example, you want to build all modules affected by your change in module X, you simply need to call mvn -pl ":X" -amd clean install from the root directory of the Blueprint workspace. If you don't want the dependent packages to be build, simply execute that call from within the modules directory.

If your build was successful, you can proceed with the next section. For a reference about all *Maven* build profiles, see Section 9.5, "Maven Profile Reference" [475]

# 3.5.2 Working With the Box

In this section you will learn how to start virtual machines based on CentOS in Virtual Box and install the *CoreMedia Blueprint* services and applications onto these machines using the RPM artifacts being built by the modules below packages.

### Starting the Box

During the build of the workspace, you have prepared an RPM repository below \$CM8\_BLUEPRINT\_HOME/boxes/target/shared/rpm-repo. All files below the shared folder are accessible from the box.

Start the box with the following command:

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant up
```

If you do this the first time, you will notice a lengthy download of a large file. This is the download of the base box, a bare CentOS 6 system with only Java being installed. This download will only be done once as Vagrant is caching the base boxes.

Download of the base box takes time

After the box has been downloaded Vagrant imports the box, configures it, for example sets the number of CPUs or the RAM and the network configuration. The latter step requires you to add a network adapter to the host system, so you have to confirm some dialogues if you are using Windows.

After configuring the hardware, Vagrant boots up the box. When the system is running the *vagrant-vbguest* and the *vagrant-omnibus Vagrant* plugins will now outfit the box with the matching *Virtual Box Guest Additions* and the configured version of *Chef.* These steps may take a couple of minutes but guarantee you a proper host to guest communication and eases the maintenance of the base boxes.

Now the box is ready for provisioning and *Vagrant* will start *Chef* to install and configure CoreMedia services. Some minutes later your blueprint box will be online

with all services running, all content imported and published and ready to develop against.

For an overview of the installed applications and services and their links, see the README.md markdown file, in the root directory of the workspace. To see an overview of all ports see Section 9.1. "Port Reference" [463].

If you want some insight on the state of your system, you can open up the *PSDash* web interface at <a href="http://localhost:8999">http://localhost:8999</a> to monitor available log files. This interface is only available on the box started with Vagrant and is intended for development support only. To log into the box simply execute

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant shh
```

If you don't have ssh on your PATH, you can call

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant ssh-config
```

and use the configuration with the ssh tool of your choice.

Depending on the performance of the host machine, the process of starting up and provisioning the management box can take some time. To avoid this overhead, you can pause the system until you need it again. From the moment the system is up and running, its not Vagrant running the system anymore, its Virtual Box and you may use all features of Virtual Box to control your box, for instance export it, pause it or resume it. Vagrant is nothing more than a configuration and bootstrapping tool.

To connect to the WebDAV web application as a network drive a necessary certificate will be generated automatically during the provisioning. How to install such a certificate is described in Section 8.6, "WebDAV Support" [442].

By default, the delivery Blueprint CAE will be connected with the Master Live Server not the Replication Live Server.

### **Update your Box**

If you have developed a feature in module *X* and you want to deploy and test it in your isolated box environment, all you have to do is the following:

1. Build the changed module and all affected artifacts, for the contentserverblueprint-component, for example, execute:

2. Update the RPMs in the boxes module:

Installed applications

Check system status

WebDAV

```
$ cd $CM_BLUEPRINT_HOME/boxes
$ mvn antrun:run
```

Reprovision the box containing the change, for example vagrant provision, to update the RPMs. You can also use the provision call without new RPMs, just to apply any configuration changes. Only the services for which Chef detects changes, will be restarted.

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant provision
```

### Suspend your Box

When you want to suspend you work for some reasons for example your daily job is done, you can simply suspend the box calling the suspend command on a box for instance vagrant suspend.

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant suspend
```

### Resume your Box

To resume your work, simply call the resume command on a box for example vagrant resume.

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant resume
```

# **Destroy your Box**

When you have finished your work or you want to start on from scratch, simply call the destroy command on a box, for example vagrant destroy.

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant destroy
```

# 3.5.3 Locally Starting the Components

Section 3.5.2, "Working With the Box" [83] describes how you start the virtualized environment. This section will show you how to start the underlying components directly on your developer machine and how to import the demo content. To achieve this you need to configure the databases as described in Section 3.3.5, "Configuring Local Setup" [53]. This section will provide you with the command line snippets to start the components, but you can also run Maven commands from your IDE, if you don't like switching between applications.

For the very initial development purposes or for debugging, the server components can be started using the way described in this section, but the recommended way to start server components is to use the virtualized setup provided with the management box. It provides you with a far more reproducible state and prevents you from polluting your developer machine with project specific infrastructure and state

Furthermore, some basic knowledge about the *CoreMedia CMS* architecture and components, especially the Content Server, the CAE and CoreMedia Studio would be helpful to cope with this section.

If you want to start developing right away, you should continue with Section 3.5.5, "Developing with Components and Boxes" [98].

### **Starting Management Components**

#### Starting the Search Engine

The Content Management Server needs the Search Engine to index all documents for full text search within CoreMedia Studio.

```
$ cd $CM_BLUEPRINT_HOME/modules/search/solr-webapp
$ mvn tomcat7:run-war
```

When you read the message that Tomcat server is up and running, simply test the *Search Engine* by browsing to its administration page at http://localhost:44080/solr. If you can see the administration page, everything is fine.

#### **Starting the Content Servers**

Now you start the Content Management Server, the backbone of a CoreMedia CMS.

```
$ cd
$CM_BLUEPRINT_HOME/modules/server/content-management-server-webapp
$ mvn tomcat7:run-war
```

When you read the message that Tomcat server is up and running, check the IOR URL at http://localhost:41080/coremedia/ior. When you get an IOR like the following,

the Content Management Server is running.

If the Content Management Server fails to start up, you probably did not provide a valid license or you haven't configured it yet. See section "Configuring the licenses" [47] and apply the necessary configuration.



You can start the *Master Live Server* the same way and check its IOR at port 42080. (However, this is no prerequisite for the *Preview CAE*, and you can also do it later.)

```
$ cd $CM_BLUEPRINT_HOME/modules/server/master-live-server-webapp
$ mvn tomcat7:run-war
```

#### Importing the Blueprint contents

In order to be able to explore the Blueprint features, CoreMedia provides sample content, which you can import into the *Content Management Server*. During the build of the workspace the sample content and the users of all activated extensions are collected into one Zip file. Take the file boxes/target/shared/content/content-users.zip and unzip it into a folder. Now, import the content with the following command, replace \$PATH\_TO\_CONTENT\$ with the path to the unzipped content <PathToUnzippedFile>/content:

```
$ cd
$CM BLUEPRINT_HOME/modules/cmd-tools/cms-tools-application/target/cms-tools
$ .7bin/cm serverimport -u admin -p admin -r $PATH_TO_CONTENT
or, when you are using a 64-bit Windows
$ ./bin/cm64 serverimport -u admin -p admin -r $PATH_TO_CONTENT
```

This will import all the XML files you can find under the content folder.

#### Importing the Blueprint users

CoreMedia provides users for the demo content, which you can import to the Content Management Server. The users are also part of the Zip file content—users.zip for the demo content. You might find several XML files for several extensions. Replace \$PATH\_TO\_CONTENT with the path to the demo user file, that is <PathToUnzippedFile>/users/<filename>.xml:

```
$ cd
$CM_BLUEPRINT_HOME/modules/cmd-tools/cms-tools-application/target/cms-tools
$ .7bin/cm restoreusers -u admin -p admin -f $PATH_TO_USERS
or, when you are using a 64-bit Windows
$ ./bin/cm64 restoreusers -u admin -p admin -f $PATH_TO_USERS
```

This will import all the users defined in the XML file. Import the other user files in the users folder similarly.

#### Starting the Content Feeder

Now that the Content Management Server and the Search Engine are up and running, you can start the Content Feeder.

```
$ cd $CM_BLUEPRINT_HOME/modules/search/content-feeder-webapp
$ mvn tomcat7:run
```

Afterwards you can check the Content Feeder's administration page at http://local-host:39080/feeder/admin. The Content Feeder feeds content (documents) to the Search Engine and will immediately start feeding. To check it, browse to the Solr administration page at http://localhost:44080/solr and search for id:coremedia\*. This query searches for all index entries whose id starts with coremedia. If Solr finds some, the Content Feeder works properly.

#### Starting the Preview CAE Feeder

Like the Content Feeder the CAE Feeder depends on the Content Management Server and the Search Engine to be running. The CAE Feeder feeds content beans to the Search Engine.

```
$ cd $CM_BLUEPRINT_HOME/modules/search/caefeeder-preview-webapp
$ mvn tomcat7:run
```

Afterwards take a look into the CAE Feeder's logfile at caefeeder-preview-webapp/target/logs/caefeeder.log. The CAE Feeder should start feeding all the content beans based upon the content you have just imported into the Content Management Server. To check it, browse to the Solr administration page at http://localhost:44080/solr and search for id:contentbean\*. This query searches for all index entries whose id starts with contentbean. If Solr finds some, the CAE Feeder works properly

#### Starting the Workflow Server

The next component to start is the Workflow Server.

```
$ cd $CM_BLUEPRINT_HOME/modules/server/workflow-server-webapp
$ mvn tomcat7:run-war
```

When Tomcat is running, look into workflow-server-webapp/tar qet/logs/workflow.log. If the logfile shows no errors and ends with

```
Server - Server: started (Workflow Server Starter)
```

the Workflow Server is running.

### **Starting the Editorial Components**

#### Starting the Preview CAE

Next, you can start the preview *CAE*. That is the CAE which will be used by the editors for checking their written content.

```
$ cd $CM_BLUEPRINT_HOME/modules/cae/cae-preview-webapp
$ mvn tomcat7:run -Pdevelopment-ports
```

When the web application is up and running browse to http://preview-corporate.loc-alhost:40081/ to see the Blueprint demo web application. If the URL cannot be resolved, you have probably not added the fake domains to your /etc/hosts file, see Section 3.3.4, "Configuring Vagrant Based Setup" [50] for the list of required host mappings. If the page looks broken, your browser is possibly configured too restrictive with an anti-scripting plugin. Trust CoreMedia, and grant the Blueprint web application all required permissions. You should be able to click through the whole web application, register yourself, login to rate and comment on various content.

In a production deployment the Preview CAE and Studio run in the same Tomcat instance and thus have the same AJP and HTTP ports. If you use the tomcat7 Maven plugin however, each web application runs in a separate Tomcat instance, so you would encounter a port clash between the Preview CAE and Studio. The develop ment-ports profile overrides the ports for the preview CAE and prevents a port clash.

#### Starting CoreMedia User Changes Web Application

After the Content Management Server is running, you can start the User Changes web application.

Start CoreMedia User Changes web application with the Tomcat plugin:

```
$ cd $CM_BLUEPRINT_HOME/modules/server/user-changes-webapp
$ mvn tomcat7:run
```

When Tomcat is running, look into user-changes-webapp/target/logs/user-changes.log. If the logfile shows no errors and it contains

```
Initializing user-change-listener Attach user-change-listener to content repository with timestamp
```

the User Changes web application is running.

#### Starting CoreMedia Studio

Now, the Content Management Server, the Workflow Server and the Preview CAE are running.

If you skipped the *Master Live Server* before, you should start it now, because the next application to start is *CoreMedia Studio*, and without the *Master Live Server* you would not be able to publish content.

Start CoreMedia Studio with the Tomcat plugin:

```
$ cd $CM_BLUEPRINT_HOME/modules/studio/studio-webapp
$ mvn tomcat7:run -Pdevelopment-ports
```

After the Tomcat server started up, you can browse to <a href="http://localhost:40080/">http://localhost:40080/</a> to open CoreMedia Studio. Login as user "admin" with password "admin".

#### Starting the WebDAV Server

The WebDAV Server is an optional web application for editing content via the Web-DAV protocol. You can start it using the Tomcat plugin as follows:

```
$ cd $CM_BLUEPRINT_HOME/modules/editor-components/webdav-webapp
$ mvn tomcat7:run-war
```

WebDAV clients can now connect to <a href="https://localhost:8086/webdav">https://localhost:8086/webdav</a>. Open the URL with your browser, login as admin/admin, and you can browse through the repository and find some documents, especially pictures. With Microsoft Windows 7 enter the following command to create a network drive that is connected to the WebDAV Server:

```
$ net use * https://localhost:8086/webdav/ * /user:admin
/persistent:no
```

#### Starting the Site Manager

For user management and special content editing tasks which are not yet covered by *CoreMedia Studio* you can use the *Site Manager* (formerly known as *CoreMedia Editor*).

Note, that the *Site Manager* is only supported with a 32bit Java. You can set the used Java in the bin/pre-config.jpif file with the JAVA\_HOME property. By default, it is set to your local JAVA HOME environment variable.

```
$ cd
$CM_BLUEPRINT_HOME/modules/editor-components/editor/target/editor
$ bin/cm_editor
```

# Starting the other Components

Some components from the *Delivery Environment* are left out, but they are not handled differently than the components started before. Table 3.5, "Modules in the Workspace" [91] lists those components. If you want to use the *Delivery Environment*, you have to publish the demo content from the *Management Environment* 

to the *Delivery Environment*. Otherwise, you will not see any content in the live *CAE*. You can use the bulkpublish tool.

```
$ cd
$CM BLUEPRINT HOME/modules/cmd-tools/cms-tools-application/target/cms-tools
$ .7bin/cm bulkpublish -u admin -p admin -a -b -c
or, when you are using a 64-bit Windows
$ ./bin/cm64 bulkpublish -u admin -p admin -a -b -c
```

Component	Location	Description
Master Live Server	modules/server/master- live-server-webapp	The Master Live Server is started exactly the same way as the Content Management Server
Replication Live Server	modules/server/replica tion-live-server-webapp	See the Master Live Server and the Content Management Server
Live CAE Feeder	modules/feeder/caefeed er-live-webapp	The CAE Feeder for the live CAEs, started the same way as the preview CAE Feeder.
Live CAE	modules/cae/cae-live- webapp	The live CAE is started the same way as any other web application within the development workspace.

Table 3.5. Modules in the Workspace

# 3.5.4 Developing with Apache (optional for e-Commerce)

For some PerfectChef features CoreMedia makes use of the Apache HTTP server (see Section 5.4, "Connecting with an IBM WCS Shop" [207] for details), especially rewrite rules and handling of HTTPS requests (which is why Login does not work with a standalone Tomcat). The triangular communication between CAE, WCS and the client raises some more low level technical constraints concerning the cookie domain and cross domain Ajax requests. Without going into detail here, the easiest way to solve all such problems flexibly during development is to hide the CAE and the WCS behind a common Apache proxy. Moreover, according to the production setup you should test your development with Apache anyway to make sure that your features work correctly. Since Apache configuration is a tedious task, Core-Media provides a virtual machine with a preconfigured Apache server, which you can easily use and maintain.

Since CAE and WCS invoke each other mutually, there must be a 1:1 relationship between them, otherwise some LiveContext features will not work correctly. This means you would need two WCS instances for your Preview and Live CAE. However, a WCS instance needs quite some resources, and for most development use cases it is feasible to dispense a fully featured system and work with a shared WCS in-

stance for the Preview and the Live CAE. Therefore, this setup refers to a single WCS instance.

# **Prerequisites**

You need to have installed Vagrant and VirtualBox as described in section "Developer Setup" [40]. You also need a local instance of IBM WebSphere Commerce as described in Section 3.4, "Customizing IBM WebSphere Commerce" [58].

The Apache server on the Vagrant virtual machine connects via the following ports:

- → 49009 via AJP to the Live CAE on your local host
- 40010 to the Preview CAE
- 40009 to Studio

Open these ports in your firewall, that is for requests from 192.168.252.100 to local host.

Switch off blocker plugins in your browser for *CoreMedia Blueprint* applications. Otherwise, some JavaScript code might not be executed, and the pages will be incomplete.

# **Building the Web Applications**

1. You need two Maven profiles to build the *Blueprint* web applications according to the Apache setup. This concerns mainly the domains for absolute URLs. Add the profiles to your .m2/settings.xm1 file:

```
(specifia)
<id>c(so)localEnvironment</id>
(c(so)localEnvironment</id>
(c(so)localEnvironment
(c(so)localEnvironment<
```

2. Build the web applications (Studio, Preview CAE and Live CAE) and the RPMs for Apache as follows:

```
cd blueprint
mrn clean install -Dakipfests -am -pl :cas-preview-sebapp.:atudio-webapp -PlocalPreviewEnvironment
mrn clean install -Dakipfests -am -pl :cas-live-webapp -PlocalPreviewEnvironment
mrn clean install -am -pl :cutuin-sebache - PlocalPreviewPolyriconment
```

```
mvn clean install -am -pl :delivery-spache -PlocalEnvironment cd boxes mvn clean install -DskipTests cd ...
```

Create a .vagrantuser file in \$CM\_BLUEPRINT\_HOME with the following content:

```
yum:
remi_repository_mirrorlist: "http://centos-mirror/rpms.famillecollet.com/enterprise/6/remi/mirror"
vm:
memory:_"1024"
rpm:_"1
rist: "hupprint-box.vagrant"
chef:
rum_list: "role(apache-only)"
```

4. Install and start the vagrant box with the following call. This will take a few minutes if you do it for the first time.

```
cd blueprint
vagrant up
```

# **Configuring the Network**

Connect the following machines as described below:

- The Vagrant box running the Apache server
- The VMware clone of an IBM WCS RAD.
- → Your local Studio and CAE

#### VMware Clone of an IBM WCS RAD

- Set the network connection of your VMware image to NAT mode. By default, it is configured to Bridged mode.
- Open C:\Windows\System32\drivers\etc\hosts and define a mapping for the fragment suppliers as follows:

```
192.168.252.100 fragment.supplier.blueprint-box.vagrant preview-fragment.supplier.blueprint-box.vagrant
```

The fragment suppliers are the hosts from which the Commerce Server tries to fetch CoreMedia fragments. By default, these are server aliases for virtual hosts of the Live and Preview CAE.

- - a. change the cookie domain of com.coremedia.fragmentConnector.cook ieDomain to.blueprint-box.vagrant

- b. change the value of com.coremedia.fragmentConnector.liveCaeHost to http://fragment.supplier.blueprint-box.vagrant and the value of com.coremedia.fragmentConnector.previewCaeHost to http://preview-fragment.supplier.blueprint-box.vagrant
- 4. Start the Commerce Server.

#### Vagrant Box containing the Apache Server

You have already started the Vagrant VM. Now you must add an entry to its /etc/hosts file and restart the Apache server. Just apply the following steps, replacing <your-commerce-vm-ip> by the IP address of your IBM Commerce VM. The exact shop-ref domain must be the same as the value of the livecon text.ibm.wcs.host property in the localEnvironment Maven profile which you have already configured.

```
cd blueprint
vagrant ssh
sudo su -
echo "vgvor-commerce-vm-ip> shop-ref.ecommerce.mycompany.com" >> /etc/hosts
service httpd restart
```

#### Your Development Computer

You must add the Apache Vagrant VM and the IBM Commerce VM to your local /etc/hosts file, so that your browser can resolve the links of the *Blueprint* application.

```
sudo su -
echo "192.168.252.100 blueprint-box.vagrant helios.blueprint-box.vagrant
studio-helios.blueprint-box.vagrant \
sperview-helios.blueprint-box.vagrant shop-helios.blueprint-box.vagrant
shop-preview-helios.blueprint-box.vagrant \
shop-preview-production-helios.blueprint-box.vagrant" >> /etc/hosts
echo "vgour-commerce-vm-ip> shop-ref.ecommerce.mycompany.com" >> /etc/hosts
```

On a Windows machine the hosts file is C:\Windows\System32\drivers\etc\hosts

Now you can start the three Tomcat instances for Studio, Preview CAE and Delivery CAE:

```
cd blueprint/modules/cae/cae-preview-webapp
mvn tomcatf:run -FlocalPreviewEnvironment,cprofile-to-your-content-server>
cd blueprint/modules/cae/cae-live-webapp
mvn tomcatf:run -FlocalEnvironment,cprofile-to-your-content-server>
cd blueprint/modules/studio/studio-webapp
mvn tomcatf:run -FlocalFreviewEnvironment,cprofile-to-your-content-server>
```

If all systems are up and running, you should visit each of the following URLs in order to install the SSL certificates into your browser. Otherwise, you will be bothered with the pop-ups later, and the Studio preview will not work properly at all.

- https://helios.blueprint-box.vagrant/
- https://studio-helios.blueprint-box.vagrant/

- https://preview-helios.blueprint-box.vagrant/
- https://shop-preview-helios.blueprint-box.vagrant/webapp/wcs/stores/servlet/en/perfectchefesite
- https://shop-helios.blueprint-box.vagrant/webapp/wcs/stores/servlet/en/perfectchefesite

#### Checklist

If you followed the instructions so far, all components and virtual machines are wired correctly. However, throughout the project lifecycle you possibly adapt the setup to your specific needs, invent some shortcuts for redeployment or modify the configuration of a component temporarily or permanently. Tracking down the indirections of machines referencing each other can be tedious, so here is a list of the relevant host configurations which you should check first in case of problems. The following table shows the involved machines with their default addresses as provided by the setup and the symbolic names used to reference the machines.

Component	IP, Port	Virtual Host Names	Scope
WCS	[The IP of your WCS host]	shop-ref.ecommerce.coremedia.com	CAE, Apache
Preview CAE	192.168.252.1:40010		Apache
Live CAE	192.168.252.1:49009		Apache
Apache	192.168.252.100	helios.blueprint-box.vagrant	public
		shop-helios.blueprint-box.vagrant	public
		preview-helios.blueprint-box.vagrant	editor
		shop-preview-helios.blueprint-box.vagrant	editor
		fragment.supplier.blueprint-box.vagrant	wcs

Table 3.6. Components of the Apache Development Setup

The concrete values may be adapted to your particular environment. Just make sure that you change it consistently at all of the following checkpoints. The Preview CAE and the Live CAE are supposed to run on your local machine. They do not need fancy symbolic names, because they are not exposed to user agents but only accessed internally by Apache. The network adapter with the mapping for 192.168.252.1 is set up by Vagrant. The IP address 192.168.252.100 of the Vagrant machine which hosts the Apache server is configured in the blueprint/Vagrant file. The symbolic names are Apache virtual hosts and server aliases. You find their configurations in the various .conf files under /etc/httpd/conf.d. Once the machines are up and running, you should check their connections as follows. The wiring of the machines includes some entries in their /etc/hosts files, be-

cause the names of development machines are usually not resolved by a DNS server.

#### WebSphere Commerce System

The WCS needs entries for fragment.supplier.blueprint-box.vagrant and preview-fragment.supplier.blueprint-box.vagrant in its C:\Win dows\System32\drivers\etc\hosts file. The URL prefix of the CAE to fetch the fragments from is configured in Stores\WebContent\WEB-INF\web.xml:

#### CAE

The CAE references the WCS via the livecontext.ibm.wcs.host property. Therefore, the CAE machine (that is, your local machine) needs a hosts entry for shop-ref.ecommerce.coremedia.com.

#### **User Agent**

You probably want to check the results of your development work in a browser, so your local machine does not only serve as CAE host but also as a user agent. In order to access the *CoreMedia DXP 8* applications, you must configure the Apache virtual host names helios.blueprint-box.vagrant and shop-helios.blueprint-box.vagrant for the Live application and the respective virtual hosts for the Preview application in your hosts file.

#### Apache

shop-ref.ecommerce.coremedia.com is referenced in various Apache configuration files, thus the Apache machine needs a hosts entry for it. The CAEs are referenced by their IP addresses.

The Apache configuration files, which are located under /etc/httpd/conf.d, declare virtual hosts for the names mentioned in Table 3.6, "Components of the Apache Development Setup" [95] and map them to the CAEs and the WCS. For example, the virtual host shop-preview-helios.blueprint-box.vagrant is configured in commerce-shop-preview/commerce-shop-preview.conf and looks like this:

<VirtualHost \*:80>
ServerName shop-preview-helios.blueprint-box.vagrant
RequestHeader set X-FragmentHost preview

```
<Proxy balancer://commerce-shop-cluster>
    BalancerMember http://shop-ref.ecommerce.coremedia.com route=shopWorker loadfactor=1 ttl=300
</proxy>
<Proxy>
    BalancerMember ajp://192.168.252.1:40010 route=studioWorker loadfactor=1 ttl=300
</proxy>
...
</wirtualHost>

<pre
```

There are two virtual host declarations for each name, one for HTTP and one for HTTPS. The RequestHeader defines a context to identify from which CAE (Live or Preview) the fragments will be received.

Since this development setup uses a shared WCS for the Preview and Live CAEs, a request header is used to identify which CAE will be used to receive fragments. If the request header X-FragmentHost is set to preview, the fragments will be received from preview-fragment.supplier.blueprint-box.vagrant. If this request header is set to live or is not set, all fragments will be received from fragment.supplier.blueprint-box.vagrant. For catalog image delivery in a shared WCS environment see Section "Placeholder Resolution for Asset URLs" [452]

# **Developing New Apache Configurations**

If you have successfully built your local development system as described above, you can change the Apache configuration.

```
cd blueprint
vagrant up  # or vagrant resume if you suspended it
wun clean install -am -pl :studio-apache -PlocalEreviewEnvironment
mvn clean install -am -pl :delivery-apache -PlocalEnvironment
cd boxes
mvn antrun:run
cd.
vagrant provision
```

For Linux Blueprint provides a script for this task: workspace-configura tion/apache/updateApaches.sh. There are two more scripts which update only the Preview Apache or the Delivery Apache, respectively. You can also apply these scripts from Intellij Idea as follows:

- 1. Install the Bash Support Plugin
- 2. Create a new run configuration
- 3. Select the Bash Support Plugin
- 4. Reference the script you like and change name of the run configuration
- 5. Run it

# 3.5.5 Developing with Components and Boxes

By now, you should have learned how to build the workspace, start the box and optionally how to start the components directly from the workspace. In this section you will learn how to combine both for a nice reproducible development round-trip.

# Overview of the Development Infrastructure

The required stack of services and components you need to start before you can start developing with *CoreMedia Studio* and the *Blueprint CAE* is considerably large. By using either a common remote development system or the virtualized box, you are being relieved from setting up and maintain those services.

Both options provide their advantages and disadvantages. The common remote environment is saving your developer machines hardware but since it is shared by all developers, it must be highly available and you have to be cautious on updates. The virtualized solution requires a large amount of RAM to be available on your developer machine but it keeps you isolated from other developers and gives you full control to deploy upgrades or control the services.

# **Development Round-trip using Virtualization**

#### Virtualize intelligently

Before you start your virtualized environment, you should consider, what services you need in order to start your development applications from within your IDE. By default, the virtualized environment will not only contain those requirements, but also the applications you might want to change, such as *CoreMedia Studio* or *CAE*. This increases the startup time, the memory and the CPU footprint on your host machine. To decrease these factors, you can decrease the number of services started by choosing a different *Chef* role to run and then decrease the amount of memory reserved for the box.

To set a different *Chef* role and reduce the memory footprint, simply add a .vag rantuser file beside the Vagrantfile and apply the following YAML configuration to it:

```
vm:
    memory: "2048"
chef:
    run list:
        -"role[base]"
        - "role[storage]"
        - "role[management]"
```

This will start the box with only 2048mb RAM and provision it only with the services required by CoreMedia Studio and the CAE. With

# Getting Started | Developing with Components and Boxes

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant user parameters
```

you can print out all active configuration settings done with the *nugrant* plugin.

#### Build artifacts and fire up the box

Follow the steps below to set up your local isolated development system.

 Build the complete workspace by executing a post-configured build. Since this should be the default, the required Maven call is:

```
$ cd $CM_BLUEPRINT_HOME
$ mvn clean install
```

2. Start the box by executing:

```
$ cd $CM BLUEPRINT_HOME
$ vagrant up
```

3. Start your Studio either from the command-line or from within your IDE. You can open Studio in your browser with http://localhost:40080. Make sure that in both cases, the Maven profile vagrant is being activated. Starting the web application from the command-line can be achieved by executing:

```
$ cd $CM_BLUEPRINT_HOME/modules/studio/studio-webapp
$ mvn tomcat7:run -Pvagrant
```

4. Start your preview CAE either from the command-line or from within your IDE. Make sure that in both cases, the *Maven* profile vagrant is being activated. Starting the web application from the command-line can be achieved by executing:

```
$ cd $CM_BLUEPRINT_HOME/modules/cae/cae-preview-webapp
$ mvn tomcat7:run -Pvagrant
```

#### Rebuild intelligently

If you have executed the above commands you are in the initial state to develop code for either *Studio* or *CAE*. You can minimize your round trip by using the appropriate Maven commands. Preferably you should make use of the reactor options of Maven to reduce the set of affected modules to be build.

-pl :<Maven artifactId>(project list)

-am (also make)

Build a specific module from the work-space's root directory.

Enforce Maven to build in advance all modules on which your current module depends.

-rf :<Maven artifactId>(restart from) Enforce Maven to start the build with the module given by artifactId.

-amd (also make dependencies)

Enforce Maven to also build all modules that depend directly or indirectly on your current module.

By combining the above parameters, you can minimize the set of required modules to build and therefore reduce the build time dramatically. The most common use case would be to use the parameters -pl in combination together with -rf.

If, for example, you have added some code to the cae-base-lib module and you want to restart the *preview-cae-webap* with the new code, all you need to do is, stop the *tomcat7-maven-plugin* and execute:

```
$ cd $CM BLUEPRINT_HOME/modules
$ mvn -p\overline{I} :cae-preview-webapp -rf :cae-base-lib clean install
```

If the build succeeded, you can simply restart the web application and your additional code will be active.

#### Reprovisioning Server Components intelligently

The initial provisioning of the box takes a lot of time and should therefore only be done rarely. Instead, you can reprovision your box only with those RPMs that contain your changes. To achieve this, the same Maven optimizations as shown above should be applied.

1. If for example you have added a new content type or altered an existing one and the schema migration can be done without resetting the database, you simply need to rebuild all affected modules and reprovision them to the box. To achieve this, you first need to rebuild the necessary *Maven* modules.

```
$ cd $CM BLUEPRINT HOME
$ mvn -pl :cms-tomcat,:mls-tomcat -rf
:contentserver-blueprint-component clean install
```

In a second step you need to update the RPM repository folder at \$CM\_BLUE PRINT\_HOME/boxes/target/shared/rpm-repo provided to your box by using the shared folder mechanism of *Virtual Box*. To achieve this you need to execute the following call:

```
$ cd $CM_BLUEPRINT_HOME/boxes
$ mvn antrun:run
```

This step copies all found RPM packages. So, building only what has changed is essential for minimal turnaround times.

2. To reprovision the changed RPMs to the box, you need to execute:

```
$ cd $CM_BLUEPRINT_HOME
$ vagrant provision
```

3. Now, you can restart your web applications or clients running on your developer machine to use the new features of your server components.

To prevent you from starting your boxes from scratch each time you start developing, you should get familiar with the additional *Vagrant* commands to suspend and resume boxes as described in Section 3.5.2, "Working With the Box" [83]; Another interesting approach is to use the *sahara* plugin for *Vagrant*, it provides you with a sandbox functionality that allows you to either commit all happened changes or rollback to the last committed state. This is especially usefully, when you are developing features that alter the content repository and you want to rerun the feature on a constant repository state. In that case you can start a sandbox, provision your upgrades, run the test or tools, rollback and your round-trip is closed.

# 3.5.6 Developing Against a Remote Environment

Although the workspace is configured to use localhost everywhere, it is easy to develop against a remote environment. Either by changing localhost globally with the property installation.host in the project's root POM file or by customizing some or all of the values listed in the table below. The property installation.host itself is just a convenience and should only be used within these specialized properties.

Property	Host of component
cms.host	Content Management Server
mls.host	Master Live Server
rls.host	Replication Live Server
solr.host	Solr search engine
caefeeder-preview.host	CAE Feeder (preview)
caefeeder-live.host	CAE Feeder (live)
studio.host	Studio
mongo.db.host	Mongo database
database.host	SQL database

Table 3.7. Environment properties

If you want to manage multiple environments, you can manage them in your settings.xml file:

```
file>
 <id>dev</id>
 properties>
   <cms.host>cms.dev.host.com</cms.host>
   <mls.host>cms.dev.host.com</mls.host>
   <solr.host>cms.dev.host.com</solr.host>
    <database.host>db.dev.host.com</database.host>
   <mongo.db.host>mdb.dev.host.com</mongo.db.host>
 </properties>
</profile>
file>
 <id>retest</id>
 properties>
    <cms.host>cms.retest.host.com</cms.host>
   <mls.host>cms.retest.host.com</mls.host>
   <solr.host>cms.retest.host.com</solr.host>
   <database.host>db.retest.host.com</database.host>
   <mongo.db.host>mdb.retest.host.com</mongo.db.host>
 </properties>
</profile>
cprofile>
 <id>vagrant</id>
 properties>
    <cms.host>blueprint</cms.host>
   <mls.host>blueprint</mls.host>
   <solr.host>blueprint</solr.host>
   <database.host>blueprint</database.host>
   <mongo.db.host>blueprint</mongo.db.host>
 </properties>
</profile>
```

Example 3.6. Adding Environments in set tings.xml

You can choose now to connect to different environments by either manually adding a profile to your Maven call (such as -Pdev) or by setting the profile permanently in your settings.xml file.

```
<activeProfile>dev</activeProfile>
```

Example 3.7. Activating Environment in settings.xml

By default, a vagrant profile is provided for you, to develop against the virtualized *Vagrant* box.



# 4. Blueprint Workspace for Developers

CoreMedia Blueprint workspace is the result of CoreMedia's long year experience in customer projects. As CoreMedia CMS is a highly customizable product that you can adapt to your specific needs, the first thing you used to do when you started to work with CoreMedia CMS was to create a proper development environment on your own. CoreMedia Blueprint workspace addresses this challenge with a reference project in a predefined working environment that integrates all CoreMedia components and is ready for start.

CoreMedia Blueprint workspace provides you with an environment which is strictly based on today's de facto standard for managing and building Java projects by using Maven. That way, building your project artifacts is a matter of simply executing mvn clean install. Developers are able to test all the various CoreMedia CMS components directly within the same environment by executing mvn tom cat7:run and mvn tomcat7:run-war respectively. No further deployment is necessary.

With the introduction of Chef as the provision tool of choice and Vagrant as the tool to prepare VirtualBox virtualized environments, setting up the server backend to start developing with *CoreMedia Blueprint* workspace is now a matter of minutes, rather than hours. A simple vagrant up management will provide you with all databases, content repository and search services without the need to install and configure any project specific software on the developer's system.

To achieve this simplicity all components within the *CoreMedia Blueprint* workspace are preconfigured with hostnames, ports, database schemes, users and passwords such that you don't need to worry about configuration while developing within the *CoreMedia Blueprint* workspace. Instead, right from the start, you may concentrate on the real work, on the business logic that creates your company's value in the first place.

CoreMedia Blueprint workspace creates RPM or Zip artifacts out of the box, which you can use for deployment. You can preconfigure or post-configure your components that means at build time or at installation time, respectively.

Maven based environment

Using a virtualized development infrastructure

# 4.1 Concepts and Architecture

This chapter describes concepts and architecture of CoreMedia Digital Experience Platform 8.

- Section 4.1.1, "Maven Concepts" [104] describes how the Maven concepts are implemented within the CoreMedia Blueprint workspace.
- Section 4.1.3, "Application Architecture" [107] describes how CoreMedia applications are build from library and component artifacts and how deployable artifacts are build with package artifacts.
- Section 4.1.4, "Structure of the Workspace" [112] describes the folder structure of the CoreMedia Blueprint workspace.
- Section 4.1.5, "Project Extensions" [114] describes the extensions mechanism which lets you enable and disable extensions in one single location.
- Section 4.1.6, "Virtualization and Provisioning" [119] describes the virtualization and provisioning infrastructure based on Chef and Vagrant.

# 4.1.1 Maven Concepts

The Maven build and dependency system is the foundation of the CoreMedia Blueprint workspace. This section will introduce you into the concepts CoreMedia used with Maven to provide you with the best development experience as possible.

# **Packaging Types**

By default, *Maven* provides you with several packaging types. The most important ones are the pom, jar and the war type. They should be sufficient for the most common kinds of development modules but whenever you try to either support proprietary formats or try to break whole new ground, those three packaging types aren't sufficient. Using only the pom packaging type together with custom executions of arbitrary plugins, gives you flexibility but adding and maintaining your pom.xml files is going to be a complex and costly process.

To reduce complexity, but even more important to enforce standards, CoreMedia came up with two custom tailored packaging types for the *CoreMedia Blueprint* workspace. The coremedia-application and the jangaroo packaging type. The coremedia-application type provides a build lifecycle and dependency profile for a proprietary application format, whereas the jangaroo type provides both for the *JavaScript* tool chain to build sophisticated and compelling user interfaces like *CoreMedia Studio*.

# coremedia-application

The coremedia-application packaging type is provided by the coremedia-application-maven-plugin. When you take a look at the root pom.xml and search for this plugin, you will find two occurrences, one in the pluginManagement section and one in the build section. The latter definition contains the line <ex tensions>true</extensions> within its plugin body, telling Maven that it extends Maven functionality. In this case, Maven will register the custom lifecycle bound to the custom packaging type.

```
<plugin>
    <groupId>com.coremedia.maven</groupId>
    <artifactId>coremedia-application-maven-plugin</artifactId>
    <extensions>true</extensions>
</plugin>
```

Besides lifecycle, a custom packaging type can also influence if *Maven* dependencies of this type have transitive dependencies or not. Because CoreMedia wanted to keep the coremedia-application packaging type to be the pendant of the war packaging type, it does not have transitive dependencies either. For your modules to depend on other coremedia-application modules and their dependencies as well, this means, that you need to define an additional dependency to the same GAV (groupId, artifactId, version) coordinates but with packaging type pom.

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>probedog-application</artifactId>
  <type>coremedia-application</type>
  <scope>runtime</scope>

</dependency>

<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>probedog-application</artifactId>
  <type>pom</type>
  <scope>runtime</scope>

</dependency>
</dependency>
</dependency>
</dependency>
</dependency>
</dependency>
</dependency>
</dependency>
</dependency>
```

Example 4.1. Dependencies for a CoreMedia application

You may know this pattern from working with war overlays if they are skinny too, which means that they contain no further versioned artifacts.

For further information about the coremedia-application-maven-plugin, you should visit the plugins documentation site at CoreMedia Application Plugin.

#### langaroo

Like the coremedia-application-maven-plugin, the jangaroo-maven-plugin defines a *Maven* extension with a custom packaging type jangaroo, which introduces a custom lifecycle. This lifecycle binds the standard phases known from the jar packaging type to the corresponding goals for compiling ActionScript to JavaScript, running JooUnit tests and packaging the compilation result. Because *Jangaroo* artifacts and dependencies are of type jar, transitive dependencies are

automatically added to the compile scope, making it easy to create and maintain modularity throughout your project.

For further information on the *Jangaroo Maven* build process, visit the corresponding documentation in the <u>Jangaroo Tools Wiki</u>.

#### **BOM files**

BOM stands for "bill of material" and defines an easy way to manage your dependency versions. The BOM concept depends on the import scope introduced with Maven 2.0.9, that allows you to merge or include the dependencyManagement of a foreign POM artifact in your POMs dependencyManagement section without inheriting from it.

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>core-bom</artifactId>
  <version>5.4.23</version>
  <type>pom</type>
  <scope>import</scope>
</dependency>
```

The inclusion or merge is done before the actual dependency resolution of your project is done. By the time the actual resolution starts *Maven* does not see any BOM imports but only the merged or included dependencies.

For projects using a framework that provides many artifacts like *CoreMedia* does, this means, that you can fix the versions for all dependencies that are part of that BOM, by simply declaring one dependency.

Of course there are pitfalls when using BOMs and the import scope, but the benefits of using BOMs overcome any disadvantages. To prevent you from falling into one of the pitfalls, the following paragraphs will show you how to use the BOM approach correctly.

# Chaining BOMs and artifact procurement

Artifact procurement is a feature that some repository management tools like *Nexus* or *Artifactory* offer you to allow your project to use only explicitly configured versions of their dependencies. In addition to the local dependency management in your POM files, artifact procurement is done remotely in your artifact repository. Because of this fact, artifact procurement is much stricter and most commonly only applied in organizations, where securing build infrastructure has the highest priority.

When you chain BOM files, which means that the BOM you import, imports another BOM and so forth, you cannot achieve complete artifact procurement if any POM enforces a different version of a BOM than the version that is used within that chain of its predecessors. This problem stems from the fact that all import scoped dependencies must be resolved in any case, even if your topmost project enforces

a different version. Luckily this only affects POM artifacts, you cannot compile against or which have no effect when deployed to the classpath.

# BOM import order

Because the import scope is more likely an xinclude on XML basis, ordering of these imports is crucial if the BOMs content is not disjoint, which is most likely the case in presence of chained BOMs.

As a result, it is important to list the BOM imports in reverse order of the BOM import chain. To make sure your update is correct you should therefore always create the effective POM and check the resulting dependency Management section. To do so execute:

\$mvn help:effective-pom -Doutput=effective-pom.xml

# 4.1.2 Blueprint Base Modules

CoreMedia Digital Experience Platform 8 introduces a new way of providing default features for CoreMedia Blueprint, Blueprint Base Modules. Step by step CoreMedia will move features from the Blueprint workspace to the Blueprint Base Modules. All features of the Blueprint Base Modules will be described by a public API. The reasons why CoreMedia decided to do so are:

- Less source code means faster Mayen builds.
- → Less source code in *Blueprint* workspace leads to easier migration paths when updating to new versions.

As its name implies, this new module contains Blueprint logic and thus depends on the Blueprint's content model. The content model is still part of the Blueprint workspace, hence you may customize it. Be aware, that some changes will break the Blueprint Base modules. Read Section "Content Type Model Dependencies" [142] for the list of Blueprint Base dependencies to the Blueprint content type model.

Read Section 4.3.1, "Using Blueprint Base Modules" [141] for a detailed description of how to develop with the various Blueprint Base Modules.

# 4.1.3 Application Architecture

CoreMedia applications are hierarchically assembled from artifacts:

- Library artifacts are used by
- Component artifacts are used by



# Blueprint Workspace for Developers | Application Architecture

- Application artifacts are used by
- → Packages artifacts

The following sections describe the intention of the given artifact types.

# **Library Artifacts**

Library artifacts contain JAR artifacts with Java classes, resources and Spring bean declarations.

An example is the artifact <code>cae-base-lib.jar</code> that contains CAE code as well as the XML files which provide Spring beans.

# **Component Artifacts**

Component artifacts provide a piece of business (or other high level) functionality by bundling a set of services that are defined in library artifacts. Components follow the naming scheme "<componentKey>-component.jar. The component artifact cae-component.jar for example, bundles all services that are typically required by a CAE web application based project.

Component artifacts are automatically activated on application startup, in contrast to library artifacts. That is, Spring beans and properties are loaded into the application context and servlets and so on will be instantiated. Therefore, you can add a component by simply adding a Maven dependency. No additional steps (such as adding an import to a Spring file) are necessary.

The following files allow you to declare services for a component which are automatically activated:

- → /META-INF/coremedia/component-<componentname>.xml:
  - An entry point for all component Spring beans. Either declared directly or imported from library artifacts.
- → /META-INF/coremedia/component-<componentname>.properties:
  - All configuration options of the component as key/value pairs. These properties might be overridden by the concrete application.
- /META-INF/web-fragment.xml: A Servlet 3.0 fragment of a web.xml file that declares component specific servlets, listeners, etc. (see http://www.oracle.com/technetwork/articles/javaee/javaee6overview-part2-136353.html)

Consider extending com.coremedia.springframework.web.ComponentWebApplicationInitializer instead of writing a web-fragment.xml so that your component's servlet configuration (listeners, filters, etc.) can be disabled at application startup time by passing a list of component names as property components.disabled to the web application. The property is read using an instance of spring's Standard Servlet Environment.

# **Application Artifacts**

An application artifact is a WAR (web application) file that is ready to be deployed in a servlet container. It consists of one or more component and library artifacts as well as a small layer of code or configuration that glues the components together. Web resources such as image or CSS files might be either directly contained in application artifacts or might be bundled below /META-INF/resources inside a shared library or component artifact.

Application artifacts may contain the following files to configure its components:

- /WEB-INF/web.xml: Servlet 3.0 web application deployment descriptor, may declare a load order for component web fragments and additional servlet filters, listeners, etc.
- /WEB-INF/application.xml: Contains additional Spring configuration which is required by the application and not provided by components.
- /WEB-INF/application.properties: Configures components packaged with the application. Values set here override any default application and component configuration in /WEB-INF/application.xml and /META-INF/coremedia/component-<componentname>.properties.
- /WEB-INF/logback.xml: Logback configuration file for this application. If this file is present, it will override the default log configuration. Any custom log configuration file should include logging-common.xml, which defines appenders "file" and "console" and sets the name and location of the log file:

Example 4.2. Including logback-common.xml

```
</root>
</configuration>
```

See Section "The Logging Component" [165] for additional information.

You can specify additional properties files by defining a comma-separated list of paths in a System or JNDI property with the name propertieslocations.

Application properties are loaded from the following sources, from the highest to the lowest precedence:

System properties: Useful for overriding a property value on the commandline. The actual property name must be prefixed with "coremedia.application." when set as a system property:

JNDI context: Allows deployers to override application properties without modifying the WAR artifact. Object names must be prefixed with "coremedia/application/". For instance, to set the property management.server.remote.url via the JNDI context, its value may be added to the application environment in the application's /WEB-INF/web.xml or in Tomcat's context configuration:

```
<env-entry>
  <env-entry-name>
    coremedia/application/management.server.remote.url
  </env-entry-name>
  <env-entry-value>
    service:jmx:jmxmp://localhost:6666
  </env-entry-value>
  <env-entry-value>
  <env-entry-type>java.lang.String</env-entry-type>
</env-entry>
```

Example 4.3. Setting an environment property in web.xml

```
<Context>
  <!-- ... -->

<Environment
  name="coremedia/application/management.server.remote.url"
  value="service:jmx:jmxmp://localhost:6666"
  type="java.lang.String"
  override="true"/>

  <!-- ... -->
</Context>
```

Example 4.4. Setting an environment property in the context configuration

/WEB-INF/application.properties: Build-time configuration of application properties.

# Blueprint Workspace for Developers | Application Architecture

- /WEB-INF/component-\*.properties: Like application.properties, but allows grouping of properties by component.
- classpath:/META-INF/coremedia/component-\*.properties:Default component configurations provided by the author of the component. These files should not be modified to configure components for use in a particular application. Instead, their values should be overridden in the application artifact in the files /WEB-INF/component-\*.properties or /WEB-INF/application.properties.

# **Package Artifacts**

A package artifact is a deployable artifact. It may contain one or more application artifacts, which can be tools, web applications or any other resources you need to deploy, for example an Apache configuration overlay or a Tomcat installation. The main purpose of a package artifact is to add an installation infrastructure. In case of simple Zip artifacts this can be a set of shell or batch scripts. In case of a native package, an RPM for example, the native package manager provides the infrastructure to install a package artifact.

Package artifacts may be configured at build time with default values or with filter tokens, that can be replaced after the installation on the target machine (see Section 4.3.9, "Configure Filtering in the Workspace" [171] for details).

#### Tomcat based Services

In case a package artifact repackages a set of WAR application artifacts, the package artifact wraps a Tomcat configuration stub around one or more web applications and adds the infrastructure to register the Tomcat instance as a service. A Tomcat configuration stub contains only the necessary configuration files of a Tomcat and the web applications it should start. A common Tomcat installation, identified by an environment variable CATALINA\_HOME, can then be used to start an instance of itself using an environment variable CATALINA\_BASE pointing to the Tomcat configuration stub. This way you don't need to package a whole Tomcat installation with each service package artifact.

For an overview of the default layout used for Linux/Unix, see Section 9.3, "Linux / Unix Installation Layout" [468].

# **Redundant Spring Imports**

Due to the design of the Spring Framework and the CoreMedia CMS, it is necessary to declare many <import/> elements in Spring configuration files, often pointing to the same resource. This slows down the startup of the ApplicationContext.

Unfortunately, org.springframework.beans.factory.xml.XmlBeanDefinitionReader does not track imported XML files, so redundant <import/> elements will lead to Spring parsing the same XML files over and over again (in most

cases, those XML files will contain more <import/> elements leading to even more parsing, ...) After moving to Servlet 3.0 resources, for each <import/>, the JAR file containing the XML file has to be unpacked. Also, every time that an XML file is completely parsed, Spring reads all Bean declarations, creates new org.springframework.beans.factory.config.BeanDefinition instances, overwriting any existing BeanDefinitions for the same bean ID.

This release introduces an optional Spring Environment property skip.redund ant.spring.imports that is true by default. If set to true, the first <import/> element will be used and all following, duplicate <import/> elements pointing to the same resource will be ignored. The time saved depends on the number of duplicated <import/> elements.

Even though this setting is recommended, it may change which bean definitions are loaded. (As explained above, normally, bean definitions may be overwritten by subsequent imports, depending on how <import/> elements are used in a web application).



# 4.1.4 Structure of the Workspace

The CoreMedia Blueprint workspace contains the modules, packages, boxes and test-data top level aggregator modules.

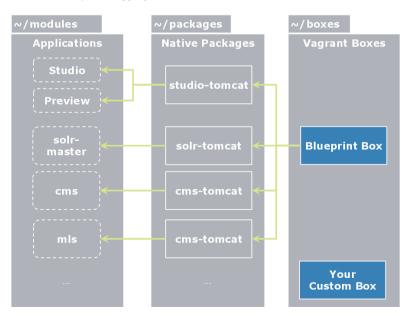


Figure 4.1. Workspace Structure

#### modules

The modules aggregator module is the most important space for project developers. All code, resources, templates and the like is maintained here. You can start all components locally in the modules area.

The modules hierarchy consists of modules that build libraries and modules that assemble these libraries to applications. Library modules are being built with the standard Maven <code>jar</code> packaging type or with the <code>jangaroo</code> packaging type, which is a custom packaging type to package <code>CoreMedia Studio</code> libraries and plugins.

Most applications created by the modules below the modules folder are web applications using the standard Maven war packaging type. All other applications are built with the custom coremedia-application packaging type. In contrast to war modules coremedia-application modules are being built with the coremedia-application-maven-plugin, a custom plugin tailored to the CoreMedia .jpif based application runtime.

The modules folder is structured in sub-hierarchies by grouping modules due to their functionality. The main groups are cae, cmd-tools, ecommerce, editor-components, studio, search and server which contain the applications defining CoreMedia DXP 8.

Beside the application groups you can see a folder named shared. Modules belonging to this category cannot be assigned to one group alone but merely provide libraries and APIs for multiple applications. The remaining two groups extensionconfig and extensions are required for the new extensions functionality of CoreMedia Blueprint workspace.

By default, *CoreMedia Blueprint* workspace ships preconfigured with many extensions such as *Adaptive Personalization* or *Elastic Social*. Many extensions not only touch one application but merely extend many of them. The *CoreMedia Project Extensions* decouples the application from the dependencies it is extended by and lets you centralize and automatically manage the dependencies. See Section 4.1.5, "Project Extensions" [114] for details.

Not all extensions will be used in a project right from the start. In this case, the CoreMedia Project Extensions allow you to easily deactivate features that you do not need.

# packages

The artifacts, for example WAR and Zip files build by the modules hierarchy are not deployable in a target environment as they contain default configuration values used to simplify development with the workspace. The packages hierarchy adds this configuration flexibility and even more important it adds the integration with the servlet container and the operating systems service infrastructure.

The artifacts build in packages are either Zip or RPM files. For RPM files there is an inbuilt native installation routine whereas the Zip files contain custom installation scripts.

The packages hierarchy consists of several sub-hierarchies. The main hierarchies are services, tools and apache-overlays. The services sub-hierarchy builds all applications that are built on top of Tomcat as a servlet container. The tools sub-hierarchy builds all command-line tools for all services. The apache-overlays hierarchy builds overlays to an already installed Apache server, adding only configuration files.

Beside these three hierarchies there is the package-template module, that contains all the OS-specific installation code like the scriptlets for the RPM files or the initialization scripts for the Tomcat services.

The tomcat hierarchy consists of modules necessary for the Tomcat service infrastructure. The tomcat-installation module builds an installable version of a Tomcat distribution. The Tomcat based services share, when installed on the same machine, one installation of Tomcat. They only create instances of Tomcat using the binaries of the distribution together with their own configuration files, which are being provided by the tomcat-config artifacts. The tomcat-server-libs and coremedia-tomcat modules provide class loading extensions.

The editor-webstart-webapp module has been placed here as signing and repackaging is closer related to the packages hierarchy as with the modules hierarchy.

#### boxes

The boxes module contains all provisioning code to automatically set up a *CoreMedia Blueprint* system. For local development it also contains a harness in the form of a Vagrant file to startup a virtual machine within VirtualBox. See Section 4.1.6, "Virtualization and Provisioning" [119] for more information.

#### test-data

The test-data folder contains test content to run *CoreMedia Blueprint* with. It can be imported into the content repository by using the CoreMedia *serverimport* tool. Extensions may contain additional test-data folders. For more information have a look at Section 3.5.3, "Locally Starting the Components" [85]

# 4.1.5 Project Extensions

One of the main goals of *CoreMedia DXP* 8 is to offer a developer friendly system with a lot of prefabricated features, that can simply be extended modularly. To this end, CoreMedia provides the Maven based *CoreMedia Blueprint* workspace and the extensions mechanism.

An extension adds new features to one or more CoreMedia components. To preserve a modular structure in the workspace an extension should be developed in its own Maven module and should have submodules for extensions that affect different CoreMedia applications. Assume, for example, that you want to extend your CoreMedia system to integrate external content and render this content with a proof of origin. In this case there is a submodule for the CAE containing new view templates for this content and there is another submodule containing new UI components for *Studio* to search specific sources and create new content.

In *CoreMedia Blueprint* workspace extensions are, in principle, enabled for one component by adding a Maven dependency on the extension module to the component module.

Nevertheless, because extensions often affect more than one component (for example the CAE and Studio as shown in Figure 4.2, "CoreMedia Extensions Overview" [115]) that would mean that a dependency for each affected component has to be declared. If the extension should be disabled, the corresponding dependencies have to be removed from the components. This requires many manual steps and it is error-prone if dependencies are forgotten. The CoreMedia Blueprint Maven Plugin is a Maven build extension that does all the dependency management for you. It allows you to define extensions for multiple CoreMedia components in separate modules and to enable or disable them in one place. Find the details described in the following paragraphs.

cae-extension-dependencies studio extension-dependencies Extension Points

my-extension-cae my-extension-studio

New View I Components

Extension Descriptor my-extension-bom

My Extension

Extensions

CoreMedia Blueprint Maven Plugin

Figure 4.2. CoreMedia Extensions Overview

# How Extensions and Components Integrate

The CoreMedia Blueprint Maven Plugin requires the following features in the Maven workspace for operation:

Extension Point: Each CoreMedia component that can be extended defines an extension point in the modules/extensions-config folder. The extension point is a simple POM file in a component specific submodule. For in-

- Extension Descriptor: A simple BOM POM file of the extension that has dependencies on the component specific extension modules. The root POM file of the project has to depend on this POM file in order to activate the extension.
- coremedia.project.extension.for: A property in the POM files of the component specific extension submodule. The property defines for which CoreMedia component the extension is intended.

The CoreMedia Blueprint Maven Plugin ia a tool which manages extensions for you. It analyzes the root pom.xml file and its dependencyManagement entries to identify the registered extensions by their extension descriptor. If any are found, each extension module defined in the extension descriptor of the extension is added to the extension point. An application now only needs to depend on its extension points and all necessary dependencies will be added to the applications dependency tree by transitivity. The following sections describe this in detail.

How the CoreMedia Project Maven Extension works

#### **Mapping Components and Extensions**

The CoreMedia Blueprint Maven Plugin handles the dependencies for you in order to enable or disable an extension. To reach that, a relation between extension module and corresponding component must exist. This relation will be defined by the extension module itself. In other words the extension module exposes its target component. The CoreMedia Blueprint Maven Plugin expects a Maven property in the extension module. The name of the property is coremedia.project.extension.for. The value of this property describes the target component or more precisely it matches the prefix of one module of the extension points. The CoreMedia Blueprint Maven Plugin adds a dependency on the extension module to the matching extension point module (see Figure 4.3, "Component Mapping" [116]).

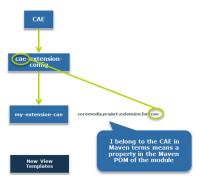


Figure 4.3. Component Mapping

# **Activating Extensions**

As already mentioned the *CoreMedia Blueprint Maven Plugin* allows you to enable and disable an extension in one place. Extensions are enabled by adding the Extension Descriptor to the project's root POM and running the **update-extensions** goal of this Maven plugin. While the Extension Descriptor is a BOM POM you have to import it to the dependencyManagement section of the project's root POM as shown in Example 4.5, "Enabling an Extension" [117]. To disable an extension you have to remove the import also followed by the **update-extensions** goal of this plugin. For more information about developing with the *CoreMedia Blueprint Maven Plugin* see Section 4.3.2, "Developing with Extensions" [146].

```
Example 4.5. Enabling an Extension
```

The Project Extension mechanism does not corrupt the Maven dependency resolving in any way. The dependencies are added before Maven analyzes dependencies and calculates the build order. Since the managed dependencies are persisted in a standard pom.xml, every IDE and other Maven based tool should work as expected.



# Example

The example bases on the extension mentioned above; an extension that extends your CoreMedia system to integrate external content and render this content in the CAE. Therefore, it needs sub modules for *Studio* and *CAE* specific parts:

```
--extensions
--externalContent
--externalContent-cae
--externalContent-studio
```

Example 4.6. Module structure of the extension

Each component specific submodule needs to show for which CoreMedia component it is intended. The pom.xml file of the externalContent-studio module, for example, has to contain the following property:

```
<coremedia.project.extension.for>
     studio
     </coremedia.project.extension.for>
```

Example 4.7. Define the component

The extensions need to be defined in the extension descriptor in the BOM POM file of the extension.

```
--extensions
--externalContent
--externalContent-bom
--pom.xml
--externalContent-cae
--externalContent-studio
```

Example 4.8. Module structure with BOM POM

Example 4.9. BOM POM with dependencies on submodules

Now, you have to activate the extension. Simply add a dependency on the BOM POM file to the root pom.xml file:

```
<dependencies>
<dependency>
<groupId>${project.groupId}</groupId>
```

Example 4.10. Enabling the extension in the root POM file

```
$ cd $BLUEPRINT_HOME
$ mvn com.coremedia.maven:coremedia-blueprint-maven-plugin:\
    update-extensions
```

The CoreMedia Blueprint Maven Plugin will add the dependencies on the external-Content-cae and externalContent-studio to the respective extension points of CAE and Studio.

# 4.1.6 Virtualization and Provisioning

The CoreMedia Blueprint workspace supplies a virtualization and provisioning infrastructure to set up a virtual machine (VM) with all services and applications in a fully automated way. To achieve this Chef is used as the configuration management tool, a tool that has been proven and has been adopted widely. As a virtualization solution for development purposes, CoreMedia uses Vagrant as a wrapper around Oracle VirtualBox to configure the virtualized hardware, the network settings and to trigger the provisioning process of Chef on the box.

The term provisioning hereby describes the process of converging the state of a box from an arbitrary current state into the desired state configured with *Chef*, whereas the term box describes a virtual machine in the sense of a whole virtualized systems and neither means a *Java Virtual Machine* nor a restriction to *Oracle Virtual Box* as the virtualization solution. The *Chef* setup provided can also be applied to *VMware* images and bare metal systems.

Due to legal restrictions from Oracle, the boxes are configured with OpenJDK. If you want to use the Oracle JDK you have to import the Java community cookbook (https://supermarket.chef.io/cookbooks/java) and activate Oracle JDK in your Vagrant files.

# **Boxes Overview**

By default, only a simple virtualized environment, where all applications are running on one box, is shipped with the workspace. This box environment provides all the blueprint services and its dependencies necessary for development purposes. For better insight, it provides also a *PSDash* processes dashboard that allows tailing of

logs from within the browser and provides a quick overview to all main system statistics. Visit http://localhost:8999.

All links to applications and services can be gathered in the README . md at the root directory of the workspace.

Please feel free to add your own custom tailored box scenarios to your workspace to improve your development experience. There are many possible scenarios ranging from a simple persistence box where only database services are running to a box where you test your monitoring stack. With *Vagrant* and *Chef*, you can easily provide reusable test beds for any kind of software.

# **Vagrant**

Vagrant is a tool, that allows you to automate the bootstrapping and configuration of virtualized images and thereby provides you with a workflow to test your code in an isolated environment keeping your developers machine clean from any project specific software. By abstracting the virtualization provider and the configuration provisioner, it is highly adaptable to your projects infrastructure.

By default, CoreMedia uses *Oracle VirtualBox* as the provider and *Chef* as the provisioner, but there are many free plugins adding other providers and provisioners. A list of free plugins can be seen here. Beside these free plugins there are also several commercial plugins, notably the *VMware* provider plugin, which is developed by the Vagrant founder himself.

Vagrants main configuration interface is the Vagrantfile, written in a *Ruby* DSL to configure hardware and network characteristics as well as a provisioning process to be triggered after booting the box.

To control the lifecycle of the boxes, *Vagrant* comes with an easy to learn command-line interface. *Vagrant* has commands to start, stop, destroy, suspend and resume the boxes. There are also commands to trigger the provisioning process to update the applications in the boxes. For a complete list of the available commands, either call vagrant --help on your shell or visit the official Vagrant documentation athttps://docs.vagrantup.com/v2/.

As *Vagrant* uses an approach, where it imports a base box and starts provisioning from that state, CoreMedia provides you with a preconfigured base box, containing only a minimum of preinstalled packages like *Java*. Visit CoreMedia Vagrant base boxes reference for the current base box state.

Be aware that *Vagrant* is NOT a deployment tool for production use, it is a developer aid to get rid of installing and configuring server software on your laptop. More precisely, it closes the gap between infrastructure and code, allowing you to develop and test complex deployment scenarios from within your workspace.

#### The Vagrant file

The main file in any *Vagrant* based scenario is the <code>Vagrantfile</code> file, it is the <code>pom.xml</code> file of the virtualization process. In the workspace you will find it beside the main <code>pom.xml</code> at the root directory.

```
Vagrant.configure("2") do |config|
  config.vm.box = "coremedia/base"
 config.vm.box version = "~> 1.16"
 config.omnibus.chef version = "12.8.1"
 config.vm.define :blueprint do |blueprint config|
    blueprint config.vm.network "private network", ip:
"192.168.252.100"
   blueprint config.vm.provider "virtualbox" do |v|
      v.customize ["modifyvm", :id, "--memory", 4096] v.customize ["modifyvm", :id, "--cpus", 2]
    blueprint config.vm.provision "chef solo" do |chef|
      chef.cookbooks_path = path_cookbooks
      chef.roles_path = path roles
      chef.add role("coremedia-box-common")
    end
  end
end
```

Example 4.11. Vag rantfile Example

In the Vagrantfile file, several Ruby blocks describe particular configurations. For example the opening Vagrant.configure ("2") do |config| block starts the Vagrant DSL, whereas the config.vm.define :blueprint do |blue print\_config| block starts the configuration of a particular box. Within this configuration block, you will encounter two more blocks. The blueprint\_config.vm.provider "virtualbox" do |v| block, that defines the Oracle VirtualBox provider and the blueprint\_config.vm.provision "chef\_solo" do |chef| block, that starts the Chef chef-solo provisioner. For a more comprehensive documentation visit the official Vagrant documentation athttps://docs.vagrantup.com/v2/.

#### Chef

As already mentioned earlier, *Chef* is used as the provisioning tool of choice to fully automate the deployment process of CoreMedia applications. Chef is a widely adopted configuration management framework, that has a steadily growing community and provides free installation instructions (cookbooks) for almost any kind of applications or infrastructures.

To learn more about the *Chef* configuration management tool please refer to the official Chef documentation at <a href="https://docs.chef.io/">https://docs.chef.io/</a>.

# **Chef Repository**

The CoreMedia Blueprint workspace provides a Chef infrastructure to manage a complex CoreMedia installation. The parts of the infrastructure are grouped as a

Chef repository, a directory layout convention required to work with *chef-server*, the central management facility for complex deployments. The <code>chef-repo</code> directory is located at <code>boxes/chef/chef-repo</code> and consists of the following subdirectories:

- → cookbooks, the logical deployment unit for *Chef* recipes.
- roles, a Chef construct to bundle recipe executions together with configuration attributes.
- → data\_bags containing data files structured as JSON files.
- environments a further topology based grouping construct of Chef.

The chef-repo directory contains README.md files which are part of the official chef-repo template. They contain instructions how to use the different constructs.

For the development setup with *Vagrant*, *chef-solo* is currently used as the provisioner, because it is easier to start with. The chef-repo though, is prepared to use with *chef-server*. To work with both environments, there are extra recipes, that use the *chef-server* search capabilities to dynamically connect nodes applications by querying nodes by their roles. These recipes have the suffix \_override and cannot be used together with *Vagrant*.

#### Cookbooks

The chef-repo directory contains all necessary cookbooks to set up a CoreMedia installation. This includes third-party community cookbooks from the official Chef Supermarket site. The cookbooks found there are being released regularly and CoreMedia strives to update the dependencies in the workspace for every distribution release of CoreMedia Blueprint.

In the boxes/chef-repo/cookbooks directory you will find cookbooks provided by CoreMedia:

- → The blueprint-yum cookbook configures the yum package management.
- The coremedia cookbook handles the deployment and configuration of all CoreMedia applications.
- The psdash cookbook installs and configures the PSDash processes dashboard. This cookbook is primary for development purposes, where quick insights into the log files or the basic system statistics are helpful. The dashboard can be accessed at http://localhost:8999.

#### CoreMedia Cookbook

The coremedia cookbook is located at boxes/chef/chef-repo/cook books/coremedia and contains the full spectrum of *Chef* constructs, this includes:



# Blueprint Workspace for Developers | Virtualization and Provisioning

- **recipes** as the installation instructions to be executed by chef.
- **attributes** containing the default configuration attributes for all recipes.
- → resources (lightweight resources LWR) to compose new recipes from. Currently there are resources for configuration, content, probedog and workflows. For a more detailed description view the boxes/chef/chef-repo/cookbooks/coremedia/README.md file written in markdown syntax, a common standard for cookbook documentation.
- providers (lightweight providers LWP), the implementation of the LWRs.
- definitions as a macroized recipe, to reduce the repetitive declaration of Chef resources in every recipe.
- → **libraries** for concrete ruby implementation of *Chef* APIs.
- **templates** to render files with parameters to disk.

The recipes of the coremedia cookbook install either logical units of deployment or configure infrastructure or third-party services.

The recipes installing CoreMedia services are very similar, they all contain one or more package resources installing the service and tool RPMs and a service resource responsible for the lifecycle of the service. If present, a probedog resource watches the availability of the service after it has been (re-)started.

In more complex recipes, the <code>content\_management\_server</code> or the <code>workflow\_server</code> recipe, for instance, the additional resources and providers (LWRP) are being used to either import and publish content or upload workflows. The reference about the configuration possibilities of those recipes can also be found in the <code>README.md</code> file.

The configuration resource is responsible for configuring the CoreMedia services and tools. It represents a *Chef* facade for the configuration properties files located below /etc/coremedia on the target machine and triggers the reconfiguration process when necessary.

By default, all *Chef* attributes, together with all information gathered by Chefs inspection tool *ohai* are merged together into one JSON data structure for each Chef node. By defining additional attributes either in roles or environments, you can extend this set. The configuration resource accesses all attributes found below the nested hash at node['coremedia']['configuration'] and compares the ones required for an application with the ones found currently on disk. If both sets don't match, the resource will trigger the reconfiguration of the resource.

All keys listed in the packages/src/main/filters/default-deploy ment.properties file are available for configuration. If, for example, you may want to change the value of the JVM heap size of the Content Management Server, you need to set your desired value with the key configure.CMS HEAP. In the

# Blueprint Workspace for Developers | Virtualization and Provisioning

 ${\tt boxes/chef/vagrant-chef-repo/roles/management.rb, {\tt you\, can\, see, how} \\ it is done for the {\tt vagrant\, deployment.} \\$ 

#### Roles

Recipes that should run together on one node are grouped together with attributes into *Chef* roles. In the boxes/chef/vagrant-chef-repo/roles directory, you find roles configured only for the *Vagrant* development setup.

# 4.2 Administration and Operation

This chapter describes how to administrate and operate features of *CoreMedia Digital Experience Platform 8* and how to release, deploy and maintain a *Core-Media DXP 8* System.

- Section 4.2.1, "Performing a Release" [125] gives a brief introduction on how to perform a Maven release and how to upload the deployment artifacts correctly.
- Section 4.2.2, "Deploying a System" [127] describes how to deploy the uploaded artifacts.
- Section 4.2.3, "Upgrade a System" [137] describes how you can upgrade a system.
- Section 4.2.4, "Rollback a System" [139] describes how you can rollback deployed packages.
- → Section 4.2.5, "Troubleshooting" [140] gives some hints in case of problems.

# 4.2.1 Performing a Release

This section describes how you can release the workspace with Maven and upload the artifacts to a repository. Before you continue, make sure you have configured the scm and distributionManagement section as described in the Section 3.3.3, "Configuring the Workspace" [46].

At the heart of every release process is the maven-release-plugin, which divides the process into two phases, the prepare and the perform phase.

In the prepare phase Maven sets a release version, builds the workspace and if that succeeds, it commits and tags the state. In a second step the version is bumped up to the next SNAPSHOT version.

During the perform phase the release committed tag is being checked out to the target/checkout directory, from where it is being build. During this perform build, the release artifacts are being uploaded to a Maven repository.

The default call you need to execute is therefore:

```
$ cd $CM_BLUEPRINT_HOME
$ mvn release:prepare release:perform
```

# **Upload Libraries, Components and Applications**

During a release, you only need to upload the artifacts of the modules below the \$CM8\_BLUEPRINT\_HOME/modules folder into a Maven repository as there is no need to reuse the artifacts below the \$CM8\_BLUEPRINT\_HOME/packages folder

# Blueprint Workspace for Developers | Performing a Release

in other projects, they are for deployment purposes only. Because of this, the maven-deploy-plugin is configured to skip the deploy goal for these modules.

# **Upload Packages**

Because there are Maven repository servers with the capability to serve a Maven repository with artifacts of type rpm as a Yum repository, you will find a hook to the \$CM8\_BLUEPRINT\_HOME/boxes module to upload the rpm artifacts to a dedicated repository. Currently Nexus and Artifactory are supporting Yum repositories.

To deploy RPM packages, you need to activate the Maven profile repository-upload.

By default, the profile can be configured using the properties shown in the table below:

 
 property
 usage

 rpm.upload.repository.url
 The URL to upload the artifacts to. Defaults to \${project.distributionManagement.re}

 rpm.upload.repository.id
 The id of the server authentication in the set tings.xml. Defaults to \${project.distributionManagement.repository.id}

Table 4.1. RPM deployment properties

Because repository servers like Nexus prohibit the deployment of snapshot artifacts into release repository and vice versa, you need to overwrite the repository URL to upload snapshot RPM artifacts. In case of a CI build you can then use a profile defined in the settings.xml file to overwrite the properties. In most cases there is already such a snapshot profile to add snapshot repositories and you can reuse it. In any case, the profile must include the properties, for example:

To activate the hook during the Maven release, you need to add the profile to the comma separated list of profiles defined in the releaseProfiles configuration property of the maven-release-plugin. You can find the configuration in the pluginManagement section of the \$CM7 BLUEPRINT HOME/pom.xml.

```
<plugin>
  <groupId>org.apache.maven.plugins/groupId>
  <artifactId>Configuration of maven-release-plugin</artifactId>
```

Example 4.12. Snapshot Profile

Example 4.13. mavenrelease-plugin

If you want to upload the RPM artifacts manually, you need to execute the deploy goal together with the profile, for example:

```
$ cd $CM7_BLUEPRINT_HOME/boxes
$ mvn deploy -Prepository-upload
```

#### Upload RPM Archive to S3

If you want to deploy the system within Amazon EC2 there is another hook to create an archive containing all RPM files and upload it to Amazon S3. This hook can be activated with the Maven profile s3-upload, defined in the \$CM7\_BLUE PRINT HOME/boxes/pom.xml.

## **Upload Zip Packages**

As there is no standardized deployment process for applications packaged as Zip files, there is no preconfigured solution within the workspace as well. If you still want to upload the Zip archives directly to their target machines, you can use the wagon-maven-plugin to achieve this. You will find the plugin's documentation here.

## 4.2.2 Deploying a System

After artifacts have been released or uploaded to a repository, you need to set up a system by deploying those artifacts. Currently, CoreMedia offers you three possible deployment strategies:

- → The automatic provisioning process using Chef.
- → The semiautomated processes using rpm and yum.
- The semiautomated process using the proprietary install scripts of the Zip archives.

## **Deployment with Chef**

With the *CoreMedia Blueprint* workspace, CoreMedia provides you not only with RPMs but also with a prefabricated automated way to set up a whole system from scratch using *Chef* as a provisioning tool.

The whole idea of using *Chef* is to fully automate the installation and upgrade process and integrate its configuration *infrastructure as code* into the workspace. Bundled together, installation configuration and project code, you can reduce the risk of not being able to set up a system specific state from scratch after a breakdown.

With Chef, you do not have to install and configure all services manually on each machine by yourself, but Chef will take care of it. This includes not only the installation of CoreMedia Digital Experience Platform 8 services, but also third-party software like MongoDB and MySQL.

#### **Using Chef-Solo**

If you start with *Chef* and simply want to set up a system on a single machine, you should use the chef-solo client utility as it doesn't require a *Chef Server* or an account for *Hosted Chef*.

#### **Prerequisites**

Before you can start deploying the components with <code>chef-solo</code>, you need to fulfill the following requirements:

- → Install chef-solo.
- Provide the RPM artifacts either from a local directory or from a remote YUM repository.

Additionally, there are some optional requirements, mostly used to set up a development or test system:

Provide a Zip archive of a content export, either as a local file or from a remote accessible URI

#### **Installing** Chef Client

To install Chef Client (including chef-solo) execute the following command:

sudo true && curl -L https://www.chef.io/chef/install.sh | sudo bash

#### Configuring the solo.rb file

The file to configure the <code>chef-solo</code> client is <code>solo.rb</code>, it contains the paths' to the cookbooks and the roles and the logging configuration of *Chef*. You have to create this file. A simple <code>solo.rb</code> file should look like the example below.

```
# CHEF ENVIRONMENT CONFIGURATION
log_level :info
log_location "/var/log/chef/chef-solo.log"
cookbook path "PATH_TO_YOUR_CHEF_REPO/cookbooks"
role_path "PATH_TO_YOUR_CHEF_REPO/roles"
```

Example 4.14. An example solo.rb file

Install Berkshelf and vendor the cookbooks. To do so,

```
cd boxes/chef/chef-repo
berks vendor
```

Afterwards the new generated berks-cookbooks directory must be added to the cookbooks path of the solo.rb.

#### Configuring the node.json file

The node.json file contains all the configurations you want to apply with the chef-solo run. This includes the attributes you want to set but also the roles and recipes you want to apply. The example below configures a complete CoreMedia 7 run.

```
"fqdn": "YOUR ALIAS",
"mysql":{
  "allow_remote_root":true,
"bind_address":"0.0.0.0",
  "use upstart": false,
  "server_repl_password":"coremedia",
"server_debian_password":"coremedia",
  "server_root_password":"coremedia",
  "tunable": {
    "wait timeout": "7200"
  "client": {
   "packages": ["mysql-community-client", "mysql-community-devel"]
  "server": {
    "packages": ["mysql-community-server"]
"coremedia":{
  "db":{
    "schemas": ["cm7management",
                  "cm7master",
                  "cm7replication",
```

Example 4.15. An example node.jsonfile

```
"cm7caefeeder"
                   "cm7mcaefeeder"l
   "yum":{
     "local": {
    "path": "YOUR_LOCAL_RPM_REPO",
       "archive": "YOUR RPM REPO ARCHIVE URL"
   "content archive": "YOUR CONTENT ARCHIVE"
   "configuration":{
     "configure.STUDIO TLD": "YOUR ALIAS",
     "configure.DELIVERY TLD":"YOUR ALIAS",
"configure.CROWD_APF_NAME":"YOUR_CROWD_APP_NAME",
     "configure.CROWD PASSWORD": "YOUR CROWD PASSWORD"
     "configure.CROWD_SERVER":"YOUR_CROWD_SERVER:8443"
"configure.ELASTIC_MAIL_HOST":"YOUR_MAIL_SERVER",
     "configure.DELIVERY REPOSITORY HTTP PORT":"42080", "configure.DELIVERY_SOLR_PORT":"44080"
   "logging":{
     "default": {
       "com.coremedia":{"level":"info"},
       "cap.server":{"level":"info"},
"hox.corem.server":{"level":"info"},
       "workflow.server":{"level":"info"}
   "tomcat": {
     "manager": {
       "credentials":{
          "admin":{
            "username": "admin",
            "password" : "tomcat",
"roles" : "manager-gui"
          "script": {
             "username" :"script",
             "password" : "tomcat",
            "roles"
                        : "manager-jmx, manager-script"
     }
},
"run_list":[
"recipe[blueprint-yum::default]",
"recipe[coremedia::chef_logging]",
"recipe[coremedia::reporting]",
"recipe[mysql::server]",
"recipe[coremedia::db schemas]",
"recipe[mongodb::default]",
"recipe[coremedia::solr master]",
"recipe[coremedia::master_live_server]",
"recipe[coremedia::content management server]",
"recipe[coremedia::workflow_server]",
"recipe[coremedia::caefeeder_preview]",
"recipe[coremedia::caefeeder live]",
"recipe[coremedia::studio]",
"recipe[coremedia::studio apache]",
"recipe[coremedia::certificate_generator]",
"recipe[coremedia::delivery]",
"recipe[coremedia::delivery apache]"
```

Before you can execute <code>chef-solo</code> with this configuration, you need to replace all uppercase values starting with <code>YOUR\_</code>. The following table lists the most important ones:

Token Replacement YOUR\_ALIAS If your machine has an alias and you want the system to use it instead of the resolved hostname, you can set it here. YOUR\_LOCAL\_RPM\_REPO The path of the local directory containing the RPM artifacts. If you want to use this option, remove the attribute coremedia['yum']['loc al']['archive']. YOUR LOC-The URL to a remote archive of the RPM artifacts. If AL RPM REPO ARCHIVE URL you want to use this option, you can remove the attribute coremedia['yum']['local']['path] and Chef will use the default for this value (/shared/rpm-repo). An array of paths to local Zip archives containing con-YOUR\_LOCAL\_CONTENT\_ARCHIVE tent, typically an archive with global content and some content archives of extensions which you have activated.

Table 4.2. node.js confiaurations

Now, you can simply start chef-solo by executing:

```
chef-solo -c solo.rb -j node.json
```

#### Configuring a Jenkins Setup

As described above, RPM repository and example content can be specified with and retrieved from a remote HTTP URL. For a quick retest system with Jenkins, you can use the REST API of Jenkins to retrieve those archives via the lastSuccessfulBuild URLs. All you need to do is activate archiving for the boxes/target/shared/rpm-repo/ folder and if you have a corresponding content job, you can apply this pattern there too.

For the chef-repo, you can choose between using the archived artifacts or directly reference the jobs workspace using the \*zip\* controller of Jenkins. The Jenkins job then only needs execute a script, that downloads and extract the chef-repo archive and configure the paths in the solo.rb correctly.

The script itself can be committed together with the node.json in the VCS that the Jenkins job checks out.

The following list shows example URLs using lastSuccessFul artifact URLs for RPM repository and content and a direct workspace URL for the chef-repo:

- http://MY\_JENKINS/job/MY\_CM7\_JOB/lastSuccessfulBuild/artifact/boxes/target/shared/rpm-repo/\*zip\*/rpm-repo.zip
- http://MY\_JENKINS/job/MY\_CM7\_CONTENT\_JOB/lastSuccessfulBuild/artifact/target/content-users.zip
- http://MY\_JENKINS/job/MY\_CM7\_JOB/ws/boxes/chef/chef-repo/\*zip\*/chef-repo.zip

#### Using PostgreSQL with Chef

The following steps show how to modify the deployment to use a PostgreSQL database instead of MySQL. The Chef repository in the workspace is prepared for a PostgreSQL deployment, but the included roles must be changed.

- In the base role, set the coremedia.db.type attribute to postgresql so
  that the PostgreSQL schema creation scripts are used. Depending on your operating system you may need to change several attributes of the PostgreSQL
  cookbook.
  - → For CentOS 6 installations, more attributes need to be adjusted.

```
name "base"
description "The base role for CoreMedia nodes"
"postgresql"}},
                   "mongodb" => {"cluster name" =>
"coremedia"},
                   "postgresql" => {
    "version" => "9.2",
                          "dir" =>
"/var/lib/pgsql/9.2/data",
                          "server" => {
                                  "service name" =>
"postgresgl-9.2",
                                  "packages" =>
["postgresq192-server"]
                           },
"client" => {"packages" =>
["postgresg192-devel"]},
                           "enable pgdg yum" => true,
                           "password" => { "postgres" =>
"coremedia"}
run list "recipe[blueprint-yum::default]",
        "recipe[java]'
```

2. In the management and replication roles, replace the mysql::server recipe by the postgresql::server recipe. Adapt the coremedia.configuration attributes. Example 4.16. base.rb for CentOS 6

```
name "management"
description "The role for CoreMedia Management nodes"
override attributes "coremedia" => {
  "db" => {"schemas" => %w(cm7management cm7master cm7caefeeder
cm7mcaefeeder) },
  "configuration" => {
    "configure.CMS DB URL" =>
"jdbc:postgresgl:/7localhost:5432/coremedia",
    "configure.MLS DB DRIVER" => "org.postgresql.Driver",
"configure.WFS DB_URL" =>
"jdbc:postgresql:/7localhost:5432/coremedia",
    "configure.WFS DB DRIVER" => "org.postgresql.Driver",
    "configure.CAEFEEDER PREVIEW DB URL" =>
"jdbc:postgresql://localhost:5432/coremedia",
    "configure.CAEFEEDER PREVIEW DB DRIVER" =>
"org.postgresql.Driver", "configure.CAEFEEDER_LIVE_DB_URL" =>
"jdbc:postgresql://localhost:5432/coremedia",
   "configure.CAEFEEDER LIVE DB DRIVER" => "org.postgresgl.Driver"
"recipe[coremedia::db_schemas]",
         "recipe[mongodb]",
         "recipe[coremedia::solr_master]",
         "recipe[coremedia::master_live_server]",
"recipe[coremedia::content management server]",
         "recipe[coremedia::workflow server]",
         "recipe[coremedia::caefeeder_preview]",
         "recipe[coremedia::caefeeder live]'
```

```
Example 4.17. man agement.rb
```

```
name "replication"
description "The role for CoreMedia Replication nodes"

override attributes "coremedia" => {
    "db" => {"schemas" => %w(cm7replication)},
    "configuration" => {
        "configure.RLS DB_URL" =>
    "jdbc:postgresq1:/7localhost:5432/coremedia",
        "configure.RLS_DB_DRIVER" => "org.postgresq1.Driver",
    }
}

run_list "role[base]",
    "recipe[coremedia::management_configuration_override]",
        "recipe[coremedia::db_schemas]",
        "recipe[coremedia::soIr_slave]",
        "recipe[coremedia::replication_live_server]"
```

Example 4.18. rep lication.rb

## **Deployment with Yum**

This section covers the deployment process of the *CoreMedia* services using the rpm and yum utilities directly. It will not cover how to install and configure third-party RPM files such as *MongoDB* or *MySQL*.

#### **Prerequisites**

In order to proceed you need to make sure that you successfully meet the following prerequisites:

- A running MongoDB instance or cluster, either on the same machine or somewhere else.
- → A running MySQL instance, either on the same machine or somewhere else.
- → A configured YUM environment, the yum client must be on the PATH.
- → Either the package createrepo must be installed, that is createrepo must be on the path or the RPM files must be accessible on a remote YUM repository. To install createrepo, call sudo yum install createrepo.

#### Creating a YUM repository

If you want to install the RPM files from a local RPM repository, make sure that you copied all RPM files to a directory and call createrepo on that path. If you are using a remote repository, you can skip this step.

Now you need to register a repository configuration in your /etc/yum.repos.d/. To do so create a file below that directory, for example /etc/yum.repos.d/cm8-repo, and add the following content.

```
[cm8]
name=CoreMedia 8 Repo
baseurl=file://PATH_TO_YOUR_REPO
gpgcheck=0
enable=1
```

If you are using a remote repository you need to specify the baseurl property accordingly.

#### Installing the RPMs

To install the RPMs, use the yum utility to install all selected packages at once, for example:

```
sudo yum install cm8-*
```

for all matching packages or specify a list of packages by calling

Example 4.19. YUM repository

```
sudo yum install [PACKAGE_1] ... [PACKAGE_N]
```

Similar to the roles in Chef that group recipes such as packages to apply to your node, you can create groups within your YUM repository. This way, if there was a group bluepring-delivery, you could simply use

```
sudo yum groupinstall "blueprint-delivery"
```

to install a set of RPM files at once, without knowing the concrete packages included. To create groups use the yum-groups-manager utility.

After you have installed all RPM files and in case you are using the post-configuration approach, you need to adapt the default configuration defined in the property files below /etc/coremedia and reconfigure all services and tools. To skip this step you may provide the correct configuration files in advance. As a start you can use the default configuration files generated by the build and adapt them to your needs. You find these files below the boxes/target/shared/configuration-templates folder in your workspace.

To reconfigure the services and tools, you need to call sudo service [SERVICE NAME] reconfigure for each service and /opt/coremedia/[TOOL\_NAME]/re configure-tool.sh for each tool.

#### **Starting the Services**

To start the services simply refer to the standard <code>service</code> utility. By default, all Tomcat based services created with the *Blueprint* workspace offer the following methods:

- start to start the service
- → stop to stop the service
- restart to restart the service
- status to check the status of the service
- → reconfigure to reconfigure the service
- → reload to reconfigure and restart the service

The status method does not reflect the status of any of the contained web applications, it merely checks the presence of a process with a matching process id.

The order in which the services need to be started depends on many factors including customizations done in a project. Most CoreMedia applications can be started independently of each other but a safe order would look like the following:

- → service cm7-mls-tomcat start (Master Live Server)
- → service cm7-cms-tomcat start (Content Management Server)
- → service cm7-wfs-tomcat start (Workflow Server)
- → service cm7-solr-master-tomcat start (Solr Search Engine)
- service cm7-caefeeder-preview-tomcat start (Preview CAE
  Feeder)
- → service cm7-caefeeder-live-tomcat start (Live CAE Feeder)
- service cm7-studio-tomcat start (Studio + Preview, WebDAV and Site Manager)
- → service cm7-delivery-tomcat start (Delivery CAE)

To reload Apache, call service httpd restart

## Deployment with Zip (Linux)

If you cannot apply the RPM files because RPMs are not supported by your target platform, you can use the Zip files built aside the RPMs. The Zip files contain in stall.sh and uninstall.sh scripts to install the applications and services. Even if these scripts internally call the scriptlets used in the RPM approach, they won't provide you with an upgrade mechanism like the RPM approach. That is why it is highly recommended to use the RPMs if possible.

To install a service or a tool with the Zip files you need to do the following:

Installing a service

- Extract the Zip file to an arbitrary folder except any folder below /opt/core media as this may lead to conflicts.
- For the first installation, you may edit the property file below the INSTALL folder. It is the one used for post-configuring the first installation. Alternatively you skip this step and reconfigure the application after the installation as described later on.
- 3. Execute the install.sh script.
- 4. After the installation script has succeeded configure the applications property file below /etc/coremedia and reconfigure the service or tool. A service can be reconfigured calling service SERVICE\_NAME reconfigure whereas the tools provide you with a reconfigure-tool.sh script below the installation directory of the tool, such as /opt/coremedia/cm8-cms-tools for the Content Management Server tools.

Now you have installed *CoreMedia DXP 8* applications on Linux using the Zip files. To start the services follow the instructions shown in section "Starting the Services" [135].

To uninstall a service or a tool you simply need to execute the uninstall.sh script in the specific installation directory.

Uninstall service

## 4.2.3 Upgrade a System

This section describes, how you upgrade a system using the deployment options provided by *CoreMedia DXP 8*.

## **Upgrading with Chef**

Upgrading a system that is managed with *Chef* is as simple as deploying the system with *Chef*. This stems from the fact, that *Chef* guarantees idempotency of its runs which means that it converges the *Chef* resources of a node from an arbitrary state into the desired state. Because this is only guaranteed on the level of *Chefs* domain specific objects, the recipes containing the resources must implement the idempotency in their resources.

The coremedia cookbook implements idempotence for its recipes concerning the versions of the installed packages and their configuration. This means, that you only need to configure the versions you want to install and *Chef* will install them on the next run. Due to the implementation of *Chefs* package resource, there are two different upgrade strategies:

- → upgrade to the latest available version, which is default behavior.
- upgrade to a specific version.

If you want to upgrade all packages to a specific version, the attribute you need to configure in your roles is <code>coremedia['version']['global']</code>; if you want to upgrade only specific packages to a version, you can add an attribute, mapping the package name to the version aside the <code>global</code> attribute. The example below shows such a configuration:

```
override_attributes "coremedia" => {
  "version" => {
    "global" => "14-1.release",
    "cm7-cms-tomcat" => "14-2.release"
}
}
```

When Chef converges the node, the recipes of the coremedia cookbook follow a standard process to upgrade the affected services.

Example 4.20. upgrading to a specific version

### Blueprint Workspace for Developers | Upgrade a System

- 1. Install the new packages
- 2. Restart the services
- 3. Verify the successful restart by probing the service with a CoreMedia Probedog

The most important part of this process is the fact, that all service restarts will be scheduled together to the end of the *Chef* run. This way, a service will only be restarted if all packages could be successfully installed.

## **Upgrade** with Yum

The first step, you should do, when you want to update your system, is to find out what package updates are available. With YUM, you simply call yum list updates cm8-\*

In a second step, you may check if your configuration files below /etc/coremedia are still up to date or if there are any changes required. You can do that manually by inspecting the package description for each update or you can update the packages and see if there are missing tokens. By default, the CoreMedia RPM files will check if all necessary properties are defined in the configuration file, if that already exists. If properties are missing, the package won't be installed and the missing properties will be reported on the console or in the system log at /var/log/messages.

To print out the description of an RPM, you need to execute:

```
yum info <PACKAGE NAME>
```

If for example, you execute <code>yum info cm8-wfs-tomcat</code> the RPM metadata will be printed and in the description, you will see a list of properties you need to define.

```
Name
              : cm8-wfs-tomcat
Arch
              : noarch
Version
Release
             : 16
             : 1.develop.1362133163
Size
             : 17 M
: installed
Repo
From repo : local
Description: This rpm packages cm7-wfs-tomcat.
              : revision: 20130301-1119
              : To configure this service you have to define a
              : configuration property file at
              : /etc/coremedia/cm7-wfs-tomcat.properties containing:
              : configure.CMS_DB_URL configure.CMS_HOST
              : configure.WFS_IP configure.WFS_HOST
: configure.WFS_HEAP configure.WFS_PERM
: configure.CMS_DB_USER configure.CMS_DB_PASSWORD
```

Given that your YUM configuration is correct and all packages are accessible from your YUM repositories, you have to manually proceed the following steps to upgrade your services:

Example 4.21. Yum info

#### Blueprint Workspace for Developers | Rollback a System

- sudo yum update cm8-\* for all CoreMedia DXP 8 packages. It is important, that you upgrade all packages within one transaction, as it makes it easier to roll back, if something went wrong.
- After all packages have been installed successfully, you need to restart all CoreMedia services in the same order you started them during the initial deployment.

## 4.2.4 Rollback a System

This section describes, how you can rollback deployed CoreMedia Digital Experience Platform 8 packages using the means, provided with the project package structure.

## Rollback with Chef

Chef does not offer a specific rollback procedure, but in a proper Chef setup, you have all infrastructure as code within your cookbooks and roles and together with the idempotency Chef guarantees, rolling back a release should only require you to rollback your Chef configuration into the desired state and wait until Chef finished the converging of your nodes.

In case you simply want to reinstall an older version of the *CoreMedia DXP 8* packages, all you need to do is to set the specific version you need to rollback to. See Section 4.2.3, "Upgrade a System" [137] for a description how to set specific versions.

#### Rollback with YUM

To rollback the packages of a former installation you can undo the YUM transaction that made the upgrade:

- Enable the rollback feature in YUM by setting tsflags=repackage in the /etc/yum.conf.
- 2. Find out the transaction ID of the upgrade you want to revert. sudo yum history will list all the transactions. With sudo yum history info [transaction id] you can show details of a transaction.
- Roll back the transaction by calling sudo yum history undo [transaction id].

If you want to downgrade one or all packages to a specific version you need to use the  $yum \ downgrade$  command together with the full qualified package names you want to downgrade, for example:

sudo yum downgrade cm8-cms-tomcat-14-1.release

## Rollback with rpm

- Enable the rollback feature by setting %\_repackage\_all\_erasures 1 in the /etc/rpm/macros.
- 2. Rollback to a specific date by executing

```
rpm -Uhv --rollback '<DATE>'
```

The date/time can be of the form 9:00 am or 4 hours ago or december 25

## 4.2.5 Troubleshooting

## Chef run fails when trying to install MongoDB

#### Possible cause:

External MongoDB Yum repository is not available.

#### Solution:

Please contact the support for a mirrored repository URL that can be set up in the Chef attributes.

#### Cannot access the CAE behind an Apache server on Red Hat Enterprise Linux

#### Possible cause:

The SELinux policies are not set correctly

#### Solution:

Make sure that httpd can network connect is set to "1" via:

```
setsebool -P httpd_can_network_connect 1
```

You are running all components on a single host and get OutOfMemory exceptions in all CoreMedia components with the error message "unable to create new native Thread", most often during the creation of RMI connections

#### Possible cause:

The process limit of your operation system for the "coremedia" user is too low.

#### Solution:

Monitor the process limit and, if necessary, increase it or deploy your CoreMedia system on more than one host.

## 4.3 Development

This chapter describes how you can customize your CoreMedia system in the *CoreMedia Blueprint* workspace. However, it does not describe how you, for example, write a *Studio* plugin or a *CAE* template; this is explained in the component's specific manual. Instead, it describes how you can use the workspace mechanisms to include your extensions and where you can add your own code or configuration.

- Section 4.3.2, "Developing with Extensions" [146] describes how you can add and remove extensions using the CoreMedia Project Maven Build Extension. The extensions mechanism is explained in detail in Section 4.1.5, "Project Extensions" [114].
- Section 4.3.3, "Extending Content Types" [155] describes how you can add your own content types. You will find more details on content types in the [Content Server Manual].
- Section 4.3.4, "Developing with Studio" [157] describes how you can add Studio modules to the list of studio plugins.
- Section 4.3.5, "Developing with the CAE" [161] describes how you can add extensions to the CAE and how you run performance tests.
- Section 4.3.7, "Adding Common Infrastructure Components" [165] describes how you can add the default structure components for logging and JMX to your own web applications.
- Section 4.3.8, "Managing Properties in the Workspace" [170] describes how you can add properties to new or existing components and how you assign values to these properties.
- Section 4.3.9, "Configure Filtering in the Workspace" [171] describes how you can filter the configuration during deployment.

## 4.3.1 Using Blueprint Base Modules

This section describes how the *Blueprint Base Modules* are integrated into *CoreMedia Blueprint* and how a developer might customize and configure all the various modules or even replace certain modules completely.

CoreMedia Blueprint uses Blueprint Base Modules as binary Maven dependencies but CoreMedia provides access to the source code via Maven source code artifacts. IDE's like Jetbrains IntelliJ Idea are able to download those sources automatically for a certain class by evaluating its correspondent Maven POM file.

## **Content Type Model Dependencies**

As its name implies, the *Blueprint Base Modules* contain Blueprint logic and thus depend on the Blueprint's content type model. The content type model is still part of the Blueprint workspace, hence you may customize it.Be aware, that changes might affect or even break the *Blueprint Base Modules*. The following table shows an overview of the content types which are relevant for the *Blueprint Base Modules*. Details are explained in the sections about the particular modules.

Content Type (Properties)	Module
CMLinkable (localSettings, linkedSettings)	Settings
CMTeaser (target)	Settings
CMNavigation	Settings
CMSettings	Settings

Table 4.3. Content type model dependencies

## The Settings Service

Settings are a flexible way to enable editors to configure application behavior via content changes within *CoreMedia Studio* without the need to redeploy a web application. *CoreMedia Blueprint* uses the com.coremedia.blueprint.base.settings.SettingsService to read certain settings from various different sources. This section describes how you can use the settings service in your own projects.

Read Section 6.3.3, "Settings" [268] for a description of why you want to use settings and how to do it from an editors perspective.

## The setting\* Methods

All setting\* methods are actually just variants of the basic setting method. Some provide additional convenience like settingWithDefault, others have complex return types which cannot be expressed as a simple type parameter, for example settingAsList. All setting\* methods have some common parameters which are described in Table 4.4, "Parameters of the settings\* methods" [143]. For detailed descriptions of the setting\* methods please consult the API documentation of the SettingService.

Parameter

Description

The name (or key) of the setting to fetch.

ExpectedType

The type of the returned object. This parameter allows for type safety and prevents you from unchecked casts of the result. For the settingAsList method, the expectedType parameter determines the type of the list entries, not the list itself. settingAsMap has separate type arguments for keys and values of the result map.

Deans

Settings are always fetched for one or multiple targets, which are passed by the beans vararg parameter. In the Blueprint's default configuration the SettingsService supports content objects, content beans, pages, sites and some other kinds of beans.

Table 4.4. Parameters of the settings\* methods

## Configuring the Default Settings Service via SettingsFinders

The Blueprint Base Modules not only defines the interface of how to evaluate settings but also provides an implementation and a Spring bean.

The plain <code>SettingsService</code> has no lookup logic for settings at all, but it must be configured with <code>SettingsFinders</code>. A <code>SettingsFinder</code> implements a strategy how to determine settings of a particular type of bean. <code>CoreMedia DXP 8</code> provides some preconfigured <code>SettingsFinders</code> for popular beans like content objects. It can be modified and enhanced with custom <code>SettingsFinders</code> for arbitrary bean types. As you can see, the default settings service only needs one property, which is a map named <code>settingsFinders</code>. The keys of that map must be fully qualified Java class names and its values are references to concrete <code>SettingsFinder</code> beans.

Example 4.22. The Spring Bean Definition for the Map of Settings Finder

The example above shows a map with two settings finders. One is supposed to be used for target beans of type com.coremedia.cap.content.Content and the other for targets of type com.coremedia.cap.multisite.Site.

In order to determine the appropriate settings finder for a given target bean the settings service calculates the most specific classes among the keys of the settings finders map which match the target bean. For the above example this is trivial, since Content and Site are disjointed. The lookup gets more interesting with content beans which usually constitute a deeply nested class structure. Assume, you configured settings finders for CMLinkable and CMTaxonomy. If you invoke the settings service with a CMTaxonomyImpl bean, only the settings finder for CMTaxonomy is effective. There is no automatic fallback to the CMLinkable finder. If you need such a fallback, let your special settings finder extend the intended fallback finder and call its setting method explicitly.

The easiest way to provide a custom way of fetching settings for certain documents or even for objects that do not represent a CoreMedia document, is, to add a corresponding settings finder, that does the trick. Therefore, you should use CoreMedia's Spring bean customizer, that you can use anywhere within your Spring application context as follows:

Example 4.23. Adding Custom Settings Finder

Via Spring you can configure one settings finder per class. This is a tradeoff between flexibility and simplicity which is sufficient for most use cases. However, on the

## Blueprint Workspace for Developers | Using Blueprint Base Modules

Java level the SettingsServiceImpl provides the method addSettingsFind er (Class<?>, SettingsFinder) which allows you to add multiple settings finders for a class.

## **Typed Settings Interfaces**

The SettingsService is a powerful multi-purpose tool. However, genericity always comes at the price of abstraction. Assume, there is some business logic which is based on a domain specific interface Address:

Example 4.24. Business Logic API

If your actual address data is provided by the SettingsService, it must be adapted to the address interface.

```
class SettingsBackedAddress implements Address {
   // [...] constructor and fields for service and provider bean
   public String getName() {
      return settingsService.setting("name", String.class, bean);
   }
   public String getCity() {
      return settingsService.setting("city", String.class, bean);
   }
}
```

Example 4.25. Settings Address Adapter

Cumbersome, isn't it? Especially, if the interfaces are larger or not yet final. Fortunately, you don't need to implement such interfaces manually, but SettingsSer vice.createProxy does the job for you:

```
class MyCode {
    private SettingsService settingsService;

    void doSomething(BusinessBean beanWithSettings) {
        Address address = settingsService.createProxy(Address.class,
        beanWithSettings);
```

Example 4.26. Address Proxy

```
String message = Messages.getHelloMessage(address);
}
```

Internally the default settings service intercepts the call to <code>getName()</code> and <code>getCity()</code>. The operation <code>getCity()</code> is translated to <code>settingsService.setting("city"</code>, <code>String.class</code>, <code>bean)</code>. Note: The property name "city" will be derived from the operation <code>getCity()</code> in the interface. Be aware of this dependency when choosing names for your settings properties and for the operations of your business objects if you want to use the proxy mechanism.

#### **Content types Requirements**

The settings module makes use of the <code>localSettings</code> and <code>linkedSettings</code> properties of the <code>CMLinkable</code> content type. The <code>SettingsService</code> itself does not depend on particular content types, but some provided <code>SettingsFinder</code> implementations support these properties. If you need struct data which is not to be handled by the <code>SettingsService</code>, do not put it into <code>localSettings</code> and <code>linkedSettings</code>, but add new struct properties to the content type model.

CMNavigation documents inherit their settings along the hierarchy up to the root navigation. CMTeaser documents inherit the settings of their targets. If you rename these content types, this functionality gets lost.

## 4.3.2 Developing with Extensions

As described in Section 4.1.5, "Project Extensions" [114] the CoreMedia Blueprint workspace provides an easy way to enable or disable existing extensions in one place. This chapter shows you how to enable, disable or remove existing extensions in general and special.

- Section "Adding, Disabling or Removing an Extension" [147] describes how you manage extensions in general
- Section "Removing the Elastic Social Extension" [149] describes how to remove the Elastic Social Extension
- Section "Removing the Adaptive Personalization Extension" [149] describes how to remove the Adaptive Personalization Extension
- Section "Removing the e-Commerce Blueprint" [150] describes how to remove the e-Commerce Blueprint
- Section "Removing the Brand Blueprint" [150] describes how to remove the Brand Blueprint
- Section "Removing the Advanced Asset Management Extensions" [151] describes how to remove the Advanced Asset Management Extension

Section "Extensions and Their Dependencies" [151] lists all extensions and their mutual dependencies.

## Adding, Disabling or Removing an Extension

This section explains the required steps to add, disable or remove an extension from the *CoreMedia Blueprint* workspace in general.

For most of the extensions, there is no single extension in the technical sense. See the Elastic Social extension, for instance. Instead, there is an integration, which consists of multiple extensions. The Elastic social integration, for example, consists of multiple Elastic Social extensions which augment other extensions, such as Ic or p13n.

The reason for this is, that in order to use an extension generally, but disable some particular extensions (Ic for example), it must be possible to disable only the Ic related aspect of this extension. On the other hand, it must be possible to use the Ic extension without the other extension. So, it is not possible, for example, to put all Elastic Social modules into a single extension nor include them directly in other extensions. Therefore, you have an integration which consists of several extensions.

## Adding an Extension to the CoreMedia Blueprint workspace

To add an extension to *CoreMedia Blueprint* open the project's root POM and move to the dependencyManagement section. Import the Extension Descriptor (a POM import) as shown in Example 4.27, "Activation of an Extension in the project's root POM" [147].

```
<dependencyManagement>
  <dependencies>
    ...
    <dependency>
        <groupId>${project.groupId}</groupId>
        <artifactId>my-blueprint-extension-bom</artifactId>
        <version>${project.version}</version>
        <scope>import</scope>
        </dependency>
        ...
        </dependencies>
        </dependencyManagement>
```

Update the extensions configuration with the following call in the root folder of the workspace:

```
mvn com.coremedia.maven:\
coremedia-blueprint-maven-plugin:\
```

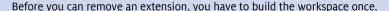
Example 4.27. Activation of an Extension in the project's root POM

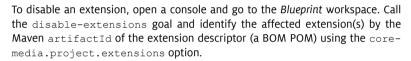
```
update-extensions
```

#### Disabling or Removing an Extension from the Blueprint workspace

The CoreMedia Blueprint Maven Plugin is a tool which supports developers to disable an extension in or remove an extension from the Blueprint workspace. Disabling an extension using this tool means that the provided feature will not be available and the source files are no longer part of the build process.

Removing an extension means, that the source code of the extension will be disabled and removed from the workspace as well.





```
$ cd $BLUEPRINT_HOME
$ mvn com.coremedia.maven:coremedia-blueprint-maven-plugin:\
    disable-extensions \
    -Dcoremedia.project.extensions=my-extension.bom,\
    another-extension.bom
```

To remove an extension, use the remove-extensions goal of this Maven plugin instead of disable-extensions. The next sections describe how you remove the predefined CoreMedia extensions.

#### Preparing the Workspace for Further Development

As described in the documentation of the *CoreMedia Blueprint Maven Plugin* the POMs in the module modules/extension-config will be modified. The CoreMedia components in this workspace depend on these modules.

Therefore, when you want to start a web application like the CAE from the work-space using the Maven Tomcat 7 plugin. for example, the modified POMs must be available in the local Maven repository. To install them do the following:

During further development the CoreMedia components of the *Blueprint* workspace will consider the changed set of extensions, that is, added extensions will be enabled and removed extensions will no longer be available.

V

## **Removing the Elastic Social Extension**

This section describes the required steps to remove the *CoreMedia Elastic Social* extension from *Blueprint*.

Removing the Elastic Social Integration is optional. Even if you have no licence or if you do not want to use it, you can leave the extension in the workspace.

 Remove all affected extensions from the project. This includes all extensions from Blueprint whose name contains an es segment and the shoutem extension which depends on Elastic Social.

Some documents of the demo content may have references to extension specific documents. After removing the extension, this may lead to errors in the CoreMedia components. The content has to be adapted not to use extension specific content any longer.

Either exclude any documents of types defined in elastic-social-plugin-doctypes.xml or manually add those content types to your *Content Server*.

 Proceed with the instructions from Section "Adding, Disabling or Removing an Extension" [147] for further development.

## Removing the Adaptive Personalization Extension

This section describes the required steps to remove the CoreMedia Adaptive Personalization extension from CoreMedia Blueprint.

 Remove all affected extensions from the project. This includes p13n, es-p13n, alx-p13n, lc-p13n and nuggad which depend on Adaptive Personalization.

```
$ cd $BLUEPRINT_HOME
$ mvn com.coremedia.maven:coremedia-blueprint-maven-plugin:\
    remove-extensions \
    -Dcoremedia.project.extensions=p13n-bom,\
    alx-p13n-bom,es-p13n-bom,lc-p13n-bom,nuggad-bom
```

Example 4.28. Remove CoreMedia Elastic Social Extension

Example 4.29. Remove CoreMedia Adaptive Personalization Extension

### Blueprint Workspace for Developers | Developing with Extensions

2. The Adaptive Personalization integration brings along specific content types. If you disable the Adaptive Personalization Integration the Content Server's configuration will be affected as well. In this case you have to drop the databases of the Content Servers during the next deployment. Furthermore, you have to remove the documents of this content types from the demo content before importing or manually deploy the relevant content types to your content server.

Either exclude any documents of types defined in personalization-doc types.xml or manually add those content types to your *Content Server*.

Proceed with the instructions from Section "Adding, Disabling or Removing an Extension" [147] for further development. Example 4.30. Example for Adaptive Personalization Content in Blueprint

## Removing the e-Commerce Blueprint

This section describes the required steps to remove the *CoreMedia e-Commerce* Blueprint from the *CoreMedia Blueprint* workspace.

1. Remove the lc extension and its dependent extensions from the project.

```
$ cd $BLUEPRINT HOME
$ mvn com.coremedia.maven:coremedia-blueprint-maven-plugin:\
    remove-extensions \
    -Dcoremedia.project.extensions=\
    lc-bom,lc-asset-bom,lc-es-bom,lc-p13n-bom,\
    ecommerce-ibm-bom,ecommerce-ibm-es-bom
```

Example 4.31. Remove CoreMedia Livecontext Extension

Proceed with the instructions from Section "Adding, Disabling or Removing an Extension" [147] for further development.

## **Removing the Brand Blueprint**

This section describes the required steps to remove the *CoreMedia Brand Blueprint* from the *CoreMedia Blueprint* workspace.

 Remove the corporate extension and its dependent extensions from the project.

```
$ cd $BLUEPRINT_HOME
$ mvn com.coremedia.maven:coremedia-blueprint-maven-plugin:\
    remove-extensions \
    -Dcoremedia.project.extensions=\
    corporate-bom
```

Example 4.32. Remove CoreMedia Corporate Extension

Proceed with the instructions from Section "Adding, Disabling or Removing an Extension" [147] for further development.

## **Removing the Advanced Asset Management Extensions**

This section describes the required steps to remove Advanced Product Asset Management from CoreMedia Blueprint. Advanced Asset Management consists of two extensions.

1. Remove the Ic-asset and the am-bom extensions from the project.

sion

Example 4.33. Remove

CoreMedia Product As-

set Management Exten-

- If you use the CoreMedia example content you also have to remove the links to Asset content in the CMPicture files. You can use a tool like sed.
- If you use the the new deployment scenario below deployment/chef, remove the dependency to am-adobe-drive-server-webapp from the pom.xml file in deployment/chef.
- 4. Proceed with the instructions from Section "Adding, Disabling or Removing an Extension" [147] for further development.

## **Extensions and Their Dependencies**

This section sums up the existing extensions in *CoreMedia Blueprint* and shows their mutual dependencies. This information is required when removing extensions completely. The table describes the extension descriptors used to enable or disable the extension in the *CoreMedia Blueprint* workspace and lists extensions depending on the given one. These extensions have to be disabled as well when disabling the given extension.

You will also find a list of the extensions in the Blueprint workspace in the mod ules/extensions folder in the README.md file.

alx-bom	
Description	General Analytics Integration
Required by Ex- tension	alx-google, alx-webtrends, es-alx-bom, alx-p13n
alx-google,	alx-webtrends
Description	Specific Analytics Integration for Google Analytics and Webtrends. These extensions can be enabled or disabled independently.
Required by Ex- tension	

Table 4.5. Blueprint Extension Descriptors and Dependencies

alx-p13n-bom			
Description	Personalization plugin for Analytics, exposes personalization info (e.g. segment) for tracking		
Required by Ex- tension	alx-google, alx-webtrends, es-alx-bom		
am-bom	am-bom		
Description	CoreMedia Asset Management allows you to store digital assets (for example high-resolution pictures of products) in the content repository. An integration with Adobe Drive is available.		
Required by Ex- tension			
catalog-bom			
Description	Internal catalog.		
Required by Ex- tension	corporate-bom		
corporate-bom			
Description	Extension with the features for the Brand Blueprint.		
Required by Ex- tension			
create-from-	template-bom		
Description	Create a Page in Studio with predefined content.		
Required by Ex- tension			
custom-topic	-pages-bom		
Description	Create custom topic pages in Studio.		
Required by Ex- tension			
ecommerce-ib	om-bom		
Description	IBM WCS specific implementations and features for Livecontext		
Required by Ex- tension	ecommerce-ibm-es-bom		
ecommerce-ib	om-es-bom		
Description	IBM WCS specific Elastic Social implementations and features for LiveContext		
Required by Ex- tension			

es-bom		
Description	CoreMedia Elastic Social Integration	
Required by Ex- tension	es-p13n-bom, es-alx-bom, shoutem-bom, lc-es-bom	
es-alx-bom		
Description	Extension to retrieve and cache computed data from Analytics. The data is persisted using CoreMedia Elastic Social.	
Required by Ex- tension		
es-controlro	oom-bom	
Description	Extension that enables the collaborative features and supports MongoDB as the database for collaborative components.	
Required by Ex- tension		
es-demodata-	es-demodata-bom	
Description	Elastic Social Demo Data Generator. The Elastic Social Demo Data Generator is a tool to simulate actions of a website online community.	
Required by Ex- tension		
es-p13n-bom		
Description	Extension to retrieve data from CoreMedia Elastic Social for use in the Adaptive Personalization Extension.	
Required by Ex- tension		
external-lib	prary-bom	
Description	Adds the external library functionality to Studio. The external library is a Studio utility that supports to view external content, for example from an RSS feed, in Studio and create CMS content from the external content.	
Required by Ex- tension		
external-pre	view-bom	
Description	Adds the external preview functionality to Studio and CAE. The external preview is a Studio utility that supports to use one or more additional displays for Studio's preview.	
Required by Ex- tension		
memory-contr	colroom-bom	

Description	CoreMedia in-memory Control Room extension
Required by Ex- tension	
lc-asset-bom	
Description	Feature allows you to manage images and image variants (or crops) for categories, products and products variants (products for short) in the CoreMedia system. These extensions depends on CoreMedia LiveContext.
Required by Ex- tension	
lc-bom	
Description	Generic Livecontext Extension
Required by Ex- tension	ecommerce-ibm, lc-es, lc-p13n, lc-asset
lc-es-bom	
Description	Elastic Social features for Livecontext
Required by Ex- tension	ecommerce-ibm-es-bom
lc-p13n-bom	
Description	Personalization features for Livecontext
Required by Ex- tension	
nuggad-bom	
Description	Nuggad Integration
Required by Ex- tension	
optimizely-b	oom
Description	Optimizely Integration
Required by Ex- tension	
osm-bom	
Description	OpenStreetMap Integration
Required by Ex- tension	
p13n-bom	
Description	CoreMedia Adaptive Personalization Integration

Required by Ex- tension	es-p13n-bom, nuggad-bom, alx-p13n-bom, lc-p13n-bom
shoutem-bom	
Description	ShoutEm Integration
Required by Ex- tension	
upload-bom	
Description	Studio Bulk Upload Integration
Required by Ex- tension	

## 4.3.3 Extending Content Types

Developing a new software almost always starts by analyzing the domain model. This is not different for *CoreMedia CMS*. Here the domain model is the source for modeling the content type model. The content type model is the backbone of *CoreMedia CMS* as it describes what content means to you. Read section Developing a Content Type Model of the [Content Server Manual] for details on the content types.

Basically, there are two places within the *Blueprint* workspace you may use if you define your own content type model or extend the *Blueprint*'s one. You will learn both of them by defining a new content type CMHelloWorld as a child of CMTeaser within a new file mydoctypes.xml as follows:

```
<?xml version="1.0" encoding="ISO-8859-1" ?>
<DocumentTypeModel
   xmlns="http://www.coremedia.com/2008/documenttypes"
   Name="my-doctypes">
   <ImportGrammar Name="coremedia-richtext-1.0"/>
   <ImportDocType Name="CMTeaser"/>
   <DocType Name="CMTealloworld" Parent="CMTeaser">
        <StringProperty Name="message" Length="32"/>
        </DocType>
   </DocumentTypeModel>
```

## Defining content types in contentserver-blueprint-component

The first and a little easier way of defining CMHelloWorld is to put the new file mydoctypes.xml shown above into the directory modules/server/content server-blueprint-component/src/main/resources/framework/doctypes/my/. It is good style to create a subfolder under doctypes for your customization, here named "my".

After doing so, you can test your new content type. To do so, you have to build the contentserver-blueprint-component module and the content-manage ment-server-webapp module as follows. Remember to stop the server if you have not already.

```
$ cd modules/server/contentserver-blueprint-component
$ mvn clean install
$ cd modules/server/content-management-server-webapp
$ mvn clean install
```

Now, start the *Content Management Server* web application and take a look into its log file. You should see the following message, telling you that the *Content Server* created a new database table for the new content type.

```
[INFO] SQLStore - DocumentTypeRegistry: creating table: CREATE TABLE CMHelloWorld(id_INT NOT NULL, version_INT NOT NULL, isApproved_TINYINT, isPublished_TINYINT, editorId_INT, approverId_INT, publisherId_INT, editionDate_DATETIME, approvalDate_DATETIME, publicationDate_DATETIME, "locale" VARCHAR(32), "masterVersion" INT, "keywords" VARCHAR(1024), "validFrom" DATETIME, "validFrom_tz" VARCHAR(30), "validTo" DATETIME, "validTo tz" VARCHAR(30), "segment" VARCHAR(64), "title" VARCHAR(512), "teaserTitle" VARCHAR(512), "notSearchable" INT, "message" VARCHAR(32), PRIMARY KEY (id_, version_), FOREIGN KEY (id_) REFERENCES Resources(id_))
```

## Using a Separate Module in the Context of an Extension

The second possibility is the more flexible way. You build your own module in the context of an extension. The following steps assume that an extension module myextension already exists and requires a new content type. Proceed as follows:

- Create a new subfolder my-extension-server in the modules/exten sions/my-extension directory.
- Create a pom. xml file and add the following contents.

```
<coremedia.project.extension.for>
    server
  </coremedia.project.extension.for>
  </properties>
</project>
```

- Adjust the groupId and artifactId of the parent declaration according to your project settings.
- Add this module's Maven coordinates to the Extension Descriptor of the extension.
- Create the subfolder src/main/resources/framework/doctypes/myex tension.
- 6. Copy the content type definition file from above into the folder created in the last step.
- 7. Refer to Section 4.3.2, "Developing with Extensions" [146] to enable the extension.

## 4.3.4 Developing with Studio

New Studio modules can be added to the project using the Blueprint extensions mechanism or by adding them as child modules to the studio-plugins module. This section describes how to add a new Studio module to the list of studio-plugins. Adding a new Studio module as an extension works the same way but requires additional Maven configurations.

## **Maven Configuration**

First, add the new plugin to the modules section of the studio-plugins pom.xml file:

Next, create the child folder of the new module and its pom.xml file.

Example 4.34. POM file of a new Studio module

```
<modelVersion>4.0.0</modelVersion>
 <parent>
   <groupId>com.coremedia.blueprint
   <artifactId>studio-plugins</artifactId>
   <version>8-SNAPSHOT
   <relativePath>../pom.xml</relativePath>
 </parent>
 <artifactId>sample-studio-plugin</artifactId>
 <packaging>jangaroo</packaging>
 <description>Sample Studio Plugin for the CoreMedia
Studio</description>
 <dependencies>
   <dependency>
     <groupId>com.coremedia.ui.toolkit</groupId>
     <artifactId>ui-components</artifactId>
   </dependency>
   <dependency>
     <groupId>com.coremedia.ui.sdk
     <artifactId>editor-components</artifactId>
   </dependency>
   <dependency>
     <groupId>net.jangaroo
     <artifactId>ext-as</artifactId>
   </dependency>
 </dependencies>
 <build>
   <sourceDirectory>src/main/joo</sourceDirectory>
   <resources>
     <resource>
       <directory>src/main/resources</directory>
       <filtering>true</filtering>
       <includes>
<include>META-INF/resources/joo/${project.artifactId}.module.js</include>
       </includes>
     </resource>
     <resource>
       <directory>src/main/resources</directory>
       <filtering>false</filtering>
       <excludes>
<exclude>META-INF/resources/joo/${project.artifactId}.module.js
       </excludes>
     </resource>
     <resource>
       <directory>target/generated-resources</directory>
     </resource>
   </resources>
   <plugins>
     <plugin>
```

```
<groupId>net.jangaroo/groupId>
       <artifactId>jangaroo-maven-plugin</artifactId>
       <extensions>false
       <executions>
          <execution>
            <goals>
              <goal>properties</goal>
            </goals>
            <configuration>
              <resourceDirectory>src/main/joo</resourceDirectory>
            </configuration>
          </execution>
        </executions>
      </plugin>
      <plugin>
       <groupId>net.jangaroo
       <artifactId>exml-maven-plugin</artifactId>
       <version>${jangaroo.version}
       <extensions>true</extensions>
       <configuration>
<configClassPackage>com.coremedia.blueprint.studio.config.contentchcoser</configClassPackage>
       </configuration>
      </plugin>
    </plugins>
 </build>
</project>
```

The module contains the packaging jangaroo which is necessary so that during the Maven build time, the module is recognized as a Studio module.

Your IDE should display the new plugin as a successfully linked Maven module. Now the module must be added as a dependency to the Studio web application. Open the pom.xml of the studio-webapp module and add following dependency:

```
<dependency>
  <groupId>${project.groupId}</groupId>
  <artifactId>sample-studio-plugin</artifactId>
  <version>${project.version}</version>
  <scope>runtime</scope>
</dependency>
```

Your module should have the following structure by now:



Figure 4.4. The new sample studio plugin

#### Source Files and Folders

A Studio module contains at least two files: the plugin descriptor file located in the resource folder (sample-studio-plugin.module.js) of the module and the initializing plugin class (SampleStudioPlugin.as).

Ensure that the name prefix of the plugin descriptor matches the name of the Maven module.



Figure 4.5. The sample studio plugin with plugin class and descriptor

```
sample-studio-plugin

src

main

com.coremedia.blueprint.studio.sample

SampleStudioPlugin

resources

META-INF.resources.joo

sample-studio-plugin.module.js

pom.xml

sample-studio-plugin.iml
```

Add the class to the corresponding package, created in the subfolder src/main/joo. You can use the IDEA context menu to apply the newly created joo folder as the source path. It shows the formatted package name of the class afterwards. Create an additional source path resources next to the joo folder and create the subfolders META-INF/resources/joo. Create the file sample-studio-plugin.module.js afterwards.

The plugin class only implements the init method of the EditorPlugin interface:

```
package com.coremedia.blueprint.studio.sample {
  import com.coremedia.cms.editor.sdk.EditorPlugin;
  import com.coremedia.cms.editor.sdk.IEditorContext;

public class SampleStudioPlugin implements EditorPlugin {
    public function init(editorContext:IEditorContext):void {
    }
}
```

The plugin descriptor class is read when the Studio's web page is invoked. It contains the class name of the plugin class and can declare additional CSS files or other resources required for the plugin.

```
joo.loadModule("${project.groupId}", "${project.artifactId}");
coremediaEditorPlugins.push({
   name: "Sample Plug-in",
   mainClass: "com.coremedia.blueprint.studio.sample.SampleStudioPlugin"
});
```

The object pushed onto the array coremediaEditorPlugins may use the attributes defined by the class EditorPluginDescriptor, especially name and mainClass as shown above. In addition, the name of a group may be specified using the attribute requiredGroup, restricting access to the plugin to members of that group.

When set up correctly, your project structure should compile successfully.

Additional steps would be adding resource bundles and plugin rules to your plugin. For more details about this and developing Studio plugins and property editors have a look at the [Studio Developer Manual].

# 6

#### Joo Unit Testing

The jangaroo-maven-plugin supplies unit testing of ActionScript classes inside the Studio modules. Please refer to Jangaroo Tools Wiki, chapter "Unit Testing". The tests can be triggered by following applicable conditions:

- → By stating the Maven profile "joo-unit-tests" explicitly
- By stating the property phantomjs.bin with suitable value leading to the phantomjs bin path
- → phantom/S is located in /usr/local/bin/phantomjs on Linux/Unix OS

The test results are gathered in the /target/surefire-reports directory of modules containing Joo unit tests. To debug the Joo unit tests, run

```
mvn jangaroo:jetty-run-tests
```

within the appropriate module and open the URL listed below with the browser.

## 4.3.5 Developing with the CAE

The CAE can be extended with new capabilities by using the Blueprint extension mechanism or by just creating a new module with the required resources. In both cases the extension will be activated by adding a Maven dependency on the new module. This section describes how to add a new Blueprint module which contains an additional view template and a new view repository using this template.

## **Maven Configuration**

First you have to create a new module which contains the required resources. The location of the new module inside the workspace is not important to enable the new features provided by the module. But to keep cohesion in the aggregation modules of the *CoreMedia Blueprint* workspace the new module should be created

next to other CAE functions. In this example the new module sample-cae-extension will be created in the modules/cae module.

 First, add a new module entry named sample-cae-extension to the modules section of the cae pom.xml file:

After that create a new subdirectory sample-cae-extension and add the pom.xml.

```
<?xml version="1.0" encoding="UTF-8"?>
         project xmlns="http://maven.apache.org/POM/4.0.0"
         xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
         xsi:schemaLocation="http://maven.apache.org/POM/4.0.0
http://maven.apache.org/xsd/maven-4.0.0.xsd">
         <modelVersion>4.0.0</modelVersion>
         <parent>
         <groupId>com.coremedia.blueprint
         <artifactId>cae</artifactId>
         <version>BLUEPRINT VERSION
         <relativePath>../pom.xml</relativePath>
         </parent>
         <artifactId>sample-cae-extension</artifactId>
         <packaging>jar</packaging>
         <dependencies>
         <dependency>
         <groupId>com.coremedia.cms</groupId>
         <artifactId>coremedia-spring</artifactId>
         <scope>runtime</scope>
         </dependency>
         </dependencies>
         </project>
```

Now the basic structure for the extension exists.

#### **Enabling the Extension**

To enable the extension the target component has to depend on the created extension module

To enable the new capabilities in all CAEs add the following dependency to the pom.xml of the cae-base-component module:

```
<dependency>
  <groupId>${project.groupId}</groupId>
  <artifactId>sample-cae-extension</artifactId>
  <version>${project.version}</version>
</dependency>
```

#### **Creating Source Files and Folders**

The sample extension for the CAE provides a new view template for the content type CMArticle to display external content and a new view repository configuration which includes this view template.

- Create the new view template CMArticle.jsp in the module sample-caeextension in the directory src/main/resources/META-INF/re sources/WEB-INF/templates/external-content-view-reposit ory/com.coremedia.blueprint.common.contentbeans.
- 2. To include the new view repository add a new file component-sample-caeextension.xml to the directory src/main/resources/META-INF/core media. Add the following contents to the file:

```
<?xml version="1.0" encoding="UTF-8"?>
          <beans
xmlns="http://www.springframework.org/schema/beans"
          xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xmlns:customize="http://www.coremedia.com/2007/coremedia-spring-beans-customization"
xsi:schemaLocation="http://www.springframework.org/schema/beans
http://www.springframework.org/schema/beans/spring-beans.xsd
http://www.coremedia.com/2007/coremedia-spring-beans-customization
http://www.coremedia.com/2007/coremedia-spring-beans-customization.xsd">
          <customize:prepend id="addSampleViewRepository"</pre>
bean="viewRepositories">
          <description>
          Add repository name, relative to /WEB-INF/templates/
          </description>
          st>
          <value>sample-cae-extension</value>
          </list>
          </customize:prepend>
          </beans>
```

## **Running performance tests**

In order to make performance testing as easy as possible, the workspace includes a module with a preconfigured [Meter test, cae-performance-test.

#### Module description

An example module for a ready-to-run performance test for CAE web applications.

It uses JMeter as well as a Maven plugin for analyzing and providing results. To keep the example as simple as possible, it is designed to run against the *Preview CAE*. Typically, *Live CAEs* running against a *Replication Live Server* are performance tested on appropriate (live) hardware from a remote machine. Also, plugin configuration and executions are configured in a profile performance so that no performance test is executed when building the workspace with mvn package or mvn install.

The module uses the jmeter-maven-plugin to run the JMeter test and the jmeter-analysis-maven-plugin to analyze the results. It can analyze JMeter result files and produces a result HTML, easy to read images with result data and summary CSV files.

#### **Prerequisites**

If the performance test is used as is, the following prerequisites must be fulfilled:

- → The Content Management Server must be started
- → The Preview CAE must be started

#### Execution

To execute the performance test, run

```
$ mvn verify -Pperformance
```

## Configuration

If you want to know more about configuration possibilities,

- → Have a look at the pom.xml file where every used configuration element is fully documented
- → If you want to run your tests against another host and port just override the properties webapp.host and webapp.port, for example mvn verify -Pperformance -Dwebapp.host=myHost -Dwebapp.port=4711
- To use individual URLs for the performance test, you can provide an arbitrary file with URL lists and configure the test plan to use it with the property

webapp.uris, for example mvn verify -Pperformance -Dwebapp.uris=path-to-uri-file. The file contains a list of URI paths; that is without protocol, host and port information.

#### **Test URLs**

To automatically generate test URLs for the CAE, the SiteMapController can be used. See section Sitemap in the [Blueprint Concepts Guide].

To manually generate a list of test URLs, spider the site you want to test and save the URIs.

## 4.3.6 Customizing the CAE Feeder

Before customizing the *CAE Feeder*, you should be familiar with the content of Section 4.3.5, "Developing with the CAE" [161] about the *CAE* modules. Details about how the *CAE Feeder* works and how it may be customized are presented in the [Search Manual].

## 4.3.7 Adding Common Infrastructure Components

CoreMedia applications share common infrastructure components. CoreMedia provides common application infrastructure components for logging and JMX management. An application might use this infrastructure by simply adding the particular component artifact to the application by defining a Maven dependency. There is also the Base component, that aggregates basic infrastructure to be used by all components.

## The Logging Component

This component provides a common logging infrastructure based on the logback framework. The component adds some new features:

- Automatic registration of a configuration MBean as com.coremedia:Type=Logging,application=<applicationname>
- → A fallback logging configuration that is loaded when the application doesn't provide a more specific one. You will find this configuration in the file /META-INF/resources/WEB-INF/logback-default.xml in the loggingcomponent.jar file.
- Preconfigured logging appenders that can be simply imported from log configuration files. Two profiles ("development" and "production") have been defined that hold slightly different appender configurations. The "development" profile logs more information for development issues while the "production" profile should be used in a live system.

#### **Adding the Logging Component**

You can simply add the CoreMedia logging component to your CoreMedia web application as described below. For your custom services and code, you should use slf4j as a logging interface. When using the logging component, slf4j will be automatically bound to the logback logger implementation.

#### Adding dependency

Adding the component simply consists of adding the following dependency to your web application's project:

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>logging-component</artifactId>
  <scope>runtime</scope>
</dependency>
```

Example 4.35. Maven Dependency for Logging

#### Adding log configuration

If you want to use your own log configuration, add a file /WEB-INF/logback.xml to your application that looks like the following:

```
<configuration>
   includes a common configuration that dispatches to
   "coremedia-development-profile.xml"
   "coremedia-production-profile.xml" depending
   on property "coremedia.logging.profile".
   You can define a custom log pattern ("log.pattern") or a custom
[%X{tenant}] %message \\((%thread\\)%n" />
 <include resource="logging-common.xml"/>
 <!-- adds project specific logger and references a common appender
 <logger name="com.coremedia" additivity="false" level="info">
   <appender-ref ref="file"/>
 </logger>
 <root level="warn">
   <appender-ref ref="file"/>
 </root>
</configuration>
```

Example 4.36. Logback Configuration

#### Changing log directory

By default, logs are written in the ./logs directory. If you want to change this directory you have to either pass a system property coremedia.logging.directory or a JNDI property java:comp/env/coremedia/logging/directory

to the application. For example, when you use Tomcat you can add the following code to context.xml:

```
<Context ...>
...
<Environment name="coremedia/logging/directory"
value="./my-log-dir" type="java.lang.String" override="true"/>
...
</Context>
```

Example 4.37. Change Log Directory in Tomcat

See the Tomcat documentation for more details.

#### Switching the log profile

If you want to switch the logging profile from the default "production" to "development", you have to either set the system property coremedia.logging.profile or the JNDI property java:comp/env/coremedia/logging/profile to the "development" value.

#### Changing log configuration at runtime

If you want to change the logback configuration during runtime, there are two options: You can either use JMX or logback's automatic reloading mechanism. To let logback reload the configuration, you have to add the scan attribute to the configuration element.

```
<configuration scan="true" scanPeriod="30 seconds">
...
</configuration>
```

Consider that the scan feature only works for configuration loaded from the file system. It does not work for classpath or web application resources. To this end you have to override the property coremedia.logging.configuration and provide a file URL pointing to the logback configuration (such as file:/path/to/logback.xml). The property can be set via JNDI or as system property.

Example 4.38. Automatically reload configuration file every 30 second

## The JMX Component

This component provides a common IMX infrastructure with the following features:

- All beans which are added to the map mbeans will be exported as MBeans to an MBean server
- An MBean remote connector server (and a RMIRegistry if necessary) is started
  if a JMX service URL is specified

→ MBeans are exported automatically using a completed object name

The component is preconfigured in *CoreMedia Blueprint* but does not use the own remote connector server. Instead, the container's remote connector server is used which is the recommended way for *CoreMedia DXP 8*.

#### Adding the JMX Component

If you want to add the JMX component to your own web application project, proceed as follows:

#### Adding JMX

1. Add the following dependency to your web application project:

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>management-component</artifactId>
  <scope>runtime</scope>
</dependency>
```

Example 4.39. Dependency for JMX

- Add a property management.server.remote.url to /WEB-INF/applic ation.properties to your application. The value of the property is the URL of the component's server. For example:
  - service:jmx:rmi://localhost/jndi/rmi://local
    host:1098/myapplication

This will start the adequate remote connector server so that the application's MBeans are available under the specified URL. If you want to use Tomcat's server, read the paragraph "Using Tomcat's remote connector server".

 Every component has to register its MBeans by itself in order to make its MBeans available to the management component. Therefore, add a configuration like the following to the components descriptor in /META-INF/coremedia/component-<component-name>.xml.

Example 4.40. Register the MBeans

The MBean's object name will be automatically completed, a configured name "type=MyService" will, for instance, be automatically transformed to com.coremedia:type=MyService,application=<applicationname>

#### Using Tomcat's remote connector server

Instead of starting a custom remote connector server you might also use Tomcat's remote connector server infrastructure. In this case, leave the property management.server.remote.url empty and pass the following properties to Tomcat's catalina.bat/catalina.sh file:

```
-Dcom.sun.management.jmxremote
-Dcom.sun.management.jmxremote.port=8008
-Dcom.sun.management.jmxremote.ssl=false
-Dcom.sun.management.jmxremote.authenticate=false
```

Example 4.41. Use Tomcat remote connector server

If you require authentication add and change the properties as follows and provide the appropriate access and password file:

```
-Dcom.sun.management.jmxremote.authenticate=true
-Dcom.sun.management.jmxremote.password.file= \
../conf/jmxremote.password
-Dcom.sun.management.jmxremote.access.file= \
../conf/jmxremote.access
```

Example 4.42. Use Tomcat remote connector server with authentication

See also Enabling\_JMX\_Remote in Tomcat documentation and JmxRemoteLifecycleListener in Tomcat documentation for how to enable JMX for Tomcat.

Now, you can reach Tomcat's remote connector via

```
service:jmx:rmi:///jndi/rmi://localhost:8008/jmxrmi
```

## The Base Component

This component aggregates basic infrastructure to be used by all components. It contains a dependency on the Logging and JMX component and provides the mechanisms for bootstrapping all other components. It also implements configuration file and properties loading scheme described in Section 4.1.3, "Application Architecture" [107].

#### **Adding the Base Component**

To use the base component, add the following dependency to your component or web application module pom.xml:

```
<dependency>
  <groupId>com.coremedia.cms</groupId>
  <artifactId>base-component</artifactId>
  <scope>runtime</scope>
</dependency>
```

Example 4.43. Adding the Base Component

Most applications (like the *Content Application Engine*) need an external service like the *Content Management Server* to startup. In order to make such an application start up independently, the spring application context is loaded asynchronously. Incoming requests must wait until the Spring root context is initialized.

This behavior can be disabled at runtime by configuring

```
\verb|com.coremedia.springframework.web.context.disable Asynchronous Loading = true|\\
```

by either setting a servlet context init param, a servlet config init param, or any other property source known to the Standard Servlet Environment.

## 4.3.8 Managing Properties in the Workspace

One wants to add properties to the workspace either in new components or existing code. This chapter describes, how to handle these properties from the code to the packaging and ensure the replacement of the property with default values as well as dynamic substitutions during the installation of RPMs.

#### **Usage of Properties in Components**

The correct usage and substitution of properties will be demonstrated by an example. Assume that the property example.value is introduced in the source code and your task is to assign the value 120 to it.

Properties for components, which are designed to be changeable, should be propagated via a property file in the web applications. In this case there is a property file in the *Preview CAE* called modules/cae/cae-preview-webapp/src/main/webapp/WEB-INF/application.properties where properties defined by the components themselves are overwritten. Thus, add the following line to application.properties:

```
example.value=120
```

This definition has to be added to every web application the plugin belongs to, but can have different values. The web application can be started with these settings via mvn tomcat7: run, for example.

## Defining default values for deployment

To make the introduced property deployment independent, you have to configure the property in the packages/ part of the workspace too. Under services/,

#### Blueprint Workspace for Developers | Configure Filtering in the Workspace

there are the deployment services like the studio-tomcat or delivery-tomcat.

To configure the new property add the following value for the preview web application in studio-tomcat/src/main/override-properties/blueprint/WEB-INF/application.properties.

```
example.value=@EXAMPLE VALUE@
```

This is the base configuration for further deployment independent configurations. To set the default values for this property, you have to set the desired value in packages/src/main/filters/preconfigure.properties with the value:

```
EXAMPLE VALUE=120
```

The token within the configuration of the web application will be replaced with these values in case of preconfigured builds of the packages.

#### Configuring this property for post-configured RPM deployment

To make this variable configurable on different deployment environments, set the new property in the file packages/src/main/filters/postconfigure.properties in the following way:

```
EXAMPLE VALUE=@configure.EXAMPLE VALUE@
```

The property configure.EXAMPLE\_VALUE can be set on the target server to a server specific value, and will substitute this configuration in the RPM while installing it. Default values can also be provided by set the value in pack ages/src/main/filters/default-deployment.properties. If the property is not configured on the target server, this default value will be applied instead.

To get familiar with this mechanism, you should take a look at the predefined properties all over the workspace, components and modules and read the Section 4.3.9, "Configure Filtering in the Workspace" [171] for a deeper introduction into the configuration process. If you use the post-configuration approach and use the RPM files for installation, the information about missing properties will be logged in the system log at /var/log/messages.

## 4.3.9 Configure Filtering in the Workspace

Speaking about deployment, one has to choose between configuration at build time, that is preconfiguration, and configuration at installation time, that is post-configuration. Regardless of which approach you choose, you have to add filtering to your build repertoire. In a preconfiguration build, a filter token, called the source token, is being replaced with an explicit value, whereas in a post-configuration build, the source token is being replaced with another filter token, called the target

Defining default value



Postconfiguration vs. preconfiguration

#### Blueprint Workspace for Developers | Configure Filtering in the Workspace

token. The target token will be replaced not during build but during installation time on the target machine.

Replacing a token with a token may seem strange at first sight but it is necessary in order to provide a central configuration facility that can deal with both approaches, preconfiguration and post-configuration.

As a convention, the target token is derived from the source token by adding the common prefix "configure.". To distinguish the source tokens and target tokens from any other property that can be used in Maven for filtering and other purposes, they are all defined uppercase with underscores as a separation element.

Token naming scheme

#### Central configuration files

In Maven, a central configuration facility can be either the main pom.xml file or some property files to be loaded by a plugin. In the *CoreMedia DXP 8* workspace the latter approach is used and you can find the three property files below pack ages/src/main/filters:

- default-deployment.properties
- → postconfigure.properties
- → preconfigure.properties

The files postconfigure.properties and preconfigure.properties contain the properties for build-time filtering whereas the default-deployment.properties file contains the default values for filtering at installation.

By default, the CoreMedia Blueprint workspace uses the post-configure approach, which means, that it loads the properties found in the postconfigure.proper ties for build-time filtering. If you want to use the preconfigure approach, you simply have to enable the preconfigure Maven profile.

Preconfigure profile

#### Configuration templates

To allow reconfiguration without redeployment for post-configuration builds, all deployable artifacts from the packages hierarchy contain their files with target tokens twice. The copies of these files are packaged below an INSTALL directory as an overlay to the installation root. At reconfiguration time the overlay is copied on top of the application and in a second step all target tokens are being replaced with the values found in the applications configuration file.

In addition to the configuration templates, the coremedia-application-maven-plugin selects all those properties from the default-deployment.properties file that match the target tokens found in the configuration template and generates a default configuration file, containing all tokens necessary to post-configure this package. The default configuration file is generated in a modules output directory

#### Blueprint Workspace for Developers | Configure Filtering in the Workspace

below the INSTALL folder with the name of the application as the filename. You can generate a complete list of these files in the boxes/target/configuration-templates folder, if you execute one of the update scripts in the boxes folder after you build the packages hierarchy.

To support usability at deployment, the commented descriptions of the target tokens in the default-deployment.properties file are being merged into the default configuration files too. As a result, adding a new source token to a configuration file requires the following:

add the source token with an explicit value to the preconfigure.proper ties

or

- → add the source token to target token mapping to the postconfigure.properties
- add the target token with a good default value to the default-deploy ment.properties

#### **Build verification**

To prevent you from deploying packages with undetected tokens, the *coremedia-application-maven-plugin* will fail the build, if target tokens are found not starting with the common prefix. The pattern for this check can be configured in the plugin configuration in the packages/pom.xml with the element allowFilterTokens.

#### Override properties

Filtering requires the presence of ant-style filter tokens in the configuration files and would therefore require the duplication of the whole configuration file even if only one value has to be replaced. With CoreMedia 7 some filtering enhancements have been added to the *coremedia-application-maven-plugin* to define only those properties that you want to reconfigure. In the workspace you can find these deltas as property files below the override-properties directory. If you want to override a file completely, you can still do this by adding files below the src/main/app directory. For a more detailed description how to use and configure this mechanism, you should read the plugins documentation at https://documentation.coremedia.com/utilities/coremedia-application-maven-plugin/2.6/.

# 5. IBM WebSphere Commerce Integration

This chapter describes how the CoreMedia system integrates with *IBM WebSphere Commerce Server*. You will learn how to add fragments from the CoreMedia system into a WebSphere generated site, how to access the IBM WebSphere catalog from the CoreMedia system and how to develop with the *e-Commerce API*. The configurations of your IBM RAD system are described in Section 3.4, "Customizing IBM WebSphere Commerce" [58]

In general *CoreMedia Digital Experience Platform 8* offers two integration scenarios with IBM WebSphere Commerce: Content-led (see Section 5.2.1, "Content-led Integration Overview" [195]) and commerce-led (see Section 5.1, "Commerce-led Integration Scenario" [176]).

- In the commerce-led scenario, pages are delivered by the WCS. The page navigation is determined by the catalog category structure and cannot be changed in the CMS. You can augment the categories and product detail pages with content from the CMS. Content and settings are also inherited along the catalog category structure.
- In the content-led scenario, pages are delivered by both systems, transparent for the user. You can manipulate the navigation through the catalog pages and add complete new navigation paths. You can augment product detail pages with content from the CMS. Categories are rendered from the CAE. However, content and settings are inherited along the catalog category structure. Figure 5.1, "The CoreMedia Perfect Chef site with dynamic price information from the IBM WebSphere Commerce shop" [175] shows a page delivered by the CMS but enhanced with price information from the WCS system.

Integration scenarios

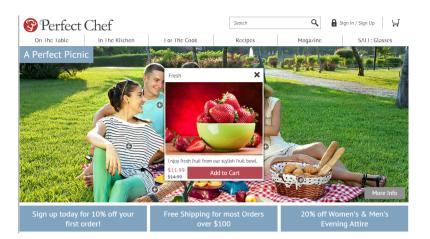


Figure 5.1. The Core-Media Perfect Chef site with dynamic price information from the IBM WebSphere Commerce shop

- Section 5.1, "Commerce-led Integration Scenario" [176] describes the commerce-led scenario and shows how you extend WCS pages with CMS fragments.
- Section 5.2, "Content-led Integration" [195] describes the content-led scenario and some content-led specific configurations.
- Section 5.3, "Communication" [204] describes the communication between the IBM WCS and the CoreMedia CMS system.
- Section 5.4, "Connecting with an IBM WCS Shop" [207] describes how you connect a CoreMedia web application with an IBM WebSphere Commerce store.
- Section 5.5, "Link Building for Fragments" [213] describes deep links from fragments of the CMS system to pages of the WCS system.
- Section 5.6, "Enabling Preview of Commerce Category Pages in Studio" [215] describes how you activate the preview of WCS pages in Studio.
- Section 5.7, "Enabling Contract Based Preview" [216] describes how you enable the preview of WCS content based on contracts.
- Section 5.8, "The e-Commerce API" [219] describes main classes of the CoreMedia e-Commerce API, which you can use to access the WCS system.
- Section 5.9, "Commerce Cache Configuration" [221] describes the CoreMedia cache for e-Commerce entities from the WCS system.
- Section 5.10, "Studio Integration of the IBM WebSphere Commerce Content" [223] shows the e-Commerce features integrated into CoreMedia Studio.

## **5.1 Commerce-led Integration Scenario**

In the commerce-led integration scenario, the WCS delivers content to the customer. The WCS pages are augmented with fragment content from the CoreMedia system.

This chapter describes how you include the content from the CMS into the WCS-Have also a look into Section 5.10.5, "Augmenting WCS Content" [231] and Chapter 6, Working with Product Catalogs in CoreMedia Studio User Manual for more details about the Studio usage for e-Commerce.

- Section 5.1.1, "Commerce-led Integration Overview" [176] gives an overview over the request flow in the commerce-led integration scenario.
- Section 5.1.2, "Solutions for Same-Origin Policy Problem" [177] describes how the same-origin policy problem has been solved for the CoreMedia solution.
- Section 5.1.3, "Extending the Shop Context in Commerce-led Integration Scenario" [181] describes how you extend the shop context that is delivered to the CMS.
- Section 5.1.4, "Extending with Fragments" [183] describes how you can add fragments to the WCS via the CoreMedia widgets and the lo:include tag and how you augment the WCS pages in Studio.

## 5.1.1 Commerce-led Integration Overview

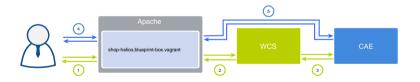


Figure 5.2. Commerceled integration scenario

Figure 5.2, "Commerce-led integration scenario" [176] shows the commerce-led integration scenario where the CoreMedia *CAE* operates behind the commerce server. Moreover, you can see two kinds of requests. While the green arrows represent HTTP page requests to the commerce server, that include fragments delivered by the *CAE*, the blue arrows are resource or Ajax requests directly redirected by the one virtual host in front of both servers to the *CAE*.

A typical flow of requests through a commerce-led system is as follows:

- 1. A user requests a product detail page that is received by the virtual host.
- The virtual host identifies the request as a commerce request and forwards it to the commerce server.

- Part of the requested Product Detail Page (PDP) is a CAE fragment as described in the corresponding Commerce Composer page layout. Hence, the WCS requests the fragment from the CAE.
- 4. The resulting HTML page flows back to the user's browsers. Because the page contains dynamic *CAE* fragments which have to be fetched via Ajax, the browser triggers the corresponding request, against the virtual host.
- 5. As this is a CAE request, the virtual host forwards it directly to the CAE.

From the point of view of the user all requests are sent to exactly one system, represented by the one virtual host that forwards the requests accordingly.

## 5.1.2 Solutions for Same-Origin Policy Problem

When the commerce system has to deliver the end user's web pages, *CoreMedia Digital Experience Platform 8* offers a way to enrich those web pages with content from the CoreMedia CMS; the fragment connector. Figure 5.3, "The Perfect Chef header as a fragment for the Aurora shop" [177] shows the IBM Aurora demo shop page with the integrated CoreMedia PerfectChef header.

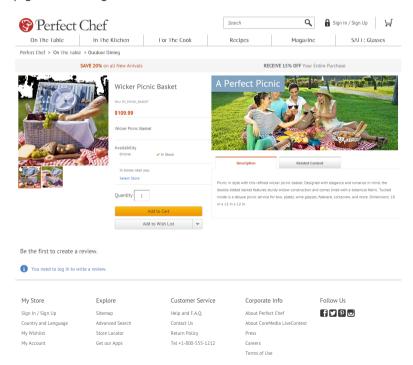


Figure 5.3. The Perfect Chef header as a fragment for the Aurora shop

Integrating content from the CoreMedia system into the IBM WebSphere Commerce pages presents a challenge due to the same-origin policy:

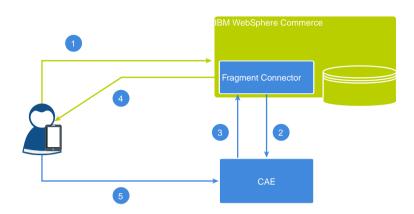


Figure 5.4. Cross Domain Scripting with Fragments

The image above shows a typical situation when a user requests an IBM commerce page that includes CoreMedia fragments.

- The page request from the end user is sent to the IBM WebSphere Commerce server.
- While rendering the page, the commerce server requests a fragment from the CAE.
- 3. The returned fragment contains itself parts that must be delivered dynamically. Take the login button. It is user specific, hence it must not be cached. The CoreMedia LiveContext Blueprint may include such parts via Ajax requests or as ESI tags, depending on the capabilities of the component which sent the request.
- The commerce server returns the complete page, including the fragment that was rendered by the CAE.
- Because it is assumed that the CoreMedia LiveContext fragment contains a dynamic part, which must not be cached, the browser tries to trigger an Ajax request to the CAE. But this breaks the same-origin policy and will not succeed.

#### Solution 1: Access-Control-Allow-Origin

The first solution is built into the CoreMedia Blueprint workspace, so you may use it out of the box. The idea is to customize the same origin policy by setting the Access-Control-Allow-Origin HTTP header accordingly.

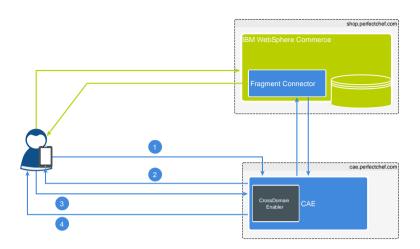


Figure 5.5. The CrossDomainEnabler

CoreMedia Blueprint contains a servlet filter that does this job: The CrossDomain Enabler. The picture shows the relevant parts of the request flow:

- For every Ajax request that is called from within a fragment, that was delivered
  by the commerce system, the JavaScript will trigger an HTTP OPTIONS request,
  asking for the allowance to set the X-Requested-With header.
- The CrossDomainEnabler receives that request and allows that header to be sent for the given Ajax request.
- The JavaScript client triggers the Ajax request and sets the X-Requested-With header to XMLHttpRequest.
- 4. The CrossDomainEnabler intercepts this request and writes its cross domain whitelist to the Access-Control-Allow-Origin header of the response before it forwards the request to the corresponding handler.
- 5. The browser receives the response and accepts that it.

The CrossDomainEnabler does not allow every cross domain access. Instead, it must be configured within the Spring application context with domains that are meant to be safe. To customize the CrossDomainEnabler, define the property livecontext.crossdomain.whitelist in the application context with a comma separated list of domains, as in the example below.

livecontext.crossdomain.whitelist=http://my.shop.domain1,http://my.shop.domain2

There are two additional properties that you may want to change.

- The ajaxIndicatorHeaderName is the name of a header that the cross domain enabler uses to identify Ajax requests. Its default value is X-Requested-With which is used by jQuery to mark Ajax requests.
- 2. The ajaxIndicatorHeaderValue is the value that the header must contain in order to be identified as an Ajax request. Again the default value is set to iQuery's XMLHttpRequest.

Per default springs org.springframework.web.servlet.DispatcherSer vlet does not handle OPTIONS request. You have to enable it via an initparam within your web.xml. *CoreMedia DXP 8* comes with that parameter set to true.



#### Solution 2: The Proxy

To solve this problem the classical way, the Ajax request needs to be sent to the same origin than the whole page request in step 1 was. The next image shows the solution to this problem: A reverse proxy needs to be put in front of both the CAE and the WCS.

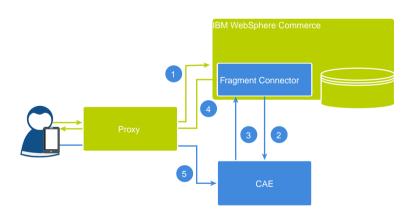


Figure 5.6. Cross Site Scripting with fragments

Actually, you may use any proxy you fell comfortable with. The following snippet shows the configuration for a Varnish. Two back ends were defined, one for the CoreMedia LiveContext CAE named blueprint and another one for the IBM WebSphere Commerce server named commerce.

The vcl\_recv subroutine is called for every request that reaches the Varnish instance. Inside of it the request object req is examined that represents the current request. If its url property starts with /blueprint/, it will be sent to the Core-Media LiveContext CAE. Any other request will be sent to the commerce system. (~ means "contains" and the argument is a regular expression)

Now, if you request an Aurora URL through Varnish and the resulting page contains a CoreMedia LiveContext fragment including a dynamic part that must not be cached, like the sign in button, the Ajax request will work as expected.

```
backend commerce {
    .host = "ham-its0484-v";
    .port = "80";
}
backend blueprint {
    .host = "ham-its0484";
    .port = "40081";
}
sub vcl_recv {
    if (req.url ~ "^/blueprint/") {
        set req.backend = blueprint;
    } else {
        set req.backend = commerce;
    }
}
```

## 5.1.3 Extending the Shop Context in Commerce-led Integration Scenario

To render personalized or contextualized info in content areas it is important to have relevant shop context info available during CAE rendering. It will be most likely user session related info, that is available in the *IBM WCS* shop only and must now be provided to the back-end CAE. Examples are the user id of a logged in user, gender, the date he was logged in the last time or the names of target groups he belongs to, up to the info which campaign should be applied. Of course these are just examples and you can imagine much more. So it is important to have a framework in order to extend the transferred shop context information flexibly.

The relevant shop context will be transmitted to the CoreMedia CAE automatically as HTTP header parameters and can there be accessed for using it as "personalization filter". It is a big advantage of the dynamic rendering of a CoreMedia CAE that you can easily process this information at rendering time.

The transmission of the context will be done automatically. You do not have to take care of it. On the one end, at the IBM WebSphere Commerce System, there is a context provider framework where the context info is gathered, packaged and then automatically transferred to the back-end CAE. A default context provider is active and can be replaced or supplemented by our own ContextProvider implementation.

Implement a custom ContextProvider

Let's imagine you have to implement a new ContextProvider that will extend the shop context. It should be possible to apply it for all available content slots or only for a certain one because of its supposed exceptional specialty.

First, you write a class that implements the ContextProvider interface. The ContextProvider interface demands the implementation of a single method.

```
package com.coremedia.livecontext.connector.context;
import javax.servlet.http.HttpServletRequest;
public interface ContextProvider {
    /**
    * Add values to the given context.
    * @param contextBuilder the contextBuilder - the means to add entries to the entry
    * @param request - the current request, from which e.g. the session can be retrieved
    * @param environment - an environment, not further specified
    */
    void addToContext(ContextBuilder contextBuilder, HttpServletRequest request, Object environment);
}
```

Example 5.1. Context-Provider interface method

There can be multiple <code>ContextProvider</code> instances chained. Each <code>ContextProvider</code> enriches the <code>Context</code> via the <code>ContextBuilder</code>. The resulting <code>Context</code> wraps a map of key value pairs. Both, keys and values have to be strings. That means if you have a more complex value, like a list, it is up to you to encode and decode it on the back-end CAE side. Be aware that the parameter length can not be unlimited. Technically it is transferred via HTML headers and the size of HTML headers is limited by most HTTP servers. As a rough upper limit you should not exceed 4k bytes for all parameters. You should also note that this data must be transmitted with each back-end call.

As a rough upper limit you should not exceed 4k bytes for all parameters, as they will be transmitted via HTTP headers.



All ContextProvider implementations are configured via the property com.coremedia.fragmentConnector.contextProvidersCSV in the file coremedia-connector.properties as a comma separated list. The configured ContextProvider instances are called each time a CMS fragment is requested from the CAF back-end

#### Read shop context values

On the back-end CAE side the shop context values will be automatically provided via a Context API. You can access the context values during rendering via a Java API call.

All fragment requests are processed by the FragmentCommerceContextInterceptor in the CAE. This interceptor calls LiveContextContextAccessor.open AccessToContext(HttpServletRequest request) to create and store a Context object in the request. You can access the Context object via LiveContextContextHelper.fetchContext(HttpServletRequest request).

Example 5.2. Access the Shop Context in CAF via Context API

```
import com.coremedia.livecontext.fragment.links.context.Context;
import
com.coremedia.livecontext.fragment.links.context.LiveContextContextHelper;
import javax.servlet.http.HttpServletRequest;
public class FragmentAccessExample {
    ...
    private LiveContextContextAccessor fragmentContextAccessor;
    public void buildContextHttpServletRequest request() {
        fragmentContextAccessor.openAccessToContext(request);
    }
    public String getUserIdFromRequest(HttpServletRequest request) {
        Context context = LiveContextContextHelper.fetchContext(request);
        return (String) context.get("wc.user.id");
    }
    ...
}
```

## 5.1.4 Extending with Fragments

A pure e-Commerce system is focused on the more transactional aspects of the buying process. To create a more engaging user experience you can augment the catalog pages with editorial content from the CMS. This includes, articles, images or videos

There are two types of shop pages that can be extended by the CoreMedia CMS:

- Catalog Pages that are part of the catalog hierarchy, like a Category Overview or Landing Page and a Product Detail Page (PDP). They are extended by Augmented Categories in the CMS.
- Other Pages that are not located in the catalog hierarchy, for example, all subordinate shop pages like "Contact Us", "Log On", "Checkout", "Register" or "Search Result", which also belong to a shop but don't have a category or an product connected with. Even the homepage and other special topic pages belong to this type. These pages are extended by Augmented Pages in the CMS

In addition, you can show complete CMS pages in the context of the WCS.

The basis for augmentation is the use of the CoreMedia Content Widget or the lc:include tag in the WCS system.

Types of augmentable pages

The augmentation process

On the IBM WCS side add the CoreMedia Content Widget to IBM WCS page layouts. Here, content from the CMS will be shown. The value of the placement property connects the widget with a placement in a CMS layout. Technically, the widgets use the lo:include tag. See Section "CoreMedia Widgets" [184] and Section "The CoreMedia Include Tag" [186] for details.

When you have added the widget and you have connected the WCS and CMS systems, you can augment WCS content in *Studio*. Section 5.10.5, "Augmenting WCS Content" [231] describes the required steps.

## **CoreMedia Widgets**

On the IBM WCS side it is necessary to define slots where the CMS content can be displayed. This is normally done by adding the CoreMedia Content Widgets to an IBM WCS page layout.

In other cases, where a widget cannot be used, it can also be achieved by directly adding an lo:include tag into a JSP within the *IBM WCS* workspace. This is typically done in advance during the project phase. Later, editors will only deal with Augmented Categories and Augmented Pages that they can edit and preview via CoreMedia Studio.

The content that is shown in the *CoreMedia Content Widget* is taken from a placement in the augmented content item, whose name corresponds with the name set in the widget. See Figure 5.7, "Connection via placement name" [184] for an example. Note, that the name of the placement shown in the Studio form is only a localized label. The name in the *Content Widget* must match with the technical name in the page grid definition. If the widget defines no placement, the full page grid is taken.

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The CoreMedia widgets are *IBM Commerce Composer Widgets* that display content or assets from the CMS on any page managed through the *IBM Commerce Composer*. After the CoreMedia widgets have been deployed on the WCS side (see Section

Adding the CoreMedia
Content Widget

Using the lc:include taa

Figure 5.7. Connection via placement name

3.4.11, "Deploying the CoreMedia Widgets" [73]), two CoreMedia widgets are available in the IBM Commerce Composer:

- CoreMedia Content Widget
- CoreMedia Asset Widget



Figure 5.8. CoreMedia Widgets in Commerce Composer

Technically, the CoreMedia Widgets use the lc:include. See Section "The Core-Media Include Tag" [186] for a description.

## The CoreMedia Content Widget

You can use the Content Widget like any other Commerce Composer Widget. It has the following configuration options:

Option	Description	
Widget name	The widget name.	

Table 5.1. CoreMedia Content Widget configuration options

Option	Description	
CoreMedia Placement Name	The name of the placement as defined in CoreMedia CMS. Content on page grids in CoreMedia are defined through so called placements. Each placement is associated with a specific position of the page grid through its name. Using CoreMedia Studio the editor can add content to the placement which will be shown at the associated position of the page grid and subsequently in the layout of this CoreMedia Content Widget.	
CoreMedia View Name	The view of the placement as defined in CoreMedia CMS. Each placement can be rendered with a specific view which needs to be predefined to handle the content in a placement.	

#### The CoreMedia Product Asset Widget

The Product Asset Widget is part of the *CoreMedia Advanced Asset Management* module described in Section 8.7, "Advanced Asset Management" [443]. This module requires a separate licence.

You can use the CoreMedia Product Asset Widget like any other Commerce Composer Widget. It has the following configuration option:

Option	Description	
Display Pictures and Videos	If checked, a picture gallery is rendered from CMS pictures and videos that are associated with the product.	
Orientation	The orientation of the pictures (only relevant if pictures are included). The possible values are <i>Square</i> and <i>Portrait</i>	
Include Downloads	If checked, an Additional Downloads list is rendered from CMS Download documents that are associated with the product.	



Table 5.2. CoreMedia Product Asset Widget configuration options

## The CoreMedia Include Tag

Behind the scenes of the CoreMedia Commerce Composer Widget (Section 3.4.11, "Deploying the CoreMedia Widgets" [73]) works the CoreMedia include tag, which you may use in your own JSP templates to embed CoreMedia content on the WCS side. In general it is used like this:

```
<%@ taglib prefix="lc"
uri="http://www.coremedia.com/2014/livecontext-2" %>
<lc:include
    storeId="${WCParam.storeId}"</pre>
```

```
locale="${WCParam.locale}"
productId="${WCParam.productId}"
categoryId="${WCParam.categoryId}"
placement="${param.placement}"
view="${param.view}"
externalRef="${WCParam.externalRef}"
exposeErrors="${not empty WCParam.externalRef
&& empty WCParam.categoryId
&& empty WCParam.categoryId}
httpStatusVar="fragmentHttpStatus"/>
```

All parameters are described in the next two sections.

#### **Include Tag Reference**

The tag attributes have the following meaning:

Parameter	Description	
storeId, locale	These attributes are mandatory. They are used in the CAE to identify the site, which provides the requested fragment.	
productId,category- Id	These attributes are used in the CAE to find the context which will be used for rendering the requested fragment. Both parameters should not be set at the same time since depending on the attributes set for the include tag, different handlers are invoked: If the <code>categoryId</code> is set, <code>CategoryFragmentHandler</code> will be used to generate the fragment HTML. If the <code>productId</code> is set, <code>ProductFragmentHandler</code> will be used to generate the fragment HTML.	
pageId	This parameter is optional. Usually, the page ID is computed from the requested URL (the last token in the URL path without a file extension). If you set the parameter, the automatically generated value is overwritten. On the blueprint side an Augmented Page will be retrieved to serve the fragment HTML. The transmitted page ID parameter must match the External Page ID of the Augmented Page. You might use the parameter, for example, in order to have one CoreMedia page to deliver the same content to different WCS pages.	
placement	This attribute defines the name of a placement in the page grid of the requested context. In the example for the header fragment, the "header" placement was used. If you do not want to render a certain placement but a view of the whole context (generally a CMChannel), you may omit it. If the view attribute isn't set, the "main" placement will be used as default instead. This attribute can be combined with the <code>externalRef</code> attribute. In this case the placement will be rendered for a specific CMChannel, so the external reference must point to a CMChannel instance.	

Table 5.3. Attribute of the Include tag

Parameter	Description	
view	The attribute "view" defines the name of the view which will render the fragment. For including the CoreMedia CSS links into the header, chose the "css" view. And because no placement was provided, the CAE was told to render the "css" view of the whole root channel. If you omit the view, the default view will be used.	
externalRef	This attribute is used in the CAE to find content. Several formats are supported here as described in the previous section. The attribute can be used in combination with the "view" and/or "parameter" attribute.	
parameter	This attribute is optional and may be used to apply a request attribute to the CAE request. The request attribute is stored using the constant <code>FragmentPageHandler.Parameter_Re-QUEST_ATTRIBUTE</code> . The value may be read from a triggered web flow, for example, to pass a redirect URL back to the commerce system once the flow is finished. The attribute also supports values to be passed in JSON format (using single quotes only), for example <code>parameter="{'test':'some}</code> value', 'value'::123}". The key/values pairs are available in the <code>FragmentParameters</code> object and may be accessed using the <code>getParameterValue</code> ( <code>String key</code> ) method. Other additional values, like information about the current user that should be passed for every request, may be added to the request context that is build when the commerce system requests the fragment information from the CAE (see next section).	
var	This attribute is optional. If set, the parsed output of the CAE is not written in the parsed output stream but in a page attribute named like the $var$ parameter value. This allows you, for example, to replace or transform parts of the CAE result or, if empty, to render a different output.	
exposeErrors	This attribute is optional. If set to true, the tag will expose any errors that occur during the interaction with the CMS. These errors are then directly written to the response. Thus, the <i>IBM WCS</i> has the ability to handle the errors, e.g. to show an error page.	
httpStatusVar	This attribute is optional. If set, the http status code of the fragment request is set into a page attribute named like the <code>httpStatusVar</code> parameter value. This allows you, for example, to react on the result code, e.g. set the fragment as uncacheable in IBM Dynacache.	

#### **External References**

Any linkable CoreMedia content can be included as fragment by specifying a value for the <code>externalRef</code> attribute. The value of the attribute is applied to the first <code>ExternalReferenceResolver</code> predicate that is applicable for the <code>externalRef</code> value. The Spring list <code>externalReferenceResolvers</code> which contains the supported <code>ExternalReferenceResolvers</code> is injected to the <code>ExternalRefFragmentHandler</code>. This section shows the supported formats that are applicable for the existing resolvers.

The following table shows an overview about the possible values for the external Ref attribute.

Value Type Example Description Content ID cm-coremedia:///cap/content/4711 Includes the content with the given cap id as fragment. The root channel of the corresponding site will be used as context. Numeric Content cm-4712 Works the same way like the cap id ID include, only with the numeric content ID. Absolute Content cm-path!!Themes!ba-Includes the content with the given Path sic!img!icons!ico\_rte\_link.png absolute path. All exclamation marks ('!') after the prefix 'cm-path!' will be mapped to slashes ('/') to provide a valid absolute CMS path. The given path may not contain 'Sites' (referencing content of a different site is not allowed). The storeId and locale parameter are still mandatory for this case Relative Content cm-path!actions!Login Includes the content with the given path treated as a relative path from Path the site's root folder. All exclamation marks ('!') after the prefix 'cm-path!' will be mapped to slashes ('/') to provide a valid relative CMS path. The given path may not contain '..' (going up in the hierarchy). The site is determined through the storeId and locale parameter. Numeric Context cm-3456-6780 The prefix is the numeric content ID and Content ID of the context to be rendered. The suffix is the numeric content ID of

Table 5.4. Supported usages of the external Ref attribute

Value Type	Example	Description
		the content to be rendered with the given context.
Segment Path	cm-segmentpath:!perfectchef!on-the-table	The actual value (excl. the format prefix cm-segmentpath:) denotes a segment sequence, separated by exclamation marks. The segments are matched against the values of the segment properties of the content. The very last segment denotes the actual content. The other segments denote the navigation hierarchy which determines the context of the content. The example value references a linkable content with the segment on-the-table in the context of a channel perfectchef (which is apparently the root channel, since it consists of a single segment). The context and the content must fulfill the Blueprint's context relationship, otherwise the request is handled as invalid.
		Segment Path external references are resolved by querying the Solr search engine. The <i>CAE Feeder</i> must be running for up-to-date results.
Search Term	cm-searchterm:summer	Includes the content that contains the given search term (specified after the prefix cm-searchterm:). This resolver is typically used to resolve search landing pages. By default, contents of type CMChannel below the segment path <root segment="">/livecontext-search-landing-pages are checked if their keywords search engine index field contains the term. Matching is case-insensitive by default and can be customized by using a different search engine field or field type. The value of the segment path which is used to identify the SLP channel is configured with</root>

Value Type	Example	Description
		the property livecon text.slp.segmentPathinfile component-lc-ecommerce- ibm.properties.
		Content type and search engine field can be configured with Spring properties searchTermExtern alReferenceResolver.con tentType and searchTermEx ternalReferenceResolv er.field, respectively. The segment path is configured as relative path after the root segment. The configured segment path value must not start with a slash.
		Search term lookup is cached, by default for 60 seconds. You can configure the cache time in seconds with Spring property searchTer mExternalReferenceResolv er.cacheTime and the maximum number of cached search term lookups with searchTermEx ternalReferenceResolv er.cacheCapacity (defaults to 10000).
		Search Term external references are resolved by querying the Solr search engine. The CAE Feeder must be running for up-to-date results.
Metadata Retrieval	cm-metadata	A cm: include tag that uses this external reference format is used in the Metadata.jsp which is part of the commerce workspace. The JSP is included in the head section of several commerce templates. It is used to retrieve data for the HTML tags title and meta. The CAE will render the corresponding HTML using the Naviga tion.metaData.ftl template.

#### **Finding Handlers**

You can control the behavior of the include tag by providing different sets of attributes. Depending on the used attributes, different handlers are invoked to generate the HTML.

The CoreMedia lc:include tag requests data from the CAE via HTTP. Each attribute value of the include tag is passed as path or matrix parameter to the Fragment-PageHandler. In order to find the matching handler, the FragmentPageHandler class calls the include method of all fragment handler classes defined in the file livecontext-fragment.xml. The first handler that returns "true" generates the HTML. Example 5.3, "Default fragment handler order" [192] shows the default order:

```
<util:list id="fragmentHandlers"
value-type="com.coremedia.livecontext.fragment.FragmentHandler">
  <description>This list contains all handlers that are used for
fragment calls.</description>
  <ref bean="externalRefFragmentHandler" />
  <ref bean="externalPageFragmentHandler" />
  <ref bean="productFragmentHandler" />
  <ref bean="categoryFragmentHandler" />
  </util:list>
```

Example 5.3. Default fragment handler order

If the handlers are in the default order, then the table shows which handler is used depending on the set attributes. An "x" means that the attribute is set, a "-" means that the attribute is not allowed to be set and no entry means that it does not matter if something is set. For more details, have a look into the handler classes.

Table 5.5. Fragment handler usage

External Reference	Page ID	Category ID	Product ID	Used Handler
X				ExternalRefFragmentHand-ler
-	X	-	-	ExternalPageFragmentHand-ler
-			x	ProductFragmentHandler
-		x	-	CategoryFragmentHandler

## Fragment Request Context

In addition to the passed request parameters, a context is build by the registered ContextProvider implementations that are part of the commerce workspace. The context provider passes context information as header attributes to the CAE. For more details see Section 5.1.3, "Extending the Shop Context in Commerce-led Integration Scenario" [181].

#### CMS Error Handling

Since the CoreMedia include tag requests data from the CAE via HTTP, errors can occur. The error handling can be controlled by different parameters. If the <code>com.coremedia.fragmentConnector.isDevelopment</code> property (see Section 3.4.9, "Deploying the CoreMedia Fragment Connector" [68]) is set to true, the include tag will embed occurring error messages as strings into the page output. You may not want to see such information on the live side, thus the flag can be set to false and all output will be suppressed (the errors are only visible in the log).

This behavior is sufficient for providing additional (possibly optional) information on a page, a banner or teaser, for instance. But if the requested content is the major content of a page, then it is not desirable to deliver a mainly empty page. In such a case the *IBM WCS* should be able to handle the error situation and answer in an appropriate form. That could be e.g. an 404 error page.

For this purpose the <code>exposeErrors</code> parameter was introduced for the <code>include</code> tag. If this parameter is set to <code>true</code>, the tag will expose any error that occur during the interaction with the CMS. These errors are directly written to the response. Sending a response with an error status code (e.g. 404) requires that still nothing has been written to the <code>Response</code> object. Therefore this flag should only be set on the <code>include</code> tag if rendered early enough before any other response code has been set.

In our *IBM WCS* reference workspace the usage of the <code>exposeErrors</code> parameter is demonstrated in the <code>CommonJSToInclude.jspf</code> template. The template is executed on every page request and renders, amongst other things, the HTML head section of a page. The first occurrence of the <code>include</code> tag is used to do the error handling.

Since the template is executed for all shop pages the flag must be set depending on the target page. If it's a content centered page (it has, for example, a cm parameter), then the parameter would be set to true, in case of an category or product detail page probably not.

```
exposeErrors="${not empty WCParam.externalRef && empty WCParam.categoryId && empty WCParam.categoryId}"
```

Another possibility to handle failed fragment requests is the usage of the http-StatusVar parameter. If this parameter is set, the include tag will write the http status code of the fragment request into a JSP attribute/variable. You can then add JSP code to react on specific result codes and for example disable caching of this fragment in IBM Dynacache.

```
<lc:include ...
httpStatusVar="status"/>
```

## IBM WebSphere Commerce Integration | Extending with Fragments

```
...
<c:if test="${not empty status && status >= 400}">
... // error handling
</c:if>
```

## 5.2 Content-led Integration

In the content-led scenario, WCS and CMS system are equal partners. It is possible, that the CoreMedia CAE delivers all content to the customer, while augmenting the pages with content, such as prices, from the WCS.

- Section 5.2.1, "Content-led Integration Overview" [195] gives an overview over the request flow in the content-led scenario.
- Section 5.2.2, "Status Synchronization in the Content-led Integration Scenario" [196] describes how the user state is synchronized between the WCS and CMS systems. This includes authorization, password reset and more.
- Section 5.2.3, "Configuring Protocol-less Links for WCS" [202] describes how you configure protocol-less links required for the content-led scenario.

## 5.2.1 Content-led Integration Overview

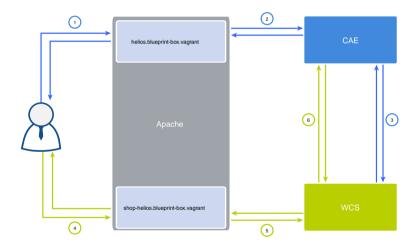


Figure 5.9. Content-led integration scenario

The most obvious difference to the commerce-led scenario in the content-led scenario is the presence of a second virtual host, that separates both systems, the *CAE* and the commerce system, clearly from one another. Here the *CAE* is the fully equal partner of the commerce system with the potential to become the driving force for rendering the whole front end.

The description of a typical request flow through the system, as shown in Figure 5.9, "Content-led integration scenario" [195], clarifies the different roles of the CAE and the commerce system in this scenario.

1. The user requests a marketing driven landing page of a shop system.

- 2. The virtual host for the CAE forwards the request to the CAE.
- 3. Part of the requested page are various product teasers, with dynamic prices. Hence, the CAE needs to fetch corresponding information from the commerce system.
- 4. After receiving the page from the CAE, the user decides to click on a product teaser to see the corresponding product details. The link, rendered by the CAE as part of the landing page, directs the user to the virtual host of the commerce system.
- 5. The virtual host forwards the request to the commerce server.
- As the requested Product Detail Page (PDP) contains a CoreMedia fragment, the WCS requests it from the CAE and sends the whole PDP back to the user.

From the example follows, that the commerce-led integration scenario described in Section 5.1, "Commerce-led Integration Scenario" [176] is a subset of the content-led scenario. The request flow 4->-5->-6 uses the exact same technique to handle included CoreMedia fragments into WCS pages as described in the commerce-led scenario. The only difference is that resources or dynamic fragments fetched via Ajax requests are not handled by the virtual host of the commerce system. Instead, they are sent to the CAEs virtual host.

## 5.2.2 Status Synchronization in the Content-led Integration Scenario

Take a look at figure Figure 5.9, "Content-led integration scenario" [195]. As you can see, the CAE and the commerce system stand side by side as equal partners from a users point of view. A user is allowed to request pages from both systems at any given time.

Motivation

This architecture forces the CAE to synchronize any user sessions on the commerce system with its own. A user that browses the CAE and afterwards visits the WCS must keep his session and vice versa a user browsing the WCS going to the CAE afterwards must keep his state as well.

This section describes how the synchronization of this state is implemented by the CoreMedia CAE.

#### What Is The Users State?

IBM WebSphere Commerce represents the state of a user session using cookies. To understand the synchronization of a users state across both systems you need to understand how those cookies may flow through the system. Take a closer look at Figure 5.10, "Content-led integration scenario with cookies" [197]. In addition to the request flow, the dashed green and blue arrows represent the flow of cookies.

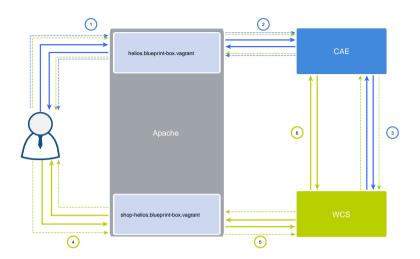


Figure 5.10. Contentled integration scenario with cookies

You can see that cookies may flow nearly everywhere. No matter where a request starts and where it ends, either between the browser and the *CAE* or between the *CAE* and the WCS, every node may be the source as well as the receiver of cookies.

Two things that need explanation. First, two kinds of cookies flow from the browser to the *CAE*, cookies which were originally created in the commerce system and cookies that are created by the *CAE*. This is necessary because the *CAE* must send the commerce cookies to the commerce system as part of its back-end calls. Second, for fragment requests (labeled with 6), no CoreMedia cookies are needed, hence, the browser does not need to send the *CAE* cookies to the commerce server.

Hence, CoreMedia had to answer the following questions:

- How can the CAE render fragments without the need to receive its own cookies?
- How can the user's browser be enabled to send cookies received from the commerce system to the CAE?
- How can the CAE be seen as the source of WCS cookies without actually creating them by itself?
- How can the CAE synchronize its own user session with the one of the commerce system?

The following section will answer all four questions.

#### How does the CAE renders fragments without its own cookies?

Cookies are used for dynamic HTML snippets, which are snippets that cannot be cached because they contain user specific content. Fragments that the CAE delivers

to the commerce server should never include such dynamic HTML snippets because this would prevent a CDN or other caching infrastructure from caching complete WCS pages.

But if the *CAE* does only return static HTML within the fragment responses to the commerce system, it does not need any cookies. Everything that needs cookies in a fragment must instead be implemented by using dynamic fragments, explained in Section 8.2.1, "Using Dynamic Fragments in HTML Responses" [414].

For solving the same origin policy problem that would occur for dynamic (Ajax) requests against the CAE, that originated in a static CAE fragment delivered via the WCS, CoreMedia provides a solution described in Section 5.1.2, "Solutions for Same-Origin Policy Problem" [177]

#### How does the browser deliver WCS cookies to the CAE?

The browser sends cookies to a server that runs in the same domain, that is saved with the cookie. In general the cookie domain of a cookie is left empty, so that the browser stores the exact host name of the server that responded to a request. But because the *CAE* and the commerce system must have different host names (via their virtual host), the *CAE* would never receive WCS cookies.

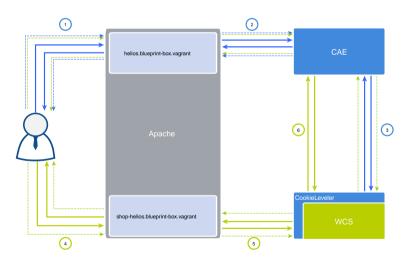


Figure 5.11. Contentled integration scenario

The solution to this problem is fairly simple. A servlet filter, the so called cookie leveler, runs in front of any WCS storefront call. It wraps the HttpServletResponse into a custom one, that intercepts addCookie() method calls in order to set the cookie domain to a configurable value.

You have to enable the cookie leveler from within your web.xml file of your storefront and preview webapp, which is described in Section 3.4.5, "Configuring the Cookie Domain" [65]

The cookie leveler should be executed prior to any other filter that may add cookies to the response. In general CoreMedia recommends you to put its filter mapping definition in front of any other filter mapping.

There is one cookie that cannot be customized that way, the ISESSION cookie, which is set by the WebSphere servlet container. You have to configure it via the usual mechanisms provided by IBM, for example via the IBM console.

Now the CAE and the WCS only need to be put into the same domain, for example helios.blueprint-box.vagrant for the CAE and shop-helios.blueprint-box.vagrant for the WCS. The cookie domain must then be configured to be .blueprint-box.vagrant

The cookie domain must not be a top level domain, for example .com, because that would mean, every website in the .com domain will receive the cookies. Because that does not make any sense, cookies with only a top level domain are generally not sent at all.

#### The CAE as WCS Cookie Source

From the point of view of the user, the CAE seems to be a second source for WCS cookies as follows: A user requests a landing page from the CAE. Part of this page is a login link. The login will be again handled by the CAE. But to authenticate the user the CAE delegates to the WCS (call 3 in the figure). That is a store front call and WCS creates the usual WCS cookies as result of a successful authentication. The CAE receives them and copies them to the original HTTP response that is sent back to the user.

The next figure shows the copy process in the top right corner. Moreover, you can see that any WCS cookies, that were sent to the CAE will be copied to any back-end call to the WCS.



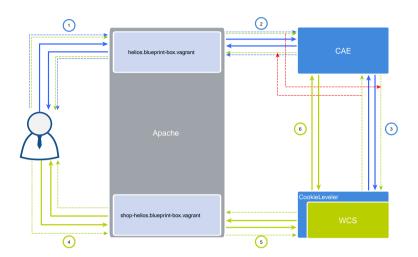


Figure 5.12. Contentled integration scenario

#### How are sessions between CAE and WCS are synchronized?

Session synchronization is done by the *CAE* only. The commerce system does not know anything about the *CAE*. Although it is the *CAE* that executes the session synchronization, it is the WCS that is the leading system for doing so.

There are two states to look at, the org.springframework.security.core.con text.SecurityContext that reflects the authentication state remembered within the CAE and the authentication state within the WCS.

Synchronization is done by the com.coremedia.livecontext.services.Ses sionSynchronizer, which is triggered by the com.coremedia.livecon text.handler.SessionSynchronizationInterceptor, a Spring Handler Interceptor that intercepts dynamic fragment requests. If the current user is logged into the CAE but not into the WCS, the user will be logged out from the CAE. And if the user is not logged into the CAE but into WCS, he will be logged into the CAE.

## **Authentication Process**

CoreMedia's solution for this is a UserService which is triggered by the authentication forms. The interface UserService describes operations for authentication and for changing the password. Part of the delivery is a concrete UserService UserServiceImpl which tries the authentication operation against the third-party commerce system. For IBM WebSphere the WcsUserServiceImpl is an implementation of the interface CommerceUserService. An instance for this is provided as a Spring bean with the id liveContextUserService.

The authentication is realized through a Spring security manager that is configured in file livecontext-cae-spring-security.xml. The Spring security configuration of CoreMedia DXP 8 provides an AuthenticationProvider that is implemented in the class LiveContextUserAuthenticationProvider. The provider looks up the Elastic Social user for a given user name or email address. If the user exists, the credentials are checked using login method of the CommerceUserService.

## Registration

When a user registers at the system, the <code>UserServiceImpl.registerUser()</code> method is called. If the user data is valid, the user is registered in the CMS first. The registration call against the IBM WebSphere Commerce system is executed afterwards. If both calls are successful, the user is notified about a successful registration. If the IBM WebSphere Commerce registration fails, the user is deleted from the CMS afterwards.

The registration call of the UserServiceImpl sets the system property elastic.automatic.user.activation to "true". This ensures that the user is automatically a registered user in the CMS and no separate registration confirmation has to be executed. Also, for security reason the password of the user is only stored in the IBM WebSphere Commerce server and reset to an empty string before it is stored in the CMS. Since the authentication is executed against the IBM WebSphere Commerce system, it is not used here.

The field mapping between the Elastic Social and commerce user models can be customized in the class PersonMapper. The class implements the mandatory mappings that are executed during the registration and the profile editing of the user.

#### **Edit User Details**

Authenticated users can update their details and their passwords in the profile settings. All data is stored in the commerce system. Only the user name and password (if editable) are synchronized between the IBM WebSphere system and the CMS. To edit the user data the user detail model of Elastic Social is used by the specialized class LiveContextUserDetails. Once the user submits the profile form, the data of this model is applied to the Person model of the e-Commerce API and stored in the commerce system.

## **Password Reset**

If users have forgotten their password, an email or some other type of notification is sent via the IBM WebSphere Commerce server. The message contains the newly generated password. The user can login on the store again and update the password in the profile settings.

The password reset is executed by a custom REST service handler PasswordResetHandler that has to be installed for the Commerce system. The update password method of the handler will reset the password for unauthorized users and update the password for authenticated users. Once the password is reset/updated, an email will be sent by the Commerce system. Ensure that an SMTP server is configured properly in the IBM WebSphere Administration Console for that. Also, the Administration Console allows inspecting the mail queue of pending mails (if the SMTP server has not been setup yet).

The default password reset behavior differs from the default one that has been implemented for IBM's Aurora store. If unauthorized users reset their passwords, they can not login until the generated password has been updated to a new one. Every link in the store points to the update password form.



This behavior can not be disabled in the developer edition of the IBM WebSphere Commerce server, but should be disabled for the production environment: The default login flow that is configured in the XML file <code>lc/lc-cae/src/main/resources/com/coremedia/livecontext/ es/web-flow/com.coremedia.blueprint.elastic.social.cae.flows.Lo-gin.xml</code> will try to log out users if they authenticate against the IBM WebSphere Commerce system with an expired password. This log out call will fail since the system assumes that the user has to be logged in until the password has been updated. On the CAE site, this will result in an inconsistent cookie state.

## **Error Handling**

Since all user data is stored in the IBM WebSphere Commerce server and the user authenticates against the server too the catalog API provides error handling so that errors thrown by the IBM WebSphere Commerce system can be handled by the CAE. IBM WebSphere Commerce provides several error messages with error codes that may occur during the registration, authentication or password reset/update of the user. The error codes are automatically extracted by the exception CommerceRemoteException. The Elastic Social web flow looks up commerce errors using the resource key format commerce.error.<ERROR\_CODE>. The current error mapping can be configured in the sample content files in /test-data/content/Settings/Options/Bundles/Livecontext\*.

## **5.2.3 Configuring Protocol-less Links for WCS**

In the content-led scenario, commerce must render protocol-less links (without "http:" or "https:" prefix), so that during a protocol change links of included CAE fragments will use the correct protocol automatically. The configuration for this can be set in the wc-server.xml of the WCS:

## IBM WebSphere Commerce Integration | Configuring Protocol-less Links for WCS

```
<SEOConfiguration defaultUrl="" dynamicUrl="true" enable="true" constructUrlWithoutHost="true"/>
<UrlTagConfiguration useRelativePath="true"/>
```

## 5.3 Communication

CoreMedia DXP 8 and IBM WebSphere communicate over REST interfaces. The concrete communication differs slightly based on the selected deployment scenario which are the content-led scenario and the commerce-led scenario. The following picture shows the communication how fragments of a page are delivered from the CAE and from the commerce system.

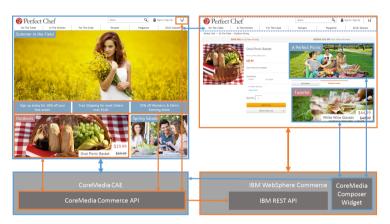


Figure 5.13. Contentled/Commerce-led scenario communication

In the content-led scenario common pages and detail pages are delivered by the CAE, including fragments like the login information and the shopping cart. For product teasers and the shopping cart, additional data is requested from the commerce system to display the price and other details. The CAE can only render products as teaser. The document type CMProductTeaser is used for this, because it contains a reference to the concrete product variant inside the commerce system. Therefore, also the teaser text, title and picture are read from the CMS and only the pricing information is read (through the commerce API) from the product:

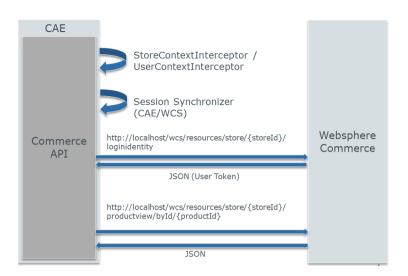


Figure 5.14. Example of a Commerce API Request

The image shows what happens when the CAE requests data from commerce. First of all, the <code>store-</code> and <code>UserContextInterceptors</code> are executed to determine the store (and locale) and user the request is executed for. Depending on the commerce request, an additional authentication is performed to authorize the user to request the data. The response authentication token is used to retrieve the data itself, for example, the details of a product or a shop category. The return format is JSON which is wrapped into Java objects. These objects are used to render commerce data like the name of a product inside a product teaser.

When the user clicks on a product teaser, the CAE redirects the user to the commerce system which renders the product detail page. Depending on the scenario (Content-led/Commerce-led) the header and footer fragments are rendered by the CAE or the commerce system. The commerce system requests the fragments using the CoreMedia Fragment Connector.

<lc:include storeId="\${storeId}" placement="header" locale="\${locale}"
categoryId="\${categoryId}"/>



Figure 5.15. Example of a Fragment Connector Request

Fragment requests are executed through the lc:include tag. The tag is parameterized with several attributes and additional HTTP headers that are set through request context providers which are defined in the web.xml of the commerce system. The fragment request contains all cookies of the commerce system too. This is mandatory since the CAE needs to know if the user is already authenticated against the system to deliver the corresponding fragments.

Each response of the CAE contains HTML with JSON placeholders (wrapped inside an HTML comment). The link building is executed by the commerce system by applying a template for every link, depending on the JSON data that was returned for the link. The lookup folder for these templates are also defined in the web.xml of the commerce system.

## 5.4 Connecting with an IBM WCS Shop

To connect your *Blueprint* web applications with an IBM Commerce Store, you configure a connection on the CMS side. The connection to the IBM WebSphere Commerce system contains two parts:

- → Spring configuration in the web application
- Settings configuration in Studio which refers to the Spring based configuration with the possibility to overwrite individual properties)

#### **Prerequisite**

Before you can connect the CoreMedia system with the WCS you need to deploy the CoreMedia extensions into your WCS system as described in Section 3.4, "Customizing IBM WebSphere Commerce" [58].

### **Spring Configuration**

The information on how to connect to the *IBM WCS* system is configured in the filesystem of the web applications that use the *e-Commerce API*. These web applications are at least the Studio web application (workspace module studio-webapp) and the CAE applications for delivery (workspace modules cae-preview-webapp and cae-live-webapp).

The application.properties file below the WEB-INF directory of your web application contains the *IBM WCS* related configuration properties. Example 5.4, "IBM WCS configuration in application.properties" [207] shows the relevant parts of the file. The meaning of the values will be explained in the table below.

Example 5.4. IBM WCS configuration in application.properties

Table 5.6. Properties for WCS connection

livecontext	.ibm.wcs.url			
Description	The general WCS URL			
Example	http://wcs-server.yourdomain.com			
livecontext.	.ibm.wcs.secureUrl			
Description	The secure WCS URL			
Example	https://wcs-server.yourdomain.com			
livecontext	.ibm.wcs.rest.url			
Description	How to reach the WCS REST API via HTTP			
Example	\${livecontext.ibm.wcs.url}/wcs/resources/store			
livecontext	.ibm.wcs.rest.secureUrl			
Description	How to reach the WCS REST API via HTTPS			
Example	\${livecontext.ibm.wcs.secureUrl}/wcs/resources/store			
livecontext	.ibm.wcs.store.url			
Description	Another WCS URL to get shop resources			
Example	\${livecontext.ibm.wcs.url}/wcsstore/Aurora			
livecontext	service.credentials.username			
Description	The service user used to login into WCS			
Example	cmsadmin			
livecontext	service.credentials.password			
Description	Password of the service user			
Example	changeme			
livecontext.managementtool.web.url				
Description	The web URL of the commerce system's management tool			
Example	\${livecontext.ibm.wcs.secureUrl}/lobtools/cmc/ManagementCenterMain			

The exact store configuration depends on your store configuration in your *IBM WCS* environment. The store specific properties that logically define a shop instance can also be part of the Spring configuration. The following listing gives an example.

```
<util:map id="myStoreConfig">
    <entry key="store.id" value="${my.wcs.store.id}"/>
    <entry key="store.name" value="${my.wcs.store.name}"/>
    <entry key="catalog.id" value="${my.wcs.catalog.id}"/>
    <entry key="currency" value="${my.wcs.store.currency}"/>
    <entry key="dynamicPricing.enabled"
    value="${my.wcs.store.dynamicPricing.enabled}"/>
    </util:map>
```

```
<customize:append id="ibmStoreConfigurationsCustomizer"
bean="ibmStoreConfigurations">
  <map>
    <entry key="myStore" value-ref="myStoreConfig"/>
    </map>
</customize:append>
```

The example makes use of Spring placeholder tokens that are mapped in the properties file mentioned above. It also shows how to add the custom store configuration to the existing <code>ibmStoreConfigurations</code> map. Later this store configuration (<code>myStore</code>) can be referenced from the site configuration settings within the content. Individual values can be overwritten in the content again.

Alternatively to a catalog.id it is also possible to use the catalog name within a catalog.name property instead. It will be mapped to the current catalog.id at runtime. When the catalog id is not given in configuration the id from the default catalog will be automatically used.

The same function is also available for the store ID. In case a store ID is not given it can also be retrieved from the *IBM WCS* but a given config value for store.id takes precedence.

## **Content Settings**

Each site can have one single shop configuration (see the Blueprint site concept). That means only shop items from exactly that shop instance (with a particular view to the product catalog) can be interwoven to the content elements of that site.

At least the <code>config.id</code> must be configured for the site root page (see the <code>Local Settings</code> tab) within a struct property named <code>livecontext.store.config.This config.id</code> maps to a named store configuration mentioned above (configured via Spring). The Spring configuration itself provides all other connection relevant values.

 Name
 Type
 Description
 Example
 Required

 config.id
 String Property
 The configuration ID defined in Spring configuration
 myStore
 true

Table 5.7. config.id

All other store configuration settings, like the store.id will be taken from the Spring configuration. But it is also supported to overwrite such settings within the content settings.

The concrete store related IDs (store.id and catalog.id) can also be dynamically retrieved from the IBM WCS. As long as a store.name and catalog.name value is available in the configuration (Spring or content settings) the corresponding IDs will be retrieved dynamically.



## Redefine the Currency

A popular example would be the usage of a base configuration in Spring referenced by the config.id but with the variation of the locale and currency for each site (default currency of mystore is USD).

Name	Туре	Description	Example	Required
config.id	String Property	The configuration ID defined in Spring configuration	myStore	true
currency	String Property	The currency for all product prices	EUR	false

Table 5.8. Currency configuration

Be aware, that the locale is also part of each shop context. It is defined by the locale of the site. That means all localized product texts and descriptions have the same language as the site in which they are included and one specific currency.



## **Enabling Dynamic Pricing**

Dynamic price rendering is disabled by default. If this feature is not used on *IBM* WCS side then it is not necessary to turn it on on CMS side. It avoids an additional call to *IBM* WCS that is not needed in such a scenario.

But if you use personalized price rules in *IBM WCS* then it is necessary to switch this feature on. For price rules on contract bases (where the prices are the same for all members of the group) you do not necessarily need to enable this feature.

Name	Туре	Description	Example	Required
config.id	String Property	The configura- tion ID defined in Spring configura- tion	myStore	true

Table 5.9. Currency configuration

Name	Туре	Description	Example	Required
<pre>dynamicPricing.en- abled</pre>	Boolean Property	Personalized product prices enabled	true	false

Please see Section 5.4, "Connecting with an IBM WCS Shop" [207] to get the information how the dynamic prices can be switched on on IBM WCS side.

## **Tenant specific Configuration**

Per default only one *IBM WebSphere Commerce Server Management Center* system can be configured per *Content Application Engine*. If you want to connect to different *IBM WebSphere Commerce Server Management Center* hosts per site for example (dev, staging), you need to duplicate all URL configuration properties the hostname is part of via Spring. Since this would multiply the amount of your configuration properties, LiveContext 2 provides a mechanism to replace placeholder tokens within your configured URLs etc. with values defined in the current StoreContext at runtime.

For example within the component-lc-ecommerce-ibm.properties the following is defined:

```
livecontext.ibm.wcs.url=http://${livecontext.ibm.wcs.host}
livecontext.ibm.wcs.rest.path=/wcs/resources
livecontext.ibm.wcs.rest.url=${livecontext.ibm.wcs.url}${livecontext.ibm.wcs.rest.path}
```

Instead of the global host configuration you want to connect different *IBM Web-Sphere Commerce Server Management Center* environments per site:

```
livecontext.ibm.wcs.url=http://{livecontext.ibm.wcs.host}
livecontext.ibm.wcs.rest.path=/wcs/resources
livecontext.ibm.wcs.rest.url=${livecontext.ibm.wcs.url}${livecontext.ibm.wcs.rest.path}
```

You need to add the following to your site specific store configuration:

```
<util:map id="auroraStoreConfigDev">
...
<entry key="livecontext.ibm.wcs.host" value="myhost"/>
</util:map>
```

After doing that the URL token will be replaced with the values of you current store configuration at runtime: livecontext.ibm.wcs.rest.url >> http://my.host/wcs/resources

The configuration keys must exactly match with the token defined in your URL configuration. If you add custom properties make sure to use the replacement mechanism CommercePropertyHelper:

## IBM WebSphere Commerce Integration | Connecting with an IBM WCS Shop

```
public String getCustomWcsUrl() {
   return CommercePropertyHelper.replaceTokens(customWcsUrl,
   StoreContextHelper.getCurrentContext());
}
```

## 5.5 Link Building for Fragments

If you include CoreMedia fragments into WCS pages, these fragments might contain links to WCS pages; a link to an Augmented Category, for example. Depending on the scenario that you use, this link should led to a page rendered by the CAE (content-led scenario) or to a page rendered by the WCS (commerce-led scenario). The latter is named "deep link".

Overview

A use case for deep links might be the following: You have an existing commerce solution with carefully styled category and product pages. While you want to switch to *CoreMedia DXP 8* in order to enhance your site with editorial content, there is no need to port the commerce pages to *CoreMedia DXP 8*. Instead, you want to reuse the existing pages (possibly enhanced with *CoreMedia DXP 8* fragments).

### Configuring deep links

CoreMedia DXP 8 supports two settings to switch to deep links for categories and products:

Properties for deep link activation

- → livecontext.policy.commerce-product-links
- → livecontext.policy.commerce-category-links

The settings are at the root channel of each site. The default setting is true, which means that the CAE creates deep links to the product or category pages of the *IBM WCS*. However, for links to other content types, such as HTML, CSS or JavaScript, links to the CAE will be generated. Also, URLs to dynamic resources (UriConstants.Prefixes.PREFIX\_DYNAMIC) won't be converted to JSON. See Section 5.6, "Enabling Preview of Commerce Category Pages in Studio" [215] to learn how to enable the preview for WCS pages in *Studio*.

Default setting "true"

The settings are evaluated by the LiveContextPageHandlerBase and its subclasses

If a setting is true, the corresponding <code>@Link</code> method creates links to <code>IBM WCS</code>, so there is no need for a matching <code>@RequestMapping</code> method. If it is false, the <code>@Link</code> method creates CAE links. So you must keep the according <code>@RequestMapping</code> method in sync with changes to the URL pattern and provide (or customize) the <code>ProductPageHandler</code> or <code>ExternalNavigationHandler</code> classes. See also the Section 4.3, "The CAE Web Application" in <code>CoreMedia</code> Content Application Developer Manual for request handling and link building.

Link building and request handling

## Format of Deep Links

Each lo:include requests an HTML fragment via HTTP from the CAE. Every link of a fragment that is requested by the WCS from the CAE is processed by LiveContextLinkTransformer classes. The transformer is only applied for fragment

How deep links are build

requests. Depending on the document type the link should be generated for, an absolute CAE URL is generated or a JSON string is returned. Each of these JSON objects contains at least the values of the constants LiveContextLinkResolver.OBJECTTYPE and LiveContextLinkResolver.RENDERTYPE and the ID of the content.

For example, the HTML fragment contains a link to a CMArticle document. Instead of rendering the regular link, for example

http://localhost/blueprint/servlet/page/perfectchef/magazine-spring/spring-salads-1888

the corresponding Link generated by the LiveContextLinkResolver would look like:

```
a href="<!--CM {
    "id":"cm-1696-1888",
    "renderType":"url",
    "externalSeoSegment":"spring-salads-1888",
    "objectType":"content"}
    CM-->" ...
```

The CoreMedia Fragment Connector will parse the JSON, identify the object type and rendering type and apply a template to render a commerce link that points to the parameterized Struts action CoreMediaContentURL. For the given example, the template Content.url.jsp will be used, applied by the pattern "<OBJECT\_TYPE>.<RENDER\_TYPE>.jsp". The JSP file will render a commerce URL afterwards:

```
http://localhost/webapp/wcs/stores/servlet/CoreMediaContentURL?
storeId=10202&externalSeoSegment=spring-salads-1888&
urlRequestType=Base&langId=-1&catalogId=10051
```

The SEO feature has not been configured for this example, otherwise the externalSeoSegment value would be used to render a SEO friendly URL.

Other templates are located in the folder workspace\Stores\WebContent\Widgets-CoreMedia\com.coremedia.commerce.store.widgets.CoreMediaContentWidget\impl\templates by default. The path is configurable via property com.coremedia.widget.templates in coremedia-connector.properties. New templates can be added by extending the CMObjectLiveContextLinkResolver in the Blueprint workspace. Custom object types can be added, depending on the document type of the content or its property values. Also, additional rendering types can be defined for an object type. Using this templating mechanism, it is possible to support different layouts for content depending on its context

# 5.6 Enabling Preview of Commerce Category Pages in Studio

When you have links in your content that point to an Augmented Category content item, CoreMedia DXP 8 allows you to build links instead, that link to the corresponding commerce category page. The feature depends on the configuration flag livecontext.policy.commerce-category-links which is located in the LiveContext settings document, that is linked to the root channel of a site. If this Boolean property is set to true, the CAE will render links for augmented categories that point to the corresponding category page of the commerce system instead of rendering a regular CAE page link (see Section 5.5, "Link Building for Fragments" [213]). In this case, the Studio user wants to see the commerce category page in the preview too.

In order to enable the preview of Commerce category pages in Studio, proceed as follows:

- Open the CommonJSToInclude.jspf file and ensure that \${jsAssets}
   Dir}javascript/CoreMedia/coremedia-pbe.js is included if
   cm page pbe pageData is not empty.
- 2. Open the application.properties file of the studio-webapp. The studio.previewUrlWhitelist property must contain the commerce URL (including the port, for example \*coremedia.com or http://localhost:40080). Be aware that this property overwrites the studio.previewUrlPrefix property, so you have to add the default CAE preview URL to the studio.previewUrlWhitelist property too.

Configure in the CoreMedia system

If your *IBM WCS* shop storefront uses any clickjacking prevention features (for example, X-Frame-Options (see <a href="http://www-01.ibm.com/support/knowledge-center/SSZLC2\_7.0.0/com.ibm.commerce.admin.doc/tasks/tseiframerestrictx-frame.htm?lang=en for details), please make sure to allow the shop preview (*IBM WCS* Staging-/Authoringserver) being embedded as an iframe within *Core-Media Studio*.



## **5.7 Enabling Contract Based Preview**

In *Studio* you can preview the effect of different WCS contracts on your pages. To enable the preview you have to do the setup in the WCS system and the CoreMedia system.

## Setup within the IBM WCS

The IBM WCS Feature Enhancement Pack 8 enables the management of B2B extended sites, clients and organizations. In order to enable contract based preview in Core-Media Digital Experience Platform 8 you need to create a dedicated commerce user in your IBM WCS. The user credentials (username and password) will be used in a public way and send as plaintext in an URL call. Furthermore, the user should be authorised to use the contract you intend to preview within Studio.

For more information on how to configure commerce users and organizations please refer to the *IBM WCS* documentation.

You have to enable the cookie leveler from within your WCDE-INSTALL/work space/Preview/WebContent/WEB-INF/web.xml file of your preview web application, which is described in Section 3.4.5, "Configuring the Cookie Domain" [65]

#### **Setup within** Blueprint

For contract based preview of shop pages in *Studio*, you can configure contracts to the test personas of a B2B enabled site.

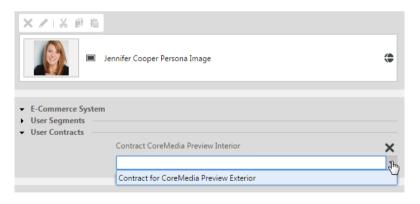


Figure 5.16. Edit Commerce Contracts in Test Persona

If you edit an Augmented Page in *Studio* and select a test persona with a configured contract, the preview will automatically login as a dedicated service user for contract preview and redirects to the current shop page with the selected contract. The following screenshots show the same Augmented Page with no test persona selection compared to contract based preview.

## IBM WebSphere Commerce Integration | Enabling Contract Based Preview

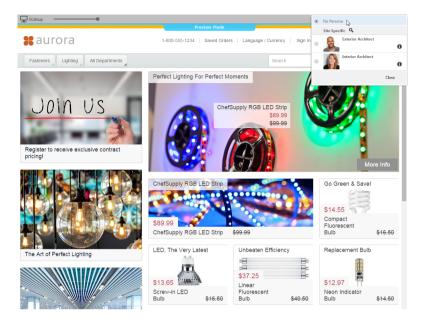


Figure 5.17. Preview Augmented Page no Test Persona

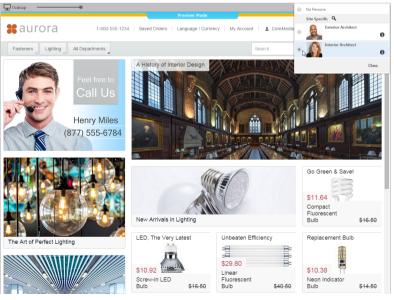


Figure 5.18. Preview Augmented Page with Contracts in Test persona

## IBM WebSphere Commerce Integration | Enabling Contract Based Preview

These properties are important for B2B contract based personalization and can be configured in application.properties:

 livecontext.ibm.contract.preview.credentials.username

 Description
 The service user used for contract based shop preview in b2b scenarios

 Example
 preview

 livecontext.ibm.contract.preview.credentials.password

 Description
 Password of the contract preview user

 Example
 changeme

Table 5.10. Properties for B2B contract based personalization

## 5.8 The e-Commerce API

The *e-Commerce API* is a Java API provided by *CoreMedia DXP 8* that can be used to build shop applications. Various services allow you to access the e-Commerce system for different tasks:

- The CatalogService can be used to access the product catalog in many ways: traverse the category tree, products by category, various product and category searches.
- With the PriceService you can access prices: list prices and dynamic offer prices.
- The AvailabilityService lets you access the inventory of the e-Commerce system to check the availability of Stock Keeping Units (SKUs).
- The MarketingSpotService gives you access to IBM WCS e-Marketing Spots, a common method to use marketing content (product teasers, images, texts) depending on the customer segments.
- The SegmentService lets you access customer segments, for example, the customer segments the current user is a member of.
- → Use the CartService to manage orders.
- The WorkspaceService lets you retrieve the list of existing workspaces. A workspace is a concept to prepare changes in a separated branch/environment. A selected workspace is part of the current store context you work with.

The *e-Commerce API* is used internally to render catalog-specific information into standard templates. Furthermore, the Studio Library integration makes use of the API to browse and work with catalog items. If you develop your own shop application you will use the API in your templates and/or business logic (handlers and beans).

The following key points will give you a short overview of the components that are also involved. They build up an infrastructure to bootstrap a connection to a commerce system and/or perform other supportive tasks.

- The Commerce class is the essential part of the bootstrap mechanism to access a commerce system. You can use it to create a connection to your commerce system.
- → The CommerceConnectionInitializer is used to initialize a request specific commerce connection. The resolved connection is stored in a thread local variable
- The CommerceBeanFactory creates CommerceBeans whose implementation is defined via Spring. It is also used by the services to respond service

#### IBM WebSphere Commerce Integration | The e-Commerce API

calls, for example, instances of Product and/or Category beans. You can integrate your own commerce bean implementations via Spring (inheriting from the original bean implementation and place your own code would be a typical pattern).

- → The StoreContextProvider can retrieve an applicable StoreContext (the shop configuration that comprises information like the shop name, the shop id, the locale and the currency).
- The UserContextProvider is responsible to retrieve the current UserContext. Some operations, like requesting dynamic price information, demand a user login. These requests can be made on behalf of the requesting user. User name and user id are then part of the user context.
- The CommerceIdProvider is able to format and parse references to commerce items. References to commerce items will be possibly stored in content, like a product teaser stores a link to the commerce product.

Commerce beans are cached on time basis. Cache time and capacity can be configured via Spring.

Please refer to the Javadoc of the Commerce class as a good starting point on 'How to use the *e-Commerce API*'.

## **5.9 Commerce Cache Configuration**

The CoreMedia system uses caching to provide a faster access to various e-Commerce entities (that is, products, categories, etc.). These entities will automatically be cached when used by the CoreMedia system. The unified API cache keys are used for caching the commerce entities.

The *e-Commerce API* defines cache classes for each entity. These are used to define default capacity and cache time. Each of the default values can be adapted to the needs of your system environment by overwriting the corresponding properties. The following overview lists all default values available for configuration. Each value can be overwritten in the corresponding *CoreMedia Blueprint* application.properties file.

Please note that the CoreMedia system also performs an active event based cache invalidation (see also Section 3.4.13, "Event-based Commerce Cache Invalidation" [78]).

```
# e-Commerce Cache parameter for each Commerce related CacheClass
# cache time will be set in seconds, capacity in number of instances
# Note, for each language and currency variant a separate cache
# instance is used!
# Product and SKU instances
livecontext.ecommerce.cache.product.time=3600
livecontext.ecommerce.cache.product.capacity=10000
# Category instances
livecontext.ecommerce.cache.category.time=3600
livecontext.ecommerce.cache.category.capacity=10000
# number of lists containing top categories
livecontext.ecommerce.cache.topCategoryLists.time=3600
livecontext.ecommerce.cache.topCategoryLists.capacity=100
# number of lists containing sub categories
livecontext.ecommerce.cache.subCategoryLists.time=1800
livecontext.ecommerce.cache.subCategoryLists.capacity=1000
# number of product lists for categories (products as direct
# members of a category)
livecontext.ecommerce.cache.productListsByCategory.time=3600
livecontext.ecommerce.cache.productListsByCategory.capacity=500
# Marketing Spot instances
livecontext.ecommerce.cache.marketingSpot.time=3600
livecontext.ecommerce.cache.marketingSpot.capacity=5000
# number of lists containing all marketing spots
livecontext.ecommerce.cache.marketingSpotLists.time=3600
livecontext.ecommerce.cache.marketingSpotLists.capacity=100
# dynamic/personalized price instances
livecontext.ecommerce.cache.dynamicPrice.time=300
livecontext.ecommerce.cache.dynamicPrice.capacity=10000
# static/list price instances
livecontext.ecommerce.cache.staticPrice.time=300
```

```
livecontext.ecommerce.cache.staticPrice.capacity=10000
# availability infos for all products
livecontext.ecommerce.cache.availability.time=300
livecontext.ecommerce.cache.availability.capacity=10000
# user segment instances
livecontext.ecommerce.cache.segment.time=3600
livecontext.ecommerce.cache.segment.capacity=5000
# number of lists containing all user segments
livecontext.ecommerce.cache.segmentLists.time=3600
livecontext.ecommerce.cache.segmentLists.capacity=100
# number of segment lists for all users
livecontext.ecommerce.cache.segmentsByUser.time=60
livecontext.ecommerce.cache.segmentsByUser.capacity=1000
# contract instances
livecontext.ecommerce.cache.contract.time=3600
livecontext.ecommerce.cache.contract.capacity=500
# number of contract lists for all users
livecontext.ecommerce.cache.contractsByUser.time=60
livecontext.ecommerce.cache.contractsByUser.capacity=200
# number of lists containing all workspaces
livecontext.ecommerce.cache.workspaceLists.time=3600
livecontext.ecommerce.cache.workspaceLists.capacity=100
# number of previewTokens used be all editors
# rule of thumb for capacity: 5 x number of editors
livecontext.ecommerce.cache.previewToken.time=3600
livecontext.ecommerce.cache.previewToken.capacity=1000
# user is logged in info that is used for request
# rule of thumb for capacity: number of expected concurrent requests
livecontext.ecommerce.cache.userIsLoggedIn.time=10
livecontext.ecommerce.cache.userIsLoggedIn.capacity=500
# commerce user instances (caching for request purpose only)
livecontext.ecommerce.cache.commerceUser.time=10
livecontext.ecommerce.cache.commerceUser.capacity=500
# store info instances
livecontext.ecommerce.cache.storeInfo.time=3600
livecontext.ecommerce.cache.storeInfo.capacity=100
# contract ids for all users
livecontext.ecommerce.cache.contractIdsByUser.time=3600
livecontext.ecommerce.cache.contractIdsByUser.capacity=1000
```

# 5.10 Studio Integration of the IBM WebSphere Commerce Content

CoreMedia Digital Experience Platform 8 offers an integration of IBM WebSphere Commerce Server systems. Each content site can be configured with a specific shop instance to deliver content pages mixed with e-Commerce catalog items. The term "e-Commerce catalog items" means all items that live only in the e-Commerce catalog. Nevertheless, these elements are to be interwoven with content on mixed pages.

From classical shop pages, like a product catalog ordered by categories or product detail pages up to landing pages or homepages, all grades of mixing content with catalog items are conceivable. The approach followed in this chapter, assumes that items from the catalog will be linked or embedded without having stored these items in the CMS system. Catalog items will be linked typically and not imported (importless integration).

- Section 5.10.1, "Catalog View in CoreMedia Studio Library" [223] gives a short overview over the Catalog mode in the Studio Library.
- Section 5.10.2, "WCS Management Center Integration in CoreMedia Studio" [227] gives a short overview over the WCS Management Center integration in CoreMedia Studio.
- Section 5.10.3, "WCS Preview Support Features" [227] gives a short overview over the IBM WCS preview functions that are supported in CoreMedia Studio.
- Section 5.10.4, "Working with WCS Workspaces" [230] shows how CoreMedia Studio supports the IBM WCS Workspaces.
- Section 5.10.5, "Augmenting WCS Content" [231] describes how you augment
   WCS content in the commerce-led scenario in CoreMedia Studio

## 5.10.1 Catalog View in CoreMedia Studio Library

When the connection to the *IBM WCS* system and a concrete shop for a content site are configured as described in Section 5.4, "Connecting with an *IBM WCS Shop*" [207] the *Studio* Library shows the e-Commerce catalog to browse product categories, products and marketing spots in the e-Commerce catalog and to search for products, product variants and marketing spots. After the editor has selected a preferred site with a valid store configuration the catalog view will be enabled and the catalog will be shown in the Library:

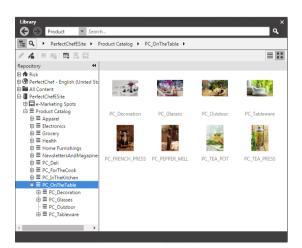


Figure 5.19. Library with catalog in the tree view

These catalog items can be accessed and assigned to various places within your content. For example, an *e-Commerce Product Teaser* document can link to a product or product variant from the catalog. The product link field (in *e-Commerce Product Teaser* documents) can be filled by drag and drop from the library in catalog mode.

Linking a content (like the *e-Commerce Product Teaser*) to a catalog item leads to a link that is stored in the CMS document and references the external element. Apart from the external reference (in the case of the *IBM WCS* it is typically a persistent identifier like the part number for products) no further data will be imported (importless integration).

While browsing through the catalog tree you can also open a preview of a category or a product form the library. It can be achieved by a double-click on a product in the product list or by activating the context menu on a product or a category (right click on the desired item) and choosing the entry "Open in Tab" from the context menu as shown in the pictures below.

## IBM WebSphere Commerce Integration | Catalog View in CoreMedia Studio Library

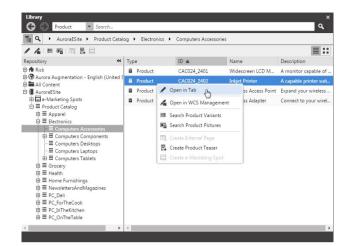


Figure 5.20. Open Product in tab

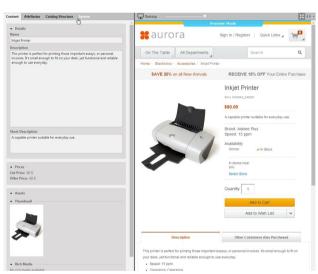


Figure 5.21. Product in tab preview

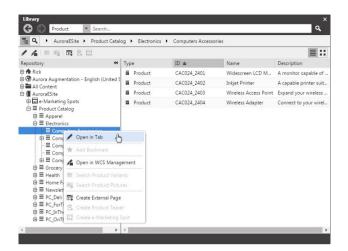


Figure 5.22. Open Category in tab

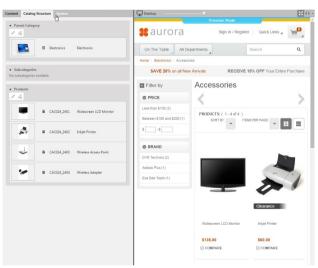


Figure 5.23. Category in tab preview

In addition to the ability to browse through the e-Commerce catalog in an explorer-like view it is also possible to search for products, variants and marketing spots from catalog. As for the content search if you are in the catalog mode and you type a search keyword into the search field and press **Enter**, the search in the e-Commerce system will be triggered and a search result displayed.

## 5.10.2 WCS Management Center Integration in CoreMedia Studio

In addition to the e-Commerce catalog library integration you can directly access the *IBM WebSphere Commerce Server Management Center* from *CoreMedia Studio*. A context menu action on a product, product variant, category or e-marketing spot opens the item in a window within *CoreMedia Studio* where catalog item properties can be edited directly. This applies to all components in *CoreMedia Studio* which represent a product, product variant, category or e-marketing spot. Categories in the library do not open in Management Center by double click as this is the default behavior for navigation in the library tree.

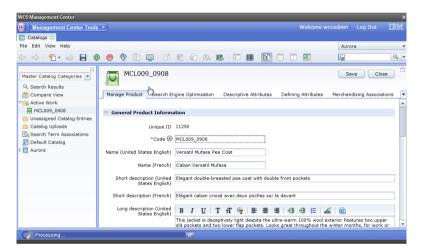


Figure 5.24. Management Center in Studio

#### Known restriction:

- Up to FEP 7, the only supported web browsers are Internet Explorer and Firefox as these are supported web browsers for IBM WebSphere Commerce Server Tools. Since FEP 8 Chrome is also supported.
- Currently there is no Single Sign On implemented between *CoreMedia Studio* and *Management Center*. You have to login to the *Management Center* with your *IBM WCS* login credentials.

## **5.10.3 WCS Preview Support Features**

CoreMedia Studio supports a variety of IBM WCS preview functions directly:

#### → Time based preview (time travel)

When a preview date is set in *CoreMedia Studio*, it sets the virtual render time to a time in the future. If the currently previewed page contains content from *IBM WCS*, it is desirable that also these content reflects the given preview time. That could be a marketing spot containing activities with different validity time ranges. A specific activity could be valid only after a certain time or a marketing teaser that announces a happy hour could be another example.

If such data is requested from *IBM WCS* within the context of a CoreMedia page, the preview date is also sent to *IBM WCS* as a genuine *IBM WCS* preview token. The *IBM WCS* recognizes the transmitted preview date and renders a control on top of the page that lets you inspect the currently active settings. Figure 5.25, "Time based preview affects also the *IBM WCS* preview" [228] gives an example.

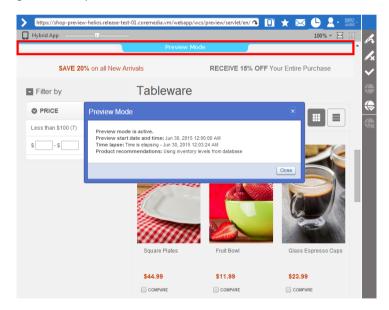


Figure 5.25. Time based preview affects also the IBM WCS preview

Customer segment based preview

The commerce segment personalization is not available in IBM WCS (FEP6).

FEP7+

Another case where editors need preview support is the creation of personalized content. That is, content is shown depending on the membership in specific customer segments. In addition to the existing rules, you can define rules that are based on the belonging to customer segments that are main-

tained by *IBM WCS*. These commerce segments will be automatically integrated and appear in the chooser if you create a new rule in a personalized content. For a preview, editors can use test personas which are associated with specific customer segments.

Figure 5.26, "Test Persona with Commerce Customer Segments" [229] shows an example where the test persona is female and has been already registered.

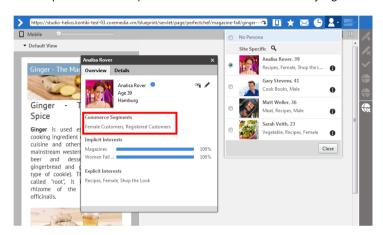


Figure 5.26. Test Persona with Commerce Customer Segments

Such preview settings apply as long as they are not reset by the editor.

The test persona document can be created and edited in *CoreMedia Studio*. The customer segments available for selection will be automatically read from the *IBM WebSphere Commerce Server*.

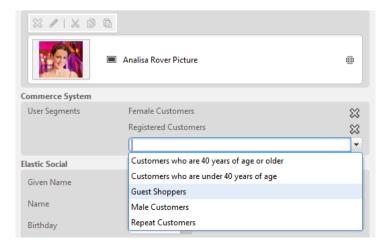


Figure 5.27. Edit Commerce Segments in Test Persona

Personalized content based on commerce customer segmentation rules can be used in both, the content-led scenario and the commerce-led scenario. If the *CoreMedia CAE* is rendering *IBM WCS* content, like catalog items or marketing spots, the given user ID is also sent to the *IBM WCS*. So all content that is received from the *IBM WCS* is delivered within the context of the current *IBM WCS* user.

The *IBM WCS* segments that the current user belongs to are available during the rendering process within a *CoreMedia CAE*. Thus, content from the CoreMedia system can also be filtered based on the current *IBM WCS* segments.

In the other direction, if the personalized content is integrated within a content fragment on a *IBM WCS* page, the current *IBM WCS* user is also transmitted as a parameter. Thus, the CoreMedia system can retrieve the connected customer segments from the *IBM WCS* in order to perform commerce segment personalization within the supplied content fragments.

→ B2B Contract based preview

CoreMedia Adaptive Personalization has been extended to support a personalized site preview for B2B contracts from IBM WCS. A two-step configuration needs to be applied in order to use the B2B contract based preview within Studio. See Section 5.7, "Enabling Contract Based Preview" [216] to learn how to enable contract based preview.

## 5.10.4 Working with WCS Workspaces

CoreMedia Studio supports working with IBM WCS Workspaces. If the Workspaces feature is enabled in IBM WCS and if you work on a workspace to prepare changes in a separated space (that are invisible to other users) the same workspace can be chosen in CoreMedia Studio.

You can select the workspace in the *User Preferences Dialog*. The setting is available only if *Workspaces* are enabled and at least one workspace exists in the *IBM WCS* system.



Figure 5.28. Workspaces selector in User Preferences Dialog

The selection of an *IBM WCS* workspace in *CoreMedia Studio* lets you access shop items that may only exist in a workspace. On the CMS side there is no mechanism that separates the edited content elements accordingly. If you change the selected workspace in *CoreMedia Studio* or if you reset it by selecting *No workspace* all editorial changes still remain. That means on CMS side only one global space is used and no separated workspace specific Projects. That can lead to situations where possibly not working references are left in CMS content (references to catalog items that are not visible for other users). There is no common procedure to deal with that. You should be aware of the issue and address it through organizational precautions, like editing in separated content areas up to work with separate content sites.



## 5.10.5 Augmenting WCS Content

In the commerce-led scenario you can augment pages from the WCS, such as PDPs or categories, with content from the CMS system. The following sections describe the steps required in *Studio*.

In general, extending a shop page with CMS content comprises the following steps, which will be explained in the corresponding sections. It is supposed that the WCS and CMS systems are connected as describe in Section 5.4, "Connecting with an IBM WCS Shop" [207].

- Augment the root channel of the WCS catalog as described in Section "Augmenting the Root Node" [232]
- In the CMS create a document of type Augmented Category Or Augmented Page.

### IBM WebSphere Commerce Integration | Augmenting WCS Content

- 3. When you augment a category, the connection between the category and the Augmented Category content is automatically created. For the Augmented Page you have to create this connection manually via a property, which contains a part of the URL to the page.
- 4. In the Augmented Category or Augmented Page choose a page layout that corresponds to the shop page layout. It should contain all the placements for which there are CoreMedia Content Widgets defined on the WCS side.
- 5. Drop the augmenting content into the right placements of the Augmented Category or Augmented Page content item. That is, into a placement whose name corresponds with the name defined in the CoreMedia Content Widget.

## **Augmenting the Root Node**

The root channel of your site is a content of type Augmented Page. This page will hold all elements that are used to augment the home page of the WCS. The root channel also serves as the fallback location for fragments for which no more specific pages are found. Therefore, most of the settings of a site are directly linked to the root channel.

Root channel of the

If the shop connection is properly configured, you will see an additional top level entry in the *Studio* library that is named after your store (*AuroraESite*, for instance). Below this node you can open the *Product Catalog* with categories and products. The *Product Catalog* node also represents the root category of a catalog.

Catalog view in Studio

To have a common ancestor for all augmented catalog pages, the root node of the WCS catalog must be augmented. You can augment the root category by clicking *Augment Category* in the context menu of the root category. An augmented category content opens up, where you can start to define the default elements of your catalog pages, like the page layouts for the Category Overview Pages (COP) and Product Detail Pages (PDP) and first content elements. All sub categories, augmented or not, will inherit these settings. See Section 6.2.3, "Adding CMS Content to Your Shop Pages" in *CoreMedia Studio User Manual* for more information.

Augmented catalog

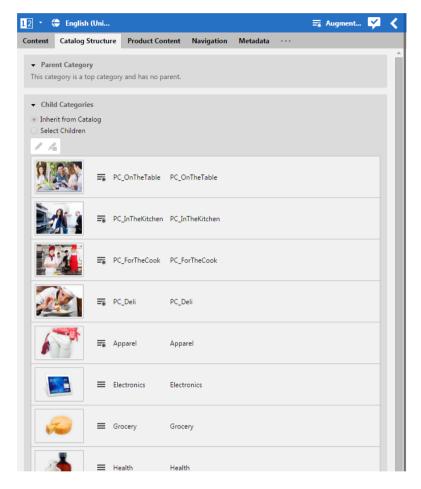


Figure 5.29. Catalog structure in the catalog root content item

Now, you can start augmenting sub categories or Product Detail Pages of the catalog. All content and settings are inherited down in this hierarchy. However, you cannot add non-augmented pages to the navigation and inheritance hierarchy. This is different in the content-led scenario.

## Selecting a Layout for an Augmented Page

CoreMedia Digital Experience Platform 8 comes with a predefined set of page layouts. Typically, this selection will be adapted to your needs in a project. By selecting a layout an editor specifies which placements the new page will have, which of them can be edited and how the placements are arranged generally. It should correspond to the actual shop page layout. All usable placements should be addressed. The

placement names must match the placement names used in the slot definition on the shop side.

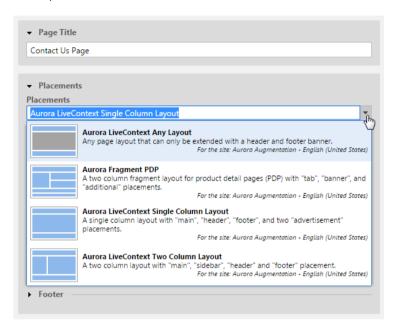


Figure 5.30. Choosing a page layout for a shop page

If you augment a category, the corresponding Augmented Category document contains two page layouts: the one in the *Content* tab is applied to the Category Overview Page and the other in the *Product Content* tab is used for all Product Detail Pages. Both layouts are taken from the root category. The layouts that are set there form the default layouts for a site. Hence, they should be the most commonly used layouts. If you want something different, you can choose another layout from the list

## Finding CMS Content for Category Overview Pages

A category overview page is a kind of landing page for a product category. If a user clicks on a category without specifying a certain product, then a page will be rendered that introduces a whole product category with its subcategories. Category overview pages contain typically a mix of promotional content like product teasers, marketing content (that can also be product teasers but of better quality) or other editorial content. You can use the *CoreMedia Content Widget* in the commerce-led scenario in order to add content from the CoreMedia CMS to the category overview page.

Category overview pages

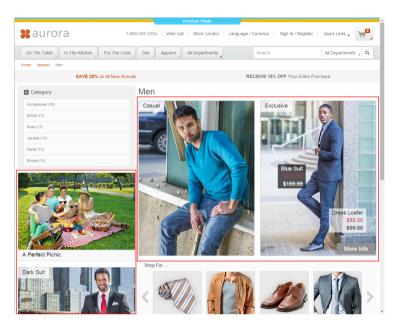


Figure 5.31. Category overview page with CMS content

When a category page contains the *CoreMedia Content Widget*, then, on request, the current category ID and the name of the placement configured in the *Content Widget* are passed to the CoreMedia system. The CoreMedia system uses this information to locate the content in the CoreMedia repository that should be shown on the category overview page.

Information passed to the CoreMedia system

CoreMedia DXP 8 tries to find the required content with a hierarchical lookup using the category ID and placement name information. The lookup involves the following steps:

Locating the content in the CoreMedia system

- Select the Augmented Page that is connected with the IBM store (see Section 5.4, "Connecting with an IBM WCS Shop" [207] on how to connect an IBM shop with CoreMedia DXP 8).
- Search in the catalog hierarchy for an Augmented Category content item that references the catalog category page that should be augmented and that contains a placement with the name defined in the CoreMedia Content Widget.
  - a. If there is no Augmented Category for the category, search the category hierarchy upwards until you find an Augmented Category that references one of the parent categories.
  - b. If there is no Augmented Category at all, take the site root Augmented Page.
- From the found Augmented Category or Augmented Page take the content from the placement which matches the placement name defined in the Content Widget.

Figure 5.32, "Decision diagram" [236] shows the complete decision tree for the determination of the content for the category overview page or the product detail page (see below for the product detail page).

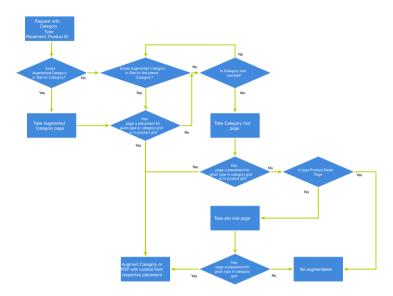


Figure 5.32. Decision diagram

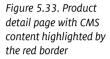
Keep the following rules in mind when you define content for category overview pages:

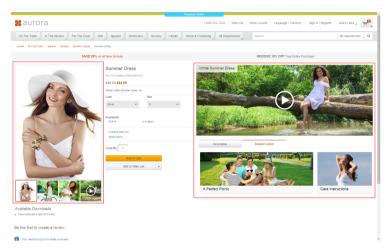
- You do not have to create an Augmented Category for each category. It's enough to create such a page for a parent category. It is also quite common to create pages only for the top level categories especially when all pages have the same structure.
- You can even use the site root's Augmented Page to define a placement that is inherited by all categories of the site.
- → If you want to use a completely different layout on a distinct page (a landing page's layout, for example, differs typically from other page's layouts), you should use different placement names for the "Landing Page Layout", for example with a landing-page prefix (as part of the technical identifier in the struct of the layout document). This way, pages below the intermediate landing page, which use the default layout again, can still inherit the elements from pages above the intermediate page (from the root category, for instance), because the elements are not concealed by the intermediate page.

# **Finding CMS Content for Product Detail Pages**

Product detail pages give you detailed information concerning a specific product. That includes price, technical details and many more. You can enhance these pages with content from the CoreMedia system by adding the *CoreMedia Content Widget* similar to the category overview page.

Product detail pages





Similar to the category overview pages, the Category ID and placement name are passed to *CoreMedia DXP 8* in order to locate the content.

For product detail pages, CoreMedia DXP 8 uses the same lookup as described for the category overview page. That is, an Augmented Category content item is searched by category ID that matches the category of the product. There is only one difference; the site root Augmented Page content item is not considered as a default for the product detail page.

The content to augment is taken from a separate page grid of the Augmented Category, called *Product Content*.

Information passed to the CoreMedia system.

Locating the content in the CoreMedia system

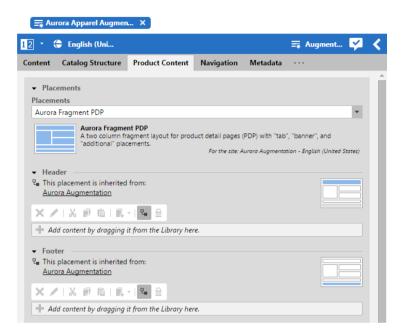


Figure 5.34. Page grid for PDPs

# **Adding CMS Assets to Product Detail Pages**

You can enhance product detail pages with assets from the CoreMedia system by adding the *CoreMedia Asset Widget*.

Product detail pages

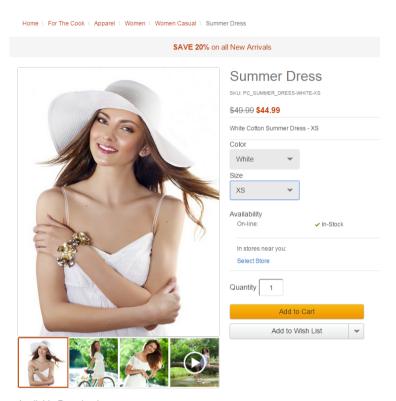


Figure 5.35. Product detail page with CMS assets

Available Downloads

Care Instructions [PDF, 853,9 KB]

The Product ID and orientation are passed to *CoreMedia DXP 8* in order to locate and layout the assets.

To find assets for product detail pages, *CoreMedia DXP 8* searches for the picture content items which are assigned to the given product. These items are then sorted in alphabetical order. See Section 8.7, "Advanced Asset Management" [443] for details.

Information passed to the CoreMedia system.

Locating the assets in the CoreMedia system

# Adding CMS Content to non-catalog Pages (Other Pages)

Non-catalog pages (or "Other Pages") like "Contact Us", "Log On" or even the homepage are shop pages, which can also be extended with CMS content. The "homepage" case is quite obvious. The need to enrich the homepage with a custom layout and a mix of promotional and editorial content is very clear. However, the less prominent pages can also profit from extending with CMS content. For example,

Non Catalog Pages (Other Pages)

context-sensitive hotline teasers, banners or personalized promotions could be displayed on those pages.

You can augment a non-catalog page with *Studio* using the preview's context menu. In the *Studio* preview, navigate to the non-catalog page that should be augmented , right-click its page title and select **Augment page** from the context menu.

You can also perform the following steps using the common content creation dialog:

- Make sure, that the layout of the page in the WCS contains the CoreMedia Content Widget.
- Create a document of type Augmented Page and add it to the Navigation Children property of the site root content.
- Enter the ID (from the URL) of the other page into the External Navigation field of the Augmented Page.
- 4. Optional: Set the External URI Path if special URL building is needed.

In the following example a banner picture was added to an existing "Contact Us" shop page. To do so, you have to create an *Augmented Page*, select an corresponding page layout and put a picture to the *Header* placement.

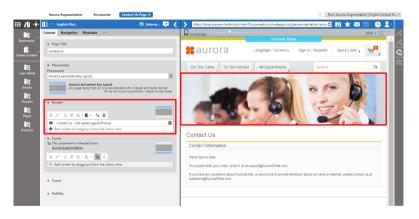


Figure 5.36. Example: Contact Us Pagegrid

The case to augment a non-catalog page with CoreMedia Studio differs only slightly from augmenting a catalog page. You use Augmented Page instead of Augmented Category and instead of linking to a category content, you have to enter a page ID in the External Navigation field. The page ID identifies the page unambiguously. Typically it is the last part of the shop URL-path without any parameters.

Difference between the augmentation of catalog and other pages

 $\verb|https://<shop-host>/en/aurora/contact-us|\\$ 

The URL above would have the page id contact-us that will be inserted into the External Navigation on the Navigation tab. In case of a standard "SEO" URL without the need of any parameters the External URI Path field can be left empty.



Figure 5.37. Example: Navigation Settings for a simple SEO Page

When the URL to a WCS page is not a standard SEO URL but contains, for example, additional parameters, you can add this additional information via the External URI Path field (see Figure 5.38, "Example: Navigation Settings for a custom non SEO Form" [242]). This is necessary in order to get the Studio preview for the augmented page or for links rendered from the CMS. Therefore, if you have entered the correct URL, you will see the page in the preview.

URLs of non-SEO pages

In the External URI Path field, you redefine the URL path starting from /en/au rora/... and add required parameters. For example the advanced search page does not use the standard SEO path and in turn it has additional parameters:

.../AdvancedSearchDisplay?catalogId=10152&langId=-1&storeId=10301

Some of the standard parameters are well known and can be replaced by tokens, because they are very typical for all such URLs. In order to flexibly copy these URLs to other sites with different shop configurations the following tokens can be used:

Table 5.11. config.id

Token	Description
storeId	The current store id.
catalogId	The current catalog id.
langId	The current language id.

Tokens have to be enclosed with curly braces. In case of the Advanced Search Page it would be possible to enter to following String into the External URI Path:

/AdvancedSearchDisplay?catalogId={catalogId}&langId={langId}&storeId={storeId}

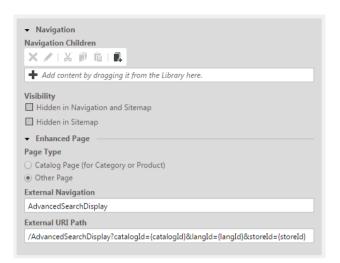


Figure 5.38. Example: Navigation Settings for a custom non SEO Form

Be aware that the property External Navigation must be unique within all other "Other Pages" of that site. Otherwise the rendering logic is not able to resolve the matching page correctly. A validator in CoreMedia Studio displays an error message, if a collision of duplicate External Navigation values occurs. Your navigation hierarchy can differ from the "real" shop hierarchy. There is also no need to gather all pages below the root page. You can completely use your custom hierarchy with additional pages in between, that are set Hidden in Navigation but can be used to define default content for are group pages.



#### Special Case: Homepage

The home page of the site is the main entry point, when you want to augment an *IBM WCS* catalog. In the commerce-led scenario, it is a content item of type Augmented Page. While in the content-led scenario it is a Page.

Special Case: Homepage

The External Navigation field can be left empty. The homepage is anyway the last instance that will be choosen if no other page can be found to serve a fragment request.

The External URI Path field is also likely to remain empty, unless the shop site is to be accessible with an URL, which still has a path component (e.g. ../en/au rora/home.html). But in most cases you wouldn't want that.

# IBM WebSphere Commerce Integration | Augmenting WCS Content

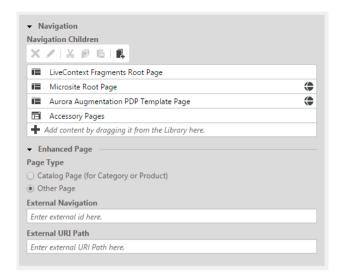


Figure 5.39. Special Case: Navigation Settings for the Homepage

# 6. CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites

This chapter describes the *CoreMedia DXP 8* content type structure and the resulting website structure.

- Section 6.2, "Basic Content Management" [248] describes aspects of the content type model of CoreMedia Blueprint.
- Section 6.3, "Website Management" [264] describes all features relevant for website management, such as layout, search and navigation.
- Section 6.4, "Website Development with Themes" [311] describes how you will work with content when you develop your website.
- Section 6.5, "Localized Content Management" [332] describes all aspects of multi-site management.
- Section 6.6, "Workflow Management" [356] describes all aspects of multi-site management.

# 6.1 Overview of e-Commerce Blueprint

The *e-Commerce Blueprint* provides a modern, appealing, highly visual website template that can be used to start a customization project. It demonstrates the capability to build localizable, multi-national, experience-driven e-Commerce web sites. Integration with IBM WebSphere Commerce ships out of the box. Other e-Commerce systems can be integrated via the CoreMedia e-Commerce API as a project solution.

Two integration patterns are available with the product:

- e-Commerce-led fragment-based approach shown in the Aurora B2C and B2B store examples
- Experience-led hybrid blended approach shown in the Perfect Chef store example

Based on a fully responsive, mobile-first design paradigm, the *e-Commerce Blueprint* leverages the Masonry dynamic grid framework and the Freemarker templating framework. It scales from mobile via tablet to desktop viewport sizes and uses the CoreMedia Adaptive and Responsive Image Framework to dynamically deliver the right image sizes in the right aspect ratios and crops for each viewport.

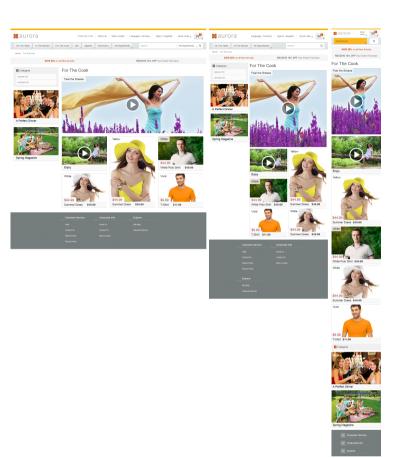


Figure 6.1. Aurora category page for different devices: desktop, tablet, mobile

The responsive navigation can blend e-Commerce as well as content categories and content pages seamlessly and in any user-defined order that does not have to follow the catalog structure. Navigation nodes with URLs to external sites can be added in the content.



Figure 6.2. Perfect Chef homepage for different devices: desktop, tablet, mobile

# **6.2 Basic Content Management**

The basis of the information structure of a CoreMedia system are content types. Content types organize your content and form a hierarchy with inheritance. See the [Content Server Manual], Developing a Content Type Model and Section 9.6, "Content Type Model" [476] for more details.

CoreMedia Blueprint comes with a comprehensive content type model that covers the following topics:

- Common content such as Articles or Pictures.
- → Placeholder types that you can use to link to e-Commerce content
- → Taxonomies are used to tag content.

# 6.2.1 Common Content Types

# Requirements

An appealing website does not only contain text content but has also images, videos, audio files or allows you to download other assets such as brochures or software.

In addition, current websites aim to reuse content in different contexts. An article about the Hamburg Cyclassics might appear in Sports, Hamburg and News section, for example. An image of the St. Michaelis church (the "Hamburger Michel") on the other hand might appear in Articles about sights in Hamburg or religion. Nevertheless, it's not a good idea to copy the article to each section or the image to each article because this is error prone, inefficient and wastes storage.

Therefore, content should be reusable across different contexts (different sites, customer touchpoints for instance) by just applying the context specific layout and without having to duplicate any content. This increases the productivity by reducing redundancy and keeps management effort at a minimum.

#### Solution

CoreMedia Blueprint is shipped with content types that model common digital assets such as articles, images, videos or downloads. All these types inherit from a common parent type and can be used interchangeably. In addition, none of these types has fixed information about its context so that it can be used repeatedly and everywhere in your site. The context is first determined through the page which links to the document or through the position in the folder hierarchy of the website (see Section 6.3.2, "Navigation and Contexts" [265] for more details).

#### **Common Content Types**

CoreMedia Blueprint defines the following types for common content. Using Core-Media's object oriented content model projects can define their own content types or add to the existing ones.

CMArticle UI-Name Article Description Contains mostly the textual content of a website combined with images. CMPicture **UI-Name** Picture Description Stores images of the website. The editor can define different crops of the image which can be used in different locations of the website. CMVideo Video **UI-Name** Description Stores videos which can be viewed on the website. CMAudio Audio **UI-Name** Description Stores audio/podcast information which can be heard on the website. CMDownload **UI-Name** Download Description Stores binary data for download. You can add a description, image and the like. CMGallery **UI-Name** Gallery Description Aggregates images via a linklist. You can add a description, teaser text and the like.

Table 6.1. Overview of Content Types for common content

### e-Commerce Placeholder Types

Blueprint comes with some additional content types required to build representations of entities of an e-Commerce system.

CMProductTeaser	
UI-Name	Product Teaser

Table 6.2. e-Commerce Content Types

Description	A teaser for products of the e-Commerce system. It inherits from CMTeasable		
CMMarketings	CMMarketingSpot		
UI-Name	e-Marketing Spot		
Description	A placeholder for an e-Marketing spot. It inherits from CMTeasable.		
CMExternalChannel			
UI-Name	Category Placeholder		
Description	Documents of this type are used to build a CMS representation of commerce categories. It inherits from CMAbstractCategory which in turn inherits from CMChannel.		
CMExternalPage			
UI-Name	Placeholder for other WCS pages such as Help pages or the main page.		
Description	Documents of this type are used to build a CMS representation of other commerce pages. It inherits from CMChannel.		

### e-Commerce Content Properties

A short description of the properties provided for e-Commerce scenarios is provided below.

externalId		
UI-Name	External ID	
Description	The ID of the corresponding entity in the e-Commerce system. For a CM-ProductTeaser this id is the technical id of the product in the catalog.	
localSettings.shopNow		
UI-Name	'Shop Now' flag	
Description	This Boolean flag is stored in the local settings of the document types CMProductTeaser and CMExternalChannel and is used in the content-led scenario. If enabled the 'Shop Now' overlay is visible for product teasers. This configuration is extendable via CMExternalChannels and may be overwritten for everyCMProductTeaser.	

Table 6.3. Overview e-Commerce Content Properties

# **Common Content Properties**

All common content types extend the abstract type <code>CMTeasable</code> to share common properties and functionality. Teasable means that you can show for each content

that inherits from CMTeasable a short version that "teases" the reader to watch the complete article, site or whatever else.

A short description of the core properties of content is provided below. Properties specific for certain Blueprint features such as teaser management etc. are described in their respective sections (follow the link in the *Description* column).

title III-Name (Asset) Title Description The name or headline of an asset, for example the name of a download object or the headline of an article. detailText UI-Name Detail Text Description A detailed description, for example the article's text, a description for a video or download. teaserTitle, teaserText **UI-Name** Teaser Title and Text Description The title and text used in the teaser view of an asset. See Section 6.3.9. "Teaser Management" [286]. pictures **UI-Name Pictures** Description A reference to CMPicture items that illustrate content. Examples include a photo belonging to the article, a set of images from a video etc. Usage of the pictures depends on the rendering. In Blueprint the pictures are used for teasers and detail views of content related UI-Name Related Content Description The related content list refers to all items that an editor deems related to the content. For an article for a current event this list could include a video describing of the event, a download with event brochure, an audio/podcast file with an interview with the organizers, an image gallery with photos of the previous event and many more. keywords **UI-Name** Keywords Description Keywords for this content. CoreMedia Blueprint currently uses keywords as meta information for the HTML <head>. subjectTaxonomy UI-Name locationTaxonomy

Table 6.4. Overview Common Content Properties

Description	Tags for this content. See Section 6.2.3, "Tagging and Taxonomies" [254] for details.
viewType	
UI-Name	Layout Variant
Description	The layout variant influences the visual appearance of the content on the site. It contains a symbolic reference to a view that should be used when the content is rendered. For more information see Section 6.3.7, "View Types" [282]
segment	
UI-Name	URL Segment
Description	A descriptive segment of a URL for this content. Used for SEO on pages displaying the content. See Section 6.3.15, "URLs" [300]
locale, mast	ter, masterVersion
UI-Name Locale, Master, Master Version	
Description	See Section 6.5, "Localized Content Management" [332] for details.  Properties for the Localization of this asset.
validFrom, v	validTo
UI-Name	Valid From, Valid To
Description	Meta information about the validity time range of this content. Content which validity range is not between validFrom and validTo will not be displayed on the website. See Section 6.3.17, "Content Visibility" [301] for details.
notSearchable	
UI-Name	Not Searchable Flag
Description	Content with this flag will not be found in end user website search. See Section 6.3.21, "Website Search" [308] for details.

### **Media Content**

The abstract content type CMMedia defines common properties for all media types. Media types for content such as pictures (CMPicture), video (CMVideo), audio (CMAudio), and HTML snippets (CMHTML) inherit from CMMedia.

data	
UI-Name	Data

Table 6.5. CMMedia Properties

Description	The core data of the content. Either a com.coremedia.cap.com mon.Blob or in the case of CMHTML a com.core media.xml.Markup.
copyright	
UI-Name	Copyright
Description	Allows you to store arbitrary copyright information in a string property.
alt	
UI-Name	Alternative Representation
Description	Allows managing alternative representations of an image, for example a description of an image that can be used to enable a website accessible for the visually impaired.
caption	
UI-Name	Caption
Description	The caption of a content. Unused property in Blueprint.

A common feature of all CMMedia objects is the ability to generate and cache transformed variants of the underlying object (see CMMedia#getTransformed Data). This ability is extensively used for rendering images without the need to store image variants and renditions as distinct blobs in the system.

# **6.2.2 Adaptive Personalization Content Types**

Adaptive Personalization extends Blueprint with the following content types:

Personalized Content (CMSelectionRules)

Personalized Content enables an editor to explicitly determine under which conditions a certain Content is shown. Conditions can be combined with AND and OR operators to create complex expressions. At runtime, theses Conditions are evaluated against the provided contexts.

→ Personalized Search (CMP13NSearch)

Personalized Search documents can be used to augment search engine queries with context data. The result is a dynamic list of Content.

→ User Segments (CMSegment)

User Segments let an editor predefine sets of conditions to be (re-)used in Personalized Content, thereby grouping your website's visitors. For example one can imagine a User Segment called "Teenage Early Birds". This could then aggregate the conditions

- → "(logged in) user is older than 14"
- → "(logged in) user is younger than 20"
- → "It is earlier than 10 am"
- → Test User Profiles (CMUserProfile)

Test User Profiles are artificial contexts under the control of the editors. They can be used to test the CAE's rendering when creating Personalized Content. Typically, Test User Profiles are used to simulate certain website visitors containing the corresponding context properties.

# 6.2.3 Tagging and Taxonomies

#### Requirements

Most websites define business rules that require content to be classified into certain categories. Typical examples include use cases such as "Display the latest articles that have been labeled as press releases" or "Promote content tagged with 'Travel' and 'London' to visitors of pages tagged with 'Olympic Games 2012" etc.

Keywords or tags are common means to categorize content. Employing a controlled vocabulary of tags can be more efficient than allowing free-form keyword input as it helps to prevent ambiguity when tagging content. Furthermore, a system that supports the convenient management of tags in groups or hierarchies is required for full editorial control of the tags used within a site.



Figure 6.3. Dynamic list of articles tagged with "Vegetables"

#### Solution

Blueprint currently uses tag information in various ways:

- It is possible to use the taxonomies of a content item as conditions for dynamic lists of content (such as "5 latest articles tagged with 'London').
- In CoreMedia Adaptive Personalization tags can be used to gather information about the topics a site visitor is interested in (see TaxonomyInterceptor).
- In CoreMedia Adaptive Personalization tag information representing the interests of visitors can be used to define user segments, conditions for personalized selection rules and personalized searches.
- → It is possible to display related content for a content item based on content that shares a similar set of tags (see CMTeasableImpl#getRelatedBySim ilarTaxonomies).

In CoreMedia Blueprint tags are represented as CMTaxonomy content items which represent a controlled vocabulary that is organized in a tree structure. CoreMedia Blueprint defines two controlled vocabularies: Subject and location taxonomies that can be associated with all types inheriting CMLinkable.

#### **Taxonomy Management**

Subject taxonomies can be used to tag content with "flat" information about the content's topic (such as Olympic Games 2012). They can also enrich assets with hierarchical categorization for fine-grained drill down navigation (such as Hardware / Printers / Laser Printer). Subject Taxonomies are represented by the content type CMTaxonomy which defines the following properties:

value Type String Description Name of this taxonomy node children Type Link list Description References to subnodes of this taxonomy node externalReference Type String Description Reference of an equivalent entity in an external system in the form of an ID / URI etc.

Table 6.6. CMTaxonomy Properties

Location taxonomies allow content to be associated with one or more locations. Location taxonomy hierarchies can be used to retrieve content for a larger area even if it is only tagged with a specific element within this area ("All articles for 'USA" would include articles that are tagged with the taxonomy node North America / USA / Louisiana / New Orleans). Location taxonomies are represented by the content type CMLocTaxonomy which inherits from CMTaxonomy and adds geographic information for more convenient editing and visualization of a location.

latitudeLong	latitudeLongitude	
Туре	String	
Description	Latitude and longitude of this location separated by comma	
postcode		
Туре	String	
Description	The post code of this location	

Table 6.7. Additional CMLocTaxonomy Properties

The taxonomy administration editor can be used to create a taxonomy and build a tree of keywords.

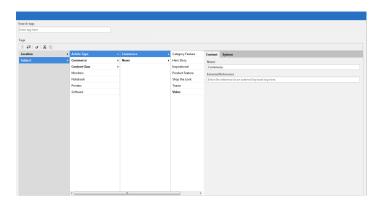


Figure 6.4. Taxonomy Administration Editor

The taxonomy administration editor displays taxonomy trees and provides drag and drop support and the creation and deletion of keywords.

#### **Taxonomy Assignment**

To enable tagging of content two properties are available the  ${\tt CMLinkable}$  content type.

subjectTaxonomy		
Туре	Link list	
Description	Subject(s) / topic(s) of that content item	
locationTaxonomy		
Туре	Link list	
Description	Geographic location(s) of that content item	

Table 6.8. CMLinkable Properties for Tagging

Property	Туре	Purpose
subjectTax onomy	Link list	Subject(s) / topic(s) of that content item
locationTax onomy	Link list	Geographic location(s) of that content item

Table 6.9. CMLinkable Properties for Tagging

Editors can assign taxonomies to content items using *CoreMedia Studio* and the Blueprint taxonomy property editor. It allows for the following:

adding/removing references to taxonomy

# CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Tagging and Taxonomies

- → autocompletion
- → suggestions

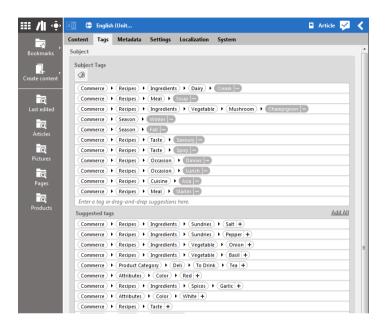


Figure 6.5. Taxonomy Property Editor

The user can add taxonomy keywords to the corresponding property link list using the taxonomy property editor. The editor also provides suggestions that are provided by the *OpenCalais* integration or a simple name matching algorithm. The strategy type can be configured in the preferences dialog of *CoreMedia Studio*.

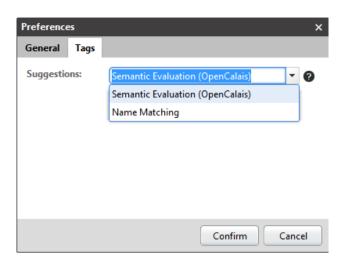


Figure 6.6. Taxonomy Studio Settings

#### How taxonomies are loaded

A Blueprint taxonomy tree is built through content items located in a specific folder of the content repository. As a default strategy for building a taxonomy tree, the taxonomy REST service of the taxonomy Studio extension looks up specific folders. Each document of the folder is analyzed for its position in the taxonomy tree. The name of the folder in which the taxonomy tree is placed defines the name of the taxonomy tree and is visible as a root node in the taxonomy administration UI. First level taxonomies must be placed directly within the root folder. Taxonomies of subsequent levels can also be placed in subfolders.

The lookup folders for taxonomies and the strategy used to build the tree are configured in the Spring configuration file component-taxonomies.xml. The bean property

configures the folders that are used to find taxonomies. Relative paths will be concatenated with the sites root folder. The taxonomyFolders property is part of the CMTaxonomyResolver class which actually detects the trees and wraps the access to them through implementations of the interface Taxonomy. CMTaxonomyResolver implements the interface TaxonomyResolver so that it is possible to implement other taxonomy detection strategies.

# How to implement a new taxonomy resolver strategy

The CMTaxonomyResolver implements the interface TaxonomyResolver and is injected to the TaxonomyResource so that a request for a taxonomy is made in *CoreMedia Studio*, the taxonomy resource instance looks up the corresponding

Taxonomy bean using the resolver instance. To change the resolver strategy, inject another instance of TaxonomyResolver to the TaxonomyResource.

#### How to implement a new taxonomy

If only the taxonomy build strategy will be changed, it is sufficient to keep the existing CMTaxonomyStrategy. And only modify the instance creation of CMTaxonomy and substitute it with an own implementation (for example a folder based taxonomy strategy).

#### How to configure the document properties used for semantic strategies

The document properties that are used for a semantic evaluation are configured in the file semantic-service.xml. The Spring configuration declares the abstract class AbstractSemanticService that new semantic service can extend from. The default properties used for a semantic suggestion search are:

- → title
- teaserTitle
- detailText
- teaserText

#### How to implement a new suggestion/semantic strategy

To add a new semantic strategy to *Studio*, it is necessary to implement the corresponding strategy for it and add it to *CoreMedia Studio*.

A new semantic strategy can easily be created by implementing the interface SemanticStrategy. The result of a strategy is a Suggestions instance with several Suggestion instances in it. Each Suggestion instance must have a corresponding content instance in the repository whose content type matches that one used for the taxonomy. Blueprint uses CMTaxonomy documents for keywords of a taxonomy, so suggestions must be fed with these documents. Additionally, a float value weight can be set for each suggestion, describing how exactly the keyword matches from 0 to 1. After implementing the semantic strategy, the implementing class must be added to the Spring configuration, for example:

Next the new suggestion strategy has to be added to *Studio*, so that is selectable in *CoreMedia Studio*. For that proceed as follows:

- 1. Open the ActionScript file TaxonomyPreferencesBase.as
- 2. Add a new key value for storing the strategy in the user preferences, for example

```
public static var TAXONOMY MY MATCHING KEY:String = "myMatching";
```

Make sure that the constant value used here matched the Spring bean id of your suggestion strategy.

Add a new value to the taxonomy combo box in the preference dialog by adding the line

```
['Display name of My Suggestion Strategy', TAXONOMY_MY_MATCHING_KEY],
```

to method getTaxonomyOptions(). This will add the display name with the corresponding combo box item value to the taxonomy combo box.

4. Rebuild and restart Studio so that the changes take effect.

#### How to remove the OpenCalais suggestion strategy

If you want to disable the OpenCalais integration and remove the selection option from *Studio*, proceed as follows:

- Remove the entry <ref bean="semanticService"/> from taxonom ies.xml.
- Remove the following line from the method getTaxonomyOptions of the TaxonomyPreferencesBase.as Class:

```
[TaxonomyStudioPlugin_properties.INSTANCE.
TaxonomyPreferences_value_semantic_opencalais_text,
TAXONOMY_SEMANTIC_CALAIS_KEY]
```

3. In the same file as above, replace

```
DEFAULT_SUGGESTION_KEY:String = TAXONOMY_SEMANTIC_CALAIS_KEY;
with
DEFAULT SUGGESTION KEY = TAXONOMY NAME MATCHING KEY;
```

# How to add a site specific taxonomy

Adding a site specific taxonomy doesn't require any configuration effort. The logic how a site depending taxonomy tree is looked up can be found in class CMTaxonomyResolver.

To create a new site depending taxonomy proceed as follows:

- 1. Open Studio and select the folder Options/Taxonomies/ from the library.
- 2. Create a new sub folder with the name of the new taxonomy.

The location for the new taxonomy has been created now.

3. To identify the type of taxonomy (such as CMTaxonomy or CMLocTaxonomy) you have to create at least one taxonomy document in the new folder.

Once the taxonomy has been set up, additional nodes can be created using the taxonomy manager. If the new taxonomy does not appear as new element in the column on the left, press the reload button. It ensures that the CMTaxonomyResolver rebuilds the list of available taxonomy trees. The new taxonomy is shown in the root column afterwards, include the site name it is created in.

Creating site specific taxonomies allows you to overwrite existing ones. For example you create a new taxonomy tree called Subject for site X and open an article that is located in a sub folder of site X, the regular Subject taxonomy property editor on the Taxonomies tab in CoreMedia Studio will access the Subject taxonomy of your new site, not the one that is located in the global Settings folders. The suggestions and the chooser dialog will also work in the new taxonomy tree.

#### How to configure the taxonomy property editor for a taxonomy

CoreMedia Blueprint comes with two types of taxonomies: Subject and Location. The name of the taxonomy matches the folder name they are located in, which is /Settings/Taxonomies. When the taxonomy property editor for a Studio form is configured, these IDs are passed to the property editor, for example

As mentioned in the previous section, it is possible to overwrite the existing location or subject taxonomy with a site depending variant. In this case, it is *not* necessary to change the configuration for the property field. The taxonomy property editor will always try to identify the site depending taxonomy with the same name first. If this one is not found, the global taxonomy with the given id will be looked up and used instead

#### How to configure access to the taxonomy administration

The taxonomy plugin uses the configurations-rest-extension module to load configuration values from a Settings document. The configuration document TaxonomySettings that contains the name of the user groups that are allowed to administrate taxonomies is located in the folder /Settings/Options/Settings. Additional configuration files with the same name can be put in the folder

Options/Settings (Relative paths will be concatenated with the root folder of the active site.). The entries of the files will be added to the existing configuration. Below the default taxonomy settings are shown.

# 6.3 Website Management

Website management comprises different features. For example:

- → Layout
- Navigation
- → Search

# 6.3.1 Folder and User Rights Concept

It is good practice to organize the content of a content management system in a way that separates different types of content in different locations and to have user groups that attach role depending rights to these locations. This fits with CoreMedia access rights, which are assigned to groups and grant rights to folders and their content, including all sub folders, to all members of that group. See Section 3.16, "User Administration" in *CoreMedia Content Server Manual* for details about the CoreMedia rights system.

CoreMedia Blueprint comes with demo sites that provide a proposal on how to structure content in a folder hierarchy and how to organize user groups for different roles. A more fine grained folder and group configuration can easily be built upon this base. For details on site specific groups and roles have a look at Groups and Rights Administration for Localized Content Management [338] and for a set of predefined users for that groups and roles see Appendix - Predefined Users [484].

CoreMedia Blueprint distinguishes between the following types of content in the repository:

- Content: These are the "real" editorial contents like Articles, Images, Videos, and Products. They are created and edited by editorial users. In a multi-site environment editors are usually working on one of the available sites and they can only access that site's content.
- Navigation and page structure: These types represent the site's navigation structure - both the main navigation as well as the on-page navigation elements like collections or teasers linking to other pages. They are readable by every editorial user, but only the site manager group may maintain them.
- → Technical content types like options, settings and configuration: These types provide values for drop down boxes in the editorial interface, like view types. They also bundle reusable sets of context settings, for example API keys for external Services. These types are readable by every editorial user but can only be created and edited by Administrators or other technical staff.
- Client code: Consists of Javascript and CSS and is maintained by technical editors.

Different content types for different uses

CoreMedia Blueprint comes with a folder structure that simplifies groups and rights management in that way that users taking specific roles only get rights to those contents they are required to view or change. Most notably you will find a /Sites folder which contains several sites and several other folders which contain globally used content like global or default settings. For details on the structure of the /Sites folder have a look at Section "Sites Structure" [334].

Commonly used content is stored below dedicated folders directly at root level. Web resources like CSS or JavaScript is stored under /Themes. Global settings, options for editorial interfaces, and the like are stored under /Settings.

# **Site-Independent Groups**

Along with the site specific groups which are described in Groups and Rights Administration for Localized Content Management [338] there are also groups representing roles for global permissions required by some of the predefined workflows. These workflows are especially dedicated to the publication process and are bound to the following roles:

#### composer-role

This site-independent group allows members to participate in a workflow as a composer, that is each member of this group may compose a change set for a publication workflow.

#### approver-role

This site-independent group allows members to participate in a workflow as an approver, that is each member of this group may perform approval operations within a publication workflow.

#### publisher-role

This site-independent group allows members to participate in a workflow as a publisher, that is each member of this group may publish the content items involved in a workflow.

For details on these groups and how to connect them to a LDAP server have a look at CoreMedia Workflow Manual.

# 6.3.2 Navigation and Contexts

#### Requirements

Websites are structured into different sections. These sections frequently form a tree hierarchy. For example, a news site might have a Sports section with a Basketball subsection. The website of a bank might have different sections for private

and institutional investors with the latter having subsections for public and private institutions.

Sections are also often called "navigation" or "context". Usually the sections of a site are displayed as a navigable hierarchy (a "navigation" or "site map"). The current location within the tree is often displayed as a "breadcrumb navigation".



Figure 6.7. Navigation in the Perfect Chef Site

⊕ Nove: 16 Cousumers: Noted Cov 

For Consumers: Perfect Chef

Figure 6.8. Breadcrumb in the Corporate Blueprint Site

Additionally, efficient content management requires reuse of content in different contexts. For example, reusage of an article for a different section, a mobile site or a micro site should not require inefficient and error-prone copying of that article.

#### Solution

A site section (or "navigation" or "context") is represented by a content item of type CMChannel or CMExternalChannel which is a child of CMChannel. Sections span a tree hierarchy through the child relationships of CMChannel#children. If a CMChannel is referenced by a CMSite item it is considered a root channel, that is an entry into a channel hierarchy representing a website. The CMChannel content items fulfill the following purposes:

- Hierarchy: They form a hierarchy of site sections which can be displayed as a navigation, sitemap, or bread crumb. Each site consists of exactly one section tree.
- Context: They function as contexts for content. Content can be reused within different contexts in different layouts and visual appearance. For ex-

ample, an article's layout may differ in a company's blog section from its layout in the knowledge base.

- Page: Each CMChannel can be rendered as an overview page of the section it represents. Therefore, the CMChannel contains information about the page structure (the "grid") for this overview page and the pages generated when content items are displayed in the content of the CMChannel. For more information on how web pages are assembled in *Blueprint* also refer to the Section 6.3.4, "Page Assembly" [269] section.
- Configuration: CMChannel content items contain settings which configure various aspects of the site section they represent. Each CMChannel can override parent configuration by defining its own layout settings, content visibility, and other context settings. If for example, the "News" section of a site is configured for post-moderation of comments this configuration can be overwritten to premoderation in the subsection "News/Politics". For more information on settings see the section Section 6.3.3, "Settings" [268].

The context in which a content should be displayed is determined whenever a URL to the content is created. In a simple website with no content reuse all contents only have a single context and link building is very simple. For more complex scenarios Blueprint includes a ContextStrategy for the following purposes:

- → Generate a list of the available contexts for a content (the ContextFinder).
- Determine the most appropriate context for the specific link to be built (the ContextSelector).

The DefaultContextStrategy in *Blueprint* uses a list of ContextFinders to retrieve all possible contexts for a content item and a single ContextSelector to determine the most appropriate one from the list.

The main ContextFinder in *CoreMedia Blueprint* is the FolderPropertiesE valuatingContextFinder. Its logic to retrieve contexts is as follows:

- 1. Determine the folder of the content item.
- Traverse the folder hierarchy starting from the folder in step 1 to the root folder looking for a content item of type CMFolderProperties named \_folder Properties.
- Return the contents of the linklist property contexts of the found CMFolder Properties document.

The ContextSelector in CoreMedia Blueprint is the NearestContextSelector. From the list of possible contexts for a content it selects the context closest to the current context.

# 6.3.3 Settings

#### Requirements

Editorial users must be able to adjust site behavior by editing content without the need to change the code base and redeploy the application. For example:

- → Enable/disable comments for a certain section or the whole site.
- Set the number of dynamically determined related content items that are shown in an article detail view.
- Configure the refresh interval for content included from an external live source.

Administrative users must be able to adjust more technical settings through content, for example:

- → Manage API keys for external services
- Image rendering settings
- Localization of message bundles

#### Solution

CoreMedia Blueprint uses Markup properties following the CoreMedia Struct XML grammar to store settings. Struct XML offers flexible ways to conveniently store typed key-value pairs where the keys are Strings and the values can be any of the following: String, Integer, Boolean, Link, Struct (allows for nested sub Structs). For more information on the Structs and CoreMedia Struct XML please see the chapter Structs in the [CoreMedia Unified API Developer Manual]

Settings can be defined on all content types inheriting from CMLinkable.

localSettings		
UI-Name	Local Settings	
Description	The settings defined specifically on this CMLinkable.	
linkedSettings		
UI-Name	Linked Settings	
Description	A list of reusable CMSettings documents that contain a bundle of settings.	

Table 6.10. Properties of CMLinkable for Settings Management

The local settings are easiest to edit. However, if you want to share common settings across multiple contents, you should spend the few extra steps to put them into a separate Settings document and add it to the linked settings in order to facilitate maintenance and ensure consistency. Some projects make use of settings quite extensively. Multiple Settings documents are a good instrument to structure settings of different aspects. You can still override single settings in the local settings, which have higher precedence.

The application also considers settings of the content's page context. If you declare a setting in a page, it is effective for all contents rendered in the context of this page. Settings are inherited down the page hierarchy, so especially settings of the root page are effective for the whole site, unless they are overridden in a subpage or a content.

For more detailed information and customization of the settings lookup strategy see Section "The Settings Service" [142] and the SettingsService related API documentation.

#### Settings as Java Resource Bundles

In a typical web application there is the need to separate text messages (such as form errors or link texts) from the rendering templates as well as rendering them according to a certain locale. The Spring framework provides a solution for these needs by the concepts of org.springframework.context.MessageSource for retrieving localized messages and by org.springframework.web.ser vlet.LocaleResolver for retrieving the current locale. Certain JSP tags such as <form:error%gt; or <spring:message> are built on top of these concepts.

In *CoreMedia Blueprint*, localized messages are stored as settings in Structs as described above and can be accessed as <code>java.util.ResourceBundle</code> instances.

A handler interceptor (com.coremedia.blueprint.cae.web.i18n.Resource BundleInterceptor) is used to make these content backed messages (as well as the current locale) available to the rendering engine: They are extracted from the content and passed to a special Spring MessageSource, the RequestMessageSource by storing it in the current request. As a consequence, using JSP tags like <spring:message>, <form:error> OF <fmt:message> will transparently make use of these messages.

# 6.3.4 Page Assembly

#### Requirements

Requirements

For a good user experience a website should not layout each and every page in a different fancy manner but limit itself to a few carefully designed styles. For example, most pages consist of two columns of ratio 75/25, where the left column

shows the main content, and the right column provides some personalized recommendations.

In the best case an editor needs to care only for the content of a page, while the layout and collateral contents are added automatically, determined by the context of the content. However, there will always be some special pages, so the editors must be able to change the layout or the collateral contents. For example for a campaign page which features a new product they may omit the recommendations section and choose a simple one-column layout without any distracting features. In order to preserve an overall design consistency of the site, editors are not supposed to create completely new layouts. They can only choose from a predefined set.

#### Solution

CoreMedia Blueprint addresses these requirements with the concept of a page grid and placements.

The page grid does not handle overall common page features such as navigation elements, headers, footers and the like. Those are implemented by Page templates with special views. Neither does the page grid control the layout of collections on overview pages. This is implemented by CMCollection templates with special views and view types.

You can think of a page grid as a table which defines the layout of a page with different sections. Each section has a link to a symbol document which will later be used to associate content with the section. Technically, the layout of a page is defined in form of rows, columns and the ratio between them. A page grid contains no content and can be reused by different pages. So you might define three global page grids from which an editor can select one, for instance.

The content for the page grid on the other hand, is defined in a CMChannel document in so called placements, realized as link lists in structs. Each placement is associated with a specific position of the page grid through a link to a symbol document. The editor can add content to the placement, collections for example, which will be shown at the associated position of the page grid.

Placements can also be shared between channels because a child inherits the placements of its parent. A prerequisite for inheritance is that the page grids of the parent and child page must have sections with the same name. For example, the parent channel has a two-column layout with the sections "main" and "sidebar". The child channel has a three-column layout with the sections "main", "sidebar" and "leftcolumn". For the placements this means:

The child must fill a placement with content for the "leftcolumn" section, because the parent has no such section. Page grid defines layout of a page

CMChannel contains content for page

Inheriting placements

## CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Page Assembly

- The child will override the placement for the "main" section with its content. Inheritance makes no sense for the "main" section.
- The child does not need to declare a "sidebar" placement but can inherit the "sidebar" placement of the parent, even though it uses a different layout.

Before going into the implementation details of the page grid, you will see how to work with page grids in *CoreMedia Studio*.

## Page grids in CoreMedia Studio

Editors can manage pages directly by editing the "placements" in the page grid in CMChannel documents (localized as Page in CoreMedia Studio). A placement is a specific area on a page such as the navigation bar, the main column or the right column. A CMChannel can inherit page grid placements of its parent channel. For example, the Sports/Football section of a site can inherit the right column from the Sports section. Editors can also choose to "lock" certain placements and thus prevent subchannels from overwriting them. Each page grid editor provides a combo box to choose between different layouts for a page. Depending on the selected layout, placement may inherit their content if the same placement is defined in the layout of the parent page.

Each placement link list can configure a view type. The view type determines how the placement is rendered.

To define which placement view types are available for a page in some site, view type (CMViewtype) documents are placed in view type folders under a site-relative path or at global locations. The default paths are the site-relative path op tions/Viewtypes/ and the absolute path /Settings/Options/Viewtypes/. This can be configured via the application property pagegrid.viewtype.paths, which contains a comma-separated list of repository paths. Each path may start with a slash ('/') to denote an absolute path or with a folder name to denote a path relative to a site root folder. When changing these values, please make sure that the existing view type documents are moved or copied to the new target location.

Web pages are represented in the CAE using the com.coremedia.blueprint.common.contentbeans.Page object which consists of two elements: the content to be rendered and the context in which to render the content.

Pages where the content to be rendered is the same as the context (for example, section overview) display the page grid of the context. Pages where content items (such as Articles) are displayed within a context use display the context's page grid but replace the "main" placement with the content item.

Inheriting placements and locking

Layout of placement via view type

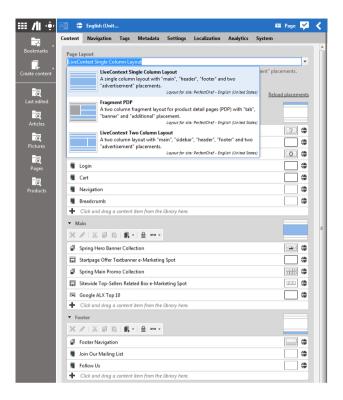


Figure 6.9. The page grid editor

Each placement has an icon symbolizing where it is located on the page. It contains a link list and several additional buttons on top of it. The order of the linked elements can be modified using drag and drop.

Icon to show location on page



Figure 6.10. The main placement of a page

Instead of adding own content, a placement can inherit the linked content from a parent's page placement. If you inherit the content, you cannot edit the placement

Inheriting content from parent page

## CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Page Assembly

in the child page. You have to deactivate the "override" button to change the content of the placement.



Figure 6.11. An inheriting placement

A placement can be locked using the "lock" button. In this case all child placements are not able to overwrite this placement with own content.



Locking placement

Figure 6.12. A locked placement

The page grid editor provides a combo box with predefined layouts to apply to the current page. After changing the layout, the *Studio* preview will immediately reflect the new page layout.

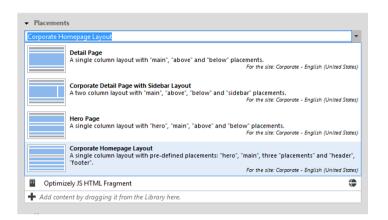


Figure 6.13. The layout chooser combo box

The layout of a parent page grid may be changed so that it does not fit anymore with the layout of a child page which inherits some settings. A child may use a three-column layout and inherit most of its content from its parent page that also uses a three-column layout. Then, the layout of the parent may be changed to another layout with a single column that doesn't contain any of the needed layout sections. The child configuration is invalid in this case and the user has to reconfigure all child pages.

Inconsistency between parent and child page arid

Currently there is no kind of detection for these cases in *Studio*, so the user has to check manually if the child configurations are still valid.

No check for inconsistency

### How to configure a page grid editor

The Blueprint base module <code>bpbase-pagegrid-studio-plugin</code> provides an implementation of the page grid editor shown above through the config class <code>pageGridPropertyField</code> in the package <code>com.coremedia.blueprint.base.pagegrid.config.</code> In many cases, you can simply use this component in a document form by setting only the standard configuration attributes <code>bindTo</code>, <code>forceReadOnlyValueExpression</code>, and <code>propertyName</code>

If you want to adapt the columns shown in the link list editors for the individual section, you can also provide fields and columns using the attributes fields and columns, respectively. The semantics of these attributes match those of the linkListPropertyField component.

## How to configure the layout location

Pages look up layouts from global and site specific folders. By default, the site specific page grid layout path will point to Options/Settings/Pagegrid/Lay outs and the global one to /Settings/Options/Settings/Pagegrid/Lay outs. This can be changed via the application property pagegrid.layout.paths, which contains a comma-separated list of repository paths. Each path may start

with a slash ('/') to denote an absolute path or with a folder name to denote a path relative to a site root folder. When changing these values, please make sure that the existing page layout documents are moved or copied to the new target location. Also, mind that when looking for the default page layout (see below), paths mentioned first take precedence, so it usually makes sense to start with site-relative paths and continue with absolute paths.

The default layout settings document PagegridNavigation must be present in at least one of the available layout folders. The page grid editor will show an error message if the document is not found.



If several layout folders are used, make sure that the layout settings documents have unique names.



### How to configure a new layout

Every CMSettings document in a layout folder is recognized as a layout definition. The settings struct property defines a table layout with different sections. The struct defines two integer properties with the overall row and column count. The struct data may also contain two string properties name and description, which are used for the localization of page grid layout documents (see section "How to localize page grid objects" [279]).

The items property contains a list of substructs, each defining a section of the page grid. The order in which the sections appear in the struct list matches the order in which the link lists of the individual sections are shown by the page grid editor.

The sections are represented by CMSymbol documents. The layout definition is inspired by the HTML table model, even though *CoreMedia Blueprint*'s default templates do not render page grids as HTML tables but with CSS means. The sections support the following attributes:

- co1: The column number where the section is placed or, if the colspan attribute is set, the column number of the leftmost part of the section.
- > row: The row number where the section is placed or, if the rowspan attribute is set, the row number of the topmost part of the section.
- → colspan: The number of columns spanned by the section.
- → rowspan: The number of rows spanned by the section.
- → width: The width of this section in percent of the total width.
- → height: The height of this section in percent of the total height.

The col, row and rowspan attributes of the section must match the grid layout defined by the colCount and colRow attributes (see Example 6.1, "Pagegrid example definition" [276]). That is, when colCount and colRow are "3" and "4", for example, then you have 12 cells in the page grid table layout which must all be filled by the sections. No cell can be left empty, and no section can overlap with other sections

The height attribute is only used for the preview of the layout in the page form. It has no impact on the delivered website.

The default PagegridNavigation layout settings document with a 75%/25% two column layout looks as follows:

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
 <IntProperty Name="colCount">2</IntProperty>
 <IntProperty Name="rowCount">1</IntProperty>
 <StructListProperty Name="items">
    <Struct>
      <LinkProperty Name="section"</pre>
xlink:href="coremedia:///cap/content/550"
LinkType="coremedia:///cap/contenttype/CMSymbol"/>
      <IntProperty Name="row">1</IntProperty>
      <IntProperty Name="col">1</IntProperty>
      <IntProperty Name="height">100</IntProperty>
     <IntProperty Name="width">75</IntProperty>
      <IntProperty Name="colspan">1</IntProperty>
    </Struct>
    <Struct>
      <LinkProperty Name="section"</pre>
xlink:href="coremedia:///cap/content/544"
LinkType="coremedia:///cap/contenttype/CMSymbol"/>
      <IntProperty Name="row">1</IntProperty>
     <IntProperty Name="col">2</IntProperty>
      <IntProperty Name="height">100</IntProperty>
      <IntProperty Name="width">25</IntProperty>
     <IntProperty Name="colspan">1</IntProperty>
   </Struct>
 </StructListProperty>
 <StringProperty Name="name">2-Column Layout (75%,
25%) </StringProperty>
 <StringProperty Name="description">Two column layout with main
and sidebar sections</StringProperty>
</Struct>
```

Example 6.1. Pagegrid example definition

The main content of a document will always be rendered into the main section of a layout. Therefore, every layout must define a main section.



### How to configure a read-only placement

The page grid layout definition provides the possibility to declare a read-only section. The Boolean property "editable" has to be declared for the struct element of the corresponding section, for example:

The section that matches the given symbol will be shown as disabled in *Studio*. The matching placements will not appear in the editor.

### How to populate a page grid with content

Page grids are defined in the struct property CMNavigation.placement of a channel. Such structs are typically created using the page grid editor shown above. Example:

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
  <StructListProperty Name="placements">
    <Struct>
      <LinkProperty Name="section"</pre>
LinkType="coremedia:///cap/contenttype/CMSymbol"
xlink:href="coremedia:///cap/content/550"/>
      <LinkProperty Name="viewtype"</pre>
LinkType="coremedia:///cap/contenttype/CMViewtype"
xlink:href="coremedia:///cap/content/1784"/>
      <LinkListProperty Name="items"</pre>
LinkType="coremedia:///cap/contenttype/CMArticle">
        <Link xlink:href="coremedia:///cap/content/134"/>
        <Link xlink:href="coremedia:///cap/content/498"/>
      </LinkListProperty>
    </Struct>
    <Struct>
      <LinkProperty Name="section"</pre>
LinkType="coremedia:///cap/contenttype/CMSymbol"
xlink:href="coremedia:///cap/content/544"/>
      <LinkListProperty Name="items"</pre>
LinkType="coremedia:///cap/contenttype/CMArticle">
        <Link xlink:href="coremedia:///cap/content/776"/>
      </LinkListProperty>
    </struct>
  </StructListProperty>
  <StructProperty Name="placements 2">
    <Struct>
      <LinkProperty Name="layout"</pre>
LinkType="coremedia:///cap/contenttype/CMLayout"
xlink:href="coremedia:///cap/content/3488"/>
    </Struct>
  </StructProperty>
</Struct>
```

A placement struct contains a list of section structs placements. The placements\_2 struct contains another struct, placements and a link property layout, which determines the layout for this channel.

The placements struct property consists of substructs for the single placements, each of which refers to a section and lists its contents in the items property. Additionally, each placement can declare a view type.

Layouts and placements are connected by the section documents. Let's assume you have two sections, "main" and "sidebar". Your channel declares some latest news for the main section and some personalized recommendations for the sidebar. The layout definition consists of one row with two columns, the left column refers to the "main" section, the right column refers to the "sidebar". This will make your channel be rendered with the main content left and the recommendations on the right. If you don't like it, you can simply choose another layout, for example with a different width ratio of the columns or with the sidebar left to the main section.

The rendering of a page grid is layout-driven, because the sections of the table-like layout model must be passed to the template in an order which is suitable for the output format (usually HTML). CoreMedia Blueprint's web application processes a page grid as follows:

- 1. The PageGridServiceImpl determines the layout document of the channel. If there is no layout link in the placements\_2 struct, a fallback document PagegridNavigation is used. This name can be configured by setting the application property pagegrid.layout.defaultName. The fallback layout document can be located in any of the configured layout folders (see "layout locations"), usually it will be located under the site relative path Options/Set tings/Pagegrid/Layouts. The layout definition is evaluated and modeled by a ContentBackedStyleGrid.
- 2. The PageGridServiceImpl collects the placements of the channel itself and the parent channel hierarchy. The precedence is obvious, for example a channel's own placement for a section ("sidebar" for instance) overrides an ancestor's placement for that section.
- 3. Both layout and placements are composed in a ContentBackedPageGrid which is the backing data for a PageGridImpl. PageGridImpl implements the PageGrid interface and prepares the data of the ContentBackedPageGrid for access by the templates. Basically
  - it wraps the content of the placements into content beans,
  - it arranges the placements in rows and columns, according to the layout
  - it replaces the channel's main placement with the requested content.

Blueprint's default templates (namely PageGrid.jsp) do not render page grids as HTML tables but as nested <div> elements and suitable CSS styles. The beginning of a rendered page grid looks like this:

```
<div id="row1" class="row">
    <div id="main" class="col1 column col1of2 width67">
```

The outer <div> elements represent the rows of the page grid, the inner <div> elements represent the columns. The ids of the rows are generated by the template as an enumeration. The ids of the columns are the section names of the placements. The column <div> elements are rendered with several class attributes:

- → column: A general attribute for column <div> elements
- → coll: The absolute index of the column in its row
- collof2: The colspan of this column (1) and the absolute number of columns of the page grid (2)
- → width 67: The relative width of this column

You can use these attributes to define appropriate styles for the columns. CoreMedia Blueprint's default CSS provides styles which reflect the width ratios of some typical multi-column layouts. You find them in the document /Themes/basic/css/basic.css in the content repository where you can enhance or adapt them to your needs.

In the inner <div> elements the placements are included, and their section names determine the views. For example a "sidebar" placement is included by the PageGridPlacement.sidebar.jsp template.

## How to localize page grid objects

To localize a layout name, create a resource bundle entry with the key <layout name>\_text in the resource bundle PageGridLayouts\_properties, where <layoutname> is the name of the layout document or, preferably, the name property of the settings struct of the layout. Similarly, a layout description can be localized with entries of the form <layoutname>\_description. If no corresponding resource bundle entries are found, the description property of the settings struct of the layout is used. If that property is empty, too, the name is used as the description. The resource bundle is available in the package com.coremedia.blue print.base.pagegrid of module bpbase-pagegrid-studio-plugin.

For the purposes of localization, placements are treated as pseudo-properties and localized according to the standard rules for content properties as described in the [Studio Developer Manual]. The name of the pseudo-property is structname>
<placementname>, where <structname> is the name of the struct property storing the page grid and <placementname> is the name of the section document. For example, a placement with the name main that is referred from the standard page grid struct placement of a CMChannel document would obtain its localization using the key CMChannel\_placement-main\_text. You can add localization

entries to the resource bundle BlueprintDocumentTypes\_properties of module blueprint-forms, which is applied to the built-in resource bundle ContentTypes properties at runtime.

To localize a view type name or a view description, you can add a property <viewtypename>\_text Or <viewtypename>\_description to the bundle Viewtypes\_properties. Here <viewtypename> is the name of the view type document or, preferably, the string stored in its layout property. Because view types are also used in other contexts, this bundle has been placed in the package com.coremedia.blueprint.base.components.viewtypes of module bp base-studio-components.

CoreMedia Blueprint defines three resource bundles BlueprintPageGridLay outs\_properties, BlueprintPlacements\_properties, and BlueprintView types\_properties. Entries of these bundles are copied to the bundles described above, providing a convenient way to add custom entries.

# 6.3.5 Overwriting Product Teaser Images

### Requirements

You have put a product teaser on your home page, which is displayed with the default product image coming from the commerce system but you want to highlight that teaser by changing its default image to a more engaging one.

#### Solution

CoreMedia Digital Experience Platform 8 allows you to either use the content from the e-Commerce database or overwrite this image with your own image in the Teaser Content type.

## 6.3.6 Content Lists

### Requirements

Websites frequently display content items that share certain characteristics as lists, for example, the top stories of the day, the latest press releases, the best rated articles or the recommended products. Some of these lists are managed editorially while others should be compiled dynamically by business rules defined by editors. It is a common requirement to reuse these content lists across different web pages and use common functionality to place lists on pages and assign different layouts to lists



Figure 6.14. Teaser collection with prices

### Solution

CoreMedia Blueprint defines different content types for lists of content which differ in how they determine the content items. Leveraging CoreMedia's object oriented content modeling these lists can reuse view templates and can be placed interchangeably on web pages.

Туре	Purpose
CMCollection	A common base type for lists, which all other list types extend. It provides functionality for editorially managed lists.
CMGallery	A distinct content type for lists of CMMedia content items which should be displayed as a gallery.
CMQueryList	Dynamic lists that are based on content metadata, such as "latest 5 articles in sport".
CMSelectionRules (part of Adaptive Personalization)	Dynamic lists that are based on context information with rules defined by editorial users, such as "if a visitor is interested in notebooks, display this product, otherwise display something else."
CMP13NSearch (part of Adaptive Person alization)	Dynamic lists based on content metadata and context information, such as "display list of articles matching the current visitor's bookmarked taxonomies."
ESDynamicList (part of Elastic Social)	Dynamic lists that are based on Elastic Social metadata, such as "5 best rated articles in news."
CMALXPageList (part of Analytics)	Dynamic lists that are bases on analytics data, such as "10 most viewed articles in business."

Table 6.11. Collection Types in CoreMedia Blueprint

## 6.3.7 View Types

### Requirements

A common pattern for CoreMedia projects is to reuse content and display the same content item on various pages in different layouts and view variants. A content list, for example, could be rendered as simple bulletin list or as a list of teasers with thumbnails. Similarly, an article can be displayed in a default ("full") view or as a teaser.

Usually the rendering layer decides what view should be applied to a content item in different use cases. For example, the view rendering results of a search on the website could use the asListItem view to render the found items.

Editors still need a varying degree of control to influence the visual appearance of content in specific cases. They might want to decide whether a list of content items should be displayed as a teaser list or a collapsible accordion on a page, for example.

### Solution

A dedicated content type called CMViewtype is available that can be associated with all CMLinkable content types. During view lookup a special com.core media.objectserver.view.RenderNodeDecorator, the ViewTypeR enderNodeDecorator, augments the view name by the layout property of the view type referenced by the content item.

The BlueprintViewLookupTraversal then evaluates this special view name and falls back to the default view name without the view type if the view could not be resolved.

In the example above the template responsible for rendering search results would include all found content with the <code>asListItem</code> view. If the content is of type <code>CMArticle</code> there would be a lookup for <code>aCMArticle.asListItem.jsp</code> (among others in the content object's type hierarchy, see section [Views] in the [Content Application Developer Manual] for more CoreMedia's object oriented view dispatching). If the article has a view type assigned (such as <code>breakingnews</code>) there would be a lookup for <code>CMArticle.asListItem[breakingnews].jsp</code> before falling back to <code>CMArticle.asListItem.jsp</code>. This allows for very fine grained editorially driven layout selection for any created content.

## Selecting a view type in CoreMedia Studio

You can use the view type selector which is associated with the view type property to select a specific view type for a document, a collection for instance. The view type selector is implemented as a combo box providing an icon preview and a description text about the view type. View types can be defined globally or site specific. If the view type item is configured for a site, the name of the site is also displayed in the combo box item.



Figure 6.15. Layout Variant selector

The view type selector combo box of the image gallery document.

## How to configure a view type selector

There are several document forms that include the view type selector form EXML. The <code>ViewTypeSelectorForm</code> bundles the view type selector combo box and its configuration parameters. Basically the parameters <code>paths</code> and <code>allowedDoctypes</code> define which items are shown in the combo box. The combo box assumes that each of the items (<code>CMViewtype</code> here) has a property <code>icon</code> that contains the thumbnail view of the view type.

```
<bpforms:viewTypeSelectorForm propertyName="viewtype"
  paths="{['/Settings/Options/Viewtypes/CMTeasable',
  'Options/Viewtypes/CMTeasable']}"
  withEmptySelection="true"
  allowedDoctypes="CMViewtype"/>
```

In this example all CMViewtype documents of the folders /Settings/Options/Viewtypes/CMTeasable and Options/Viewtypes/CMTeasable (site depending) are shown in the view type selector combo.

## How to localize view types for the view type selector

The view type selector displays two fields of a view type: The name (which is the name of the document in the repository) and the description property. These string can be localized as described earlier in section "How to localize page grid objects" [279].

## 6.3.8 CMS Catalog

### Requirements

Some companies do not run an online store. They do not need a fully featured shopping system. Nonetheless, they want to promote some products on their corporate site.

### Solution

CoreMedia Digital Experience Platform 8 provides the CMS Catalog, an implementation of the e-Commerce API (known from the WebSphere Commerce Integration), which is backed only by the CMS and does not need a third-party commerce system. It allows to maintain a smaller number of products and categories for presentation on the website. It does not support shopping features like availability or payment. The CMS Catalog is based on Blueprint features. It is already integrated in the Corporate extension, so you can use it out of the box.

Maven Module	Description
com.coremedia.blue- print.base:bpbase-ecom- merce	Contains the <i>e-Commerce API</i> implementation for the cms. The implementation is content type independent.
com.coremedia.blue- print:ecommerce	Contains the content types, content beans and the studio catalog component.
com.coremedia.blue- print:corporate	Example usage of the catalog in the corporate page.

Table 6.12. CMS Catalog: Maven parent modules

## Content Types

In the CMS Catalog products and categories are modeled as content. There are two new content types, CMProduct and CMCategory, which extend the well known Blueprint document types CMTeasable and CMChannel, respectively. So you can seamlessly integrate categories into your navigation hierarchy and place products on your pages, just like any other content. In order to activate the new content types you have to add a Maven runtime dependency on the catalog-doctypes module to your Content Server components.

#### Content Beans

The modules catalog-contentbeans-api and catalog-contentbeans-lib provide content beans for CMProduct and CMCategory. The content beans integrate into the class hierarchy according to their content types, that is they extend CMTeasable and CMChannel, respectively. The content beans do not implement the *e-Commerce API* interfaces Product and Category, though. Instead, they provide delegates via getProduct and getCategory methods. While this may look inconvenient at first glance, it has some advantages concerning flexibility:

- → The content bean interfaces remain independent of future changes in the e-Commerce API.
- You have better control over the view lookup by explicitely including the content bean or the delegate.

## Configuration

First, you need three settings in the root channel to activate a CMS Catalog for your site. Blueprint Base provides a commerce connection named cms1 which is backed by the content repository. You can activate this connection by the livecontext.connectionId setting. Moreover, your catalog needs a name, which is specified by the livecontext.store.name setting. Finally, your catalog needs a root category, which is specified by the livecontext.rootCategory setting.

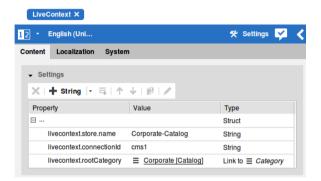


Figure 6.16. CMS Catalog Settings

Although the catalog indicator is a CMCategory document, it does not represent a category but serves only as a technical container for the actual top categories (see e-Commerce API, CatalogService#findTopCategories). The concept resembles the site indicator, which is the point of entry to the navigation without being part of it.

In a multi-site project sites may have different commerce connections. In order to make Commerce#getCurrentConnection work correctly regarding to the site a particular request refers to, you need to declare a Maven runtime dependency on the bpbase-ec-cms-component module and import some magic into the CAE Spring configuration:

```
<import
resource="classpath:/com/coremedia/blueprint/ecommerce/cae/ec-cae-lib.xml"/>
```

While the product → category relation is modeled explicitly with the contexts link list, the reverse relation uses the search engine. Therefore, you need to extend the contentfeeder component with some Spring configuration from the bpbase-ec-cms-contentfeeder-lib module:

```
<import
resource="classpath:/framework/spring/bpbase-ec-cms-contentfeeder.xml"/>
```

## **Templating**

You can use both, Product or CMProduct templates. You can also use a mixture of both for different views or fallback to CMTeasable templates for views that do not involve CMProduct specific features.

Using Product templates you can easily switch to a third-party e-Commerce system later, since the interface remains the same. Otherwise you are more flexible with CMProduct templates:

- You can easily enhance the CMProduct content type and interface and access the new features immediately.
- You benefit from all the inherited features (like multi language) and fallback capabilities along the content type driven interface hierarchy.
- You can easily switch from CMProduct to Product just by calling CM Product#getProduct anywhere you need a Product object. The reverse direction is more cumbersome.

## 6.3.9 Teaser Management

### Requirements

Most websites present short content snippets as "teasers" on various pages. Content and layout for teasers should be flexible but manageable with minimum effort.

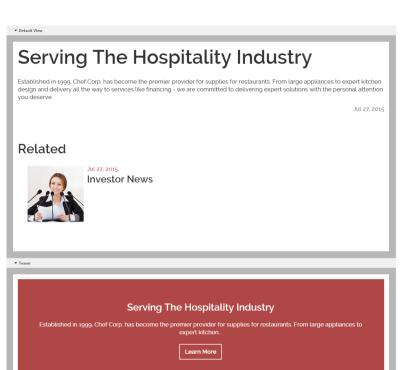


Figure 6.17. Default view and teaser view of an Article

It is a common requirement to automatically derive abbreviated content teasers without the need to duplicate any content items. In some cases, editors wish to create distinct teasers for a content item that don't reuse any information from that item.

Example: An editor wants to point to an article using a specific image that is not part of that article. Or: An editor wants to promote an article on a page with a teaser that is not the default teaser (using different text, image, or layout).

#### Solution

In CoreMedia Blueprint all content types for content and pages extend from the abstract content type CMTeasable. It defines common properties and business rules which provide all types inheriting from CMTeasable with a default behavior when displayed as a teaser.

Туре	Purpose
teaserTitle	The title of the content item when displayed as a teaser.

Table 6.13. Properties of CMTeasable

Туре	Purpose
teaserText	The text of the content item when displayed as a teaser.

Fallbacks to automatically display the shorter teaser variant of properties are implemented in the content bean implementation for CMTeasable. For example, the teaserText of a content reverts to the detailText if no teaserText has been entered by an author.

For distinct teasers *CoreMedia Blueprint* includes a CMTeaser content type that can be used for this purpose. It provides all properties required to display a teaser and can be linked to the content that it promotes. Teasers without a link are also supported to create non-interactive brand promotions etc.

# 6.3.10 Dynamic Templating

### Requirements

In order to quickly implement microsites, campaigns, or specialized channels with unique template requirements, templates can be updated without interrupting the service or requiring a redeployment of the application.

### Solution

Views can be implemented as FreeMarker templates and uploaded to the Content Repository in a container file, preferably a JAR. For details, consult the "Loading Templates from the Content Repository" chapter in the [CAE Developer Manual].

## Create the archive containing the templates

A template set archive, preferably a JAR file, can contain FreeMarker templates which must be located under the path: /META-INF/resources/WEB-INF/templates/siteName/packageName/

The easiest way to create the JAR is to create a new Maven module with a POM like this one:

```
*my.package*-templates.jar.
   Use the *my.package* as a reference in a Page's
    "viewRepositoryNames" settings (list of strings).
 </description>
 <build>
   <plugins>
     <plugin>
        <groupId>org.apache.maven.plugins</groupId>
       <artifactId>maven-jar-plugin</artifactId>
       <version>2.4</version>
       <configuration>
         <archive>
           <addMavenDescriptor>true</addMavenDescriptor>
         </archive>
        </configuration>
     </plugin>
    </plugins>
 </build>
</project>
```

Put your templates below the path src/main/resources/META-INF/re
sources/WEB-INF/templates/--themeName--/--packageName--/, for example src/main/resources/META-INF/resources/WEB-INF/templates/corporate/com.coremedia.blueprint.common.content
beans/Page.ftl

## Upload the template set

CoreMedia Blueprint provides the content type Template Set (CMTemplateSet) which is used for this purpose. Create a document of type Template Set in folder /Themes/--themeName--/templates and upload the JAR to its archive property. Its name is significant and is used to reference template sets from channel settings, as explained see below.

Name	Description
description	A description of the purpose / contents of the code.
archive	blob property that contains the archive (preferably a JAR) that contains the templates.

Table 6.14. Properties of CMTemplateSet

### Add the template set to a page

A Page context can be configured to add additional template sets to all pages rendered in its context. The names of additional template sets are configured in a string list setting <code>viewRepositoryNames</code> of a Page. Like all settings, a Page will inherit this list of names form its parent context, if it is not set. See Section 6.3.11, "View Repositories" [290] for more details.

The CAE will resolve view repository names automatically according to the predefined name pattern. For instance, if a Page sets its viewRepositoryNames to the list ["christmas", "campaigns"], each page rendered in this context will use templates implemented in the Template Sets /Themes/christmas/tem plates/christmas-templates.jar and /Themes/campaigns/tem plates/campaigns-templates.jar before falling back to the default templates defined for the web application.



# 6.3.11 View Repositories

## Requirements

A CoreMedia deployment can host multiple sites which frequently differ in layout and functionality. It is a common requirement to use different view templates for those sites but still be able to define reused templates across sites flexibly.

#### Solution

The CoreMedia CAE offers a very flexible view selection mechanism by providing the ViewRepositoryNameProvider and ViewRepositoryProvider abstraction (see [Content Application Developer Manual], chapter "Views").

CoreMedia Blueprint offers the BlueprintViewRepositoryNameProvider implementation which for each lookup of model and view generates a list of view repository names to query. The list is created based on

- the specific view repository names defined in the String list setting viewRepositoryNames of the navigation context of the provided model,
- the view repository names defined via Spring in the property commonViewRe positoryNames on the BlueprintViewRepositoryNameProvider Java bean.

This allows for more fine-grained control of the used view repositories as view repositories can be configured not only specific for a site but also for each site section.

CoreMedia Blueprint uses the standard CAE TemplateViewRepositoryProvider to create from the list of view repository names the list of actual view repositories to query. CoreMedia Blueprint configures the following templateLocationPat terns for the TemplateViewRepositoryProvider:

jar:id:contentproperty:/Themes/%1\$s/templates/%1\$s-tem
 plates.jar/archive!/META-INF/resources/WEB-INF/tem
 plates/%1\$s

- jar:id:contentproperty:/Themes/%1\$s/templates/%1\$s-tem
  plates.jar/archive!/META-INF/resources/WEB-INF/tem
  plates/sites/%1\$s
- → /WEB-INF/templates/sites/%s
- → /WEB-INF/templates/%s

Example: For a content of the corporate site the BlueprintViewRepository NameProvider yields the view repository names "corporate". The Tem plateViewRepositoryProvider would then return the following view repositories which are queried for the responsible view:

- → A FreeMarker template view repository in the CMS located in the /Themes/corporate/templates/corporate-templates.jar (a CMTemplateSet) content item's blob property archive
- → A Freemarker or JSP file system view repository below /WEB-INF/tem plates/sites/corporate
- → A Freemarker or JSP file system view repository below /WEB-INF/tem plates/corporate

# 6.3.12 Client Code Delivery

## Requirements

Client code such as JavaScript and CSS is changing more rapidly than JSP templates and back-end business rules. To deliver JS and CSS changes conveniently it is a common pattern to consider those as content and use the common editorial workflow (create, approve, publish) to deploy these to the live environment.

### Solution

CoreMedia Blueprint provides the content types CMCSS and CMJavaScript which both inherit from the common super type CMAbstractCode.

Name	Description
description	A description of the purpose / contents of the code.
code	The code stored in a CoreMedia XML property following the CoreMedia RichText schema. This allows for embedding images directly in a code fragment and enables quick fixes of client code in the standard CoreMedia editing tools.

Table 6.15. Client Code
- Properties of CMAb
stractCode

Name	Description
disableCompress	Prevents the CAE from compressing the code. Setting this flag is recommended if the code is either already compressed or if it is not compatible with the compression engine. The CSS Importer and the coremedia-webresource-content-maven-plugin automatically set this flag if the compatibility test fails or if the file extension is .min.js or .min.css.
include	Other code elements that should be deployed together with this one.
dataUrl	An (optional) URL of the code on an external system. Allows to also manage all code included from third-party servers as if it was part of the CoreMedia repository.

Client code is associated with site sections. CMNavigation content items contain references to the CSS and JavaScript items to be used within the section. Child sections inherit code from their parent. They can extend it to refine their section layout. This enables editorial users to quickly associate new design to sections that stand out from the rest of the page, or even roll out a site wide face lift without having to redeploy the application itself.

Name	Description
javaScript	The CMJavaScript scripts used within the context.
css	The CMCSS style sheets used within the context.

Table 6.16. Client Code
- Properties of CMNav
igation

# Additional resources for preview

Additional CSS and JavaScript can be added to sites for use in CoreMedia Studio and the embedded preview. CSS will be included in Page.head.ftl and JavaScript in Page.bodyEnd.ftl after the regular web resources.

The settings are organized as linklist properties. The name of the linklist for CSS itself must be "previewCss" and "previewJs" for Javascript. The settings must be attached to the root channel of a site.

Settings to add resources for preview

## **Web Performance Optimization**

Besides the concepts for managing and deploying client code from within the content repository, *CoreMedia Blueprint* also features mechanisms to both speed up site loading and reduce request overhead during the delivery of web resources.

### Requirements

Reducing the overhead of both client request count and data transfer sizes for client codes and web resources such as JavaScript and/or CSS.

### Solution

- Minification of client codes: In order to reduce the data transfer to the client, JavaScript and CSS files are usually minified, meaning, that all unnecessary characters are removed from the source code. This results in smaller files, hence reduces the amount of data that needs to be transferred to the client. This can especially be useful for mobile clients. For the CAE, the minification of web resources is turned on by default. Each needed source file is processed by a minifier. The minifier strips all comments, whitespaces and any other unwanted information from the source code and compresses it. The ideal result will be a source file with just a single line of code.
- Merging of client codes: CoreMedia Blueprint also offers a merging process which compresses all JavaScript and CSS files into a single one each. The merging, if turned on, immediately follows the minification step. Client codes are also merged by default. As a matter of fact, both features cannot be turned on or of separately.

The process of minification and merging only applies to source files, that don't have a set IE Expression or Data URL property. If an IE Expression or Data URL is set, the file will be skipped in both process steps and result in each file rendered separately into the source code of the page.



### Configure minification and merging

For debugging purposes during the development, it might come in handy to disable the minification and merging feature. You do that by turning on the cae.de veloper.mode property switch, either provided with a standard property file, or via a Maven switch. Inside the cae-preview-webapp module, all you have to do is to start the preview CAE web application locally using the Maven Tomcat plugin.

# 6.3.13 Managing End User Interactions

### Requirements

For a truly engaging experience website visitors need to be able to interact with your website. Interactions can reach from basic ways to search content, register and give feedback to enabling user-to-user communication and facilitating business processes such as product registration and customer self care.

End user interactions should be configurable in the editorial interface by nontechnical users in the editorial interface of the system. It should, for example, be

possible to place interaction components such as Login and Search buttons on pages just like any other content, configure layout and business rules etc.

#### Solution

For the Blueprint website, the term "action" denotes a functionality that enables users to interact with the website.

### Examples:

- Search: The "search" action lets user to enter a query into a form field. After processing the search, a search result is displayed to the user.
- Login: This action can be used by users to login to the website by adding user name and password credentials. A successful login changes the state web application's state for the user and offers him additional actions such as editing his user profile.

From an editor's perspective, all actions are represented by content objects of type CMAction. This enables an editor to add an action content to a page, for example by inserting it to the navigation linklist property. When rendering the page, this action object is rendered by a certain template that (for example) renders a search form. The submitted form data (the query, for instance) is received by a handler that does some processing (passing the query to the search engine, for instance) and that provides a model containing the search action result.

This section demonstrates the steps necessary to add new actions to *CoreMedia Blueprint*. It also helps to understand the currently available actions.

### Standard Actions

As stated above, all actions are represented as CMAction contents in the repository. These contents can be used as placeholders in terms of the "substitution" mechanism described in the [ CAE Developer Manual]. An example for adding a new action: Consider an action where users can submit their email addresses in order to receive a newsletter.

 Create a bean that represents the subscription form and add an adequate template.

```
public class SubscriptionForm {
public String email;

public void setEmail(String email) {
   this.email = email;
}

public String getEmail() {
   return email;
}
```

```
}
```

SubscriptionForm.asTeaser.jsp

Add a handler that is able to process the subscription as well as a link scheme that builds links pointing to the handler.

```
@Link
@RequestMapping
public class SubscriptionHandler {
 @RequestMapping(value="/subscribe", method=RequestMethod.POST)
 public ModelAndView
handleSubscription(@RequestParam(value="return", required=true)
String redirectUri,
@ModelAttribute("subscriptionForm") SubscriptionForm form,
                                         HttpServletRequest
request, HttpServletResponse response)
          throws IOException {
   doSubscribe(request.getSession(), form.getEmail());
   response.sendRedirect(redirectUri);
   return null;
 @Link(type=SubscriptionForm.class, parameter="return",
uri="/subscribe")
 public UriComponents createSubscriptionLink(UriComponentsBuilder
uri, Map<String,Object> parameters)
   return uri.queryParam("return", (String)
parameters.get("return")).build();
 }
 . . .
```

Don't forget to register this class as a bean in the Spring application context.

3. Define an action substitution.

```
public class SubscriptionHandler {
    ...
    @Substitution("com.coremedia.subscription",
modelAttribute="subscriptionForm")
public SubscriptionForm createSubscriptionSubstitution(CMAction
original, HttpServletRequest request) {
    return new SubscriptionForm();
}
...
}
```

#### Notes

- The parameters original as well as request are optional and might be omitted here. But in a more proper implementation it might be useful to have access to the original bean and the current request.
- → The optional modelAttribute causes the substitution to be become available as a request attribute subscriptionForm. This is useful when using dealing with the Spring form tag library (see above).
- 4. Create a newsletter action content
  - → Create a content of type CMAction
  - → Set the id property to value com.coremedia.subscription
  - → Insert this content to a page's teaser link list.

Here is what happens when opening the page by sending an HTTP request:

- The request will be accepted by the PageHandler that builds a ModelAndView containing the Page model. This model's tree of content beans contains the new CMAction instance.
- 2. The model will be rendered by initially invoking Page. jsp for the Page bean.
- 3. When the CMAction is going to be rendered in the teaser list, the template CMAction.asTeaser.jsp is invoked. This template substitutes the CMAction bean by invoking the cm: substitute function while using the ID com.core media.subscription.
- 4. The substitution framework invokes the method #createSubscriptionSubstitution after checking whether SubstitutionRegistry#register has been invoked by any handler for his ID (which hasn't happened here). As the result, the substitutions result is a bean of type SubscriptionForm.
- 5. The above mentioned template CMAction.asTeaser.jsp therefore delegates to SubscriptionForm.asTeaser.jsp then.

- 6. While rendering SubscriptionForm.asTeaser.jsp, a link pointing to this form bean is going to be built. The method #createSubscriptionLink is chosen as a link scheme so that the link points to the handler method #handleSubscription.
- 7. After the user has received the rendered page, he might enter his email address and press the submit button.
- 8. This new (POST) request is accepted by the mentioned handler method #handleSubscription that performs the subscription and redirects the original page then so that the first step of this flow is repeated.

Of course, a more proper implementation could mark the subscription state (subscribed or not) in a session/cookie and would return an UnsubscribeForm from #createSubscriptionSubstitution depending on this state.

### **Webflow Actions**

Spring Webflow (http://www.springsource.org/spring-web-flow) is a framework for building complex form based applications consisting of multiple steps. Webflow based actions can be integrated into *Blueprint* as well. This section describes the steps of how to integrate this kind of actions.

In CoreMedia Blueprint the PageActionHandler takes care of generally handling Webflow actions. The flow's out coming model is automatically wrapped into a bean WebflowActionState. A special aspect of this bean is that it implements HasCustomType and therefore is able to control the lookup of the of the matching template.

- 1. Place your flow definition file somewhere below a package named webflow somewhere in the classpath. The name of the flow definition file should be <action\_id>.xml.Example: For an action com.mycompany.MyFlowAction you might create a file com.mycompany.MyFlowAction.xml that can be placed below a package com.coremedia.blueprint.mycompany.webflow.
- 2. For every flow view (such as "success" or "failure") create a JSP template. The template name needs to match the action id. Example: The action com.my-company.MyFlowAction requires templates to be named .../tem plates/com.mycompany/MyFlowAction.<flowView>.jsp.These templates will be invoked for the mentioned beans of type WebflowActionState.
- Create (and integrate) a new document of type CMAction and set the property id to the action id (such as com.mycompany.MyFlowAction) and the property type to webflow.

## 6.3.14 Images

### Requirements

For a website images are required in different sizes and formats. For example, teaser need a small image with an aspect ratio of 1:1 in the sidebar and an aspect ratio of 4:3 in the main section. Images in articles and galleries are shown in 5:2 or 4:3 with a large size. And even these sizes are different on mobile devices and desktop displays.

### Solution

CoreMedia Blueprint supports different formats combined with different sizes. It comes with nine predefined cropping definitions, which are used on the Perfect Chef and Aurora example sites.

- portrait\_ratio20x31 (aspect ratio of 2:3.1)
- → portrait ratio3x4 (aspect ratio of 3:4)
- portrait\_ratio1x1 (aspect ratio of 1:1)
- → landscape ratio4x3 (aspect ratio of 4:3)
- → landscape\_ratio16x9 (aspect ratio of 16:9)
- → landscape\_ratio2x1 (aspect ratio of 2:1)
- → landscape\_ratio5x2 (aspect ratio of 5:2)
- → landscape\_ratio8x3 (aspect ratio of 8:3)
- → landscape ratio4x1 (aspect ratio of 4:1)

A list of sizes can be defined for each format in the Responsive Image Set tings, located in Options/Settings/CMChanel. The website will automatically choose the best matching image depending of the viewport of the client's browser.

## How to configure image sizes

The struct responsiveImageSettings contains a list of string properties. This string must contain the name of a cropping format. For example portrait\_ratio1x1. Each format contains a list of string properties, representing one size of this format. The name and the order of this list is not important and will be ignored. Every size must contain two integer properties width and height.

If site specific image variants are enabled, the Responsive Image Settings will be used for the image editor as well. In this case the additional integer property fields widthRatio, heightRatio, minWidth and minHeight must be defined. Additionally, the field previewWidth and/or previewHeight should be defined to define the preview size in the Studio.

For example a Responsive Image Settings with two formats.portrait\_ra tio1x1 with just one size and landscape ratio4x3 with 3 sizes.

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
  <StructProperty Name="responsiveImageSettings">
    <Struct>
      <StructProperty Name="portrait ratio1x1">
        <IntProperty Name="widthRatio">1</IntProperty>
        <IntProperty Name="heightRatio">1</IntProperty>
        <IntProperty Name="minWidth">200</IntProperty>
        <IntProperty Name="minHeight">200</IntProperty>
        <IntProperty Name="previewWidth">400</IntProperty>
        <Struct>
          <StructProperty Name="0">
            <Struct>
              <IntProperty Name="width">60</IntProperty>
              <IntProperty Name="height">60</IntProperty>
            </Struct>
          </StructProperty>
        </Struct>
      </StructProperty>
      <StructProperty Name="landscape ratio4x3">
        <IntProperty Name="widthRatio">4</IntProperty>
        <IntProperty Name="heightRatio">3</IntProperty>
<IntProperty Name="minWidth">1180</IntProperty>
        <IntProperty Name="minHeight">885</IntProperty>
        <IntProperty Name="previewWidth">400</IntProperty>
        <Struct>
          <StructProperty Name="0">
            <Struct>
              <IntProperty Name="width">200</IntProperty>
              <IntProperty Name="height">150</IntProperty>
            </Struct>
          </StructProperty>
          <StructProperty Name="1">
              <IntProperty Name="width">320</IntProperty>
              <IntProperty Name="height">240</IntProperty>
            </Struct>
          </StructProperty>
          <StructProperty Name="2">
              <IntProperty Name="width">640</IntProperty>
              <IntProperty Name="height">480</IntProperty>
            </Struct>
          </StructProperty>
        </Struct>
      </StructProperty>
    </Struct>
  </StructProperty>
</Struct>
```

Every image cropping format must contain one image size, otherwise the default size and format, defined in ImageFunctions, will be used.



### High Resolution/Retina Images

CoreMedia Blueprint supports high resolution images. Set the BooleanProperty en ableRetinaImages to true. If enabled, the Javascript jquery.coremedia.re sponsiveimages.js is choosing a larger image according to the devicePixelRatio of the browser

For Example the website wants to render an image with an aspect ratio of 4:3 and the best responsive image size is 400px: 300px. With a devicePixelRatio of 2, the JavaScript jquery.coremedia.responsiveimages.js is now choosing the size of 800px: 600px.

### **Default IPEG Compression Quality**

The default JPEG compression quality is 80% in *CoreMedia Blueprint*. This parameter is configured in blueprint-handlers.xml for the transformedBlobHandler. For further information consult the "CAE Application Developer Manual", chapter "Image Transformation API".

## 6.3.15 URLs

Link generation and request handling is based on the concepts of the CAE web application. For further information consult the "CAE Application Developer Manual". *CoreMedia Blueprint* offers a simple mechanism for link building and parsing that is based on regular expressions. The out of the box configuration has been made with "SEO Search Engine Optimization" in mind:

- → URLs show to which site section the currently displayed page belongs
- URLs for asset detailed pages opposed to section overview pages contain the title of the asset

See Section 9.7, "Link Format" [478] for link schemes and controllers of CoreMedia Blueprint as well as existing post processors.

## 6.3.16 Vanity URLs

## Requirements

Editors should be able to define special URLs to special content objects which are easy to remember.

### Solution

Vanity URLs are special human readable URLs which do not contain any technical identifiers like document IDs. CoreMedia Blueprint provides a means to assign vanity URLs to content objects.

Vanity URLs are configured in channel settings. Typically, there is one Vanity URL settings document for the root channel of a given site. This is the setup chosen for *CoreMedia Blueprint* demo content. To find the Vanity URL settings document, open the root channel of a site and switch to the Settings tab. You will find the Vanity URL settings document link inside the Linked Settings section.

Vanity URLs are defined as a relative URI path. The path might consist of several segments, but if you would like keep your Vanity URLs simple, just use only one path segment. The URI path is then prepended with a path segment consisting of the site name. For example, for the site perfectchef, a URI path of my/spe cial/artilce would yield the Vanity URL /perfectchef/my/special/article.

To add a Vanity URL for a document, follow these steps:

- Select the StructListProperty vanityUrlDefinition and create a new child Element Struct by clicking the [Add item to List Property] symbol in the toolbar.
- 2. Create a new LinkProperty and name it "target".
- 3. Set the content type field to the type of your target document.
- Click on the value field, this will open the library window. Drag your target document from the library window into the value field.
- Create a StringProperty, name it id and type your vanity URI path inside the value field.

Once the settings document is published, the new Vanity URL is reachable on the live site, and it is used for all generated links referring to the target document.

# 6.3.17 Content Visibility

### Requirements

Content should become available online only within a specific time frame. For example, editors need to ensure that a press release only becomes public at a certain day and time or an article should expire after a specific day. In addition, editors want to preview their preproduced content in the context of the website as if it was already available.

### Solution

CoreMedia Blueprint supports restricting the visibility of content items by setting the optional validFrom and validTo date properties of content of type CMLink able.

Valid From

UI-Name Valid From

Content where the "valid from" date has not been reached yet is not displayed on the site yet.

ValidTo

UI-Name Valid To

Description Content where the "valid to" date has passed is not displayed on the site anymore. By not specifying either of validTo or validFrom, an open interval can be specified to define just a start or end date.

Table 6.17. Properties for Visibility Restriction

Content is filtered in the CAE during the following two stages of request processing:

- → The controller is resolving content from a requested URL. See ContentValid ityInterceptor.
- → In the content bean layer whenever references to other content beans that implement ValidityPeriod are returned.

In the CAE visibility checking is implemented as part of an extensible content validator concept. The generic ValidationService is configured with a ValidityPeriodValidator to filter content when it is requested.

To allow editors to preview content for a certain preview date and time a PreviewD ateSelector component has been added to *Studio*, which sets the request parameter previewDate. This parameter is respected by the ValidityPeriod Validator.

# 6.3.18 Content Type Sitemap

## Configuration

The content type Sitemap has three fields you can configure:

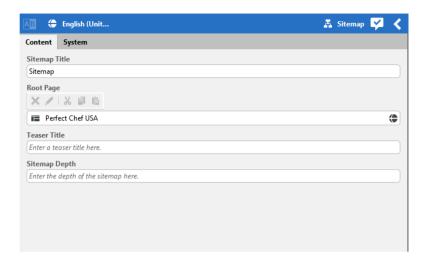


Figure 6.18. Content Type Sitemap

Enter a Sitemap Title which will be rendered as the headline of the Sitemap section in the site. The Root Page field defines the root node from where the content for the sitemap will be rendered. Additional the Sitemap can be rendered to a specific depth which can be set here. This depth is three by default.

## 6.3.19 Robots File

### Requirements

Technical editors should be able to adjust site behavior regarding robots (also known as crawlers or spiders) from search engines like Google. For example:

- → Enable/disable crawling of certain pages including their sub pages.
- Enable/disable crawling of certain single documents.
- Specify certain bots to crawl different sections of the site.

To support this functionality most robots follow the rules of robots.txt files like explained here: http://www.robotstxt.org/ For example, the site "Corporate" is accessible as http://corporate.blueprint.coremedia.com. For all content of this site the robots will look for a file called robots.txt by performing an HTTP GET request to http://corporate.blueprint.coremedia.com/robots.txt A sample robots.txt file may look like this:

User-agent: Googlebot, Bingbot
Disallow: /folder1/

**Example 6.2.A** ro bots.txt**file** 

Allow: /folder1/myfile.html

#### Solution

Blueprint's cae-base-lib module provides a RobotsHandler which is responsible for generating a robots.txt file. A RobotsHandler instance is configured in blueprint-handler.xml. It handles URLs like http://corporate.blueprint7.coremedia.com:49080/blueprint/servlet/robots/corporate

This is a typical preview URL. In order to have the correct external URL for the robots one needs to use Apache rewrite URLs that forwards incoming GET requests for http://corporate.blueprint7.coremedia.com/robots.txt to http://corporate.blueprint7.coremedia.com:49080/blueprint/servlet/robots/corporate

The RobotsHandler will be responsible for requests like this due to the path element /robots The last path element of this URL (in this example /corporate will be evaluated by RobotsHandler to determine the root page that has been requested. In this example "corporate" is the URL segment of the Corporate Root Page. Thus, RobotsHandler will use Corporate root page's settings to check for Robots.txt configuration.

To add configuration for a Robots.txt file the corresponding root page (here: "Corporate") needs a setting called Robots.txt

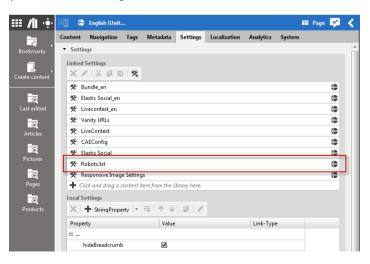


Figure 6.19. Ro bots.txt settings

### Example configuration for a Robots.txt file

The settings document itself is organized as a StructList property like in this example:

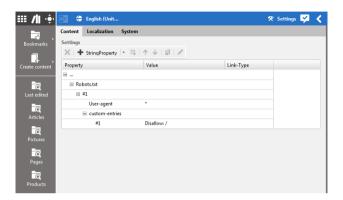


Figure 6.20. Channel settings with configuration for Robots.txt as a linked setting on a root page

For any specified user agent the following properties are supported:

- → User-agent: Specifies the user agent(s) that are valid for this node.
- Disallow: A link list of items to be disallowed for robots. This list specifies a black list for navigation elements or content: Elements that should not be crawled. Navigation elements will be interpreted by "do not crawl elements below this navigation path". This leads to two entries in the resulting robots.txt file: one for the link to the navigation element and one for the same link with a trailing '/'. The latter informs the crawler to treat this link as path (thus the crawler will not work on any elements below this path). Single content elements will be interpreted as "do not crawl this document"
- → Allow: A link list of items to be explicitly allowed for robots. This list specifies navigation elements or content that should be crawled. It is interpreted as a white list. Usually one would only use a black list. However, if you intend to hide a certain navigation path for robots but you want one single document below this navigation to be crawled you would add the navigation path to the disallow list and the single document to the allow list.
- custom-entries: This is a String List to specify custom entries in the Robots.txt. All elements here will be added as a new line in the Robots.txt for this node

The example settings document will result in the following robots.txt file:

```
User-agent: *
Disallow: /corporate/corporate-information/
Allow: /corporate/corporate-information/contact-us

User-agent: Googlebot
Disallow: /corporate/embedding-test
```

Example 6.3. ro bots.txt file generated by the example settings

# **6.3.20 Sitemap**

### Requirements

If you run a public website, you want to get listed by search engines and therefore give web crawlers hints about the pages they should crawl. http://www.sitemaps.org/ declares an XML format for such sitemaps which is supported by many search engines, especially from Google, Yahoo! and Microsoft.

"Sitemap" in terms of http://www.sitemaps.org/ is not to be mistaken with a human readable sitemap which visualizes the structure of a website (see Section 6.3.18, "Content Type Sitemap" [302]). It is rather a complete index of all pages of a site. A simple sitemap file looks like this:

Example 6.4. A sitemap file

The size of a sitemap is limited to 50,000 URLs. Larger sites must be split into several sitemap files and a sitemap index file which aggregates the sitemap files. A sitemap index file looks like this:

Maximum number of URLs

Example 6.5. A sitemap index file

#### Solution

A sitemap consists of multiple entities (the index and the sitemap files) and has dependencies on almost the whole repository. If a new content is created, which "coincidentally" occurs in the first sitemap file, the entries of all subsequent sitemap files are shifted. In border cases even the number of sitemap files may change, which affects the sitemap index file. So you cannot generate single sitemap entities on crawler demand, asynchronously and independent of each other, but you must generate a complete sitemap which represents a snapshot of the repository. Moreover, the exhaustive dependencies make sitemaps practically uncacheable, and the generation is expensive. For these reasons *Blueprint* does not render sitemaps on demand but pregenerates them periodically. So you must distinguish between sitemap generation and sitemap service. Both are handled by the live web application, though.

#### **Sitemap Generation**

CoreMedia Blueprint features separated sitemaps for each site. Sitemap generation depends on some site specific configuration, like the document types to include or paths to exclude, amongst others. This configuration is specified by Sitemap Setup Spring beans. The lc and the corporate extension each provide a SitemapSetup bean suitable for their particular sites. Projects can declare their own sitemap setups. The setups are collected in the sitemapConfigurations Spring map.

If you want to generate a sitemap for a site, you have to specify the setting sitemapOrgConfiguration at the root channel. It is a String setting, and the value must be a key of the sitemapConfigurations map.



Figure 6.21. Selection of a sitemap setup

By default, the PerfectChef sites and the Corporate sites are sitemap-enabled, while the Aurora sites are not. Since the Aurora sites serve only as backend for WCS applications, there is no need for sitemaps.

Sitemaps are generated periodically in the Delivery CAE by a SitemapGeneration Job. You can specify the initial start time and the period as application properties blueprint.sitemap.starttime and blueprint.sitemap.period, respectively. For details about the values see the JavaDoc of the setters in SitemapGen erationJob. The Blueprint is preconfigured to run the sitemap generation nightly at 01:30. You can also trigger sitemap generation for a particular site manually by the URL

```
http://live-cae:49080/blueprint/servlet/internal/corporate-de-de/sitemap-org
```

where corporate—de—de stands for the segment of the site's root channel. Note that it is an internal URL which can only be invoked directly on the CAE's servlet container. Sitemap generation is an expensive administrative task, which is not to be exposed to end users. CoreMedia's default Apache rewrite rules block internal URLs, see rewrite.inc files.

The sitemaps are written into the file system under a directory which is specified by the blueprint.sitemap.target.root application property. That means, the CAE needs write permissions for this directory.

#### Sitemap Service

The generated sitemaps are available by the URL pattern

```
/service/sitemap/the-site-ID/sitemap index.xml
```

In order to inform search crawlers, the sitemap URLs are included in the robots.txt files. Since there is only one robots file per web presence, you will see multiple sitemap entries for the localized sites:

```
User-agent: *
Disallow: /

Sitemap: http://corporate.acme.com/service/sitemap/ab..ee/sitemap_index.xml
Sitemap: http://corporate.acme.com/service/sitemap/lc..7a/sitemap_index.xml
```

# 6.3.21 Website Search

### Requirements

For IBM WebSphere Commerce integration scenarios, all search is handled by IBM WCS. CMS content must be crawled by the IBM Solr Search engine. Please refer to the IBM documentation. A configuration file for each example site is part of the CoreMedia LiveContext 2.0 WebSphere Commerce Project Workspace archive (for example, WCDE-ZIP/components/foundation/subcomponents/search/solr/home/droidConfig-cm-aurora-en-US.xml).

In order to make content more accessible for their audience virtually all websites have full-text search capabilities. To improve the search experience some websites

also offer features such as search term autocompletion, suggestions in case of misspelled search terms, more advanced filtering options or even metadata based drilldown navigation in search results.

#### Solution

CoreMedia CMS has built-in integration with the Apache Solr search engine. Blueprint comes with a small abstraction layer that offers unified search access to Solr for all CAE based code. It provides the following features, all based on standard Solr functionality:

- Full text search: Search for content across all fields.
- Field based filters: Filter results by metadata such as the content type, the site section it belongs to, etc.
- Facets: Display facets, that is the number of results in a field for certain values
- → Spellcheck suggestion: "Did you mean" suggestions for misspelled terms
- → Search term highlighting: All words are highlighted in your text
- Validity range filtering: Automatically filter for only visible results (see section Section 6.3.17, "Content Visibility" [301]
- Filter non-searchable: Automatically filter content that should not be part of search results.
- Caching: Search results can be optionally cached for a certain amount of time

The search integration can be found in the modules com.coremedia.blue print.cae.search and com.coremedia.blueprint.cae.search.solr.

# 6.3.22 Search Landing Pages

Feature is only supported in e-Commerce Blueprint

## Requirements

Using CoreMedia Digital Experience Platform 8 the user should have the possibility to define custom page layouts for search terms.

#### Solution

Search Landing Pages are used to apply a custom page layout for product searches that match specific search terms. This feature is used when CAE fragments should

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Search Landing Pages

be included to search result pages of a commerce system. To provide a new search landing page, do the following:

- Create a new folder with the name Search Landing Pages in one of your sites folders. The folder must be part of a site, global search landing pages are not provided.
- 2. Create a new page document and add the matching keywords in the input field "HTML Keywords" (CMChannel property "keywords").
- 3. Add the newly created page document as navigation child to the root document. Ensure that the search landing page has checked the "Hidden in Sitemap" and "Hidden in Navigation" checkboxes.

When the search landing page is included to the commerce storefront, only the main placement of the page's page grid will be included as fragment.

# **6.4 Website Development with Themes**

A consistent page design is essential for a professional website. Apart from the HTML structure reflected by the templates, the layout is mainly controlled by web resources, like CSS, JavaScript and templates. CoreMedia uses themes to bundle these files.

Consistent page design

Developing and using themes, have some conflicting interests. On the one hand, changes of web resources should be immediately effective on your site, so they must be integrated into the caching and invalidation mechanisms of CoreMedia CMS and thus be maintained in the content repository. On the other hand, web designers want to work with their favorite familiar tools and short round-trips to test their changes. Maintaining each interim change into the content repository would be too much effort. In many projects the CSS and JavaScript is maintained by external agencies which do not even have access to the CMS but deliver their work as ordinary files.

Conflicting interests between developing themes and using themes

In order to resolve this conflict, Web resources are treated as content in *Blueprint*, so that you do not need to take care of dependencies such as making sure that image files linked to the CSS files are deployed into your web application and how the files are included to your site. On the other hand, *CoreMedia Blueprint* ships with built in, ready to use features for developers, who would like to get started working on local web resources and templates as themes for their site.

Develop locally but have resources as content

One has to differentiate between the pure theme concept which comprises the theme structure, the theme descriptor file and the *coremedia-webresource-content-maven-plugin* and the automated Blueprint build process.

Theme concept and Blueprint build process

The following sections describe these topics:

- Section 6.4.1, "CoreMedia Themes" [311] describes the structure of a theme and gives some hints about coding styles.
- Section 6.4.2, "Web Development Workflow" [321] describes the web development workflow. That includes how developers can work with local resources, rather than with content objects inside the repository, how deployable theme artifacts can be build and how the artifacts can be imported into the content repository.

# 6.4.1 CoreMedia Themes

In order to edit the web resources you need to know how the workspace is arranged. Web resources are organized in themes, where each theme is a separate module. A theme consists of a set of related resources, typically

Templates (FreeMarker)

→ CSS

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | CoreMedia Themes

- → JavaScript
- → Images
- → Fonts
- Third-party libraries (for example, jQuery)

A site can aggregate multiple themes, so you can easily share common web resources among different sites. *CoreMedia Blueprint* currently contains the following themes for the example websites. Some extensions, such as asset management, contain additional web resources:

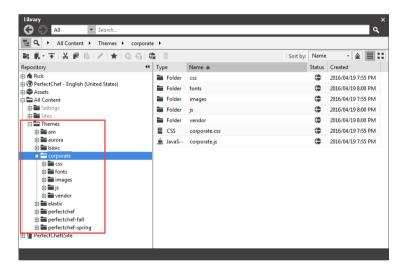


Figure 6.22. Themes in the Library

### Theme Structure

A theme consists of the actual web resources and the theme descriptor. Example 6.6, "File structure of a theme" [312] shows the directory structure of a theme in the workspace. CoreMedia recommends to use a single root directory for each theme, in order to avoid conflicts between multiple themes.

Workspace structure

```
themes

[$foo-theme] // name of theme,
for example "foo" and suffix "-theme"
src // all source files. add subfolders for all types like

sass, js, fonts or images
css
box.css
navigation.css
fonts
arial.woff
```

Example 6.6. File structure of a theme

```
- icon-sprite.png
          - logo.png
        is.
          - coremedia.theme-name-a.js
          - own-plugins.js
       main // use this java typical file structure for
               templates
          - resources
            META-INF.resouces.WEB-INF.templates.$foo
        vendor
          jquery.js
          - third-party.css
   target // all generated files, used for local
             developing and importing
   · Gruntfile.js // optional config for grunt tasks
  - package.json // optional config for node modules
                   dependencies
   $foo-theme.xml // theme definition config, mandatory for
                      importing themes!
[$bar-theme]
```

Below the root directory of the theme module lies the theme descriptor. It is named after the theme module to which it belongs, <code>basic-theme.xml</code>, for instance. The theme descriptor contains the paths to all Javascript and CSS files used by the theme. This file is used to create the aggregating <code>CSS</code> and <code>JavaScript</code> files in the CoreMedia content. Here, you have to add paths to CSS and JavaScript files of other themes that you want to use in your theme. Example 6.7, "Theme descriptor example " [313] shows the structure of a theme descriptor and contains some comments for the usage.

```
<?xml version="1.0" encoding="UTF-8"?>
<themeDefinition modelVersion="1">
   name *mandatory: - used as name for the aggretating files
   like theme-name.js or theme-name.css
 <name>theme-name</name>
 <!-- description: optional -->
 <description>Basic Theme</description>
   add all javascript and css files needed for this theme. the
   paths are relative to the content object. Don't use
    absolute or workspace path. Take care about the
   order of the files, if they are related to each
   other, like jquery and jquery plugins.
 -->
   all files are linked to a placeholder is file called
   theme-name.js
 <iavaScripts>
```

Theme descriptor

Example 6.7. Theme descriptor example

```
"disableCompression" optional attribute that sets the
"disableCompress"
     flag of the resulting content object. Set this flag if the
file is already
     compressed or if it is not compatible with the compression
engine used
     by the CAE.
    <javaScript</pre>
disableCompression="true">vendor/jquery-2.2.3.min.js</javaScript>
   <javaScript>js/example.js</javaScript>
   <javaScript>../other-theme/js/example.js</javaScript>
     "ieExpression" optional expression for conditional comments
     for Internet Explorer without "if", see
     https://msdn.microsoft.com/en-us/library/ms537512.aspx#syntax
   <javaScript ieExpression="IE">/js/all ie.js</javaScript>
    <javaScript ieExpression="lte IE 9">/js/ie9.js</javaScript>
 </javaScripts>
   all files are linked to a placeholder css file called
   theme-name.css
 <styleSheets>
   <css>css/example.css</css>
   <css>../other-theme/css/example.css</css>
    <css ieExpression="IE">.css/ie.css</css>
 </styleSheets>
</themeDefinition>
```

All web resource files, except the templates, can be arranged arbitrarily in directories. However, In CoreMedia themes these resources are arranged by their particular types. When you import a theme into the CoreMedia repository, these directories will be mapped 1:1 to repository paths. See Section 6.3.12, "Client Code Delivery" [291] for more details. CoreMedia uses the following typical style for websafe file names:

Structure of web resources

- File names should all be lower case
- Nouns should be used in singular
- → Words should be separated by dashes

Templates are located in the src/main/resources directory of the theme
module. Inside this directory, according to the Servlet spec 3.0, the templates are
located in the META-INF/resources directory. Underneath this convention
driven base path the templates are structured in packages, corresponding to the
content beans. See Section 6.3.10, "Dynamic Templating" [288] for details.

Templates structure

In the CoreMedia repository, templates are stored as JAR archives in blob properties.

Themes imported into the *Content Server* are stored in a folder named Themes/<ThemeName> by default. The content is stored in the following content types:

Themes in the Core-Media repository

- → CSS files in content of type CSS
- → JavaScript files in content of type JavaScript
- Freemarker Templates as JAR archives in blob properties in content of type Template Set
- → All other resources in content of type Technical Image

In order to connect the content with a Site page, the content is linked in the following way:

- → All imported CSS files of the theme are linked by a content of type CSS in the main folder of your theme called <themename>.css
- All imported JavaScript files of the theme are linked by a content of type JavaScript in the main folder of your theme called <themename>.js
- → All images or fonts are linked from inside the CSS files, through direct content links to the corresponding Technical Image content.
- Templates are found through its view repositories. See Section 6.3.10, "Dynamic Templating" [288] for details.
- The Site page links to the aggregating CSS and JavaScript content items (see Figure 6.25, "Linking a theme to site root" [330].

### **CSS Files**

CoreMedia HTML in templates follow the B.E.M. pattern, standing for block, element, modifier, for naming. Make sure you understand the principles (see for example http://csswizardry.com/2013/01/mindbemding-getting-your-head-round-bemsyntax.

### Usage of IDs

Avoid styling IDs. IDs should be used for the semantic of a page. CSS rules bound to IDs have a higher order than css rules bound to class names. This leads, if not used carefully, in long term to very bad workarounds in CSS styles and so to much more CSS styles than needed and to very difficult maintenance.

In general only elements that occur exactly once inside a page are valid candidates for IDs. However, this doesn't mean that it is a good idea to make them an ID. Only use IDs in these two cases:

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | CoreMedia Themes

- You need to identify a DOM element where you want to explicitly say that it may only occur once per page and you need to make sure that this is the case. This is useful to jump to specific sections of a page, for a screen reader, for instance.
- You need to distinct an element of a certain common class from the other ones and you can not find it through relatively moving over the DOM tree.

When you are in doubt, use a class name.

CoreMedia CSS files follow a style guide to which you should adhere when you write your own stylesheets.

### **Coding Style**

- In class names use dashes to separate, not camelCase or underscores.
- → Indent property declarations by two spaces.
- In property declarations, put a space after the colon.
- → In rule declarations, put spaces before the curly bracket.
- In parameter listings, put a space after each comma.
- Write empty property values without a unit. That is "width: 0" instead of "width: 0px".
- Use hexadecimal color codes (#00000a) with lowercase instead of RGB unless you are using RGB.
- Use 6-character hexadecimal code, if you use 3-character code every character is duplicated. That is, for instance, #abc is short for #aabbcc and not #abcabc.

```
.styleguide-format {
  margin: 0;
  border: 1px solid #0f0;
  color: #000000;
  background: rgba(0, 0, 0, 0.5);
}
```

Example 6.8. CSS code that follows the style quide

### **Saas Files**

In the Brand Blueprint CSS files are generated from Saas files (see sass-lang.com). Except for the main Saas file of the theme (\$theme-name.scss) all other files are partial files. That is, the name starts with an underscore so that Saas does not render separate files. In each folder is a \_import.scss file in which all the other

partial files from the folder are imported. This is required by Idea, to make all files "green". For Saas it is enough to link to all imported files from the main Saas file.

The folder structure is as follows:

Example 6.9. Folder structure of the Saas files

### **Commenting in Saas**

The following conventions for comments are used:

- Comments for SASS are made with "//". They do not appear in the generated CSS and can be used for internal comments.
- Comments appearing in the generated CSS are made with "/\* \*/". These comments are removed when minifying the CSS in the CAE.
- Comments appearing in the generated CSS "/\*! \*/". These comments are not removed when minifying the CSS in the CAE. Used for license texts, for example.

# **JavaScript Files**

In the CoreMedia frontend, JQuery is used as the main JavaScript framework. You should also use this framework for your own extensions.

Using a selector in JQuery is an expensive operation and should only be done once. If you want to use the selector multiple times, store it in a variable. In the example, the variable starts with a \$, so that it is clear, that it is a jQuery object.

Save selector in a variable

Example 6.10. Save selector in variable

```
Bad example
$(".container .children").addClass("black");
$(".container .children").show();
Avoids redundancy but still bad example
```

```
var selector = ".container .children";
$(selector).addClass("black");
$(selector).show();

Good example
var $children = $(".container .children");
$children.addClass("black");
$children.show();
```

In order to avoid conflicts with different JavaScript frameworks the noConflict(true) functionality of jQuery is used to reset the assignment of \$ and also of jQuery global scope variables. While \$ avoids conflicts with other JavaScript frameworks such as Dojo, removing jQuery assignment also makes sure that there are no conflicts with different jQuery versions used.

For CoreMedia JavaScript this has the consequence that you cannot rely on \$ or jQuery as a variable of the global scope. The jQuery functionality used in CoreMedia Blueprint is attached to the variable coremedia.blueprint.\$

This can be realized without much refactoring to the JavaScript Code if you declare a local variable \$ which is only valid in the current scope (var \$ = coremedia.blue-print.\$). CoreMedia jQuery plugins already have been adjusted in a more elegant way, where the correct jQuery Version is injected into the function registering the plugin (see for example, jquery.responsiveImages.js).

### Images

For images exist no specific rules. Images are imported in Technical Image content items. In your CSS or JavaScript files in the workspace, you link to images through a relative path URL. For example, background-image: url("../images/testimage.png"). After the upload, these links are replaced by internal content links.

## **Templates**

Dynamic templating (see Section 6.3.10, "Dynamic Templating" [288]) requires the usage of Freemarker, not JSP, templates. Freemarker templates are imported as JAR files into a blob property of content of type Template Set. See CoreMedia Content Application Developer Manual for more details about templates.

### Templates naming and lookup

The view dispatcher of the CAE (see the CoreMedia Content Application Developer Manual for more details) selects the appropriate view template for a content bean according to the following data:

**JQuery** and noConflict

#### 1. Name of the content bean

The view dispatcher looks for a template whose name starts with the name of the content bean.

Example: The template CMExample.ftl is a detail view for the content bean CMExample.

#### 2. A specific view name

A view name specifies a special view for a content bean. The view is added as a parameter when you include a template in another template via <cm.include self=self view="asPlacement"/>.

Example: The template CMExample.specialView.ftl is a special view for the content bean CMExample.

### 3. A specific view variant

A view variant is used, when the look of a rendered view should be editable in the content (see Section 6.3.7, "View Types" [282] for details).

Example: The template CMExample.[differentLayout].ftl is a special view of the content bean CMExample. The view variant must be enclosed in square brackets.

The template name is always in the order content bean name, view name, view variant. The view dispatcher looks for the most specific template.

### Freemarker

### **Escaping HTML output**

In CoreMedia Blueprint escaping of output is enabled by default. Auto-escaped are all values printed with \${value}. However, there are cases were you need to disable escaping, for example, when you get HTML code that you want to print as HTML, not escaped HTML.

When you really need to disable auto-escaping (not recommended) you can use the *cm.unescape* plugin.

```
<@cm.unescape self.textAsHtml />
```

#### Robustness of templates

In order to make sure that the rendering of templates does not fail you have to ensure that FTL template can be rendered although some information is not provided. In order to achieve this FreeMarker adds some functionality to detect if a variable is set and if it contains content.

Example 6.11. Disable auto-escaping with the cm.unescape plugin

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | CoreMedia Themes

If you want to check for existence and emptiness of a hash/variable (null is also considered as empty) you need to use ?has content.

If you want to declare a default value for an attribute that could be null or empty use! followed by the value to be taken if the variable/hash is null.

### Example:

```
${existingPossibleNullVariable!"Does not exists"}
<#list existingPossibleNullList![] as item>...</#list>
```

Example 6.12. Example of a fallback in Freemarker

### Freemarker for ISP Developers

As a JSP developer you are familiar with JSPs in general and with writing CAE templates with JSPs. In this section, you will learn about important differences.

### Type-Hinting

Type-hinting in JSP or Freemarker templates helps IntelliJ Idea to offer you code completion and to make the templates "green". The syntax of the required comments is different in Freemarker than in JSP:

- Comments are marked with <#-- comment --> instead of <%-- comment --%>
- → The annotation is called @ftlvariable instead of @elvariable
- The attribute that names the typ-hinted object is called name instead of id
- The comment must have a single space after the opening comment tag

Example 6.13. Difference between JSP and Freemarker type-hinting comment

### **Passing Parameters**

In JSP files, it was necessary to wrap arguments passed to taglibs or other functionality into quotes and to give them out via  $\{$ []. In Freemarker, this is no longer necessary.

```
JSP:
     <mytaglib:functionality name="${name}" booleansetting=true />
```

Example 6.14. Passing parameters

```
Freemarker: <mymacro.functionality name=name booleansetting=true />
```

# 6.4.2 Web Development Workflow

This section contains the best practice web development workflow of *CoreMedia*. It describes how to adapt your resource files in the CoreMedia workspace with fast turnaround times and how you can deploy the files to the live system later (see Section 6.3.12, "Client Code Delivery" [291] for details). It does not cover how to write CSS or JavaScript files or how to configure and use the *CoreMedia CAE*.

Web development usually takes place in IDEs or some other kind of source code editor. And since development of web resources, aside from minor changes, shouldn't take place in *CoreMedia Studio*, *CoreMedia Blueprint* has a solution, that lets web developers work with resource files in the workspace until the files are ready to be imported into the content repository.

Develop local, deploy global

CoreMedia Blueprint supports local resources as a simple yet powerful way for developers to work with workspace resources, rather than code objects in the content repository.

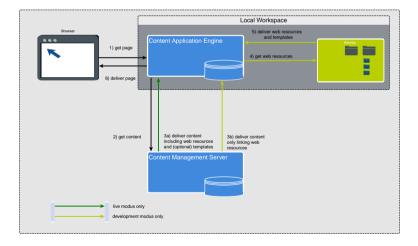


Figure 6.23. CAE flow in detail

Figure 6.23, "CAE flow in detail" [321] gives an overview of the idea behind local resources.

- 1. The browser requests a page from the locally started CAE.
- 2. The CAE requests the content from the Content Server.

- While in development mode, the Content Server delivers content such as Articles and content items which link to the web resources.
  - In live mode, the Content Server also delivers the web resources to the CAE.
- 4. The CAE has got the editorial content which links to the web resources. Now, the CAE resolves the local location of the web resources and requests the resources from the file system.
- 5. The CAE reads the resources from the file system.
- 6. The CAE combines the content from the Content Server and the web resources from the file system and delivers the requested page to the browser.

#### Workflow

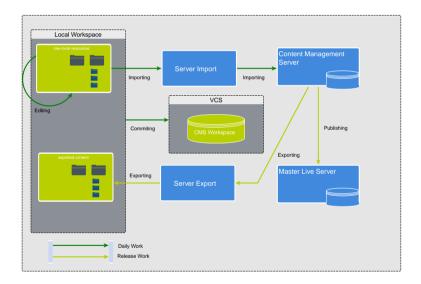


Figure 6.24. Workflow in detail

Figure 6.24, "Workflow in detail" [322] gives an overview of the web development workflow including the interaction between the different locations of web resources. The "exported content" part of the local workspace contains files used for versioning content itself for later reimport into a different *CoreMedia Content Management Server* (find more in section "Exporting" [331]).

The complete workflow comprises the following steps:

- 1. Editing the web resources to fit yours needs
- 2. Building the sources with Grunt
- Importing the local changes to the Content Management Server and Linking the resources to the content.

This step is only necessary when you start with a new theme. Afterwards you can work with local resources until you want to publish the changes to the live system.

- 4. Previewing your changes in the preview CAE
- 5. Committing your changes (optional) to a VCS
- 6. Exporting the resouces (optional)

#### Software Requirements

On your computer you need the following:

- → The Blueprint workspace which contains the web resources
- Your favorite tools to develop and maintain the web resources
- → A locally running preview CAE to visualize your changes immediately
- → Access to CoreMedia Studio to attach web resources to pages

For the development of web resources it is not relevant whether the *Content Management Server* used by *CAE* and *Studio* is running locally or remote. So you can use shared test infrastructure.

### **Editing Source Files**

In general, editing a theme is a straightforward development task as soon as you have set-up the preview. When you edit CSS files, Saas files or JavaScript files, add images and, maybe, write Freemarker templates you will immediately see all changes in your preview CAE.

All CoreMedia themes come with a Grunt watch taks, which includes a live reload mode. This will automatically releoad your changed files (see <a href="https://github.com/gruntjs/grunt-contrib-watch#live-reloading">https://github.com/gruntjs/grunt-contrib-watch#live-reloading</a>).

However, before you can start editing a theme, you need a theme. You can either edit an existing theme, or create a new theme. Creating a new theme requires additional work, because before you can see the preview, you need to create a new module, do an initial upload of your theme to the *Content Server* and link it to a site.

Renaming or adding of templates will work smoothly, but deleting a template will not work without clearing the cache. Empty the cache or restart the CAE to see the affected changes.

### Creating a New Theme

A theme is edited in an extension module in the workspace. The structure of a theme is described in Section 6.4.1, "CoreMedia Themes" [311].

When you create a new theme it is a good idea to extend at least the *CoreMedia Blueprint* basic theme because it deals with some common problems, such as conflicting JavaScript frameworks. The basic theme is located in modules/cae/cae-themes/basic-theme.

Extending an existing theme

Extending an existing theme requires two steps:

- 1. Add a dependency to this theme in the POM of your own theme. This is necessary for code completion in your IDE.
- Add links to all CSS and JavaScript files of the theme that you extend to the theme descriptor of your new theme.

When you import resources from another theme, you need to follow a certain order:

CSS files

First, you have to import the CSS files of the parent theme, then your own files.

JavaScript files

- 1. Vendor-specific JavaScript files of the parent theme
- 2. Vendor-specific JavaScript files of your theme
- 3. CoreMedia-specific JavaScript files of the parent theme
- 4. JavaScript files of your theme

The reason for this order is the use of noConflict (true) in the first CoreMedia-specific JavaScript. Because, CoreMedia cannot customize third-party addons, noConflict() can only be called after the inclusion of third-party addons. All CoreMedia-specific JavaScript files use a CoreMedia-specific namespace for JQuery to avoid conflicts. As a result, you cannot rely on \$ and jQuery global scope variables.

### **Preparing the Preview**

Immediate preview of your changes requires a local preview CAE on a Tomcat in development mode and the usage of local resources.

Internally, the CAE handlers and link schemes will map the linked resource objects of a page content in the repository to the files in the local workspace. For this, you have to do the following configuration:

Add the paths to the resources of your theme to the extraResourcePaths
property of the Resources element in the tomcat-context.xml file of the
preview CAE Tomcat.

```
<Resources
className="org.apache.naming.resources.VirtualDirContext</pre>
```

etraesonelits "\$[mjet.bedir]/../../extensions/caprate/caprate-them/scotnein/msones/MTA-IN/msones, "\$[project.basedir]/../../extensions/corporate/corporate-them/target/resources, \$[project.basedir]/../../extensions/corporate/corporate-cae/src/main/resources

Example 6.15. Theme paths in tomcat-context xml



All paths must be in one line, separated by commas.

2. To start the local Tomcat in development mode, use the following command:

- a. The Maven setting cae.use.local.resources of the preview CAE must be "true" in order to use local resources. This is the default setting.
- b. The Maven setting cae.developer.mode of the preview CAE must be "true" in order to run Tomcat in developer mode. This is the default setting

Local resources only work with a CAE started in a Tomcat in development mode. Otherwise, the CAE will not initialize, throwing an IllegalStateException. If development mode is turned on, JavaScript and CSS content will not be minified and merged into one JavaScript and one CSS resource.

Open your browser at http://localhost:40081/blueprint/servlet/<YourDemoSite>

- 3. You have to create and link a content structure in the Content Server which corresponds to your local resource structure. The easiest way is to import your resources in the content repository as described in Section "Import Changes into Repository and Link to Content" [326] and link them afterwards to the site.
- 4. In order to see the effect of your changes, you have to build your resources after each change. The easiest way is to use grunt watch. This will watch your Sass, Javascript and Freemarker source files and will recompile them after each change. See the README.md file in the corporate-theme module of the workspace for details.

When you have configured the preview, you will see the effect of changed web resources in the CAE in your local browser by navigating through the site that you have changed.

When you have started a local CoreMedia Studio you can watch the changes more comfortably in the Studio preview, because, by default, CoreMedia Studio uses the CoreMedia CAE for preview which is installed on the same computer as Studio. The Studio preview offers the ability to explicitly search for elements and display them

Preview in local Studio

as preview without displaying the surrounding sites while still loading dependencies like CSS styles from web resources.

When you do not want to build and start a local *CoreMedia Studio*, you can just copy and paste the preview URL of a non-local Studio to a new browser window/tab and change the hostname to your localhost. Therefore, you will see the preview as it would be in *Studio*.

Preview without local Studio

### Committing (optional)

The next step is committing your local changes to the VCS of your choice to save and finish your daily work.

### Import Changes into Repository and Link to Content

You do not need to import every change into *CoreMedia Content Server* for your daily work. Importing is only required when you create a new theme and when you add or delete web resources from your theme. That is because the linked resources in the *Content Server* have to correspond to your local resources.

The integrated *Blueprint* workflow for theme import requires the following Maven plugins:

frontend-maven-plugin

This plugin (see https://github.com/eirs-lett/frontend-maven-plugin) is used to integrate Node, NPM and tools such as Grunt, Bower, Gulp into your Maven workflow. The plugin uses Grunt to build your Saas resources and to put the Freemarker templates into a JAR file.

maven-assembly-plugin

This plugin puts all generated web resources into a Zip file and also adds the theme descriptor to the file.

coremedia-webresource-contentmaven-plugin This plugin (see https://documentation.core-media.com/utilities/coremedia-webre-source-content-maven-plugin/ for details) creates CoreMedia XML conform content from your web resources. This content is ready for the import into the *Content Server*.

In short, the Blueprint workflow consists of the following steps:

- 1. You edit the native web resources in a theme. See Section 6.4.1, "CoreMedia Themes" [311] for details.
- 2. You build the theme with the *frontend-maven-plugin* or use directly Grunt (see the README.md file, in the corporate-theme extension).

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Web Development Workflow

- 3. The web resources are bundled into Zip artifacts with the *maven-assembly-plugin* in the theme modules.
- The coremedia-webresource-content-maven-plugin takes the themes artifact and creates CoreMedia XML conform content.
- Afterwards, you can use the serverimport tool (see Section "Serverimport/Serverexport" in CoreMedia Content Server Manual for details) to import the content into the Content Server.
- 6. When you have imported the theme for the first time, you have to link it to the appropriate site. You can do this in *CoreMedia Studio*.

The following sections describe these tasks in more detail:

#### **Building and Packaging the Web Resources**

The theme is build with Grunt. Either directly started, or with the *maven-frontend-plugin*. When you want to add the templates to the theme, you have to start the plugin with the withTemplates profile.

Buildina the theme

grunt build mvn install

Example 6.16. Building the theme with Grunt or Maven

Grunt is configured in the Gruntfile.js file. Mainly, Grunt processes the Saas files and copies them together with the other resources into the target/re sources/themes folder. The Freemarker templates are packaged into a JAR file and also copied into the target folder.

Packaging the theme

As a second step, the *maven-assembly-plugin* takes the web resources from the target directory and packs them into a Zip file. It also adds the theme descriptor into the THEME-METADATA folder of the Zip file. The configuration of the *maven-assembly-plugin* is taken from the assembly/resources-assembly-descriptor.xml file.

The Maven build process also creates a theme JAR file which contains the templates, directly below the target folder. However, this file is not used.

### Converting web resources into content items

Before you can import web resources into the CoreMedia repository, you have to convert them into an XML format that can be imported. *CoreMedia Blueprint* contains the *coremedia-webresource-content-maven-plugin* for this task (see https://documentation.coremedia.com/utilities/coremedia-webresource-content-maven-plugin/for details).

When configured, the plugin processes the web resources of all dependencies with type "zip" and classifier "theme" automatically during the Maven build and produces

XML content ready to be imported with the *serverimport* tool. The content files are bundled into another Zip artifact.

Configure the plugin in your POM file as follows:

```
<dependencies>
  <dependency>
   <groupId>${project.groupId}</groupId>
   <artifactId>MyTheme</artifactId>
   <version>${project.version}</version>
   <classifier>theme</classifier>
    <type>zip</type>
 </dependency>
</dependencies>
<build>
  <plugins>
   <!-- Create Webresource content in target folder -->
   <plugin>
      <groupId>com.coremedia.maven</groupId>
<artifactId>coremedia-webresource-content-maven-plugin</artifactId>
      <dependencies>
        <!-- Provide the CSS importer implementation and its
configuration-->
        <dependency>
          <groupId>${project.groupId}</groupId>
          <artifactId>css-importer-lib</artifactId>
          <version>${project.version}</version>
        </dependency>
       <!-- Provide doctypes to create web resources as content-->
        <dependency>
          <groupId>${project.groupId}</groupId>
        <artifactId>contentserver-blueprint-component</artifactId>
          <version>${project.version}</version>
        </dependency>
      </dependencies>
      <executions>
        <execution>
          <id>compile-resource-corporate-testdata</id>
          <goals>
            <goal>compile</goal>
          </goals>
          <phase>compile</phase>
        </execution>
      </executions>
   </plugin>
  </plugins>
</build>
```

Example 6.17. Configuration for webresources plugin

The module in which you execute the plugin requires a dependency on your theme artifact. The plugin itself requires a dependency on CoreMedia content types. However, the plugin is only capable of the CoreMedia Blueprint document types. Even though the dependency to the document types might look generic, it is needed only for technical reasons. That is because the plugin makes use of a temporary content server internally.

Dependency on content types

CoreMedia Blueprint comes with some test-data modules which provide the content of the CoreMedia example sites. In the default configuration, these modules include the themes content for input.

Content modules

Even though presumably you do not maintain any articles and pictures in the project workspace, you should add a content module to your project right now, because it also serves as hook point to include the themes. You might use a content module for some initial content like technical settings, symbols and the like.

### **Importing content into Content Server**

When the *coremedia-webresource-content-maven-plugin* has created XML content, import the content into the *Content Server*. For the local Chef deployment, this is integrated in the deployment workflow. So, when you have integrated the content creation into an existing content module as described above, your theme will automatically be imported, when you create or update your Vagrant box.

Content of type CMJavaScript stores the JavaScript as XML in the repository. However, some JavaScript minifier tools create minified JavaScript that contains Unicode characters that are not allowed in XML. For example, U+001F or U+FEFF. If you try to load or import JavaScript with such a character, you will get error or log messages like Could not convert markup Or InvalidProperty-ValueException (errorCode: CAP-API-16176).

4

When you want to import the content manually, using the serverimport tool, have a look in Section 3.5.3, "Locally Starting the Components" [85]. You will find a description on how to import content from the workspace into the server. In Section "Serverimport/Serverexport" in CoreMedia Content Server Manual you will find more details about the serverimport tool.

### Linking

After importing the web resources, they are available on your *CoreMedia Content Server* below the Themes folder. If you added new web resources, you have to link them to the root page of a site (see Section 6.3.12, "Client Code Delivery" [291]). To do this, you can use *CoreMedia Studio* or *CoreMedia Site Manager*. If you just changed an existing web resource and do not want to change linking you can skip this step.

To link the theme, proceed as follows:

- 1. Open the Page to which you want to add the theme in CoreMedia Studio.
- 2. Open the System tab.
- Link the aggregating CSS and JavaScript files from the main folder of the theme to the Associated CSS and Associated JavaScripts properties respectively (see Figure 6.25, "Linking a theme to site root" [330]).

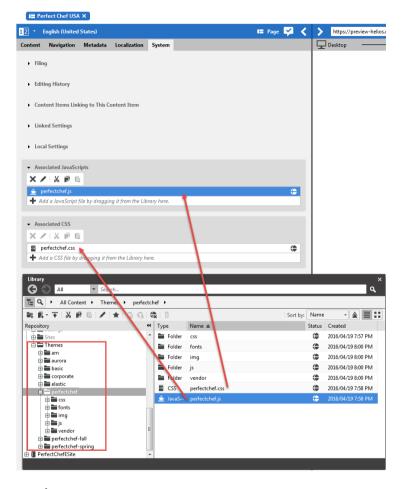


Figure 6.25. Linking a theme to site root

### Release work

The release work consists of two parts:

- publishing the content
- exporting the content to your VCS (optional)

#### **Publishing**

Just like every other content, web resources imported to the *Content Server* need to be published in order to let the changes affect the live *CAE*. See the CoreMedia Studio User Manual for details about publishing content.

#### **Exporting**

If you want to export the resources to a local repository, you need the server export tool. For details of the server export tool consult Section "Serverimport/Serverexport" in CoreMedia Content Server Manual.

This can be useful if you want to store content in your local repository, for example to use versioning of the content itself for later re-import into a different *Content Management Server*. You then need to export content created for the web resource and every content you linked the content to.

Keep in mind that if you have dependencies inside your web resources, for example you have a CSS file which styles the background of an element using a background image, you need to export the created content for the image file as well. Keep in mind that the content is just exported to the local file system so you need to commit the created files to the repository afterwards.

# **6.5 Localized Content Management**

One of the primary challenges when engaging in a global market is to reach all customers in different countries.

The first most obvious task is to provide your website contents in different languages. But in addition you may also want to customize your advertised products to local holidays or meet the different legal requirements in different countries.

CoreMedia DXP 8's Multi-Site concept assists you in meeting these requirements.

# 6.5.1 Concept

There are many possible approaches to fulfill the requirements for providing multiple sites in different countries. *CoreMedia DXP 8* offers a solution which you can customize to your needs and to the workflows you are used to.

The following chapter will present the basic ideas and concepts of *CoreMedia DXP 8's* Multi-Site to you.

### Terms

The multi-site concept and documentation is based on the following terms. You may skip this section for now and return to it later when these terms are referenced.

#### Locale

The term locale refers to the concept of translation and localization. Thus, it is in general a combination of a country and a language. So if the country *Switzerland* requires contents to be available in English, Italian, German and Romansh, four locales have to be defined.

locale = country + lanquage

The locale is represented as IETF BCP 47 language tag (Tags for Identifying Languages)

IFTF BCP 47

guages).
A site is a cohesive collection of web pages

A site is a cohesive collection of web pages in a single locale, sometimes referred to as localized site. Technically a site consists of:

- → the site folder,
- the site indicator,
- → the site's home page and

Site

→ other contents of the site.

#### **Master Site**

A master site is a site other localized sites are derived from. A localized site might itself take the role of a master site for other derived sites. This reflects the need that your localized Canadian site (which is in English) needs another localized variant in French.

#### Site Folder

All contents of a site are bundled in one dedicated folder. A typical example of a site folder is:

/Sites/MySite/Canada/French

### Site Indicator

A site indicator is the central configuration object for a site. It is an instance of the content type CMSite. It explicitly configures:

- → the site's home page,
- the site identifier,
- → the site name.
- → the site's locale,
- the master site and
- → the site manager group.

It also implicitly defines the root of the site folder.

#### **Home Page**

The site's home page is the main entry point for all visitors of a site. Technically it is also the main entry point to calculate the default layout and the contents of a site.

#### Site Identifier

The site identifier needs to be unique among all sites. It can be used to reference a site reliably also outside the CMS for example in configuration files.

#### Site Name

The site name is the name of a master site and all derived sites. A derived site inherits

#### Site Manager Group

the site name from its master site and must not change it.

Members of a site manager group are typically responsible for one localized site. The recommendation is to have one dedicated group for each site with appropriate permissions applied for the site folder.

Responsible means that they take care of the contents of that site and that they accept translation tasks for that site. If a site manager is allowed to also trigger translation tasks from the master site to their site they need to be be added to the translation manager role.

While the Site Manager Groups are typically local to their site, thus represent the horizontal layer, CoreMedia Digital Experience Platform 8 also introduces a vertical layer referred to as global site manager. As a consequence the members of the horizontal layer are sometimes referred to as local site managers.

Global site managers have an overview over all sites while local site managers focus on their sites with additionally required access to the particular master site for translation processes.

#### **Translation Manager Role**

Editors in the translation manager role are in charge of triggering translation workflows either from or to a site.

### **Sites Structure**

CoreMedia DXP 8 assumes that your localized sites are all derived from one master site. The site hierarchy might be nested, thus a site derived from the master site again might have derivatives. You can trigger the localization process from your master site, directly derived sites will adapt and forward changes to their derived sites.

The examples below refer to the default configuration which comes with *CoreMedia Blueprint*. To adapt the structure to your needs you have to configure the SiteMod el - see also Section "Site Model and Sites Service" [342].

Global and Local Site Manager

### Multi-Site Folder Structure

All elements belonging to a site structure are placed in one dedicated folder. In this folder you will find the master site as well as all derived localized sites.

Another set of master and derived sites could be created in parallel to that site following the same concept.

```
/Sites/
MySite/
United States/
English/ master
Spanish/ derived from U.S. English
Canada/
English/ derived from U.S. English
French/ derived from Canadian English
MyOtherSite/ another master site structure
```

Example 6.18. Multi-Site Folder Structure Example

The folder structure of the master site and its target sites should be kept equal to avoid the automatic recreation of removed or renamed folders during the translation workflow.

In addition to this common aspects for all sites might be placed outside this folder structure. For details see Section 6.3.1, "Folder and User Rights Concept" [264].

#### Site Folder Structure

The central entry point into the site folder is the site indicator. It points implicitly to the site's root folder (as it needs to be located at the same folder hierarchy depth among all sites in the system) and points explicitly to the site's home page.

Assuming that your site indicator is always placed in some folder like Navigation your site folder structure may look like this:

```
MySite/
United States/
English/
Navigation/
MySite [Site] site indicator
MySite site's home page
...
```

Example 6.19. Site Folder Structure Example

While the above describes the mandatory folder structure for a site, there are additional structures which adhere to the proposed separation of concerns in Section 6.3.1, "Folder and User Rights Concept" [264], thus within a site you can have several user roles taking care of different aspects of the site as there are:

- → **Editorial content:** For example, articles, images, collections etc. This is the real content of a site that is rendered to the web page. They are located in **folders** Editorial, Pictures and Videos.
- Navigation content: Channels that span the navigation tree and provide context information, as well as their page grids (see also Section 6.3.2, "Navigation and Contexts" [265]). These contents are located in a folder named Navigation.
- Technical content: Site specific, technical documents, like actions, settings, view types, etc. They can be found in folder named Options.

### Site Interdependence

Having a site derived from its master you will have two layers of interdependence:

- 1. The site indicator points to its master site indicator.
- Each derived document points to its master annotated by the version of the master when the derived document retrieved its last update from the master. This information is used in the update process when a new master version requires its derived contents to be translated again.
- A site indicator inherits the site name from its master. If a site indicator has no master it has to define the site name, which will be used for all derived sites.

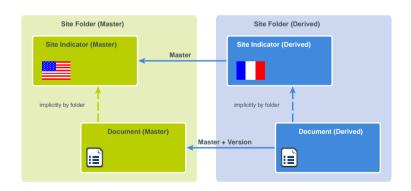


Figure 6.26. Multi-Site Interdependence

The master property is configured as weak link by default. Thus, you might publish derived sites before (or without) publishing the master site.

### Modifying the Site Structure

Whenever possible, the structure of a site should not be changed after it has been set up initially. In particular, you should not:

- Change the id of a site. If you do so, you must at least re-index its entire master site, if any. See Section 5.2, "Configuring the CAE Feeder" in CoreMedia Search Manual for details on the re-indexing procedure. However, the site id might also be stored in other places that a simple re-indexing will not update.
- Move a content to a different site. If you do so, you must at least update the master links of the affected contents to point into the master site of the new site.
- Change the locale of a site. If you do so, you must at least update the locale stored in each individual content of the site.
- Change the master site of a site. If you do so, you must at least update the master links of all contents in the site.

After significant changes of the site structure, you should run the cm validate-multisite tool to detect inconsistencies in the content. See Section "Validate Multi-Site" in CoreMedia Content Server Manual for details.



### 6.5.2 Administration

Using CoreMedia DXP 8's Multi-Site concept requires some administrative efforts which are described in this section.

#### **Locales Administration**

</settings>

Each site is bound to a specific locale (see Locale [332]). In order to ensure a consistent usage of locale strings across multiple sites that might be managed in a single content repository, the entire list of available locales is maintained in a central document of type CMSettings.

The document /Settings/Options/Settings/LocaleSettings contains in the property Settings a String List property availableLocales which contains locale strings. Example 6.20, "XML of locale Struct" [337] shows the XML structure of the Struct:

LocaleSettings document for locale configuration

Example 6.20. XML of locale Struct

Please make sure, that the path to the LocaleSettings is configured in the Studio properties, as described in Section 7.15, "Available Locales" in CoreMedia Studio Manual

For providing a new locale, you can simply open the document LocaleSettings and add a new entry to the list of locales. See Section 4.6.4, "Editing Struct Properties" in *CoreMedia Studio User Manual* for details on how to edit a struct property and add items to string lists. Figure 6.27, "Locales Administration in CoreMedia Studio" [338] shows a Studio tab in which the LocalesSettings document is being edited.

Sometimes you might want to define locales for a supranational region such as Africa or Latin America. In this case you can add the language code followed by the UN M.49 area code as described in <a href="http://en.wikipedia.org/wiki/UN\_M.49">http://en.wikipedia.org/wiki/UN\_M.49</a>. For Spanish in Latin America and the Caribbean add, for example, "es-419".

Supranational regions

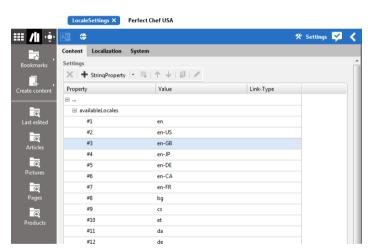


Figure 6.27. Locales Administration in CoreMedia Studio

# **Groups and Rights Administration**

This chapter describes all groups and users, that have to be defined for localization. There are several explicit groups and one user, that can be configured in the SiteModel - see also Section "Site Model and Sites Service" [342]. For an overview of predefined editorial users that come with *CoreMedia Blueprint* have a look at Appendix - Predefined Users [484].

The translation manager role is defined once in the property translationMan agerRole of the SiteModel. It is a required group for every user that needs to start a translation workflow and to derive a site

translation manager role

In case, you do not want to allow every translation manager to also derive sites, it is advisable to create an additional global site manager group, that has the right, to make modifications in the global sites folder.

global site manager

Members of a site manager group take care of the contents of one or more sites. They may for example accept translation workflows if they manage the corresponding target site of a workflow. Or they may start a translation workflows from the master site. For the latter, they must also be member of the translation manager role group, which is described above.

site manager group

The site manager group can be defined in the site indicator. The name of the corresponding property field is defined in the <code>siteManagerGroupProperty</code> of the <code>SiteModel</code>. If not specified, the group "administratoren" will be used by default. This is also the fallback if the defined group is not available.

There are two ways to set the site manager group:

- → While deriving a new site in the sites window, you can set the group.
- Directly in the site manager group property of the site indicator.

For technical reasons the actual changes during a translation workflow are performed as the translation workflow robot user as configured in the property translationWorkflowRobotUser of the SiteModel. The user needs read and write access on the sites taking part in a translation workflow. As this user is only technical, access to the editor and filesystem services should be restricted, which can be done in the file jaas.conf in the module content-management-serverwebapp. (For details see Section "LoginModule Configuration in jaas.conf" in CoreMedia Content Server Manual).

translation workflow robot user

### Overview of required users and groups for multi-site

Table 6.18, "Suggested Users and Groups for multi-site" [339] shows an example, how the configuration of user groups may look like in *CoreMedia Blueprint*.

Туре	Name	Member of	Rights	Remark
group	global-site- manager	approver-role, publisher-role, translation- manager-role	<ul> <li>→ /Home (folder: RMDS, content: RSF)</li> <li>→ /Settings (folder and content: R)</li> <li>→ /System (folder and content: R)</li> <li>→ /Sites (folder: RAPSF, content: RMDAPS)</li> </ul>	

Table 6.18. Suggested Users and Groups for multi-site

Туре	Name	Member of	Rights	Remark
group	local-site-man- ager	approver-role, publisher-role, translation- manager-role	<pre>→ /Home (folder:     RMDS, content:     RSF)     / Settings     (folder and content: R)     / System     (folder: RF, content: RMD)     / Themes     (folder: RAPF, content: RMDAP)     / Sites/<master-site-root-folder>     (folder and content: R)</master-site-root-folder></pre>	
group	manager- <lan- guage-tag&gt;</lan- 	local-site-man- ager	/Sites/ <site- root- folder&gt; (folder: RAPF, content: RMDAP)</site- 	Suggested pattern configured in siteMan agerGroupPattern of the SiteModel
group	translation- manager-role			Configured in transla tionManagerRole of the SiteModel
group	translation- workflow-ro- bots		<pre>/ (folder and content: R) /Sites (folder: RFA, content: RMDA)</pre>	
user	translation- workflow-robot	translation- workflow-ro- bots		Configured in transla tionWorkflowRo botUser of the Site Model

The rights abbreviations denote:

→ R - read

→ M - modify / edit

### CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Administration

- → D delete
- → A approve
- → P publish
- → F folder
- → S supervise

For further information about the rights, please refer to chapter "User Rights Management" in [CoreMedia Content Server Manual].

### Definition while deriving site

When deriving a new site, a proposal for the name of the site manager group is generated from a predefined pattern. By default, the name starts with *manager* followed by the language tag of the selected target locale (see also Figure 6.28, "Derive Site: Setting site manager group" [341]). This pattern may be configured in the property siteManagerGroupPattern of the SiteModel.



Figure 6.28. Derive Site: Setting site manager group

### Adapting site manager group later on

If the site already exists, the name of the site manager group can be set or modified directly in the site indicator (see Figure 6.29, "Site Indicator: Setting site manager group" [342]).

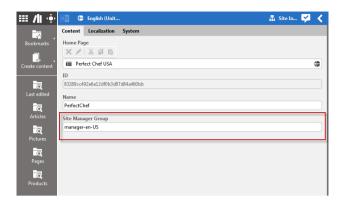


Figure 6.29. Site Indicator: Setting site manager group

If the group does not exist, the property field will be marked red and the creation of the site or the assignment of the group may not be performed, thus the group needs to have been created before. Read more about users, groups and administration in Section 3.16, "User Administration" in CoreMedia Content Server Manual.

# 6.5.3 Development

CoreMedia DXP 8's Multi-Site concept contains an example implementation for translation and localization processes. As you might have different requirements, for example defined by a translation agency which does the translation for you, the Multi-Site feature is highly configurable. Read the following sections to learn about the configuration options.

### Site Model and Sites Service

The site model and the sites service are strongly connected with each other. While the site model consists of properties defining the site structure, the sites service uses this model to work with sites programmatically.

#### **Sites Service**

The sites service is designed to access the available sites and to determine the relation between sites and contents. The site model configures the behavior of the sites service.

For developing multi-site features the main entry point is the sites service.

#### Site Model

The site model is the centralized configuration of the CoreMedia Multi-Site behavior. Its configuration is required in several applications which are listed below. While section Site Model Properties [343] lists the configurable properties (exception:

CoreMedia Site Manager with an extra description in Site Model in CoreMedia Site Manager [347]) the different configuration locations are explained per application:

- → Site Model in CoreMedia Studio [346]
- → Site Model in Content Application Engine [346]
- → Site Model in Command Line Tools [347]
- → Site Model in CoreMedia Site Manager [347]

#### **Site Model Properties**

The following table illustrates the configurable site model properties. To get to know more about the properties and patterns used, consult the Javadoc of com.coremedia.cap.multisite.SiteModel.

sitemodel.site.indicator.documentType					
Description	Specifies the content type of the site indicator document. Each site must only have one instance of that content type.				
Default Value	CMSite				
sitemodel.si	te.indicator.depth				
Description	Defines the depth under the root of the site folder, where the site indicator document resides.				
Default Value	1				
sitemodel.site.indicator.namePattern					
Description	Name pattern, which will be used for the name of the site indicator document when deriving a site. Only placeholder {0} is available for this property. For an overview of placeholders see Table 6.20, "Placeholders for Site Model Configuration" [345].				
Default Value	{0} [Site]				
sitemodel.site.rootdocument.namePattern					
Description	Defines the pattern for the site's home page document name, used while deriving a site. Only placeholder {0} is available for this property. For an overview of placeholders see Table 6.20, "Placeholders for Site Model Configuration" [345].				
Default Value	{0}				
sitemodel.site.manager.groupPattern					
Description	Defines the pattern for responsible default site manager group name when deriving a site. For available placeholders see Table 6.20, "Placeholders for Site Model Configuration" [345]				

Table 6.19. Properties of the Site Model

Default Value	manager-{4}				
sitemodel.siteManagerGroupProperty					
Description	Defines the property of the site indicator document holding the site manager group name.				
Default Value	siteManagerGroup				
sitemodel.tr	ranslationManagerRole				
Description	Defines the group name denoting the role which permits a user to star a translation workflow.				
Default Value	translation-manager-role				
sitemodel.id	Property				
Description	Defines the property of the site indicator document which contains the site id.				
Default Value	id				
sitemodel.na	nmeProperty				
Description	Defines the property of the site indicator document which contains the site name.				
Default Value	name				
sitemodel.lo	ocaleProperty				
Description	Defines the property of translatable content and the site indicator document, which holds the locale of the content.				
Default Value	locale				
sitemodel.ma	asterProperty				
Description	Defines the property of translatable content and the site indicator, which contains the link the master document.				
Default Value	master				
sitemodel.masterVersionProperty					
Description	Defines the property of translatable content, which contains the version the corresponding master document.				
Default Value	masterVersion				
sitemodel.rootProperty					
Description	Defines the property of the site indicator document, which refers to the home page document of this site.				
Default Value	root				
sitemodel.ur	riSegmentProperty				

Description	Defines the property of the site's home page content type, which defines the root URI segment of the site.			
Default Value	segment			
sitemodel.ur	riSegmentPattern			
Description	Defines the pattern for the default root URI segment when deriving a site. For available placeholders see Table 6.20, "Placeholders for Site Model Configuration" [345].			
Default Value	{0}-{4}			
sitemodel.rd	ootFolderPathPattern			
Description	Defines the pattern to determine the site folder for a new derived site. For available placeholders see Table 6.20, "Placeholders for Site Model Configuration" [345].			
Default Value	/Sites/{0}/{6}/{5}			
sitemodel.rd	ootFolderPathDefaultCountry			
Description	Defines the folder name for the country folder, if the locale chosen while deriving a site defines no country explicitly.			
Default Value	NO_COUNTRY			
sitemodel.tr	ranslationWorkflowRobotUser			
Description	Defines the user name of the user responsible for creating derived content during a translation workflow.			
	The user should have read / write access on all localizable Sites.			
	The user should not be allowed to use the editor and filesystem services.			
Default Value	translation-workflow-robot			

# **Site Model Placeholders**

Place- holder	Description	Example
{0}	site name	MySite
{1}	site locale's language code	en
{2}	site locale's country code (defaults to language code, if not available)	US

Table 6.20. Placeholders for Site Model Configuration

Place- holder	Description	Example
{3}	site locale's variant (defaults to country or language code, if not available); using BCP 47 Extensions	u-cu-usd
{ 4 }	site locale's IETF BCP 47 language tag	en-US-u-cu-usd
{5}	site locale's language display name (localized in U.S. English); only available for sitemodel.rootFolderPath-Pattern	English
{6}	site locale's country display name (localized in U.S. English); only available for sitemodel.rootFolderPathPattern	United States
{7}	site locale's variant with the prefix variantPrefix configured in site model's Spring context; defaults to empty String; only available for sitemodel.rootFolder-PathPattern. See IANA Language Subtag Registry for valid registered variants.	_arevela

# **Application Configurations**

For details of the configuration in every application, please read the documentation below.

#### CoreMedia Studio

The site model default properties can be adjusted in the application.proper ties file in the src/main/webapp/WEB-INF directory of the studio-webapp module. See Chapter 3, Deployment in CoreMedia Studio Manual for further information.

#### **Content Management Server**

The site model default properties can be adjusted in the application.proper ties file in the src/main/webapp/WEB-INF directory of the content-manage ment-server-webapp module. See Section 3.1, "Structure of Content Server Installation" in CoreMedia Content Server Manual for further information.

#### **Content Application Engine**

The site model default properties can be adjusted in the <code>component-blueprint-cae.properties</code> file in the <code>src/main/resources/META-INF/coremedia</code> directory of the <code>cae-base-component</code> module. Thus, the configuration applies to the Live <code>CAE</code> as well as to the Preview <code>CAE</code>. See CoreMedia Content Application Developer Manual for further information.

#### **Command Line Tools**

The site model default properties can be adjusted in the <code>commandline-tools-sitemodel.properties</code> file in the <code>properties/corem</code> directory of the <code>cms-tools-application</code> module.

#### CoreMedia Site Manager

The Site Manager provides only rudimentary support of the multi-site features especially for backwards compatibility to old CoreMedia systems. For the full set of features please use CoreMedia Studio.

To migrate from existing multi-site features of *Site Manager* you need to adapt the editor.xml for example by adding a SiteModel.

Example 6.21, "SiteModel in editor.xml" [347] shows an example for adding the SiteModel to editor.xml.

```
<Editor>
  <!-- ... -->
  <SiteModel
    siteIndicatorDocumentType="CMSite"
    siteIndicatorDepth="1"
    idProperty="id"
    rootProperty="root"
    masterProperty="master"
    localeProperty="locale"/>
    <!-- ... -->
  </Editor>
```

Example 6.21. SiteModel in editor.xml

Mind that for changing property names of master and masterVersion you also need to adapt property editors for the versioned master reference as shown in Example 6.22, "Versioned Master Link in editor.xml" [347].

```
<Document type="..." viewClass="...">
  <!--...
  <!--...
  <Property
    name="master"
    editorClass="hox.corem.editor.toolkit.property.VersionLinkEditor"

    versionProperty="masterVersion"/>
    <Property
    name="masterVersion"
    editorClass="hox.corem.editor.toolkit.property.InvisibleEditor"/>
    <!--...->
    </Document>
```

Example 6.22. Versioned Master Link in editor.xml

# **Content Type Model**

While you might create your very own content type model, the following description is based on the assumption that you use the content type model of CoreMedia

Blueprint. For a custom content type model you must meet certain requirements which are described at the end of this section.

#### **Content Types**

The base content type for any contents which require to be translated is CMLocal ized. For further information see Section 9.6, "Content Type Model" [476].

Example 6.23. CMLocalized

#### **Weak Link Attribute**

The contents of each site have to be published and withdrawn independently of their master. Therefore, the weakLink attribute of every master property must be set to true - see also Content Type Model - LinkListProperty in CoreMedia Content Server Manual.

# **Translatable Properties**

The properties that have to be translated when in derived sites are marked as translatable in the content type model by attaching the extensions:translatable attribute to the property declaration - see also Content Type Model - Translatable Properties in CoreMedia Content Server Manual.

Example 6.24. CMTeasable

# **Automatically Merged Properties**

Usually all non-translatable properties in the master content will be applied automatically to the derived content when a translation task is accepted. This helps to keep binary and structural data in sync between sites, such as images, crops, settings, and the navigation hierarchy, and complements the XLIFF-based update of translatable properties. To enable the automatic merge for a translatable property

or disable the automatic merge for a non-translatable property the exten sions:automerge attribute has to be attached.

Example 6.25. CMSettings

#### **Custom Content Type Models**

Even if it is not recommended, you can use your own content type model with the Multi-Site feature of *CoreMedia DXP 8*. Prerequisite is, that you can configure the Site Model mentioned before to meet the requirements of your own content type model. In addition, you probably need to adapt your document type model to fit the requirements of the multi-site concept.

Therefore, every content type, which may occur in a site must contain all properties, listed below.

- master
- masterVersion
- → locale

Please adapt the configuration of each property to the properties of  ${\tt CMLocalized}$  in the example above.

# ServerImport and ServerExport

Both serverimport and serverexport have a special handling built in for the master and masterVersion properties. The export will store the translation state of a derived document and on import efforts are taken to reestablish a comparable translation state.

For the concrete names of the master and masterVersion properties, the SiteModel has to be provided to the tools, which is done via Spring in the file COREM\_HOME/properties/corem/serverimportexport-context.xml (In CoreMedia Blueprint this file is added in the cms-tools-application module).

# **Examples:**

The examples assume that you export a document and its master and import it afterwards into a clean system. The table uses # (hash mark) to denote contents having the given latest version number.

Master (before)	The master version before export. <i>none</i> means that no master link is set.
Version (before)	Value of the master version property of the derived document before export. <i>none</i> means that no version is specified yet which actually marks derived documents as not being up to date with its master document.
State (before)	The translation state of the derived document before export.
Master (after)	The master version after import (actually always #1).
Version (after)	Value of the master version property of the derived document after import.
State (after)	The translation state of the derived document after import.

Mas- ter (be- fore)	Ver- sion (be- fore)	State (be- fore)	Mas- ter (after)	Ver- sion (after)	State (after)	Comment
#5	5	up-to-date	#1	1	up to date	The master and derived document were up to date before export (derived document is most recent localization of its master). Thus, after import the same state is set.
#5	4	not up-to-date	#1	0	master ver- sion des- troyed	The master and derived document were not up to date before export. Thus, after import the value of the master version property is set to a special version number denoting that the derived content is not upto-date. On API level this is regarded as if the referred master version got destroyed meanwhile. For the editor the document will appear as being not up-to-date.

Table 6.21. Example for server export and import for multi-site

Mas- ter (be- fore)	Ver- sion (be- fore)	State (be- fore)	Mas- ter (after)	Ver- sion (after)	State (after)	Comment
#5	none	not translated yet	#1	none	not trans- lated yet	Derived document was never localized from its master. Thus, the same state applies after import.
none	5	no master	none	5	no master	Corrupted content: No special logic is applied. The overall approach for import and export is defensive thus if the state was invalid before, the fallback is to use the default behavior from import and export keeping the values as is.

# **XLIFF Integration**

Translation jobs can be represented using the XLIFF, the XML Localization Interchange File Format. XLIFF is an OASIS standard to interchange localizable data tools as for example used by translation agencies. An XLIFF file contains the source language content of translatable properties from one or more documents. It is then enriched by a translation agency to contain the translated content, too. CoreMedia DXP 8 support XLIFF 1.2, where version 1.2 is the most recent final specification.

An XLIFF file is structured into multiple translation units. While a string property is encoded as a single translation unit, a richtext property is split into semantically meaningful parts, comprising for example a paragraph or a list item. Translation units are then grouped, so that units belonging to a single property are readily apparent.

All properties of a single document are included in a single file section according to the XLIFF standard. A custom attribute allows the importer to identify the target document that should receive the translation, as supported by the XLIFF standard. Translation tools must preserve this extension attribute when filling the target content into the XLIFF file.

The following fragment shows the start tag of a <file> element for translating from English to French, indicating the source document 222 and the target document 444

```
<file
   xmlns:cmxliff=
   "http://www.coremedia.com/2013/xliff-extensions-1.0"</pre>
```

Example 6.26. XLIFF fragment

```
original="coremedia:///cap/version/222/1"
source-language="en"
datatype="xml"
target-language="fr"
cmxliff:target="coremedia:///cap/content/444">
```

#### Translation Workflow

#### **Translation Workflow Configuration**

This section describes general configuration options for translation workflows.

#### **XLIFF**

The handling of empty translation units during XLIFF import can be configured using the following properties:

**Property Name** Description Default Value translate.xliff.im- Configure handling of empty IGNORE WHITESPACE trans-unit targets for XLIFF port.emptyTransUnitimport. Possible values: Mode → IGNORE: Empty targets are allowed. On import the empty translation unit will replace a possibly nonempty target and thus delete its contents FORBIDDEN: No empty targets are allowed TG-NORE WHITESPACE: Empty targets are only allowed where the matching source is empty or contains only whitespace characters translate.xliff.im-Configure the regular expres- [\\s\\p{Z}]\* sion that determines which port.ignorablecharacters are counted as ig-WhitespaceRegex norable whitespace. This configuration is only used when trans-

Table 6.22. XLIFF Properties

Property Name	Description	Default Value
	late.xliff.im- port.emptyTransUnit- Mode is set to IG- NORE_WHITESPACE.	

#### Translation Workflow Studio UI

The translation workflow UI in *CoreMedia Studio* consists of several panels that enable site managers to start, view and control a translation workflow. Like the workflows themselves (see section "Configuration and Customization" [364]), these panels are also highly customizable.

To get a glance of the Workflow UI see Section 2.4.2, "Control Room" in CoreMedia Studio User Manual and Section 4.7.3, "Translating Content" in CoreMedia Studio User Manual.

#### addTranslationWorkflowPlugin

The configuration of the workflow panels is done in the <code>ControlRoomStudioPlu</code> gin.exml using the <code>com.coremedia.cms.editor.controlroom.config.ad-dTranslationWorkflowPlugin</code>. The addTranslationWorkflowPlugin configures four separate panels for one <code>processDefinitionName</code>:

startPanel:com.coremedia.cms.editor.controlroom.config.ab stractStartTranslationWorkflowPanel

The panel to start one or more translation workflows. It creates the Process instances, sets process variables and finally starts the process.

inboxPanel:com.coremedia.cms.editor.controlroom.con
fig.workflowForm

The panel to display and control a Task in the user's inbox.

pendingPanel:com.coremedia.cms.editor.controlroom.con fig.workflowForm

The panel to display a Process in the user's pending list.

finishedPanel:com.coremedia.cms.editor.controlroom.con fig.workflowForm

The panel to display a finished Process in the user's finished list.

#### workflowForm

As you can see, the type of all these panels except the startPanel is com.coremedia.cms.editor.controlroom.config.workflowForm. This

is the base component for displaying Processes and Tasks and it is inspired by the com.coremedia.cms.editor.sdk.config.documentForm. Like the documentForm the workflowForm has some configuration options that are provided to the form by the framework and are forwarded to nested items using component defaults:

→ bindTo

A value expression returning the process to show.

→ bindToTask

A value expression returning the task to show. If this form displays a process and not a task (especially in the finished list) this option is null.

→ forceReadOnlyValueExpression

An optional ValueExpression which makes the component read-only if it is evaluated to true.

→ processDefinitionName

The name of the definition of processes that may be displayed using this form. This configuration option is not forwarded to nested items.

For detailed information consult the CoreMedia Studio ActionScript API.

#### Customization

Most panels that are used by default only have very few configuration options. This means that if you want to customize these, you will likely have to implement your own workflowForms or start panel.

The only exception is the defaultTranslationWorkflowDetailFrom, which can be configured with the state transitions of the workflow. When you have a look at the provided translation workflow (see Section 6.6.2, "Predefined Translation Workflow" [362]), you will notice a process variable called translationAction. This variable is used to let the user select the next workflow step, which works by setting the value of the translationAction variable to the selected value of the radio group shown in the form. A click on the [Apply] button will then complete the Translate task, which is followed by a Switch task that maps the value of the translationAction to a successor task.

So, by adding a new Switch case and a new successor task for example, you can easily create another translation option. The mapping from UI to workflow is done with the workflowStateTransitions configuration option of the default—TranslationWorkflowDetailFrom. This is basically a map from the current value of the translationAction called state to a list of possible next values for the translationAction called successors. Each workflowStateTransition creates a radio group with the successors as radio buttons, that will be displayed, when the current value of the translationAction matches the state.

# CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites | Development

#### Localization

Localization of the translation workflow UI is done in the file BlueprintProcess Definitions.properties, which uses the following patterns:

- <ProcessDefinition-name>\_text: the name of the ProcessDefini
   tion
- <ProcessDefinition-name>\_state\_<state>\_text: the name of a
   state or successor of a workflowStateTransition
- → <ProcessDefinition-name>\_task\_<task>\_text:the name of a Task

# 6.6 Workflow Management

In this chapter you will find a description of the predefined workflows as well as the workflow actions that are needed to customize existing workflows or define new ones.

Predefined workflows described in here:

- workflows covering the publication of resources, see Section 6.6.1, "Publication" [356].
- an example translation workflow, see Section 6.6.2, "Predefined Translation Workflow" [362].
- a fixed workflow for initially deriving a site from an existing site, see Section 6.6.3, "Deriving Sites" [369].

# 6.6.1 Publication

changes:

In this chapter you will find a description of publication workflows and a description of the publication semantics.

CoreMedia delivers the listed example workflows. But the workflow facilities are not restricted to those features. They can be tailored to fit all types of business processes.

# Approval and Publication of Folders and Content Items

A publication synchronizes the state of the *Live Server* with the state of the *Content Management Server*. All actions such as setting up new versions, deleting, moving or renaming files, withdrawing content from the live site require a publication to make the changes appear on the *Live Server*.

CoreMedia makes a distinction between the publication of structural and of content

- Content-related changes are changes in document versions such as a newly inserted image, modified links, text.
- Structure-related changes are moving, renaming, withdrawing or deleting of resources. So it becomes possible to publish structural changes separately from latest and approved document versions.

For every publication a number of changes is aggregated in a change set. This change set is normally composed in the course of a publication workflow. The administrator and other users with appropriately configured editors can also execute a direct publication, which provides a simpler, although less flexible means of creating a change set.

What is and what does a publication?

# **Change Set in Direct Publications**

When performing a direct publication, the change set is primarily based on the set of currently selected resources or on the single currently viewed resource. As the set of resources does not give enough information for all possible types of changes, three rules apply:

- You cannot publish movements and content changes separately. Whenever applicable, both kinds of changes are included in the change set.
- When a document is marked for deletion or for withdrawal, new versions of that document are not published.
- If the specific version to be published is not explicitly selected, the last approved resource version is included in the change set.

There are also some automated extension rules for the change set, which modify the set of to-be-published resources itself. These rules can be configured in detail. Ask your Administrator about the current settings.

- When new or modified content is published and links to an as yet unpublished resource, the unpublished resource is included in the change set. Depending on the configuration, also recursively linked documents can be included in the change set. Target documents that are linked via a weak link property are not included in the change set.
- When the deletion of a folder is published, all directly and indirectly contained resources are included in the change set.
- When the withdrawal of a folder is published, all directly and indirectly contained published resources are included in the change set.
- When the creation, movement, or renaming of a resource in an unpublished parent folder is published, that folder is included in the change set.

#### **Preconditions**

Preconditions for a successful publication are:

- all path information concerning the resource has to be approved too: if the resource is located in a folder never published before, this folder has to be published with the resource. So, add it to the change set or publish the folder before.
- withdrawals and deletions must be approved before publication.
- all documents linked to from a document which is going to be published have to be already published or included in the change set. This is because a publication that would cause dead links will not be performed. This rule does not apply for weak link properties.
- a document which is going to be deleted must not be linked to from other documents or these documents have to be deleted during the same publication. This rule does not apply for weak link properties.

Preconditions for a successful publication

<b>Status and action on the</b> <i>Content Management Server</i>	Effect on the Live Server on publication
A version of the document does not yet exist on the <i>Live Server</i> . The document is not marked for deletion.	The approved version is copied to the <i>Live</i> Server.
You approve the version.	
The last approved version of a document already exists on the <i>Live Server</i> . The document is not marked for deletion.	No effect on the <i>Live Server</i> .
You start a new publication without any further preparation.	
The document is published and is not marked for deletion. It therefore exists on both servers.	The document is renamed.
You rename the document and approve the change.	
The document is published and is not marked for deletion. It therefore exists on both servers.	The document is moved.
You move the document and approve the change.	
The document is published. It therefore exists on both servers. No links to this document exist.	The document is destroyed on the Live Server.
You mark the document for withdrawal and approve the change.	
The document is published. It therefore exists on both servers. No links to this document exist.	The document is destroyed on the <i>Live Server</i> . The document is moved into the recycle bin on the <i>Content Management Server</i> .
You mark the document for deletion and approve the change.	
The document is published. It therefore exists on both servers. Links to this document from other published documents exist.	The deletion cannot be published, since an invalid link would be created. A message is displayed in the publication window. Remove the link in the other document and publish
You mark the document for deletion and approve the change.	again.
The document is published. It therefore exists on both servers. Weak links to this document from other published documents exist.	The document is destroyed on the <i>Live Server</i> . The document is moved into the recycle bin on the <i>Content Management Server</i> .

Table 6.23. Publishing documents: actions and effects

<b>Status and action on the</b> <i>Content Management Server</i>	Effect on the Live Server on publication
You mark the document for deletion and approve the change.	

<b>Status and action on the</b> <i>Content Management Server</i>	Effects on the Live Server on publication
The folder is published and is not marked for deletion. It therefore exists on both servers.	The folder is renamed.
You rename the folder and approve it.	
The folder is published and is not marked for deletion. It therefore exists on both servers.	The folder is moved.
You move the folder and approve the change.	
The folder is not published and not marked for deletion.	The folder is created on the Live Server.
You approve the folder.	
The folder is published.  You mark it for withdrawal. When queried, you acknowledge the mark for withdrawal of all contained resources. You approve the change.	The folder is destroyed on the <i>Live Server</i> . The withdrawal can only succeed if all resources on the <i>Live Server</i> or <i>Content Management Server</i> that are contained in the folder, and all published resources that link to this folders content via a non-weak link property, are also contained in the change set.
The folder is published.	The folder is destroyed on the Live Server. The folder is moved to the recycle bin on the
You mark it for deletion. When queried, you acknowledge the mark for deletion of all contained resources. You approve the change.	Content Management Server. The deletion can only succeed if all resources on the Live Server or Content Management Server that are contained in the folder, and all published resources that link to this folders content via a non-weak link property, are also contained in the change set.

Table 6.24. Publishing folders: actions and effects

#### **Special cases**

Please keep in mind that:

→ Older versions cannot be published.

Special cases

**Example:** if a version No. 4 had already been published it is not possible to publish version No. 3 thereafter. To do so, create a version No. 5 from No. 3.

During a deletion, a resource that has not been published yet is moved to the recycle bin immediately.

In addition, consult the previous tables for effects of a publication depending on the state of the resource. For all examples it is assumed that you have appropriate rights to perform the action.

#### Withdrawing Publications and Deleting Resources

There is only one fundamental difference between withdrawal of publications and deletion: a withdrawal affects only the *Live Server*, whereas the deletion of a resource - folder or document - causes the resource to be moved into the trash folder on the *Content Management Server*.

Before a withdrawal or deletion can be published as described before, a mark for withdrawal or for deletion must be applied using the appropriate menu entries or tool bar buttons. In the case of folders, the contained resources are affected, too. If you have marked a resource for deletion and withdrawal, then the deletion will be executed.

- When a folder is marked for deletion, all contained published resources are marked for deletion, too. Not published resources are immediately moved into the recycle bin without requiring you to start a publication.
- When a folder is marked for withdrawal, all contained published resources are marked for withdrawal, too.
- When a mark for withdrawal or deletion of a folder is revoked, this also affects all contained resources with the same mark.
- If you use direct publication and approve a folder that is marked for withdrawal deletion, that approval is implicitly extended to the contained resources that are also marked for withdrawal or deletion.
- Disapprovals extend to contained resources in the same way.

# Predefined Publication Workflows

The predefined workflows for the approval and publication of resources are described in the following table. These workflows can be uploaded using cm upload -n <filename>. You can examine their definition and use them as examples for your own definitions, by downloading an uploaded definition using cm download <ProcessName>.

Delete and withdraw resources

Table 6.25. Predefined publication workflow definitions

Workflow	Definition name
simple publication	$\begin{tabular}{ll} \textbf{Process} S \texttt{tudioSimplePublication} \textbf{definedin} \texttt{studio-simple-publication.xml} \\ \end{tabular}$
2-step publication	Process StudioTwoStepPublication defined in studio-two-step-publication.xml

# **Publication workflow steps**

The following table compares the working steps which are covered by the predefined workflows

Step	simple publication	2-step publication
1.	A user creates the workflow with all necessary resources.	A user creates the workflow with all necessary resources.
2.	The resources are published (and implicitly approved) in one step, performed by the same user, who needs 'approve' and 'publish' rights.	A second user (needs 'approval' and 'publish' rights) can explicitly approve resources. In <i>Studio</i> , the second user may also modify the resources before
3.		Publication will be executed when finishing the task after all resources in the change set have been approved.
4.		(If not, the workflow is returned to its 'composer')

Table 6.26. Predefined publication workflow steps

# Features of the Publication Workflows

The predefined publication workflows have some features in common, which are described in the following:

#### **Users and Groups**

In order to execute tasks within workflows, users have to be assigned to special groups. In the predefined publication workflows, these are the following:

- composer-role: to be able to create (and start) a publication workflow and compose a change set
- 2. approver-role: to be able to approve the resources in the change set
- 3. publisher-role: to be able to publish the resources in the change set

Special groups can be defined and linked to the workflow via the Grant element in the workflow definition file. Read more about users, groups and administration in the Content Server Manual

Note that, when all eligible users for a task reject that task, the task is again offered to all eligible users. So if you are the only user for an *approver-role* group and you start a publication workflow, the second step of the workflow will be escalated. That is because you cannot be the composer and the approver of a resource - and there is no other user than you.

#### **Basic Steps in a Publication Workflow**

After a user has created one or more documents, these documents should be proofread, approved and published in a workflow:

- The user (not necessarily the user who did the editing) starts a workflow. If he selects resources at starting time, these resources will be added to the change set and the compose task will be accepted automatically. Otherwise, he has to add the resources to the change set later.
- 2. The user completes the 'compose' task.
- 3. The task 'approve' is automatically offered to all appropriate users (members of the approver-role group, but not to the composer even if he is a member of this group). Somebody accepts the task and approves the resources.

The user has the following options:

option A	option B	option C	option D
The user accepts the task, approves the resource(s) and finishes the task. All resources are approved.	prove all resource(s)	The user rejects the task.	The user accepts the task but delegates it to somebody else.
The task 'Publication' is offered to all members of the group publisher-role.	_	The task is offered all other members of the group approver-role.	

Table 6.27. User options.

# 6.6.2 Predefined Translation Workflow

A translation workflow can be used to communicate changes in the project of a master site to the derived sites.

CoreMedia Blueprint provides one template translation workflow named *Translation* in the file translation.xml in the wfs-tools-application module. The

workflow is built around an empty action, the <code>SendToTranslationServiceAction</code> in the <code>workflow-lib</code> module, which is supposed to implement the sending / receiving of contents to / from a translation agency. Without an implementation of this action, the workflow can still be used for manual in-house translation, possibly in conjunction with XLIFF download/upload.

#### **Roles and Rights**

The translation workflow process is based on two roles defined for *CoreMedia DXP 8's* Multi-Site concept:

- 1. The group translation-manager-role contains all users that are allowed to start a translation workflow. The name of this group has to be configured in the property translationManagerRole of the SiteModel (see section "Site Model" [342]). After changing this property, you have to upload the workflows again, because uploading persists the current property value.
- The site manager group defines the users who may accept translation workflows for the content of a site. Groups and Rights Administration for Localized Content Management [338] describes how to set this property for every site.

#### **Workflow Lifecycle**

As described in section "Roles and Rights" [363], the translation managers start the translation workflow for a set of new or changed contents from the Control Room. Therefore, a new Process instance will be created for every site that has been selected as a translation target.

At first, the Process instances both run two AutomatedTasks that retrieve the manager group and collect / create the derived contents for the target site. For details see Section "Predefined Translation Workflow Actions" [364].

The following UserTask called Translate is used to let the user choose a next step. This is done by selecting a next step in the radio group of the workflowForm. The selected value will then be set as value for the translationAction process variable. This variable is then used in a Switch task to choose the successor task.

These successor tasks are:

- → SendToTranslationService: Send / retrieve content to / from translation agency (has to be implemented in the project)
- Rollback: Cancel the translation and rollback changes that may have been made to the target content. (E.g.: The GetDerivedContentsAction may have created content in the target site derived from the provided master content.)

Complete: Update the masterVersion of the target content to indicate, that the translation is completed. This can be used, for example when the user translated the content manually.

While the Rollback and Complete tasks finish the process, the SendToTrans lationService task has another UserTask successor called Review. This task simply gives the user an opportunity to check the content imported from the translation agency. For details on the Actions behind these tasks see Section "Predefined Translation Workflow Actions" [364].

#### **Configuration and Customization**

The example translation workflow is meant to be configured to your needs. You might define multiple translation workflows, like translation via translation agency or manual translation performed by the site managers. The only restriction is that every translation workflow needs a process variable subject of type String, which will be set by the framework.

In order to reliably track content that is currently "in translation", you also need to define, configure and regularly invoke an instance of the com.coremedia.trans late.workflow.impl.CleanInTranslation class. An example definition is included in the blueprint source in the workflowserver-springcontextman ager.xml file, which you may have to adapt.

Be aware, that changes in the process definition will probably lead to changes in the UI, too. If you want to change only small bits of the provided translation workflow like adding another user-selectable translationAction and Task, this can be done pretty easily through configuration of the defaultTranslation—WorkflowDetailForm inside the ControlRoomStudioPlugin.

But if want to use a workflow completely different to the one provided, be prepared to write your own implementations of the workflowForms and start panel used to display your workflow in *Studio*.

For details on customizing workflows see the [CoreMedia Workflow Manual]. For details on customizing the *Studio* UI for the translation workflows see Section "Translation Workflow Studio UI" [353].

#### **Predefined Translation Workflow Actions**

This section describes various actions that can be used to define a translation workflow

- Section "GetDerivedContentsAction" [365] describes an action that computes, and if necessary creates derived contents from a given set of master contents.
- Section "GetSiteManagerGroupAction" [366] describes an action that determines a site manager group and stores it in a process variable.

- Section "ExtractPerformerAction" [366] describes an action that identifies the user who executes that current task and stores a user object in a process variable.
- Section "CompleteTranslationAction" [367] describes an action that finishes a manual translation process.
- Section "RollbackTranslationAction" [368] describes an action that rolls back a translation process, possibly deleting spurious content.

#### GetDerivedContentsAction

This action retrieves all derived contents from a given list of master contents. If a document already exists in the target site and its masterVersion equals to the current version of the master content, it will be ignored for the workflow. Documents that do not exist will be created in the corresponding folder of the target site. All derived contents will be marked as being in translation.

targetSiteIdVariable Required ves Description The name of the variable that contains the id of the target site masterContentObjects Required ves Description The name of the variable that contains the list of content objects in the master site derivedContentsVariable Required Description The name of the variable into which a list of all derived contents is stored createdContentsVariable Required Description The name of the variable into which a list of all newly created contents is stored. If the workflow is subsequently aborted, these contents can be deleted by the action described in Section "RollbackTranslationAction" [368]

Table 6.28. Attributes of GetDerivedContents-Action

```
<Variable name="siteId" type="String"/>
<AggregationVariable name="masterContentObjects" type="Resource"/>
<AggregationVariable name="derivedContents" type="Resource"/>
<AggregationVariable name="createdContents" type="Resource"/>
...
<AutomatedTask name="GetDerivedContents" successor="FollowUpAction">
```

Example 6.27. Usage of GetDerivedContents-Action

#### GetSiteManagerGroupAction

This action is used to determine the user group that is responsible for managing the site. The name of this group is defined in the property <code>siteManagerGroup</code> of every site indicator. As this property is not required, the group administratoren will be used per default.

siteVariable		
Required	yes	
Description	The name of the variable that contains the id of the site	
siteManagerGroupVariable		
Required	no	
Description	The name of the variable into which the site manager group is stored	

Table 6.29. Attributes of GetSiteManager-GroupAction

Example 6.28. Usage of GetSiteManager-GroupAction

#### ExtractPerformerAction

To perform an AutomatedTask with the same performer used in a previous UserTask, you can store the performer of the UserTask to the given workflow variable.

performerVariable	
Required	no

Table 6.30. Attributes of ExtractPerformerAction

Description	The name of the variable into which the performer of the current user
	task is stored

Example 6.29. Usage of ExtractPerformerAction

#### CompleteTranslationAction

After successfully completing a translation workflow, the masterVersion of all translated contents will be set to the current version of their masters.

performerVariable	
Required	yes
Description	The name of the variable that contains the user in whose name this action performed. Typically, the user has been retrieved previously by the action described in Section "ExtractPerformerAction" [366].
derivedContentsVariable	
Required	yes
Description	The name of the variable that contains all translated documents.
masterContentObjectsVariable	
Required	yes
Description	The name of the variable that contains all master content objects.

Table 6.31. Attributes of CompleteTranslation-Action

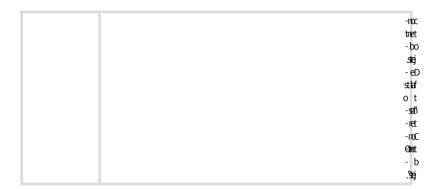
Example 6.30. Usage of CompleteTranslation-Action

#### RollbackTranslationAction

If the master content is not needed in the target site, the translation workflow can be aborted with the RollbackTranslationAction. In this case all documents and folders that were created by the Section "GetDerivedContentsAction" [365] will be deleted. In addition, all target contents will be marked as no longer being in translation.

contentsVariable Required ves Description The name of the variable that contains all documents and folders that have to be deleted during while rolling back the translation derivedContents- no ehT Variable enan f o eht -iav elba taht -noc siat I la -9art **d**tal -cod - u .stren - eD st laf o t -œ" **d**vir -noC .'**5**# masterContentO- no ehT bjectsVariable enan f o eht -inav eľba taht -noc sniat Пa - san ret

Table 6.32. Attributes of RollbackTranslation-Action



Example 6.31. Usage of RollbackTranslation-Action

# 6.6.3 Deriving Sites

A predefined workflow exists to derive an entire site from an existing site. The derive-site workflow cannot be adapted and is available as a built-in workflow from the module translate-workflow. To upload the derive-site workflow, use **cm upload -n /com/coremedia/translate/workflow/derive-site.xml** on the command line.

Typically, the derive site workflow is started as a background process from the sites window of *CoreMedia Studio*. The workflow can be started by all members of the translation manager group, as configured in the property translationMan agerRole of the SiteModel (see section "Site Model" [342]). After changing this property, you have to upload the workflow again, because uploading persists the current property value.

# 7. CoreMedia DXP 8 Brand Blueprint - Functionality for Websites

This chapter describes the CoreMedia DXP 8 Brand Blueprint

The content of Chapter 6, CoreMedia DXP 8 e-Commerce Blueprint - Functionality for Websites [244] also applies to Brand Blueprint unless noted differently.



# 7.1 Overview

The *Brand Blueprint* is an extension to the CoreMedia e-Commerce Blueprint. It provides a modern, appealing, highly visual website template that can be used to start a customization project. It demonstrates the capability to build localizable, multi-national, non-commerce web sites.

Based on a fully responsive, mobile-first design paradigm, the *Brand Blueprint* leverages the Twitter Bootstrap Grid and Design framework for easy customization and adaptation by frontend developers.

It scales from mobile via tablet to desktop viewport sizes and uses the CoreMedia Adaptive and Responsive Image Framework to dynamically deliver the right image sizes in the right aspect ratios and crops.

The responsive navigation visualizes 3 levels, even though the navigation structure can be arbitrary deeply nested. The floating header and the footer can be configured and re-ordered in content settings. Navigation nodes with URLs to external sites can be added via content.

Four new site-specific page types are introduced:

\ long-scroller	page wit
	long-scroller

A long-scroller page with a "Super Hero" full screen teaser module at the top and visual "gap" headings that span the screen width. Several default placements demonstrate how layout settings can be done either directly on a placement or on a collection.

Brand Hero Page A secondary navigation page with a large,

emotional header image that spans the content width and several placements.

Corporate Detail Page Corporate Detail Page: A simple, standard page with header, footer, main as well as

page with header, footer, main as well as above-main and below-main placements.

Corporate Detail Page with Side-

bar

Corporate Detail Page with Sidebar: A variant of the Detail Page that displays a sidebar in a second column (desktop) or below the main placement (tablet, mobile). Useful for sections of a website with contact person teasers that can be inherited to detail article pages.

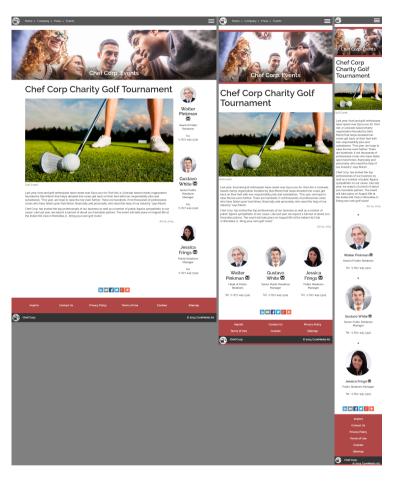


Figure 7.1. Corporate detail page for different devices

To simplify editorial use-cases for Brand casual users, a simplified page-centric editing model is supported via configuration:

- → All centralized assets are stored in the "Assets" folder.
- Both navigation (Pages) and content are stored in the same repository folder structure that resembles the actual navigation structure of the site.
- The "Create page from Template" feature enables users to quickly create pages of the above layout variants. The new page is added to the navigation parent and adds a new default article and an image is cloned that can be replaced by right-clicking in the preview and by directly uploading a new image and pasting text from Word.
- Pages are now directly "teasable" and can be added as teasers to placements without the creation of a Teaser placeholder document.

→ Any teaser can have a freely editable "Call-to-Action" button.

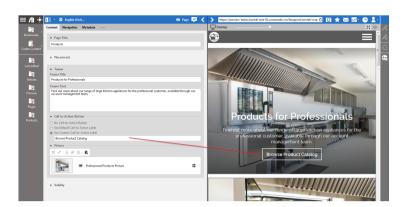


Figure 7.2. Teasable page with customized call-to-action button

#### Articles are also enhanced:

- Richtext with embedded images
- → In-page carousel for multiple images with full-screen lightbox view
- → Related content teasers
- They show a sidebar when defined in embedding page
- Configurable "Externally Visible Date" that remains unmodified upon republication

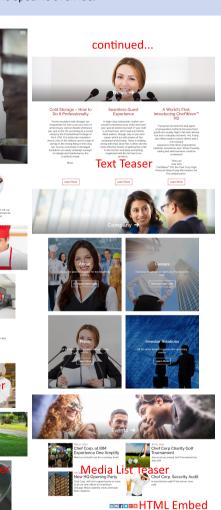
Several teaser types for different use cases:

Superhero	A large full-screen image, text and call-to-action button
Hero	A content-width spanning image, with text and call-to-action button
Default	Alternating left/right teaser module
Carousel	Touch-enabled carousel of teasers
Square	Square image teaser module
Claim/Claim (Circle)	A row with of three thumbnails and teaser texts, with optional round image CSS effect
Media List	Analogous to the Twitter Bootstrap style
Text	A text only teaser, for example, for press releases
Detail	Showing the actual content of an item, for ex-

CoreMedia DXP 8 373

ample, to place a full article into a page

 ${\tt CMTeasable.ftl} \ is the teaser template that will always be used as a fallback for any document type that has no specific override.$ 



Multi-Language/Multi-Site features:

**Every Detail Counts** 

Claim-Teaser

- → Demo content in both English and German
- Language chooser in front-end that allows directly switching between language variations of the same content item

 $\Box$ 

Figure 7.3. Different teasers on the Brand homepage

# CoreMedia DXP 8 Brand Blueprint - Functionality for Websites | Overview

→ All Studio translation, workflow and multi-site functionality is supported

#### SEO and conversion optimization:

- → Call-To-Action Buttons
- → Editable HTML Description Text
- → Editable HTML Title Suffix (for example, " | Chef Corp.")
- → Sitemap in both HTML and XML

#### Dynamic Content features:

- News and news list based on search-based lists
- Events and events list based on search-based lists

#### 3rd Party Integrations:

- → Google Universal Analytics integration with optimization feedback loop
- → Optimizely Integration for A/B-Testing
- Full support for embedding dynamic third-party HTML/Javascript modules with examples for the following web services:
  - → SurveyMonkey, Google Calendar, Google Forms, Pinterest, Twitter

#### Template creation

- → Twitter Bootstrap is used as the layout foundation
- → All frontend code is based on Freemarker templates
- CSS is built using the Sass and Grunt frameworks
- → A simple Print.css is supplied
- → Design and HTML were tested and optimized for Accessibilty

#### Studio configurations:

- → Configurable repository folder structure for Create dialogs
- Certain form elements can be site-specifically enabled or disabled through settings

#### CAE extensions:

# CoreMedia DXP 8 Brand Blueprint - Functionality for Websites | Overview

- → Shared template sets for teaser layout on both Placements and Collections via "Container" facade
- → Specific Preview.css for Studio preview only

# 7.2 Website Features

This section describes general features of the Brand Blueprint website.

# Long-scrolling pages

Brand Blueprint adds support for long-scrolling pages. Such pages usually have visual dividers to highlight different content sections - also called "Gaps" - that can have a parallax scrolling effect, that is, the picture inside the gap scrolls slower than the remainder of the page around it.

Long-scrolling pages with "Gap" dividers.

To configure gaps in the content, you have to add local settings.

#### Defining gaps for pages

For pages, you define placements for which the first item is rendered as a gap. Add the placement name to a Struct String List placementsWithFirstItemAsHeader in Local Settings or a Linked Settings content.

For example, on the Brand Homepage, "placement2" containing the "For Professionals" section is configured and consequently, the first item "Professionals Page" is not rendered as a regular teaser, but as a gap.

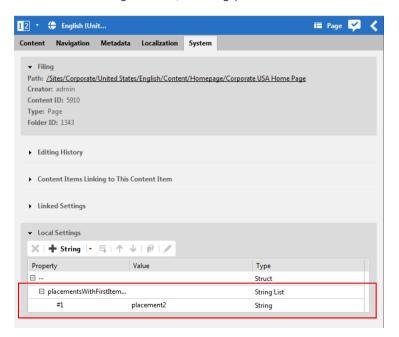


Figure 7.4. Define gaps for pages

#### Defining gaps for collections

For collections, you can define if the first item of the collection should be rendered as a gap. In *Local Settings* or a *Linked Settings* content, set a Boolean property *firstItemAsHeader* to true.

For example, in Placement 3 of the homepage, the first item is "For Consumers Collection" (Square). This collection has a settings document linked that sets the "firstItemAsHeader" to true.

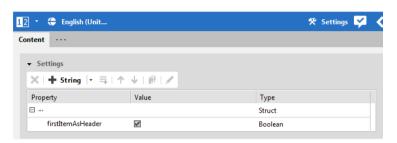


Figure 7.5. Setting content for collection with gap

# Teaser rendering behavior for Placements and Collections

Brand Blueprint allows to set a viewType on a placement of a page grid. This can be used to ease editorial tasks - any item added to a pre-configured placement automatically gets the desired rendering viewType applied.

Teaser rendering behavior for placements and collections

#### Examples on the Homepage:

- The "Hero" placement is set to "Superhero", which automatically renders any added content item as a full-size Superhero teaser.
- The "Placement 1" is set to "Claim", which automatically renders any added content item as Claim teasers.
- The "Placement 3" is set to "Default", so that contained Collections can set their own viewTypes specifically.

These are default settings. You are free to customize the page grid to your needs.

6

Any setting on the placement in a page takes precedence over a setting on a collection that is inside the placement.

#### Example:

A placement with viewType="Square" contains a Collection with view-Type="Claim"

<sup>&</sup>quot;Square" wins, collection items are rendered as "Square".

#### CoreMedia DXP 8 Brand Blueprint - Functionality for Websites | Website Features

A placement with viewType="Default" contains a Collection with view-Type="Claim"

"Claim" wins, collection items are rendered as "Claim".

Additionally, through the Container facade, the same rendering templates also apply to Collections that are often used to define layout-specific rendering of teasers.

In the current Brand Blueprint release, it is not possible to set viewTypes directly on Teasers or other single content items. This can be achieved by creating additional viewType templates. Technically, the "Container" Facade only applies to lists of items, not to single items.

# Collection view type lookup

In order to avoid duplication of layout templates for both Page Placements and Collections, a joint View Type Lookup is implemented via interface com.core media.blueprint.common.layout.Container.Just create a CMViewtype in Options/Viewtypes/CMChannel/ for your Layout Variant, and it will be available for both Placements and Collections.

Collection View Type Lookup

# **Configurable HTML Title Suffix**

A site-specific HTML Title Suffix can be set by a technical editor via a Struct Setting.

For example, all page titles get appended " | Chef Corp.", and pages inside the Press Release page structure get appended " | News | Chef Corp."

Configurable HTML title suffix

/Settings/Options/Bundles/Corporate en

→ customTitleSuffixText (String)

# Editable HTML description meta tag

Each content item can now have a specific text editorially configured for the HTML Description Meta Tag via Studio.

For articles that are embedded directly on a page in Detail view, the HTML Description of the CMChannel is used, not the one of the CMArticle. For articles that are rendered in Detail view as "leaf" content in the context of another page, the HTML Description of the CMArticle is used.

Editable HTML Description Meta Tag



# Configurable auto-shortening of teaser texts

As unedited teaser text is inherited directly from the detail body text, automatic shortening of too long teaser texts can be set for each teaser type with a site-specific Struct setting. The algorithm tries to shorten the text at word breaks.

Configurable Teaser text lengths

Options/Settings/CAEConfig

- → teaser.max.length (Integer) as in CM8
- → text.max.length (Integer)
- → claim.max.length (Integer)
- hero.max.length (Integer)
- → superhero.max.length (Integer)
- → square.max.length (Integer)

If the settings are not present, default values defined in templates will be used.

# Configurable breadcrumb navigation

The breadcrumb display can be configured to omit first and last elements. For example, for a site you may want to suppress "Home" as a first breadcrumb element, or you might want to exclude "leaf content" (such as articles or other content items rendered in detail view) from the breadcrumb due to length and/or design constraints.

Breadcrumb display can be configured to omit first and last element

/Settings/Options/Bundles/Corporate en

- breadcrumbHideRootElement (boolean)
- → breadcrumbHideLastElement (boolean)

If the last navigation element is a page itself, it will be rendered in the bread-crumb, even if breadcrumbHideLastElement is set to "true".



# **Configurable Call-To-Action text for teasers**

For each teasable content item, an editor can set a specific "Call-To-Action" (CTA) text that is displayed as a clickable button. The default text for the CTA is preconfigured per document type in the language Bundle document (for example,

Configurable Call-To-Action Text for teasers

# CoreMedia DXP 8 Brand Blueprint - Functionality for Websites | Website Features

Learn More for Articles). Users can override the default text or suppress the CTA button completely for each teaser.

The Studio forms for CMTeasable are extended for the Brand Blueprint to handle the CTA text. The CTA configuration is stored in the "localSettings" struct property with the following settings:

- → callToActionCustomText (String)
- → callToActionDisabled (Boolean)

# 7.3 Website Search

This section describes the configuration of the search functionality of the *Brand Blueprint* website.

# Configuring search in content settings

Some aspects of website search are configurable in a site-specific Settings document. The site's root channel links to the Settings document SearchConfiguration with the settings used for that site.

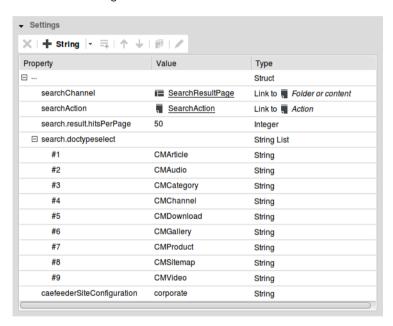


Figure 7.6. SearchConfiguration Settings document

#### It contains the following settings:

Settings Property	Description
searchChannel	The channel used to render the search result page.
searchAction	Content of type CMAction with ID "search".
search.result.hitsPerPage	The number of hits shown on the search result page.
search.doctypeselect	The content types that appear in the search result. Subtypes must be listed explicitly.

Table 7.1. Brand website search settings

Settings Property	Description
caefeederSiteConfiguration	Contains the value corporate to select the CAE Feeder Brand Blueprint configuration for indexing content of the site. This enables page grid indexing as described in the next section.

# Configuring page grid indexing

The *Brand Blueprint CAE Feeder* feeds CMChannel documents to the search engine so that pages can be found on the website. To this end, the CAE Feeder configuration specifies which parts of a page grid need to be indexed. This includes the configuration of relevant page grid sections, content types of linked contents and their properties.

Read section Section 6.3.4, "Page Assembly" [269] for an introduction to page grids.

The Brand Blueprint CAE Feeder is configured in the Spring bean definition file component-corporate-caefeeder.xml and its accompanied properties file corporate-caefeeder.properties in directory src/main/resources/META-INF/coremedia of the Blueprint module modules/extensions/corporate/corporate-caefeeder-component. The Spring XML file imports the content bean definitions and defines the following FeedablePopulators to index the page grid:

The PageGridFeedablePopulator takes properties from content linked in the page grid and adds them to the textbody index field when feeding a CMChannel. It is configured to feed the teaser properties of linked documents except for articles linked with view type "Detail" in which case the full article text is indexed with the channel. The PageGridInlineContentFeedablePopulator ensures that articles that are linked with view type "Detail" are not returned by the website search in addition to their page. To this end, it sets the index field notsearchable to true for such articles.

If a page grid placement contains a CMCollection document, then the contents linked in its items property are included as well - just as if they were linked directly in the page grid.

The mentioned FeedablePopulators are only used for documents if their site has a settings document that defines the setting <code>caefeederSiteConfiguration</code> with value <code>corporate</code>. This is the case for Brand Blueprint sites. The Spring application context file <code>component-corporate-caefeeder.xml</code> configures the site-specific activation of page grid feeding by adding the FeedablePopulators to the bean <code>siteSpecificFeedablePopulatorMap</code> for the value <code>corporate</code>.

The Brand Blueprint comes with a default configuration for indexing page grids of CMChannel documents. If needed, you can change the configuration in compon ent-corporate-caefeeder.xml and corporate-caefeeder.properties. The following table describes the used Spring properties. All properties start with the prefix corporate.search.pageGrid which is abbreviated with [c.s.p] below.

Property Description [c.s.p].contentType The type of the contents with indexed page grid. Default: CMChannel The name of the struct property that contains the page grid. [c.s.p].name Default: placement [c.s.p].excludedSections Comma-separated list of ignored page grid sections. Default: header, footer, sidebar [c.s.p].itemContentTypes Comma-separated list of content types of considered page grid items. Contents of other types that are linked in the page grid are ignored and not indexed with the page grid. Default: CMChannel, CMArticle, CMTeaser, CMCollection, CMVideo, CMDownload, CMExternalLink, CMProduct [c.s.p].itemTextProperties The content properties of page grid items with a view type other than "Detail" that are indexed in the index field textbody of the page. This property takes a space separated string of document type properties. For each configured document type, the name of the type followed by an equal sign and a comma-separated list of property names is given. The configuration for the most specific document type of an item decides which item properties are used. The property lists are not merged with configurations for super types. This makes it possible to ignore properties in subtypes. Default: CMTeasable=teaserTitle, teaserText CMProduct=productName, shortDescription [c.s.p].itemValidFromProperty The name of the date properties for visibility as described [c.s.p].itemValidToProperty in Section 6.3.17, "Content Visibility" [301]. Content that is not currently visible is not indexed with the page. The CAE Feeder automatically reindexes after visibility has changed. Default: validFrom / validTo Comma-separated list of content types used in the page [c.s.p].inlineContentTypes grid with view type "Detail" for which the text properties

Table 7.2. Page Grid Indexing Spring Properties

Property	Description
	are indexed with the page grid instead of the teaser properties.
	Default: CMArticle
[c.s.p].inlineContentViewType	The technical name of the "Detail" view type.
	Default: full-details
[c.s.p].inlineContentTextProperties	The content properties of page grid items with view type "Detail" that are indexed in the index field textbody of the page. This property takes a space separated string of document type properties. For each configured document type, the name of the type followed by an equal sign and a comma-separated list of property names is given. The configuration for the most specific document type of an item decides which item properties are used. The property lists are not merged with configurations for super types. This makes it possible to ignore properties in subtypes.  Default: CMArticle=title, detailText
[c.s.p].collectionContentType	The content type of collection documents used in the page grid.  Default: CMCollection
[c.s.p].collectionItemsProperty	The link property of collection documents to get the items of a collection.  Default: items
[c.s.p].collectionViewTypeProperty	The link property of collection documents to get the view type for the items of a collection.  Default: viewtype
[c.s.p].configId	An identifier that represents the configuration options.  Default: corporate

Note that you must reindex from scratch with empty *CAE Feeder* database to apply the changes of the above configuration properties to all indexed documents. If it is okay to just apply the changes to newly indexed documents and if you don't reindex with empty *CAE Feeder* database, then you need to change the value of the [c.s.p].configId property to some other string constant, if you've changed one of the following properties (all starting with [c.s.p].): name, excludedSections, itemContentTypes, itemValidFromProperty, itemValidToProperty.



# 8. CoreMedia DXP 8 Editorial and Back-end Functionality

CoreMedia Digital Experience Platform 8 enhances CoreMedia CMS with additional functionality that is described in the following sections:

- Section 8.1, "Studio Enhancements" [387] describes extensions to CoreMedia Studio as the unified editing platform. The editorial usage of the features is described in the [Studio User Manual].
- Section 8.2, "CAE Enhancements" [414] describes extensions to the Content Application Engine the delivery module of CoreMedia Digital Experience Platform 8
- Section 8.3, "Elastic Social" [418] describes extensions to CoreMedia Elastic Social that are integrated in CoreMedia Digital Experience Platform 8. The standard functionality of Elastic Social is described in the [Elastic Social Manual]
- Section 8.4, "Adaptive Personalization" [431] describes extensions to Core-Media Adaptive Personalization that are integrated in CoreMedia Digital Experience Platform 8. The standard functionality of Adaptive Personalization is described in the [Adaptive Personalization Manual]
- Section 8.5, "Third-Party Integration" [440] describes the integration of third-party components, such as Optimizely, into CoreMedia Digital Experience Platform 8.
- Section 8.6, "WebDAV Support" [442] describes the standard integration of WebDAV to browse and create CMS content in the filesystem.

These modules are integrated into *CoreMedia DXP 8* and the example websites and add extended functionality to their default features.

# 8.1 Studio Enhancements

CoreMedia Blueprint enhances CoreMedia Studio with plugins for better usage. This ranges from improved content editors such as the image list editor, which shows a preview of a selected image, up to a complete taxonomy management.

- → Image list editor, see Section 8.1.1, "Image Link List Editor" [387].
- → Content chooser, see Section 8.1.2, "Content Chooser" [388].
- Document editors
  - Content query editor, see Section 8.1.3, "Content Query Editor" [390].
- → Library, see Section 8.1.6, "Library" [394].
- → Bookmarks, see Section 8.1.7, "Bookmarks" [395].
- → External preview, see Section 8.1.9, "External Preview" [398].
- → Content creation, see Section 8.1.11, "Content Creation" [400].
- Create content from template, see Section 8.1.12, "Create from Template" [405].
- → Site selection, see Section 8.1.14, "Site Selection" [408].
- → Upload dialog, see Section 8.1.15, "Upload Files" [408].

# 8.1.1 Image Link List Editor

The image link list editor (<bp:imageLinkListPropertyField>) is a simple extension to the standard link list editor. You can use it when you have a linklist that is primarily used to link images to a content item. It can show a thumbnail preview image of the linked content item holding the image. The image link list editor is able to deal with images in Articles, Collections, or related content within content items.

The actual thumbnail displayed for each linked content item depends on the type of the linked content item. The following rules apply:

Туре	Image chosen
CMSelectionRules	Content item linked in the defaultContent linklist
CMCollection	First content item linked in the items linklist for which a selection rule applies
CMTeasable	First content item linked in the pictures linklist for which a selection rule applies

Table 8.1. Image Thumbnail selection rules

Туре	Image chosen
CMPicture or CMImage	Image stored in the data property

Note that the rules above are applied in order, recursively, and each rule applies for more generic document types as well. For example, consider a situation where you have a CMArticle "A1" that has two content items linked in its related property, one CMCollection "C", and another CMArticle "A2". The collection in turn links to yet another two CMArticles, "A3" and "A4". For the first item linked in the article (a CMCollection), the respective rule applies that chooses the first item linked in the collection's items property, which is A2, a CMArticle. For this article, the rule for CMTeasables applies, since CMArticle inherits from CMTeasable. Therefore, the first item in the article's pictures property is inspected, which is a CMPicture. So ultimately, you will see thumbnails for

- → The picture linked to from A3
- → The picture linked to from A2

If you need to implement custom rules for thumbnail rendering for your own content types, you can do so by using the <code>ImageLinkListRenderer.register</code> Renderer(type\_name, function) method. See the API documentation of this class for details.

```
<bp:imageLinkListPropertyField propertyName="{PICTURE_PROPERTY_NAME}"
maxCardinality="{config.maxCardinality}" />
```



Figure 8.1. Image link

The image link list editor of the image property of an article document.

# 8.1.2 Content Chooser

The content chooser allows the user to fill a link list by selecting documents from a list of checkboxes. The checkable items are documents read from a configurable folder and a configurable content type. The selection will be applied to the corresponding link list afterwards.

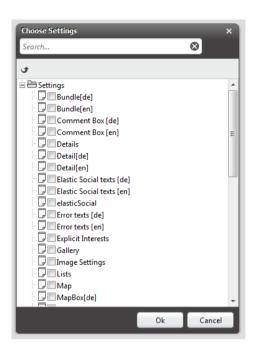


Figure 8.2. Content chooser

The content chooser is used for the settings property of the article document form.

### How to configure a content chooser

Several usages of the content chooser can be found in the document forms of Blueprint. The AdditionalToolbarItems plugin is used to link the OpenContentChooserAction to the toolbar of linklist and provide a selection for it. The folder names where the selection items should be read from are passed to the action via the parameter folders. An example configuration of the content chooser action is shown below.

```
singleSelection="false"/>
  </baseAction>
</ui:iconButton>
```

In this example all CMArticle documents of the folder /Sites/Corporation-en/Editorial/Products/\_Product Features are shown in the content chooser. Additional folder names can be set, using comma separated values.

# 8.1.3 Content Query Editor

Rather than having to maintain a collection of content items manually, you might want to just specify a search rule that updates a list of content items dynamically as new content gets added to the system. The content query editor provides a convenient interface to edit such rules.

For example, you can specify a rule that finds the latest five articles from your site's sports subsection, and displays them on a "latest sports news" section of your site's front page.

In the standard configuration of *Blueprint*, you can use the query editor to filter for content items according to the following aspects:

- the content item's document type
- → the channel the content item belongs to
- the content item's modification date
- → whether the content item is tagged with a given location or subject taxonomy

Furthermore, you can order the result set by different criteria, and you can specify a maximum number of hits in order to ensure proper layout on a column-based page design, for example.

Support for dynamic content queries is bundled in the *Studio* plugin, and the main component to use is ContentQueryEditor.exml. You can use the editor as shown in the following example.

Example 8.1. Using the content query editor

In the example, the editor is configured to allow only for a single condition (a content item's modification date). You may combine the existing condition editors - there are predefined conditions for context, date ranges, and taxonomy links - or even write your own condition editors by extending ConditionEditorBase.as. Each condition editor provides the user interface for editing the respective condition, and must persist the actual search query fragment in a string property that will be written to the respective struct property. Also, all condition editors support the configuration of a list of document types that this condition may apply to. See the API documentation for the package com.coremedia.cms.studio.queryeditor.conditions for details.

When rendering the result of a search query in your CAE application, you can use SettingsStructToSearchQueryConverter.java to convert the search component that the editor stores in the struct property to an actual search query. See CMQueryListImpl.java for an example.

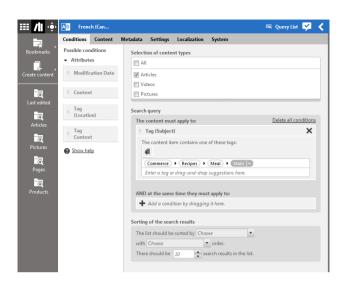


Figure 8.3. Content Query Editor

# 8.1.4 Call-to-Action Button

If you use teasers in your website, you want to animate the users to a specific action. To make this more explicit, *Brand Blueprint* renders a button on a teaser with a configurable text (see Figure 8.5, "Call-to-Action button in teaser view" [393]). By default, this text reads "Learn more".



Figure 8.4. Call-to-Action-Button editor

You can either use the default text, define a content specific text or render no button.

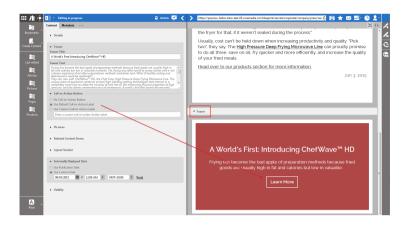


Figure 8.5. Call-to-Action button in teaser view

# 8.1.5 External Date

#### CoreMedia Corporate Blueprint feature

You may want to show a fixed publication date for a content, even when you change and republish this content later. To do so, *Studio* in *Brand Blueprint* contains an editor for an externally displayed date for all CMLinkable types:



Figure 8.6. Externally displayed date editor

You can either choose that the publication date is used or that a fixed date is shown.

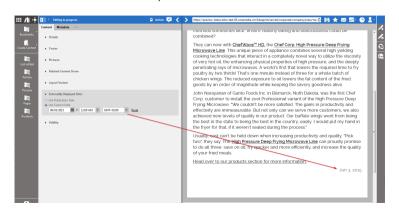


Figure 8.7. Setting an external date

# 8.1.6 Library

The library plugin uses the extension points of the *Studio* library to extend some basic features of it and to add some new ones.

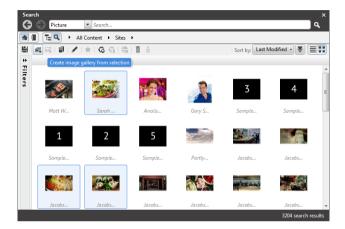


Figure 8.8. Image Gallery Creation Button



Figure 8.9. Image Gallery Creation Dialog

The image gallery creation dialog allows the user to create a new gallery document from an image selection. The images selected in the library are shown as thumbnails in the dialog when the 'Create Image Gallery' button is pressed. After the creation of the gallery, these images are automatically assigned to the list property of the document.

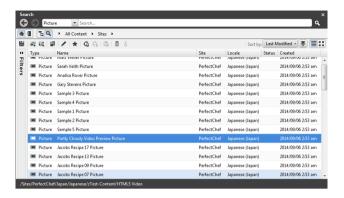


Figure 8.10. Library List View

The library plugin uses the library list view extension point to show some additional columns in the list view/search results. Additional columns are a site column, where the site name of a content item is displayed and a preview column, where images are shown as thumbnails. If the content item itself is not an image item, a referenced image is shown, such as the first picture of a gallery.

#### 8.1.7 Bookmarks

The user can add and remove bookmarks using the bookmark action available on the preview toolbar, the library toolbar or the library list view's context menu.



Figure 8.11. Bookmarks

# 8.1.8 External Library

Feature is only supported in e-Commerce Blueprint.

The external library previews data that is not located in the content repository. By using a separate REST extension, any data can be displayed by writing a provider class for it. Currently the external library supports RSS feeds and access to the video platform 'Kaltura'. The user can create new content using the external library



by using the *New Content* action. Depending on the data type, a new document is created and initialized with data of the selected library item.

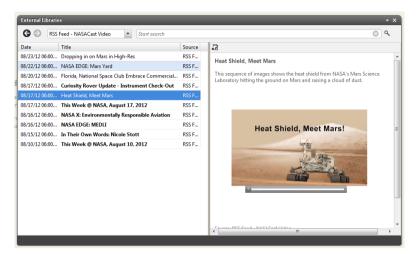


Figure 8.12. External library showing RSS feed items

#### How to configure the existing RSS source

The external sources that are available in the external library are configured via properties for each site in a settings document and in a global configuration settings document. The path information is configured for the class <code>ExternalLibraryResource</code> in the file <code>component-external-library-common-rest-extension.xml</code>. The name of the settings document that is located in these settings folders is <code>ExternalLibrary</code>.

To configure different source entries for a specific site, open the ExternalLibrary settings document using *CoreMedia Studio* and use the Struct editor to edit the configuration. Additional RSS sources can be added by cloning the corresponding <Struct> element and adept the URL of the feed. It is import that each configuration entry has a unique index value.

```
</StructListProperty>
</Struct>
```

For a detailed description about the elements and attributes see table below.

Description **Property** index The unique id entity of the entry as a numeric value. The display name of the source, this name will be shown in the name source combo box of the external library. dataUrl The data URL of the external source. It can be a HTTP URL or a database URL. It's up to the corresponding provider implementation to interpret this value. providerId The provider ID must match the Spring bean ID value Describes the type of content to displayed, possible values are previewType 'html' and 'video'. If required, the preview panel of the external library can be extended with additional view types. The type of document that should be created when the "New contentType document" button of the external library preview toolbar is pressed. markAsRead If true, the external library will remember if the user has read the entry.

Table 8.2. Database Settinas

## How to implement an additional external data source

Additional data providers for the external library can be implemented using the development workspace extensions mechanism or using the existing workspace structure located in the module <code>external-library-rest-extension</code>. The following steps describe how to create and configure a new extension as a submodule of <code>external-library-rest-extension</code>.

- → Open the pom.xml of the external-library-rest-extension
- In the module section, create a new module element with the name of the new extension, such as sample-extension
- Create the corresponding Maven submodule, ensure that the pom.xml file of the sample extension is configured the same way like the RSS or video extension's pom.xml.
- → In the sample module create a new class that implements the interface ExternalLibraryProvider. Have a look on the existing provider implementation for help.

#### CoreMedia DXP 8 Editorial and Back-end Functionality | External Preview

- → Create the Spring configuration file component-sample-extension.xml
- → Configure the provider in the XML file, for example like this:

```
<bean id="sampleProvider" class="
com.coremedia.blueprint.studio.externallibraryproviders.SampleProvider"
/>
```

- Add the new module as a dependency to the Studio web application module.
- → Open the (site specific) settings content type ExternalLibrary in Studio and add the configuration entry for your library data provider. Ensure that the providerId value matches the bean ID of your provider class, in this case 'sampleProvider'. Use the preview type html and content type CMArticle for the configuration. It will fit most of your needs.
- Rebuild and restart the Studio web application and it's dependencies.

# 8.1.9 External Preview

The external preview is a Studio utility that allows you to use one or more additional displays for Studio's preview based editing. When working with *CoreMedia Studio*, the external preview can be started by clicking on the 'open external preview' button that is located on the toolbar of the preview and following the instruction steps which are:

1. Insert the following URL in the address bar of the browser on your desktop computer or on your mobile device.



Figure 8.13. External Preview Dialog

2. Enter the 4-digit number to open the external preview. The code is mandatory to identify the corresponding user session and to prohibit monitoring the work of other users

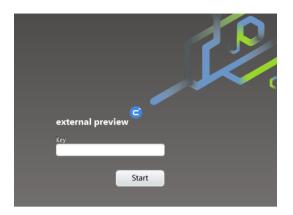


Figure 8.14. External Preview Login

The dialog shows the URL of the external preview. It can be invoked on any browser and device, including tablets to see how the document would look like on this device.

# 8.1.10 Settings for Studio

In order to use content-based settings not only for Content Application Engine usage but also for Studio, a new utility class StudioConfigurationUtil was introduced. Now you can, for example, configure paths used for the *Create Content* dialog (see Section 8.1.11, "Content Creation" [400]) in CMSettings content items.

The StudioConfigurationUtil class searches for bundles located at <SITE\_ROOT\_FOLDER>/Options/Settings, and falls back to /Settings/Options/Settings if no site-specific configuration bundle is found there. Bundle content items can be placed anywhere below these paths, and must be of type CMSettings.

You can use the #getConfiguration (bundle, configuration, context) method, where bundle is the name of the CMSettings document, and configuration is a path to a respective struct property. Optionally, you can also specify a context. The latter can be either a Content or a Site. If you provide Content, the site this content item belongs to is resolved, otherwise, the given site is used as the lookup context. If you omit the context, the current user's preferred site is used.

The utility class is fully dependency tracked, which means that you should wrap a FunctionValueExpression around returned values and bind the UI components that depend on the setting to this expression.

## 8.1.11 Content Creation

CoreMedia Blueprint provides additional buttons and actions to create new content besides the regular content creation action in the library. The user can click on the "Create content" menu on the favorites toolbar to open a selection of documents to create. The action is also available for link lists and several dialogs, like the 'Create' dialog of the external library.



Figure 8.15. New content menu on the favorites toolbar

The user selects a content to create from the **Create content** menu of the favorites toolbar. Afterwards, a dialog opens where (at least) the document name and folder can be set.

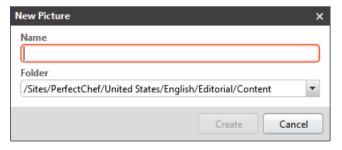


Figure 8.16. New content dialog

The user can decide if the content should be opened in a tab afterwards. The checkbox for this is enabled by default. The *Name* and *Folder* properties are the mandatory fields of the dialog. Depending on the content type the dialog shows different property editors, for example for Page content items, the additional field *Navigation Parent* is configured so that the user can select the navigation parent of the new page.

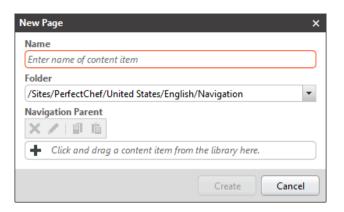


Figure 8.17. New content dialog for pages

The dialog can be extended in several ways and plugged into existing components using the predefined menu item or button components which will invoke the dialog. Also, the dialog provides a plugin mechanism for new property editors and allows you to customize the post-processing after the content creation, depending on the type of the created content. The following "How To" sections describe how to configure and customize the dialog.

#### How to add a 'New Content' menu item to the favorites toolbar

There are already some entries defined for this menu, most of them configured in the class BlueprintFormsStudioPlugin.exml. The menu can be extended using the guickCreateMenuItem:

Separators can be added by:

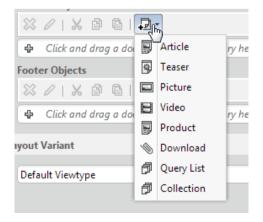
```
<menuseparator cls="fav-menu-separator"/>
```

#### How to add a 'New Content' menu item to link list

There are two ways to add the content creation dialog to link lists. First is using the QuickCreateToolbarButton class and apply it to an existing link list using the additionalToolbarItems plugin. This will add one button to the toolbar of the link list to create a specific content type, for example creating a new child for the CMChannel document hierarchy:



The second variant is that you apply a complete dropdown menu with several content types in it. By default, these content types are configured in the file QuickCreateSettings.properties that is part of the blueprint-base and overwritten with the file NewContentSettingsStudioPlugin.properties (see BlueprintFormsStudioPlugin.exml). The file contains a property default\_link\_list\_contentTypes which contains the document types to display in a comma separated value format. This default can be overwritten by adding the contentTypes attribute to the quickCreateLinklistMenu element when the dropdown elements are declared in exml. The attribute value can have a comma separated format to support multiple content types too:



Example 8.2. Add content creation dialog to link list with quick-CreateLinkList-Menu

Figure 8.18. New content dialog as button on a link list toolbar

Figure 8.19. New content dialog menu on a link list toolbar

#### How to link new content to a link list

When the dialog is added to the toolbar of a link list by using the button component of the menu, the newly created content is automatically linked to the list. The dialog checks during the post-processing if the parameters propertyName" and bindTo have been passed to it and will link the new content to the existing ones. The dialog always assumes that if these two parameters have been passed, the corresponding property is a link list, so using other properties with other types here will raise an error here.

#### How to add an event handler to the button or menu item.

Both components, the quickCreateLinkListMenu and the quickCreateToolbarButton provide a configuration parameter called onSuccess. The method passed there will be executed after a successful content creation and must provide the signature:

method(content:Content, data:ProcessingData, callback:Function)

The ProcessingData instance "data" contains all the data entered by the user for the mandatory and optional properties of the dialog. The object is a Bean instance, so the values can be accessed by using data.get (<KEY>) calls. Since the new content dialog has already applied all dialog properties to the content, the retrieved new content instance already contains all inputted data.

Ensure that the callback handler is called once the post-processing is finished. Otherwise, the post-processing of the content can not terminate correctly and steps may be missing.



#### How to add a content property to the new content dialog

A new property editor that should be mapped to a standard content property can be defined in the file NewContentSettingsStudioPlugin.properties. The configuration entry supports a comma separated format in order to apply multiple property fields to the dialog. For example when the configuration entry item CMArticle=title, segment is added to the properties file, each time the dialog is opened for a CMArticle document the String properties "title" and "segment" are editable in the dialog and will be applied to the new content.

Currently only text fields are supported, so do not configure a content property here that has a different format than "String".





#### How to add an event handler for a specific content type

The new content dialog allows you to apply a content type depending success handlers that are executed for every execution of the dialog. The success handler must implement the following signature:

```
method(content:Content, data:ProcessingData, callback:Function)
```

and is applied to the dialog by invoking:

```
QuickCreate.addSuccessHandler(<CONTENT TYPE>, <METHOD>);
```

Unlike the onSuccess handler described in the previous section, these types of event handlers will be executed for every content creation of a specific type, no matter how and where the new content dialog is invoked from.



#### How to add a custom property to the new content dialog

Sometimes it is necessary to configure a value for the dialog that is not a content property. Instead, the value should be processed in the success handler. The dialog allows you to apply new editors to the dialog that are mapped to a specific field in the ProcessingData instance.

To apply a custom editor a corresponding factory method has to be implemented that will create the editor every time the dialog is created. This factory method is applied to the dialog then by invoking:

The ProcessingData instance is a bean, so it can be used to create ValueExpressions that are passed as parameters to the component. The predefined parameters are already applied to the properties object that is passed to the factory method. Additional properties can be added to this object, like the emptyText of an input field.

Make sure that the name of the custom property is unique and does not match an existing property of the given content type.



Since the new editor is shown for each dialog creation of the specific type, a success handler must be applied to the dialog too that processes the value:

```
QuickCreate.addSuccessHandler(<CONTENT TYPE>,
    <myPostProcessingHandler>);
```

The processing handler must implement the same method signature like the ones defined for menu items or buttons:

```
method(content:Content, data:ProcessingData, callback:Function)
```

The custom property can be access in the handler by invoking:

```
data.get(<CUSTOM PROPERTY>)
```

The post-processing of the dialog will execute the following steps:

- 1. create missing folders
- 2. create the new content.
- 3. apply values to property fields (default processing)
- 4. invoke success handlers for custom processing (methods that have been applied through QuickCreate.addSuccessHandler)
- 5. invoke success handler configured for the button or menu items (methods that have been applied by declaring a value for the onSuccess attribute)
- 6. link content to a link list if parameters are defined
- 7. open created content
- 8. open additional content in background

#### Where do I find some examples?

Check the class CMChannelExtension.as. The class adds a successHandler for the creation of new CMChannel documents that is used to apply a value for the title property. Additionally the newly created CMChannel document is also linked to a parent (if available) that may have been provided by the Navigation-LinkFieldWrapper component that also has been added to the dialog.

# 8.1.12 Create from Template

content item in the Create content menu or from a link list, you will get a new and empty content item. If you want, on the other hand, create a Page with predefined content, or even a complete navigation hierarchy, you can use the Create content → Create from Template menu item. This will open a dialog where you can choose your Page from predefined templates.

As described in Section 8.1.11, "Content Creation" [400] when you create a Page

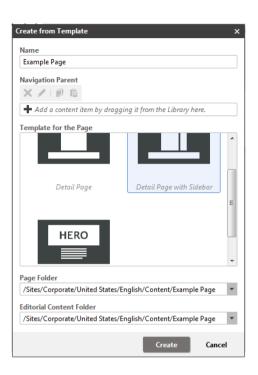


Figure 8.20. Create from template dialog

As with the standard **Create Page** dialog you can choose a name, the destination folder for the page and the navigation parent. The *Create from Template* dialog adds a template chooser from which you can select the template and a new combo box (*Editorial Content Folder*) where you can select a destination folder for the editorial content. The folder defined in the *Page Folder* combo box must not exist.

The suggested target paths for editorial content and content used to model the navigation are taken from a content-based setting from the bundle Content Creation (see Section 8.1.10, "Settings for Studio" [399] for an explanation of the content-based settings mechanism). You can modify the settings paths.editorial and paths.navigation to match your specific content tree.

## Location of new template folders

By default, templates will be looked up in the following folders:

- → Global: /Settings/Options/Settings/Templates/CMChannel/
- → Site specific: Options/Settings/Templates/CMChannel/
- → User's home folder: {USER HOME}/Templates/CMChannel/

The lookup path is configurable in the *Studio* properties file <code>CreateFromTemplateStudioPluginSettings.properties</code> by changing the property pagegrid\_template\_paths. Additional entries can be added in a comma separated format

Keep care when you configure a template path outside the site hierarchy or when you use the global templates location. It is possible that the preconfigured layout of a global template may not be available for the active site. Therefore, the page grid extending mechanism won't work anymore, since the page grid editor can't find the layout definitions of other pages.



#### How to add a new template folder

Template folders must have a specific format to be detected as template folders. Each template is defined in a separate folder inside the Templates/CMChannel folder. The folder must contain a CMSymbol document named "Descriptor" that might contain an additional icon and description for the template. The icon is used as a preview in the template chooser and the description will be shown as the template name in the template chooser.

Descriptor content

Each template folder must contain exactly one page document at root level, otherwise the folder will be ignored. If the template consists of several pages, the sub pages should be placed within a subfolder of the template. Editorial content (Article, Images ...) that is contained in these folders and is linked by Page templates will be copied to the destination, defined in the *Create from Template* dialog.

Localization

If the name and the description should be internationalized, create an additional Descriptor document next to the original descriptor and append the locale to the document name, "Descriptor de" for the German version, for instance.

# 8.1.13 Site-specific configuration of Document Forms

With the SiteAwareVisibilityPlugin, you can show or hide document form elements (for example, property fields) depending of the activation of a "feature" for a specific site.

The SiteAwareVisibilityPlugin takes a parameter called "feature", which is a name for the feature. You can group two or more plugins by giving them the same feature name.

If you configure any ExtJS Component to use this plugin, that component only becomes visible when this feature is configured to be active for the site that the current content belongs to.

By default, the configuration for features of a site is done in a CMSettings document, which has to be named <SITE\_ROOT\_FOLDER>/Options/Settings/Studio\_Features

This settings bundle consists of a StringList named "features" and contains the string values that in turn need to be configured as desired in the SiteAwareVis ibilityPlugin.

#### **Example Usage**

This plugin is used in the demo content of the *Brand Blueprint*. It hides the property editors for the "Call-To-Action-Button" and "Externally Displayed Date" in the Perfect Chef site, because these properties are not used in these templates, but are only used in the *Brand Blueprint*.

## 8.1.14 Site Selection

Since CoreMedia Blueprint provides multisite editing, a default working site can be configured in the settings dialog. If you select from Preferred Site for example 'ChefCorp. - German (Germany)' and then create a new article, it will be moved to a folder like this /Sites/Chef Corp./Germany/....



Figure 8.21. The site selector on the preference tab

# 8.1.15 Upload Files

The upload files dialog can be invoked from the new content menu or the library. The dialog shows a drop area and the folder combo box the uploaded documents will be imported into. Files can be dragged and dropped here from the desktop or the file system explorer. After the drop, the files are enlisted with a preview (if supported by the OS), a name text field and a mime type combo box. The mime type is automatically determined by the OS, but can be changed by selecting another value. After pressing the confirmation button the files are uploaded and corresponding documents are created. The user may choose to open the documents automatically after the upload is finished. Otherwise, the generated documents are checked-in.

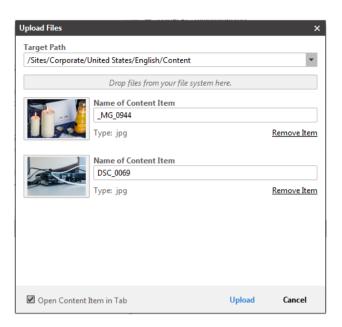


Figure 8.22. The upload files dialog

#### How to configure the upload settings

The upload settings are stored in the settings document <code>UploadSettings</code> in folder /Settings/Options/Settings. The default configuration has the following format:

```
<Struct xmlns="http://www.coremedia.com/2008/struct"</pre>
xmlns:xlink="http://www.w3.org/1999/xlink">
    <StringProperty Name="defaultFolder">Editorial</StringProperty>
     <StringProperty
Name="defaultContentType">CMDownload</StringProperty>
     <StringProperty
<StringListProperty Name="mimeTypes">
       <String>application/octet-stream
       ...more mime types..
     </StringListProperty>
     <StructProperty Name="mimeTypeMappings">
       <Struct>
         <StringProperty Name="image">CMPicture</StringProperty>
         <StringProperty
Name="application">CMDownload</StringProperty>
         <StringProperty Name="audio">CMAudio</StringProperty>
         <StringProperty Name="video">CMVideo</StringProperty>
         <StringProperty Name="text">CMDownload</StringProperty>
         <StringProperty Name="text/css">CMCSS</StringProperty>
         <StringProperty
Name="text/javascript">CMJavaScript</StringProperty>
         <StringProperty Name="text/html">CMHTML</StringProperty>
       </Struct>
     </StructProperty>
```

For a detailed description about the elements and attributes see table below.

Table 8.3. Upload Settings

defaultFolder			
Format	String		
Description	Defines the default folder that is selected in the folder combo box of the dialog. The value supports site specific relative folders.		
defaultConte	defaultContentType		
Format	String		
Description	The default content type to create if the mime type of a file has no corresponding mime type mapping.		
defaultBlobPropertyName			
Format	String		
Description	The default blob property name to which the file blob is written to.		
mimeTypes			
Format	String List		
Description	The available mime types for the mime type combo box.		
mimeTypeMappings			
Format	Struct		
Description	Depending on the mime type the content type to generate is mapped here. Here the primary type or the whole mime type can be specified.		
mimeTypeToMarkupPropertyMappings			
Format	Struct		
Description	Depending on the mime type the markup property name to which the file is written		
timeout			
Format	Integer		
Description	The timeout in milliseconds for uploads, default value is 300000.		

#### How to intercept the content's properties before creation

There is an example of a Content Write Interceptor contained in the Upload REST extension:

It is a Content Write Interceptor for CMPicture content type which scales an uploaded image blob to a configurable max dimensions and writes the image dimensions to the width and height String property of the image document. See the [CoreMedia Studio Developer Manual] for Content Write Interceptor.

## 8.1.16 Studio Preview Slider

#### Introduction

CoreMedia Studio's preview features a slider tool. The slider tool was build to let the user choose between devices with different resolutions in order to let the preview perform a responsive transformation of the page in the preview window. This means, that the preview will show the page as if it was to be viewed on a device with a different resolution than a "conventional" desktop display (that is a mobile device for instance).



Figure 8.23. The slider of the Studio Preview

# **Configuration of preview CAE**

In order to enable the responsive slider functionality, you have to enable the use of metadata tags within the JSP templates. These tags are used for communication between the CAE and CoreMedia Studio in order to exchange meta information about the previewed page. (See CoreMedia Studio Developer Manual for more details about metadata tags). The following listing illustrates the enabled setting within the file cae-preview-webapp/src/main/webapp/WEB-INF/application.properties:

```
metadata.enabled=true
```

#### Integration of metadata tags in Freemarker templates

The following list illustrates the use of metadata tags in the Page.body.ftl template.

```
<#ftl strip whitespace=true>
  <#-- responsive design slider information for studio -->
     <#assign sliderMetadata={</pre>
                "cm preferredWidth": 1281,
               "cm responsiveDevices": {
     <\#-- list of the devices.
     naming and icons see: BlueprintDeviceTypes.properties
     the default icons are in studio-core, but you can define
     your own style-classes in slider-icons.css.
     <#-- e.g. iphone4 -->
       "mobile_portrait": {
       "width": 320,
"height": 480,
       "order": 1,
"isDefault": true
     },
<#-- e.g. iphone4 -->
"mobile_landscape": {
       "width": 480,
       "height": 320,
       "order": 2
     },
<#-- e.g. nexus7 -->
       "tablet_portrait": {
  "width": 600,
  "height": 800,
  "order": 3
     },
<#-- e.g. ipad -->
       "hybrid_app_portrait": {
       "width": 768,
"height": 1024,
"order": 4
     }, <#-- e.g. nexus7 -->
       "tablet_landscape": {
"width": 960,
       "height": 540, 
"order": 5
     }, <#-- e.g. ipad -->
       "hybrid app landscape": {
"width": 1024,
"height": 768,
       "order": 6
/>
```

To introduce new devices with even different resolutions, simply extend the content of the file appropriately.

#### **Configuration in Studio**

The configuration in Studio has to be made in the appropriate bundle files. The following listing shows the content of the file modules/studio/blueprint-components/src/main/joo/com/coremedia/blueprint/studio/BlueprintDeviceTypes.properties.

```
Device_mobile_portrait_icon=mobile-portrait-icon
Device_mobile_landscape_icon=mobile-landscape-icon
Device_tablet_portrait_icon=tablet-portrait-icon
Device_tablet_landscape_icon=tablet-landscape-icon
Device_notebook_icon=notebook-icon
Device_desktop_Icon=desktop-icon

Device_mobile_portrait_text=Mobile
Device_mobile_landscape_text=Mobile
Device_tablet_portrait_text=Tablet
Device_tablet_landscape_text=Tablet
Device_notebook_text=Notebook
Device_desktop_Text=Desktop
```

The configuration, which is relatively straightforward, consists of two parts. The top part of the configuration deals with the appropriate icons, that will be displayed for the according device type in the slider. The bottom part defines the text, that will be shown next to the slider. This configuration can be extended to introduce new device types with new device icons. For configuring the device icons, perform the following step:

Declare a new class for the configured icon name in the file modules/stu dio/blueprint-components/src/main/resources/META-INF/re sources/joo/resources/css/slider-icons.css.

# 8.2 CAE Enhancements

This section describes enhancements of the Content Application Engine.

- Section 8.2.1, "Using Dynamic Fragments in HTML Responses" [414] describes how context dependent HTML snippets can easily be used in a Content Application Engine application.
- Section 8.2.2, "Image Cropping in CAE" [416] describes how you can use cropped images in the CAE.

# 8.2.1 Using Dynamic Fragments in HTML Responses

#### **Basic concept**

Fragments of responses generated by the *Content Application Engine* may depend on a context, for example session data or the time of day. If fragments of a response may not be valid for every request, and responses are cached by reverse proxies (like Varnish or a CDN), it's necessary to exclude those parts from the response and load them separately using techniques like AHAH / Ajax or ESI.

To load the fragments, a link scheme and a matching handler handling the bean's type are needed.

#### **CAE Implementation**

In order to support loading of fragments in a generic and almost transparent way, beans are wrapped in a (com.coremedia.blueprint.cae.view.DynamicInclude) bean when they are included in the view layer. Whether the bean is wrapped or not is decided using Predicate<RenderNode> implementations that are called with the current RenderNode. A RenderNode represents the current "self" object and the view it's supposed to be rendered in. If any of the available predicates evaluate to true, the bean and view is wrapped as described above.

Example 8.3. Predicate Example

The predicate has to be added to a predefined Spring bean in order to be evaluated:

Example 8.4. Predicate Customizer Example

### Render fragment placeholder

After wrapping the bean, the DynamicInclude is then rendered by the Content Application Engine.

DynamicInclude beans are rendered just as other beans by the Content Application Engine. By default, the view DynamicInclude.ftl is used to render the beans. It will either add a placeholder DOM element that can be used to load the fragment using AHAH, or an <esi:include>tag, depending on whether there is a reverse proxy telling the CAE to do so using the Surrogate-Capability header. This is described in the Edge Architecture Specification.

### Links to dynamic fragments

In order to generate a link for either AHAH or ESI, a separate link scheme must be created for each bean type that should be included dynamically.

If the fragment depends on the context (for example, Cookies, session or the time of day), the link scheme must have the prefix /dynamic/ (see UriConstants\$Prefixes) so that a preconfigured interceptor will set all Cache headers necessary that downstream proxies never cache those fragments. Matching Apache and Varnish rewrite rules are provided by CoreMedia Blueprint.

Example 8.5. Dynamic Include Link Scheme Example

### Handling dynamic fragments

These links have to be handled by using a handler. The handler has to use the RequestParam "targetView" to be able to construct a ModelAndView matching the values as originally intended in the include including the original bean.

```
@RequestMapping(value="/dynamicfragment/{mybean}")
public ModelAndView handleFragmentRequest(
    @PathVariable("mybean") String mybean,
    @RequestParam(value = "targetView") String view) {
    Object myBean = resolve(mybean);
    //do not create Page, return bean directly (!)
    ModelAndView modelWithView = createModelWithView(myBean, view);
    return modelWithView;
}
```

Example 8.6. Dynamic Include Handler Example

# 8.2.2 Image Cropping in CAE

As described in the [CoreMedia Studio Developer Manual] in chapter Enabling Image Cropping, there are predefined crops, which can be applied to image rendering in the CAE. *CoreMedia Blueprint* comes with nine predefined cropping definitions as shown in the PerfectChef and Aurora sites.

- → portrait\_ratio20x31
- portrait\_ratio3x4
- portrait\_ratio1x1
- landscape\_ratio4x3
- → landscape ratio16x9
- landscape\_ratio2x1
- landscape\_ratio5x2
- → landscape\_ratio8x3
- landscape\_ratio4x1

The necessary settings for the image will be set by *Studio* once you open the image in *Studio*. To render images correctly even if they were not imported through *Studio* but for example by the *Importer* or WebDAV, the CAE provides a default cropping configuration for those images, which don't have the settings explicitly set. You will find these default settings in

/modules/shared/image-transformation/src/main/resources/framework/spring/mediatransform.xml

In this file, there is a list of the transformations mentioned above. Please refer to the Javadoc of com.coremedia.cap.transform.Transformation for all configuration possibilities. New Spring bean definitions of this class will be automatically injected to the TransformImageService that is responsible for all variant definitions.

### **Site Specific Image Variants**

The features requires template changes. Examples for this are currently not supported by the *CoreMedia Blueprint*.

For the CAE, the class <code>TransformImageService</code> is responsible for loading site specific cropping information. The feature can be enabled by changing/adding the <code>Spring property imageTransformation.dynamicVariants</code> to true.

The TransformImageService requires a lookup of the Struct that contains the information about the image variants. Therefore, it must be injected with an instance of VariantsStructResolver which resolves the global and site specific image variants. The implementation of this interface is part of the shared module image-transformation, since the lookup is content type specific and therefore can not be part of the core.

8

## 8.3 Elastic Social

Feature is only supported in e-Commerce Blueprint.

CoreMedia Elastic Social is integrated into CoreMedia Blueprint. It includes the following features:

#### Comments and Reviews

Comments and reviews are supported for any kind of editorial CMS content items, for example articles and products. It is possible to configure for a context if writing comments or reviews is enabled and if it is allowed for anonymous or registered users. A review includes 5-star ratings with title and text

Elastic Social provides aggregations like "Most Commented" or "Top Reviewed" content in a defined time interval for a certain context.

#### → User Profiles

User profiles can be created using a registration flow and can be managed in the *CAE* by the user or in the *Studio* plugin "User Management".

#### → Moderation

In the moderation of *Elastic Social* comments, reviews and user profiles can be edited, approved or rejected. In case of rejecting, a preconfigured template-based email can be sent directly or be modified by the moderator before sending it. A prioritization for comments, reviews or user profiles can be set. For all items that have to be moderated, premoderation, post-moderation or no moderation can be configured.

#### → Password Reset

Password reset is available for registered users who authenticate directly with *Elastic Social*.

#### → User Management

The Elastic Social user management in Studio includes a search for community users. The user management allows editing, searching, approving, blocking, ignoring and deleting users.

#### → All Contributions

In the *All Contributions* section in *Studio* a list of all comments and reviews can be displayed. The list can be filtered by user, type, status or search term. Selected comments/reviews can then be edited, remoderated and marked for later editorial use.

→ Display custom information in Studio

Custom information about users, comments or reviews can easily be integrated into the *Studio* moderation and user management via extension points.

→ Emails

An email for a specific event can be sent by implementing the corresponding listener. Email templates can be created and edited in *Studio*.

# 8.3.1 Configuring Elastic Social

This section describes the configuration of the *Elastic Social* plugin.

Context settings for Elastic Social are defined in the following contexts:

- Root channel: Application context settings can only be defined in the root channel and can not be overwritten
- Every Channel: Channel context settings can be defined in every channel and are inherited or can be overwritten by child channels

#### **Root Channel**

The following context settings are defined for the root channel and can not be overwritten:

tenant	
Туре	String property
Description	The tenant
Example	elastic
Default Value	
Required	true
userModerati	LonType
Туре	String Property
Description	Moderation type for users
Example	PRE_MODERATION, POST_MODERATION, NONE
Default Value	NONE
Required	false

Table 8.4. Root Channel Context Settings

The context setting tenant is needed to define which tenant is used for a site.

Example 8.7. Root Channel Context Settings

### **Every Channel**

The following context settings can be defined per channel and are inherited or can be overwritten by child channels:

Name Type Description Example Default value false enabled Boolean Prop-Enable/disable feed- true, false ertv back for the channel. If disabled, all other settings are ignored String Property Disable commenting DISABLED. DIScommentType generally by settings READONLY, RE-ABLED this property to DIS- GISTERED, ANONYM-ABLED. Enable read- OUS ing comments by setting this property to READONLY. Enable only registered users to write comments by settings the property to RE-GISTERED. Enable all users (registered and anonymous) to write comments by settings the property to ANONYMOUS, This property is only available if enabled is true. String Property Disable reviewing DIS-DISABLED, reviewType generally by settings READONLY, RE-ABLED

Table 8.5. Context Settings for Every Channel

Name	Туре	Description	Example	Default value
		this property to DIS-ABLED. Enable reading reviews by setting this property to READONLY. Enable only registered users to write reviews by settings the property to REGISTERED. Enable all users (registered and anonymous) to write reviews by settings the property to ANONYMOUS. This property is only available if enabled is true.	GISTERED, ANONYMOUS	
commentModera- tionType	String Property	Moderation Type for comments.	PRE_MODERA- TION, POST_MOD- ERATION, NONE	NONE
reviewModera- tionType	String Property	Moderation Type for reviews.	PRE_MODERA- TION, POST_MOD- ERATION, NONE	NONE
filterCategories	LinkListProp- erty	Configures filter options for the comment moderation list. You can add navigation and taxonomy documents.		

Context Settings for Every Channel

Example 8.8. Context Settings for Every Channel

# 8.3.2 Displaying Custom Information in Studio

You can show additional information inside the moderation tab and user management window of *CoreMedia Studio* by extending the *Studio* web application (server side) and modifying the ElasticSocialStudioPlugin.exml (client side).

### Server Side: REST JsonCustomizer

Provide a JsonCustomizer to the Studio web application that adds the additional information to the data that is transferred from the REST back-end to the Studio app for users:

```
@Named
public class MyCommunityUserJsonCustomizer implements
JsonCustomizer<CommunityUser> {
   public void customize(CommunityUser communityUser, Map<String,
Object> serializedObject) {
    serializedObject.put("additional",
   communityUser.getProperty("information", String.class));
   }
}
```

#### or for comments:

```
@Named
public class MyCommentJsonCustomizer implements
JsonCustomizer<Comment> {
   public void customize(Comment comment, Map<String, Object>
   serializedObject) {
      serializedObject.put("additional",
   comment.getProperty("information", String.class));
   }
}
```

## Client Side (1): Display Custom Properties

Three extension points are provided for displaying custom properties for comments or users.

Extend the commentExtensionTabPanel to add components for comments
that are displayed above the approve and reject buttons inside the moderation/archive tab (use activeContributionAdministration in the expression

for the elasticPluginLabel in order to reference the active contribution administration, depending on whether the moderation or the archive tab is active):

```
<ui:pluginRules>
  <ui:rules>
    <elastic:commentExtensionTabPanel>
      <plugins>
         <ui:addItemsPlugin>
           <ui:items>
<panel title="additionalInformation" layout="form"
autoHeight="true" cls="elastic-extensionTab">
            <items>
               <es:elasticPluginLabel fieldLabel="additional"</pre>
expression="activeContributionAdministration.displayed.additional"/>
             </items>
          </ui:items>
        </ui:addItemsPlugin>
      </plugins>
    </elastic:commentExtensionTabPanel>
  </ui:rules>
</ui:pluginRules>
```

Extend the userProfileExtensionTabPanel to add components for user profiles that are displayed above the approve and reject buttons inside the moderation tab:

```
<ui:pluginRules>
  <ui:rules>
    <elastic:userProfileExtensionTabPanel>
      <plugins>
        <ui:addItemsPlugin>
          <ui:items>
            <panel title="additionalInformation" layout="form"</pre>
autoHeight="true" cls="elastic-extensionTab">
              <items>
                <es:elasticPluginLabel fieldLabel="additional"</pre>
expression="contributionAdministration.displayed.additional"/>
              </items>
            </panel>
           /ui:items>
        </ui:addItemsPlugin>
      </plugins>
    </elastic:userProfileExtensionTabPanel>
  </ui:rules>
</ui:pluginRules>
```

3. Extend the customUserInformationContainer to add components that are displayed below the user meta information panel inside the user management view:

```
<ui:pluginRules>
  <ui:rules>
    <elastic:customUserInformationContainer>
     <plugins>
        <ui:addItemsPlugin>
          <ui:items>
            <container layout="form" autoHeight="true">
                <es:elasticPluginLabel fieldLabel="additional"</pre>
expression="userAdministration.edited.additional"/>
             </items>
            </container>
         </ui:items>
       </ui:addItemsPlugin>
     </plugins>
    </elastic:customUserInformationContainer>
  </ui:rules>
</ui:pluginRules>
```

### Client Side (2): Edit Custom Properties

For all three extensions points described above it is also possible to not just display but to edit/moderate custom properties. Instead of elasticPluginLabel just use elasticPluginPropertyField. This provides a text field for editing the property. Number or Boolean fields are not provided but can be constructed analogously. When you construct your own property field it is important to register the corresponding property as being moderated. This can either be done directly by your property field (c.f. ElasticPluginPropertyFieldBase) or you use the registerModeratedPropertiesPlugin for this purpose.

# 8.3.3 Adding Custom Filters for Moderation View

The list of moderated items of the *Moderation View* includes a filter section (see chapter *Using Elastic Social* of the *CoreMedia Studio User Manual*). By default, this section encompasses a filter for showing/hiding comments and users and for filtering comments in terms of comment categories.

It is possible to add further filters. You have to add your custom filterFieldset to the container moderatedItemsSearchFilters via the addItemsPlugin.

Each filterFieldset has to implement the method buildQuery(). For the case of moderation list filters, it has to return a string denoting comment/user properties and their desired values for filtering. Comment properties have to be prefixed with "comments". User properties have to be prefixed with "users".

For instance, if your filter returned "comments\_authorName=Nick", only comments written by an author named *Nick* would show up. You can combine multiple property-value pairs by separating them with "&"

Note that you probably have to provide appropriate indexes for your database in order to prevent your custom filters to have a negative effect on query performance.

# 8.3.4 Emailing

Emailing is supported by *Elastic Social* and can easily be incorporated for common use cases in a project. *Elastic Social* provides listeners which can be implemented to send emails (see *Elastic Social* documentation).

The MailTemplateService allows you to generate and send emails with a template name and parameters. The parameters define variables which can be used in the mail templates. Locale specific mail templates are used if a locale specific variant is available (locale specific suffixed name).

Per default all properties of a CommunityUser (the model for a user) are available as variable in a mail template. For example you can use \$givenName to include the given name of a user (if you use FreeMarker for templating as CoreMedia Blueprint does). Additional parameters must be provided programmatically by passing them as map additionalParameters to the MailTemplateService.

In CoreMedia Blueprint, the following mail templates for the user and moderation processes are already provided with the example content. For each mail template, the template name and additional parameters are described.

If you want to use different additional parameters, redefine the variable in the mail template and pass the corresponding parameter in the additionalParameters map. All properties of the CommunityUser can be used in the templates without changing the code.

 Use case
 Template Name
 Additional Parameters

 Reset Password
 passwordreset
 baseUrl (reset password link)

 Comment Replied
 replyText, replyAuthorName, replyDate, commentText, commentDate, commentUrl

Mail Templates

Table 8.6. Mail Templates

### 8.3.5 Curated transfer

Contributions can be transformed into content objects for further use. In *CoreMedia Blueprint* the curatedTransferExtensionPoint must be configured to define the type of content:

```
<ui:pluginRules>
  <ui:rules>
      <elastic:curatedTransferExtensionPoint>
        <plugins>
          <ui:addItemsPlugin>
            <ui:items>
              <spacer width="10" height="100%"/>
              <tbseparator/>
              <button itemId="createArticleBtn" height="100%"</pre>
width="30">
                <baseAction>
                  <ui:openDialogAction>
                    <ui:dialog>
                     <bp:newContentDialog folders="{['Editorial']}"</pre>
                                             skipInitializers="true"
                                             contentType="CMArticle"
onSuccess="{CuratedUtil.postCreateArticleFromComments}"
                                             openInTab="false">
                       </br></bp:newContentDialog>
                    </ui:dialog>
                  </ui:openDialogAction>
                </baseAction>
              </button>
              <tbseparator/>
            </ui:items>
          </ui:addItemsPlugin>
        </plugins>
      </elastic:curatedTransferExtensionPoint>
    </ui:rules>
  </ui:pluginRules>
```

The content property can be configured in CuratedTransferResource. java:

```
private static final String CONTENT_PROPERTY_TO_COPY_TO =
"detailText";
```

## 8.3.6 Elastic Social Demo Data Generator

The Elastic Social Demo Data Generator is a standalone web application that generates the following entities:

Comments

### CoreMedia DXP 8 Editorial and Back-end Functionality | Elastic Social Demo Data Generator

- Reviews
- → Users
- Blacklist entries

The generator simulates the online community of your website. You can, for example, simulate to have a comment written every 30 seconds and see how this affects the moderation list in the *Studio* plugin.

The demodata-generator web application is not started per default. To start the web application, start the es-demodata-generator-webapp or add a dependency to es-demodata-generator-component to your Preview CAE web application (Maven profile preview-cae-with-es-demodata-generator).

Once the web application is started, further control is provided either via a controller based JSP page or via manager based JMX access. Both ways provide functionality to start, stop and check the status of the generator. The JMX access enables fine grained configuration of the actual generation process.

In the *demodata-generator* web application, a demo data generator can be started simultaneously for each tenant.

The demo data generator initially generates a number of users (about 4000), images (about 30) and blacklist entries (about 20). Further data is generated incrementally depending on the comment generation frequency (Interval configuration property) and in relation to his value the frequency of other generated data like users, ratings, likes, etc (configuration properties ending with Rate).

Example 1: If the Interval property is 30, then a comment is generated every 30 seconds.

Example 2: If the Interval property is 30 and the NewUserRate property is 5, then a comment is generated every 30 seconds and a new user is generated each fifth iteration, that is every 5 \* 30 = 150 seconds.

Additionally, some rates depend on other rates.

Example 3: If the NewUserRate property is 5 and the AnonymousUserRate property is 4, then a new anonymous user is created only if a new user is generated in this iteration, that is each 20th iteration.

See Table 8.8, "Elastic Social Demo Data Generator configuration" [428] for a description of the rate properties which can be reconfigured via JMX.

### JSP

Start the demo data generator for a tenant, such as 'corporate', with:

http://localhost:40088/es-demodata-generator-webapp/servlet/generate?tenant=corporate

To start the demo data generator for another tenant, change the tenant parameter. If no tenant is given, the default tenant is used.

The following parameters are available:

- interval (optional): Defines frequency of data generation in seconds. Default interval is 30 seconds. Effective only on startup.
- → stop (optional): Stops the demo data generator for the given tenant.
- tenant (optional): Starts or stops the demo data generator for the given tenant. The tenant will be registered, if unknown. If omitted, the default tenant is used.

### JMX

To manage the demo data generator via JMX for a specific tenant, navigate to the corresponding operation for the tenant and invoke it. The tenants are located in folder com.coremedia.DemoDataGeneratorManager.blueprint. If the JMX MBean is not available for a tenant, start the demo data generator via HTTP with the tenant parameter. The tenant will then be registered and the MBean becomes available.

The following operations are available via IMX:

Name	Description	
start	Starts the demo data generator	
stop	Stops the demo data generator	
restart	Restarts the demo data generator	
getStatus	Gets the status of the demo data generator	
resetAllSettings	Resets all settings to default values	

Table 8.7. Elastic Social Demo Data Generator operations

The following configuration is available via JMX:

Interval	
Description	Defines the frequency of demo data generation in seconds. A comment will be generated each interval.
Default	30

Table 8.8. Elastic Social Demo Data Generator configuration

AnonymousCom	nmentRate	
Description	Defines the anonymous comment rate of newly created comments	
Default	2	
AnonymousLik	ceRate	
Description	Defines the anonymous like rate of newly created likes	
Default	4	
AnonymousRat	tingRate	
Description	Defines the anonymous rating rate of newly created ratings	
Default	4	
AnonymousUse	erRate	
Description	Defines the anonymous user rate of newly created users	
Default	10	
CommentCompl	LaintRate	
Description	Defines the comment complaint rate	
Default	50	
CommentReply	yRate	
Description	Defines the rate for comment replies	
Default	5	
CommentWith	AttachmentsRate	
Description	Defines the rate for comment attachments of newly created comments	
Default	5	
LikeRate		
Description	Defines the new like rate	
Default	2	
NewUserRate		
Description	Defines the new user rate	
Default	5	
RatingRate		
Description	Defines the rating rate	
Default	2	
UserChanges	Rate	
Description	Defines the rate for changing users	
	· ·	

### CoreMedia DXP 8 Editorial and Back-end Functionality | Elastic Social Demo Data Generator

Default	7		
UserComplair	UserComplaintRate		
Description	Defines the rate of complaints about a user		
Default	49		
UserModerationType			
Description	Defines the moderation type used for user creation (PRE_MODERATION, POST_MODERATION or NONE)		
Default	POST_MODERATION		

Statistics are provided about the generated content and also about the number of available targets for comments that are available in your content repository. The following table only includes statistics which require parameters. For all other statistic data like the number of created comments just take a look at the available attributes when using the JConsole.

Name	Description
<pre>getNumberOfTeasablesFor- Commenting(String moder- ationType)</pre>	Returns the number of teasables with commenting enabled with the given moderation type or of all teasables if no moderation type is given (PRE_MODERATION, POST_MODERATION or NONE)
getNumberOfTeasablesFor- AnonymousComment- ing(String moderation- Type)	Returns the number of teasables with commenting enabled for anonymous users with the given moderation type or of all teasables if no moderation type is given (PRE_MODERATION, POST_MODERATION or NONE)

Table 8.9. Elastic Social Demo Data Generator statistics

# 8.4 Adaptive Personalization

Feature is only supported in e-Commerce Blueprint.

CoreMedia Adaptive Personalization is integrated in CoreMedia Blueprint. It extends CoreMedia Studio and the CAE with the following features:

- → Specific content types for personalized content, personalized search, user segments and test user profiles. See Section 6.2.2, "Adaptive Personalization Content Types" [253] for details.
- → Specific editors in *CoreMedia Studio* for the content types.
- Different context sources to access taxonomy keywords, time related information and many more.
- → Different search functions that can be used in personalized searches.

A main concept of Adaptive Personalization is context. When speaking about a context in terms of CoreMedia Adaptive Personalization, "a piece of data associated with a HTTP request" is meant. What data this is, is determined by the data sources you grant access to, for example a Geo Location service, your CRM or CoreMedia Elastic Social. CoreMedia Adaptive Personalization is a framework that manages these contexts and makes them available within your CoreMedia application. See the [Adaptive Personalization Manual] for detailed information, about how contexts work

In the file personalization-context.xml in module p13n-cae you can see which contexts are used in CoreMedia Blueprint.

The following sections describe details of the integration, the module structure, key integration points and some details on context.

- Section 6.2.2, "Adaptive Personalization Content Types" [253] gives an overview over the content types introduced by Adaptive Personalization.
- Section 8.4.1, "Key Integration Points" [432] describes key integration points of Adaptive Personalization
- Section 8.4.2, "Adaptive Personalization Extension Modules" [432] summarizes where to find Adaptive Personalization related source code in CoreMedia Blueprint.
- Section 8.4.3, "CAE Integration" [433] shows how Adaptive Personalization is embedded into the CAE.
- → Section 8.4.4, "Studio Integration" [437] presents the *Studio* integration.

Context

## 8.4.1 Key Integration Points

#### → CoreMedia Elastic Social

As one example of providing context information that doesn't originate from the CMS, CoreMedia Blueprint comes with a ready-to-use integration for CoreMedia Elastic Social. As a result an editor can create Conditions in documents of type Personalized Search and User Segment that make use of a CommunityUser's number of written comments, likes and ratings and/or simply information about the user himself (for example his given name).

Note that these features are only available when using CoreMedia Adaptive Personalization in combination with CoreMedia Elastic Social.

#### Taxonomies

As depicted in Section 6.2.3, "Tagging and Taxonomies" [254], each HTTP request against the CAE is augmented with Taxonomies. For example if a page with Content related to sport is shown, a "Sport" Taxonomy is associated with the request. *CoreMedia Blueprint* is configured to make these semantic classifications accessible to editors, that is, they can define Conditions on them in documents of type Personalized Search and User Segment.

# 8.4.2 Adaptive Personalization Extension Modules

CoreMedia Adaptive Personalization is integrated into the CAE using the CoreMedia project extension mechanism.

## **Adaptive Personalization Extensions**

→ p13n

This is the basic *CoreMedia Adaptive Personalization* module. It provides essential implementation based on *Adaptive Personalization*, like definitions of contexts, custom content types and corresponding ContentBeans.

→ es-p13n

This extension combines CoreMedia Elastic Social with CoreMedia Adaptive Personalization. It offers ContextSources that publish properties of Elastic Social's CommunityUser to the user's context collection so that it is available for Adaptive Personalization. This extension also offers convenience implementations for accessing and modifying user context, for example, the com.coremedia.blueprint.personalization.elastic.In terestsService which reads and writes contexts that refer to Subject Taxonomies.

See the [Blueprint Concept Guide] to learn more about Taxonomies.

### → 1c-p13n

This extension combines *CoreMedia LiveContext* with *CoreMedia Adaptive Personalization*. It consists of the CAE extension lc-p13n-cae and the Studio extension lc-p13n-studio.

## Adaptive Personalization's Main Module in Detail

Module	Description	Content
p13n-cae	Generic CAE Plugin	ContentBean implementations for Adaptive Personalization content types, data view/Spring bean definitions, JMX configuration,
p13n-editor-lib	Runtime dependencies for CoreMedia Site Manager	XML schema for Adaptive Personalization's rule grammar, localization properties,
p13n-preview-cae	Preview CAE Plugin	Customizations specific to Preview CAE for example code to handle the evaluation of Test User Profiles
p13n-server	Bundles runtime depend- encies for Content Manage- ment Server	XML schema for Adaptive Personal- ization's rule grammar, Adaptive Personalization content types, See the [Blueprint Concept Guide] for a description of the content
p13n-studio	Studio plugin	DocumentForms corresponding to content types, custom UI components, localization properties,
p13n-studio-lib	Runtime dependencies for CoreMedia Studio	DocumentForms corresponding to content types, custom UI components, localization properties,
p13n-test-content	Encapsulates content and code for testing purposes	A prepared XML repository used during test execution,
p13n-uitesting	Wrappers for Adaptive Personalization's Studio UI components and the UI tests themselves	Wrapper for the rule property editor of a personalized content document,

Table 8.10. Adaptive Personalization's main Maven module in detail

# 8.4.3 CAE Integration

This section covers which contexts and SearchFunctions are available in Core-Media Blueprint.

For a basic understanding of Adaptive Personalization's key concepts and how to instrument them to fulfill project specific needs, please refer to the Adaptive Personalization Manual. To learn about CAE development in general see the [CAE Developer Manual].

### **Configured Contexts**

To make use of Adaptive Personalization a CAE must be configured with contexts. In order to deliver personalized content these contexts will be analyzed at runtime each time a request is being processed.

CoreMedia Blueprint is shipped with the following contexts configured:

Description Context Cookie based ContextSource to track cookieSource keyword keywords associated with a Page. cookieSource subject taxonom Cookie based ContextSource to track Subject Taxonomies ies See the [Blueprint Concept Guide] to learn more about Taxonomies. Cookie based Context Source to track cookieSource location taxonom Location Taxonomies ies See the [Blueprint Concept Guide] to learn more about Taxonomies. referrerSource Cookie based ContextSource to track the referrer URL of the first request of a session. systemDateTimeSource Provides access to time related information. lastVisitedSource Cookie based ContextSource to track a user's visited Pages.

Table 8.11. Adaptive Personalization contexts configured for CoreMedia Blueprint

Have a look at personalization-context.xml in module pl3n-cae to see what kind of data is contained in the contexts. Especially, notice the used ContextCoDec implementations.

Refer to the [Blueprint Concept Guide] to learn about contexts in general and the [Adaptive Personalization Manual] to see how to implement a ContextSource.

## **Configured SearchFunctions**

CoreMedia Blueprint comes with a content type called Personalized Search that represents a parametrized search query. You can use SearchFunctions to enrich the query String, which will be evaluated at request processing time. After evaluated

ation, the SearchFunctions are replaced with values from contexts resulting in a personalized search query.

CoreMedia Blueprint is shipped with the following SearchFunctions configured:

Table 8.12. Predefined SearchFunctions in CoreMedia Blueprint

Search Function	Description
contextProperty	A search function that adds the value of a single context property to a search string.
	You can use the following parameters:
	<ul> <li>property - the property of the context. Should be in the form: <context>.<property></property></context></li> <li>field - the search engine field in which you want to search.</li> </ul>
	Example:
	The context named "bar" contains a property "foo" which has a value "42". Then, the search function contextProp erty (property:bar.foo, field:field) will be evaluated to 'field:42'. That is, the Search Engine searches in the field named "field" for the value "42".
userKeywords	A search function that selects from a user's context a set of keys that fulfill a weight constraint.
	You can use the following parameters:
	<ul> <li>limit - Limits the number of returned keys (a negative or missing value means no limit)</li> <li>field - The search engine field which should be searched</li> </ul>
	threshold - The minimum weight of keys to be returned
	context - The context containing the keys
	Example:
	The context object named myContext contains the properties (foo, 0.8), (bar, 0.5), (zork, 0.1). Then, the search function userKeywords (threshold:0.5, limit:-1, field:field, context:myContext) will be evaluated to field:(foo bar) and the search function user Keywords (threshold:0.5, limit:1, field:field, context:myContext) will be evaluated to field:(foo).

Search Function	Description	
userSegments	A search function that selects the set of user segments the active user belongs to.	
	You can use the following parameters:	
	<ul> <li>field - The search engine field which should be searched</li> <li>context - The context that contains segment properties</li> </ul>	
	Example:	
	The context object named "myContext" contains the properties ('content:42', true), ('content:44', false), ('content:46', true). Then, the search function userSegments (field:field, context:myContext) will be evaluated to "field:(42 46)". This function is intended to be used with the user segmentation feature of CoreMedia Adaptive Personalization, which uses property keys of the form content: <segmentid> (where segmentId is the numeric content id of a user segment) to represent segments in a user's context.</segmentid>	

See the [Blueprint Concept Guide] and the [Adaptive Personalization Manual] for more information on SearchFunctions and the content type Personalized Search.

## **Enabling Test User Profiles in the Preview CAE**

To make the Test Profile Selector work, the *Preview CAE* is provided a special context configuration: Its ContextCollector extends all properties of the generic CAE ContextCollector, but also adds a TestContextSource (see p13n-preview-cae-context.xml in p13n-preview-cae). This TestContextSource makes contexts from Test User Profile documents available by extracting the following information from a Test User Profile:

- → Arbitrary contexts held in a plaintext blob using the PropertiesTestCon textExtractor
- Subject/Location Taxonomies determined in a Struct property using the TaxonomyExtractor

The activation of the TestContextSource is triggered by passing a special URL parameter - TestContextSource.QUERY\_PARAMETER\_TESTCONTEXTID - to the Preview CAE.

Further reading:

- → See Section "Using Personas" [438] for the Test Profile Selector's usage
- Refer to the [Blueprint Concept Guide] to learn more about documents of type Test User Profiles and Personalized Content
- The [Adaptive Personalization Manual] explains how to specify contexts in a Test User Profile document

# 8.4.4 Studio Integration

This section covers which Conditions are configured in CoreMedia Blueprint and how to use the Test Profile Selector.

For a basic understanding of Adaptive Personalization's key concepts and how to instrument them to fulfill project specific needs, please refer to the [Adaptive Personalization Manual]. To learn about Studio development in general see the [Studio Developer Manual].

### **Configured Conditions**

To make use of contexts in documents of type Personalized Content or User Segment corresponding Conditions have to be implemented in Studio. *CoreMedia Blueprint* provides Conditions for all contexts listed in Table 8.11, "Adaptive Personalization contexts configured for CoreMedia Blueprint" [434].

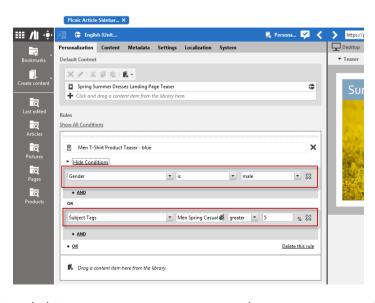


Figure 8.24. Conditions in Personalized Content and User Segment documents

Have a look at CMSelectionRulesForm.exml and CMSegmentForm.exml in module p13n-studio to get an idea about how to plug in Conditions.

## **Using Personas**

A Persona is a collection of artificial context properties under the control of the editors. The type of properties to use depends on the configured contexts. For example the name of a visitor is a String while the number of likes performed is a numeric value.

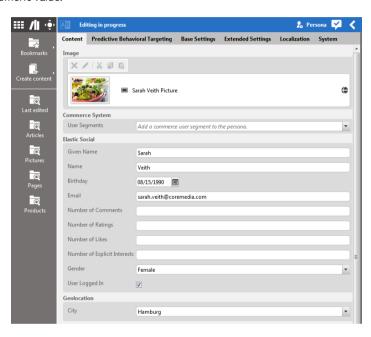


Figure 8.25. Defining artificial context properties using Personas

See Table 8.11, "Adaptive Personalization contexts configured for CoreMedia Blueprint" [434] for an overview of configured contexts.

Using the Persona Selector an editor is able to test a Personalized Content document. By choosing a specific Persona all its contexts are activated within the Preview CAE. As a result, the Preview CAE renders content as if corresponding contexts were available at request processing time.

### CoreMedia DXP 8 Editorial and Back-end Functionality | Studio Integration

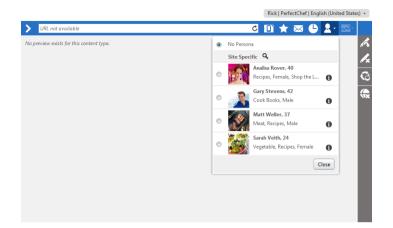


Figure 8.26. Selecting Personas to test Personalized Content and User Segment documents

See section Section "Enabling Test User Profiles in the Preview CAE" [436] to learn how Personas are integrated into the Preview CAE. The Adaptive Personalization Manual describes in detail how to create and use Personas.

# 8.5 Third-Party Integration

CoreMedia Blueprint comes with default integrations of third-party software.

# 8.5.1 Optimizely

Optimizely is a service which offers A/B testing for your website. You can define different rules for A/B testing using the editor on the Optimizely website.

CoreMedia Blueprint integrates Optimizely to perform A/B testing for channels. To enable this for a certain channel:

- 1. Open the target channel in CoreMedia Studio.
- 2. Open the Settings tab.
- 3. Create a struct property of type Boolean in the "Local Settings" section with the name optimizely.enabled and set it to true.
- Create a struct property of type String in the "Local Settings" section with the name optimizely.id.external.account and enter the project id you got from Optimizely.

Now the JavaScript provided by Optimizely will be included in each site of this channel and you can measure your website improvements. The "Local Settings" will be inherited to sub channels. That means, the project id can be set, for example for the root channel once and you can disable Optimizely using optimizely.enabled for each sub channel individually.

Remember also, if you adjust target links on your website the target site must be available in the channel, too. Otherwise, the Optimizely script will not be included on the target site and clicks cannot be tracked.

# 8.5.2 Open Street Map Integration

The Open Street Map project creates and distributes free geographic data. CoreMedia Blueprint is prepared to include the project to display the location of location based taxonomies, but map integration are not included in the default templates.



Figure 8.27. Example for a Open Street Map integration in a website

In order to use Open Street Map on your site, you have to create a settings document and link it to the root channel of your site. The JavaScript for Open Street Map will be loaded using an aspect that is only enabled if the corresponding settings property is set. The available settings for Open Street Map are shown in the table below and must be configured to enable the map in the CAE. A template renders a map segment according to geographic coordinates stored in the string property latitudeLongitude of a linked location content, and pinpoints the matching location with a marker image (see CMTeasable.map.jsp for a usage example).

Setting	Struct Type	Mandatory	Description
detail.show.map	Boolean Property	not	If true, the Open Street Map aspect will be enabled.
map.zoom	Int Property	no	The map zoom factor to use.

Table 8.13. Settings for Open Street Map Integration

# 8.5.3 Google Analytics Integration

### Brand Blueprint feature

Brand Blueprint integrates Google Analytics into the website to get performance feedback. Have a look into the CoreMedia Operations Basics to learn about the configuration.

Section 4.7.5, "Getting Analytics Feedback" in *CoreMedia Studio User Manual* and Section 4.2.5, "Adding Site Performance Widget" in *CoreMedia Studio User Manual* describe how to get the performance feedback in *CoreMedia Studio*.



# 8.6 WebDAV Support

CoreMedia Blueprint provides WebDAV support both for browsing the content repository and to create or modify content in the webdav.properties file. It is possible to access the content repository by the WebDAV web application using a browser or a connection to a network share.

To connect to the WebDAV web application using a network drive on Windows you need a certificate issued for the WebDAV server, for example \*<.my-dns-hostname> (such as \*.blueprint7.coremedia.com). This certificate must be part of the trusted root certificates on the client Windows machine.

Using a network drive allows you to browse the repository and to simply create content from files on your computer by drag and drop. In case of Windows you can map a network drive to the WebDAV web application. Remember that Windows only accepts connections over HTTPS and that the server certificate is part of the trusted root certificates on the client machine.

CoreMedia Blueprint's WebDAV configuration chooses the type of the created content depending on the MIME type of the files sent to the WebDAV application. The default configured types are:

- → CMPicture for images
- → CMAudio for audio files
- → CMVideo for video files
- → CMDownload for downloads

Required properties like title will automatically be set by a BlueprintWebDav FileSystemListener which can be configured for the WebDAV web application.

# 8.7 Advanced Asset Management

The CoreMedia Advanced Asset Management module needs to be licensed. If the component is not licensed you are welcome to discover some functions of the component in CoreMedia Studio. Be aware that CoreMedia Advanced Asset Management is not working in the live system. If you are interested in this component, get in touch with your contact at CoreMedia.

If you want to remove the *CoreMedia LiveContext Product Asset Management* extension from your workspace follow the instructions described in Section "Removing the Advanced Asset Management Extensions" [151].

CoreMedia Advanced Asset Management consists of two parts:

- An Asset management component with new content types where you can manage your digital assets and licences.
- A connection with the IBM WCS system where you can display your assets in the IBM system.

CoreMedia Asset Management allows you to store and manage your digital assets (for example, high-resolution pictures of products) and corresponding licenses in the CoreMedia system. You can customize the storage of assets and the set of available asset types and rendition formats.

A rendition is a derivative of the raw asset, suitable for use in output channels, possibly with some further automated processing. A rendition might be, for example, a cropped and contrast-adjusted image in a standardized file format whereas the original file might be stored in the proprietary format of the image editing software in use.

CoreMedia Asset Management integrates with Adobe Drive so you can, for instance, edit images stored in CoreMedia DXP 8 directly in Photoshop.

Managing Assets

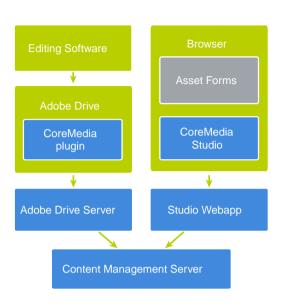


Figure 8.28. Overview over asset management part

From such assets, you can create common content items, such as Picture or Download which you can use to enrich products and product variants (products for short) in the IBM WCS.

Enhancing IBM WCS pages

- → CMS images and even individual image crops can be used as product images.
- CMS videos can be used as product videos. They will be displayed together with the product images in a gallery.
- CMS content of type Download can be offered as additional content that can be downloaded for a product. Any type of binaries are supported, like PDF documents. ZIP archives or office documents.

Such product assets can be edited with *CoreMedia Studio* and will then be delivered by the CMS to enrich, for example, a product detail page.

This section describes the necessary configuration steps for either configuring and deploying *CoreMedia Asset Management* or for removing the contributing modules from the *CoreMedia Blueprint* workspace.

# 8.7.1 Product Asset Widget

The Product Asset Widget can only be used with the e-Commerce blueprint.

0

To present CMS assets on product detail pages you can replace the default *IBM WCS Full Image Widget* by the *CoreMedia Product Asset Widget* that displays images in an attractive gallery. This makes it particularly easy to present multiple product images and videos for a product.

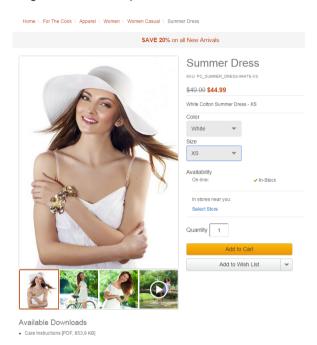


Figure 8.29. Product image gallery delivered by the CMS

The CoreMedia Product Asset Widget can also be used to display a list of download links that are associated with the product. The download links are shown together with the product image gallery as Additional Downloads or alternatively in a separate slot on the product detail page.

See Section 3.4.11, "Deploying the CoreMedia Widgets" [73] to get the information how to deploy the CoreMedia Product Asset Widget and ??? to learn how to use it.

### **Assign Products to CMS Assets**

CoreMedia DXP 8 allows you to manage assets in the CoreMedia system that will be used for products and SKUs in the IBM WebSphere Commerce Server.

To achieve this *Picture*, *Video* and *Download* documents can be linked with products. That means one picture, video or download can be (re)used for many products. All images and videos that link to the same product act together as a gallery of images and videos of the same product.

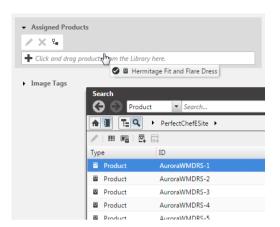


Figure 8.30. Assign a product to a picture

The same applies to downloads. All *Download* documents that link to the same product appear together in an *Available Downloads* list on the product detail page (if the option was used in the *CoreMedia Product Asset Widget*). The order of the images or downloads in the list is determined by the name (in alphabetic order).

You don't have to assign every existing SKU to an asset document, eg. an image, in order to achieve that for each SKU, the same image is delivered. If a SKU is not directly assigned the CMS searches for all asset documents that are assigned to the master product of the SKU or uses the default image for the site (in case of an image).

See Section "Adding Specific Content for Product Detail Pages (PDP)" in CoreMedia Studio User Manual to learn how to assign products to images using the CoreMedia Studio.

# 8.7.2 Replaced Product and Category Images

In addition to the *Product Asset Widget* you can replace images directly by replacing the URL in the IBM system with a CoreMedia URL. The linking of product or category images from *IBM WCS* to the CoreMedia *CAE* is done via Image URLs that you can add to the *Display* tab of the product or category definition.

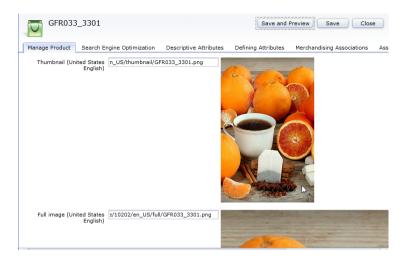


Figure 8.31. Define Product Image URLs in Management Center

Regardless of the usage of the *CoreMedia Product Asset Widget*, once the image URLs of a product are pointing to the CMS all occurrences of these product images (for example, on catalog overview pages) will be delivered by the CMS. If multiple images are assigned to one product, then the first image is taken (in alphabetical order).



#### The Image URL has the following format:

### Where the path segments have the following meaning:

Segment Name	Example	Description
[CMSHOSt]	[cmsHost]	The URL prefix of the server that can deliver CMS images. Typically, you will enter here the literal string [cmsHost] so the system can map it to a concrete URL prefix. Since the images are delivered from different servers depending on which side you are (preview or live) the hostname can alter between the systems.

Table 8.14. Path segments in the image URL

Segment Name	Example	Description
		The placeholder [cmsHost] will then be replaced by a URL prefix containing the live host, provided the request comes from the live side. See also the <i>IBM WCS</i> documentation "Configuration properties for content management system integration".
storeId	10202	The ID of the IBM WebSphere Commerce store for which the image is requested. An IBM store is configured for a specific site in the CoreMedia system and the mapping is done via the ID.
Locale	en_US	The locale of the store.
Mapping	thumbnail	The mapping between an image in the IBM product and the named image variant that is taken from the CoreMedia system.
PartNumber/Category-ID	GFR033_3301/PC_ToDrink	The product or SKU part number or category ID.

### **Delivery of Images**

The URL is resolved from the catalog picture handlers. The handlers map the "Named image format" segment to a cropped variant of a picture (see Section 6.3.14, "Images" [298] for details of crops). *CoreMedia Blueprint* comes with the following definition:

```
<bean id="productCatalogPictureHandler"</pre>
class="com.coremedia.livecontext.asset.ProductCatalogPictureHandler"
      parent="catalogPictureHandlerBase">
  property name="pictureFormats">
     <entry value="portrait_ratio20x31/200/310">
       <key>
         <util:constant static-field=</pre>
"com.coremedia.livecontext.asset.CatalogPictureHandlerBase.FORMAT KEY THUMBNAIL"/>
       </key>
     </entry>
     <entry value="portrait_ratio20x31/646/1000">
       <key>
         <util:constant static-field=</pre>
"com.coremedia.livecontext.asset.CatalogPictureHandlerBase.FORMAT KEY FULL"/>
       </key>
     </entry>
    </map>
  </property>
```

That is, a URL with a segment thumbnail maps to an image variant portrait\_ratio20x31 with the width "200" and the height "310" and a URL with segment full maps to the same image variant portrait\_ratio20x31 but with width "646" and height "1000". These are the values required by the IBM Aurora Starter Store.

You can customize the configuration via a Spring configuration as described in Section "Mapping of Custom Picture Formats" [451].

## 8.7.3 Extract Image Data During Upload

If your pictures files are enriched with the product codes as XMP/IPTC "artwork or object in the picture", the system automatically tries to extract data during the upload. How the data is used depends on the content item to which you upload the image.

- Upload to a Picture: The product codes are extracted and the system tries to add a reference to the product in the e-Commerce repository with this product code.
- Upload to a Picture Asset: The product codes are extracted and are added to the Picture Asset.

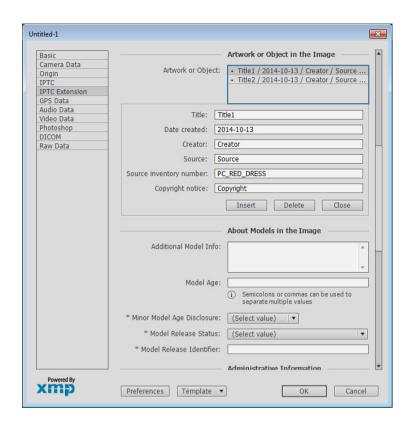


Figure 8.32. Screenshot from Adobe Photoshop for a Picture containing XMP Data

While uploading the pictures via *CoreMedia Studio* into a Picture item, the system automatically extracts the product codes and adds references to the assigned products. At this process the product references contained in the original image data will be remembered. You have the option to reset to the original imported data after you have changed the assignments manually.

Upload to a Picture content item



Figure 8.33. Picture linked to XMP Product Reference

After an initial import the status of the Assigned Products section is set to "inherited". All associated product references are shown as "read only" and can only be edited if the Switch off inheritance button is pressed.

Each re-import of the same image data (with an update of the blob) leads to an update of the associated product references unless the references have been changed manually. In general, the rule applies, that no data will be overwritten that have been changed manually.

# 8.7.4 Configuring Asset Management

In the following it is described how you can adapt *CoreMedia Asset Management* to your specific needs:

- → Define which crops of an image are used in IBM pages.
- Define from which CAEs the IBM system gets images.
- → Define content types for your own assets.
- → Define publication behavior for renditions of your assets.
- → Define where large blobs should be stored.
- → Define appropriate rights in the CoreMedia system for your asset content.

# **Mapping of Custom Picture Formats**

This feature can only be used in the e-Commerce blueprint.

You can manage pictures in *CoreMedia DXP 8* that are used in IBM products and SKUs pages. You can use Spring configuration, to map URL path segments to specific crops.

CoreMedia Blueprint comes with a predefined mapping defined in the catalogPictureHandler bean. If you want to define your own mapping you can overwrite the default setting as follows:

#### </customize:replace>

The  $k \in y$  attribute in the entry tag is the identifier that is used in the request URL while value is the name of the crop of the image that will be used followed by the size of the image as "/width/height/ in pixel. The definition of crops is explained in Section 6.3.14, "Images" [298]

#### Placeholder Resolution for Asset URLs

This feature can only be used in the e-Commerce blueprint.

In the IBM WebSphere Commerce system you can use a placeholder in image URLs which is resolved through a database lookup in the STORECONF table. See the IBM documentation for more details at https://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.developer.doc/refs/rwccmsresolvecontentag.htm?lang=en .

#### For example:

http://[cmsHost]:<CAEPort>/blueprint/servlet/catalogimage/product/ [storeId]/<Locale>/<Mapping>/<PartNumber>.jpg

The placeholders in the example above are [cmsHost] and [storeId].

To resolve [cmsHost] - see the IBM documentation for ResolveContentURLCmdImpl for more information. If you want to connect preview and live CAE to one Management Center you can define different values for wc.resolveContentURL.cmsHost and wc.resolveContentURL.cmsPreviewHost in the STORECONF table.

If you use one extended sites catalog for mutliple shops you can specify a [stor-e1d] placeholder in your image URLs, which are dynamically resolved at runtime.

In a development setup you may share one WCS instance for preview and live delivery.

In order to identify the CAE (preview or live) from which the image should be delivered, the Blueprint workspace comes with a predefined Apache configuration. Depending on the shop URL, for example, shop-helios.blueprint-box.vag rant versus shop-preview-helios.blueprint-box.vagrant the Apache server adds a request header X-FragmentHost which contains the value preview or live. For more information about Apache configuration see chapter Section 3.5.4, "Developing with Apache (optional for e-Commerce)" [91].

If you want to activate [cmsHost] resolution for a shared IBM WCS preview/live environment, perform the following steps:

 Register and map the FragmentHostFilter servlet to work space/Stores/WebContent/WEB-INF/web.xml of the IBM WCS to extract the X-FragmentHost header information from the request.

```
<filter>
<filter-name>FragmentHostFilter</filter-name>

<filter-class>com.coremedia.livecontext.servlet.FragmentHostFilter</filter-class>
</filter-mapping>
<filter-name>FragmentHostFilter</filter-name>
<url-pattern>/*</url-pattern>
</filter-mapping>
```

Register the CoreMediaResolveContentURLCmdImpl in the IBM WCS. This
command resolves [cmsHost] placeholder in image URLs depending on a
preview or live switch for the current request. It resolves [storeId] placeholder
as well. To register the command perform the following SQL statement:

Refer to the IBM documentation for more details about registering custom command implementations in the command registry

To resolve [storeId] in Management Center, you have to register and map the ImageFilter servlet to workspace/LOBTools/WebContent/WEB-INF/web.xml of the IBM WCS

```
<filter>
<filter-name>ImageFilter</filter-name>

<filter-class>com.coremedia.livecontext.servlet.ImageFilter</filter-class>
</filter>
<filter-mapping>
<filter-name>ImageFilter</filter-name>
<url-pattern>/LoadImage</url-pattern>
</filter-mapping>
</filter-map
```

# **Content Types**

CoreMedia Advanced Asset Management stores its data in the content repository in content items. CoreMedia DXP 8 contains the abstract root content type AMAsset (see Chapter 4, Developing a Content Type Model in CoreMedia Content Server Manual for a description of content types) as a starting point for assets. AMAsset defines a property original to store the raw editable form of the asset and another property thumbnail to store a thumbnail view. The thumbnail property can be

Abstract content type
AMAsset

used for a uniform preview of assets. If there is no sensible thumbnail for an asset, it can be left empty.

Concrete content types for specific assets, such as pictures or documents, need to extend the abstract content type AMAsset. Most probably, you will add more properties for different renditions of the asset. Names of rendition properties must be alphanumeric strings. By default, AMPictureAsset and AMDocumentAsset are provided as a non-abstract asset type, defining rendition properties for web delivery and for printing.

Concrete content types AMPictureAsset and AMDocumentAsset

You can modify existing asset types or define additional asset types in the file as set-management-plugin-doctypes.xml in the am-server module. For each asset type, you need an appropriate form in CoreMedia Studio. CoreMedia Blueprint already defines suitable Studio forms for the AMPictureAsset and AMDocumentAsset. Change this form when you adapt the AMPictureAsset or AMDocumentType content type and add further forms for your own asset types.

Defining your own asset types

When you add further rendition properties that hold very large blobs, modify the blob store configuration as described in Section 3.4, "Configuring Blob Storage" in CoreMedia Content Server Manual. Small renditions up to a few megabytes can be stored in the Content Server database and do not need additional configuration.

Store large blobs in the file system

To prevent large blobs like the original rendition from being published, you can exclude them from publication process. For more information read Section "Configure Rendition Publication" [454].

# **Configure Rendition Publication**

Certain renditions can be excluded from publication. To do so the am-server-component comes with an AssetPublishInterceptor which reads the metadata property of assets to determine if a given rendition should be published or not.

The AssetPublishInterceptor bean is added to the *Content Server* and to the corresponding command-line tools. The following properties control the behavior of the interceptor:

assetMetadataProperty

The Struct property which contains the information whether to publish a rendition or not at path renditions. <rendition-name>. show. If the Boolean property show is true the rendition blob will be published. Otherwise the blob will not be available on the master server.

interceptingSubtypes

Boolean flag to control whether also subtypes of type should be intercepted or not.

removeDefault	The default value to control whether a rendition blob should be removed from publication or not. If unset the default is to remove blobs if nothing else is specified in either the metadata struct or in the removal overrides.
removeOverride	Overrides any setting or default for a given rendition. It contains a map from rendition name to removal flag. Thus if you want the rendition thumbnail to be published in any case add an entry with key thumbnail and value false.
type	The document type the interceptor applies to. For subtype processing set the flag in-

Example 8.9, "Rendition Publication Configuration" [455] shows a possible configuration of the AssetPublishInterceptor.

terceptingSubtypes accordingly.

```
<beans ...>
 <util:map id="removeOverride"</pre>
            key-type="java.lang.String"
            value-type="java.lang.Boolean">
   <entry key="thumbnail" value="false"/>
 </util:map>
 <bean id="assetPublishInterceptor"</pre>
       class=
   "com.coremedia.blueprint.assets.server.AssetPublishInterceptor">
   cproperty name="type" value="AMAsset"/>
    property name="interceptingSubtypes" value="true"/>
   property name="assetMetadataProperty" value="metadata"/>
   property name="removeDefault" value="true"/>
    cproperty name="removeOverride" ref="removeOverride"/>
 </bean>
</beans>
```

# Example 8.9. Rendition Publication Configuration

# Blob Storage

Blobs of renditions can be stored in the database or in the file system. In general, content in the CoreMedia CMS is stored in a database, but for large blobs, the file system might be better suited for storage, because databases are not always optimized for this use case.

Blueprint is configured in such a way, that WAR files for deployment, generated in the packages directory, are configured to store the blobs of the default asset type in the file system. However, when you start the Content Management Server using

Blueprint default storage behavior

mvn tomcat7:run-war in module content-management-server-webapp of the development installation, all blobs are stored in the database.

Blob storage is controlled by an XML file (default is blobstore.xml), which defines the storage configuration (see Section 3.4, "Configuring Blob Storage" in CoreMedia Content Server Manual for details). With the property am.blobstore.rootdir, you define the root directory for file system storage. The value of the property is used in the XML file.

Configuration of blob storage

In *Blueprint* you find the storage configuration in the file src/main/re
sources/framework/spring/blobstore/am/blobstore.xml of the amserver module. The property am.blobstore.rootdir can be set in the file
application.properties of the *Content Management Server* web application
or as a system property. File and property must both be present, so that file system
storage works. In the packaged WAR files from the Blueprint packages directory,
the property am.blobstore.rootdir is set to DATA\_ROOT/cm7-cms-tom
cat/blobstore/assets, where DATA\_ROOT is the base directory for storing
long-lived application files. DATA\_ROOT defaults to /var/lib/coremedia. These
properties can be adapted in the file blueprint/packages/pom.xml as needed.

Blueprint default configuration

If you want to store your own renditions in the file system, update the blob store configuration accordingly. If you want to store them in a separate database, you have to define an appropriate media store, as described in Section 3.4, "Configuring Blob Storage" in *CoreMedia Content Server Manual*. If you want to store assets in the content repository database, remove the configuration file and reset am.blobstore.rootdir. If you want to store them in a separate database, define an appropriate media store.

Keep in mind, that storing a blob in the file system might double the required space, when you use the rendition in another content item, for example, in a Picture.

This is because, when you store a blob in the database and the same blob is used in different content items, then all the content items link to this blob. On the other hand, when you have stored a blob in the file system and this blob is used in another content item that does not define file system storage, then a copy of the blob will be created in the database.

# **Rights**

Assets in the form of AMAsset documents are placed in the /Assets folder by default. Define rights rules for the content repository in such a way that only authorized users can create and change assets and that assets can only be placed in the folder /Assets. Note that access rights for the root content type Document\_automatically imply rights on assets.

#### Studio

The asset management extension of *CoreMedia Studio* is defined in the modules am-studio and am-studio-component.

In am-studio you can find the form definition for picture forms in the file AMPictureAssetForm.exml. Update this file if you change the set of renditions. Create additional form when you add further asset types. Localizations of asset types and rendition names can be added to the resource bundle AMDocumentTypes.

The module am-studio-component contains configuration information for the Studio REST backend. In the file component-am-studio.xml you can find the configuration of two write interceptors which update the asset metadata as renditions are uploaded using Studio.

#### **Asset Download Portal**

CoreMedia Advanced Asset Management comes with an asset download portal. You can configure the behavior of the portal in the Asset Management Configuration content item in Studio as shown in Figure 8.34, "Configuration of the download portal" [457].

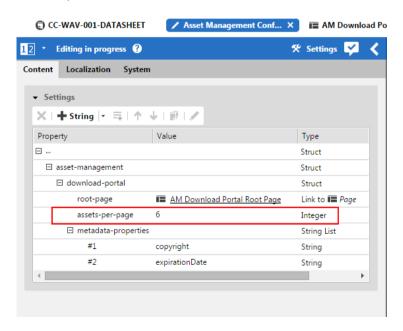


Figure 8.34. Configuration of the download portal

The properties in the download-portal struct have the following meaning:

root-page A Page content item which defines the context of

the download portal. The root page contains the AM Download Portal Placeholder in the Main place-

ment.

**assets-per-page** The number of assets that are shown in own page.

metadata-properties The properties from the asset's metadata that are

shown in the detail view of an asset.

The hierarchy of the assets in the download portal is determined by the Asset Download Portal taxonomy. That is, an asset content item is shown on the download portal, when it contains an asset category tag and a downloadable property.

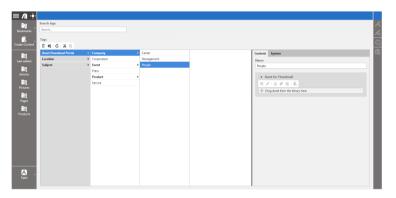


Figure 8.35. Taxonomy for assets

# 8.7.5 Using the Adobe Drive Connector

Assets can be presented in a virtual file system using the Adobe Drive integration. Thus, you can access assets stored in the CoreMedia system from your Adobe applications. To make use of this feature, a server web application must be deployed and the Adobe Drive installation must be configured.

# Mapping CoreMedia content and folder on the file system

CoreMedia Asset Management stores assets as content in the content repository. All assets are stored below a base folder, typically named /Assets.

For the file system mapping, CoreMedia folders are represented as directories with the same name as the folder. Asset contents are represented as directories with a special name prefix to distinguish them from folders. In the default configuration each picture asset is prefixed with Asset Picture and each document asset with Asset Document. For example, an asset Foo would be represented by the directory Asset Picture Foo. Each asset directory contains one file for each rendition. In the above example the directory might contain the files Foo\_original.psd,

File system mapping

Foo\_thumbnail.jpg and Foo\_web.jpg holding the original asset, the thumbnail and the web rendition, respectively.

It is not supported to change the type of an asset by renaming the asset directory using a different prefix. It is not supported that two different users check out renditions of one asset at the same time. It is not supported to add further rendition files that do not indicate one of the configured rendition properties in their name.



## **Adobe Drive Web Application**

The extension module am-adobe-drive-server-webapp contains the web application that serves as the backend for the Adobe Drive integration. For a compact deployment you add this web application to the Studio Tomcat, modifying the file blueprint/packages/services/studio-tomcat/pom.xml to include a dependency and a configuration of the context name. Alternatively, a new application container can be created that is dedicated to the Adobe Drive connector web application.

The file application.properties of the module am-adobe-drive-server-webapp contains configuration information about the server location and the content type model. In any case, you need to configure at least the reference to the Content Management Server in the property repository.url and the password of the webserver user in the property repository.password.

The property cm.assets.assetBaseFolderPath can be used to specify the root folder of the content repository for storing assets. Typically the default /As sets is appropriate.

Further properties in the file application.properties specify various aspects of the content type model like the names of the properties storing thumbnails, previews or metadata. See the configuration file for details about these properties.

In the file src/main/webapp/WEB-INF/application.xml of the am-adobe-drive-server-webapp module you can configure the naming scheme for individual asset types. For each asset type you can configure the name of the content type storing such assets, the name pattern for directories representing entire assets and the name pattern for file representing individual renditions.

The following XML fragment shows the default configuration of the picture asset type:

Naming scheme for asset mapping

In the name patterns, the placeholder  $\{0\}$  refers to the asset document name.  $\{1\}$  represents the name of the property storing the rendition.  $\{2\}$  is the user-chosen file extension. When parsing file names, the parameters  $\{1\}$  and  $\{2\}$  match alphanumeric strings, only.

Placeholders for naming pattern

Directory patterns must be unambiguous, that is, no conceivable directory name may match two different directory patterns. The file pattern must contain all three placeholders, ending in the file extension placeholder {2}.

Modify the given pattern and add further patterns as needed. Update the mapping when you update the content type schema.

#### **Adobe Drive Connector**

Before you can install Adobe Drive, you need to have an Adobe client installed, such as Photoshop or Bridge. When you have installed Adobe Drive, add the CoreMedia Drive Connector as follows:

- Download the com.coremedia.adobe.adobe-drive-client.bundle.jar file from the CoreMedia Adobe Drive Connector REST back-end. Simply enter the connection URL to the back-end into your browser. Click the Download Client Bundle link on the Welcome page.
- 2. Stop Adobe Bridge or any other Adobe client application, Adobe Drive and the background process AD4ServiceManager.

When the configuration of the CoreMedia Adobe Drive Connector REST backend was changed, or when the content IDs in the CoreMedia repository have changed (for example, due to re-import in a development or QA system), delete the following cache folders:

#### → Windows:

C:\Users\USERNAME\AppData\Roaming\Adobe\AD4ServiceMan
ager\database

 $\label{lem:c:users} $$ C:\USERNAME\AppData\Roaming\Adobe\AD4ServiceMan ager\diskcache $$$ 

#### → Mac:

/Users/USERNAME/Library/Application Support/Adobe/AD4Ser viceManager/database

/Users/USERNAME/Library/Application Support/Adobe/AD4Ser viceManager/diskcache

3. Add the file com.coremedia.adobe.adobe-drive-client.bundle.jar to the plugin directory of Adobe Drive. The directory can be found at the following locations:

#### → Windows:

C:\Program Files\Common Files\Adobe\AD4ServiceMan
ager\plugins

#### → Mac:

/Library/Application Support/Adobe/AD4ServiceManager/plu gins/

#### 4. Restart Adobe Drive.

Now, you can add a new connection using the *CoreMedia* connector. You are asked to configure a remote URL, which is the root URL of the Adobe Drive web application. Also enter your user name and password for the CoreMedia system.

It is highly recommended to use a secure connection between the Adobe Drive client and the Adobe Drive web application. In order to establish an SSL connection, the client needs to verify the full certificate chain of the server certificate. If you encounter any issues with this verification, please refer to the Adobe Drive Admin Guide (issued by Adobe).

When you do not use the official certificates, in a CI, for instance, the untrusted certificate chains have to be added to the Java (v1.6) truststore (default password: `changeit`) of the Adobe Drive client. The easiest way to retrieve the certificates is using Firefox and the connection information dialog in the address bar **View Certificate|Details|Export**. Add the certificates as follows (path for Mac OS, replace the names in angle brackets with your own values):

sudo keytool -import -file <mycertificate.cer> -alias <myalias> -keystore
/System/Library/Java/Support/CoreDeploy.bundle/Contents/Home/lib/security/cacerts

Example 8.10. Adding certificates to trust-store

# 9. Appendix

This chapter contains detailed information about some of *CoreMedia Blueprint's* features:

- Section 9.1, "Port Reference" [463] shows the deployment of the CoreMedia components in the boxes with their default ports.
- Section 9.2, "Typical LiveContext Deployment" [467] shows a typical LiveContext deployment with the required ports.
- Section 9.3, "Linux / Unix Installation Layout" [468] shows the default file installation layout of CoreMedia components.
- Section 9.5, "Maven Profile Reference" [475] shows the predefined profiles in the CoreMedia Blueprint workspace.
- Section 9.6, "Content Type Model" [476] shows UML diagrams of CoreMedia Blueprint content types.
- Section 9.7, "Link Format" [478] lists the controller, link schemes and link post-processors of CoreMedia Blueprint.
- Appendix Predefined Users [484] shows the predefined users that are available in the system for log in to *Studio*.
- Section 9.9, "Database Users" [487] shows the database users that are needed by the CoreMedia server components.
- → Section 9.10, "Cookies" [488] lists all cookies delivered by CoreMedia DXP 8.

# 9.1 Port Reference

For each application or component there is a two digit port prefix defined and for each protocol or service there is a three digit port suffix defined.

The next figure shows the deployment of the *CoreMedia DXP 8* components into the boxes and the communication between the components. If you cannot read the text of the figure in the online documentation, right-click the image and select Open image in new tab from the context menu. You can also download the original YEd file from the documentation overview page below *Other Documentation* named *CoreMedia DXP 8 Deployment Diagram*.

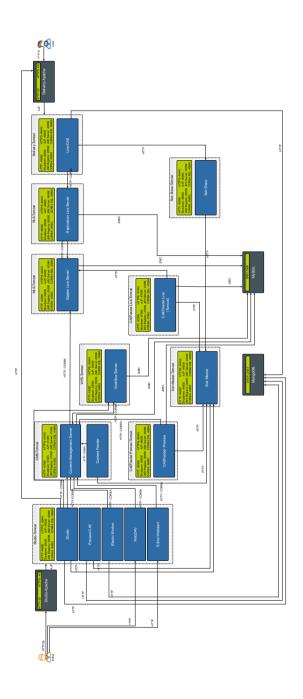


Figure 9.1. Deployment and communication overview

## Appendix | Port Reference

Component	Port Prefix
Studio	40
Content Management Server	41
Master Live Server	42
Workflow Server	43
Solr Master	44
Solr Slave	45
CAE Feeder Preview	46
CAE Feeder Live	47
Replication Live Server	48
Delivery (Live CAE)	49

Table 9.1. Component Port Prefix

Protocol / Service	Port Suffix
НТТР	080
HTTPS	443
Tomcat Shutdown	005
Tomcat AJP	009
Tomcat JMX Registry Port (RMI)	099
Tomcat JMX Server Port (RMI)	098
Tomcat Debug Port	777
CORBA	683
CORBA SSL	684

Table 9.2. Protocol / Service Port Suffix

Since the preview is always deployed together with Studio, there is no extra port prefix reserved. When started with tomcat7:run from within the workspace, the preview Tomcat process has its own HTTP port. If you want to access the preview, you have to use the port 40081.

Service	Port
MySQL	3306



Table 9.3. Third-Party Services

Service	Port
Mongo DB	27017

Be advised, that this port schema's port range has its drawback of overlapping with the default ephemeral port range on most operation systems. You can however, decrease the ephemeral port range with the cost of not optimizing your TCP/IP stack. In a setup with just one CAE running per host, decreasing the range will likely not affect your systems performance, but if you are running many CAEs on one host, you should rather adapt the port filtering to use a smaller range of ports below the default ephemeral port range.

Changing the filtering can be done in root pom.xml using the port schema properties or in the packages/pom.xml using the explicit properties. There should be no hard coded ports beside the *Chef* test specs, which are only active in the *Vagrant* virtualized development mode. If there are hard coded ports in property files it is most likely, that there is also a configurable override in the Tomcat plugin configuration of the pom.xml or in the override properties in the packages hierarchy.

To decrease the ephemeral port range for CentOS, you just need to execute the following commands as root on your system:

```
echo "50000 65535" > /proc/sys/net/ipv4/ip_local_port_range
echo -e "\n# Increase system IP port
limits\nnet.ipv4.ip_local_port_range = 50000 65535" >>
/etc/sysctl.conf
```

# 9.2 Typical LiveContext Deployment

Figure 9.2, "Typical deployment and ports of a LiveContext system" [467] shows a typical deployment of CoreMedia DXP in combination with the IBM WebSphere Commerce server in a commerce-led scenario (see Section 5.1, "Commerce-led Integration Scenario" [176]).

If you cannot read the text of the figure in the online documentation, right-click the image and select Open image in new tab from the context menu. You can also download the original YEd file from the documentation overview page below Other Documentation named CoreMedia DXP 8 Deployment Diagram.

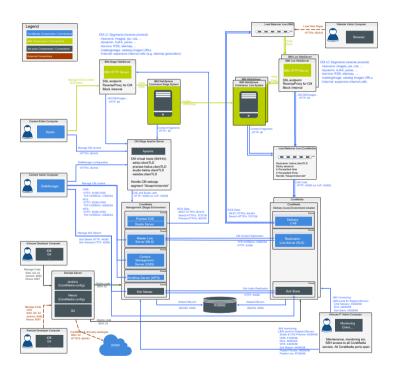


Figure 9.2. Typical deployment and ports of a LiveContext system

# 9.3 Linux / Unix Installation Layout

Since RPM and other native packaging formats don't just archive files but merely archive them with the target destination path, you have to think about the installation layout at build time. You will find the layout directives in the pom. xml files below the packages module hierarchy.

CoreMedia DXP 8 strives to standardize the file layout on a target machine. The table below lists the common paths where configuration, log files or scripts can be found

**Default Path** Usage /etc/coremedia Each package will install and require a configuration property file below this folder. To reconfigure a service use the service initialization script and its reconfigure option, for example sudo service cm7-cms-tomcat reconfigure. To reconfigure a tool a shell script will be provided in the tools installation directory. Although not recommended, to change the default, modify the Maven property CONFIGURE ROOT in the packages/pom.xml. /etc/coremedia/AP The configuration file to configure or reconfigure a package. PLICA TION NAME.proper ties /opt/coremedia The installation directory for all CoreMedia packages. To change the default, modify the Maven property INSTALL ROOT in the packages/pom.xml /var/log/coremedia The logging directory for all CoreMedia packages. To change the default, modify the Maven property LOG ROOT in the pack ages/pom.xml /var/run/coremedia The directory where all Tomcat services will create their PID files. To change the default, modify the Maven property PID ROOT in the packages/pom.xml /var/cache/core The common directory where Tomcat services will create their media temporary folders. To change the default, modify the Maven property TMP ROOT in the packages/pom.xml /var/lib/coremedia The common directory where Tomcat services store persistent data if the data is not put into a database. To change the default, modify the Maven property DATA ROOT in the pack ages/pom.xml

Table 9.4. Default Package Layout

# Appendix | Linux / Unix Installation Layout

Default Path	Usage
/opt/core media/cm7-tomcat- installation	The directory of the common Tomcat installation
/etc/init.d/APPLIC ATION_NAME	The Tomcat service file. By default, the services file defines the following methods (start, stop, status, restart, reload, reconfigure).
/var/log/APPLICA TION_NAME.out	The Tomcat standard out file.
/etc/coremedia/AP PLICA TION_NAME.conf	The Tomcat service configuration. In this file you can modify CATALINA_HOME, CATALINA_PID, CATALINA_TMPDIR and CATALINA_OUT

# 9.4 IBM WebSphere Commerce REST Services used by CoreMedia

CoreMedia Digital Experience Platform 8 uses REST services of the IBM WebSphere Commerce Server Management Center to access content. Here you find a list of URLs used by Studio and CAE.

#### **REST Services used by CoreMedia Studio**

#### The following REST services are only used in combination with IBM WCS (FEP7+)

- FEP7+
- http://<search\_server>/search/resources/store/<storeld>/categoryview/@top
- http://<search\_server>/search/resources/store/<store eId>/categoryview/%20?categoryIdentifier=<categoryIdenti fier>

#### This search-based REST call allows slash character in the category identifier.

- http://<search\_server>/search/resources/store/<storeId>/categoryview/byId/<uniqueId>
- http://<search\_server>/search/resources/store/<storeId>/categoryview/byParentCategory/<uniqueId>
- http://<search\_server>/search/resources/store/<store/stor
- http://<search\_server>/search/resources/store/<stor
  eId>/productview/bySearchTerm/<term>

#### The following REST services are only used in combination with IBM WCS (FEP6)

FEP6

- http://<wc\_server>/wcs/resources/store/<storeId>/cat
  egoryview/@top
- http://<wc\_server>/wcs/resources/store/<storeId>/cat
  egoryview/<categoryIdentifier>
- http://<wc\_server>/wcs/resources/store/<storeId>/cat egoryview/byId/<uniqueId>
- http://<wc\_server>/wcs/resources/store/<storeId>/cat egoryview/byParentCategory/<uniqueId>

#### Appendix | IBM WebSphere Commerce REST Services used by CoreMedia

- http://<wc\_server>/wcs/resources/store/<storeId>/pro
  ductview/byCategory/<categoryId>
- http://<wc\_server>/wcs/resources/store/<storeId>/pro
  ductview/bySearchTerm/<term>

#### The following REST services are used no matter what feature pack is used.

- http://<wc\_server>/wcs/resources/store/<stor
  eId>/spot/<spotId>
- → http://<wc server>/wcs/resources/store/<storeId>/spot
- http://<wc\_server>/wcs/resources/store/<storeId>/seg ment/<uniqueId>
- → http://<wc server>/wcs/resources/store/<storeId>/segment
- http://<wc\_server>/wcs/resources/store/<storeId>/work spaces/bvall/Active

#### Only used if customer uses IBM WCS workspaces

http://<wc\_server>/wcs/resources/coremedia/cacheinvalida tion/latestTimestamp

#### CoreMedia specific custom REST service

http://<wc\_server>/wcs/resources/coremedia/cacheinvalida tion/<timestamp>

#### CoreMedia specific custom REST service

→ http://<wc server>/wcs/resources/coremedia/languagemap

#### Used to map langld to numeric value

→ http://<wc server>/wcs/resources/coremedia/storeinfo

Used to get the storeId and the catalog information from all available stores in IBM WCS

#### **REST Services used by the CAE**

The following REST services are only used in combination with IBM WCS (FEP8+)



http://<wc\_server>/wcs/resources/store/<stor
eId>/price?q=byPartNumbers&partNumber=<partNumber>

#### The following REST services are only used in combination with IBM WCS (FEP7+)

FEP7+

http://<search\_server>/search/resources/store/<stor
eId>/categoryview/%20?categoryIdentifier=<categoryIdenti
fier>

#### This search-based REST call allows slash character in the category identifier.

- http://<search\_server>/search/resources/store/<stor
  eld>/categoryview/<SeoSegment>
- http://<search\_server>/search/resources/store/<storeId>/categoryview/byId/<uniqueId>
- http://<search\_server>/search/resources/store/<stor
  eId>/productview/%20?partNumber=productIdentifier>

#### This search-based REST call allows slash character in the product identifier.

- http://<search\_server>/search/resources/store/<storeId>/productview/byId/<uniqueId>
- http://<search\_server>/search/resources/store/<storeld>/productview/bySearchTerm/<term>

#### The following REST services are only used in combination with IBM WCS (FEP7)

FEP7

→ http://<wc server>/wcs/resources/store/<storeId>/price

#### The following REST services are only used in combination with IBM WCS (FEP6)

FEP6

- http://<wc\_server>/wcs/resources/store/<storeId>/cat
  egoryview/<categoryIdentifier>
- http://<wc\_server>/wcs/resources/store/<storeId>/cat egoryview/byId/<uniqueId>
- http://<wc\_server>/wcs/resources/store/<storeId>/pro
  ductview/<productIdentifier>
- http://<wc\_server>/wcs/resources/store/<storeId>/pro ductview/byId/<uniqueId>

#### Appendix | IBM WebSphere Commerce REST Services used by CoreMedia

http://<wc\_server>/wcs/resources/store/<storeId>/pro
ductview/bySeo/<languageIdentifier>/<siteIdentifier>/<pro
ductIdentifier>

#### The following REST services are used no matter what feature pack is used.

- http://<wc\_server>/wcs/resources/store/<storeId>/espot/<eS potIdentifier>
- https://<wc\_server>/wcs/resources/store/<storeId>/login identity
- https://<wc\_server>/wcs/resources/store/<storeId>/preview
  Token
- http://<wc\_server>/wcs/resources/store/<storeId>/invent oryavailability/<productIdsAsCSV>
- http://<wc\_server>:<searchport>/search/re
  sources/store/<storeId>/productview/%20?partNumber=ductIdentifier>

#### This search-based REST call allows slash character in the product identifier.

http://<wc\_server>/wcs/resources/store/<storeId>/usercon text/@self/contextdata

#### Used by Elastic Social

https://<wc\_server>/wcs/resources/store/<storeId>/per son/@self

#### Used by Elastic Social

→ https://<wc server>/wcs/resources/store/<storeId>/segment

#### Used by Adaptive Personalization

- http://<wc\_server>:<searchport>/search/re
  sources/store/<storeId>/sitecontent/keywordSuggestionsBy
  Term/dres
- http://<wc\_server>/wcs/resources/store/<stor
  eId>/cart/@self
- http://<wc\_server>/wcs/resources/coremedia/cacheinvalida tion/latestTimestamp

#### CoreMedia specific custom REST service

http://<wc\_server>/wcs/resources/coremedia/cacheinvalida tion/<timestamp>

# Appendix | IBM WebSphere Commerce REST Services used by CoreMedia

CoreMedia specific custom REST service

→ http://<wc server>/wcs/resources/coremedia/languagemap

Used to map langld to numeric value

→ http://<wc server>/wcs/resources/coremedia/storeinfo

Used to get the storeId and the catalog information from all available stores in IBM WCS

# 9.5 Mayen Profile Reference

There are some profiles predefined in the workspace. Some are relevant for building and some are relevant for starting components. To activate them simply add them to your profiles list, such as mvn clean install -Pvagrant.

Profile name Description integration-test This profile activates integration tests. If activated, tests will run that require a running system. internal-licenses This profile is used to package license files together with the server web applications. It defines a dependency to a war artifact, which should contain a WEB-INF/properties/cor em/license.zip. For more information see section "Configuring the licenses" [47] performance This profile is located in the modules/cae/cae-perform ance-test module and activates [Meter performance tests, if configured. postconfigure This profile is the counterpart of the preconfigure Profile, it tells Maven to insert tokens into the configuration files of the packages for post-configuration on the target machine at installation time, see Section 4.3.9, "Configure Filtering in the Workspace" [171] for a detailed description of this process. preconfigure This profile tells Maven to load the pack ages/src/main/filters/preconfigure.proper ties, to preconfigure the RPM or Zip files for deployment. Artifacts build this way can only be deployed on the system the preconfigure.properties defines for. To develop against the databases and servers installed on the vagrant virtualized environment provided with Chef and Vagrant activate this profile. It overrides the default values for the host properties. s3-upload Creates ZIP archives for the RPM repository and the content and uploads them to Amazon S3. This profile is only relevant for the boxes module and only if you want to deploy a test system to the cloud. repository-upload Collects and uploads the RPMs to a Maven repository. Use this profile together with a Maven repository server that is capable of serving Yum repositories. This profile is only relevant for the boxes module and can be activated during the perform phase of the Mayen release process.

Table 9.5. Maven profiles

# 9.6 Content Type Model

This section shows the content types of *CoreMedia Blueprint* as UML diagrams. Since the content type model exists of more than forty items it is split into the following diagrams:

- Figure 9.3, "CoreMedia Blueprint Content Type Model CMLocalized" [476] shows the content types inheriting from CMLocalized.
- Figure 9.4, "CoreMedia Blueprint Content Type Model CMNavigation" [477] shows the content types inheriting from CMNavigation.
- Figure 9.5, "CoreMedia Blueprint Content Type Model CMHasContexts" [477] shows the content types inheriting from CMHasContexts.
- Figure 9.6, "CoreMedia Blueprint Content Type Model CMMedia" [477] shows the content types inheriting from CMMedia.
- Figure 9.7, "CoreMedia Blueprint Content Type Model CMCollection" [477] shows the content types inheriting from CMCollection.

The following diagrams contain most of the content types. The colors have the following meaning:

- Blue items are part of the basis Blueprint content items
- → Yellow items are part of the WebSphere Commerce integration
- → Green Items are part of the Adaptive Personalization Integration
- → Red items are part of the Elastic Social Integration
- Gray items are part of the Analytics Integration

You can download the complete diagram as a graphml file from the online documentation page below *Other Documentation* named *CoreMedia DXP 8 Content Type Diagram*:

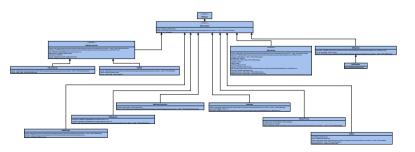


Figure 9.3. CoreMedia Blueprint Content Type Model - CMLocalized

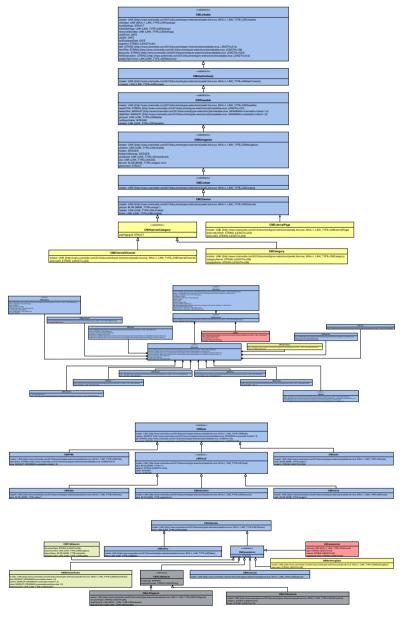


Figure 9.4. CoreMedia Blueprint Content Type Model - CMNavigation

Figure 9.5. CoreMedia Blueprint Content Type Model - CMHasContexts

Figure 9.6. CoreMedia Blueprint Content Type Model - CMMedia

Figure 9.7. CoreMedia Blueprint Content Type Model - CMCollection

# 9.7 Link Format

The following table summarizes most of the corresponding link schemes and controllers of *CoreMedia Blueprint* as defined in framework/spring/blueprint-handlers.xml. See the Javadoc of the respective classes for further details.

CapBlobHandler	
Description	Controller and link scheme for Blobs like Images in CSS or Images that do not have any scaling information.
Class	com.coremedia.blueprint.cae.hand- lers.CapBlobHandler
Example	$\label{lower_property} $$ \blob/1784/4fb7741a1080d02953ac7d79c76c955c/me $$ dia-data.ico for a CSS background image $$$

*Table 9.6. CapBlobHand-ler* 

CodeResourceHandler	
Description	Controller and link scheme for CSS and JavaScript stored in the CMS.
Class	com.coremedia.blueprint.cae.hand- lers.CodeResourceHandler
Example	/code/1214/5/responsive-css.css for a CSS

Table 9.7. CodeHand-ler

ExternalLinkHandler	
Description	A Link scheme for external links stored in the CMS.
Class	com.coremedia.blueprint.cae.handlers.ExternalLinkHandler
Example	http://www.coremedia.com

Table 9.8. Extern alLinkHandler

PageActionHandler	ageActionHandler	
Description	Controller and link scheme for ${\tt CMAction}$ beans which are for example used to perform a search.	
Class	com.coremedia.blueprint.cae.handlers.Page-ActionHandler	

Table 9.9. PageActionHandler

# Appendix | Link Format

Example	/action/corporate/4420/action/search for per-	
	forming a search	

PageHandler	
Description	Controller and link scheme for pages.
Class	com.coremedia.blueprint.cae.handlers.Page-Handler
Example	/corporate/for-professionals/services for an service page.

Table 9.10. PageHand-ler

PreviewHandler		
Description	Controller and link scheme previewing content in CoreMedia Studio.	
Class	<pre>com.coremedia.blueprint.cae.handlers.Previe- wHandler</pre>	
Example	/preview?id=coremedia:///cap/con tent/3048%26view=fragmentPreview for pre view content as a fragment	

Table 9.11. PreviewHandler

StaticUrlHandler		
Description	Controller and link scheme for generating static URLs based on Strings	
Class	com.coremedia.blueprint.cae.handlers.Static-UrlHandler	
Example	/elastic/social/ratings for a ES Post Con troller	

Table 9.12. Static-UrlHandler

TransformedBlobHandler		
Description	Controller and link scheme for transformed blobs	
Class	com.coremedia.blueprint.cae.handlers.TransformedBlobHandler	

Table 9.13. TransformedBlobHandler

#### Appendix | Link Format

Example	/image/3126/landscape_ra
	$\verb tio4x3/349/261/971b670685dff69cfd28e55177d886db/Pi/mom $
	basa-image-image.jpg

#### **Link Post Processors**

While link schemes are responsible for the path and possibly the parameters of a resource's URL, they are not aware of deployment aspects like domains, hosts, ports, servlet contexts, rewrite rules and the like. The Blueprint uses Link Post Processors to format links according to the particular environment.

The following link post processors are applied in com.coremedia.blue-print.base.links.impl.BaseUriPrepender and com.coremedia.blue-print.base.links.impl.LinkAbsolutizer.

→ prependBaseUri

Prepends the "base URI" (web application and mapped servlet, for example /blueprint/servlet) to ALL (annotation based) links. This is required when the CAE web application is served directly by a web container with no prior URL rewriting.

→ makeAbsoluteUri

Adds a prefix that makes the URI absolute. There are several cases in which URLs must be made absolute:

- a cross-site link: a URI pointing to a resource in a site that is served on a different domain
- externalized URIs: a URI should be send by mail or become part of an RSS feed

The prefixes for absolute URLs are specific for each site, therefore they are maintained in each site's settings in a struct named <code>absoluteUrlPrefixes</code>. The prefixes are different for the live and the preview CAE and must be maintained independently. A typical <code>absoluteUrlPrefixes</code> struct looks like this:

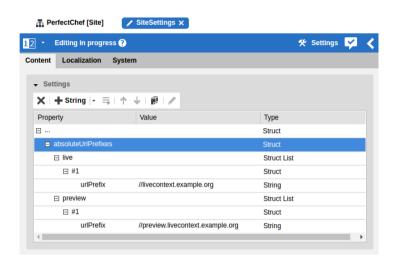


Figure 9.8. A basic absoluteUrlPrefixes Struct

The URL prefixes must be at least a scheme-relative URL (beginning with  $^{\prime\prime}/^{\prime\prime}$ ).

The Blueprint features an application property <code>link.urlPrefixType</code> that determines which <code>absoluteUrlPrefixes</code> entry is effective in a particular application. You will find <code>link.urlPrefixType</code> set appropriately in the <code>application.properties</code> of all components that use the <code>bpbase-links-impl</code> module, e.g. for the <code>cae-live-webapp</code>:

```
# The live webapp builds live URLs
link.urlPrefixType=live
```

While the standard Blueprint distinguishes only between preview and live URL prefixes, projects may add additional absoluteUrlPrefixes entries of arbitrary names for special URL prefixes and applications.

Why do we need struct lists after all, if they have only one entry? The above example is valid, but it does not show all configuration options. There are some optional features, and the equivalent complete struct would look like this:



Example 9.1. Configuration of URL prefix type

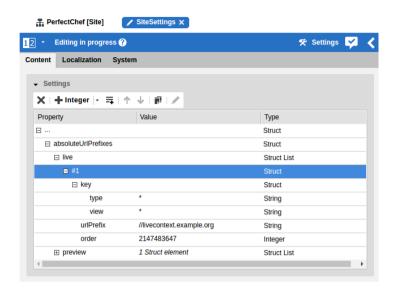


Figure 9.9. A complete absoluteUrlPrefixes Struct

You can declare special URL prefix rules for certain bean types or views, and you can specify an order for ambiguous rules. The default Blueprint does not make use of these options, but they reflect the format of the key field of the old <code>siteMappings</code> entries, so that you do not lose any features when upgrading to this mechanism.

When you start over with a fresh Blueprint and look at the <code>SiteSettings</code> documents of our example content, the configuration looks yet a little different:

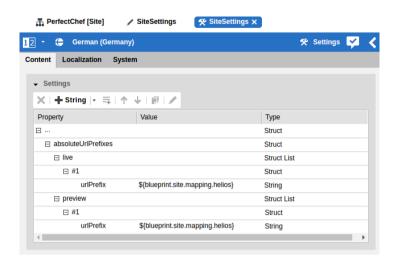


Figure 9.10. An initial absoluteUrlPrefixes
Struct

We support a variety of deployments for various usecases like local development, production, quickrun, to name just a few. The appropriate URL prefixes in these setups vary from //localhost:40080 to //my.real.public.do main. So there is no reasonable default to be hardcoded in the example content. Therefore we support application properties in the values of url Prefix and use the well known blueprint.site.mapping.\* properties which are declared in the CAEs' application.properties files. Initial content deployment is the only reason why these properties still exist, so you should not bother to maintain them for new sites in production repositories, but maintain the URL prefixes only in the content.

#### **Force Scheme**

In order to force a certain scheme (for example http, https, ftp) for a URL, two (cm) parameters must be set for the link: absolute: true and scheme: <scheme-name>.

# 9.8 Predefined Users

CoreMedia Blueprint provides some default users and groups that represent typical roles in an editorial staff. There are technical users with repository wide permissions and editorial users whose permissions are predominantly limited to a particular site or web presence (aside from a few exceptions like home folder access). The editorial users and groups are only available if you activate the particular extension. Depending on your specific processes and roles, the default groups may be a more or less useful starting point for a production systems. The users, however, are meant as examples only. You are supposed to replace them with users that match your actual staff. The password of all default users is the same as the name.

In the Blueprint workspace you will find some test-data/users directories (one global and some in the extensions). The XML files in those directories declare the default users, groups and rules. They can be imported with the restoreusers command line tool. For the initial setup of your systems, you can adapt those files to your needs. The test-data/content sets provide home folders with suitable editor preferences documents for the users.

The following tables show the most important default users and groups in detail.

#### Global

Group name	Description
staff	Root group, essential common read permissions, home folder access
administratoren	All possible permissions
developer	All possible permissions but user authorization
global-manager	Editorial permissions for global themes and settings
composer-role, approver- role, publisher-role	Publication workflow roles

Table 9.14. Global groups

While some of the global groups contain users directly, most of them serve only as parent groups for the site-specific groups.

User name	Group	Description
Adam	administratoren	Administrator: IT operations, configuration, user authorization, workflow maintenance, recovery, performance analysis

Table 9.15. Global users

### Appendix | Predefined Users

User name	Group	Description
Teresa	administratoren	Online Marketing Manager: Analytics analysis, campaign management, supervision
Dave	developer	Developer: Feature development, template development, performance tuning
Amy	asset-manager	Asset Manager: managing digital assets

Since user and group names are unique within one repository, they differ for the members of the various web presences of Blueprint. The following users and groups reflect the e-Commerce web presence. The roles of the Brand web presence are basically the same, and use similar names that you will easily recognize.

#### e-Commerce

Group name	Description
global-site-manager	All permissions for a web presence
manager-en-US	Editorial permissions for a site, read rights for the master site
online-editor-en-US	Finegrained permissions for his particular tasks

Table 9.16. Site specific groups e-Commerce

User name	Group	Description
Rick	global-site-manager	Global site manager: organization of internal processes
Peter, Piet, Pedro, Pierre (for their respective regions)	manager-en-US, manager- de-DE, manager-es-ES, manager-fr-FR	Local content manager: management of dy- namic content, targeting rules, A-B-testing, topic pages for their particular regions
George	online-editor-en-US	Online editor: writing articles, creating slideshows, editing images, tagging contents

Table 9.17. Site specific users e-Commerce

## Brand web presence

Group name	Description	
global-site-manager-c	All permissions for a web presence	
manager-c-en-US	Editorial permissions for a site, read rights for the master site	

Table 9.18. Site specific groups Brand web presence

# Appendix | Predefined Users

Group name	Description
online-editor-c-en-US	Finegrained permissions for his particular tasks

User name	Group	Description
Rick C	global-site-manager-c	Global site manager: organization of internal processes
Peter C, Piet C, Pedro C, Pierre C (for their respect- ive regions)	manager-c-en-US, man- ager-c-de-DE, manager-c- es-ES, manager-c-fr-FR	Local content manager: management of dy- namic content, targeting rules, A-B-testing, topic pages for their particular regions
George C, Marc C	online-editor-c-en-US	Online editor: writing articles, creating slideshows, editing images, tagging contents

Table 9.19. Site specific users Brand web presence

## 9.9 Database Users

The following table shows the database users that are required for CoreMedia components. For MySQL and Microsoft SQL server are scripts in the workspace, that create these users.

Component Description User name Content Management | cm7management This database user will manage the content of the Content Management Server. This data-Server base will require most of the space, since content is versioned. Master Live Server cm7master This database user will manage the content of the Master Live Server. Up to two versions of each published content will be stored. Replication Live Server cm7replication This database user will manage the content of the Replication Live Server. Up to two version of each published content will be stored. CAE Feeder for precm7mcaefeeder This database user will persist data for the view CAE Feeder working in the management environment. Content is not versioned. This database user will persist data for the CAE Feeder for live site cm7caefeeder delivery environment. Content is not versioned.

**Table 9.20.** Database Users

## 9.10 Cookies

Several customer facing modules of *CoreMedia DXP* 8 use cookies to fulfill their tasks.

## **Blueprint delivery CAE**

The Blueprint delivery CAE is configured to not write any cookies. However, session cookies CM\_SESSIONID and JSESSIONID are written, when a website visitor logs into the Blueprint delivery CAE. The name of these cookies may vary, depending on the deployment scenario.

### **Elastic Social**

Elastic Social writes only one cookie:

**guid** A globally unique ID to identify the user's web browser

## **Adaptive Personalization**

In the default configuration, CoreMedia Adaptive Personalization writes the cookies described in the list. CoreMedia Adaptive Personalization can also be configured to store data in CoreMedia Elastic Social user profiles.

**cmKeywordCookie** Scoring of keywords attached to the visited

contents.

**cmLastVisited** A fixed-sized list of the last visited contents.

cmLocationTaxonomiesCookie Scoring of location taxonomies attached to

the visited contents

cmReferrerCookie Search engine and search query that lead

the visitor to the site.

**cmSubjectTaxonomiesCookie** Scoring of subject taxonomies attached to

the visited contents.

### e-Commerce

When you use e-Commerce, the IBM WebSphere Commerce Server writes cookies, documented at http://www.ibm.com/support/knowledgecenter/SSZLC2\_7.0.0/com.ibm.commerce.admin.doc/concepts/cse\_cookies.htm.

# **Glossary**

Blob

Binary Large Object or short blob, a property type for binary objects, such as graphics.

CAF Feeder

Content applications often require search functionality not only for single content items but for content beans. The *CAE Feeder* makes content beans searchable by sending their data to the *Search Engine*, which adds it to the index.

Content Application Engine (CAE)

The Content Application Engine (CAE) is a framework for developing content applications with CoreMedia CMS.

While it focuses on web applications, the core frameworks remain usable in other environments such as standalone clients, portal containers or web service implementations.

The CAE uses the Spring Framework for application setup and web request processing.

Content Bean

A content bean defines a business oriented access layer to the content, that is managed in *CoreMedia CMS* and third-party systems. Technically, a content bean is a Java object that encapsulates access to any content, either to Core-Media CMS content items or to any other kind of third-party systems. Various CoreMedia components like the CAE Feeder or the data view cache are built on this layer. For these components the content beans act as a facade that hides the underlying technology.

Content Delivery Environment

The Content Delivery Environment is the environment in which the content is delivered to the end-user.

It may contain any of the following modules:

- → CoreMedia Master Live Server
- CoreMedia Replication Live Server
- CoreMedia Content Application Engine
- CoreMedia Search Engine
- Flastic Social

#### → CoreMedia Adaptive Personalization

#### Content Feeder

The Content Feeder is a separate web application that feeds content items of the CoreMedia repository into the CoreMedia Search Engine. Editors can use the Search Engine to make a full text search for these fed items.

#### Content item

In *CoreMedia CMS*, content is stored as self-defined content items. Content items are specified by their properties or fields. Typical content properties are, for example, title, author, image and text content.

### Content Management Environment

The Content Management Environment is the environment for editors. The content is not visible to the end user. It may consist of the following modules:

- CoreMedia Content Management Server
- CoreMedia Workflow Server
- → CoreMedia Importer
- CoreMedia Site Manager
- CoreMedia Studio
- CoreMedia Search Engine
- CoreMedia Adaptive Personalization
- → CoreMedia CMS for SAP Netweaver ® Portal
- CoreMedia Preview CAE

### Content Management Server

Server on which the content is edited. Edited content is published to the Master Live Server.

#### Content Repository

CoreMedia CMS manages content in the Content Repository. Using the Content Server or the UAPI you can access this content. Physically, the content is stored in a relational database.

#### Content Server

Content Server is the umbrella term for all servers that directly access the CoreMedia repository:

Content Servers are web applications running in a servlet container.

- Content Management Server
- → Master Live Server
- Replication Live Server

Content type

A content type describes the properties of a certain type of content. Such properties are for example title, text content, author, ...

Contributions

Contributions are tools or extensions that can be used to improve the work with *CoreMedia CMS*. They are written by CoreMedia developers - be it clients, partners or CoreMedia employees. CoreMedia contributions are hosted on Github at https://github.com/coremedia-contributions.

Controm Room

Controm Room is a Studio plugin, which enables users to manage projects, work with workflows, and collaborate by sharing content with other Studio users.

CORBA (Common Object Request Broker Architecture)

The term *CORBA* refers to a language- and platform-independent distributed object standard which enables interoperation between heterogenous applications over a network. It was created and is currently controlled by the Object Management Group (OMG), a standards consortium for distributed object-oriented systems.

CORBA programs communicate using the standard IIOP protocol.

CoreMedia Studio

CoreMedia Studio is the working environment for business specialists. Its functionality covers all of the stages in a web-based editing process, from content creation and management to preview, test and publication.

As a modern web application, *CoreMedia Studio* is based on the latest standards like Ajax and is therefore as easy to use as a normal desktop application.

Dead Link

A link, whose target does not exists.

DTD

A Document Type Definition is a formal context-free grammar for describing the structure of XML entities

The particular DTD of a given Entity can be deduced by looking at the document prolog:

<!DOCTYPE coremedia SYSTEM "http://www.core
media.com/dtd/coremedia.dtd"</pre>

There're two ways to indicate the DTD: Either by Public or by System Identifier. The System Identifier is just that: a URL to the DTD. The Public Identifier is an SGML Legacy Concept.

Flastic Social

CoreMedia Elastic Social is a component of CoreMedia CMS that lets users engage with your website. It supports features like comments, rating, likings on your website. Elastic Social is integrated into CoreMedia Studio so editors can moderate user generated content from their common workplace. Elastic Social bases on NoSQL technology and offers nearly unlimited scalability.

ence)

Locale

EXML EXML is an XML dialect supporting the declarative development of complex Ext |S components. EXML is |angaroo's equivalent to Adobe Flex MXML and

compiles down to Actions Script.

Folder A folder is a resource in the CoreMedia system which can contain other re-

sources. Conceptually, a folder corresponds to a directory in a file system.

Home Page

The main entry point for all visitors of a site. Technically it is often referred to as root document and also serves as provider of the default layout for all

subpages.

IETF BCP 47 Document series of Best current practice (BCP) defined by the Internet Engin-

eering Task Force (IETF). It includes the definition of IETF language tags, which are an abbreviated language code such as en for English, pt-BR for Brazilian Portuguese, or nan-Hant-TW for Min Nan Chinese as spoken in Taiwan using

traditional Han characters.

Importer Component of the CoreMedia system for importing external content of

varying format.

IOR (Interoperable Object Refer- A CORBA term, Interoperable Object Reference refers to the name with which

a CORBA object can be referenced.

Jangaroo is a JavaScript framework developed by CoreMedia that supports
ActionScript as an input language which is compiled down to JavaScript. You

will find detailed descriptions on the Jangaroo webpage http://www.jangaroo.net.

Java Management Extensions (JMX) The Java Management Extensions is an API for managing and monitoring

applications and services in a Java environment. It is a standard, developed through the Java Community Process as JSR-3. Parts of the specification are already integrated with Java 5. JMX provides a tiered architecture with the instrumentation level, the agent level and the manager level. On the instru-

mentation level, MBeans are used as managed resources.

JSP (Java Server Pages) is a template technology based on Java for generating

dynamic HTML pages.

It consists of HTML code fragments in which Java code can be embedded.

Locale is a combination of country and language. Thus, it refers to translation as well as to localization. Locales used in translation processes are typically

Extension you may use multiple Master Live Server in a CoreMedia system.

represented as IETF BCP 47 language tags.

Master Live Server

The Master Live Server is the heart of the Content Delivery Environment. It receives the published content from the Content Management Server and makes it available to the CAE. If you are using the CoreMedia Multi-Site Management

A master site is a site other localized sites are derived from. A localized site Master Site might itself take the role of a master site for other derived sites.

MIME With Multipurpose Internet Mail Extensions (MIME), the format of multi-part, multimedia emails and of web documents is standardised.

Personalisation On personalised websites, individual users have the possibility of making

settings and adjustments which are saved for later visits.

**Projects** A project is a collection of content items in CoreMedia CMS created by a specific user. A project can be managed as a unit, published or put in a workflow, for example.

In relation to CoreMedia, properties have two different meanings:

In CoreMedia, content items are described with properties (content fields). There are various types of properties, e.g. strings (such as for the author), Blobs (e.g. for images) and XML for the textual content. Which properties exist for a content items depends on the content type.

In connection with the configuration of CoreMedia components, the system behavior of a component is determined by properties.

The aim of the Replication Live Server is to distribute load on different servers and to improve the robustness of the Content Delivery Environment. The Replication Live Server is a complete Content Server installation. Its content is an replicated image of the content of a Master Live Server. The Replication Live Server updates its database due to change events from the Master Live Server. You can connect an arbitrary number of Replication Live Servers to the Master Live Server

A folder or a content item in the CoreMedia system.

A ResourceUri uniquely identifies a page which has been or will be created by the Active Delivery Server. The ResourceUri consists of five components: Resource ID, Template ID, Version number, Property names and a number of key/value pairs as additional parameters.

Responsive design is an approach to design a website that provides an optimal viewing experience on different devices, such as PC, tablet, mobile phone.

A site is a cohesive collection of web pages in a single locale, sometimes referred to as localized site. In CoreMedia CMS a site especially consists of a site folder, a site indicator and a home page for a site.

A typical site also has a master site it is derived from.

**Property** 

Replication Live Server

Resource

ResourceURI

Responsive Design

Site

Site Folder

All contents of a site are bundled in one dedicated folder. The most prominent document in a site folder is the site indicator, which describes details of a site.

Site Indicator

A site indicator is the central configuration object for a site. It is an instance of a special content type, most likely CMSite.

Site Manager

Swing component of CoreMedia for editing content items, managing users and workflows

Site Manager Group

Members of a site manager group are typically responsible for one localized site. Responsible means that they take care of the contents of that site and that they accept translation tasks for that site.

Template

In CoreMedia, ISPs used for displaying content are known as Templates.

OR

In *Blueprint* a template is a predeveloped content structure for pages. Defined by typically an administrative user a content editor can use this template to quickly create a complete new page including, for example, navigation, predefined layout and even predefined content.

Translation Manager Role

Editors in the translation manager role are in charge of triggering translation workflows for sites.

User Changes web application

The *User Changes* web application is a *Content Repository* listener, which collects all content, modified by *Studio* users. This content can then be managed in the *Control Room*, as a part of projects and workflows.

Version history

A newly created content item receives the version number 1. New versions are created when the content item is checked in; these are numbered in chronological order.

Weak Links

In general *CoreMedia CMS* always guarantees link consistency. But links can be declared with the *weak* attribute, so that they are not checked during publication or withdrawal.

Caution! Weak links may cause dead links in the live environment.

WebDAV

WebDAV stands for World Wide Web Distributed Authoring and Versioning Protocol. It is an extension of the Hypertext Transfer Protocol (HTTP), which offers a standardised method for the distributed work on different data via the internet. This adds the possibility to the CoreMedia system to easily access CoreMedia resources via external programs. A WebDAV enabled application like Microsoft Word is thus able to open Word documents stored in the CoreMedia system. For further information, see <a href="http://www.webdav.org">http://www.webdav.org</a>.

Workflow

A workflow is the defined series of tasks within an organization to produce a final outcome. Sophisticated applications allow you to define different workflows for different types of jobs. So, for example, in a publishing setting, a document might be automatically routed from writer to editor to proofreader to production. At each stage in the workflow, one individual or group is responsible for a specific task. Once the task is complete, the workflow software ensures that the individuals responsible for the next task are notified and receive the data they need to execute their stage of the process.

Workflow Server

The CoreMedia Workflow Server is part of the Content Management Environment. It comes with predefined workflows for publication and global-search-and-replace but also executes freely definable workflows.

**XLIFF** 

XLIFF is an XML-based format, standardized by OASIS for the exchange of localizable data. An XLIFF file contains not only the text to be translated but also metadata about the text. For example, the source and target language. *CoreMedia Studio* allows you to export content items in the XLIFF format and to import the files again after translation.

#### В Index b2b contract based personalization, 230 blueprint Brand Blueprint, 29 e-Commerce Blueprint, 29 removal, 44 Brand Blueprint, 29 C Δ CAE. 161 A/B testing, 440 Maven configuration, 163 access rights, 264 Performance Tests, 164 actions, 294 Personalization, 433 webflow. 297 start, 89 Adaptive Personalization, 431 use local resources. 324 CAE. 433 CAE Feeder, 165 CAE integration, 433 start. 88 conditions, 437 catalog, 223 content types, 253 Chef, 121, 128 context, 431 Chef Development Kit, 41 extension, 432 Chef Server, 41 extension modules, 432 Chef Supermarket, 41 integration points, 432 Encrypted Data Bags, 41 search functions, 434 node.json, 129 test user profiles, 436 solo.rb, 129 AdaptivePersonalization classify, 254 Studio, 437 client code, 264, 291 addTranslationWorkflowPlugin, 353 merging, 293 Adobe Drive, 443 minification, 293 **Application** performance, 292 Architecture, 107 preview, 292 artifact, 109 cm.unescape properties, 111 FreeMarker macro, 319 approver-role, 361 CMChannel, 266 Asset Management, 443 CMCollection, 281 Adobe Drive connector, 458 CMJavaScript, 291 AMAsset, 453 CMLocalized, 348 Asset Widget, 444 CMSCSS, 291 blob storage, 455 CMSettings, 349 catalogPictureHandler, 448 CMTaxonomy, 255 content types, 453 properties, 256 download portal, 457 CMTeasable, 287, 348 metadata, 449 CMViewtype, 282 Asset Widget, 444 commerce segment personalization, 228 assets, 248, 264

CoreMedia DXP 8 496

common content

types, 249	template locations, 406
Component	CSS
Artifact, 108	Development, 323
Extension, 115	
JMX, 168	D
Logging, 166	Database
start locally, 86	Configuration, 53
composer-role, 361	Prerequisites, 41
Content	
import, 87	Users, 54
content, 248	database
media, 252	users, 487
content assets	demo data generator
properties, 251	configuration, 428
content chooser configuration, 389	start, 427
Content Feeder	document type model (see content type model)
start, 88	Documentation, 39
content lists, 280	Download, 39
Content Server	dynamic templating, 288
start, 86	add template to page, 289
content type	upload templates, 289
CMLocalized, 348	-
CMTeasable, 348-349	E
content type model, <b>476</b>	e-Commerce API, 219
extensions:translatable, 348-349	e-Commerce Blueprint, 29
extensions:weakLink, 348	Elastic Social
Content Types	configuration, 419
extending, 155	curated transfer, 426
content types, 264	custom information, 422
assets, 264	Demo Data Generator, 426
client code, 264	emails, 425
navigation and page structure, 264	features, 418
technical content types, 264	mail templates, 425
content visibility, 301	end user interactions, 294
context, 266, 431	Environments
determine, 267	supported, 42
CoreMedia Blueprint	extendingShopPages, 183
folder structure, 264	Extension, 115, 147
CoreMedia modules, 386	activation, 117, 147
country	component, 116
locale, 332	content types, 156
create content	dependencies, 151
add menu item, 401	Elastic Social, 149
create from template	Nuggad, 149
dialog, 406	Personalization, 149
new template folder, 407	ShoutEm, 149

Extensions, 113	K
extensions:automerge, 349	keywords, 254
extensions:translatable, 348-349	keywords, 234
extensions:weakLink, 348	L
external content, 395	
external library	language
configuration, 396	locale, 332
implement additional source, 397	layout
<b>-</b>	localization, 279
F	Library
FreeMarker, 288	catalog view, 223
FreeMarker macro	library
cm.unescape, 319	Image Gallery, 394
	License configuration, 47
G	link
global site manager, 338	weak, 336, 348, 357, 359
group, 361	link format, 478
approver-role, 361	local site manager, <b>334</b>
composer-role, 361	locale, <b>332</b> , 337
publisher-role, 361	IETF BCP 47, 332
	LocaleSettings, <b>337</b> , 338
Н	localization, 332
Hardware Prerequisites, 40	localized site, 332
home page, 332-333, <b>333</b>	Logging, 165
Host Mappings	logback, 110, 165
locally, 54	slf4j, 166
virtualized, 52	
	M
	mail templates, 425
IETF BCP 47, 332	MailTemplateService, 425
Images, 298	management center, 227
configure sizes, 298	master site, 333
default JPEG quality, 300	Maven
High Resolution/Retina, 300	building the workspace, 82, 113
Installation	changing groupId, 46
ZIP, 136	coremedia-application, 113
	Extension, 115, 147
J	override-properties, 173
Jangaroo, 113	Performance Tests, 164
JavaScript	scm, 47
Development, 323	settings.xml, 45
JMeter, 164	media content, 252
JMX, 168	minification, 293
INDI, 110	multi-site, 332

administration, 337	Personalization
CMLocalized, 348	content types, 150
CMTeasable, 348-349	placement, 270
content types, <b>347</b>	placement editor, 274
derived site, 335	placements
global site manager, 338	localization, 279
groups, 338	predefined user, 484
local site manager, <b>334</b>	predefined workflows, 360
master site, <b>333</b> , 335	Properties, 170
permissions, 338	Default values, 171
site, <b>332</b>	Filtering, 172
SiteModel, <b>342</b> , 363	location, 170
SitesService, <b>342</b>	RPM deployment, 171
structure, 334	Provisioning, 119
translation manager role, <b>334</b> , 338, 363	Publication bulkpublish, 91
N	publisher-role, 361
navigation, 265	ъ
navigation and page structure, 264	R
Nexus, 42	rights concept, 264
Nuggad, 149	robots.txt, 303
	example configuration, 304
0	RobotsHandler, 304
Open Street Map, 440	RPM, 114
OpenCalais	properties, 171
disable, 261	
OpenJDK, 119	S
Optimizely, 440	search, 308
Oracle JDK, 119	Search Engine
OutOfMemoryException, 140	start, 86
, , , , ,	search functions, 434
P	search landing pages, 309
	keywords, 309
Package	ServerExport, <b>349</b>
artifact, 111	ServerImport, <b>349</b>
page grid, 270	Services
configure new layout, 275	init scripts, 135
editor, 271	start, 135
incompatible changes, 274	Tomcat, 111
inheriting placements, 271	settings
layout locations, 274	linked, 268
lock placements, 271	local, 268
predefined layout, 273	settings.xml, 45
Performance Tests	shop configuration, 207
CAE, 164	ShoutEm, 149
	,

site, <b>332</b>	site selection, 408
derived site, 335	start, 90
global site manager, 338	upload files, 408
home page, 332-333, <b>333</b> , 335	Studio enhancements, 387
interdependence, <b>336</b>	suggestion strategy, 260
local site manager, <b>334</b>	
locale, <b>332</b> , 337	Т
LocaleSettings, <b>337</b> , 338	taxonomies, 254
localized site, 332	as conditions for dynamic lists, 255
master site, <b>333</b> , 335	hierarchical organisation, 256
multi-site, 332	implement new, 260
site folder, 332, <b>333</b> , 335	implement new suggestion strategy, 260
site id, <b>333</b>	location, 256
site identifier, 333	related content, 255
site indicator, 332, <b>333</b> , 335-336, 339, 341	•
site manager group, 333, <b>334</b> , 339, 363	site specific, 261
site name, <b>333</b>	taxonomy editor, 256
SiteModel, 339, 341-342, <b>342</b> , 363	taxonomy resolver strategy, 259
SitesService, <b>342</b>	teaser management, 286
translation manager role, <b>334</b> , 338, 363	technical content types, 264
translation workflow robot user, 339	themes
Site Manager	descriptor, 313
start, 90	working with, 311
site manager group, 333, <b>334</b> , 339, 363	Tomcat, 114
sitemap, 302, 306	development mode, 324
maximum number of URLs, 306	translation, 332
SiteModel, <b>342</b> , 363	addTranslationWorkflowPlugin, <b>353</b>
SitesService, <b>342</b>	configuration, 352
Software Prerequisites, 40	customization, 353, <b>354</b>
Solr, 309	localization, <b>355</b>
Studio, 157	Studio, 353
bookmarks, 395	UI, <b>353</b>
content chooser, 388	workflow, <b>362</b> , 364
create content, 400	workflow action, 364
create from template, 405	workflowForm, <b>353</b>
external library, 395	XLIFF, <b>351</b>
external fibrary, 393 external preview, 398	translation manager, <b>334</b> , 338, 363
image link list editor, 387	translation manager role, <b>334</b> , 338, 363
	translation workflow robot user, 339
Jangaroo, 113, 159	
library, 394	U
Maven, 159	upload files
Personalization, 437	configuration, 409
plugin, 157	URLs, 300
plugins, 387	User Changes web application, 23, 89
query editor, 390	Users
settings, 399	55615

website

import, 87	navigation, 265
users	page assembly, 269
predefined, 484	settings, 268
	structure, 269
V	website search, 308
Vagrant, 120	WebSphere
destroy, 85	troubleshooting, 80
Installation, 50	WebSphere Commerce System
provision, 85	preview support, 227
resume, 85	workspaces support, 230
suspend, 85	workflow
up, 83	action, 364
validFrom, 302	publication, 360
Vanity URLs, 300	translation, 362, 364
VCS, 47	workflow action, 364
view repositories, 290	CompleteTranslationAction, 367
view type selector, 282	ExtractPerformerAction, 366-367
view types, 282	GetDerivedContentsAction, 365
localization, 280, 283	GetSiteManagerGroupAction, 366
viewType, 252	RollbackTranslationAction, 368-369
Virtualization, 119	Workflow Server
Chef, 121	start, 88
Host Mappings, 52	workflowForm, <b>353</b>
Software, 41	workspace
Vagrant, 120	download, 39
visibility, 301	Workspace
	Build, 82
W	Configuration, 46
wcs preview support, 227	Structure, 112
wcs workspace support, 230	V
weak link, 336, 348, 357, 359	X
web development workflow, 321	XLIFF, <b>351</b> , 351-352
web resources	emptyTransUnitMode, 352
editing, 323	ignorableWhitespaceRegex, 352
import into repository, 326	translation unit, 351
local, 321	XML Localization Interchange File Format, <b>351</b>
local resources, 323	
preview, 326	
release, 330	
workspace structure, 323	
WebDAV, 442	
WebDAV Server	
start, 90	
Webflow actions, 297	